

UNCLASSIFIED

FILE COPY

1

DOCUMENTATION PAGE				Form Approved OMB No. 0704-0188	
AD-A199 442				1b. RESTRICTIVE MARKINGS ---	
2a. SECURITY CLASSIFICATION AND EXTENSION ---				3. DISTRIBUTION / AVAILABILITY OF REPORT Approved for public release; distribution unlimited.	
2b. DECLASSIFICATION / DOWNGRADING SCHEDULE SEP 27 1988					
4. PERFORMING ORGANIZATION REPORT NUMBER(S) 945269				5. MONITORING ORGANIZATION REPORT NUMBER(S) ARI Research Product 38-05	
6a. NAME OF PERFORMING ORGANIZATION Westat, Inc.		6b. OFFICE SYMBOL (if applicable) ---		7a. NAME OF MONITORING ORGANIZATION U.S. Army Research Institute for the Behavioral and Social Sciences	
6c. ADDRESS (City, State, and ZIP Code) 1650 Research Blvd. Rockville, MD 20850				7b. ADDRESS (City, State, and ZIP Code) 5001 Eisenhower Avenue Alexandria, VA 22333-5600	
8a. NAME OF FUNDING / SPONSORING ORGANIZATION ---		8b. OFFICE SYMBOL (if applicable) ---		9. PROCUREMENT INSTRUMENT IDENTIFICATION NUMBER MDA903-85-C-0414	
8c. ADDRESS (City, State, and ZIP Code) ---				10. SOURCE OF FUNDING NUMBERS	
		PROGRAM ELEMENT NO. 6.37.31.A		PROJECT NO. 2Q263731 A792	TASK NO. 2.2.1
				WORK UNIT ACCESSION NO. R.2	
11. TITLE (Include Security Classification) The 1986/87 Army Communications Objectives Measurement System: Supplementary Tabulations of Enlisted Markets					
12. PERSONAL AUTHOR(S) Michael D. Rhoads (Westat), Timothy W. Elig (ARI), Robin L. McEntire, and Edward Hoke (Westat)					
13a. TYPE OF REPORT Interim		13b. TIME COVERED FROM 86/10 TO 87/06		14. DATE OF REPORT (Year, Month, Day) 1988, July	
				15. PAGE COUNT 794	
16. SUPPLEMENTARY NOTATION Timothy W. Elig and Michael E. Benedict were Contracting Officer's Rep- resentatives. Contract work was requested and funded by the Directorate of Program Analysis and Evaluation, U.S. Army Recruiting Command, Office of Deputy Chief of Staff for Personnel.					
17. COSATI CODES			18. SUBJECT TERMS (Continue on reverse if necessary and identify by block number)		
FIELD	GROUP	SUB-GROUP	Advertising Army Reserve Reserve Officers' Training Corps Army CATI Army National Guard Recruiting (Continued)		
05	09	--			
05	08	00			
19. ABSTRACT (Continue on reverse if necessary and identify by block number) This paper presents supplementary tabulations of youth respondents in the enlisted recruiting markets. Interviews reported in this paper were conducted from October 1986 through June 1987. Samples were drawn monthly by random digit dialing procedures and were weighted to the eligible U.S. population on a quarterly basis. Household screenings to identify eligible respondents were completed in 83.4% of sampled households. Interviews were then completed in 76.3% of eligible youth identified in the completed screenings. The combined response rate was 63.6%, yielding a total of 6,774 youth interviews. The Army Communications Objectives Measurement System (ACOMS) is a multiyear tele- phone survey of a nationally representative sample of 16- to 24-year-old American youth and their parents. The survey tracks changes in perceptions, attitudes, and behaviors relevant to Army advertising. Data are being collected continuously through the year, 1988. (Continued)					
20. DISTRIBUTION / AVAILABILITY OF ABSTRACT <input type="checkbox"/> UNCLASSIFIED/UNLIMITED <input checked="" type="checkbox"/> SAME AS RPT. <input type="checkbox"/> DTIC USERS				21. ABSTRACT SECURITY CLASSIFICATION Unclassified	
22a. NAME OF RESPONSIBLE INDIVIDUAL Timothy W. Elig				22b. TELEPHONE (Include Area Code) (202) 274-5610	
				22c. OFFICE SYMBOL PERI-RG	

DD Form 1473, JUN 86

Previous editions are obsolete.

SECURITY CLASSIFICATION OF THIS PAGE
UNCLASSIFIED

88 9 26 111

UNCLASSIFIED

SECURITY CLASSIFICATION OF THIS PAGE

ARI Research Product 88-05

18. Subject Terms (Continued)

Survey

Telephone survey

Youth attitudes

ACOMS

19. Abstract (Continued)

using computer-assisted-telephone-interviewing (CATI) technology. Random digit dialing (RDD), involving a modified Waksberg method, is being used to identify eligible respondents. The 30-minute interview asks youth about their responses to Army advertising, media habits, career plans, and various demographic characteristics. Parents of selected 16- to 20-year-old respondents who meet certain eligibility requirements are also being interviewed on parallel topics. (K2) ←

Other related reports are identified as follows:

Technical Reports (TR) 784, 785, 786, and 787

Research Report (RR) 1473

Research Products (RP) 88-04, 88-06, 88-07, and 88-08.

UNCLASSIFIED

SECURITY CLASSIFICATION OF THIS PAGE

Research Product 88-05

**The 1986/87 Army Communications Objectives
Measurement System: Supplementary
Tabulations of Enlisted Markets**

Michael D. Rhoads, Robin L. McEntire, and Edward Hoke
Westat, Inc.

Timothy W. Elig
Army Research Institute

Manpower and Personnel Policy Research Group
Curtis L. Gilroy, Chief

Manpower and Personnel Research Laboratory
Newell K. Eaton, Director

U.S. ARMY RESEARCH INSTITUTE FOR THE BEHAVIORAL AND SOCIAL SCIENCES

5001 Eisenhower Avenue, Alexandria, Virginia 22333-5600

Office, Deputy Chief of Staff for Personnel
Department of the Army

July 1988

Army Project Number
2Q263731A792

Manpower and Personnel

Approved for public release; distribution unlimited.

FOREWORD

The U.S. Army uses advertisements to affect the knowledge, attitudes, and behavioral intentions of youth and such significant influencers as parents to effectively recruit manpower. Army advertising development and execution is guided by a positioning statement and by specific, measurable objectives. This report documents findings from the main survey conducted to measure the achievement of those objectives under the Army Communications Objectives Measurement System (ACOMS), which supports Army assessments of advertising program strategies and effectiveness. ACOMS also supports both planning for future strategy and increasing the operational efficiency of Army advertising programs.

ACOMS was developed to meet the needs of Army policy makers and operational managers through a cooperative effort with a Special Advisory Group (SAG) of representatives from the staffs of the office of the Deputy Chief of Staff for Personnel, the U.S. Army Recruiting Command, the U.S. Army Reserve Officers' Training Corps Cadet Command, and the Office of the Chief of the Army Reserve. These offices have also provided the funding.

The participation of the U.S. Army Research Institute (ARI) in this cooperative effort is part of an on-going research program designed to enhance the quality of Army personnel. This work is an essential part of the mission of ARI's Manpower and Personnel Policy Research Group (MPPRG) to conduct research to improve the Army's capability to effectively and efficiently recruit its personnel. Specific efforts on ACOMS were undertaken at the direction of the Deputy Chief of Staff for Personnel (references: Message 2614317 NOV 84, subject: "Operation Image-Watchdog," and Memorandum for Record, ODCSPER, DAPE-ZXA, 3 Feb 86, subject: Army Communications Objectives Survey (ACOMS)). Results were briefed to the SAG on 2 September 1987 and 23 November 1987. Highlights were also briefed to the Deputy Chief of Staff for Personnel on 21 September 1987.



EDGAR M. JOHNSON
Technical Director

ACKNOWLEDGMENTS

Army Special Advisory Group, Staff Officers, and Special Advisors:

LTC Terry White (Chair) (ODCSPER); LTC Jesse Brokenburr, Gerald Klopp, CPT(P) Douglas McLiverty, CPT John Perry (USAREC); LTC Al Resnick, MAJ Thomas Loggie (USAROTCCC); LTC Rockwell, LTC Jesse Wall, MAJ Harry Simpson (OCAR); SGM Gene Wallace (ARNG); Zahava Doering, Michael Laurence, Vonda Kiplinger (DMDC); Paul Gade, Curtis Gilroy (ARI).

Statistical Sampling Advisory Panel:

Graham Kalton, University of Michigan
Joseph Sedransk, University of Iowa
Raj Singh, U.S. Bureau of the Census

ARI Project Staff:

Michael Benedict, Timothy Elig, Allyn Herzbach, Naomi Verdugo.

Westat Project Staff:

Veronica F. Nieva, Gregory H. Gaertner, Michael D. Rhoads, Joseph Waksberg, Michael J. Wilson, Bruce F. Allen, Sandra Baxter, Jansen B. Davis, Richard C. Dulaney, Susan M. Englehart, Nancy L. Gay, James B. Greenlees, Edward Hoke, Catherine C. Howard, Jan Hull, Linda J. Keil, Dori Kriesberg, David Lincoln, Robin McEntire, Leyla Mohadjer, Karen Molloy, Carin N. Rauch, Steve Roey, Jeannie Whalen, Data Preparation Staff, Secretarial Staff, Telephone Center Management and Interviewers.

PREFACE

This report presents the results of survey data collected for Project Image Watch-Dog, "Army Communications Objectives Measurement System (ACOMS)." The project addresses the personnel accessioning system responsible each year for obtaining from the non-prior-service youth market over 200,000 volunteers for the Army enlisted and warrant officer force. The U.S. Army Reserve Officers' Training Corps (ROTC) Cadet Command is responsible for attracting over 37,000 high-quality youth as college freshmen at 4-year colleges. To effectively recruit in the youth market, various components of the U.S. Army use advertisements to produce changes in the knowledge, attitudes, and behavioral intentions of youth and such significant influencers as peers and parents. ACOMS provides a measurement and analysis system to support Army

- (1) assessments of advertising program effectiveness;
- (2) assessments of advertising strategy efficiencies;
- (3) management of the advertising program; and
- (4) planning and development of new marketing strategies and segmentation.

The planning for this research was initiated in 1984. ACOMS developed out of work performed for a series of advertising effectiveness conferences directed by the U.S. Army Recruiting Command (USAREC) at the request of the Deputy Chief of Staff for Personnel (DCSPER), who met with the Commander of USAREC, the Chief of the Army Reserve, the Director of the Army National Guard, and the Deputy Chief of Staff of Training and Doctrine Command (TRADOC) for ROTC in November of 1984 to review the results of these conferences. These officers approved the mission requirements for ACOMS prepared by their staffs as well as the basic research plan prepared by ARI. The DCSPER directed ARI to develop and monitor research plans and necessary contract efforts for ACOMS with guidance from a Special Advisory Group (SAG) from the involved Army offices. The Defense Manpower Data Center was added in a special technical advisory capacity before the first meeting of the SAG.

The SAG was intimately involved in refining the mission requirements for ACOMS throughout the procurement process that led to the selection in 1985 of Westat, Inc., as the ACOMS contractor. Scientists from Westat and the Army community, together with a multitude of advisors, developed and refined the research plans for the ACOMS Survey Design (Nieva & Elig, 1988) and the ACOMS Survey Analysis Plan (Gaertner & Elig, 1988). In addition to guidance from the SAG, plans for ACOMS benefited from advice concerning sampling, weighting, and estimation from a Statistical Advisory Panel.

Supplementary tabulations of recruitment markets are intended to further familiarize Army manpower policy makers and researchers with the content of the ACOMS main youth interview. As reference books, these reports should serve to provide information on what youth in the recruitment markets believe

about the Army and are intended to stimulate interest in detailed analyses of specific policy and operational concerns.

The basic plan for reporting on ACOMS interviews is based on the school year (July through June). This reporting schedule supports the Army's advertising planning cycle. This report is on an incomplete year of data (October 86 through June 1987), since the ACOMS main interview data collection did not begin until October.

TIMOTHY W. ELIG
ARI Senior Scientist and COR

THE 1986/87 ARMY COMMUNICATIONS OBJECTIVES MEASUREMENT SYSTEM:
SUPPLEMENTARY TABULATIONS OF ENLISTED MARKETS

CONTENTS

	Page
CHAPTER 1. INTRODUCTION	1
CHAPTER 2. AN OVERVIEW OF ACOMS	3
ACOMS Objectives	3
The ACOMS Survey Overview	4
The Population Sampled for ACOMS	5
Sampling Procedures and Characteristics	7
ACOMS Questionnaires	8
CHAPTER 3. DATA TABULATION CONTENTS AND CONVENTIONS	15
Groups and Subgroups Used for Tabulations	15
Tabulation Format	16
Reading the Tabulations	17
Estimating Populations from the Tabulations	17
Conventions Adopted for the Tabulations	20
Skip Patterns and Imputed Responses	25
Effect of Questionnaire Changes on Interpretations of the Tabulations	26
Quarterly Questionnaire Changes	26
Impact of Changes	27
Summary of the Effects of Changes	29
REFERENCES	31
APPENDIX A. DATA TABLES FOR THE ENLISTED MARKETS	A-0
B. ANNOTATED QUESTIONNAIRE, CONTENTS AND CONVENTIONS	B-1
C. CUMULATIVE SURVEY CHANGES	C-1
D. MAP OF U.S. ARMY RECRUITING BRIGADES	D-1

LIST OF TABLES

Table 1. Sample groups within the ACOMS total youth sample	18
2. Sample groups within the parental-linked sample	19
3. ACOMS questionnaire modules and variable order numbers	21
4. Variables collapsed for ACOMS tab volumes	23

CONTENTS (Continued)

Page

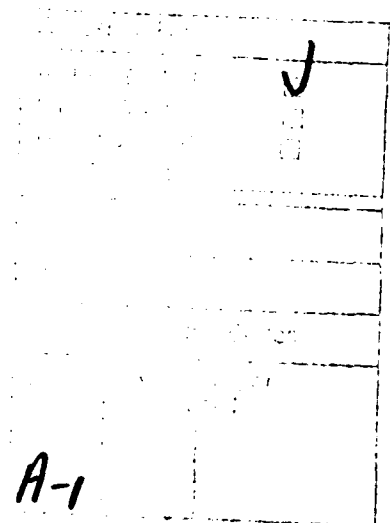
LIST OF FIGURES

Figure 1.	Example of questionnaire section without skip patterns	13
2.	Example of questionnaire with skip pattern	14
B-1.	Example of ACOMS questionnaire page	B-2
B-2.	Example of CATI checks in the ACOMS survey	B-5
B-3.	Example of annotation page in the ACOMS survey	B-6
B-4.	Example of change codes in the ACOMS survey	B-9
C-1.	Example of an ACOMS change form page	C-3

The 1986/87 Army Communications Objectives Measurement System: Supplementary Tabulations of Enlisted Markets

Michael D. Rhoads, Robin L. McEntire,
and Edward Hoke
Westat, Inc.

Timothy W. Elig
U.S. Army Research Institute



U.S. Army Research Institute
for the Behavioral and Social Sciences

July 1988



U. S. ARMY RESEARCH INSTITUTE FOR THE BEHAVIORAL AND SOCIAL SCIENCES

A Field Operating Agency under the Jurisdiction of the
Deputy Chief of Staff for Personnel

EDGAR M. JOHNSON
Technical Director

WM. DARRYL HENDERSON
COL, IN
Commanding

Research accomplished under contract
for the Department of the Army

Westat, Inc.

Technical review by

Curtis L. Gilroy
Martha Teplitzky

NOTICES

FINAL DISPOSITION: This Research Product may be destroyed when it is no longer needed. Please do not return it to the U.S. Army Research Institute for the Behavioral and Social Sciences.

NOTE: This Research Product is not to be construed as an official Department of the Army document in its present form.

THE 1986/87 ARMY COMMUNICATIONS OBJECTIVES MEASUREMENT SYSTEM:
SUPPLEMENTARY TABULATIONS OF ENLISTED MARKETS

1. INTRODUCTION

The Army Communications Objectives Measurement System survey has been designed to provide timely information to Army policymakers and advertising planners regarding key market responses that are expected to be sensitive to changes in the Army's advertising plans. The ACOMS supplementary tabulations of the enlisted markets provide summary tables of the data collected from 13 October 1986 through 30 June 1987. During that time 6774 youth, ages 16 through 24, completed the 30 minute ACOMS youth interview. A similar volume is also available for the officer markets (Rhoads, Elig, McEntire, & Hoke, in preparation). Interpretive analyses appear in The Army Communications Objectives Measurement System (ACOMS): Annual report, school year 86/87 (Nieva, Gaertner, Elig, & Benedict, 1988). Quarterly reports are also available (Gaertner, Nieva, Elig, & Benedict, 1988).

The major portion of this volume consists of summary tables. To provide a means of better interpreting the tabulations, this volume also contains chapters explaining the survey design, and showing the layout of the tables.

Chapter 2 provides a brief overview of the major elements of the ACOMS project. It discusses the basic objectives of the project, the major design elements of the ACOMS survey, and the structure of the youth and parental questionnaires.

Chapter 3 discusses the structure of the tables and how to interpret them and to estimate populations and markets.

Appendix A contains the supplementary tabulations for the enlisted markets. The tabulations are indexed in two ways. Index A is alphabetical by variable name. Index B is by order of presentation.

Appendix B contains the ACOMS annotated questionnaire for Spring 1987 and an introductory guide to the questionnaire. The annotated questionnaire documents all items used during the interviews, along with instructions for question sequencing and skip patterns. The extensive annotation accompanying the questionnaire items makes this an important document for readers. Readers of this volume can use the annotated questionnaire to understand the survey instrument, as well as who was asked different sets of questions.

Appendix C contains the ACOMS change forms and a guide to the change forms. The cumulative change forms document how the survey instrument has been amended from one quarter to the next. Because a few of the tables contain data from two different wordings of a

question, the change forms are an important source of information.
See the ACOMS users' manuals (Westat, Inc., 1987, 1988, for the first
two versions of the questionnaire.

2. AN OVERVIEW OF ACOMS

ACOMS Objectives

In an era when manpower experts are predicting increased difficulties for recruiting into military service, it becomes increasingly important for the U.S. Army to improve understanding and management of the factors that enable it to meet its manpower goals. Advertising communications represent one such factor.

Advertising is used extensively by the various Army components--the active Army, the U.S. Army Reserve (USAR), the Army Reserve Officers' Training Corps (ROTC), and the Army National Guard (ARNG)--to induce changes in the knowledge, attitudes, and behaviors of youth and their parents. Each year, the Army makes a sizable investment in the development and exposure of advertising communications intended to disseminate favorable Army images and to increase the enlistment propensity of eligible youth.

While inhouse assessments have been conducted by the Army's main advertising contractor, and advertising has been touched upon by other youth surveys such as the Youth Attitude Tracking Survey (YATS), there had been no indepth, independent examination of the effectiveness of Army communications prior to the Army Communications Objectives Measurement System (ACOMS) effort. ACOMS was designed to help the Army monitor and evaluate its advertising communications program and to provide ongoing measurement of the extent to which Army communications meet the communications objectives for different target groups (Nieva & Elig, 1988).

The objectives of ACOMS are:

- (1) To support Army assessments of advertising program effectiveness in a timely fashion;
- (2) To support Army assessments of advertising strategy in an integrated framework; and
- (3) To support Army advertising management and planning for future strategy.

ACOMS was designed to monitor and assess the effectiveness of the Army's advertising communications program. Data collections were designed to track changes over time in levels of advertising recall, and subsequent effects on the knowledge, attitudes, intentions, and actions of youth and their parents. In addition, a longitudinal survey was designed to be part of ACOMS to further the understanding of the lagged and cumulative effects of advertising and of the relationships between advertising and other factors that influence the eventual enlistment decision.

Thus, ACOMS was designed to contribute to the development of behavioral and economic models of enlistment decision-making

currently being developed by the Army Research Institute. As better models of the enlistment decision process are developed, more effective marketing strategies can be applied to help the Army attain its annual recruiting goals.

A second set of goals for ACOMS involved the use of ACOMS data to assess the Army's advertising strategy. ACOMS was designed to be used to examine the extent to which the Army's intended messages are actually exposed to, and perceived by, their target audiences. Advertising strategy can be supported by the analysis of ACOMS data to refine the definitions of the Army's major market segments. Reactions to advertising, media habits, and other variables can be analyzed for the major demographic segments of interest to the Army's recruiting categories, broken down by major regions. In addition, ACOMS was designed to support the identification and validation of new segments defined in both attitudinal and demographic terms. This information is important in determining the nature and extent of advertising to be directed at each segment.

ACOMS was designed so that the data would be useful in examining brand differentiation, for example, comparison of image elements--at several levels: differentiation among the active Army, Reserve, National Guard, and ROTC attributes; differentiation between the Army and other services' attributes; and differentiation between the Army's position and distinctive advantages vis-a-vis civilian alternatives (i.e., college and civilian employment). This information helps the Army make decisions on relative emphasis of various communications about different attributes and offers of the Army components. See Gaertner & Elig (1988) for details on the possible utilizations of the data that guided the development of the ACOMS survey effort.

The ACOMS Survey Overview

The following discussion provides sufficient detail for an understanding of the ACOMS survey effort. However, readers who need detailed information on the methodology are referred to Nieva & Elig (1988) for the survey design and to Nieva, Rhoads & Elig (1988) for the survey execution.

The ACOMS survey was designed as a continuous data collection effort to monitor the Army's advertising program over time. A national probability sample of youth and their parents was interviewed using computer-assisted telephone interviewing (CATI) technology. The Waksberg Random Digit Dialing (RDD) method was used to locate households with eligible youth.

Respondents were questioned regarding a variety of issues related to advertising and the enlistment decision process, e.g., their media habits, knowledge about various Army components and offers, perceptions of various Army attributes, and enlistment intentions and behaviors. Survey instruments for the youth and parental respondents are divided into a number of topical modules,

the majority of which are parallel in form and content for the two groups. Because of the nature of the survey objectives and pragmatic limitations on respondent burden, the instruments have complex structures involving branching, random allocation of questions to subpopulations, and randomized ordering of list presentations. To a great extent, such a degree of instrument complexity was made possible by the sophistication of Westat's CATI technology.

The Population Sampled for ACOMS

Telephone interviews with youth were conducted for ACOMS on a continuing basis from 13 October 1986 through December 1987. Eligibility criteria for the youth sample consist of 16- to 24-year-olds, living in the contiguous 48 states, who have no prior military service nor contractual commitment to serve, who are not institutionalized, and who are not graduates of four-year colleges. Sampling and weighting procedures make the ACOMS sample a nationally projectable sample of this population (Mohadjer & Waksberg, 1988).

There are two major categorizations made within the overall sample frame. First is a gender distinction of the Male Sample (MS) and Female Sample (FS). Because the major requirements for personnel for military service are set by Congress for males, and because the requirements for males are harder to fill than the smaller requirements for females, sampling was designed to obtain a sufficient number of males for analysis, with females being subsampled. While the sample of females is sufficient for national analysis, it is not sufficient for very many subgroups.

The second major categorization is based on education. In fact the overall sampling requirements for military service eligibility were set to obtain a sufficient sample of higher priority males, rather than just of males in general. The priority on education (and thus for sampling) was set by the finding that recruits with regular traditional high school diplomas (or if without a diploma, they have obtained at least one semester of college credit through college attendance, 15 semester hours or 20 quarter hours) have much lower attrition rates than do those recruits without these credentials. The Department of Defense (DOD) study (cited in Reynolds, 1987) found that alternative credential holders had an attrition rate almost as high as (75% of rate) those with no credentials. The ACOMS Primary Sample (PS) consists of those respondents expected to be able to enlist in the military in the priority education group (Tier 1). The ACOMS Secondary Sample (SS) are respondents whose eligibility is limited by either being in DOD Tier 2 (Adult Basic Education (ABE) certificate holders or General Educational Development (GED) holders or attendees) or Tier 3 (high school non-completers without an ABE or GED who are not enrolled in regular high school or college).

Combining these two major categorizations yields four primary samples within the total ACOMS sample: (a) Primary Male Sample (PMS); (b) Secondary Male Sample (SMS); (c) Primary Female Sample (PFS); and (d) Secondary Female Sample (SFS).

Other major analytic categorizations: PMAS and YATS. These major categorizations are too all-inclusive for some purposes. In particular, the market for enlisted personnel is rarely considered to include youth with more than two years of college, or youth who have taken a college ROTC course. These youth are excluded from the Enlisted Recruiting Market, a grouping created for the tabulations in Appendix A. For even more refined targeting of male enlisted market groups, a subset of the males in the Enlisted Recruiting Market who are also in the Primary Sample is defined as the Primary Male Analytic Sample (PMAS), consisting of PMS members who have not yet begun their junior year in college and have never taken a college ROTC course. A parallel definition can be made of the Primary Female Analytic Sample (PFAS). The PMAS and PFAS combined with the secondary samples of males and females are the respondents represented in the Enlisted Recruiting Market tabulated in this report.

Neither these sample groups nor any other sample group reported for ACOMS parallels exactly the sample definition of the Youth Attitude Tracking Study II (YATS II), although the respondents in the ACOMS Enlisted Recruiting Market subset is close to the definition of the YATS II sample. See Research Triangle Institute (1987) for supplementary tabulations similar to the ones reported here. Note that no group reported in the YATS II supplementary tabulations parallels any group reported in the ACOMS Supplementary Tabulations. However, because the ACOMS sample is inclusive of anyone eligible for YATS II and the ACOMS data files contain a designator of YATS II eligibility, analysts can do analyses with parallel groups from both surveys.

Officer market tabulations. Officer markets and college influencers for enrollment in the college Reserve Officers' Training Corps are special groupings of ACOMS respondents created for tabulation in Appendix A of the Supplementary Tabulations of Officer Markets (Rhoads, Elig, McEntire & Hoke, 1988). The Total Market Group for the ROTC Cadet Command is the PMAS market further restricted to exclude students in two-year colleges and high school students who are either work oriented (not reporting that they plan to attend college), or who are not high school juniors or seniors. A College-Influencer group is also of interest to the Cadet Command. This influencer group is composed of four-year college junior and senior males in the ACOMS sample.

Supplementation for Hispanic males. Because the Army wishes to continue fostering equal opportunity, and because the Congress has directed that certain advertising funds should be set aside for minority advertising, special care was taken in ACOMS to assure that there would be sufficient samples of Black and Hispanic males for analysis. Because the screening for the main youth sample was not expected to yield a sufficient number of male Hispanics for analytical purposes, additional Hispanic males were interviewed in areas of telephone exchanges known to have high densities of Hispanics.

The parental-linked sample. One youth was designated to have a parent also interviewed in each household screening that included a Primary Sample youth in the age range of 16 to 20. "Parent" did not necessarily imply biological parent, but could include stepparents, foster parents, guardians, or adult relatives. The youth respondent was allowed to self-define the parent, where appropriate. For a randomly chosen half of the respondents, the eligible parent was a female; for the other half the parent was a male. Eligible parents did not have to live in the same household as the youth. Note that certain questions on social influence were asked only of parental-linked youth and that these questions cannot be generalized to all youth interviewed for ACOMS.

Eligibility requirements. While the definition of eligibility requirements is apparently straightforward, the operational definition of the sample is a bit more complex. Age is defined by the date of birth rather than self-reported year of age. Each potential respondent between 16 and 24 years of age was asked whether he/she had served in the military (Army, Navy, Air Force, Marines, the Reserve, or the National Guard), or was currently in the Delayed Entry Program. These persons were excluded. Finally, youth were asked the highest level of education they had completed and for which they received credit. Those persons indicating they had graduated from four-year college were excluded.

In addition to the age and prior service qualifications of the overall sample, eligibility for PMS/PFS requires an assessment of educational attainment. High school diploma graduates are defined as those earning a regular high school diploma, thus excluding those with GED and other certificates (classified as SMS/SFS unless they are enrolled in a two- or four-year college). Current enrollment during the school year was ascertained directly, and as above, required enrollment in a regular high school or a two- or four-year college, thus excluding enrollment in training and vocational/technical non-degree programs (considered SMS/SFS if they did not complete a regular high school diploma).

Sampling Procedures and Characteristics

Sample selection. The sample was selected using the Waksberg Random Digit Dial (RDD) procedure, which provides an unbiased representative sample of eligibles in telephone households. The method involves the identification of eligible respondents within households from randomly selected clusters of telephone numbers. Note that the respondents were then weighted to represent all youth, including those from households without telephones.

The household screening and sample selection process was carried out as a single, integrated operation for all population subgroups. As households were screened, those with any eligible persons were identified and a subsampling operation carried out to select the desired number of sample persons in each of the various subgroups.

This basic RDD approach was expected to yield the required sample sizes for most population groups of interest, with the exception of Hispanic male youth. In order to obtain the required sample numbers of this relatively rare group, a supplemental sample was drawn from telephone exchanges known to have high Hispanic density. The supplementation method is discussed further by Mohadjer & Waksberg (1988).

ACOMS as a complex sample. A simple random sample is a sample in which every individual in the population has an equal probability of selection, and their selection is independent of each other. ACOMS does not have a simple random sample. Several features of the ACOMS sample design classify it as a complex sample. One important feature of the ACOMS sample design is that females were sampled at a much lower rate than males; also Hispanic males were sampled at a much higher rate than the rest of the population. That is, females had a smaller chance of selection than males, and Hispanic males had a higher chance of selection than other males. Therefore, different weights are needed to adjust for the different rates at which sub-groups have been sampled. The sample weights are used with ACOMS data to provide estimates of statistics (means, proportions, etc.) that would have been obtained if the entire population had been surveyed. The weights also include adjustments for various other factors in the ACOMS sample design, e.g., multiple telephone numbers in a household, coverage of non-telephone households, non-response and clustering effects. Details of the ACOMS weighting methodology are provided by Mohadjer & Waksberg (1988).

ACOMS Questionnaires

Three survey instruments were used for ACOMS: the household screener, the youth questionnaire, and the parent questionnaire. The screener and youth instruments are presented in Appendix B. Parental data is not covered in this report; see Nieva & Elig (1988) for the parental instruments.

The household screener. The household screener is a brief (three-minute) instrument, and the screening interview was conducted with any knowledgeable household member in order to locate youth who were eligible for the full ACOMS interview. Since telephone numbers were contacted at random, the screener interview was used to identify and eliminate non-household telephone numbers (e.g., business and institutional telephone numbers) as well as households that did not have youth that fulfilled ACOMS age, education, and prior-service requirements.

The youth and parental questionnaires: the underlying conceptual model. The youth and parental interviews were designed with parallel modules that provide various measures of a modified Hierarchy of Effects model (Fishbein & Azjen, 1975) of Army advertising effectiveness. In brief, the model suggests that advertising affects multiple criteria of advertising effectiveness (i.e., recall of Army advertisements, positive perceptions about the Army, positive

attitudes towards Army enlistment, intentions to enlist, and actual enlistment-related behaviors) in a stepwise process. That is, advertising affects recall, which in turn affects attitudes toward the Army, which then influences actual behaviors related to enlistment.

The model also posits the importance of social influence, especially parental influence, on the youth's attraction to the Army. Parental attitudes towards the Army are affected by advertising in a stepwise process that parallels that found in youth. Eventually these attitudes are manifested in actual attempts to influence their sons and daughters to join the Army. Further discussion of the model is found in The ACOMS Survey Design (Nieva & Elig, 1988) and The ACOMS Survey Analysis Plan (Gaertner & Elig, 1988).

The youth questionnaire modules. The youth interview provides the major measures of the dynamics and effects of Army advertising available in ACOMS. In accordance with the Hierarchy of Effects model, the youth interview is divided into 14 modules. In order to achieve a 30-minute average interview, a complex questionnaire structure was developed: eight questionnaire modules are "core" (i.e., asked of all respondents), and six are "rotating" (i.e., asked of a subset of respondents). Further, as described further below, the Perceptions module is divided into sections that are allocated to subsamples in conformance with the target markets of the various Army components.

The core modules are:

- (1) Education and Employment which elicits employment history and measures of course content and school performance useful for assessing quality.
- (2) Intentions and Propensity which asks for the respondent's plans for the next few years, constructed to parallel and supplement measures of Army propensity in YATS.
- (3) Behaviors which elicits information on the respondent's activities relative to enlistment, employment and/or college enrollment.
- (4) Importance of Attributes which assesses the importance to the respondent of attributes defined by the Army's communications objectives. These items correspond to the evaluation component of the Hierarchy of Effects model.
- (5) Knowledge-Recall which asks for unaided and aided recall of Army (by component) and other service advertising, presented in random order. The respondent was also asked where the advertising was seen or heard, what its main message was, and whether he/she believed and/or liked it.

- (6) Attitude Toward Army Advertising which ascertains how much the youth likes and believes the advertisements he/she has seen or heard.
- (7) Perceptions/Beliefs which asks whether the Army (by component), other services, military service in general and/or college and civilian employment offer the attributes defined by the Army's communications objectives presented in random order. These items correspond to beliefs in the Hierarchy of Effects model.
- (8) Demographics which elicits information on respondent's ethnicity, marital status, social security number, socioeconomic background, and current residence location.

It should be noted that although the Perceptions/Beliefs module is "core" (i.e., all youth respondents received questions from this module) and is central to ACOMS' concerns, not all questions in the module are asked of all respondents. The Perceptions/Beliefs module contains questions regarding a list of attributes which correspond to the main copy points or communications objectives of Army advertising. Respondents were asked whether these attributes are descriptive of 10 referents (Army, Army ROTC, ARNG, USAR, Navy, Marines, Air Force, Military Service generally, College, and Work) that may be perceived by the youth as future options. Since asking any single individual to respond to the attribute list for all 10 referents would have been an intolerable burden, sections of the Perceptions/Beliefs module were asked of different groups of respondents, defined in terms of educational attainment and career plans. The allocation plan reflects the market priorities of each of the Army components and was devised in collaboration with the Army's Special Advisory Group.

The noncore modules are:

- (1) Media Habits which elicits information on the amounts of television, radio, and print material the respondent is regularly exposed to, and his/her favorite programs and print vehicles (asked only of a randomly selected half of all youth respondents).
- (2) Knowledge-Slogan Recognition which asks whether the respondent can identify slogans utilized in Army, other services, and joint-service advertising presented in random order (asked only of a randomly selected half of all youth respondents).
- (3) Knowledge-Awareness which asks for the respondent's level of knowledge concerning Army offers (asked only of a randomly selected half of all youth respondents).

- (4) Parental Location Information which elicits information required to contact parents (asked only of parental-linked target youth).
- (5) Social Influences which asks for the respondent's assessments of the attitudes of friends, parents, and others toward enlistment (asked only of parental-linked target youths).
- (6) Tracking Information which elicits information required to trace youth selected for possible inclusion in a longitudinal sample. Information requested includes anticipated changes in telephone number, names and phone numbers of employer and two others likely to know respondent's whereabouts (asked only of longitudinal sample).

Thus, the noncore modules were asked of particular groups of respondents. Tracking and Social Influence were only asked of target youths in the parental-linked sample, because these respondents allow the fullest test of the social/normative aspects of the conceptual model. In addition, Slogan Recognition, Knowledge-Awareness, and Media Habits modules were asked of only a randomly selected half of all youth respondents, resulting in substantial saving of time.

The parental questionnaire. The parental interview, which was conducted with a predesignated parent of target youths 16 to 20 years of age, was constructed in parallel with the youth interview. It contains eight modules in the following order:

- (1) Parental Influence which probes whether the parent has discussed military service with the target youth, parental expectations for the youth, and beliefs that military service is a good or bad idea for most young men and women.
- (2) Importance of Attributes repeats the items in the youth version which assess the importance of attributes, this time asking the parent about the importance of these attributes for the target youth.
- (3) Media Habits items are identical to those asked of the youth and focus on the amounts of television, radio and print material the parent is regularly exposed to, and his/her favorite programs and print vehicles.
- (4) Knowledge-Recall questions are also identical to those in the youth questionnaire and ask for unaided and aided recall of Army and other service advertising with questions in random order.

- (5) Attitudes Toward Army Advertising items address how much the parent likes and believes the advertisements he/she has heard or seen using the same items as those in the youth interview.
- (6) Perceptions are probed with the identical questions asked of the target youth regarding the extent to which the Army (by component), other services, military service in general, college and civilian employment offer the attributes defined by the Army's communications objectives.
- (7) Knowledge-Awareness items assess the parent's knowledge, as in the youth interview, of Army benefits and programs.
- (8) Demographics items elicit information on the parent's ethnicity, marital status, socioeconomic background, and military experience.

In essence, the parental interview adds one module to the youth questionnaire (Parental Influence), and drops Education and Employment, Intentions/Propensity, Behaviors, Social Influences, Slogan Recognition, and the Parental Location and Tracking modules from the youth interview.

Structural features of ACOMS questionnaire. It has been noted previously that some questionnaire modules and sections within the Perceptions module were asked only of particular groups of respondents. This feature of the ACOMS questionnaires, adapted largely to maintain an acceptable total questionnaire length, resulted in differences in the number of respondents to various parts of the questionnaire.

In addition to the rotating modules and planned subsample allocation to the Perception sections, the ACOMS questionnaires are characterized by extensive branching and skip patterns. Skip patterns or question branching are built-in questionnaire instructions that steer respondents to other questions based on their responses. Thus, they skip respondents past questions which, for them, are irrelevant. Skip patterns allow all interviews to be tailored to individual respondents. Figure 1 is an example of a series of questions without skip patterns. Figure 2 is an example of a series of questions with one skip pattern which prevents respondents not intending to attend college from receiving college-oriented questions.

The combined effects of the rotating modules and embedded skip patterns make it essential for readers of ACOMS tabulations to become highly familiar with the questionnaire structure. To assist readers, documentation provided in the annotated questionnaire (Appendix B) describes the subpopulation which received each question.

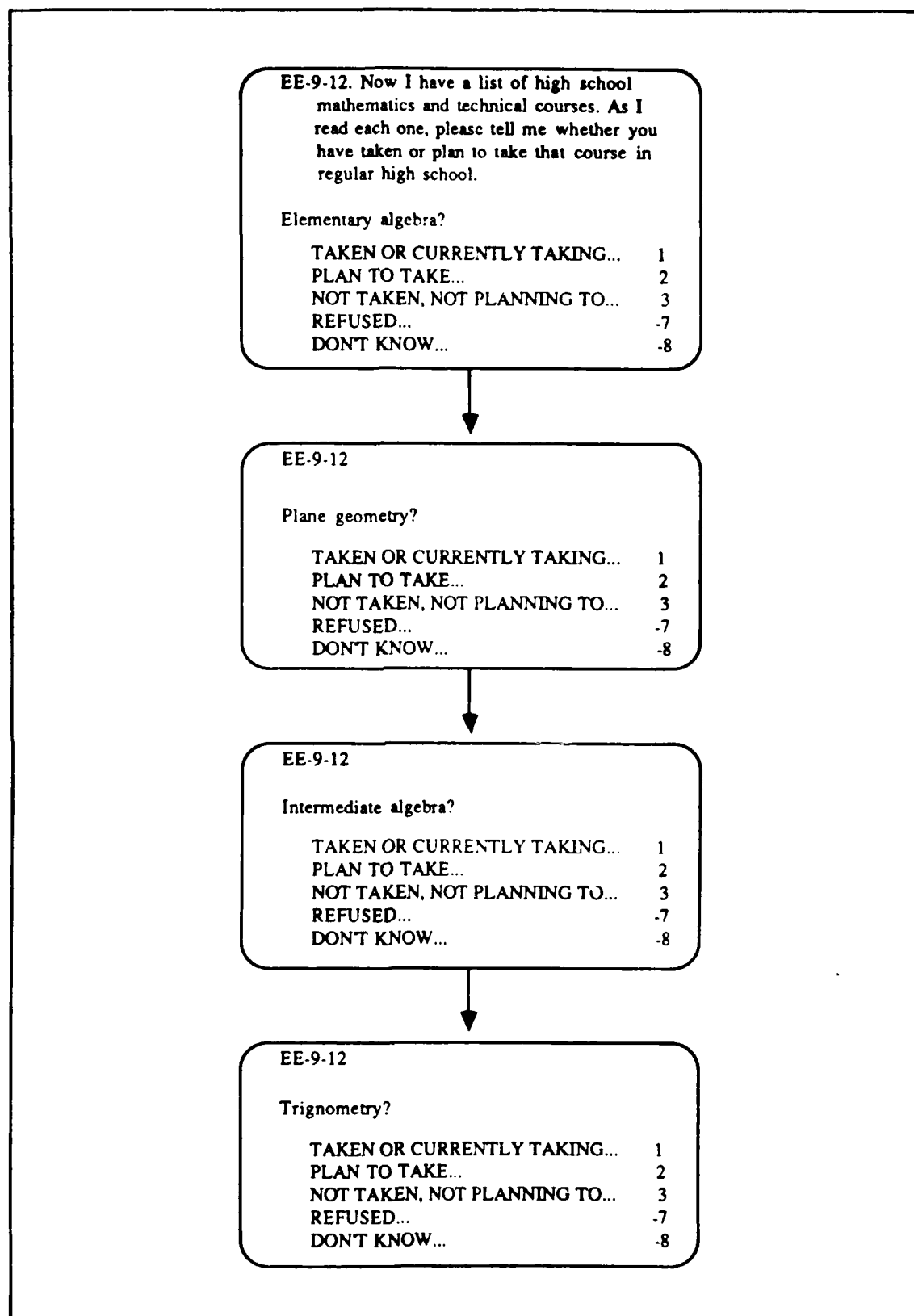


Figure 1. Example of questionnaire section without skip patterns.

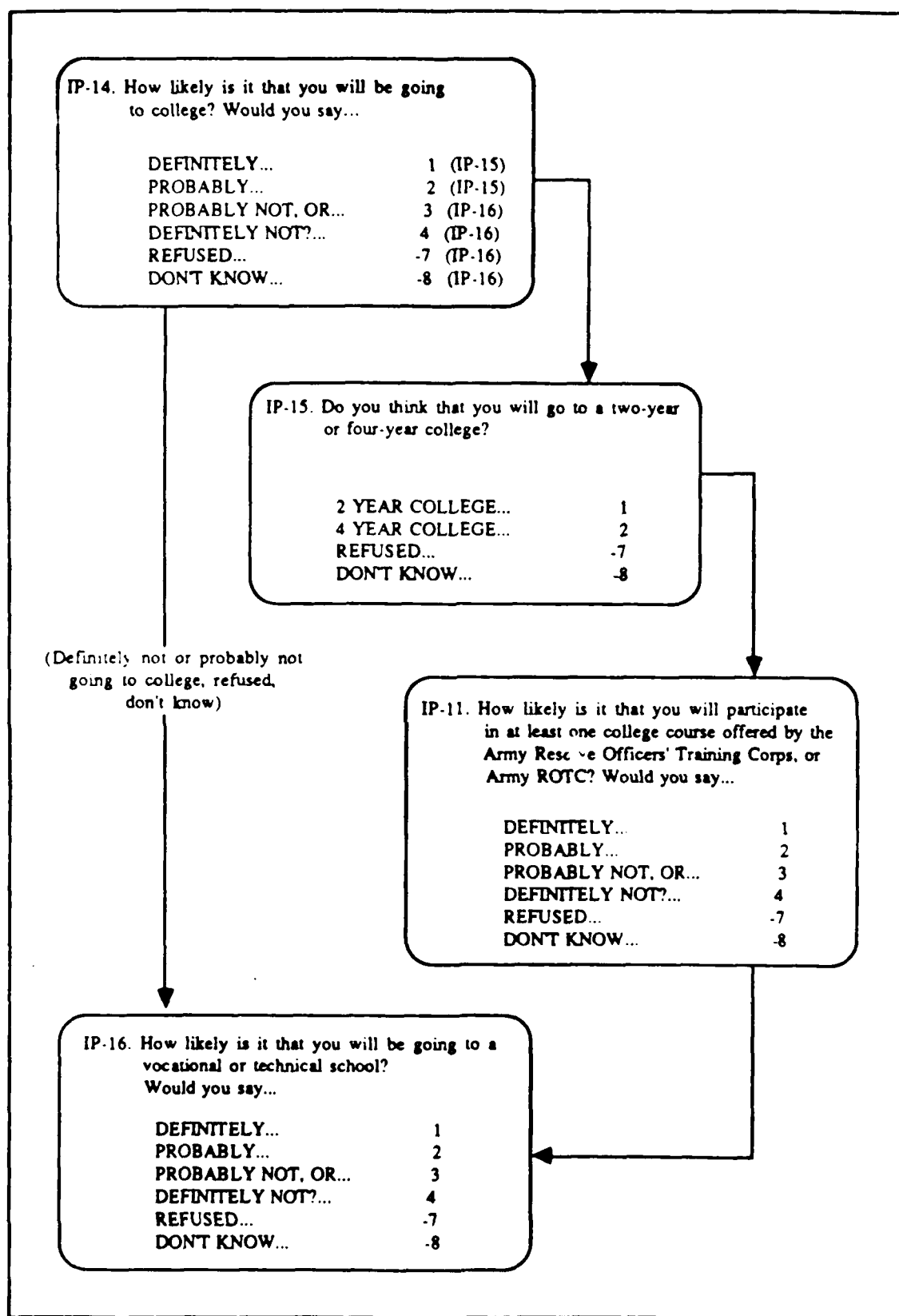


Figure 2. Example of questionnaire with skip pattern.

3. DATA TABULATION CONTENTS AND CONVENTIONS

This chapter provides information for use by readers when interpreting the tabulations in Appendix A.

These tabulations are based on interviews conducted with 6,774 16- to 24-year olds between 13 October 1986 and 30 June 1987. The 30-minute interviews were conducted by phone. Interviewers were assisted by computers that selected the order of questions and recorded the responses, i.e., Computer Assisted Telephone Interviewing (CATI). Samples were drawn monthly by random-digit-dialing procedures. Household screenings to identify eligible respondents were completed in 83.4% of sampled households. Interviews were then completed with 76.3% of eligible youth identified in the completed screenings. The combined response rate was 63.6%.

Respondents were selected and the samples were weighted to the eligible U.S. population defined as 16- to 24-year-old youths who live in the contiguous 48 states; who had no prior military service nor contractual commitment to serve; who were not institutionalized; and who were not graduates of 4-year colleges. The U.S. population eligible to be in the Total ACOMS Sample is estimated to be 30,954,838, based on data from the Census Bureau's Current Population Survey of March 1986 (Bureau of the Census [producer and distributor], 1986).

Groups and Subgroups Used for Tabulations

Demographic information collected from the Total ACOMS Sample was used to group respondents for further analysis. Tabulations are presented in Appendix A for three major groups: (a) the Total ACOMS Sample; (b) the Enlisted Recruiting Market (a subset of the Total ACOMS Sample that approximates the YATS II sample); and (c) the Primary Male Analytic Sample (PMAS) (a subset of the males in the Enlisted Recruiting Market that differs by the exclusion of the Secondary Sample). These groups are defined briefly on each page of Appendix A, and details of why these segmentations are important are discussed in Chapter 2.

The Enlisted Recruiting Market is also separately tabulated for males and females in Appendix A. All the remaining tabulations in this report are of subgroups of the PMAS, i.e., males who are in the Enlisted Recruiting Market who are high school diploma graduates or who are in regular high schools or colleges. The PMAS is divided into subgroups by education, by Recruiting Brigade, by age categories, and by race/ethnicity.

The age categories are self-explanatory. The regional breakdown corresponds to the Army's Recruiting Brigades. See Appendix D for a map of the geographic areas corresponding to the Recruiting Command's administrative areas, the Brigades. The race/ethnicity categories are nonoverlapping: (a) White and other non-Black non-Hispanics,

(b) Black non-Hispanics, and (c) Hispanics. The education and aspiration subgroups are more complex to define.

College Freshmen and Sophomores (CFRSO) includes freshmen and sophomores currently enrolled in a four-year university or a two- or four-year college. Freshman and sophomore status is determined by credits completed rather than by number of years in attendance. High School Students (College-Oriented) (HS-C) are students currently enrolled in a regular high school who answered either DEFINITELY or PROBABLY when asked how likely it is that they will attend college. High School Students (Work-Oriented) (HS-W) are all other currently enrolled students in regular high schools. Students who answer either DEFINITELY NOT or PROBABLY NOT when asked how likely it is that they will attend college, those who do not know if they will attend college, and those who refuse to answer questions about future college plans are included in this subgroup. High School Graduates, Not Currently Enrolled (HSDGNE) is composed of high school diploma graduates who are not currently enrolled in a two- or four-year college or university. Also included are non-diploma graduates (e.g., those who received a GED) who have completed at least one but less than two full years of college and who are not currently enrolled.

Tabulation Format

The tabulations provide information about the distribution of responses for the combined three quarters (October - June) of data collected for the ACOMS questions (Appendix B) during School Year 86/87. Tabulations are made of percentages based on the sample data weighted to yield population counts. The bottom row of the tabulations lists the actual number of respondents on which the weighted estimates in the columns are based. These numbers can be used to judge the relative reliability of the estimates. The larger the number of respondents, the more reliable, in general, are estimates based on the responses.

As is the case with the Supplementary Tabulations of YATS II results (RTI, 1987), it is not appropriate to use these data to make comparison statements about significant differences. Because of considerable variation in survey design effects on the estimates, generalized standard errors cannot be provided. Some estimates may be very precise with errors of plus or minus 1% while other estimates on the same page of tabulations may be plus or minus 20%. Number of respondents is only one contributing factor to the size of the error estimate.

Data from the tables should be used for determining how respondents reacted to questions and for framing questions about issues that may be of further analytical interest.

Reading the Tabulations

The percentages in the tabulations are column percentages, not row percentages. For example, in the tabulation for YEDPLAN on page A-23, responses are presented for question EE3 "What is the highest grade you plan to complete?". Of the total ACOMS sample 19.9% said 12th grade, 32.1% said four years of college, and 9.9% said they didn't know. It is possible to compare the subgroups. For example, 45.0% of the 16- to 17-year-old PMAS youth plan to complete four years of college but only 17.5% of the 22- to 24-year-old PMAS have such plans. However, one cannot read in the tabulation what percentage of the youth who plan to complete four years of college are in each age group. However, as explained below, the row percentages can be estimated if the reader does not have access to the data files for easy calculation.

Estimating Populations from the Tabulations

Table 1 lists the weighted counts represented by the respondents in each column of the tabulations. These weighted counts are estimates of the U.S. population in the subgroup presented in the columns. Continuing with our example of YEDPLAN, we can estimate that there are 1,503,949 16- to 17-year-old PMAS youth in the country who plan to complete four years of college. This estimate is made by multiplying the percentage from the tabulation of YEDPLAN (45.0% for 16- to 17-year-old PMAS youth) by the population estimate in Table 1 (3,342,109 for 16- to 17-year-old youth). Similarly, an estimate can be made of 415,935 for 22- to 24-year-old PMAS youth who plan to complete four years of college, and an estimate can be made of 3,448,132 for total PMAS youth.

These estimates can be made for each age group and the percentages estimated for the composition of PMAS youth who plan to go to four-year colleges by age group. Based on estimates of 1,503,949 and 3,448,132 for 16- to 17-year-old PMAS and Total PMAS, respectively, the percentages of the PMAS youth planning to go to four-year colleges who are 16 or 17 years old is 43.6% ($100 \times 1,503,949 / 3,448,132$).

Note that items in the Social Influences (SI) and Parental Location (PL) modules were only asked of younger (16- to 20-year-old) Primary Sample respondents. For these items, population estimates from Table 2 should be used. These are the only items for which the populations in Table 1 are not estimated in the tabulations. Other items asked of only some of the respondents were asked of a random sample of respondents. Therefore, the estimates are made for the entire population, but based on fewer respondents. Some items were only asked in certain quarters of the year. These items were still weighted up to the populations so that Table 1 is the appropriate table to use for population estimates. The only other set of items in the questionnaire that were not asked of all respondents is the

Table 1

Sample Groups Within the ACOMS Total Youth Sample

Population	Count	Weighted Count	Weighted Percentage
Total ACOMS Sample	6,774	30,954,838	
ENLISTED RECRUITING MARKET			
Total	5,744	25,370,755	
Males	4,755	12,142,790	47.9
Females	1,019	13,227,965	52.1
PMAS:			
Total PMAS	4,096	10,292,932	
College Freshmen and Sophomores	771	2,189,129	21.3
H.S. Students [College-Oriented]	1,574	3,158,440	30.7
H.S. Students [Work-Oriented]	419	842,775	8.2
H.S. Graduates Not Currently Enrolled	1,332	4,102,587	39.9
1st Recruiting Brigade - NE	912	2,275,627	22.1
2nd Recruiting Brigade - SE	732	1,982,728	19.3
4th Recruiting Brigade - MW	1,196	2,438,092	23.7
5th Recruiting Brigade - SW	672	1,890,022	18.4
6th Recruiting Brigade - W	584	1,706,463	16.6
16- to 17-Year-Olds	1,729	3,342,109	32.5
18- to 19-Year-Olds	1,056	2,698,898	26.2
20- to 21-Year-Olds	624	1,875,153	18.2
22- to 24-Year Olds	687	2,376,772	23.1
Black non-Hispanic	391	1,384,697	13.5
Hispanic	467	1,014,416	9.9
White non-Hispanic, Other	3,238	7,893,819	76.7

Table 2

Sample Groups Within the Parental-Linked Sample

Population	Count	Weighted Count	Weighted Percentage
Sample	3,415	15,683,290	
YOUNG PRIMARY RECRUITING MARKET			
Total	3,192	14,534,945	100.0
Males	2,676	6,963,712	47.9
Females	516	7,571,233	52.1
YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)			
Total Young PMAS	2,676	6,963,712	100.0
College Freshmen and Sophomores	518	1,664,170	23.9
H.S. Students [College-Oriented]	1,350	3,146,796	45.2
H.S. Students [Work-Oriented]	360	810,016	11.6
H.S. Graduates Not Currently Enrolled	448	1,342,731	19.3
1st Recruiting Brigade - NE	574	1,456,294	20.9
2nd Recruiting Brigade - SE	488	1,375,673	19.8
4th Recruiting Brigade - MW	775	1,648,476	23.7
5th Recruiting Brigade - SW	463	1,364,543	19.6
6th Recruiting Brigade - W	376	1,118,726	16.1
16- to 17-Year-Olds	1,506	3,336,967	47.9
18- to 19-Year-Olds	869	2,686,759	38.6
20-Year-Olds	301	939,986	13.5
Black Non-Hispanic	260	968,044	13.9
Hispanic	306	643,573	9.2
White Non-Hispanic, Other	2,110	5,352,095	76.9

set of items that involve skip patterns. Because all respondents are included in the tabulations whether they are asked the question or not, the percentages are still based on the populations estimated.

Table 2 presents population estimates for respondents asked about social and parental influence. These items and the linked parental interviews were asked of only part of the population of youth. Compared to other tabulations in this report, responses to these items cannot be generalized to 21- to 24-year-old youth, nor to Secondary Sample youth.

In summary, the tabulations can be read for percentages of the subgroups who responded in particular ways. These percentages can be used with the population estimates in Table 1 (or in Table 2 for items from the SI and PL modules) to estimate population sizes and to estimate the relative sizes of the subgroups as parts of the population who answered the questions in certain ways (row percentages).

Conventions Adopted for the Tabulations

Each tabulation page in Appendix A contains the responses for one variable in the ACOMS main interview data files (Westat, 1987a, 1987b, 1987c). These variables are either survey items or variables derived from the survey items. The derived variables used for grouping subjects into analytical categories are presented first, before the survey items. Most variables are in the order of the survey items in the final quarter of the school year (see Appendix B), but items which were added after the first quarter of data collection are at the end of the tabulations, rather than in the order of the questionnaire.

Table 3 lists the variable order numbers for all survey items by the questionnaire module. These variable numbers indicate the relative order of variables in the data files and thus in the tabulations. Note that all variables in the data file are not of analytical interest when tabulated separately, so not all variables appear in the tabulations.

At the top of each tabulation page is information that identifies the variable tabulated: (a) the variable name (e.g., YEDPLAN), (b) screen number (e.g., EE3), (c) a short description of the question (e.g., HIGHEST GRADE PLAN TO COMPLETE), and (d) the data file order number (e.g., 125). The screen number contains a two-letter code that indicates the questionnaire module (such as EE for education and employment). Table 3 lists the module codes, module names, and order numbers of the variables in each module. The order numbers, variable names, and screen numbers can all be used to cross-reference the tabulations (Appendix A) to the annotated questionnaire (Appendix B).

Two indexes are provided to help locate items in Appendix A. Index A is an alphabetical listing by variable name. Index B is in the order of presentation in Appendix A.

Table 3

ACOMS Questionnaire Modules and Variable Order Numbers

Module Code, Name		Order Number
EE	Education and Employment	115-140, 582-584 695, 711-724
IP	Intentions and Propensity	141-175
BE	Behaviors	176-240, 725-727
SI	Social Influences	241-270
IA	Importance of Attributes	272-289, 696-697
MH	Media Habits	290-349
KR	Knowledge-Recall of Advertisements	351-395
AT	Attitude toward Army Advertising	399, 400
KS	Slogan Recognition	402-409
PE	Perceptions	420-553, 703, 704
KA	Knowledge-Awareness of Army Offers	554-569
DE	Demographics	19, 570, 574-581 705, 706
PL	Parental Location	589

Note: Order numbers listed are ranges. A number of variables were not tabulated for this volume.

Selection of items for tabulation. All questionnaire items that appeared on the instrument for analytic reasons and that could be sensibly generalized to the population in question are included in the data tables. Items were excluded: (a) if they appeared for operational/screening reasons; (b) if they were asked only during particular seasons (such as some of the education items); or (c) some items that duplicated the crossing variables.

Items that were dropped from the instrument after only one quarter of data collection have been excluded. These items were dropped either because they were of less interest to the ACOMS audience or because more refined questions were introduced to get the same information. Items added to the instrument in later quarters have been included, even though data are not available for the full year. Note that such items have been weighted to the entire population.

Collapsing categories. For the most part, each row in a data table represents a single distinct response. However, continuous variables with a large number of categories have been collapsed for the tabulations. The questions that require such treatment, and the schemes that have been used, are listed in Table 4. Note that only the first mentioned magazine in question MH32 has been tabulated.

Derived variables. Certain tabulations are made of variables that cannot be found in the annotated questionnaire. The variable ECALCAGE (order number 14) represents the best available information from the screener and extended interview about the youth's date of birth or age in years. The variable ELIGTYPM (order number 10) provides a way to separate youth into Primary and Secondary sample groups based on education status. See discussions of the Primary Sample in Chapter 2. The variable YATSFLG (order number 12), was designed to allow a comparison between ACOMS data and data from the YATS II survey. Both ELIGTYPM and YATSFLG are derived from education information collected in the EE section of the youth main interview, age, and sex.

Several new variables have been derived from questionnaire variables for use in the ACOMS quarterly reports and are included on the quarterly ACOMS datasets. A description of the variables follows. More detailed explanations of the derivations can be found in the quarterly reports. (Keil, Gaertner, Nieva, & Gay, 1988; Keil, Gay, Nieva, & Gaertner, 1988).

The first set of derived variables combines the unaided recall of advertising with the aided recall of advertising from the KR section of the questionnaire. The variable names are YXAD12AR, YXAD12RO, YXAD12NG, YXAD12RV, YXAD12AF, YXAD12NA, YXAD12MC, YXAD12CG, YXAD12AL. The derived variables have order numbers 659 through 667. The source variables have order numbers in the range 351 through 385. These variables mirror the calculations used for quarterly report table nine.

Table 4

Variables Collapsed for ACOMS Tab Volumes

Question Number, Variable Number, Variable Name

EE19, #135, YEMPHOUR

0, 1-9, 10-19, 20-29, 30-34, 35-39, 40-44, 45+

Breaking at 35 allows users to make the full-time/part-time distinction. Breaking at 45 allows comparisons with YATS.

KA5, #563, YKAYEARS

Collapse all responses 5 and above into single category.

MH2a, #291, YTVHRREG

MH2b, #292, YTVHRCAB

MH15, #313, YVCRHOUR

MH17a, #315, YRADHRAM

MH29, #333, YPAPHOUR

MH33, #349, YMAGHOUR

0, 1-2, 3-5, 6-10, 11-15, 16-20, more than 20

MH17b, #316, YRADHRFM

0, 1-2, 3-5, 6-10, 11-15, 16-20, 21-40, more than 40

MH32, #343, YMAG1

Audio:	Stereo Review, High Fidelity
Automotive:	Car and Driver, Hot Rod, Car Craft, Motor Trend, Road and Track, Cycle
General Editorial:	Games, Life, Newsweek, People, Readers Digest, Rolling Stone, Time, TV Guide
Influencer:	U.S. News and World Report, Money, National Geographic
Outdoor:	Field and Stream, Outdoor Live, Sports Afield
Science:	Omni, Popular Mechanics, Popular Science
Sports:	Inside Sports, Sport, Sporting News, Sports, Sports Fitness, Sports Illustrated
Minority:	Ebony, Jet, Modern Black Man
Other:	All other magazines

The second set of derived variables recodes the questions about knowledge of Army attributes into codes of KNOWS ANSWER and INCORRECT ANSWER. These variables mirror the calculations used for quarterly report Table 10. The new variables are YXKAEARN, YXKAEDBN, YXKASAME, YXKAGIAR, YXKAGIAF, YXKAGINA, YXKAGIMA, YXKAYRS, YXKADEP, YXKARGJN, YXKARGHS, YXKAWARD, YXKARGCL, YXKARGGI. The derived variables have order numbers 668 through 681. The source variables have order numbers 554 through 569.

The third set of derived variables is the Propensity to Enlist variables. They mirror the calculations used for quarterly report table one. The new variables are YXPRUNAC, YXPRAIAC, YXPRUNRV, YXPRAIRV, YXPRUNNG, YXPRAING, YXPRAIRO, YXPRUNGI, YXPRAIGI. The new variables are order numbers 682 through 690. They are derived from variables in the Intentions and Propensity section of the, questionnaire, order numbers 144, 147, 148, 162, 163, 164, 165.

Missing data summaries. At the bottom of each tabulation page is a box labeled MISSING DATA SUMMARY. In this box are unweighted counts of respondents who were not administered the question for reasons other than a skip pattern within a module. These counts are for the total ACOMS sample. For every table there are three categories of missing data: (a) Randomization/rotation, (b) Instrument change, and (c) Other. Tables for the variables from the PI and SL modules have a fourth missing data category for respondents not in the sample.

A number of tables have data missing because the questionnaire was designed to reduce respondent burden and only a fraction of the youth were asked questions from a particular module. Such counts appear in the Randomization/rotation line. Chapter 2, An Overview of ACOMS, describes the modules within the questionnaire. Data tables which present information from the Media Habits, Knowledge-Awareness of Army Officers, or Knowledge of Slogans modules show approximately one-half of the respondents as missing data in the Randomization/rotation line. Tables presenting data from various Perceptions modules also have fairly large counts of respondents with missing data because of the experimental design.

A few tables have missing data because the questionnaire was changed from one quarter to the next. Such counts are reported in the line labeled Instrument change. For example, in the Demographics module, the question "Do you live in the same household as one or both of your parents?" was changed to two questions in the second version of the questionnaire: "Do you live in the same household as your father or your step-father?" and "Do you live in the same household as your mother or your step-mother?" Thus, the tables for DE14 (Variable #705, YDSAMEPA) and DE14A (Variable #706, YDSAMEMA) show missing data counts of 2084 on the line labeled Instrument change.

The Other missing data line gives counts for a few individuals who were supposed to receive the question, but for some reason did not. It was decided to leave such counts out of the column percentages. (On the ACOMS data files, the special code .N is used to indicate such situations.)

Tables from the Social Influences and Parental Location modules only present data for Target youth, males and females, ages 16-20, who were part of the Primary Sample. Each of these tables lists 3,358 respondents as not in the sample because they were not drawn from the population for these items.

Weighting issues. Each quarter, weights were assigned to respondents to provide unbiased estimates of national counts. The national counts were taken from the Census Bureau's Current Population Survey of 1986. In each of three quarters of data collection the ACOMS respondents were assigned weights to sum to the CPS counts.

The weights used for the data tables in this volume were derived from weights on the quarterly ACOMS datasets. As each of the three quarters was originally weighted up to reflect the total population, the weights from the quarterly dataset were divided by three.

There were special weights used for the following questions: "Have you heard of the United States Army National Guard?", "Have you heard of the United States Army Reserve?", and "Have you heard of the Army Reserve Officers' Training Corps on a college campus?". These questions were asked only of a randomly-selected subsample of youth in the first version of the questionnaire. In later versions, all youth received these questions. Thus, in combining three quarters of data, the appropriate PE component weight was used for respondents who had been administered the first version of the questionnaire, while the core weight was used for later respondents.

Skip Patterns and Imputed Responses

There are several reasons why a question might be skipped for some respondents. The answer to a preceding question may indicate the question is irrelevant to a particular respondent, or answers to preceding questions may provide the information requested in later questions. An example of skipping because of irrelevance is the question "Are you planning to attend a two- or four-year college?" is not asked of youth who have said they probably will not attend college. An example of skipping because previous answers provided the information is that if the youth said he had never submitted a college application, he would not be asked the question "In the past six months have you submitted a college application?" Such skip patterns allow the interviewer to collect more information in the time allotted and to avoid offending the respondent by asking what the respondent considers to be a question already answered.

For tabulations included in this report, every respondent who was skipped out of a question was assigned a response of NOT

APPLICABLE (SKIPPED OUT). Thus the percentages reported in every table estimate the entire population named in the column heading. No attempt was made to impute a meaning for the inapplicables.

Readers who want to know what the NOT APPLICABLE (SKIPPED OUT) means for a particular variable will need to trace the possible reasons for skipping an item. Please see the annotated questionnaire in Appendix B for the information on skip patterns in the interview. Annotations for the questionnaire in Appendix B indicate the sub-population for which the questions were applicable. For example, perceptions of the Army National Guard are only asked of respondents who have heard of it, so the NOT APPLICABLE (SKIPPED OUT) respondents are those respondents who have not heard of the Army National Guard.

The meaning of the NOT APPLICABLE (SKIPPED OUT), that is, of how respondents would have answered if they had been asked the question, is not always clear. Readers will have to decide if the respondents who were skipped out of the perceptions of the National Guard are closer in meaning to "refused" or "don't know" or "neither agree nor disagree."

The meaning of NOT APPLICABLE (SKIPPED OUT) for some items can be known exactly from the data files but not from the tabulations. For example, a series of items might determine if the respondent was ever in the military; and if so, if it was the Army; and if so, if it was the Army National Guard. When the item on Army National Guard is tabulated in this report, all possible reasons for skipping the item are collapsed into the one response NOT APPLICABLE (SKIPPED OUT). If the different possible reasons for being skipped on an item are of importance to the reader, the data files would have to be used to reconstruct the reasons for being skipped. Tabulations in Appendix A only estimate what percentage of the population would have been skipped out of the question if they had been given the survey.

Effect of Questionnaire Changes on Interpretations of the Tabulations

Quarterly Questionnaire Changes

The ACOMS questionnaire was allowed to change on a quarterly basis. It was necessary that the contemporary and trend data from ACOMS be relevant to evolving Army advertising objectives and practices, yet maintain continuity of purpose and measurement. In addition, with experience with the questionnaire, better ways of asking items were discovered. However, to maintain continuity, most questions in ACOMS remained fixed and provided benchmark measures of change and impact.

With only a few exceptions, changes made in the ACOMS instrument during the first three quarters were all made to improve the instrument based on experience, rather than to reflect changes in the Army's advertising objectives or practices.

Substantive changes were made in certain attributes for which youth were asked to rate their importance to the youth and to rate their perceptions that the attribute was offered by the Army Reserve and Army National Guard. One attribute was dropped (serving your own community) and one was added (working part-time).

Appendix C contains Instrument Change Forms for the second and third quarters of the survey. These tables indicate how the youth instrument changed through the three quarters to the form printed in Appendix B for the Spring (third) quarter. The instruments for the Fall and Winter Quarters are available in the Users' Manuals (Westat Inc., 1987a, 1987b).

Impact of Changes

Some changes were so minor that the data were easily combined across quarters for the tabulations. For other items, the changes were significant and the treatment of the item problematical. The following description of how changes were handled is organized by the type of change.

Additions (change code A) and deletions (change code D). The major impact of this type of change is that estimates for these items are less precise because of being based on fewer respondents. These items may also be less accurate in reflecting respondents' views across the year if there were seasonal or incidental changes across the sampling period.

Note that regardless of where items were added to the questionnaire during the second or third quarter, they are presented at the end of the tabulations. Questions that were deleted before the Spring quarter have not been tabulated.

Location (change code L) and predecessor (change code P). A question may be interpreted differently by a respondent depending on the flow of questions leading to the item. Predecessor questions are known to influence at least some types of questions, particularly attitudinal questions where the previous questions set a context. Items are listed in the Change Tables in Appendix C with codes "L" and "P" as a warning.

For example, three items asking respondents if they had ever heard of (respectively) the Army Reserve, the Army National Guard, and the Army Reserve Officers' Training Corps (PE1A, PE4A, PE15A) were moved because it was possible that respondents would answer "no" to such a question to avoid answering a long list of questions about the component.

Also in the Perceptions module, the sequence of attribute questions was changed from Fall to Winter quarter. In the Fall quarter most respondents were first asked about their perceptions of the active Army, and then asked about their perceptions of some other Army component or some other service, college, or a civilian job. In

later quarters, the respondent was asked about an attribute of the active Army and immediately about the same attribute of some other component or service.

To address the issue of whether changes in the administration of perceptions and importance questions resulted in systematic changes in responses, a special study was undertaken by Westat (Wilson, 1988). This study addressed the advisability of combining Fall and Winter quarter data files for analysis and scaling purposes. It concluded that, for present analysis, these files can be meaningfully combined and analyzed as a single data set (some caveats are made regarding combined importance data). For Army perceptions, inspection of frequencies, means, correlations, and factor analyses across quarters all lead to the same conclusion--no significant overall change in the structure of perceptions occurred between Fall and Winter quarters. The analysis of items in the Importance module produced more ambiguous findings.

Wording (change code W). Like location and predecessor changes, wording changes can be expected to affect responses. When a change was substantial, new variables were added to the data set. Old variables continued in use, however, if changes in wording were not extreme. The analyst should read the change forms in Appendix C carefully and make his or her own decision about willingness to accept a collapse of information over three quarters of data. The quarterly ACOMS data sets contain a variable, MVERSION, which allows the analyst to differentiate data between versions of a question. In general, wording changes have not been found to have a significant effect on responses.

Response codes (change code R). Response code changes were of two types: modification in wording, and addition and deletion of categories. For the first type of change, involving a modification in wording, data were combined across quarters. In one example, question EE9_12, math courses taken or currently taking, interviewers were instructed to make the response code change from the beginning, even though the CATI screen continued to list a slightly different first response. For another example, the response code wording in the Perceptions section was changed from Fall to Winter quarter.

For the second type of change, where codes were added and deleted, categories were combined. For example, after the first three months of data collection, codes for Brother and Sister were added to DE17 (Variable #579, YDOWNREL) to replace the previous single code for Sibling. Since the brother/sister distinction cannot be made for data collected during the first quarter, all three categories have been collapsed into the single category Sibling for the tabulation volumes.

Sub-population (change code S). Changes in sub-populations are changes in which respondents are skipped out of an item. Special coding has been applied to allow combination of data across three quarters for some of these changes.

During the second quarter of data collection, question DE36 (participation in ROTC, Variable #582) was skipped for those respondents who had never heard of ROTC. For the tabulation volumes, these respondents are treated as if they had answered "no," they had never participated in ROTC, so that these data are consistent with that collected in prior and subsequent quarters, when the question was asked of everyone.

Questions BE12, BE21, and BE24 concern whether or not the respondent has taken certain tests (Armed Services or college admission) or applied to a college during the previous six months. During the first six months of data collection, these items were asked of all respondents. At this point, the instrument was changed so that these questions were skipped for those respondents indicating (in response to newly-added questions) that they had never taken the action in question. In order to make the data consistent across all three quarters for these tabulations, these individuals (who had never taken the action in question) are tabulated as if they provided an answer of "no" to the six-month questions.

Summary of the Effects of Changes

A number of quarterly change tables have been produced for the ACOMS quarterly reports (Keil, Gaertner, et al., 1988; Keil, Gay, et al., 1988) comparing responses on selected questions from one quarter to the next using the Balanced Repeated Replication technique. Each table required computations of hundreds of differences. For nearly all tables which involved question changes, the number of significant differences found in each table was approximately 5% of the number of differences computed, or well within the realm of statistical chance. However, the change tables seem to suggest that care should be taken in interpreting data across three quarters for two questions, IA1 and BE12. The importance of having an experience you can be proud of was more important for college students in the second quarter than the first. The question about taking the Armed Services Vocational Aptitude Battery (ASVAB) in the past six months, BE12, had a lower number of "yes" answers in the third quarter than the second. A new precursor question about ever taking the ASVAB had been added.

In conclusion, the ACOMS Tabulation Volumes provide a great deal of information about youth in the United States. Interpretation of the tables, however, should be done while looking at the actual questionnaire in Appendix B and remembering the complex process used to collect and weight the data.

References

- Bureau of the Census. (1986). Current Population Survey, March 1986 (machine-readable data file). Washington, DC: Bureau of the Census.
- Fishbein, M., & Azjen, I. (1975). Belief, attitude, intention and behavior: An introduction to theory and research. Reading, MA: Addison-Wesley.
- Gaertner, G. H., & Elig, T. W. (Eds.). (1988). The Army Communications Objectives Measurement System (ACOMS): Survey analysis plan (ARI Technical Report 786). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Gaertner, G. H., Nieva, V. F., Elig, T. W., & Benedict, M. E. (Eds.). (1988). The Army Communications Objectives Measurement System (ACOMS): Quarterly Reports (ARI Research Product 88-04). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Mohadjer, L., & Waksberg, J. (1988). Introduction to the ACOMS survey design. In V. F. Nieva & T. W. Elig (Eds.), The Army Communications Objectives Measurement System (ACOMS): Survey design (ARI Technical Report 785). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Nieva, V. F., & Elig, T. W. (Eds.). (1988). The Army Communications Objectives Measurement System (ACOMS): Survey design (ARI Technical Report 785). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Nieva, V. F., Gaertner, G. H., Elig, T. W., & Benedict, M. E. (Eds.). (1988). The Army Communications Objectives Measurement System (ACOMS): Annual report, school year 86/87 (ARI Technical Report 784). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Nieva, V. F., Rhoads, M. D., & Elig, T. W. (Eds.). (1988). The Army Communications Objectives Measurement System (ACOMS): Survey methods (ARI Technical Report 787). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Research Triangle Institute. (1987). Youth Attitude Tracking Study II: Supplementary tabulations of data collected in the Fall, 1986 (Contract No. MDA903-86-C-0066). Arlington, VA: Defense Manpower Data Center.
- Reynolds, F. (1987, September 11). Mission box changed. USAREC Recruiter Journal, 40(9), 1.

- Rhoads, M. D., Elig, T. W., McEntire, R. I., & Hoke, E. (1988). The 1986/87 Army Communications Measurement System: Supplementary tabulations of enlisted markets (ARI Research Product 88-05). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1987). ACOMS users' manual, Q87-2 (Jan. - Mar.) (Manpower and Personnel Policy Research Group Working Paper 87-26). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1988). The Army Communications Objectives Measurement System (ACOMS): Users' manual (ARI Research Product 88-08). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Westat, Inc. (1988). The Army Communications Objectives Measurement System (ACOMS): Parental users' manual (ARI Research Product 88-07). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Wilson, M. J. (1987). Pooling the first two quarters of Importance and active Army Perception data from ACOMS. (Manpower and Personnel Policy Research Group Working Paper 87-35). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.

APPENDIX A
DATA TABLES FOR THE ENLISTED MARKETS

ELIGITYPM -- YOUTH'S SAMPLE CELL, BASED ON MAIN INT (Variable 10)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
PMS 16-20	25.3	28.3	59.2	0.0	69.8	76.8	99.8	98.8	37.0	69.3	69.7	69.3	73.5	67.2	100.0	100.0	61.1	0.0	70.1	69.9	67.6
PMS 21-24	16.9	12.2	25.6	0.0	30.2	23.2	0.2	1.2	63.0	30.7	30.3	30.7	26.5	32.8	0.0	0.0	38.9	100.0	29.9	30.1	32.4
SMS	6.0	7.3	15.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PFS 16-20	26.5	29.5	0.0	56.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PFS 21-24	19.0	15.0	0.0	28.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SFS	6.2	7.6	0.0	14.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YATSFLG -- 86 YATS II SAMPLE FLAG (Variable 12)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)				Age				Race/Ethnicity									
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					White	Black	Hisp.						
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th				5th	6th	16-17	18-19	20-21	22-24
NOT YATS ELIG.	12.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MALES 16-21 YR	30.1	35.7	74.5	0.0	76.9	85.0	99.9	98.8	50.4	77.3	76.8	76.3	78.2	75.8	100.0	100.0	100.0	0.0	77.3	76.8	74.1
FEMALES 16-21 YR	31.7	37.5	0.0	71.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MALES 22-24 YR	11.4	12.2	25.5	0.0	23.1	15.0	0.1	1.2	49.6	22.7	23.2	23.7	21.8	24.2	0.0	0.0	0.0	100.0	22.7	23.2	25.9
FEMALES 22-24 YR	14.3	14.7	0.0	28.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

ECALCAGE -- SC9 CALCULATED AGE FROM DATE OF BIRTH (Variable 14)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
16	12.1	14.8	15.5	14.1	16.9	0.3	43.1	42.5	0.2	17.7	15.6	18.8	16.4	15.0	51.9	0.0	0.0	0.0	17.1	16.2	16.1
17	11.4	13.9	14.2	13.5	15.6	5.0	37.6	30.3	1.3	15.3	13.7	14.8	18.6	16.1	48.1	0.0	0.0	0.0	15.8	16.4	13.5
18	11.8	14.2	14.7	13.8	15.0	26.6	16.2	20.4	6.9	14.3	16.3	15.2	16.8	12.4	0.0	57.4	0.0	0.0	15.4	13.8	14.3
19	9.9	11.3	11.3	11.3	11.2	28.3	2.2	5.6	10.2	11.2	11.5	11.4	10.8	10.8	0.0	42.6	0.0	0.0	11.3	11.4	9.8
20	12.4	10.8	11.1	10.5	11.1	16.7	0.7	0.0	18.4	10.9	12.7	9.0	10.9	12.9	0.0	0.0	61.1	0.0	10.6	12.2	14.0
21	10.6	8.2	7.7	8.7	7.1	8.2	0.0	0.0	13.4	8.0	7.1	7.1	4.7	8.6	0.0	0.0	38.9	0.0	7.2	6.9	6.5
22	12.2	9.9	9.8	10.0	9.0	7.0	0.0	0.7	18.6	9.7	8.4	8.3	8.2	10.5	0.0	0.0	0.0	38.8	8.3	9.6	13.0
23	11.2	9.9	8.5	11.1	8.0	4.7	0.1	0.5	17.4	7.6	8.3	7.1	8.3	9.1	0.0	0.0	0.0	34.6	8.2	8.1	6.3
24	8.3	7.1	7.1	7.0	6.1	3.2	0.0	0.0	13.6	5.4	6.5	8.3	5.3	4.5	0.0	0.0	0.0	26.6	6.2	5.5	6.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSUCNE - High School Diploma Graduates Not Currently Enrolled	

ERACE -- SC19 YOUTH'S RACE (Variable 17)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
		Males	Females																		
WHITE	80.9	81.1	81.3	80.9	81.7	83.8	81.6	78.9	81.2	84.3	75.5	87.3	78.9	80.6	82.1	82.6	78.8	82.4	95.5	0.0	85.7
BLACK	14.3	14.6	14.2	15.0	13.6	10.7	13.6	18.4	14.2	11.7	23.5	10.3	16.3	6.5	13.5	13.0	14.6	13.6	0.1	99.7	1.6
ASIAN/PACIFIC IS	2.8	2.3	2.3	2.4	2.5	4.4	3.1	0.8	1.4	2.6	0.3	1.7	0.7	8.2	2.6	2.9	3.7	1.0	3.0	0.0	2.1
INDIAN/ALASKAN	1.2	1.1	1.2	0.9	1.2	0.5	0.8	1.0	1.9	0.9	0.6	0.2	3.0	1.8	0.9	0.5	1.4	2.4	1.1	0.0	3.6
Don't Know	0.7	0.7	0.8	0.7	0.8	0.3	0.8	0.6	1.1	0.5	0.0	0.4	1.1	2.5	0.7	0.8	1.6	0.4	0.2	0.0	6.9
Refused	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.3	0.1	0.0	0.1	0.1	0.1	0.4	0.2	0.1	0.0	0.3	0.1	0.3	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

EHISP -- SC20 IS YOUTH HISPANIC (Variable 18)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
		Females																			
YES	9.6	10.2	10.5	10.0	9.7	9.5	9.6	7.6	10.3	6.1	4.4	4.6	17.6	19.0	8.9	8.7	10.8	11.1	0.0	0.0	98.2
NO	90.0	89.4	89.1	89.6	89.9	90.2	90.0	91.9	89.3	93.3	95.0	95.1	82.2	80.7	90.7	91.0	89.0	88.4	99.6	100.0	1.4
Don't Know	0.3	0.3	0.3	0.3	0.3	0.0	0.4	0.5	0.3	0.5	0.4	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.0	0.4
Refused	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.2	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.3	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDETHNIC -- DE5 TYPE OF HISPANIC BACKGROUND (Variable 19)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
MEXICAN AMERICAN	5.4	6.1	5.9	6.3	5.5	4.1	6.0	4.7	5.9	0.6	0.2	1.6	14.2	14.1	5.6	4.4	6.3	5.9	0.0	0.0	55.6
PUERTO RICAN	1.2	1.2	1.2	1.2	1.1	0.5	1.1	0.7	1.5	3.5	0.2	0.8	0.2	0.2	1.1	0.8	1.3	1.2	0.0	0.0	11.1
OTHER HISPANIC	2.5	2.4	2.7	2.1	2.4	4.0	1.9	1.7	1.9	1.7	3.1	1.3	2.1	4.2	1.6	2.8	2.3	3.0	0.0	0.0	24.0
NOT APPLICABLE (SKIPPED OUT)	90.4	89.8	89.5	90.0	90.3	90.5	90.4	92.4	89.7	93.9	95.6	95.4	82.4	81.0	91.1	91.3	89.2	88.9	100.0	100.0	1.8
Don't Know	0.5	0.5	0.6	0.3	0.7	0.9	0.5	0.5	0.9	0.2	1.0	1.0	1.1	0.5	0.6	0.7	0.8	0.9	0.0	0.0	7.5
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

BRIGADE -- USAREC RECRUITING BRIGADE (Variable 56)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females																			
		22.7	22.4	22.1	22.7	22.1	23.1	21.8	21.4	22.0	100.0	0.0	0.0	0.0	0.0	0.0	22.4	21.5	23.0	21.7	23.9	18.4	13.6
1ST RCTG BDE-NE																							
2ND RCTG BDE-SE	19.3	20.2	20.2	20.2	19.3	17.0	18.2	22.9	20.5	0.0	100.0	0.0	0.0	0.0	0.0	0.0	17.4	20.4	20.9	19.3	18.2	33.2	8.7
4TH RCTG BDE-WH	22.2	22.3	22.3	22.2	23.7	24.1	23.4	24.4	23.5	0.0	0.0	100.0	0.0	0.0	0.0	0.0	24.5	24.1	20.9	24.3	26.3	17.9	11.5
5TH RCTG BDE-SH	18.1	17.9	18.5	17.4	18.4	18.5	20.0	20.3	16.6	0.0	0.0	0.0	100.0	0.0	0.0	0.0	19.8	19.4	15.7	17.3	15.8	22.2	32.8
6TH RCTG BDE-M	17.7	17.3	17.0	17.5	16.6	17.3	16.5	11.0	17.4	0.0	0.0	0.0	0.0	100.0	0.0	0.0	15.9	14.7	19.6	17.4	15.9	8.4	33.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

ROTCREG -- ROTC REGION/BRIGADE (Variable 58)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation						PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Race/Ethnicity						
		Total	Males	Females	Total PMAS	CFRSO		HS-C		HS-W		HS/ONE		Recruiting Brigade			Age			White	Black	Hisp.
						1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24								
I	28.5	28.6	28.2	29.0	27.9	28.2	27.9	27.2	27.8	98.9	31.3	0.0	0.0	0.0	27.7	28.6	27.7	27.6	29.4	29.5	14.0	
II	23.0	23.2	23.6	22.8	24.6	24.6	23.1	28.5	24.9	1.1	18.8	82.3	6.5	0.0	24.8	24.8	24.8	23.8	26.8	22.2	10.6	
III	24.9	25.1	25.3	25.0	24.6	24.0	25.8	26.9	23.6	0.0	49.9	0.0	81.9	0.0	24.7	25.9	22.8	24.7	20.6	40.0	35.5	
IV	23.6	23.1	22.9	23.3	22.9	23.2	23.2	17.4	23.7	0.0	0.0	17.7	11.6	100.0	22.9	20.7	24.7	23.9	23.3	8.4	40.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/ONE - High School Diploma Graduates Not Currently Enrolled	

ESEX -- SEX OF ENUMERATED YOUTH (Variable 101)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age						Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th				6th	16-17	18-19
MALE	48.2	47.9	100.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	51.8	52.1	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238 391 467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

EHSDIPL -- SC13A TYPE OF HIGH SCHOOL DIPLOMA (Variable 105)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
REG H.S. DIPLOMA	62.1	54.4	51.4	57.2	59.0	93.3	1.7	3.5	96.3	60.8	59.9	59.5	54.8	59.7	4.9	68.4	94.9	96.3	59.5	54.1	61.9
G.E.D.	3.1	3.4	4.0	2.7	1.1	2.1	0.3	0.1	1.3	0.7	0.6	0.7	1.7	1.8	0.3	1.0	1.7	1.7	1.0	1.1	1.4
A.B.E.	0.1	0.2	0.2	0.2	0.2	0.5	0.0	0.0	0.2	0.1	0.2	0.1	0.4	0.0	0.0	0.1	0.4	0.3	0.2	0.0	0.3
OTHER CERTIFICATE	0.3	0.3	0.4	0.1	0.3	1.0	0.1	0.0	0.1	0.1	0.0	0.7	6.4	0.2	0.6	0.2	0.1	0.0	0.2	1.1	0.0
NONE OF ABOVE	34.2	41.5	43.9	39.4	39.4	2.9	97.7	96.4	2.2	38.2	39.2	38.9	42.4	38.4	94.2	30.2	2.7	1.7	39.0	43.6	36.4
Don't Know	0.2	0.2	0.2	0.3	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.1	0.2	0.0	0.1	0.0	0.2	0.1	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP. non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

EEEDENCUR -- SC14 IS YOUTH CURRENTLY IN SCHOOL (Variable 106)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females	CFRSD	HS-C	HS-W	HS-DM	1st	2nd	4th	5th	6th	15-17	18-19	20-21	22-24	White	Black	Hisp.			
YES	57.6	54.7	56.4	53.0	63.4	96.2	99.7	97.0	11.1	63.6	59.5	65.1	65.5	62.9	98.7	78.4	35.6	18.6	64.2	59.1	63.3		
NO	42.4	45.3	43.5	47.0	36.5	3.8	0.3	3.0	88.8	36.4	40.5	34.7	34.4	37.1	1.3	21.4	64.4	81.4	35.7	40.9	36.7		
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.1	0.0	0.0	0.2	0.1	0.0	0.1	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DM - High School Diploma Graduates Not Currently Enrolled	

EEDCOMP -- SC13 HIGHEST LEVEL OF EDUC COMPLETED (Variable 107)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity									
		Total		Males		Females		Total PMAS	CFRSD		HS-C		HS-W		HSDGME		Recruiting Brigade				16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Males	Females	1st	2nd		4th	5th	6th																
< 8TH GRADE	0.4	0.5	0.7	0.3	0.1	0.0	0.1	0.0	0.1	1.1	0.0	0.1	0.1	0.2	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.3	
8TH GRADE	1.4	1.8	2.4	1.2	1.6	0.2	3.3	6.5	0.1	0.9	2.1	1.7	2.3	1.1	4.9	0.0	0.0	0.0	0.2	1.3	3.4	1.6	0.0	0.0	0.0	0.2	
9TH GRADE	5.8	7.1	8.4	5.9	7.2	0.0	17.2	23.1	0.2	5.6	6.9	9.0	7.0	7.6	21.3	0.7	0.6	0.1	7.1	7.5	8.4	0.0	0.0	0.0	0.0	0.2	
10TH GRADE	13.6	16.5	16.4	16.7	15.1	0.4	38.7	35.2	0.6	16.1	13.9	14.7	17.6	12.9	42.1	5.1	0.0	0.4	15.1	15.6	14.5	0.0	0.0	0.0	0.0	0.4	
11TH GRADE	15.2	18.4	18.8	18.0	16.2	1.7	40.4	32.9	1.9	16.2	16.5	14.0	16.9	18.1	27.3	25.3	2.5	1.0	16.1	18.6	13.6	0.0	0.0	0.0	0.0	0.4	
12TH GRADE	33.3	39.3	37.4	41.0	41.4	48.6	0.3	0.9	77.4	41.3	45.0	40.0	42.1	38.3	3.9	48.9	63.0	68.5	41.3	41.7	41.6	0.0	0.0	0.0	0.0	0.4	
1ST YR 4 YR COLL	6.4	6.9	7.0	6.8	8.3	29.4	0.0	0.0	5.1	9.9	6.6	8.5	6.5	9.8	0.1	14.1	15.9	7.3	8.7	5.4	8.9	0.0	0.0	0.0	0.0	0.4	
2ND YR 4 YR COLL	7.3	0.9	0.7	1.1	0.8	2.4	0.0	0.0	0.8	1.3	0.2	1.1	0.8	0.5	0.0	0.1	2.6	1.3	0.9	0.1	1.3	0.0	0.0	0.0	0.0	0.4	
3RD YR 4 YR COLL	5.9	0.3	0.1	0.4	0.2	0.2	0.0	0.0	0.3	0.2	0.5	0.0	0.0	0.2	0.0	0.0	0.2	0.6	0.1	0.7	0.0	0.0	0.0	0.0	0.0	0.4	
4TH YR 4 YR COLL	1.1	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	
1ST YR JR/COMM	3.4	3.8	3.5	4.0	4.2	14.3	0.0	0.0	2.8	2.6	4.3	3.9	2.8	7.8	0.1	4.1	9.3	6.0	4.3	3.2	4.1	0.0	0.0	0.0	0.0	0.4	
2ND YR JR/COMM	3.0	1.0	0.8	1.1	0.9	1.5	0.0	0.0	1.4	0.5	0.6	1.4	0.8	1.2	0.0	0.0	0.9	3.2	0.9	0.7	1.5	0.0	0.0	0.0	0.0	0.4	
1ST VOC/BUS SCHL	1.6	1.8	1.6	2.0	1.9	0.3	0.0	0.4	4.4	2.7	0.9	2.5	1.3	1.5	0.0	1.4	2.8	4.3	1.7	1.7	2.9	0.0	0.0	0.0	0.0	0.4	
2ND VOC/BUS SCHL	1.0	1.1	1.2	1.0	1.3	0.1	0.0	0.0	3.3	1.7	1.0	2.2	0.9	0.5	0.0	0.1	1.3	4.6	1.6	0.6	0.2	0.0	0.0	0.0	0.0	0.4	
> 2 YR VOC/BUS	0.2	0.3	0.5	0.1	0.5	0.0	0.0	0.0	1.3	0.6	0.8	0.4	0.4	0.3	0.0	0.0	0.2	2.0	0.5	0.3	0.6	0.0	0.0	0.0	0.0	0.4	
Don't Know	0.4	0.4	0.5	0.3	0.3	0.6	0.0	0.0	0.4	0.1	0.3	0.4	0.4	0.2	0.0	0.1	0.6	0.6	0.3	0.3	0.4	0.0	0.0	0.0	0.0	0.4	
Refused	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6773	5773	4754	1019	4095	771	1573	419	1332	912	731	1196	672	584	1728	1056	624	687	3238	391	466						

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

EEDENTYP -- SC15 TYPE SCHOOL Y CURRENTLY ENROLLED (Variable 108)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Total	Males		Females	CFRSU	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
REG HIGH SCHOOL	26.5	32.2	34.3	30.3	39.2	3.5	97.9	95.0	1.5	37.7	38.5	39.5	42.6	37.7	94.9	31.1	1.1	0.1	38.9	41.9	37.6
GED/HS EQUIV	0.4	0.5	0.4	0.6	0.1	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.1
ABE	0.1	0.2	0.2	0.1	0.1	0.0	0.0	0.3	0.2	0.0	0.1	0.0	0.0	0.4	0.0	0.1	0.3	0.0	0.1	0.0	0.0
SKILL DEVEL PRPG	0.2	0.2	0.2	0.1	0.2	0.7	0.0	0.0	0.2	0.2	0.0	0.3	0.0	0.6	0.0	0.7	0.1	0.1	0.3	0.1	0.0
ON-THE-JOB TRNG	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
APPRENTICESHIP	0.2	0.2	0.3	0.2	0.3	0.1	0.0	0.0	0.8	0.5	0.1	0.5	0.2	0.2	0.0	0.2	0.8	0.6	0.4	0.0	0.0
VOC/BUS/TRADE	3.2	3.4	2.7	4.0	2.6	1.8	0.3	1.3	5.1	2.8	2.0	4.1	1.6	2.1	0.4	3.3	3.8	4.0	2.5	2.2	3.9
2 YR JR/COMM COL	5.8	6.1	6.7	5.5	7.8	33.6	0.0	0.0	1.6	6.4	6.9	5.8	8.9	12.2	0.6	12.0	14.2	7.9	8.0	5.5	9.2
4 YR COLL/UNIV	19.8	10.3	10.3	10.2	12.2	55.8	0.0	0.0	0.7	14.8	10.7	14.2	11.1	8.6	1.7	29.8	14.4	5.1	12.9	8.6	11.3
OTHER SCHOOL	1.1	1.2	1.0	1.3	0.8	0.2	1.3	0.4	0.8	0.8	1.1	0.7	0.7	0.7	0.9	0.9	0.8	0.5	0.9	0.6	0.5
NOT APPLICABLE (SKIPPED OUT)	42.4	45.3	43.6	47.0	36.6	3.8	0.3	3.0	88.9	36.4	40.5	34.9	34.5	37.1	1.3	21.6	64.4	81.4	35.8	40.9	36.7
Don't Know	0.2	0.3	0.2	0.3	0.2	0.5	0.1	0.0	0.2	0.4	0.0	0.0	0.3	0.4	0.2	0.3	0.0	0.4	0.2	0.2	0.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

EEDENYRH -- SC16 Y CURRENTLY IN 9, 10, 11, 12 GRADE (Variable 109)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Females																			
		Males	Females																			
9TH GRADE	0.7	0.8	1.4	0.3	1.6	0.0	3.3	6.8	0.0	0.8	2.2	1.5	2.5	0.8	4.8	0.0	0.0	0.0	1.3	3.0	2.0	
10TH GRADE	4.3	5.2	6.3	4.2	7.1	0.0	17.2	21.9	0.1	5.4	7.1	9.0	6.1	7.9	21.3	0.8	0.0	0.0	7.0	7.2	8.2	
11TH GRADE	10.7	13.1	12.8	13.3	14.6	0.2	38.1	33.8	0.2	15.8	13.2	14.7	16.8	12.2	41.6	4.2	0.0	0.1	14.8	15.1	12.8	
12TH GRADE	10.7	13.0	13.6	12.4	15.7	3.3	39.1	31.4	1.1	15.7	15.8	14.1	16.8	16.8	26.8	26.1	0.9	0.0	15.8	16.2	14.1	
NOT APPLICABLE (SKIPPED OUT)	73.5	67.8	65.7	69.7	60.8	96.5	2.1	5.0	98.5	62.3	61.5	60.5	57.4	62.3	5.1	68.9	98.9	99.9	61.1	58.1	62.4	
Don't Know	0.1	0.1	0.2	0.0	0.1	0.0	0.2	1.1	0.0	0.0	0.2	0.2	0.3	0.0	0.4	0.0	0.1	0.0	0.1	0.3	0.4	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

EEDENYRC -- SC17 YOUTH IN 1, 2, 3, 4, 5 YR COLLEGE (Variable 110)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity		
						CFRSD	HS-C	HS-W	HS/IGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
1ST YR (FR)	4.5	5.2	5.2	5.3	6.1	28.1	0.0	0.0	0.3	6.5	5.1	7.7	6.5	3.9	1.6	18.2	1.8	2.1	6.5	5.4	3.9
2ND YR (SOPH)	4.1	4.2	4.6	3.9	5.4	25.3	0.0	0.0	0.1	6.9	5.4	5.8	4.2	4.3	0.1	11.5	10.6	1.9	5.8	3.1	6.2
3RD YR (JR)	5.0	0.4	0.4	0.4	0.5	1.8	0.0	0.0	0.3	1.1	0.0	0.5	0.3	0.4	0.0	0.1	2.0	0.5	0.5	0.1	1.3
4TH YR (SR)	4.4	0.2	0.0	0.4	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
5TH YR	1.7	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.0	0.0
NOT APPLICABLE (SKIPPED OUT)	80.2	89.7	89.7	89.8	87.8	44.2	100.0	100.0	99.3	85.2	89.3	85.8	88.9	91.4	98.3	70.2	85.6	94.9	87.1	91.4	88.7
Don't Know	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YHSDIPL -- EE2 YOUTH HIGH SCHOOL DIPLOMA, TYPE (Variable 115)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age					Race/Ethnicity		
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age					White	Black	Hisp.		
					CFRSD	HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24	
REG H.S. DIPLOMA	61.2	53.2	51.0	55.1	60.2	94.7	0.8	1.7	99.5	61.7	60.5	60.3	56.2	62.5	5.4	69.5	96.9	97.8	60.7	55.7	62.4
G.E.D.	3.6	4.1	4.3	3.9	0.7	2.3	0.1	0.0	0.5	0.6	0.4	0.4	1.4	0.7	0.1	0.7	0.5	1.6	0.6	1.1	1.1
A.B.E.	0.1	0.1	0.2	0.0	0.1	0.5	0.0	0.1	0.0	0.0	0.2	0.0	0.4	0.0	0.0	0.1	0.4	0.0	0.1	0.2	0.1
OTHR CERTIFICATE	0.3	0.3	0.4	0.2	0.3	1.1	0.2	0.0	0.0	0.1	0.0	0.7	0.4	0.2	0.6	0.2	0.3	0.0	0.2	1.2	0.1
NONE OF ABOVE	34.7	42.3	44.0	40.8	38.7	1.4	98.8	98.2	0.0	37.5	38.9	38.6	41.7	36.7	93.8	29.5	1.9	0.6	38.4	41.8	36.4
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YEDCUR -- EE4 IS YOUTH CURRENTLY IN SCHOOL (Variable 116)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity								
		Recruiting Market		Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.								
		Total	Males	Females	Total PMAS	CFRSU		HS-C	HS-W	HSDGNE	1st	2nd				4th		5th	6th	16-17	18-19	20-21	22-24
						HS-C	HS-W																
YES	58.1	55.2	57.7	53.0	64.9	100.0	100.0	100.0	12.0	66.0	60.8	66.0	69.1	62.2	98.7	80.0	37.5	22.0	65.5	62.6	63.7		
NO	41.9	44.8	42.3	47.0	35.1	0.0	0.0	0.0	88.0	34.0	39.2	34.0	30.9	37.8	1.3	20.0	62.5	78.0	34.5	37.4	36.3		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEDLASTY -- EE5 YOUTH LAST ATTENDED SCHOOL, YEAR (Variable 118)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade						Age				Race/Ethnicity				
		Total		Males		Females		Total PMAS	CFRSD	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th	Age			White	Black	Hisp.
						16-17	18-19											20-21	22-24				
76	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
77	0.2	0.3	0.1	0.4	0.0	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	
78	0.2	0.2	0.4	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	
79	0.4	0.5	0.5	0.5	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	
80	2.0	2.4	1.9	2.8	1.2	0.0	0.0	3.1	1.6	1.0	1.7	0.9	0.7	0.0	0.0	0.7	4.8	1.4	1.0	0.6			
81	2.9	3.3	3.3	3.4	3.0	0.0	0.0	7.6	2.6	3.1	3.5	4.0	1.7	0.0	0.1	0.2	12.8	3.0	3.9	1.9			
82	4.7	5.6	4.3	6.7	3.9	0.0	0.0	9.9	4.8	4.0	3.0	4.7	3.3	0.0	0.0	0.9	16.4	4.3	3.8	1.7			
83	5.1	5.7	5.2	6.2	4.7	0.0	0.0	11.7	6.4	6.0	3.9	2.6	4.2	0.0	0.0	7.0	14.7	4.5	5.5	5.1			
84	6.8	6.7	7.2	6.3	6.7	0.0	0.0	16.9	4.8	9.5	6.1	6.4	7.4	0.0	0.3	22.8	10.9	6.6	6.8	7.8			
85	8.5	8.9	7.7	10.1	6.2	0.0	0.0	15.6	5.4	7.2	5.8	5.7	7.2	0.3	5.5	17.3	6.6	6.0	6.7	7.4			
86	9.0	8.8	9.4	8.3	7.6	0.0	0.0	19.2	7.5	6.1	8.8	5.5	10.2	0.8	13.0	11.7	8.1	7.2	8.9	9.1			
87	1.4	1.5	1.3	1.7	1.0	0.0	0.0	2.5	0.6	1.2	0.6	0.9	2.0	0.2	1.2	0.9	1.9	1.0	1.0	0.9			
NOT APPLICABLE (SKIPPED OUT)	58.2	55.3	57.7	53.1	64.9	100.0	100.0	100.0	12.0	66.0	60.8	66.0	69.1	62.2	98.7	80.0	37.5	22.0	65.5	62.6	63.7		
Don't Know	0.6	0.7	1.0	0.5	0.5	0.0	0.0	1.1	0.3	0.6	0.4	0.0	1.1	0.0	0.0	1.0	1.2	0.4	0.0	1.8			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6773	5773	4755	1018	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YEDKIND -- EE6 KIND OF SCHOOL YOUTH ENROLLED IN (Variable 119)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
REG HIGH SCHOOL	39.9	48.6	50.8	46.6	52.9	3.8	100.0	100.0	33.2	52.1	55.1	51.4	57.4	48.6	96.0	43.1	26.6	24.1	52.7	56.4	49.6
GED/HS EQUIV	1.3	1.5	1.6	1.3	0.2	0.0	0.0	0.0	0.6	0.1	0.2	0.1	0.0	0.9	0.0	0.1	0.6	0.4	0.3	0.0	0.1
A.B.E.	0.3	0.3	0.3	0.3	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.2	0.0	0.1	0.0	0.1	0.2	0.1	0.1	0.0	0.0
SKILL DEVEL PRPG	0.6	0.6	0.7	0.5	0.8	0.0	0.0	0.0	1.9	0.4	0.5	0.9	0.9	1.1	0.1	0.4	1.5	1.5	0.6	1.0	1.3
DM-THE-JOB TRNG	1.2	1.3	1.3	1.4	0.7	0.0	0.0	0.0	1.7	0.8	0.5	0.7	0.8	0.5	0.1	0.4	0.3	2.1	0.8	0.3	0.2
APPRENTICESHIP	0.6	0.6	1.2	0.2	1.1	0.0	0.0	0.0	2.8	1.4	1.3	0.7	0.9	1.2	0.1	0.5	1.6	2.8	1.0	1.3	1.3
VOC/BUS/TRADE	7.9	8.6	8.3	8.8	7.6	0.0	0.0	0.0	19.1	9.7	6.7	9.8	5.8	4.8	0.5	5.8	11.2	17.0	7.4	7.2	10.1
2 YR JR/COMM COL	10.3	10.0	9.5	10.4	10.9	38.6	0.0	0.0	6.8	8.6	10.0	9.3	9.7	18.7	0.8	12.9	18.3	17.0	11.1	8.4	13.3
4 YR COLL/UNIV	21.6	10.9	11.3	10.6	13.3	57.6	0.0	0.0	2.7	15.7	11.9	15.7	12.0	9.9	2.1	31.2	17.1	5.9	14.0	10.5	11.9
OTHER SCHOOL	2.6	2.6	2.3	3.0	1.3	0.0	0.0	0.0	3.1	1.0	1.7	1.3	1.0	1.2	0.1	0.9	2.2	2.6	1.3	1.2	0.7
NOT APPLICABLE (SKIPPED OUT)	13.6	14.6	12.3	16.8	11.0	0.0	0.0	0.0	27.6	10.1	12.1	9.8	11.3	12.5	0.3	4.5	20.4	26.0	10.6	13.7	10.6
Don't Know	0.2	0.2	0.3	0.1	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.1	0.6	0.0	0.1	0.0	0.5	0.1	0.0	0.9
Refused	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YEDENYRH -- EE6A IS Y IN GRADE 9, 10, 11, OR 12 (Variable 120)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
9TH GRADE	0.6	0.8	1.4	0.2	1.7	0.0	3.4	8.1	0.0	0.9	2.4	1.7	2.5	1.0	5.1	0.0	0.0	0.2	1.4	3.0	2.4
10TH GRADE	4.5	5.4	6.3	4.6	7.5	0.0	17.0	27.4	0.0	5.7	7.2	8.8	7.4	8.2	21.5	1.4	0.2	0.3	7.4	8.2	7.3
11TH GRADE	10.3	12.6	12.4	12.8	14.6	0.0	39.6	30.0	0.0	15.5	13.3	15.0	16.9	12.0	41.4	4.4	0.1	0.0	14.7	14.8	13.7
12TH GRADE	10.6	12.9	13.4	12.5	15.8	3.8	39.7	33.5	0.2	16.3	16.3	14.3	17.1	15.4	26.8	26.2	1.2	0.2	16.0	16.4	14.1
NOT APPLICABLE (SKIPPED OUT)	73.9	68.2	66.3	69.9	60.2	96.2	0.0	0.0	99.8	61.5	60.6	60.0	56.0	63.1	4.8	68.0	98.4	99.3	60.4	57.5	62.3
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.1	1.0	0.0	0.1	0.3	0.2	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.1	0.2
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/IGNE - High School Diploma Graduates Not Currently Enrolled	

YEDENYRC -- EE6B IS Y IN 1, 2, 3, 4, 5 YR COLLEGE (Variable 121)

Responses	Total ACOMS Sample	Enlisted		Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Race/Ethnicity																														
		Recruiting Market		Total		CFRSD		HS-C		HS-W		HSDGNE		Total PMAS		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.						
		Total	Males	Females																																								
1ST YR (FR)	4.3	5.1	5.0	5.1	5.9	27.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	4.6	7.8	6.4	3.7	2.0	17.1	2.2	1.6	6.1	6.4	3.8																			
2ND YR (SOPH)	4.3	5.0	5.4	4.7	6.3	29.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.5	5.9	6.6	5.0	5.2	0.1	13.2	12.5	2.5	6.9	3.3	6.2																			
3RD YR (JR)	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0																			
4TH YR (SR)	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0																			
5TH YR	1.8	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0																		
NOT APPLICABLE (SKIPPED OUT)	80.6	89.9	89.6	90.1	87.8	42.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	85.1	89.5	85.6	88.7	91.2	97.9	69.8	85.2	95.8	87.0	90.3	90.0																			
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0																			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0																			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467																							

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEDLEV -- EE1 HIGHEST LEVEL OF EDUC COMPLETED (Variable 123)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
< 8TH GRADE	0.3	0.4	0.7	0.2	0.1	0.0	0.1	0.6	0.0	0.0	0.1	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.2
8TH GRADE	1.5	1.9	2.6	1.2	1.7	0.0	3.4	8.4	0.0	1.0	2.4	1.7	2.5	1.0	5.2	0.0	0.0	0.2	1.4	3.1	2.3
9TH GRADE	6.1	7.4	8.4	6.5	7.4	0.0	16.6	27.2	0.1	5.6	7.0	8.8	7.5	8.1	21.1	1.4	0.3	0.3	7.2	8.2	7.4
10TH GRADE	13.4	16.3	16.1	16.5	14.7	0.1	39.8	29.6	0.2	15.5	13.5	14.6	16.9	12.9	41.6	4.7	0.1	0.0	14.8	14.6	14.5
11TH GRADE	15.1	18.5	18.9	18.1	15.4	0.7	40.1	34.2	0.2	16.2	16.3	13.8	15.7	15.1	26.8	24.3	1.2	0.3	15.4	16.6	13.4
12TH GRADE	31.9	38.8	37.1	40.3	41.9	49.9	0.0	0.0	78.5	41.5	43.4	40.7	41.9	42.5	4.6	47.8	64.8	69.5	41.5	42.6	43.8
1ST YR 4 YR COLL	6.2	7.4	7.2	7.6	8.4	31.2	0.0	0.0	4.5	9.9	7.3	9.2	7.5	7.7	0.2	14.9	16.6	6.3	9.1	5.5	7.1
2ND YR 4 YR COLL	7.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
3RD YR 4 YR COLL	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
4TH YR 4 YR COLL	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
5TH COL/1ST GRAD	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2ND YR GRAD SCHL	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
3RD YR GRAD SCHL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
> 3 YRS GRAD SCHL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1ST YR JR/COMM	4.3	5.2	4.7	5.6	5.5	18.0	0.0	0.0	4.3	4.6	5.2	5.1	3.8	9.7	0.2	4.9	11.6	8.9	5.7	4.4	5.9
2ND YR JR/COMM	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1ST VOC/BUS SCHL	1.9	2.2	1.9	2.6	2.1	0.0	0.0	0.0	5.4	2.4	0.9	3.1	2.2	1.9	0.0	1.3	2.9	5.5	2.1	2.0	3.1
2ND VOC/BUS SCHL	1.2	1.5	1.9	1.1	2.2	0.0	0.0	0.0	5.5	2.5	3.1	2.6	1.6	0.8	0.1	0.4	1.9	7.3	2.2	2.5	1.7
> 2 YRS VOC/BUS	0.3	0.3	0.5	0.2	0.5	0.0	0.0	0.0	1.3	0.9	0.7	0.3	0.4	0.3	0.0	0.2	0.4	1.6	0.5	0.4	0.6
Don't Know	0.4	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Refused	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEDPLAN -- EE3 HIGHEST GRADE PLAN TO COMPLETE (Variable 125)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
< 8TH GRADE	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
8TH GRADE	0.2	0.3	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
9TH GRADE	0.5	0.6	0.6	0.6	0.1	0.0	0.1	0.2	0.1	0.0	0.0	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
10TH GRADE	0.6	0.8	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
11TH GRADE	1.0	1.2	1.6	0.8	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0
12TH GRADE	19.9	24.3	25.2	23.4	23.7	1.1	10.7	72.5	35.8	24.0	29.5	21.9	24.4	18.4	21.2	15.6	28.4	32.7	23.6	26.7	20.3
1ST YR 4 YR COLL	0.4	0.5	0.4	0.6	0.5	0.0	0.2	0.0	1.1	0.5	0.1	0.8	0.6	0.2	0.1	0.2	0.7	1.0	0.5	0.5	0.0
2ND YR 4 YR COLL	1.8	1.4	0.9	1.8	1.1	1.0	1.1	0.0	1.3	1.2	0.7	0.7	0.5	2.5	0.8	0.6	1.3	1.7	1.2	0.9	0.5
3RD YR 4 YR COLL	0.8	0.7	0.6	0.8	0.6	0.3	0.9	0.4	0.6	0.2	0.4	1.2	0.7	0.4	0.8	0.8	0.2	0.6	0.5	1.0	1.0
4TH YR 4 YR COLL	32.1	30.6	29.6	31.5	33.5	48.4	55.1	4.0	14.8	33.6	31.2	32.2	35.7	35.3	45.0	40.1	23.6	17.5	34.1	32.3	30.4
5TH COL/1ST GRAD	4.7	3.3	3.0	3.5	3.4	9.5	3.3	0.0	1.0	3.2	2.5	3.1	4.0	4.6	2.8	6.2	2.8	1.6	3.5	2.3	4.0
2ND YR GRAD SCHL	5.9	3.9	3.9	3.9	4.6	12.4	4.4	0.2	1.5	4.6	3.6	6.7	2.3	5.5	3.9	7.9	4.8	1.9	4.8	4.2	4.0
3RD YR GRAD SCHL	2.4	1.4	1.5	1.3	1.8	4.8	1.4	0.3	0.7	2.3	1.3	1.5	2.6	1.0	1.4	3.2	0.8	1.4	1.7	1.4	3.0
> 3 YRS GRAD SCHL	4.7	3.0	3.4	2.7	3.8	9.6	5.1	0.6	0.4	4.3	3.2	4.7	3.9	2.4	4.6	5.2	4.2	0.8	3.9	2.9	3.8
1ST YR JR/CDMM	0.7	0.9	0.7	1.0	0.8	0.1	0.1	0.0	2.0	0.6	0.7	0.7	0.7	1.6	0.0	0.5	1.2	2.0	0.9	0.1	1.2
2ND YR JR/CDMM	6.9	7.7	6.7	8.5	6.9	7.9	7.1	1.6	7.4	5.7	7.6	5.1	7.3	10.3	6.0	6.0	8.8	7.9	6.5	7.2	10.5
1ST VDC/BUS SCHL	2.3	2.7	2.4	3.0	2.5	0.2	0.4	2.1	5.3	2.9	1.3	2.1	3.1	3.1	0.8	1.9	3.3	4.8	2.1	3.9	3.1
2ND VDC/BUS SCHL	3.7	4.2	5.2	3.3	5.3	0.6	2.2	8.7	9.4	5.4	7.1	6.6	3.1	3.4	3.9	3.2	6.6	8.5	5.3	5.3	5.3
> 2 YRS VDC/BUS	1.4	1.6	2.1	1.1	2.1	0.4	1.0	1.9	3.9	2.5	2.5	2.3	2.2	0.8	1.4	1.5	2.7	3.2	2.2	1.9	1.6
Don't Know	9.9	10.9	10.7	11.1	9.3	3.6	6.8	7.2	14.6	8.7	8.4	10.2	8.7	10.4	7.0	6.8	10.5	14.3	9.0	9.1	11.2
Refused	0.0	0.0	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.0	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.3	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DNE - High School Diploma Graduates Not Currently Enrolled	

YNUMLET -- EE7 SCHOOL USE LETTER OR NUMBER GRADES (Variable 127)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
LETTER GRADES	68.1	65.9	64.6	67.2	66.9	78.1	61.4	59.2	66.7	56.5	61.6	80.1	55.0	81.2	59.9	74.1	68.4	67.4	69.3	59.3	58.8
NUMBER GRADES	28.6	30.2	30.7	29.8	30.0	21.0	34.7	31.9	30.8	41.1	34.0	17.0	41.2	16.7	34.4	24.4	30.6	29.8	28.1	35.1	37.7
NEITHER	0.9	0.9	0.9	0.8	0.8	0.4	0.3	0.0	1.6	0.7	1.3	0.6	1.0	0.4	0.2	0.7	0.6	1.9	0.7	1.9	0.2
NOT APPLICABLE (SKIPPED OUT)	1.9	2.3	3.3	1.4	1.8	0.0	3.5	9.0	0.0	1.0	2.6	1.9	2.5	1.0	5.4	0.0	0.0	0.2	1.5	3.1	2.5
Don't Know	0.6	0.7	0.5	0.8	0.5	0.4	0.2	0.0	0.9	0.7	0.4	0.4	0.3	0.6	0.1	0.8	0.4	0.7	0.4	0.5	0.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation		Recruiting Brigade				Age				White	Black	Hisp.				
		Total	Males		Females	CFRSIO	HS-C	HS-W	HS/DN	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
MOSTLY A'S	10.5	10.5	8.1	12.7	9.2	13.2	11.4	2.5	6.8	10.3	8.9	7.3	10.0	9.9	10.8	8.9	7.0	9.1	10.4	4.3	6.4
MOSTLY A'S & B'S	26.6	25.4	21.4	29.2	23.3	30.6	26.6	11.3	19.2	21.6	23.4	22.5	25.1	24.3	23.3	27.0	23.8	18.5	24.2	17.0	24.5
MOSTLY B'S	18.0	15.6	16.6	14.7	17.6	20.7	17.1	9.0	18.2	21.0	14.3	15.4	20.0	17.3	16.5	18.9	18.1	17.5	18.2	13.8	18.2
MOSTLY B'S & C'S	29.0	30.2	31.1	29.4	32.0	27.7	28.3	37.1	36.2	31.5	35.4	32.6	29.6	30.8	28.3	31.3	35.2	35.7	30.3	39.3	35.4
MOSTLY C'S	6.9	7.8	9.7	6.0	9.0	4.6	7.5	15.1	11.1	8.8	8.3	10.4	8.4	8.5	8.2	7.6	9.0	11.5	8.2	13.8	8.5
MOSTLY C'S & D'S	4.2	5.1	6.6	3.7	4.8	1.1	4.4	13.9	5.2	3.7	5.1	7.0	1.9	6.1	5.9	4.2	4.5	4.2	4.9	5.9	2.9
MOSTLY D'S & F'S	0.6	0.8	1.0	0.5	0.4	0.1	0.4	1.2	0.4	0.2	0.1	0.9	0.3	0.5	0.7	0.1	0.5	0.3	0.4	0.3	0.1
NOT APPLICABLE (SKIPPED OUT)	3.4	3.8	4.7	3.0	3.1	0.9	3.9	8.7	2.5	2.4	4.3	2.9	3.6	2.0	5.7	1.5	1.0	2.8	2.6	5.3	3.5
Don't Know	0.7	0.7	0.6	0.8	0.5	0.7	0.2	0.9	0.5	0.4	0.1	0.6	0.9	0.4	0.6	0.2	0.8	0.5	0.6	0.1	0.3
Refused	0.1	0.1	0.1	0.1	0.1	0.3	0.2	0.4	0.0	0.1	0.1	0.2	0.1	0.2	0.1	0.3	0.2	0.0	0.1	0.1	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment

PMAS MARKETS BY EDUCATION AND ASPIRATION

YEDELALG -- EE9 Y TAKEN/WILL TAKE ELEMENTARY ALGEBRA (Variable 129)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation			PRIMARY MALE ANALYTIC SAMPLE (PMAS)							Age			Race/Ethnicity				
		Total		Males	Females	CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade				16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Males	Females							1st	2nd	4th	5th								6th
TAKEN OR TAKING	79.9	76.5	75.8	77.0	80.2	94.0	84.5	58.6	73.9	85.9	69.4	81.5	77.7	85.9	80.0	85.7	75.2	78.2	81.7	71.4	80.8
PLAN TO TAKE	3.5	4.0	3.9	4.0	3.5	2.1	4.0	6.7	3.3	2.2	4.9	3.3	4.5	3.0	4.6	3.1	2.5	3.4	2.6	8.0	5.0
NEITHER	13.9	16.3	16.5	16.2	14.1	3.6	7.8	24.7	22.4	10.3	22.8	13.3	14.4	10.0	9.7	10.9	21.7	17.9	13.9	17.1	11.6
NOT APPLICABLE (SKIPPED OUT)	1.9	2.3	3.3	1.4	1.8	0.0	3.5	9.0	0.0	1.0	2.6	1.9	2.5	1.0	5.4	0.0	0.0	0.2	1.5	3.1	2.5
Don't Know	0.8	0.9	0.5	1.3	0.4	0.3	0.2	1.0	0.4	0.6	0.4	0.1	0.8	0.1	0.4	0.2	0.6	0.4	0.4	0.4	0.1
Refused	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US. NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEDGEOM -- EE10 Y TAKEN/WILL TAKE PLANE GEOMETRY (Variable 130)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total			Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Males	Females																		
TAKEN OR TAKING	60.5	55.1	56.3	54.0	61.1	79.4	67.2	24.7	54.1	71.2	54.2	63.3	52.4	62.1	59.9	71.1	59.0	53.1	63.5	51.6	54.9
PLAN TO TAKE	9.0	10.3	10.2	10.3	9.8	7.1	14.8	14.5	6.4	5.9	10.1	8.3	13.7	12.3	14.9	7.6	6.3	7.7	8.4	15.2	13.5
NEITHER	28.2	31.7	29.5	33.7	26.7	13.5	13.6	50.6	38.9	21.3	32.6	25.7	31.1	23.5	18.8	20.7	34.2	38.6	26.1	29.5	27.6
NOT APPLICABLE (SKIPPED OUT)	1.9	2.3	3.3	1.4	1.8	0.0	3.5	9.0	0.0	1.0	2.6	1.9	2.5	1.0	5.4	0.0	0.0	0.2	1.5	3.1	2.5
Don't Know	0.5	0.6	0.7	0.6	0.7	0.1	0.9	1.3	0.6	0.6	0.5	0.8	0.3	1.0	1.0	0.6	0.5	0.4	0.6	0.5	1.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEDINALG -- EE11 Y TAKEN/WILL TAKE INTERMED ALGEBRA (Variable 131)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)					Age					Race/Ethnicity							
				Education/Orientation		Recruiting Brigade			Age			White		Black	Hisp.						
		Total	Males	Females	Total PMAS	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
TAKEN OR TAKING	60.3	54.3	54.3	54.2	59.4	81.2	62.0	28.9	51.9	64.3	49.9	60.3	58.5	63.4	56.4	69.0	56.8	54.6	62.5	42.0	58.5
PLAN TO TAKE	9.1	10.3	10.5	10.2	10.2	6.6	14.4	13.7	8.2	9.4	10.8	9.6	10.4	11.2	15.3	7.0	8.4	8.1	8.9	16.4	11.9
NEITHER	27.8	31.9	30.3	33.4	27.3	11.3	18.4	47.3	38.6	23.7	35.6	27.3	26.8	23.1	21.5	22.8	33.3	35.9	25.8	37.1	25.6
NOT APPLICABLE (SKIPPED OUT)	1.9	2.3	3.3	1.4	1.8	0.0	3.5	9.0	0.0	1.0	2.6	1.9	2.5	1.0	5.4	0.0	0.0	0.2	1.5	3.1	2.5
Don't Know	1.0	1.2	1.6	0.8	1.3	0.9	1.7	1.1	1.3	1.5	1.2	0.9	1.7	1.3	1.4	1.1	1.5	1.2	1.3	1.5	1.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEDTRIG -- EE12 Y TAKEN/WILL TAKE TRIGONOMETRY (Variable 132)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted			Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
TAKEN OR TAKING	28.9	22.8	26.8	19.1	30.0	57.9	29.3	6.7	20.4	41.5	23.7	31.3	22.9	27.8	25.5	43.7	30.5	20.3	32.5	20.0	24.0
PLAN TO TAKE	16.0	17.7	18.1	17.3	18.7	14.2	30.0	13.7	13.5	14.6	17.8	19.2	22.5	20.4	27.2	15.3	13.7	14.7	17.2	27.2	19.1
NEITHER	52.2	56.1	51.0	60.7	48.7	27.0	35.9	69.9	65.7	42.1	55.1	47.0	51.2	49.5	40.7	40.0	55.6	64.3	48.1	49.1	52.7
NOT APPLICABLE (SKIPPED OUT)	1.9	2.3	3.3	1.4	1.8	0.0	3.5	9.0	0.0	1.0	2.6	1.9	2.5	1.0	5.4	0.0	0.0	0.2	1.5	3.1	2.5
Don't Know	1.0	1.2	0.9	1.4	0.8	0.8	1.3	0.7	0.5	0.7	0.9	0.6	0.8	1.2	1.2	1.0	0.2	0.6	0.8	0.6	1.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6773	5773	4754	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)			
Randomization/rotation	0		
Instrument change	0		
Other	1		
Total missing	1		

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YEMPCUR -- EE16 IS YOUTH CURRENTLY EMPLOYED (Variable 133)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
		Total	Males	Females		CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	62.7	60.6	67.1	54.7	66.0	62.6	45.9	44.1	87.8	68.7	67.3	65.2	58.9	70.1	44.4	62.9	81.7	87.5	68.0	57.2	62.2
NO	37.3	39.3	32.8	45.3	33.9	37.0	54.1	55.9	12.2	31.3	32.7	34.4	41.1	29.9	55.6	37.1	17.8	12.5	32.0	42.2	37.8
Don't Know	0.0	0.0	0.1	0.0	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.6	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YEMPLOOK -- EE17 IS YOUTH LOOKING FOR EMPLOYMENT (Variable 134)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Age			Race/Ethnicity						
				Total PMAS	Education/Orientation				Recruiting Brigade					6th	16-17	18-19	20-21							22-24	White	Black	Hisp.
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th															
				Total	Males	Females																					
YES	20.1	21.9	19.7	24.0	19.2	14.3	30.0	39.7	9.2	16.6	17.8	19.5	24.6	17.7	31.8	18.8	10.8	8.5	16.4	33.3	21.5						
NO	17.1	17.3	13.1	21.1	14.8	23.1	24.0	16.3	3.0	14.6	14.9	15.3	16.6	12.3	23.8	18.3	7.5	4.0	15.6	9.4	16.3						
NOT APPLICABLE (SKIPPED OUT)	62.7	60.6	67.1	54.7	66.0	62.6	45.9	44.1	87.8	68.7	67.3	65.2	58.9	70.1	44.4	62.9	81.7	87.5	68.0	57.2	62.2						
Don't Know	0.1	0.1	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0						
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0						
Total sample size	6773	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467						

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	1
Total missing	1

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YEMP HOUR -- EE19 Y HOURS WORKED PER WEEK IN LAST JOB (Variable 135)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
0	9.2	10.8	7.9	13.4	8.8	4.3	19.3	20.5	0.7	6.7	8.3	10.8	9.9	7.9	20.6	6.0	1.9	0.8	8.2	11.6	9.5	
1-20	26.2	25.3	24.2	26.2	26.5	34.3	44.4	38.3	6.1	29.3	24.2	26.7	25.3	26.7	43.4	32.0	16.5	4.5	26.4	28.3	25.2	
21-34	15.6	15.6	14.4	16.6	15.4	22.8	19.9	23.0	6.5	14.8	13.8	16.1	15.8	16.5	18.9	22.3	11.2	5.9	15.5	14.3	15.8	
35-44	35.6	35.3	34.8	35.8	32.3	29.9	11.4	11.7	53.9	32.3	36.7	28.2	33.2	32.1	12.5	29.3	48.1	51.2	31.3	37.2	33.8	
45+	11.8	11.4	17.2	6.2	15.8	7.4	3.5	4.1	32.1	15.8	16.0	17.0	13.8	15.9	3.1	9.3	21.4	36.5	17.4	7.3	14.6	
Don't Know	1.5	1.5	1.4	1.7	1.1	1.0	1.4	2.2	0.8	1.1	0.8	1.0	2.0	0.8	1.6	1.0	0.7	1.1	1.1	1.3	1.0	
Refused	0.1	0.1	0.1	0.1	0.1	0.3	0.0	0.1	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.1	0.2	0.0	0.1	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YEMPEVER -- EE20 WAS YOUTH EVER EMPLOYED FULL-TIME (Variable 139)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
YES	17.2	14.6	14.9	14.2	15.3	29.0	16.2	15.9	7.2	17.3	15.2	14.0	15.2	14.6	14.1	21.7	16.6	8.6	15.9	12.3	14.7
NO	26.1	27.9	25.2	30.4	27.9	29.4	49.6	47.7	6.2	27.9	23.8	29.9	27.9	29.5	49.8	33.7	12.0	2.9	27.3	31.6	27.4
NOT APPLICABLE (SKIPPED OUT)	56.6	57.6	59.9	55.4	56.9	41.6	34.3	36.4	86.6	54.8	61.0	56.1	56.8	55.9	36.1	44.6	71.4	88.5	56.9	56.0	58.0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YEMPEASY -- EE24 YOUTH EMPLOYMENT DIFFICULTY IN COMM (Variable 140)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market				Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity	
		Total	Males	Females	CFRSD		HS-C	HS-W	HSDNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
ALMOST IMPOSS	7.0	7.7	8.1	7.3	7.5	5.3	8.3	14.4	6.5	5.0	9.2	7.2	10.7	5.7	10.1	6.0	6.7	6.0	6.8	13.1	5.3	
VERY DIFFICULT	18.2	18.6	17.9	19.3	17.1	14.7	18.5	20.2	16.7	12.5	17.4	18.2	22.5	15.3	18.1	15.8	19.0	15.7	16.3	21.8	17.4	
SOMWHAT DIFFICULT	45.9	46.0	45.7	46.2	47.4	45.0	47.4	46.8	48.8	45.6	40.0	51.7	46.6	52.9	47.6	47.4	46.0	48.1	48.0	42.6	48.7	
NOT DIFFICULT	26.9	25.6	25.9	25.3	25.5	30.3	23.7	16.6	26.2	34.5	32.8	20.3	16.7	22.3	22.4	27.5	26.0	27.4	26.4	20.5	25.7	
Don't Know	2.0	2.2	2.5	1.9	2.5	4.7	2.1	2.0	1.8	2.3	0.6	2.7	3.5	3.8	1.8	3.3	2.4	2.8	2.6	2.0	2.9	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DNE - High School Diploma Graduates/Not Currently Enrolled	

YIPDOSCH -- IP1 Y PLANS TO GO TO SCHOOL (Variable 141)

Responses	Total ACOMS Sample	Enlisted Recruiting Market			Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
		Total	Males	Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		63.9	61.1	66.4		90.4	89.4	55.8	36.4	64.7	60.6	66.1	67.9	70.1	84.5	78.1	52.8	35.6	65.5	63.5	71.0
YES	64.9	33.4	36.3	30.8	32.2	9.0	8.5	38.4	61.5	32.8	37.5	31.5	30.3	28.2	12.5	20.7	45.6	62.3	32.3	34.7	27.7
NO	32.7																				
Don't Know	2.4																				
Refused	0.0																				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIPDOEMP -- IP1 Y PLANS TO WORK (Variable 142)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity					
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	70.6	69.1	70.2	68.0	68.8	69.6	51.9	58.8	83.5	67.4	69.8	66.2	69.4	72.7	52.0	65.5	81.0	86.7	69.5	62.4	72.0
NO	27.0	28.3	27.3	29.2	29.1	29.8	46.1	35.5	14.4	30.1	28.2	31.5	28.9	25.7	44.9	33.3	17.5	11.3	28.2	35.8	26.8
Don't Know	2.4	2.6	2.5	2.8	2.0	0.6	1.9	5.7	2.1	2.3	2.0	2.3	1.7	1.6	2.9	1.3	1.5	2.1	2.2	1.5	1.3
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YIPDOIDL -- IP1 Y PLANS TO DO NOTHING (Variable 143)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
YES	0.5	0.6	0.4	0.9	0.3	0.2	0.1	0.6	0.5	0.2	0.2	0.2	0.4	0.7	0.3	0.0	0.8	0.4	0.3	0.1	0.6
NO	97.0	96.7	97.1	96.3	97.6	99.2	97.8	93.7	97.4	97.3	97.8	97.5	97.9	97.6	96.7	98.7	97.7	97.6	97.5	98.1	98.1
Don't Know	2.4	2.6	2.5	2.8	2.0	0.6	1.9	5.7	2.1	2.3	2.0	2.3	1.7	1.6	2.9	1.3	1.5	2.1	2.2	1.5	1.3
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIPDOMIL -- IP1 Y PLANS TO JOIN MILITARY/SERVICE (Variable 144)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
YES	4.2	4.8	8.2	1.8	8.2	3.8	13.3	24.1	3.3	6.6	10.6	8.0	9.8	6.0	15.1	7.5	4.4	2.1	6.4	17.8	9.0	
NO	93.4	92.5	89.3	95.4	89.7	95.6	84.6	70.1	94.6	90.9	87.5	89.7	88.5	92.4	81.8	91.2	94.1	95.8	91.4	80.3	89.8	
Don't Know	2.4	2.6	2.5	2.8	2.0	0.6	1.9	5.7	2.1	2.3	2.0	2.3	1.7	1.6	2.9	1.3	1.5	2.1	2.2	1.5	1.3	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIPDOOTH -- IP1 Y HAS OTHER PLANS (Variable 145)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
		Enlisted Recruiting Market		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity					
				HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th				16-17		18-19	
		Total	Males	Females	CFR30	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.					
YES	21.3	20.5	17.2	23.5	16.8	17.0	12.7	12.0	20.7	16.9	16.1	17.2	14.8	18.5	13.8	13.8	18.5	23.0	16.1	21.0	16.1				
NO	76.3	76.8	80.3	73.7	81.2	82.4	85.2	82.2	77.1	80.6	81.9	80.2	83.5	79.9	83.2	84.9	80.0	74.9	81.7	77.1	82.6				
Don't Know	2.4	2.6	2.5	2.8	2.0	0.6	1.9	5.7	2.1	2.3	2.0	2.3	1.7	1.6	2.9	1.3	1.5	2.1	2.2	1.5	1.3				
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DLP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YPBRAN1 -- IP3 BRANCH OF SERVICE, FIRST CHOICE (Variable 146)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			Race/Ethnicity						
		Total	Males		Females	CJRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
AIR FORCE	1.2	1.3	2.5	0.2	2.8	1.1	4.5	6.5	1.7	2.1	3.2	2.7	3.3	2.9	5.2	1.8	2.1	1.2	2.3	5.4	3.2
ARMY	1.4	1.6	2.3	1.0	2.1	0.8	3.2	6.8	0.9	1.4	3.2	1.7	2.7	1.5	3.9	2.0	1.4	0.1	1.5	5.8	1.7
COAST GUARD	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.1	0.0	0.0
MARINE CORPS	0.6	0.7	1.4	0.1	1.3	0.2	2.4	5.2	0.3	1.5	1.3	1.3	1.5	1.1	3.0	1.0	0.5	0.1	0.9	3.3	2.0
NAVY	0.7	0.8	1.4	0.3	1.5	1.3	2.5	4.1	0.3	1.3	2.2	1.8	1.6	0.5	2.3	2.2	0.4	0.4	1.3	2.3	1.9
NOT APPLICABLE (SKIPPED OUT)	95.8	95.2	91.8	98.2	91.8	96.2	86.7	75.9	96.7	93.4	89.4	92.0	90.2	94.0	84.9	92.5	95.6	97.9	93.6	82.2	91.0
Don't Know	0.3	0.3	0.5	0.2	0.4	0.4	0.4	1.6	0.1	0.3	0.6	0.3	0.7	0.0	0.6	0.5	0.0	0.3	0.3	1.0	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24- year olds living in continental US, MPS, not in service or ODP, non-institutionalized, not 4-yr college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YPCOMP1 -- IP4 TYPE OF SERVICE, FIRST CHOICE (Variable 148)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																					
		Total ACOMS Sample		Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity																			
								CFRSD		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.	
ACTIVE DUTY	2.8	3.2	5.2	1.3	5.4	2.3	9.0	15.6	2.2	4.5	7.0	5.6	5.7	4.1	10.2	5.0	2.7	1.2	4.6	9.0	6.8																		
RESERVE	0.7	0.8	1.4	0.3	1.4	0.6	2.5	3.4	0.6	1.1	1.8	1.4	1.7	1.0	2.5	1.3	0.9	0.3	0.8	5.0	1.4																		
NATIONAL GUARD	0.4	0.4	0.9	0.0	0.8	0.5	1.2	2.3	0.3	0.6	1.2	0.4	1.4	0.5	1.4	0.8	0.5	0.3	0.5	2.7	0.6																		
NOT APPLICABLE (SKIPPED OUT)	96.0	95.5	92.3	98.4	92.2	96.6	87.1	77.5	96.8	93.7	90.0	92.3	90.9	94.0	85.4	93.0	95.6	98.2	93.9	83.1	91.2																		
Don't Know	0.1	0.1	0.2	0.0	0.2	0.0	0.2	1.3	0.1	0.1	0.0	0.2	0.3	0.3	0.5	0.0	0.2	0.0	0.2	0.2	0.1																		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0																		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467																		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPBRAN2 -- IP5 BRANCH OF SERVICE, NEXT CHOICE (Variable 149)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
AIR FORCE	0.9	1.0	1.8	0.3	1.6	0.9	2.8	4.9	0.4	0.6	2.2	2.0	2.3	1.0	3.3	1.6	0.3	0.3	1.5	1.6	2.5
ARMY	0.8	0.9	1.9	0.1	1.9	0.2	3.2	7.1	0.8	2.1	2.0	2.3	2.2	0.8	3.8	2.0	0.5	0.3	1.4	4.5	2.5
COAST GUARD	0.1	0.1	0.2	0.0	0.2	0.0	0.1	0.7	0.4	0.2	0.7	0.2	0.0	0.1	0.2	0.3	0.0	0.5	0.3	0.1	0.1
MARINE CORPS	0.9	1.0	1.5	0.6	1.5	0.8	2.9	3.3	0.5	1.1	2.0	0.7	2.1	2.0	2.8	1.5	1.2	0.0	0.9	4.7	1.7
NAVY	1.0	1.1	1.8	0.5	1.9	0.7	2.9	5.2	1.2	1.7	2.5	1.7	2.3	1.7	3.5	1.2	1.9	0.6	1.5	4.9	1.3
NONE	0.3	0.3	0.5	0.1	0.4	0.7	0.8	0.6	0.0	0.5	0.3	0.6	0.3	0.4	0.7	0.5	0.5	0.0	0.4	0.6	0.7
NOT APPLICABLE (SKIPPED OUT)	96.0	95.5	92.3	98.4	92.2	96.6	87.1	77.5	96.8	93.7	90.0	92.3	90.9	94.0	85.4	93.0	95.6	98.2	93.9	83.1	91.2
Don't Know	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.9	0.0	0.2	0.4	0.1	0.0	0.0	0.4	0.0	0.0	0.1	0.1	0.5	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPCOMP2 -- IP6 TYPE OF SERVICE, NEXT CHOICE (Variable 151)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
ACTIVE DUTY	2.1	2.4	4.6	0.4	4.8	1.7	7.9	14.4	2.1	3.7	6.6	4.8	5.3	3.5	9.3	4.2	2.2	1.1	4.0	8.3	5.8
RESERVE	0.7	0.9	1.4	0.4	1.4	0.9	2.4	2.7	0.6	1.4	1.8	1.3	1.6	1.1	2.3	1.6	0.9	0.5	0.9	4.2	1.6
NATIONAL GUARD	0.7	0.8	0.9	0.7	0.9	0.0	1.4	3.8	0.5	0.5	0.9	0.8	1.9	0.6	1.6	0.8	0.9	0.1	0.6	3.2	0.6
NOT APPLICABLE (SKIPPED OUT)	96.4	95.8	92.9	98.5	92.8	97.4	88.0	78.9	96.8	94.4	90.7	93.1	91.1	94.5	86.5	93.4	96.1	98.3	94.4	84.2	91.9
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.2	0.0	0.0	0.1	0.1	0.1	0.2	0.2	0.0	0.0	0.0	0.1	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YPROBMIL -- IP7 PROB OF Y SERVING IN MILITARY (Variable 152)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																								
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity									
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24	White	Black	Hisp.			
		Total	Males	Females																						
DEFINITELY	2.2	2.4	4.1	0.8	4.0	1.6	7.1	9.2	1.8	4.5	4.3	3.0	5.3	3.0	7.8	3.2	1.6	1.6	2.9	9.6	5.3					
PROBABLY	10.2	11.2	17.6	5.3	17.0	8.8	26.8	36.9	9.8	12.6	21.6	14.9	20.4	16.9	27.3	17.1	11.6	6.7	14.6	29.1	19.4					
PROBABLY NOT	33.5	33.9	38.9	29.2	40.0	40.8	39.8	33.0	41.2	40.1	40.5	37.7	43.1	39.2	38.9	41.7	40.4	39.3	41.8	29.8	39.6					
DEFINITELY NOT	53.8	52.2	39.0	64.3	38.6	48.4	25.8	19.4	47.2	42.7	33.2	43.9	30.5	40.6	25.2	37.8	46.2	52.2	40.3	31.1	35.3					
Don't Know	0.3	0.4	0.4	0.4	0.4	0.4	0.5	1.5	0.1	0.1	0.5	0.5	0.6	0.3	0.8	0.3	0.2	0.1	0.4	0.4	0.4					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/IGNE - High School Diploma Graduates Not Currently Enrolled	

YPROBCOL -- IP14 PROB OF Y GOING TO COLLEGE (Variable 153)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
				Total PMAS		Education/Orientation			Recruiting Brigade				Age								
		CFRS0	HS-C			HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		DEFINITELY	46.2	41.9	38.6	45.0	43.3	85.2	60.9	0.0	16.1	44.1	40.6	44.1	42.0	45.3	50.6	59.8	35.3	20.5	44.5
PROBABLY	27.4	28.6	28.0	29.2	27.9	12.2	39.1	0.0	33.4	26.3	25.7	24.8	30.3	34.3	30.6	21.4	29.1	30.5	25.6	31.6	40.5
PROBABLY NOT	15.8	17.5	20.0	15.2	18.3	2.1	0.0	65.2	31.5	17.8	21.7	17.7	20.1	14.2	12.5	11.5	22.1	31.4	19.2	17.9	12.3
DEFINITELY NOT	10.2	11.5	12.7	10.4	9.9	0.3	0.0	29.8	18.4	11.0	11.6	12.3	7.0	5.9	5.1	6.9	13.0	17.4	10.2	11.0	5.8
Don't Know	0.4	0.5	0.7	0.3	0.7	0.1	0.0	5.0	0.6	0.8	0.4	1.1	0.6	0.3	1.2	0.4	0.5	0.3	0.5	1.3	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	
Instrument change	0	
Other	0	
Total missing	0	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRS0 - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HSDGNE - High School Diploma Graduates Not Currently Enrolled		

YPCOL24 -- IP15 Y PLANS TO GO 2 OR 4 YEAR COLLEGE (Variable 154)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Total ACOMS Sample	Enlisted Recruiting Market			Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females		CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
2 YEAR COLLEGE	21.4	24.1	21.1	26.8	20.6	13.0	23.4	0.0	26.8	17.9	21.0	18.4	19.1	28.7	18.7	16.4	25.6	24.3	19.1	23.9	27.8
4 YEAR COLLEGE	51.3	45.5	44.6	46.3	49.6	84.1	75.1	0.0	21.7	51.3	44.1	49.9	52.7	49.7	61.4	64.2	38.2	25.5	50.0	45.0	52.5
NOT APPLICABLE (SKIPPED OUT)	26.4	29.5	33.4	25.9	28.9	2.6	0.0	100.0	50.5	29.6	33.7	31.1	27.7	20.4	18.8	18.8	35.6	49.0	29.9	30.3	18.8
Don't Know	0.9	1.0	0.9	1.0	0.9	0.3	1.4	0.0	1.0	1.3	1.2	0.4	0.5	1.2	1.2	0.6	0.7	1.0	0.9	0.8	0.9
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YPROBARO -- IP11 PROB OF Y TAKING ROTC COLLEGE CLASS (Variable 155)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity															
		Total		HS-C		HS-W		HS/DGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.	
		Total	Males	Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.													
		Total	Males	Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.													
DEFINITELY	2.9	3.0	3.8	2.3	3.7	2.3	7.5	0.0	2.3	4.0	5.1	2.8	3.0	3.7	5.3	3.6	3.4	1.9	2.6	9.3	4.4												
PROBABLY	10.2	11.1	12.9	9.4	13.2	10.1	26.3	0.0	7.4	11.3	13.4	11.1	15.2	16.0	21.3	11.5	8.6	7.3	10.7	19.4	23.5												
PROBABLY NOT	33.2	33.5	31.4	35.5	34.7	54.5	47.4	0.0	21.5	36.5	31.0	34.7	34.9	36.3	39.3	43.0	29.8	22.5	36.8	26.2	29.5												
DEFINITELY NOT	25.9	21.4	16.8	25.7	17.8	29.1	16.0	0.0	16.8	17.3	15.5	18.2	17.7	20.7	13.0	21.7	21.8	16.9	18.0	14.3	20.8												
NOT APPLICABLE (SKIPPED OUT)	26.4	29.5	33.4	25.9	28.9	2.6	0.0	100.0	50.5	29.6	33.7	31.1	27.7	20.4	18.8	18.8	35.6	49.0	29.9	30.3	18.8												
Don't Know	1.5	1.5	1.8	1.3	1.8	1.4	2.8	0.0	1.5	1.3	1.3	2.0	1.4	3.0	2.3	1.4	0.8	2.2	1.8	0.4	3.0												
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0												
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0												
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467												

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPROBVOC -- IP16 PROB OF Y GOING TO VO/TECH SCHOOL (Variable 156)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
					CFRSD		HS-C		HS-W	HSDGNE	1st		2nd		4th	5th	6th	16-17		18-19		20-21		22-24		White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
		Total	Males																										Females																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPROBEMP -- IP12 PROB OF Y WORKING IN CIVILIAN JOB (Variable 157)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16- 7	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
DEFINITELY	49.4	46.3	50.9	42.1	50.1	54.9	38.1	34.1	60.2	53.2	48.7	48.3	49.8	50.6	37.0	48.2	59.2	63.6	51.7	43.7	46.2																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/ONE - High School Diploma Graduates Not Currently Enrolled	

YPFULPAR -- IP13 WORK PLANS FULL-TIME OR PART-TIME (Variable 158)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
FULL-TIME	66.9	65.0	71.9	58.8	70.3	64.8	53.1	71.8	86.1	71.8	72.4	69.8	67.6	69.5	57.0	65.2	78.5	88.2	70.2	71.4	69.4
PART-TIME	18.6	19.4	17.2	21.5	18.5	24.4	31.2	15.2	6.3	17.0	16.5	17.9	21.4	20.5	28.7	22.2	11.4	5.6	18.8	16.3	19.0
NOT APPLICABLE (SKIPPED OUT)	13.7	14.8	10.2	18.9	10.5	9.9	14.7	12.2	7.2	9.9	10.4	11.7	10.5	9.5	13.2	12.0	9.5	5.6	10.2	12.1	10.7
Don't Know	0.8	0.8	0.7	0.8	0.7	1.0	1.0	0.6	0.3	1.3	0.7	0.5	0.4	0.5	1.0	0.5	0.6	0.5	0.8	0.2	0.8
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPSAMOCC -- IP2 PLAN TO BE IN SAME OR DIFFERENT JOB (Variable 159)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
		Total	Males	Females	Total PMAS			Education/Orientation			Recruiting Brigade			Age				White	Black	Hisp.	
					IFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24				
SAME OCCUPATION	23.3	22.7	27.2	18.6	25.6	17.6	4.7	10.7	49.0	26.5	29.7	25.1	22.4	23.9	5.4	17.4	40.9	51.3	27.7	18.2	19.2
NEW OCCUPATION	24.9	23.4	23.7	23.1	23.5	28.6	20.1	14.6	25.2	23.6	20.7	22.7	20.8	30.6	18.5	25.6	28.9	23.9	23.6	20.0	27.2
NOT APPLICABLE (SKIPPED OUT)	51.2	53.3	48.3	57.9	50.2	53.2	74.8	74.1	24.8	49.5	49.1	51.4	55.6	44.8	75.8	56.5	29.7	23.3	48.0	60.5	53.3
Don't Know	0.6	0.5	0.7	0.4	0.7	0.6	0.5	0.6	1.0	0.4	0.5	0.9	1.1	0.8	0.4	0.5	0.6	1.5	0.7	1.4	0.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNF - High School Diploma Graduates Not Currently Enrolled	

YPROBAR -- IP8 PROB OF Y SERVING ARMY ACTIVE DUTY (Variable 162)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
					HS-C	HS-W	HS/DGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
DEFINITELY	1.9	2.2	3.6	1.0	3.2	1.2	4.9	6.1	2.4	2.4	4.3	2.7	4.5	2.4	5.0	2.2	3.7	1.5	1.8	10.9	3.9
PROBABLY	6.5	7.2	11.1	3.7	10.4	4.7	15.6	23.0	6.8	6.7	14.9	7.7	13.9	9.9	16.3	9.4	7.6	5.2	7.9	21.7	14.4
PROBABLY NOT	33.2	34.3	40.7	28.3	41.7	44.0	46.8	41.0	36.7	44.0	37.9	41.8	44.8	39.5	45.9	45.8	37.2	34.8	43.7	31.9	40.1
DEFINITELY NOT	57.6	55.5	43.6	66.5	43.6	49.8	31.4	26.8	53.2	46.2	42.0	46.1	35.7	47.2	30.7	42.3	50.7	57.7	45.7	34.4	39.6
Don't Know	0.7	0.8	1.1	0.5	1.1	0.3	1.4	3.0	0.9	0.7	0.9	1.7	1.1	1.0	2.0	0.4	0.9	0.8	1.0	1.1	2.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPROBANG -- IP9 PROB OF Y SERVING ARMY NATL GUARD (Variable 163)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
DEFINITELY	1.3	1.5	2.0	1.1	1.8	0.9	2.1	2.9	1.8	1.1	3.2	1.2	1.5	2.3	1.8	1.7	3.1	0.9	1.1	6.3	1.3
PROBABLY	6.7	7.3	10.8	4.1	10.0	5.8	13.5	18.3	7.7	7.3	13.6	7.2	13.5	9.4	13.3	9.1	8.5	7.5	8.2	18.9	11.6
PROBABLY NOT	36.1	36.7	43.9	30.0	45.3	47.3	50.9	45.3	39.8	45.1	46.8	44.0	46.7	44.2	50.8	47.4	42.2	37.6	47.0	35.6	45.4
DEFINITELY NOT	55.3	53.9	42.4	64.4	42.1	45.8	32.2	31.8	49.8	46.0	35.2	46.6	37.9	42.8	32.5	41.3	46.1	53.3	43.0	38.2	39.8
Don't Know	0.7	0.7	0.9	0.4	0.9	0.1	1.3	1.8	0.8	0.5	1.1	1.1	0.5	1.3	1.6	0.5	0.2	0.8	0.7	1.1	1.8
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YPROBARV -- IP10 PROB OF Y SERVING IN ARMY RESERVE (Variable 164)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
		Total	Males	Females																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPROBCOM -- IP11A PROB OF OFFICER COMMISSION IN ROTC (Variable 165)

Responses	Total ACIMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFSO	HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp	
		Total	Females																		
																					Total
DEFINITELY	1.2	1.3	2.0	0.7	2.1	0.9	3.4	0.0	2.2	1.9	3.1	2.0	1.5	2.0	2.0	1.8	2.5	2.4	1.0	7.4	3.5
PROBABLY	6.5	7.2	9.4	5.1	9.3	6.7	19.5	0.0	4.9	7.6	11.5	6.7	11.0	10.9	15.1	9.0	5.7	4.5	7.6	16.3	13.1
PROBABLY NOT	27.1	27.2	28.6	26.0	31.3	43.1	48.0	0.0	18.6	31.6	26.8	31.4	32.9	34.3	39.1	35.7	26.2	19.3	31.7	27.4	33.4
DEFINITELY NOT	37.8	33.8	25.4	41.4	27.2	45.8	27.3	0.0	22.8	28.8	23.8	27.6	25.7	30.1	23.3	33.7	28.3	24.3	29.5	17.5	30.6
NOT APPLICABLE (SKIPPED OUT)	26.4	29.5	33.4	25.9	28.9	2.6	0.0	100.0	50.5	29.6	33.7	31.1	27.7	20.4	18.6	18.6	24.6	49.0	29.9	20.3	18.8
Don't Know	0.9	1.1	1.2	1.0	1.2	1.0	1.8	0.0	1.0	0.6	1.1	1.0	1.1	2.3	1.7	0.9	1.6	0.9	1.2	1.1	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1374	419	1332	912	732	1106	672	434	1729	1046	634	647	2728	291	667

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

Table 15

Total ACTORS Sample - 16, 16 1/2 year olds living in non-remarried 1st 100% out of 100% at 2012

non-indifferentiated and 6-year ratings of others

Failed Reversing Market - Total ACTORS Sample last income who last nation's change 100%?

course or not completed for end of year 2 or 6 year ratings

Primary Mark Analytic Sample - males in failed Reversing Market who would supply a low explanation

of a Mark

111111 03/10/80 1120 0000 03/10/80 111111

YPSCHFUL -- IP17 Y MOST LIKELY: FULL-TIME SCHOOL (Variable 166)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity			
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade						16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males						Females	1st	2nd	4th	5th	6th							
YES	50.1	48.2	49.0	47.5	54.8	82.1	83.6	61.2	16.8	56.1	50.1	55.8	57.3	54.5	82.0	68.4	35.4	16.6	55.4	50.2	56.4
NO	48.4	50.1	49.8	50.4	44.2	17.9	15.3	36.3	82.2	43.4	49.0	42.8	42.1	44.2	16.4	31.2	64.1	82.5	43.7	47.9	43.1
Don't Know	1.5	1.7	1.2	2.1	0.9	0.1	1.1	2.5	1.0	0.5	0.9	1.5	0.5	1.3	1.6	0.4	0.5	1.0	0.8	1.9	0.5
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)			
Randomization/rotation	0		
Instrument change	0		
Other	0		
Total missing	0		

SAMPLES	
Total ACOMS Sample	- 18- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates
Enlisted Recruiting Market	- Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Primary Male Analytic Sample	- males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO	- College Freshmen and Sophomores
HS-C	- High School Students (College-Oriented)
HS-W	- High School Students (Work-Oriented)
HSDGNE	- High School Diploma Graduates Not Currently Enrolled

YPSCHPRT -- IP17 Y MOST LIKELY: PART-TIME SCHOOL (Variable 167)

Responses	Total ACOMS Sample	Enrolled		Total PMAS	Education/Orientation						Recruiting Bridge						Age				Race/Ethnicity		
		Recruiting Market			CERS-U	HS-C	HS-W	HS/DGM	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp			
		Total	Males/Females																				
YES	15.8	16.0	14.3 17.6	13.2	13.7	8.5	9.6	17.3	13.2	11.5	12.5	13.2	16.3	8.3	11.1	17.9	18.7	12.5	15.0	15.8			
NO	82.7	82.3	84.5 80.3	85.9	86.3	90.5	87.9	81.7	86.3	87.7	86.1	86.3	82.4	90.1	88.5	81.6	80.3	86.6	83.1	83.7			
Don't Know	1.5	1.7	1.2 2.1	0.9	0.1	1.1	2.5	1.0	0.5	0.9	1.5	0.5	1.3	1.6	0.6	0.5	1.0	0.8	1.0	0.5			
Refused	0.0	0.0	0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0 100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6776	9776	6795 1019	6096	771	1576	419	1332	912	722	1196	672	586	1776	1096	676	647	3226	291	667			

MISSING DATA SUMMARY (Unweighted counts)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample	15.8
Enrolled Recruiting Market	14.3
Enrolled Recruiting Market	17.6
Enrolled Recruiting Market	80.3
Enrolled Recruiting Market	84.5
Enrolled Recruiting Market	85.9
Enrolled Recruiting Market	86.3
Enrolled Recruiting Market	87.7
Enrolled Recruiting Market	86.1
Enrolled Recruiting Market	86.3
Enrolled Recruiting Market	82.4
Enrolled Recruiting Market	90.1
Enrolled Recruiting Market	88.5
Enrolled Recruiting Market	80.3
Enrolled Recruiting Market	86.6
Enrolled Recruiting Market	83.1
Enrolled Recruiting Market	83.7

SAMPLES	
Total ACOMS Sample	15.8
Enrolled Recruiting Market	14.3
Enrolled Recruiting Market	17.6
Enrolled Recruiting Market	80.3
Enrolled Recruiting Market	84.5
Enrolled Recruiting Market	85.9
Enrolled Recruiting Market	86.3
Enrolled Recruiting Market	87.7
Enrolled Recruiting Market	86.1
Enrolled Recruiting Market	86.3
Enrolled Recruiting Market	82.4
Enrolled Recruiting Market	90.1
Enrolled Recruiting Market	88.5
Enrolled Recruiting Market	80.3
Enrolled Recruiting Market	86.6
Enrolled Recruiting Market	83.1
Enrolled Recruiting Market	83.7

YPWRKFUL -- IP17 Y MOST LIKELY: FULL-TIME WORK (Variable 168)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
				Total PMAS	Education/Orientation			Recruiting Brigade						Age							
		Total	Males		Females	CFRSD	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		YES	41.0	40.0	45.0	35.5	40.9	25.2	12.2	26.1	74.4	42.1	47.2	40.2	36.8	37.6	12.4	32.0	58.1	77.5	42.0
NO	57.5	58.3	53.8	62.4	58.2	74.8	86.7	71.4	24.6	57.4	51.9	58.4	62.7	61.1	86.0	67.6	41.4	21.6	57.2	60.7	62.3
Don't Know	1.5	1.7	1.2	2.1	0.9	0.1	1.1	2.5	1.0	0.5	0.9	1.5	0.5	1.3	1.6	0.4	0.5	1.0	0.8	1.9	0.5
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YPWRKPRT -- IP17 Y MOST LIKELY: PART-TIME WORK (Variable 169)

Responses	Total ACOMS Sample	Enlisted		RECRUITING MARKET ANALYTIC SAMPLE (PMAS)										Race (thru 11)							
		Recruiting Market		Total PMAS	Education Distribution				Recruiting Market												
		Total	Males		Females	CFRSD	MS-C	MS-M	MS-D	1st	2nd	3rd	4th	Age	White	Black					
YES	32.1	32.4	30.3	24.3	33.6	44.6	51.1	30.9	12.1	32.0	29.7	32.5	34.9	60.0	92.3	29.3	22.3	9.6	33.6	29.2	29.6
NO	66.4	65.9	68.5	63.6	65.5	53.6	47.8	58.6	86.9	67.5	69.6	66.0	66.6	58.6	66.1	60.6	77.2	89.6	65.6	68.9	60.1
Don't Know	1.5	1.7	1.2	2.1	0.9	0.1	1.1	2.5	1.0	0.5	0.9	1.5	0.5	1.3	1.6	0.6	0.5	1.0	0.8	1.9	0.5
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	586	1770	1066	626	667	3228	291	667

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in serv ce or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
MS-C - High School Students (College-Oriented)	
MS-M - High School Students (Work-Oriented)	
MSDCH - High School Diploma Graduates Not Currently Enrolled	

YPSRVMIL -- IP17 Y MOST LIKELY: MILITARY (Variable 170)

Responses	Total ACDMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age					White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24	
YES	2.3	2.7	4.0	1.6	3.7	1.9	4.3	5.4	3.8	2.6	6.4	1.7	5.7	2.6	3.3	4.4	4.5	2.8	2.8	9.3	3.0	
NO	96.2	95.6	94.8	96.3	95.4	98.0	94.6	92.1	95.2	97.0	92.7	96.8	93.8	96.1	95.1	95.2	95.0	96.3	96.4	88.8	96.5	
Don't Know	1.5	1.7	1.2	2.1	0.9	0.1	1.1	2.5	1.0	0.5	0.9	1.5	0.5	1.3	1.6	0.4	0.5	1.0	0.8	1.9	0.5	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACDMS Sample - 18- to 24-year olds living in continental US MP's and in service or DEF non-institutionalized not 4-year college graduates

Enlisted Recruiting Market - Total ACDMS Sample less persons who had taken a college ROTC course or had completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enrollment at a high school diploma or below (Note: 1) - see list for survey questionnaire design)

PMAS MARITAL BY EDUCATION AND ASPIRATION

CFRSD - College Freshmen and Sophomores

HS-C - High School Student (College Oriented)

HS-W - High School Student (Work Oriented)

HS/DONE - High School Diploma Graduate (Not currently enrolled)

YPHOMEMK -- IP17 Y MOST LIKELY: HOMEMAKER (Variable 171)

Responses		PROBABLY MAINTAIN ABILITY TO SUPPORT HUMANITY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		Total ACOMS Sample		Enlisted Recruiting Market		Education Unrelated						Increasing Grade						Age						Race Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
						Total		PMAS		CERSO		HS C		HS m		Enrolled		1st		2nd		3rd		4th		5th		6th		7th		8th		9th																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		2.5	96.0	2.7	95.6	0.0	98.8	5.2	92.6	0.0	99.9	0.0	98.9	0.0	99.5	0.0	99.1	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5	0.0	99.5

MISSING DATA SUMMARY (Unweighted count)		
Randomization/Rotation	0	
Instrument change	0	
Other	0	
Total missing	0	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.		
non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC		
course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment		
as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRSD - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HS/DGNE - High School Diploma Graduates Not Currently Enrolled		

YPOTH -- IP17 Y MOST LIKELY: OTHER (Variable 172)

Responses	Total ACOMS Sample	Enli led		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruitin, Market		Education/Orientation			Recruiting Brigade					Age			White		Black		Hisp.		
		Total	Males	Females	Total PMAS	CFRSO	HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	12.8	12.8	13.3	12.2	12.6	11.0	14.2	9.5	12.9	13.0	12.4	11.4	13.0	13.5	12.9	10.9	12.5	14.2	12.3	16.5	9.8
NO	85.7	85.6	85.5	85.6	86.5	88.9	84.8	88.0	86.1	86.6	86.7	87.1	86.5	85.1	85.5	88.7	87.0	84.8	86.9	81.6	89.7
Don't Know	1.5	1.7	1.2	2.1	0.9	0.1	1.1	2.5	1.0	0.5	0.9	1.5	0.5	1.3	1.6	0.4	0.5	1.0	0.8	1.9	0.5
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGHE - High School Diploma Graduates Not Currently Enrolled	

Responses	Total ACUMS Sample	Enlisted		Education Distribution						Percent by Degree					Age				Race (ethnicity)											
		Recruiting Market		Total	HS or less		HS or more		MSU	MS or less	B.S.	M.A.	Ph.D.	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	White	Black	Hisp		
		Total	Males/Females	PMAAS	(FBSU)	MS L	MS or more	(HSDM)	(FBSU)	MS L	MS or more	(HSDM)	(FBSU)	MS L	MS or more	(HSDM)	(FBSU)	MS L	MS or more	(HSDM)	(FBSU)	MS L	MS or more	(HSDM)	(FBSU)	MS L	MS or more	(HSDM)	(FBSU)	MS L
DEFINITELY	7.0	7.5	11.8	3.6	11.8	6.3	16.9	22.9	8.6	11.1	14.6	10.3	12.3	11.3	16.4	11.9	8.7	7.8	9.7	25.0	10.8									
PROBABLY	16.0	17.0	21.6	12.8	21.0	17.0	28.6	33.0	14.8	15.2	24.3	18.3	27.0	22.3	30.1	21.6	16.1	11.5	19.2	28.9	24.2									
PROBABLY NOT	35.5	35.6	34.2	35.2	37.4	43.6	35.6	24.5	30.1	39.2	37.7	38.0	37.6	33.7	34.3	37.5	39.3	40.1	39.4	25.8	37.4									
DEFINITELY NOT	41.2	39.4	29.9	48.2	29.4	33.0	18.6	18.2	30.0	34.2	23.1	32.7	23.0	22.4	18.7	28.9	35.5	40.1	31.4	20.1	26.5									
Don't Know	0.3	0.4	0.5	0.3	0.4	0.0	0.3	1.4	0.4	0.4	0.2	0.6	0.2	0.4	0.5	0.1	0.4	0.5	0.3	0.2	1.1									
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0									
Total sample size	6774	5774	4755	1019	4094	771	1574	419	1332	912	737	1194	672	546	1729	1044	624	647	3238	391	447									

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

[illegible][illegible]

YPROBADO -- IP21 PROB Y WILL DO SOMETHING ABOUT ARMY (Variable 174)

Responses	Total ACIMS Sample	Enlisted Recruiting Market		Education Distribution					Recruiting Degree					Age					Race/Ethnicity		
		Total	Males	Females	PMAS	1st	2nd	3rd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hispanic			
DEFINITELY	4.7	5.3	8.4	2.5	7.8	5.0	10.8	16.0	5.3	6.6	11.0	6.8	8.7	6.3	11.3	8.2	5.3	6.5	5.8	21.3	5.4
PROBABLY	11.7	12.4	18.0	7.3	17.6	11.7	26.5	29.9	11.5	15.0	19.2	14.9	21.5	18.9	27.4	15.4	14.6	8.8	16.7	28.0	26.4
PROBABLY NOT	35.2	36.0	37.8	34.3	38.7	41.1	39.1	33.8	38.0	37.7	39.7	37.9	42.7	35.4	37.9	40.4	38.5	38.0	41.0	27.0	36.6
DEFINITELY NOT	48.1	45.9	35.3	55.7	35.4	42.1	23.0	19.5	44.5	40.3	30.0	39.8	26.4	38.8	22.9	35.8	40.7	48.2	38.1	23.7	30.1
Don't know	0.3	0.4	0.5	0.3	0.5	0.2	0.5	0.9	0.6	0.4	0.1	0.7	0.7	0.6	0.5	0.3	0.8	0.6	0.5	0.0	1.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1046	624	647	3238	391	647

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US MPS not in service or NRP	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC	
course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment	
as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS: MAJORITIES BY EDUCATION AND DISPOSITION	
PMAS: College Graduates and Superintendents	
PMAS: High School Students (College-oriented)	
PMAS: High School Students (Work-oriented)	
PMAS: High School Diploma Graduates (Not currently enrolled)	

YPTHOTM -- IP18 EVER THOUGHT ABOUT JOINING MILITARY (Variable 175)

PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males	Females		CFRSD	HS-C	HS-W	HS/IGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp		
YES	57.2	57.4	70.9	45.1	70.5	70.2	71.8	74.1	69.0	66.4	74.7	66.5	76.3	70.5	71.8	71.3	67.3	70.3	68.8	79.7	71.1		
NO	42.7	42.5	29.1	54.8	29.5	29.8	28.2	25.9	31.0	33.6	25.3	33.5	23.7	29.5	28.2	28.7	32.7	29.7	31.2	20.3	28.9		
Don't Know	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSUCNE - High School Diploma Graduates Not Currently Enrolled	

YBAEVREC -- BEIA Y EVER TALK WITH MILITARY RECRUITER (Variable 176)

Responses	Total ACOMS Sample	Enlisted		Total		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity		
		Recruiting Market		PMAS	HS C	HS M	HS DGM	1st	2nd	3rd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp
		Total	Males/Females																	
YES	44.2	43.5	56.9 31.3	57.9	63.4	45.2	43.8	67.7	56.6	61.1	56.5	56.9	59.2	42.4	63.3	70.9	63.5	56.6	65.4	58.0
NO	55.8	56.4	43.1 68.6	42.0	36.6	54.8	55.9	32.3	43.3	38.9	43.5	43.1	40.8	57.5	36.7	29.1	36.5	43.3	34.6	42.0
Don't Know	0.0	0.0	0.0 0.1	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0 100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755 1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1096	636	647	3238	291	647

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, MPT, not in service or per non-institutionalized per 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less persons who have taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for recruitment as a high school diploma graduate (N= 11,100 total for survey conducted 6/8-7/8)	

PMAS: 68,400 Y.E. 84 1,000 8.7 1,000 8.001 8,570 6.5 1,000	
17,051 1 College Graduates and Sophomores	
95 1 High School Graduates (College Enrolled)	
95 10 High School Graduates (Not Enrolled)	
95,171,000 High School Diploma Graduates (Not Enrolled)	

YBATAK -- BE1 Y TALK ABOUT JOINING ARMY PAST 6 MO (Variable 177)

Responses	PRIMARY MAIL ANALYTIC SAMPLE (N=6774)																			
	Total ACOMS Sample	Enlisted		Educational Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total	Recruiting Market	CIRSD	HS-C	HS-M	HS-DUM	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hispanic	
YES	15.6	17.1	24.0	10.8	22.5	34.2	33.2	16.0	21.7	26.7	21.8	30.3	22.5	33.6	31.2	17.3	9.3	22.3	34.0	27.5
NO	84.3	82.9	75.9	89.2	77.2	65.7	66.8	84.0	78.3	73.1	78.2	69.7	77.2	66.4	68.5	82.6	90.7	77.6	64.0	72.5
Don't Know	0.0	0.1	0.1	0.0	0.3	0.1	0.0	0.0	0.0	0.3	0.1	0.0	0.3	0.0	0.3	0.1	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	546	1729	1094	624	647	3236	391

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US who are currently in the non-institutionalized and 6-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - 18- to 24-year olds living in the continental US who are currently in the non-institutionalized and 6-year college graduates	

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US who are currently in the non-institutionalized and 6-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - 18- to 24-year olds living in the continental US who are currently in the non-institutionalized and 6-year college graduates	

YBAFREN -- BE2 Y DISCUSS ARMY WITH FRIENDS (Variable 178)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MAIL ANALYTIC SAMPLE (PMAS)										Age			Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age			Race/Ethnicity					
		Total	Males		Females	CRSU	MS-C	MS-W	MSDGM	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp
YES	5.1	5.4	8.1	3.0	7.8	6.7	11.5	12.0	4.8	6.8	8.3	6.1	9.6	9.1	11.2	9.5	6.5	2.3	7.0	10.9	10.3
NO	10.4	11.6	15.7	7.8	16.3	15.3	22.6	21.2	10.9	16.0	18.4	15.7	20.3	13.4	22.0	21.3	10.7	7.0	15.0	23.0	17.2
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	64.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US. MPS not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CRSU - College Freshmen and Sophomores	
MS-C - High School Students (College-Oriented)	
MS-W - High School Students (Work-Oriented)	
MSDGM - High School Diploma Graduates Not Currently Enrolled	

YBAMOM -- BE2 Y DISCUSS ARMY WITH MOTHER (Variable 179)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
		Males	Females																		
YES	3.0	3.4	4.7	2.3	4.9	2.9	8.9	10.3	1.8	4.3	4.9	5.0	6.1	4.2	9.3	5.5	1.5	0.8	4.7	6.4	5.0
NO	12.6	13.6	19.1	8.5	19.2	19.1	25.2	22.9	13.9	16.4	21.7	16.7	23.9	18.3	23.9	25.3	15.8	8.5	17.3	27.6	22.6
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YBADAD -- BE2 Y DISCUSS ARMY WITH FATHER (Variable 180)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
					CFRSD	HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Males	Females																			
YES	3.2	3.5	5.4	1.7	5.7	3.4	10.7	9.9	2.3	6.2	4.7	5.1	7.8	4.9	10.9	5.9	1.7	1.4	5.8	5.4	5.3	
NO	12.4	13.5	18.4	9.0	18.4	18.7	23.4	23.3	13.5	14.6	22.0	16.7	22.3	17.7	22.3	24.9	15.6	7.9	16.2	28.5	22.2	
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5	
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0	
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGW - High School Diploma Graduates Not Currently Enrolled	

YBASIB -- BE2 Y DISCUSS ARMY WITH BROTHER/SISTER (Variable 181)

Responses		Total ACOMS Sample	Enlisted			PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity						
			Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age								
			Total	Males		Females	CFRSD	HS-C	HS-W	HS/SGRE	1st	2nd	4th	5th	6th					16-17	18-19	20-21
YES		1.4	1.6	2.0	1.2	1.9	1.2	3.2	3.8	0.9	2.3	2.4	1.5	1.7	1.7	2.8	2.5	0.9	0.8	1.5	4.0	1.9
NO		14.1	15.4	21.8	9.6	22.2	20.8	30.9	29.4	14.8	18.5	24.2	20.3	28.4	20.8	30.4	28.3	16.4	8.5	20.4	30.0	25.6
NOT APPLICABLE (SKIPPED OUT)		84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5
Don't Know		0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused		0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size		6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, WPS, not in service or DRP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMA5: MARITALS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/SGM - High School Diploma Graduates Not Currently Enrolled	

YBAREL -- BE2 Y DISCUSS ARMY WITH OTH RELATIVE (Variable 182)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted				Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity	
		Recruiting Market		Females	CFRSD		HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																			
YES	1.5	1.6	2.3	1.0	2.2	1.9	3.4	4.3	1.1	2.3	2.7	1.7	2.3	2.3	3.2	2.4	1.5	1.3	2.0	5.0	0.7	
NO	14.0	15.4	21.5	9.7	21.9	20.1	30.7	28.9	14.7	18.5	24.0	20.1	27.7	20.2	30.0	28.4	15.8	8.0	20.0	29.0	26.8	
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5	
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0	
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YBASPOU -- BE2 Y DISCUSS ARMY WITH SPOUSE (Variable 183)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	0.7	0.8	0.8	0.7	0.8	1.1	0.6	1.5	0.6	0.6	0.9	0.7	1.0	0.7	0.5	1.3	0.7	0.6	0.7	1.2	0.5
NO	14.9	16.2	23.0	10.0	23.4	20.9	33.5	31.7	15.2	20.2	25.7	21.1	29.1	21.8	32.7	29.5	16.6	8.7	21.3	32.8	27.0
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGHE - High School Diploma Graduates Not Currently Enrolled	

YBATEAC -- BE2 Y DISCUSS ARMY WITH TEACHER (Variable 184)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSU	HS-C	HS-W	HSDGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp	
		Total	Males																		Females
YES	0.6	0.7	1.2	0.2	1.3	0.2	2.9	2.7	0.4	0.7	1.9	0.7	2.1	1.6	2.5	1.7	0.5	0.0	1.0	2.5	2.4
NO	14.9	16.3	22.6	10.5	22.8	21.8	31.2	30.5	15.3	20.1	24.7	21.1	27.9	20.9	30.7	29.1	16.8	9.3	21.0	31.5	25.2
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CTRSO - College Freshman and Sophomores	
HS-C - High School Students College-Oriented	
HS-W - High School Students Work-Oriented	
MSDGR - High School Diploma Graduates Not Currently Enrolled	

YBACOUN -- BE2 Y DISCUSS ARMY WITH SCH COUNSLR (Variable 185)

Responses		Total ACOMS Sample		Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																
						Total PMAS		Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity		
								CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
YES	0.6	0.7	0.8	0.5	1.0	0.4	1.9	2.7	0.2	0.6	1.0	1.2	0.8	1.2	2.1	1.0	0.1	0.0	0.9	0.9	1.6	
NO	14.9	16.4	23.0	10.3	23.2	21.6	32.2	30.5	15.6	20.2	25.7	20.5	29.3	21.3	31.1	29.8	17.2	9.3	21.1	33.0	25.9	
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5	
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0	
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBAREC -- BE2 Y DISCUSS ARMY WITH RECRUITER (Variable 186)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSU	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24				White
		Total	Males	Females																	
YES	8.4	9.5	14.0	5.4	14.8	15.9	18.3	15.8	11.3	13.7	15.9	14.9	16.9	12.5	17.3	21.7	12.0	5.8	13.8	19.4	16.0
NO	7.1	7.5	9.8	5.4	9.3	6.2	15.8	17.4	4.4	7.1	10.7	6.9	13.1	10.0	15.9	9.1	5.3	3.5	8.2	14.5	11.5
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US MPS not in service or not non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MAINTAINED BY EDUCATION AND ASSIMILATION	
CERSU - College Graduates and Sophomores	
HS-C - High School Seniors (College Planned)	
HS-W - High School Seniors (Work Planned)	
HS/DGNE - High School Diploma Graduates (Not currently enrolled)	

YBACOW -- BE2 Y DISCUSS ARMY WITH CO-WORKER (Variable 187)

Responses		Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race Ethnicity		
			Recruiting Market			CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp	
			Total	Males																		Females
YES		0.1	0.1	0.3	0.0	0.2	0.1	0.2	0.0	0.3	0.1	0.4	0.2	0.3	0.2	0.2	0.0	0.3	0.4	0.2	0.0	0.4
NO		15.4	16.9	23.5	10.8	23.9	21.9	33.9	33.2	15.4	20.6	26.3	21.6	29.8	22.3	33.0	30.8	17.0	8.9	21.7	34.0	27.2
NOT APPLICABLE (SKIPPED OUT)		84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	64.0	72.5
Don't Know		0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0
Refused		0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size		6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	647	3238	391	447

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental U.S. MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBABOSS -- BE2 Y DISCUSS ARMY WITH EMPLOYER (Variable 188)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market		HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males																	Females		
YES	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.2	0.1	0.5	0.0	0.0	0.1	0.0	0.4	0.1	0.2	0.0			
NO	15.5	16.9	23.7	10.8	24.0	22.0	34.0	33.2	15.5	20.8	26.5	21.7	29.5	22.5	33.2	30.7	17.3	8.8	21.8	33.7	27.5	
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5	
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0	
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBAOTH -- BE2 Y DISCUSS ARMY WITH OTHERS (Variable 189)

Responses	Total ACOMS Sample	Enlisted Recruiting Market				Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Total		Males	Females		CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
YES	1.2	1.2	1.6	0.9	1.6	1.7	2.1	2.6	1.1	1.5	1.9	1.5	1.4	1.9	2.2	1.6	1.7	0.9	1.5	3.1	1.1				
NO	14.3	15.8	22.2	9.9	22.5	20.4	32.0	30.6	14.7	19.3	24.8	20.2	28.6	20.6	31.0	29.2	15.5	8.4	20.5	30.9	26.4				
NOT APPLICABLE (SKIPPED OUT)	84.4	82.9	76.0	89.2	75.6	77.5	65.8	66.8	84.0	78.3	73.3	78.2	69.7	77.5	66.4	68.8	82.7	90.7	77.7	66.0	72.5				
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.0	0.4	0.3	0.0	0.0	0.2	0.0	0.0				
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-facilitationalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBAFRSCH -- BE3 WAS FRIEND Y TALKED WITH FROM SCHOOL (Variable 190)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Total ACOMS Sample		Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity					
				Recruiting	Market		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
YES	4.0	4.2	6.5	2.1	6.7	6.0	9.9	10.2	3.8	5.3	7.0	5.0	8.8	8.1	9.4	8.7	5.0	1.9	6.0	8.8	8.7			
NO	1.0	1.2	1.6	0.8	1.2	0.7	1.6	1.8	1.0	1.5	1.3	1.0	1.0	1.0	1.8	0.9	1.5	0.4	1.0	2.2	1.5			
NOT APPLICABLE (SKIPPED OUT)	94.9	94.6	91.9	97.0	92.2	93.3	88.5	88.0	95.2	93.2	91.7	93.9	90.2	90.9	88.8	90.5	93.5	97.7	93.0	89.1	89.7			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBAFREMP -- BE4 WAS FRIEND Y TALKED WITH AT WORK (Variable 191)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
		Total ACOMS Sample		Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
				Total	Market		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
YES	1.5	1.5	2.4	0.7	2.1	2.0	2.6	2.3	1.8	2.9	2.3	1.5	2.1	1.8	2.1	2.5	3.1	0.9	1.8	3.4	3.1																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBAFRMIL -- BE5 WAS FRIEND Y TALKED WITH IN SERVICE (Variable 193)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity						
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp					
YES	3.0	3.1	4.8	1.5	4.5	4.4	5.1	5.5	3.8	4.3	4.8	2.7	5.8	5.5	5.0	5.5	5.4	1.9	3.5	8.9	6.2				
NO	2.1	2.3	3.3	1.4	3.4	2.3	6.3	6.5	1.0	2.6	3.4	3.4	4.0	3.6	6.2	4.1	1.1	0.4	3.5	2.0	4.1				
NOT APPLICABLE (SKIPPED OUT)	94.9	94.6	91.9	97.0	92.2	93.3	88.5	88.0	95.2	93.2	91.7	93.9	90.2	90.9	88.8	90.5	93.5	97.7	93.0	89.1	89.7				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-facilitated/not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Grads/Not Currently Enrolled	

YBAFRAR -- BE6 WAS FRIEND Y TALKED WITH IN ARMY (Variable 194)

Responses	Total ACOMS Sample	Enlisted			Total PMAAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity		
		Recruiting Market		Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																			
YES	2.0	2.0	3.0	1.1	2.9	2.4	3.4	3.8	2.5	2.0	3.2	1.8	3.6	4.3	3.4	3.2	3.8	1.0	2.2	5.5	3.9	
NO	1.0	1.0	1.6	0.5	1.6	2.1	1.6	1.2	1.4	2.1	1.7	0.9	2.0	1.2	1.6	2.2	1.7	0.9	1.2	3.1	2.3	
NOT APPLICABLE (SKIPPED OUT)	97.0	96.9	95.2	98.5	95.5	95.6	94.9	94.5	96.2	95.7	95.2	97.3	94.2	94.5	95.0	94.5	94.6	98.1	96.5	91.1	93.8	
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.5	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBMREC -- BE7 Y TALK TO RECRUITER PAST 6 MONTHS (Variable 195)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																					
		Total ACOMS Sample		Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity																	
								CFRSD		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.	
YES	0.9	0.9	1.9	0.1	2.0	1.8	3.5	1.6	1.1	1.1	1.1	2.1	2.1	2.1	1.4	2.8	2.0	3.0	3.1	1.2	0.1	1.7	3.5	2.3															
NO	6.3	6.7	8.2	5.3	7.5	4.8	12.4	15.8	3.5	5.9	8.6	5.5	10.5	8.0	13.3	6.4	4.1	3.3	6.7	11.0	9.2																		
NOT APPLICABLE (SKIPPED OUT)	92.8	92.4	90.0	94.6	90.4	93.3	84.1	82.6	95.4	92.0	89.3	93.1	86.7	90.0	83.7	90.4	94.7	96.5	91.6	85.5	88.5																		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0															
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467																		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBMRECAR -- BE8 Y TALKED TO AN ARMY RECRUITER (Variable 196)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
					CERSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
YES	7.3	8.2	12.4	4.2	13.1	14.2	16.1	14.3	10.0	13.1	13.9	11.9	15.5	11.4	15.6	19.2	10.7	4.6	12.2	17.5	14.4
NO	1.9	2.2	3.3	1.2	3.5	3.4	5.6	2.9	2.1	2.5	3.9	4.1	4.1	3.2	4.5	5.1	2.3	1.3	3.3	4.8	4.0
NOT APPLICABLE (SKIPPED OUT)	90.7	89.6	84.2	94.6	83.2	82.3	78.2	82.6	87.6	84.2	82.0	83.8	80.3	85.4	79.8	75.2	86.8	94.1	84.4	77.0	81.7
Don't Know	0.1	0.1	0.2	0.0	0.2	0.1	0.1	0.2	0.3	0.2	0.3	0.3	0.1	0.0	0.1	0.5	0.2	0.0	0.1	0.7	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBMRECAF -- BE8 Y TALKED TO AN AIR FORCE RECRUITER (Variable 197)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity					
		Total	Males		Females	CFRSD	HS-C	HS-E	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
YES	2.4	2.7	4.1	1.4	4.5	4.1	6.7	3.2	3.4	4.9	4.5	4.2	4.6	4.5	6.0	6.1	2.6	2.1	4.4	5.5	4.0			
NO	6.8	7.6	11.6	4.0	12.1	13.5	14.9	14.2	8.8	10.6	13.2	11.7	15.0	10.1	14.1	18.1	10.4	3.9	11.0	16.8	14.3			
NOT APPLICABLE (SKIPPED OUT)	90.7	89.6	84.2	94.6	83.2	82.3	78.2	82.6	87.6	84.2	82.0	83.8	80.3	85.4	79.8	75.2	86.8	94.1	84.4	77.0	81.7			
Don't Know	0.1	0.1	0.2	0.1	0.2	0.1	0.1	0.0	0.3	0.2	0.3	0.3	0.1	0.0	0.1	0.5	0.2	0.0	0.1	0.7	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	
Instrument change	0	
Other	0	
Total missing	0	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRSD - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HS-DONE - High School Diploma Graduates Not Currently Enrolled		

YBMRECNA -- BE8 Y TALKED TO A NAVY RECRUITER (Variable 198)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																											
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity										
					HS-C		HS-W		HSDCNE		CFRSD		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.									
YES	2.5	2.8	5.1	0.7	5.4	6.8	6.4	5.1	3.9	6.0	6.1	4.3	6.7	4.0	6.2	8.3	4.6	1.5	5.3	6.2	5.0								
NO	6.5	7.3	10.6	4.3	11.2	10.8	15.2	12.1	8.2	9.6	11.7	11.6	12.9	10.6	13.9	15.9	8.4	4.4	10.1	16.0	13.3								
NOT APPLICABLE (SKIPPED OUT)	90.7	89.6	84.2	94.6	83.2	82.3	78.2	82.6	87.6	84.2	82.0	83.8	80.3	85.4	79.8	75.2	86.8	94.1	84.4	77.0	81.7								
Don't Know	0.2	0.3	0.2	0.4	0.2	0.1	0.2	0.2	0.3	0.2	0.3	0.4	0.1	0.0	0.2	0.5	0.2	0.0	0.2	0.7	0.0								
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0								
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467								

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YBMRECMC -- BE8 Y TALKED TO A MARINE RECRUITER (Variable 199)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age					White	Black	Hisp.			
		Total	Males		Females	CERSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
YES	2.7	3.0	4.7	1.4	5.1	5.3	7.6	5.1	3.1	4.9	5.4	4.6	5.0	6.0	7.2	7.2	3.2	1.4	4.7	6.8	6.3
NO	6.5	7.4	10.9	4.1	11.5	12.3	13.9	12.3	9.0	10.7	12.3	11.4	14.6	8.4	12.9	17.0	9.9	4.6	10.7	15.4	12.0
NOT APPLICABLE (SKIPPED OUT)	90.7	89.6	84.2	94.6	83.2	82.3	78.2	82.6	87.6	84.2	82.0	83.8	80.3	85.4	79.8	75.2	86.8	94.1	84.4	77.0	81.7
Don't Know	0.1	0.1	0.2	0.0	0.2	0.1	0.2	0.0	0.3	0.2	0.3	0.3	0.1	0.2	0.1	0.6	0.2	0.0	0.2	0.7	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	
Instrument change	0	
Other	0	
Total missing	0	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.		
non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRSD - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HS-DNE - High School Diploma Graduates Not Currently Enrolled		

YBACONT -- BE8A HOW FIRST CONTACT W/ ARMY RECRUITER (Variable 200)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
OTH SERVICE RECR	0.2	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0	0.2	0.1	0.0	0.0
Y CONTACTED RECR	1.3	1.5	2.3	0.7	2.3	2.7	2.3	1.4	2.3	1.5	2.7	2.2	2.6	2.8	2.5	2.1	3.4	1.5	2.0	3.2	3.4
RECR CONTACTED Y	3.3	3.8	5.6	2.1	6.0	7.3	7.6	6.0	3.9	7.6	4.7	5.6	7.0	4.6	6.8	10.7	4.1	0.8	5.8	7.0	6.1
WITH A FRIEND	0.7	0.8	1.3	0.3	1.4	1.1	1.5	3.3	1.0	0.7	3.0	0.8	2.0	0.4	1.9	1.7	1.0	0.6	1.0	3.5	1.1
RESERVE/NG	0.1	0.1	0.1	0.1	0.1	0.3	0.1	0.5	0.0	0.2	0.0	0.1	0.1	0.2	0.1	0.3	0.0	0.0	0.1	0.0	0.1
SOME OTHER MAY	1.8	2.0	3.1	1.0	3.3	2.8	4.4	3.0	2.7	3.0	3.3	3.1	3.8	3.3	4.1	4.4	2.2	1.6	3.1	3.8	3.6
NOT APPLICABLE (SKIPPED OUT)	92.7	91.8	87.6	95.8	86.9	85.8	83.9	85.7	90.0	86.9	86.1	88.1	84.5	88.6	84.4	80.8	89.3	95.4	87.8	82.5	85.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBATALK1 -- BE8B HOW FIRST TALK W/ ARMY RECRUITER (Variable 201)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
						CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
BY TELEPHONE	2.8	3.0	4.6	1.5	4.9	6.2	5.4	5.2	3.9	5.0	4.0	4.4	5.8	5.7	4.8	8.2	6.0	0.6	4.8	4.5	6.7
AT A REC STATION	0.9	1.0	1.4	0.6	1.2	1.4	0.9	1.8	1.3	1.1	1.3	1.1	1.5	1.2	1.2	1.4	1.5	0.9	1.0	1.9	1.8
AT A JOB FAIR	0.2	0.2	0.3	0.1	0.3	0.2	0.6	0.0	0.3	0.2	0.1	0.3	0.7	0.3	0.5	0.5	0.3	0.0	0.3	0.8	0.0
AT SCHOOL	2.9	3.4	4.9	2.0	5.4	4.9	7.9	5.7	3.7	4.9	6.9	5.0	6.3	3.7	7.6	7.8	1.8	2.3	4.8	8.9	5.1
AT AN AR UNIT	0.0	0.1	0.1	0.0	0.1	0.2	0.2	0.1	0.0	0.2	0.1	0.1	0.2	0.0	0.2	0.0	0.2	0.0	0.1	0.0	0.1
SOME OTHER WAY	0.4	0.5	1.0	0.1	1.1	1.4	1.0	1.5	0.9	1.7	1.6	0.9	0.9	0.3	1.3	1.3	0.9	0.8	1.1	1.4	0.8
NOT APPLICABLE (SKIPPED OUT)	92.7	91.8	87.6	95.8	86.9	85.8	83.9	85.7	90.0	86.9	86.1	88.1	84.5	88.6	84.4	80.8	89.3	95.4	87.8	82.5	85.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates/Not Currently Enrolled	

YBAGIFT -- BE10 Y RESPOND TO ARMY AD IN PAST 6 MO (Variable 202)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
YES	3.0	3.3	4.6	2.2	4.9	3.9	7.0	8.5	3.1	4.9	5.0	4.3	6.7	3.6	6.3	6.7	3.7	1.8	4.0	10.3	4.6	
NO	96.9	96.7	95.4	97.8	95.1	95.9	93.0	91.3	96.9	94.9	95.0	95.7	93.3	96.4	93.7	93.3	96.3	98.0	96.0	89.7	95.3	
Don't Know	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDGNF - High School Diploma Graduates Not Currently Enrolled	

YBAVISIT -- BE11 Y VISIT ARMY RECR STATN PAST 6 MO (Variable 203)

Responses		Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																
					Total PMAS	Education/Orientation			Recruiting Brigade			Age			Race/Ethnicity						
			CERSO	HS-C		HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
YES	4.6	5.0	6.6	3.5	6.5	6.6	7.8	6.8	5.4	6.3	7.8	6.2	6.9	5.2	7.4	9.1	5.5	3.1	6.0	8.8	7.0
NO	95.4	95.0	93.4	96.4	93.5	93.4	92.2	93.2	94.6	93.7	92.2	93.8	93.1	94.8	92.6	90.9	94.5	96.9	94.0	91.2	93.0
Don't Know	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US MPS not in service or DFP	
non-institutionalized, not 4-year college graduates	
Eligible Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC	
course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Eligible Recruiting Market who would qualify for selection	
as a high school diploma graduate (File 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates (Not Currently Enrolled)	

YBATEST -- BE12 Y TAKE TEST FOR ARMY IN PAST 6 MO (Variable 204)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)					Age				Race/Ethnicity		
				Total PMAS		Education/Orientation			Recruiting Brigade		16-17		White		
		Total	Males	Females		CERSD	HS-C	HS-W	HS/DCM	1st	2nd	4th	5th	6th	22-24
YES	6.3	6.7	9.7	4.0	10.4	9.8	15.5	10.2	6.9	8.2	12.3	9.8	12.9	9.3	13.0
NO	93.4	92.9	90.0	95.6	89.4	89.9	84.4	89.7	92.9	91.6	87.5	90.0	86.7	90.7	86.8
Don't Know	0.3	0.3	0.3	0.4	0.2	0.3	0.2	0.1	0.3	0.3	0.2	0.2	0.4	0.0	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, not in service or DHP	
non-institutionalized, and 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSD - College Freshmen and Sophomores	
HS-C - High School Students (College Oriented)	
HS-W - High School Students (Work Oriented)	
HS/DCM - High School Diploma Graduates Not Currently Enrolled	

YBCTHOT -- BE16 Y THINK ABOUT COLLEGE IN PAST 6 MO (Variable 205)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
			Total	Males		Females	CFRSD	HS-C	HS-W	MSDGH	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
YES	48.9	56.5	53.2	59.6	54.6	3.5	95.9	44.9	51.9	53.6	51.7	52.4	57.8	58.5	83.8	43.0	36.6	40.7	53.7	57.8	56.7
NO	19.1	22.5	26.0	19.2	21.2	0.2	4.1	55.1	38.5	22.1	26.4	22.5	20.4	12.9	13.3	12.9	27.9	36.3	21.2	23.3	18.0
NOT APPLICABLE (SKIPPED OUT)	31.9	20.9	20.8	21.0	24.2	96.2	0.0	0.0	9.5	24.3	21.8	25.0	21.8	28.6	2.9	44.1	35.4	23.0	25.1	18.9	25.2
Don't Know	0.1	0.2	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DIP	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDCM - High School Diploma Graduates Not Currently Enrolled	

YBCTALK -- BE17 Y TALK ABOUT COLLEGE IN PAST 6 MO (Variable 206)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity																
					HS-C		HS-W		HSDGME		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.												
		CIRSD	HS-C	HS-W	HSDGME																													
YES	36.8	42.4	39.4	45.2	41.3	3.5	82.4	27.2	32.8	41.2	39.3	40.3	41.9	44.6	69.7	34.6	22.5	23.9	40.7	43.7	42.7													
NO	12.2	14.3	13.9	14.6	13.3	0.1	13.5	17.7	19.2	12.4	12.4	12.2	15.9	13.9	14.1	8.4	14.3	16.8	13.0	14.2	14.0													
NOT APPLICABLE (SKIPPED OUT)	51.0	43.3	46.8	40.2	45.4	96.5	4.1	55.1	48.0	46.4	48.3	47.5	42.2	41.5	16.2	57.0	63.3	59.3	46.3	42.2	43.3													
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0													
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467													

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, not in service or DRP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CIRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBCFREN -- BE18 Y DISCUSS COLLEGE WITH FRIENDS (Variable 207)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
					CIRSO	HS-C	HS-W	MSDGM	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp	
		Total	Males	Females																	
YES	14.6	17.0	15.7	18.2	16.8	1.2	34.0	7.7	13.8	17.8	16.5	13.6	15.1	22.5	26.9	15.7	9.1	10.1	16.1	18.0	20.9
NO	22.2	25.3	23.6	26.9	24.4	2.2	48.2	19.5	18.9	23.3	22.7	26.5	26.7	22.2	42.8	18.8	13.3	13.7	24.5	25.7	21.8
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP. non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CIRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDGM - High School Diploma Graduates Not Currently Enrolled	

YBCMOM -- BE18 Y DISCUSS COLLEGE WITH MOTHER (Variable 208)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age					Race/Ethnicity		
					CFRSO	HS-C	HS-W	HSDCME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	23.3	27.2	24.8	29.4	26.9	2.5	59.8	16.8	16.7	28.1	23.7	25.3	28.0	30.4	50.5	23.5	12.5	9.1	27.3	24.8	27.4			
NO	13.4	15.1	14.5	15.7	14.3	0.9	22.4	10.4	16.0	13.1	15.5	14.8	13.9	14.2	19.2	10.9	9.9	14.7	13.4	18.9	15.3			
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3			
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0			
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP. non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCME - High School Diploma Graduates Not Currently Enrolled	

YBCDAD -- BE18 Y DISCUSS COLLEGE WITH FATHER (Variable 209)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age			Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th								5th	6th
YES	20.1	23.6	22.5	24.6	24.6	2.3	55.6	12.9	15.0	25.5	21.1	23.8	24.9	28.3	46.4	21.7	11.3	7.6	25.5	19.8	23.9
NO	16.6	18.7	16.8	20.5	16.7	1.2	26.6	14.3	17.7	15.7	18.1	16.4	17.0	16.3	23.3	12.7	11.1	16.2	15.1	23.8	18.8
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCSIB -- BE18 Y DISCUSS COLLEGE WITH BROTHER/SIS (Variable 210)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age						Race/Ethnicity					
		Recruiting Market		Education/Orientation			Recruiting Brigade			Age			Race/Ethnicity								
		Total	Males	Females	Total PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	4.5	5.1	5.0	5.3	5.2	0.4	9.0	2.9	5.3	4.2	4.5	4.0	6.8	7.5	7.9	3.9	2.9	4.9	4.8	6.8	6.1
NO	32.3	37.2	34.3	39.8	36.0	3.0	73.2	24.3	27.4	37.0	34.7	36.1	35.0	37.1	61.8	30.6	19.6	18.9	35.8	36.9	36.6
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBCREL -- BE18 Y DISCUSS COLLEGE WITH OTH RELATIVE (Variable 211)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGME	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
YES	3.7	4.3	3.9	4.7	4.1	0.5	7.2	2.1	4.1	4.2	4.0	2.6	4.7	5.7	5.8	3.6	2.7	3.5	3.6	6.6	5.0
NO	33.0	38.0	35.4	40.4	37.1	3.0	75.1	25.1	28.6	36.9	35.2	37.5	37.2	38.9	63.9	30.8	19.7	20.3	37.0	37.1	37.7
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/OME - High School Diploma Graduates Not Currently Enrolled	

YBCSPOU -- BE18 Y DISCUSS COLLEGE WITH SPOUSE (Variable 212)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
		Enlisted Recruiting Market		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity									
				HS-C		HS-W		HSDGNE		1st		2nd		4th					5th		6th		16-17		18-19
		Total	Males	Females	CFRSD	PMAS	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
YES	4.8	5.0	3.2	6.6	3.2	0.2	2.3	1.1	6.0	2.6	2.9	2.6	2.9	5.8	2.1	1.9	2.9	6.6	3.3	1.4	5.5				
NO	32.0	37.3	36.1	38.5	38.0	3.2	80.0	26.0	26.7	38.6	36.3	37.5	38.9	38.8	67.6	32.6	19.6	17.1	37.4	42.3	37.2				
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3				
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0				
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCTEAC -- BE18 Y DISCUSS COLLEGE WITH A TEACHER (Variable 213)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	7.1	8.4	8.5	8.3	9.5	0.7	25.8	5.8	2.4	8.5	9.5	8.7	10.6	10.6	20.2	8.4	2.0	1.4	9.4	9.0	10.9
NO	29.7	33.9	30.8	36.8	31.8	2.8	56.4	21.3	30.3	32.7	29.7	31.4	31.2	34.0	49.4	26.0	20.5	22.3	31.2	34.7	31.8
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1725	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCCOUN -- BE18 Y DISCUSS COLLEGE WITH SCH COUNSLR (Variable 214)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigades						Age				Race/Ethnicity			
					CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	17.5	20.6	17.2	23.7	19.2	2.2	46.4	9.9	9.2	21.4	17.4	19.4	17.4	20.0	37.5	17.3	6.3	5.9	19.6	18.6	16.6			
NO	19.2	21.7	22.0	21.4	22.0	1.3	35.8	17.3	23.5	19.8	21.8	20.7	24.4	24.7	32.2	17.2	16.2	17.9	21.0	25.1	26.1			
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3			
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0			
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS C - High School Students (College-Oriented)	
HS W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates/Not Currently Enrolled	

YBREC -- BE18 Y DISCUSS COLLEGE WITH A RECRUITER (Variable 215)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	1-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	0.8	0.9	1.3	0.6	1.4	0.3	3.5	0.5	0.7	0.7	1.0	2.3	2.2	0.8	2.2	1.9	0.6	0.4	1.5	1.5	1.0
NO	36.0	41.4	38.0	44.5	39.8	3.2	78.7	26.6	32.1	40.5	38.2	37.8	39.7	43.8	67.4	32.5	21.9	23.4	39.1	42.2	41.7
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample	- 16- to 24-year olds living in continental US, NPS, not in service or DEP.
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market	- Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Primary Male Analytic Sample	- males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD	- College Freshmen and Sophomores
HS-C	- High School Students (College-Oriented)
HS-W	- High School Students (Work-Oriented)
HSDGNE	- High School Diploma Graduates Not Currently Enrolled

YBCCOW -- BE18 Y DISCUSS COLLEGE WITH CO-WORKER (Variable 216)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age					Race/Ethnicity						
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	1.1	1.1	1.0	1.2	1.1	0.1	1.1	0.3	1.8	1.0	1.6	0.9	0.8	1.1	1.2	0.2	0.7	2.1	1.3	0.6	0.3			
NO	35.7	41.2	38.3	43.9	40.2	3.4	81.2	26.9	30.9	40.2	37.6	39.2	41.0	43.5	68.4	34.2	21.8	21.7	39.3	43.1	42.4			
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3			
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0			
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCBOSS -- BE18 Y DISCUSS COLLEGE WITH EMPLOYER (Variable 217)

Responses		Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
			Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
			Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES		1.2	1.4	1.4	1.3	1.5	0.1	1.0	0.2	2.8	1.8	1.7	1.6	0.9	1.4	0.8	0.4	2.2	3.0	1.9	0.0	0.4
NO		35.6	40.9	37.9	43.8	39.8	3.4	81.2	27.0	29.9	39.4	37.5	38.5	41.0	43.3	68.8	34.0	20.3	20.7	38.7	43.7	42.3
NOT APPLICABLE (SKIPPED OUT)		63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know		0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused		0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size		6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCOTH -- BE18 Y DISCUSS COLLEGE WITH OTHERS (Variable 218)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
				Total PMAS		Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity					
		CFRSD	HS-C			HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Males	Females																		
YES	6.1	7.1	6.0	8.0	6.2	0.7	13.6	2.5	4.2	5.3	6.3	7.9	5.8	5.2	11.0	5.5	3.3	2.4	6.8	5.2	3.0
NO	30.7	35.3	33.3	37.1	35.1	2.8	68.7	24.7	28.5	35.9	32.8	32.3	36.1	39.4	58.7	28.9	19.1	21.4	33.9	38.5	39.7
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGME - High School Diploma Graduates Not Currently Enrolled	

YBCACF -- BE19 DID ANYONE TALK TO Y ABOUT ACF (Variable 219)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDGNI			1st	2nd	4th	5th	6th		16-17	18-19	20-21	22-24	White	Black	Hisp
		Total	Males	Females																			
YES	6.7	8.0	10.5	5.7	11.2	1.0	22.6	11.3	7.9	10.8	10.4	10.7	12.1	12.5	19.6	11.6	4.9	4.0	10.8	12.9	12.0		
NO	30.0	34.3	28.8	39.3	30.0	2.4	59.6	15.9	24.9	30.2	28.9	29.4	29.8	32.1	50.0	23.0	17.5	19.8	29.8	30.7	30.6		
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3		
Don't Know	0.1	0.2	0.0	0.3	0.1	0.0	0.2	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNI - High School Diploma Graduates Not Currently Enrolled	

(Variable 220)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CERSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	5.6	6.6	9.6	3.8	10.3	1.0	21.1	9.4	7.1	9.4	10.2	9.7	11.6	10.9	17.7	10.9	4.3	3.8	9.3	14.4	12.2
NO	31.0	35.6	29.7	41.0	30.9	2.5	61.1	17.7	25.6	31.5	29.2	30.4	30.3	33.7	51.8	23.6	18.2	20.0	31.3	29.3	30.4
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.2	0.3	0.1	0.4	0.1	0.0	0.2	0.1	0.1	0.2	0.0	0.2	0.0	0.0	0.2	0.1	0.0	0.0	0.1	0.0	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample - 16- to 24-year olds, living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for surveying methodology

PMAS MARKETS BY EDUCATION AND ASPIRATION
EFSDN - College Freshmen and Sophomores
HS-C - High School Students (College-Oriented)
HS-W - High School Students (Work-Oriented)
HSDCNE - High School Diploma Graduates Not Currently Enrolled

YBCROTC -- BE19 DID ANYONE TALK TO Y ABOUT ROTC SCH (Variable 221)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																										
		Enlisted				Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity							
		Recruiting Market		Total	CFRSD		HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.							
		Total	Males																			Females						
YES	6.3	7.4	9.5	5.5	10.5	0.7	24.1	8.0	5.8	11.3	10.5	9.3	11.0	10.8	19.9	10.0	4.4	2.8	10.2	14.8	7.2							
NO	30.4	34.9	29.7	39.6	30.6	2.6	58.1	19.1	26.8	29.7	28.8	30.9	30.7	33.5	49.5	24.3	18.0	21.1	30.3	28.9	35.2							
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.5	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3							
Don't Know	0.1	0.1	0.1	0.1	0.2	0.2	0.3	0.1	0.1	0.2	0.1	0.1	0.3	0.3	0.4	0.2	0.0	0.0	0.2	0.0	0.3							
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467							

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCVEAP -- BE19 DID ANYONE TALK TO Y ABOUT VEAP (Variable 222)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	2.0	2.4	2.4	2.4	0.3	4.3	0.8	2.5	3.2	2.5	2.0	3.1	1.2	3.6	2.4	1.4	1.7	2.2	3.3	2.9	
NO	34.6	39.9	36.9	42.7	38.8	3.2	77.9	26.3	30.2	37.8	36.8	38.0	38.8	43.4	65.9	32.1	21.0	22.2	38.4	40.4	39.7
NOT APPLICABLE (SKIPPED OUT)	63.2	57.6	60.6	54.8	58.7	96.5	17.6	72.8	67.2	58.8	60.7	59.7	58.1	55.4	30.3	65.4	77.5	76.1	59.3	56.3	57.3
Don't Know	0.2	0.1	0.1	0.2	0.1	0.0	0.2	0.1	0.0	0.1	0.0	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBCTEST -- BE21 Y TAKE COLLEGE ADM TEST PAST 6 MO (Variable 223)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market:		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
				Total PMAS	CERSO		HS-C		HS-W		HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White
		Total	Males		Females																	
YES	13.0	15.8	15.2	16.2	17.0	1.4	46.5	5.5	5.0	22.0	14.3	14.0	18.8	15.8	38.3	13.5	3.0	2.2	17.4	15.8	15.9	
NO	35.9	40.8	37.9	43.6	37.4	2.2	49.2	38.6	46.9	31.6	37.4	38.4	38.8	42.3	45.2	29.5	33.7	38.5	36.3	41.7	40.8	
NCT APPLICABLE (SKIPPED OUT)	51.0	43.3	46.8	40.2	45.4	96.5	4.1	55.1	48.0	46.4	48.3	47.5	42.2	41.5	16.2	57.0	63.3	59.3	46.3	42.2	43.3	
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.2	0.8	0.0	0.0	0.0	0.1	0.2	0.4	0.4	0.0	0.0	0.0	0.1	0.3	0.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MHS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCAPPL -- BE24 Y SUBMIT COLLEGE APPL IN PAST 6 MO (Variable 224)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
				Total PMAS	Education/Orientation			Recruiting Brigade						Age								
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		YES	8.3	9.8	8.7	10.8	9.2	2.1	19.2	1.4	6.9	9.8	9.9	8.9	9.0	8.4	11.2	14.6	5.1	3.6	8.8	10.1
NO	40.7	46.9	44.5	49.1	45.3	1.3	76.5	43.5	45.1	43.8	41.8	43.6	48.7	49.9	72.6	28.2	31.7	37.0	44.8	47.6	45.5	
NOT APPLICABLE (SKIPPED OUT)	51.0	43.3	46.8	40.2	45.4	96.5	4.1	55.1	48.0	46.4	48.3	47.5	42.2	41.5	16.2	57.0	63.3	59.3	46.3	42.2	43.3	
Don't Know	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.2	0.0	0.0	0.0	0.1	0.3	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DNE - High School Diploma Graduates Not Currently Enrolled	

YBWTOT -- BE25 Y THINK ABOUT FT WORK IN PAST 6 MO (Variable 225)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity						
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	33.9	33.0	31.2	34.6	30.8	34.2	36.9	66.1	17.1	28.8	28.6	31.3	36.3	29.4	40.9	36.4	23.8	15.8	29.4	38.8	31.0			
NO	32.2	33.5	28.1	38.5	31.8	45.4	58.4	26.7	5.2	31.9	29.3	33.3	32.7	31.7	53.8	38.2	16.7	5.6	32.4	27.7	33.1			
NOT APPLICABLE (SKIPPED OUT)	33.8	33.5	40.7	26.8	37.4	20.4	4.7	7.3	77.8	39.4	42.1	35.5	31.0	38.8	5.3	25.4	59.5	78.6	38.2	33.6	35.9			
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
YES	22.7	21.4	20.4	22.3	19.7	22.1	20.7	38.7	13.7	18.2	19.0	20.1	22.6	18.5	22.9	23.3	17.2	13.0	18.7	24.7	20.3
NO	11.3	11.6	10.8	12.3	11.1	12.1	16.3	27.3	3.3	10.5	9.5	11.2	13.7	10.8	18.0	13.1	6.6	2.8	10.7	14.1	10.6
NOT APPLICABLE (SKIPPED OUT)	66.0	67.0	68.8	65.4	69.2	65.8	63.1	33.9	82.9	71.2	71.4	68.7	63.7	70.6	59.1	63.6	76.2	84.2	70.6	61.2	69.0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

Total ACOMS Sample - 16- to 24-year olds living in continental U.S. MPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see table for service selection definition

CSFRSO - College Freshmen and Sophomores
HNS-C - High School Students (College-Oriented)
HNS-W - High School Students (Work-Oriented)
HSDGNE - High School Diploma Graduates Not Currently Enrolled

YBWFREN -- BE27 Y DISCUSS FT WORK WITH FRIENDS (Variable 227)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity	
		Total	Males	Females																
		5.3	5.7	5.0	5.8	CFRSO	HS-C	HS-W	HS-DGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
YES	6.0	5.3	5.7	5.0	5.8	6.6	6.1	10.3	4.1	4.2	4.4	6.3	7.1	7.3	6.3	7.3	5.2	3.7	5.6	6.8
NO	16.5	15.9	14.5	17.1	13.6	15.1	14.5	27.8	9.3	13.9	14.3	13.6	14.9	11.2	16.4	15.4	12.0	9.0	12.8	17.8
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.2	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION

CFRSO - College Freshmen and Sophomores

HS-C - High School Students (College-Oriented)

HS-W - High School Students (Work-Oriented)

HS-DGME - High School Diploma Graduates Not Currently Enrolled

YBWMOM -- BE27 Y DISCUSS FT WORK WITH MOTHER (Variable 228)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity						
					Education/Orientation				Recruiting Brigade				Age								
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males		Females																
YES	6.7	6.4	6.8	6.1	6.8	5.0	9.8	13.6	4.1	5.7	6.5	7.2	6.5	8.5	10.8	7.2	3.6	3.2	6.9	6.4	7.1
NO	15.8	14.8	13.4	16.0	12.6	16.8	10.8	24.5	9.3	12.3	12.1	12.7	15.5	10.1	11.9	15.5	13.5	9.5	11.5	18.2	13.2
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBWDAD -- BE27 Y DISCUSS FT WORK WITH FATHER (Variable 229)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
					CFRSO	HS-C	HS-W	HSQHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24	White
		Totial	Males	Females																	
YES	6.7	6.4	7.6	5.3	7.7	7.1	10.6	14.7	4.4	6.3	7.8	9.1	6.1	9.3	11.6	9.0	4.8	3.2	8.3	5.4	6.6
NO	15.8	14.8	12.6	16.8	11.7	14.7	10.0	23.3	9.0	11.8	10.8	10.8	15.9	9.2	11.2	13.7	12.4	9.5	10.1	19.2	13.7
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBWSIB -- BE27 Y DISCUSS FT WORK WITH BROTHER/SIS (Variable 230)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White			Black	Hisp.
		Males	Females		CFRSO																
YES	1.5	1.2	1.2	1.1	1.3	1.6	1.1	2.0	1.1	1.0	0.4	1.8	0.9	2.3	1.4	1.1	1.3	1.3	1.1	1.8	1.7
NO	21.0	20.1	19.0	21.1	18.1	20.2	19.5	36.1	12.3	17.1	18.2	18.1	21.1	16.2	21.4	21.7	15.9	11.4	17.3	22.7	18.6
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGHE - High School Diploma Graduates Not Currently Enrolled	

YBWREL -- BE27 Y DISCUSS FT WORK WITH OTH RELATIVE (Variable 231)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	1.9	1.6	1.4	1.7	1.3	0.7	1.7	2.4	1.1	1.4	1.4	1.3	1.0	1.4	1.6	1.8	1.0	0.6	1.1	2.7	0.9
NO	20.6	19.7	18.8	20.5	18.1	21.0	18.9	35.7	12.3	16.7	17.2	18.6	21.0	17.2	21.1	21.0	16.1	12.1	17.3	21.8	19.4
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier I) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBWSPOU -- BE27 Y DISCUSS FT WORK WITH SPOUSE (Variable 232)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			LFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
		Females																			
YES	1.8	1.8	0.6	2.8	0.5	0.3	0.5	0.3	0.6	0.0	0.3	0.7	0.4	1.0	0.6	0.3	0.9	0.2	0.5	0.0	0.8
NO	20.7	19.4	19.6	19.3	18.9	21.5	20.1	37.8	12.8	18.1	18.3	19.2	21.6	17.5	22.1	22.4	16.3	12.6	17.9	24.6	19.5
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION

LFRSD - College Freshmen and Sophomores

HS-C - High School Students (College-Oriented)

HS-W - High School Students (Work-Oriented)

HSDGME - High School Diploma Graduates Not Currently Enrolled

YBWTEAC -- BE27 Y DISCUSS FT WORK WITH A TEACHER (Variable 233)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
					CFRSU	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total																			Males
YES	1.4	1.0	0.9	1.0	1.0	1.2	1.0	3.2	0.4	1.5	1.1	0.7	0.9	0.6	1.1	1.8	0.7	0.1	1.1	1.0	0.2
NO	21.1	20.3	19.3	21.2	18.4	20.6	19.6	34.8	13.0	16.6	17.5	19.2	21.1	17.9	21.6	21.0	16.5	12.6	17.3	23.6	20.1
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSU - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YBWCOUN -- BE27 Y DISCUSS FT WORK WITH SCH COUNSLR (Variable 234)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade					Age					Race/Ethnicity	
				Total	PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24		
		Total	Males	Females	0.8	0.7	1.4	1.7	0.1	0.7	1.0	1.0	0.0	1.0	1.0	1.3	0.4	0.1	White	Black
YES	1.2	0.8	0.7	0.9	0.8	0.7	1.4	1.7	0.1	0.7	1.0	1.0	0.0	1.0	1.0	1.3	0.4	0.1	0.8	0.7
NO	21.3	20.4	19.4	21.3	18.7	21.1	19.2	36.4	13.3	17.4	17.6	18.9	22.0	17.6	21.7	21.5	16.7	12.6	17.6	23.9
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Top 51 ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBWREC -- BE27 Y DISCUSS FT WORK WITH A RECRUITER (Variable 235)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
					CFRSU	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
YES	0.3	0.2	0.1	0.3	0.1	0.0	0.3	0.2	0.0	0.0	0.3	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	
NO	22.2	21.0	20.1	21.8	19.3	21.8	20.3	37.9	13.4	18.1	18.3	19.8	21.9	18.5	22.5	22.5	17.2	12.7	18.4	23.9	
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFBSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates/Not Currently Enrolled	

YBWCOW -- B527 Y DISCUSS FT WORK WITH CO-WORKER (Variable 236)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	0.6	0.5	0.4	0.6	0.4	0.1	0.4	0.4	0.4	0.4	0.6	0.3	0.1	0.3	0.5	0.2	0.5	0.2	0.4	0.5	0.2
NO	21.9	20.7	19.7	21.5	19.1	21.6	20.2	37.6	13.0	17.7	18.0	19.6	21.9	18.2	22.2	22.5	16.7	12.5	18.0	24.1	20.1
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YBWBOSS -- BE27 Y DISCUSS FT WORK WITH EMPLOYER (Variable 237)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity				
		Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males			Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	10.7	10.2	9.1	11.2	8.8	12.8	7.4	11.8	7.1	8.0	8.4	9.2	10.4	8.2	7.2	11.0	10.2	7.5	8.2	11.3	10.1	
NO	11.8	11.0	11.0	11.0	10.6	8.9	13.2	26.2	6.3	10.1	10.2	10.7	11.6	10.4	15.5	11.7	7.0	5.3	10.2	13.3	10.1	
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7	
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0	
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/Rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBWO TH -- BE27 Y DISCUSS FT WORK WITH OTHERS (Variable 238)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age								
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	4.2	3.9	3.3	4.4	3.0	2.2	4.6	3.4	2.4	2.6	3.5	3.9	2.7	2.4	2.8	3.5	3.7	2.7	5.6	1.7	
NO	18.3	17.3	16.9	17.8	16.4	18.8	18.4	33.5	10.0	15.7	16.1	16.4	18.1	15.8	20.3	19.9	13.7	9.0	15.7	18.9	18.6
NOT APPLICABLE (SKIPPED OUT)	77.3	78.6	79.6	77.7	80.3	77.9	79.3	61.3	86.3	81.8	81.0	79.9	77.4	81.5	77.1	76.7	82.8	87.0	81.3	75.3	79.7
Don't Know	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.5	0.3	0.0	0.3	0.1	0.3	0.0	0.1	0.2	0.0	0.2	0.2	0.1	0.0
Refused	0.1	0.0	0.1	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.1	0.1	0.3	0.0	0.0	0.4	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBWVISIT -- BE31 Y VISIT POTENTIAL EMPLOYER/AGENCIES (Variable 239)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	15.1	14.3	12.9	15.5	12.0	14.9	11.4	20.2	9.3	8.6	10.4	12.0	16.1	14.0	13.2	13.4	11.6	9.3	11.3	15.7	12.4
NO	18.9	18.7	18.3	19.1	18.8	19.3	25.5	45.8	7.7	20.2	18.1	19.2	20.2	15.4	27.7	23.0	12.2	6.5	18.0	23.0	18.5
NOT APPLICABLE (SKIPPED OUT)	66.0	67.0	68.8	65.4	69.2	65.8	63.1	33.9	82.9	71.2	71.4	68.7	63.7	70.6	59.1	63.6	76.2	84.2	70.6	61.2	69.0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.2
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBWAPPL -- BE32 Y APPLY FOR ANY JOBS IN PAST 6 MO (Variable 240)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																					
		Total ACOMS Sample		Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
				Total	Males		Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	20.9	21.0	19.8	22.1	18.9	19.9	20.8	40.1	12.5	16.6	16.6	18.6	24.7	18.8	23.3	21.6	17.7	10.6	17.4	29.3	16.8		
NO	13.1	12.0	11.4	12.5	11.9	14.3	16.0	26.0	4.5	12.2	11.9	12.6	11.5	10.6	17.5	14.8	6.1	5.2	12.0	9.5	14.1		
NOT APPLICABLE (SKIPPED OUT)	66.0	67.0	68.8	65.4	69.2	65.8	63.1	33.9	82.9	71.2	71.4	68.7	63.7	70.6	59.1	63.6	76.2	84.2	70.6	61.2	69.0		
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1		
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YARMADAD -- SII FEEL ABOUT Y ARMY ENL: FATHER (Variable 241) (16- to 20-year-old HSDG/HS only)

Responses	Young Primary Recruiting Market		YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
			Education/Orientation				Recruiting Brigade				Age										
	Sample	Total	Males	Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.		
VERY BAD IDEA	19.6	19.6	11.9	26.8	11.9	16.9	11.2	9.5	8.7	16.1	9.9	11.9	9.1	12.0	11.0	13.0	11.5	12.3	9.6	11.9	
BAD IDEA	15.6	14.4	14.3	14.4	14.3	23.0	12.0	6.4	13.6	17.4	12.6	17.0	9.5	14.3	11.1	18.0	15.1	15.5	8.4	13.5	
NEITHER	29.3	29.6	30.9	28.4	30.9	30.1	33.0	23.2	31.6	30.4	29.1	30.3	31.9	33.5	31.4	31.0	29.0	32.4	22.1	31.8	
GOOD IDEA	17.1	17.5	22.2	13.3	22.2	18.2	23.3	20.6	25.5	19.8	26.1	21.9	21.6	21.8	23.5	19.1	26.6	22.6	21.7	19.9	
VERY GOOD IDEA	13.6	14.2	17.2	11.4	17.2	9.1	17.7	32.4	16.7	13.4	18.9	14.9	23.0	16.3	19.8	15.6	12.1	14.6	30.0	19.5	
DECEASED, NONE	3.0	3.0	2.6	3.4	2.6	2.0	1.9	5.4	3.2	2.2	2.7	2.7	3.1	1.9	1.8	2.8	4.3	2.0	5.6	2.7	
Don't Know	1.8	1.7	1.0	2.4	1.0	0.6	0.9	2.5	0.7	0.7	0.7	1.2	1.8	0.3	1.3	0.4	1.4	0.7	2.6	0.8	
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YARMMOM -- SI1 FEEL ABOUT Y ARMY ENL: MOTHER (Variable 242) (16- to 20-year-old HSDG/HS only)

Responses	Sample	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Race/Ethnicity				
		Young Primary Recruiting Market				Education/Orientation														
		Total	Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	Age			White	Black	Hisp.
																16-17	18-19	20		
VERY BAD IDEA	28.3	27.6	23.4	31.4	23.4	29.0	23.1	15.5	21.8	29.3	24.3	22.3	17.3	23.6	21.6	23.9	28.2	24.0	18.4	26.0
BAD IDEA	21.3	20.7	20.0	21.4	20.0	23.0	20.6	15.1	17.9	20.3	19.9	20.9	18.0	20.9	19.2	21.8	17.6	22.5	7.9	17.4
NEITHER	28.7	29.2	30.4	28.1	30.4	31.1	29.7	24.2	34.9	29.5	23.5	32.7	32.7	33.9	29.4	31.5	30.8	31.5	26.4	27.0
GOOD IDEA	11.9	12.2	14.7	9.8	14.7	9.3	16.5	20.7	13.3	13.1	16.7	14.9	16.0	12.3	17.8	12.1	10.8	14.1	14.9	19.3
VERY GOOD IDEA	8.5	9.0	10.2	7.9	10.2	6.9	8.9	22.3	10.4	7.1	14.1	7.7	14.3	8.6	11.0	9.1	10.7	7.1	28.5	9.2
DECEASED, NONE	0.7	0.8	0.8	0.8	0.8	0.5	0.7	0.5	1.4	0.6	1.0	0.6	0.9	0.6	0.2	1.3	1.2	0.4	2.7	0.4
Don't Know	0.5	0.6	0.5	0.6	0.5	0.0	0.5	1.6	0.4	0.2	0.4	0.7	1.0	0.1	0.7	0.2	0.6	0.3	1.2	0.6
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates/Not Currently Enrolled	

YARMFARM -- SII FEEL ABOUT Y ARMY ENL: FREN ARMY EXP (Variable 243) (16- to 20-year-old HSDG/HS only)

Responses	Sample	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade				Age			Race/Ethnicity		
		Total	Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.	
VERY BAD IDEA	7.7	7.8	5.5	10.0	5.5	6.1	4.2	5.3	7.7	6.5	4.7	5.7	4.4	5.9	4.3	5.1	10.3	5.7	3.9	5.9	
BAD IDEA	9.0	9.1	8.2	9.9	8.2	7.6	6.9	6.4	12.8	7.8	8.7	7.9	7.3	9.4	6.3	8.9	12.6	8.2	7.2	9.3	
NEITHER	23.4	22.2	20.0	24.2	20.0	30.0	16.2	17.2	18.2	22.6	18.5	21.7	16.0	20.9	16.7	23.9	20.6	21.7	14.6	14.0	
GOOD IDEA	30.5	30.6	33.3	28.1	33.3	30.4	36.7	26.3	33.4	31.8	32.2	32.1	35.6	35.8	35.5	32.2	29.0	34.0	28.5	35.5	
VERY GOOD IDEA	19.9	20.7	23.8	17.9	23.8	17.4	26.6	32.8	19.5	20.1	30.4	22.6	27.3	17.7	27.1	21.1	19.7	20.8	38.8	25.9	
DECEASED, NONE	7.1	7.1	7.0	7.2	7.0	7.1	7.2	10.3	4.7	8.3	3.5	7.8	7.6	7.9	8.0	6.3	5.8	7.3	5.7	7.3	
Don't Know	2.4	2.5	2.2	2.7	2.2	1.3	2.2	1.7	3.6	2.8	2.0	2.0	1.8	2.5	2.1	2.4	2.0	2.4	1.3	2.1	
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or ODP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YARMFMIL -- S11 FEEL ABOUT Y ARMY ENL: FREN OTH MIL (Variable 244) (16- to 20-year-old HSDG/HS only)

Responses	Young Primary Recruiting Market		YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity					
	Sample	Total		Males		Females		Education/Orientation			Recruiting Brigade					Age			White	Black	Hisp.
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20					
VERY BAD IDEA	8.6	8.7	6.9	10.4	6.9	8.3	5.3	9.8	7.1	7.8	7.5	5.4	6.6	7.2	6.4	6.8	8.8	6.3	10.7	5.8	
BAD IDEA	8.9	8.9	8.3	9.5	8.3	9.7	7.8	5.6	9.5	9.2	7.0	9.3	6.6	9.5	6.6	10.6	8.3	8.0	6.3	14.1	
NEITHER	28.0	27.0	24.8	29.0	24.8	28.7	24.3	21.4	23.4	28.6	23.2	25.9	19.8	26.5	24.4	24.5	27.2	27.1	16.6	17.9	
GOOD IDEA	31.6	31.5	34.3	28.9	34.3	35.9	34.7	30.7	33.8	31.9	34.8	32.8	38.5	34.3	33.7	36.9	29.4	34.8	33.3	32.5	
VERY GOOD IDEA	15.0	15.7	17.4	14.1	17.4	11.8	18.7	22.6	18.1	13.5	19.7	18.2	20.6	14.7	19.4	15.4	15.8	14.7	29.4	22.3	
DECEASED, NONE	5.9	6.0	6.3	5.8	6.3	4.6	7.0	7.9	6.0	6.9	6.2	5.6	6.5	6.6	7.2	4.5	8.6	7.0	2.8	5.9	
Don't Know	2.1	2.1	1.9	2.3	1.9	0.9	2.3	2.0	2.1	2.1	1.5	2.7	1.4	1.3	2.4	1.3	1.8	2.1	0.9	1.5	
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample	16- to 20-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition
Young Primary Recruiting Market	Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Young PMAS	males in the young primary recruiting market

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD	College Freshmen and Sophomores
HS-C	High School Students (College-Oriented)
HS-W	High School Students (Work-Oriented)
HSDGNE	High School Diploma Graduates Not Currently Enrolled

YARMFNO -- SII FEEL ABOUT Y ARMY ENL: FREN NO MIL (Variable 245) (16- to 20-year-old HSDG/HS only)

Responses	Sample	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity								
		Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade			Age					
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.	
VERY BAD IDEA	32.1	31.9	26.1	37.3	26.1	36.1	21.3	23.5	26.4	31.2	25.2	22.9	24.5	27.1	22.3	29.8	29.0	24.5	32.0	30.1
BAD IDEA	25.5	24.8	26.5	23.1	26.5	27.7	26.6	23.5	26.6	24.4	24.7	28.1	26.4	29.3	26.5	26.4	26.8	28.6	20.4	18.2
NEITHER	30.4	30.7	32.5	29.0	32.5	26.3	35.2	29.9	35.1	33.0	33.7	35.2	30.4	28.8	33.9	29.3	36.3	34.9	21.8	28.4
GOOD IDEA	7.3	7.6	9.1	6.3	9.1	7.3	10.8	10.3	6.5	5.9	9.0	9.0	12.7	9.0	10.4	8.9	4.6	7.3	13.1	17.3
VERY GOOD IDEA	3.6	3.9	4.7	3.1	4.7	2.3	4.8	10.1	3.9	4.3	6.3	3.6	4.1	5.3	5.6	4.5	1.7	3.8	9.5	4.5
DECEASED, NONE	0.5	0.4	0.3	0.6	0.3	0.0	0.4	1.1	0.0	0.3	0.2	0.5	0.5	0.0	0.5	0.1	0.0	0.2	0.9	0.0
Don't Know	0.6	0.7	0.9	0.5	0.9	0.3	0.8	1.6	1.5	0.9	0.8	0.7	1.5	0.5	0.6	1.0	1.6	0.6	2.2	1.3
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YARMCOUN -- SI1 FEEL ABOUT Y ARMY ENL: SCH COUNSELOR (Variable 246) (16- to 20-year-old HSDG/HS only)

Responses	Sample	Young Primary Recruiting Market			YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity					
		Total		Females	Education/Orientation				Recruiting Brigade									Age		
		Total	Males	Females	C:RSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.	
VERY BAD IDEA	12.2	11.9	9.5	14.0	9.5	16.4	8.0	4.4	7.5	15.6	8.1	8.5	8.1	6.6	7.5	10.8	13.1	9.4	11.3	7.8
BAD IDEA	13.1	13.0	11.5	14.4	11.5	18.2	10.4	6.0	8.8	14.2	10.3	14.3	6.3	11.5	10.0	14.3	8.4	12.6	6.9	8.9
NEITHER	35.3	35.1	34.3	35.8	34.3	36.9	37.6	24.3	29.5	30.4	34.4	38.2	32.9	35.5	34.4	34.9	32.7	35.2	30.3	33.2
GOOD IDEA	19.0	19.3	22.7	16.1	22.7	14.9	24.9	29.8	23.1	21.8	19.9	19.4	29.3	24.4	27.1	18.1	20.3	22.4	22.7	25.2
VERY GOOD IDEA	11.0	11.5	12.0	11.1	12.0	3.7	11.2	24.8	16.5	8.9	19.2	8.1	13.9	10.8	12.9	10.6	12.7	9.7	23.1	15.0
DECEASED, NONE	4.3	4.3	4.1	4.6	4.1	3.0	2.5	4.1	9.0	4.3	3.8	3.7	3.9	4.7	2.5	4.4	8.4	4.4	2.8	3.2
Don't Know	5.1	4.9	5.9	4.0	5.9	6.8	5.3	6.7	5.6	4.9	4.4	7.7	5.7	6.6	5.5	6.9	4.4	6.3	2.9	6.7
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YARMTEAC -- SIN FEEL ABOUT Y ARMY ENL: TEACHERS (Variable 247) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																					
	Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade						Age			Race/Ethnicity		
	Sample	Total		Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.			
VERY BAD IDEA	13.2	13.1	10.2	15.8	10.2	18.4	8.5	5.8	6.7	14.9	7.8	9.7	9.0	9.2	8.6	10.9	14.1	10.3	12.4	6.6		
BAD IDEA	15.7	14.8	15.0	14.7	15.0	22.4	15.9	6.3	8.9	17.9	12.2	16.7	11.2	16.5	14.8	17.0	9.8	15.1	12.1	18.2		
NEITHER	40.5	40.4	39.0	41.8	39.0	40.3	41.3	32.5	35.7	35.5	37.5	43.2	39.4	38.4	40.1	39.6	32.9	42.3	25.2	32.2		
GOOD IDEA	15.1	15.3	18.3	12.5	18.3	10.3	19.3	25.6	21.7	16.3	21.1	14.8	22.8	17.3	19.9	15.2	21.9	17.4	22.2	20.3		
VERY GOOD IDEA	7.8	8.3	9.1	7.5	9.1	3.2	8.5	19.7	11.7	6.8	15.1	4.9	11.3	8.4	9.5	9.0	8.3	6.0	23.5	13.4		
DECEASED, NONE	3.5	3.6	3.0	4.2	3.0	0.6	1.6	3.1	9.2	4.3	1.6	3.2	2.2	3.9	1.9	2.7	7.7	3.1	2.4	2.8		
Don't Know	4.3	4.4	5.4	3.4	5.4	4.7	5.0	6.9	6.2	4.3	4.7	7.4	4.0	6.3	5.2	5.6	5.3	5.8	2.3	6.5		
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YARMCOW -- S11 FEEL ABOUT Y ARMY ENL: CO-WORKERS (Variable 248) (16- to 20-year-old HSDG/HS only)

Responses	Sample	Young Primary Recruiting Market				YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity				
		Total		Males	Females	Total	Education/Orientation			Recruiting Brigade					Age			White	Black	Hisp.
		HS-C	HS-W	HS/DGNE	1st		2nd	4th	5th	6th	16-17	18-19	20							
VERY BAD IDEA	17.0	16.1	14.2	17.8	14.2	21.8	9.7	10.0	18.0	18.6	12.9	13.3	10.5	16.0	10.0	18.0	18.4	13.9	16.1	14.3
BAD IDEA	17.4	16.3	15.8	16.7	15.8	18.8	14.2	9.1	20.2	16.7	14.5	14.7	14.6	19.5	13.5	16.2	23.0	17.0	7.7	18.1
NEITHER	28.3	28.3	31.0	25.9	31.0	35.5	27.4	24.1	38.2	29.5	28.4	34.9	31.4	30.0	26.6	34.9	35.4	32.9	22.7	27.5
GOOD IDEA	7.5	7.9	10.9	5.0	10.9	7.4	11.2	16.6	11.3	10.4	12.0	9.4	14.3	8.4	11.6	10.2	10.7	9.8	15.1	14.3
VERY GOOD IDEA	2.9	2.8	4.8	1.1	4.8	1.7	5.0	7.1	6.6	3.7	8.9	3.6	4.9	2.4	4.3	5.7	3.5	3.9	10.6	2.8
DECEASED, NONE	8.1	8.4	7.9	9.0	7.9	8.0	9.8	9.4	2.3	9.5	8.0	5.9	6.9	9.8	10.1	6.5	4.1	7.8	8.3	7.8
NOT APPLICABLE (SKIPPED OUT)	15.6	16.7	12.7	20.3	12.7	5.1	19.5	21.7	0.9	9.5	12.9	15.1	13.6	12.1	21.0	6.2	1.9	11.8	18.0	12.7
Don't Know	3.3	3.5	2.6	4.2	2.6	1.6	3.3	2.1	2.6	2.0	2.4	3.0	3.8	1.7	2.8	2.3	3.1	2.9	1.5	2.4
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	515	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YARMSTUD -- SI1 FEEL ABOUT Y ARMY ENL: FELLOW STUDNT (Variable 249) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																									
	Young Primary Recruiting Market					Education/Orientation										Recruiting Brigade					Age			Race/Ethnicity		
	Sample	Total	Males	Females	Total	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20+	White	Black	Hisp.						
VERY BAD IDEA	20.8	19.9	17.3	22.2	17.3	24.6	15.3	13.5	15.2	20.0	13.7	16.1	14.3	23.7	15.4	18.8	19.9	17.3	19.2	14.9						
BAD IDEA	23.3	23.1	22.0	24.2	22.0	27.5	22.7	16.3	16.8	24.8	17.8	21.0	23.9	22.5	23.1	22.8	15.8	23.1	12.8	26.3						
NEITHER	36.6	36.9	36.9	36.8	36.9	37.3	37.6	30.5	38.4	33.3	43.6	37.4	35.6	33.9	35.2	38.1	39.6	38.4	30.1	34.1						
GOOD IDEA	10.4	10.7	13.8	7.8	13.8	4.9	16.7	23.6	12.1	13.4	14.7	13.0	15.8	11.8	17.9	10.5	8.6	12.8	20.3	11.9						
VERY GOOD IDEA	5.1	5.5	5.9	5.2	5.9	2.5	6.3	12.2	5.3	4.1	6.9	6.9	7.2	4.1	7.1	5.2	3.9	4.2	14.3	7.4						
DECEASED, NONE	2.3	2.4	2.2	2.6	2.2	0.3	0.2	1.3	9.9	3.0	2.0	2.4	1.5	2.0	0.3	1.9	9.7	2.3	1.9	1.8						
Don't Know	1.5	1.6	1.9	1.3	1.9	2.7	1.1	2.6	2.2	1.4	1.2	3.0	1.7	2.0	1.1	2.7	2.5	1.8	1.4	3.6						
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0						
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0						
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306						

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YARMBOS -- S11 FEEL ABOUT Y ARMY ENL: EMPLOYER (Variable 250) (16- to 20-year-old HSDG/HS only)

Responses	Sample	Young Primary Recruiting Market		Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity	
		Total	Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black
																		Hispanic	
VERY BAD IDEA	16.6	16.0	14.3	17.5	14.3	22.1	9.0	9.0	20.6	17.8	13.5	13.7	11.2	15.6	9.7	17.2	22.5	14.9	12.1
BAD IDEA	12.9	12.3	12.4	12.3	12.4	18.4	9.3	8.6	14.7	13.9	9.9	14.0	11.4	12.5	8.7	15.3	17.3	13.3	6.1
NEITHER	27.3	26.4	30.1	23.0	30.1	32.7	28.8	24.7	33.2	28.6	27.1	32.6	27.6	35.3	27.2	34.1	29.3	31.7	20.9
GOOD IDEA	8.9	9.2	11.6	7.0	11.6	6.9	12.1	15.7	13.5	11.1	14.8	9.3	14.2	8.3	11.8	10.8	12.6	10.2	19.7
VERY GOOD IDEA	3.8	4.0	4.9	3.1	4.9	2.9	4.9	5.9	7.0	3.8	7.4	4.1	5.7	3.7	4.4	5.2	6.1	3.9	10.2
DECEASED, NONE	11.2	11.6	10.2	12.8	10.2	9.5	12.2	12.7	4.8	12.2	10.6	7.8	11.0	9.8	13.3	7.3	7.6	10.3	10.3
NOT APPLICABLE (SKIPPED OUT)	15.6	16.7	12.7	20.3	12.7	5.1	19.5	21.7	0.9	9.5	12.9	15.1	13.6	12.1	21.0	6.2	1.9	11.8	18.0
Don't know	3.8	3.8	3.7	4.0	3.7	2.2	4.2	1.8	5.3	3.2	3.7	3.2	5.3	2.8	3.8	3.8	2.8	3.8	2.7
Refused	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFRENMIL -- S12 Y HAVE FRIENDS CURRENTLY IN MILITARY (Variable 251) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Young Primary Recruiting Market				Education/Orientation					Recruiting Brigade						Age			Race/Ethnicity		
	Sample	Total		Males	Females	Total	CERSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.
YES	62.1	61.5	63.1	59.9	63.1	73.8	54.1	54.9	76.1	60.5	66.6	64.1	64.2	59.7	52.9	71.8	75.0	62.2	73.4	56.0	
NO	37.8	38.5	36.7	40.1	36.7	26.1	45.8	45.1	23.5	39.5	33.4	35.8	35.4	40.1	47.1	28.2	24.4	37.7	26.6	43.8	
Don't Know	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.4	0.1	0.0	0.1	0.4	0.2	0.1	0.1	0.6	0.2	0.0	0.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFRENAP -- S13 Y MIL FRIENDS BRANCH OF SERVICE-AF (Variable 252) (16- to 20-year-old HSDG/HS only)

Responses	Sample	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Young Primary Recruiting Market				Education/Orientation					Recruiting Brigade					Age			Race/Ethnicity			
		Total	Males	Females	Total	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.		
YES	23.2	23.9	23.1	24.6	23.1	34.1	15.6	12.8	33.3	20.6	26.7	22.6	23.9	21.7	14.2	29.4	36.6	22.8	27.3	19.6		
NO	38.9	37.5	40.0	35.3	40.0	39.7	38.5	41.6	42.8	39.5	39.9	41.6	40.3	38.0	38.7	42.1	38.4	39.3	46.0	36.5		
NOT APPLICABLE (SKIPPED OUT)	37.9	38.6	36.9	40.1	36.9	26.2	45.9	45.6	23.9	39.9	33.4	35.9	35.8	40.3	47.1	28.4	25.0	37.9	26.6	44.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFRENAR -- SI3 Y MIL FRIENDS BRANCH OF SERVICE-ARMY (Variable 253) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
	Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade					Age		Race/Ethnicity		
	Sample	Total		Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.
YES	38.4	37.8	37.6	38.1	37.6	43.9	31.1	31.3	48.5	33.3	43.4	37.6	36.3	37.4	30.2	43.3	47.2	35.4	53.3	32.3
NO	23.7	23.6	25.5	21.8	25.5	29.9	23.0	23.1	27.6	26.8	23.2	26.5	27.9	22.3	22.7	28.2	27.8	26.7	20.1	23.7
NOT APPLICABLE (SKIPPED OUT)	37.9	38.6	36.9	40.1	36.9	26.2	45.9	45.6	23.9	39.9	33.4	35.9	35.8	40.3	47.1	28.4	25.0	37.9	26.6	44.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFRENCG -- S13 Y MIL FRIENDS BRANCH OF SERVICE-CG (Variable 254) (16- to 20-year-old HSDG/HS only)

YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																									
Responses		Young Primary Recruiting Market				Education/Orientation									Recruiting Brigade					Age			Race/Ethnicity		
		Sample	Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.					
YES	1.7	1.5	2.0	1.1	2.0	2.5	1.4	1.1	3.3	2.9	2.3	0.7	0.9	3.5	1.0	2.4	4.2	2.3	0.8	0.7					
NO	60.4	59.9	61.1	58.9	61.1	71.3	52.8	53.3	72.8	57.3	64.3	63.4	63.3	56.1	51.9	69.1	70.8	59.7	72.5	55.4					
NOT APPLICABLE (SKIPPED OUT)	37.9	38.6	36.9	40.1	36.9	26.2	45.9	45.6	23.9	39.9	33.4	35.9	35.8	40.3	47.1	28.4	25.0	37.9	26.6	44.0					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES
 Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition
 Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
 Young PMAS - males in the young primary recruiting market

YOUNG PMAS BY EDUCATION AND ASPIRATION
 CFRSD - College Freshmen and Sophomores
 HS-C - High School Students (College-Oriented)
 HS-W - High School Students (Work-Oriented)
 HSDGNE - High School Diploma Graduates Not Currently Enrolled

YFRENMC -- SI3 Y MIL FRIENDS BRANCH OF SERVICE-MC (Variable 255) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade						Age			Race/Ethnicity	
	Sample	Total	Males	Females	Total	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.	
YES	22.1	22.0	26.4	18.1	26.4	32.6	22.2	21.8	31.3	24.3	26.6	25.4	25.1	31.7	21.0	31.6	30.5	26.3	26.5	26.5	
NO	40.0	39.4	36.7	41.8	36.7	41.2	31.9	32.6	44.8	35.9	40.0	38.7	39.2	28.0	31.9	40.0	44.5	35.7	46.9	29.5	
NOT APPLICABLE (SKIPPED OUT)	37.9	38.6	36.9	40.1	36.9	26.2	45.9	45.6	23.9	39.9	33.4	35.9	35.8	40.3	47.1	28.4	25.0	37.9	26.6	44.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample	16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition
Young Primary Recruiting Market	Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Young PMAS	males in the young primary recruiting market

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO	College Freshmen and Sophomores
HS-C	High School Students (College-Oriented)
HS-W	High School Students (Work-Oriented)
HSDGNE	High School Diploma Graduates Not Currently Enrolled

YFRENNA -- S13 Y MIL FRIENDS BRANCH OF SERVICE-NAVY (Variable 256) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																								
	Sample	Young Primary Recruiting Market			Education/Orientation										Recruiting Brigade					Age			Race/Ethnicity		
		Total	Males	Females	Total	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.					
YES	23.4	22.8	24.5	21.3	24.5	32.3	17.4	14.5	37.5	26.5	24.5	24.0	20.3	27.5	16.2	30.3	37.1	24.4	23.5	26.5					
NO	38.7	38.6	38.6	38.7	38.6	41.5	36.7	39.9	38.6	33.7	42.1	40.1	43.9	32.1	36.7	41.2	37.9	37.7	49.8	29.6					
NOT APPLICABLE (SKIPPED OUT)	37.9	38.6	36.9	40.1	36.9	26.2	45.9	45.6	23.9	39.9	33.4	35.9	35.8	40.3	47.1	28.4	25.0	37.9	26.6	44.0					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

Responses	Young Primary		YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
	Recruiting Market		Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.					
	Sample	Total	Males	Females	CFRSO	HS-C	HS-W	HSQME	1st	2nd	4th	5th	6th	16-17	18-19	20				
YES	24.2	24.3	26.2	22.5	26.2	31.1	20.9	17.3	38.0	23.5	31.4	24.8	23.1	29.1	19.2	31.0	37.1	24.3	37.4	25.3
NO	10.9	10.4	9.7	11.0	9.7	11.4	9.0	11.5	8.2	8.2	10.9	10.7	11.5	6.6	9.6	10.5	8.1	9.4	14.6	5.5
NOT APPLICABLE (SKIPPED OUT)	61.6	62.2	62.4	61.9	62.4	56.1	68.9	68.7	51.5	66.7	56.6	62.4	63.7	62.6	69.8	56.7	52.8	64.6	46.7	67.7
Don't Know	3.1	3.2	1.6	4.6	1.6	1.5	1.2	2.4	2.3	1.5	1.1	2.1	1.7	1.6	1.4	1.9	1.9	1.7	1.3	1.6
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

Sample - 16- to 20-year olds living in continental US, NP's, not in service or DEP, non-Institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

HSRSD - College Freshmen and Sophomores
HS-C - High School Students (College-Oriented)
HS-W - High School Students (Work-Oriented)
HSNGE - High School Diploma Graduates Not Currently Enrolled

YFRENARV -- SI4 ARE Y ARMY FRIENDS IN RESERVE (Variable 258) (16- to 20-year-old HSDG/HS only)

YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
Responses	Sample	Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade						Age			Race/Ethnicity		
		Total		Males	Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.			
YES	17.0	16.9	15.2	18.5	15.2	18.5	12.8	14.5	17.5	13.1	16.1	15.8	15.7	15.6	12.4	16.9	20.6	14.6	23.3	8.4			
NO	19.1	18.6	20.6	16.7	20.6	23.5	16.9	15.0	29.0	18.5	24.7	20.3	19.6	19.9	16.2	24.7	24.5	18.9	28.7	22.4			
NOT APPLICABLE (SKIPPED OUT)	61.6	62.2	62.4	61.9	62.4	56.1	68.9	68.7	51.5	66.7	56.6	62.4	63.7	62.6	69.8	56.7	52.8	64.6	46.7	67.7			
Don't Know	2.3	2.4	1.7	2.9	1.7	2.0	1.4	1.9	2.0	1.7	2.6	1.5	1.0	1.9	1.6	1.8	2.1	1.8	1.3	1.5			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

Responses	Young Primary Recruiting Market			YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																
	Sample	Total		Education/Orientation			Recruiting Brigade				Age			Race/Ethnicity						
		Males	Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.		
YES	10.3	10.2	10.0	10.4	10.0	11.5	7.5	13.0	12.1	8.3	12.1	9.9	13.1	5.9	9.0	10.7	11.4	10.2	12.9	4.1
NO	25.4	24.9	25.8	24.1	25.8	31.1	22.2	16.8	33.3	23.4	29.3	26.0	21.6	29.8	19.8	31.0	32.4	23.4	38.5	26.7
NOT APPLICABLE (SKIPPED OUT)	61.6	62.2	62.4	61.9	62.4	56.1	68.9	68.7	51.5	66.7	56.6	62.4	63.7	62.6	69.8	56.7	52.8	64.6	46.7	67.7
Don't Know	2.6	2.7	1.7	3.6	1.7	1.4	1.4	1.5	3.2	1.7	2.0	1.7	1.6	1.6	1.4	1.6	3.4	1.8	1.8	1.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES

Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Young 1) - see text for survey question definition

Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Young PMAS - males in the young primary recruitment market

YOUNG PMAS BY EDUCATION AND ASPIRATION

YFRENARO -- S14 ARE Y ARMY FRIENDS IN ROTC (Variable 260) (16- to 20-year-old HSDG/HS only)

YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
Responses	Young Primary Recruiting Market				Education/Orientation							Recruiting Brigade					Age			Race/Ethnicity		
	Sample	Total		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.			
YES	7.0	7.1	8.0	6.2	8.0	14.2	6.0	6.2	6.3	7.9	9.3	7.5	8.7	6.8	5.9	11.2	6.7	7.0	15.3	5.9		
NO	27.0	26.4	26.8	25.9	26.8	27.2	22.6	21.9	39.3	23.3	30.9	27.9	25.4	26.7	21.8	29.3	37.7	25.6	35.5	24.3		
NOT APPLICABLE (SKIPPED OUT)	61.6	62.2	62.4	61.9	62.4	56.1	68.9	68.7	51.5	66.7	56.6	62.4	63.7	62.6	69.8	56.7	52.8	64.6	46.7	67.7		
Don't Know	4.2	4.4	2.7	5.9	2.7	2.5	2.5	3.2	3.0	2.1	3.2	2.3	2.2	3.9	2.5	2.9	2.9	2.8	2.5	2.0		
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFAMMIL -- S15 Y HAVE FAMILY CURRENTLY IN MILITARY (Variable 261) (16- to 20-year-old HSDG/HS only)

Responses	Sample	Young Primary Recruiting Market				YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity				
		Total		Males	Females	Education/Orientation				Recruiting Brigade				Age			White	Black	Hisp.	
						CFRSU	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20			
YES	30.9	31.2	27.7	34.3	27.7	26.4	28.6	29.9	26.0	26.1	31.6	26.5	29.3	24.9	29.4	27.1	23.4	25.1	43.0	26.8
NO	68.8	68.6	72.1	65.3	72.1	73.6	71.3	69.2	73.8	73.8	68.3	73.1	70.7	74.9	70.3	72.8	76.6	74.7	57.0	72.9
Don't Know	0.2	0.3	0.2	0.3	0.2	0.0	0.1	0.7	0.2	0.1	0.0	0.4	0.0	0.2	0.2	0.1	0.0	0.2	0.0	0.3
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen & 4 Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates-Not Currently Enrolled	

YFAMAF -- S16 Y MIL FAMILY BRANCH SERVICE-AF (Variable 262) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																								
	Young Primary Recruiting Market				Education/Orientation										Recruiting Brigade					Age			Race/Ethnicity		
	Sample	Total		Males	Females	Total	CFRSO	HS-C		HS-W	HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.		
YES	8.7	9.0	8.4	9.5	8.4	7.7	8.9	7.4	8.8	7.4	8.9	8.8	10.0	6.9	7.4	8.9	9.1	7.8	7.9	8.1	10.2	8.5			
NO	22.3	22.1	19.2	24.8	19.2	18.7	19.6	22.1	17.2	18.5	22.7	17.8	19.4	18.0	20.3	19.2	15.6	16.9	32.7	18.4					
NOT APPLICABLE (SKIPPED OUT)	69.1	68.9	72.3	65.7	72.3	73.6	71.4	70.4	74.0	74.1	68.4	73.5	70.7	75.1	70.6	73.0	76.6	75.0	57.0	73.2					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES

Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition
 Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
 Young PMAS - males in the young primary recruiting market

YOUNG PMAS BY EDUCATION AND ASPIRATION

CFRSO - College Freshmen and Sophomores
 HS-C - High School Students (College-Oriented)
 HS-W - High School Students (Work-Oriented)
 HSDGNE - High School Diploma Graduates Not Currently Enrolled

YFAMAR -- SI6 Y MIL FAMILY BRANCH SERVICE-ARMY (Variable 263) (16- to 20-year-old HSDG/HS only)

Responses	Sample	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Young Primary Recruiting Market				Education/Orientation					Recruiting Brigade					Age			Race/Ethnicity		
		Total	Males	Females	Total	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.	
YES	13.9	13.9	11.9	15.8	11.9	10.0	11.8	14.7	12.7	11.9	17.5	9.3	11.8	8.9	12.4	11.5	11.0	9.6	25.5	10.0	
NO	17.0	17.2	15.8	18.5	15.8	16.4	16.8	14.8	13.3	14.0	14.1	17.2	17.5	16.0	17.0	15.6	12.4	15.4	17.5	16.8	
NOT APPLICABLE (SKIPPED OUT)	69.1	68.9	72.3	65.7	72.3	73.6	71.4	70.4	74.0	74.1	68.4	73.5	70.7	75.1	70.6	73.0	76.6	75.0	57.0	73.2	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Grantees Not Currently Enrolled	

YFAMCG -- S16 Y MIL FAMILY BRANCH SERVICE-CG (Variable 264) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																								
	Young Primary Recruiting Market				Education/Orientation										Recruiting Brigade					Age			Race/Ethnicity		
	Sample	Total	Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.					
YES	0.3	0.3	0.4	0.3	0.4	0.5	0.3	0.4	0.2	0.3	0.5	0.6	0.2	0.2	0.4	0.1	1.0	0.5	0.0	0.0					
NO	30.6	30.8	27.3	34.1	27.3	25.9	28.2	29.1	25.8	25.6	31.1	25.9	29.1	24.7	29.0	26.9	22.5	24.6	43.0	26.8					
NOT APPLICABLE (SKIPPED OUT)	69.1	68.9	72.3	65.7	72.3	73.6	71.4	70.4	74.0	74.1	68.4	73.5	70.7	75.1	70.6	73.0	76.6	75.0	57.0	73.2					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YFAMMC -- S16 Y MIL FAMILY BRANCH SERVICE-MC (Variable 265) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Young Primary Recruiting Market			Education/Orientation						Recruiting Brigade						Age			Race/Ethnicity		
	Sample	Total		Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.
YES	4.4	4.7	4.9	4.5	4.9	4.6	5.8	5.0	3.2	4.6	5.5	4.6	4.4	5.8	6.2	4.1	2.6	4.6	6.9	4.4	
NO	26.5	26.4	22.8	29.8	22.8	21.8	22.8	24.5	22.8	21.4	26.1	21.9	25.0	19.0	23.2	22.9	20.9	20.4	36.1	22.4	
NOT APPLICABLE (SKIPPED OUT)	69.1	68.9	72.3	65.7	72.3	73.6	71.4	70.4	74.0	74.1	68.4	73.5	70.7	75.1	70.6	73.0	76.6	75.0	57.0	73.2	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFAMNA -- S16 Y MIL FAMILY BRANCH SERVICE-NAVY (Variable 266) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																					
	Sample	Young Primary Recruiting Market			Education/Orientation						Recruiting Brigade						Age			Race/Ethnicity		
		Total	Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.		
YES	7.3	7.0	6.2	7.8	6.2	7.7	6.5	4.1	5.1	6.9	5.8	6.4	5.9	6.1	6.1	6.9	4.9	5.8	8.4	6.7		
NO	23.6	24.1	21.4	26.6	21.4	18.7	22.0	25.4	20.9	19.0	25.8	20.1	23.5	18.7	23.3	20.1	18.6	19.2	34.6	20.1		
NOT APPLICABLE (SKIPPED OUT)	69.1	68.9	72.3	65.7	72.3	73.6	71.4	70.4	74.0	74.1	68.4	73.5	70.7	75.1	70.6	73.0	76.6	75.0	57.0	73.2		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFAMACT -- S17 ARE Y ARMY FAMILY IN ACTIVE ARMY (Variable 267) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																					
	Young Primary Recruiting Market				Education/Orientation						Recruiting Brigade						Age			Race/Ethnicity		
	Sample	Total	Males	Females	Total	CFRSO	HS-C	HS-W	HS/DGNT	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.		
YES	8.2	8.1	8.2	8.0	8.2	6.3	7.9	10.7	9.5	8.4	12.4	6.1	8.0	5.9	8.5	8.0	7.6	6.6	18.3	6.0		
NO	4.2	4.2	3.3	5.1	3.3	3.1	3.6	2.8	2.9	3.2	4.6	2.6	3.3	2.5	3.5	3.1	2.9	2.8	5.4	3.7		
NOT APPLICABLE (SKIPPED OUT)	86.1	86.1	88.1	84.2	88.1	90.0	88.2	85.3	87.3	88.1	82.5	90.7	88.2	91.1	87.6	88.5	89.0	90.4	74.5	90.0		
Don't Know	1.6	1.6	0.5	2.7	0.5	0.6	0.3	1.2	0.3	0.2	0.5	0.6	0.5	0.5	0.5	0.4	0.5	0.2	1.7	0.3		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFAMANG -- S17 ARE Y ARMY FAMILY IN NAT GUARD (Variable 269) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																								
	Young Primary Recruiting Market				Education/Orientation										Recruiting Brigade					Age			Race/Ethnicity		
	Sample	Total		Males	Females	Total	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.				
YES	2.0	2.0	2.2	1.8	2.2	1.5	2.0	3.1	2.8	3.1	3.6	1.3	2.0	0.6	2.1	1.7	3.5	1.8	4.2	2.2					
NO	10.4	10.3	9.3	11.2	9.3	8.1	9.4	10.6	9.6	8.5	13.0	7.7	9.7	7.6	9.7	9.5	7.1	7.5	20.5	7.5					
NOT APPLICABLE (SKIPPED OUT)	86.1	86.1	88.1	84.2	88.1	90.0	88.2	85.3	87.3	88.1	82.5	90.7	88.2	91.1	87.6	88.5	89.0	90.4	74.5	90.0					
Don't Know	1.5	1.7	0.4	2.8	0.4	0.3	0.4	1.0	0.3	0.3	0.9	0.3	0.1	0.7	0.6	0.3	0.5	0.4	0.9	0.3					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301	2111	260	306					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3356
Other	0
Total missing	3356

SAMPLES	
Sample - 16- to 20-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFAMARO -- SI7 ARE Y ARMY FAMILY IN ROTC (Variable 270) (16- to 20-year-old HSDG/HS only)

Responses	YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
	Young Primary Recruiting Market				Education/Orientation										Recruiting Brigade				Age			Race/Ethnicity		
	Sample	Total		Males	Females	Total	CFRSD	HS-C		HS-W	HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20	White	Black	Hisp.	
YES	0.7	0.7	0.6	0.9	0.6	0.3	0.6	1.0	0.6	0.1	0.9	0.4	1.2	0.1	0.8	0.3	0.3	0.3	0.3	0.3	1.6	1.2		
NO	11.9	11.8	10.7	12.7	10.7	9.5	10.7	11.6	11.6	10.9	15.9	8.2	10.4	8.1	10.9	10.7	10.2				8.7	23.5	8.3	
NOT APPLICABLE (SKIPPED OUT)	86.1	86.1	88.1	84.2	88.1	90.0	88.2	85.3	87.3	88.1	82.5	90.7	88.2	91.1	87.6	88.5	89.0				90.4	74.5	90.0	
Don't Know	1.4	1.5	0.6	2.2	0.6	0.2	0.5	2.1	0.5	0.8	0.6	0.7	0.2	0.7	0.8	0.4	0.5				0.7	0.4	0.5	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	3193	2677	516	2677	518	1350	361	448	575	488	775	463	376	1506	870	301				2111	260	306	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	0
Total missing	3358

SAMPLES	
Sample - 16- to 20-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIPHS -- IA IMP OF HAVING PHYSICAL CHALLENGE (Variable 272)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Race/Ethnicity											
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males		Females	CERSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
NOT AT ALL IMPOR	4.7	4.7	3.6	5.7	3.1	2.1	2.8	6.0	3.3	4.1	2.6	2.1	3.1	3.8	3.2	3.5	2.1	3.4	2.5	4.1	6.3
SCALE POINT 2	5.0	4.6	3.6	5.5	3.2	4.4	2.9	2.8	2.9	3.4	2.1	3.4	3.3	3.7	2.7	4.5	3.3	2.3	3.4	3.1	1.4
SCALE POINT 3	19.4	18.1	15.1	20.8	15.3	17.4	13.9	12.4	16.0	16.0	13.9	16.5	12.3	17.6	14.1	13.6	16.8	17.8	17.0	9.9	10.0
SCALE POINT 4	27.4	27.0	28.0	26.1	29.3	33.1	31.7	25.4	26.1	30.4	27.2	33.7	26.2	27.2	32.0	30.6	27.9	25.0	31.0	21.3	26.3
VERY IMPORTANT	43.3	45.5	49.6	41.7	49.0	43.0	48.6	53.2	51.7	45.9	53.8	44.3	54.9	47.7	47.9	47.5	49.9	51.5	45.9	61.5	55.8
Don't Know	0.1	0.2	0.1	0.2	0.1	0.0	0.1	0.3	0.0	0.1	0.2	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIHQUAL -- IA IMP OF HIGHLY RAINED COWORKERS (Variable 273)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
NOT AT ALL IMPOR	3.8	4.2	3.1	5.3	2.8	1.1	2.1	6.2	3.6	3.3	2.7	2.5	1.8	3.8	2.3	3.3	2.3	3.3	2.8	2.9	2.3
SCALE POINT 2	3.6	3.7	3.5	3.9	3.5	3.2	2.5	4.2	4.3	2.9	3.0	4.5	2.8	4.3	2.7	3.8	2.4	5.2	3.8	2.2	3.2
SCALE POINT 3	13.2	13.5	14.8	12.4	14.7	15.8	15.3	11.1	14.4	16.9	10.1	17.8	15.6	11.9	15.1	12.9	15.9	15.4	16.4	9.1	9.3
SCALE POINT 4	24.4	23.6	25.4	22.1	26.6	30.2	28.8	22.2	24.0	26.4	27.1	27.9	22.6	29.1	28.6	27.5	27.5	22.2	29.2	17.1	19.7
VERY IMPORTANT	55.0	54.8	53.1	56.3	52.2	49.5	51.3	56.3	53.5	50.4	57.0	47.1	57.1	50.8	51.3	52.1	51.8	54.0	47.6	68.7	65.4
Don't Know	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample	16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates
Enlisted Recruiting Market	Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Primary Male Analytic Sample	males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO	College Freshmen and Sophomores
HS-C	High School Students (College-Oriented)
HS-W	High School Students (Work-Oriented)
HS/ONE	High School Diploma Graduates Not Currently Enrolled

YICASHED -- IA IMP OF EARNING MONEY FOR EDUCATION (Variable 274)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age			Race/Ethnicity						
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
NOT AT ALL IMPOR	10.9	11.2	11.9	10.5	11.1	8.1	3.4	14.1	18.0	13.4	11.2	10.5	8.8	11.5	5.3	9.1	12.8	20.3	12.0	9.7	6.1
SCALE POINT 2	7.9	7.6	9.2	6.1	8.7	6.3	4.1	8.8	13.5	7.9	9.7	9.4	6.5	10.0	5.2	7.0	10.6	14.0	9.6	6.8	4.4
SCALE POINT 3	14.5	13.9	15.2	12.7	14.7	14.1	11.1	16.4	17.9	15.6	13.4	14.8	15.3	15.2	11.6	13.7	16.3	19.7	16.6	8.5	9.9
SCALE POINT 4	18.2	18.2	18.3	18.0	18.9	24.4	20.3	16.8	15.4	18.6	15.7	20.6	16.0	23.8	20.5	22.5	18.6	12.8	20.0	13.3	18.1
VERY IMPORTANT	48.3	49.1	45.4	52.6	46.3	47.1	60.9	43.9	35.1	44.4	49.8	44.7	53.5	39.4	57.3	47.5	41.8	33.1	41.7	61.7	61.5
Don't Know	0.1	0.1	0.1	0.1	0.1	0.0	0.2	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YITRAIN -- IA IMP OF TRAINING IN USEFUL SKILLS (Variable 275)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
NOT AT ALL IMPOR	2.9	3.3	3.0	3.5	2.7	2.1	2.0	5.9	3.0	3.6	2.0	1.9	2.6	3.8	2.3	3.4	1.9	3.3	2.5	3.6	3.2	
SCALE POINT 2	3.1	2.6	2.7	2.5	2.3	3.1	2.4	1.8	1.9	1.8	2.9	2.8	1.9	2.0	2.0	3.4	1.2	2.5	2.4	1.3	3.0	
SCALE POINT 3	12.0	11.8	11.2	12.4	11.4	13.3	10.6	7.4	11.8	12.2	9.2	13.0	10.6	11.3	10.9	10.2	11.9	12.8	12.5	7.7	7.6	
SCALE POINT 4	24.0	23.6	24.8	22.5	26.3	29.5	29.1	19.5	23.8	29.2	21.7	27.2	23.9	29.0	28.4	26.8	25.6	23.3	27.8	18.2	25.5	
VERY IMPORTANT	57.9	58.6	58.2	58.9	57.2	51.9	55.9	65.4	59.4	53.2	64.0	55.1	60.9	53.9	56.3	56.0	59.4	58.2	54.7	69.2	60.8	
Don't Know	0.2	0.1	0.0	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDGM - High School Diploma Graduates Not Currently Enrolled	

YISELCON -- IA IMP OF DEVELOPING SELF-CONFIDENCE (Variable 276)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSIGNE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
NOT AT ALL IMPOR	2.2	2.3	2.7	2.0	2.6	1.9	1.9	2.7	3.3	3.1	1.5	2.6	2.7	2.9	2.0	2.6	2.5	3.5	2.3	2.2	4.7
SCALE POINT 2	2.1	2.1	2.3	2.0	2.1	2.2	2.1	3.2	1.8	1.9	1.9	2.2	1.6	3.1	2.1	2.4	2.1	1.8	2.2	1.9	1.4
SCALE POINT 3	6.5	6.4	8.1	4.7	8.0	11.3	7.5	5.8	7.2	9.3	5.7	8.4	6.8	10.1	7.3	9.2	9.9	6.3	9.2	3.6	4.9
SCALE POINT 4	16.0	15.4	18.5	12.5	19.7	22.6	21.2	16.0	17.7	18.5	17.4	23.3	17.7	21.0	20.7	21.7	16.2	18.8	21.7	11.6	15.2
VERY IMPORTANT	73.1	73.7	68.2	78.7	67.5	61.9	67.1	72.2	69.9	67.2	73.3	63.4	71.2	63.0	68.0	63.7	69.3	69.7	64.4	80.6	73.7
Don't Know	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YICNTRY -- IA IMP OF SERVING COUNTRY (Variable 277)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		Recruiting Market			CERSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
NOT AT ALL IMPOR	12.0	12.6	10.3	14.7	9.9	9.6	6.1	8.9	13.1	13.1	7.4	9.4	6.4	13.1	7.1	8.9	10.9	14.2	10.1	11.1	7.0
SCALE POINT 2	9.4	8.8	8.0	9.6	8.1	9.7	6.8	5.5	8.8	10.0	8.1	8.8	5.1	8.0	6.8	8.1	9.1	9.1	8.6	6.3	7.1
SCALE POINT 3	25.1	23.6	22.6	24.5	23.2	26.1	22.2	15.9	23.9	26.1	16.8	26.3	22.3	23.5	20.7	24.7	22.4	25.7	24.1	21.9	17.8
SCALE POINT 4	20.8	20.8	20.9	20.6	21.7	23.0	26.9	20.5	17.2	20.5	19.1	24.5	20.2	23.8	27.2	22.2	19.1	15.3	22.5	16.5	22.4
VERY IMPORTANT	32.2	33.9	37.8	30.3	36.8	31.5	37.6	49.2	36.5	30.1	48.3	30.5	45.9	31.3	38.0	35.8	38.1	35.3	34.4	44.2	45.5
Don't Know	0.4	0.3	0.2	0.4	0.2	0.1	0.3	0.1	0.3	0.2	0.2	0.3	0.2	0.3	0.1	0.2	0.3	0.4	0.3	0.0	0.3
Refused	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YILEADER -- IA IMP OF DEVELOPING LEADERSHIP SKILLS (Variable 278)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age						
		Total	Males		Females	CFRSD	HS-C	HS-W	MSDNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
NOT AT ALL IMPOR	4.3	4.6	4.0	5.1	3.6	2.0	3.1	8.8	3.7	5.0	2.5	3.0	4.4	3.1	3.6	3.5	3.5	3.7	3.1	5.1	5.0
SCALE POINT 2	4.4	4.8	4.8	4.8	4.6	4.6	3.3	4.6	5.5	4.7	3.4	4.9	2.9	7.0	3.8	4.9	4.1	5.6	4.9	3.7	3.0
SCALE POINT 3	14.8	15.1	14.3	15.8	14.2	14.0	14.0	15.2	14.2	15.6	11.7	15.8	11.8	15.5	14.1	14.7	13.5	14.1	15.6	7.1	12.6
SCALE POINT 4	26.0	25.3	25.5	25.1	26.8	30.1	29.6	23.1	23.6	27.0	21.4	30.0	25.3	29.7	29.2	29.0	25.5	21.8	28.3	19.2	24.9
VERY IMPORTANT	50.3	50.1	51.3	48.9	50.8	49.1	50.0	48.3	52.8	47.6	60.8	46.1	55.5	44.8	49.4	47.5	53.2	54.5	47.9	64.9	54.1
Don't Know	0.2	0.2	0.1	0.3	0.1	0.1	0.1	0.0	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.2	0.1	0.2	0.1	0.0	0.3
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDNE - High School Diploma Graduates Not Currently Enrolled	

YIHTECH -- IA IMP OF WORKING WITH HI-TECH EQUIP (Variable 279)

Responses	Total ACOMS Sample	Enlisted		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market		Total PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males																		Females	
NOT AT ALL IMPOR	8.7	8.9	7.7	9.9	7.0	6.6	4.9	9.3	8.4	9.0	6.7	6.4	6.0	6.7	5.4	7.6	8.1	7.7	7.0	6.8	7.4	
SCALE POINT 2	9.5	9.4	8.2	10.4	8.5	10.7	5.9	6.3	9.9	9.5	6.3	9.4	8.4	8.7	6.0	9.6	8.3	11.2	9.5	4.5	6.9	
SCALE POINT 3	22.2	21.8	20.1	23.3	20.6	22.9	19.4	14.2	21.6	20.0	16.7	22.6	19.4	24.3	19.2	20.9	19.8	22.8	23.1	10.6	14.6	
SCALE POINT 4	23.0	22.2	23.0	21.6	23.4	25.7	27.5	19.6	19.8	23.4	20.0	24.9	23.8	24.9	25.8	26.6	22.3	17.3	24.9	15.1	23.1	
VERY IMPORTANT	36.5	37.6	40.8	34.7	40.4	34.0	42.2	50.5	40.3	38.1	50.2	36.6	42.2	35.3	43.6	35.1	41.4	41.0	35.4	63.0	47.8	
Don't Know	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.2	0.1	0.0	0.1	0.0	0.2	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIPROUD -- IA IMP OF EXPERIENCES TO BE PROUD OF (Variable 280)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age		White	Black	Hisp.						
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DNE	1st	2nd	4th				5th	6th	16-17	18-19	20-21	22-24
NOT AT ALL IMPOR	1.9	2.0	1.7	2.3	1.7	1.4	1.2	2.7	2.1	2.2	1.0	1.5	1.5	2.4	1.5	1.6	2.0	1.9	1.7	1.2	2.7
SCALE POINT 2	1.4	1.4	1.4	1.4	1.4	1.7	0.8	2.5	1.4	1.2	1.3	1.7	0.7	2.0	1.1	2.4	1.1	0.8	1.6	0.3	1.1
SCALE POINT 3	6.8	6.8	7.3	6.4	7.3	9.5	6.7	5.5	7.0	7.9	6.4	8.7	5.0	8.2	6.7	7.5	7.3	8.0	8.1	4.8	5.2
SCALE POINT 4	17.9	17.1	18.8	15.6	19.4	24.5	21.5	14.1	16.3	19.2	14.4	21.1	19.6	23.1	21.4	21.6	17.5	15.9	21.2	10.7	17.4
VERY IMPORTANT	71.9	72.6	70.7	74.3	70.1	62.8	69.8	75.3	73.2	69.5	76.9	66.9	73.2	64.2	69.4	66.9	72.0	73.4	67.4	83.1	73.6
Don't Know	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DNE - High School Diploma Graduates Not Currently Enrolled	

YIPIOTEN -- IA IMP OF DEVELOPING POTENTIAL (Variable 281)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Race/Ethnicity			
				Total PMAS	Education/Orientation			Recruiting Brigade			Age										
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		NOT AT ALL IMPOR	1.5	1.5	1.3	1.8	1.3	0.3	1.2	2.8	1.5	1.5	1.1	1.4	0.7	1.7	1.4	1.6	0.6	1.3	1.0
SCALE POINT 2	1.3	1.3	1.3	1.4	1.1	1.4	0.6	2.1	1.1	1.6	1.3	0.7	0.4	1.5	0.8	1.6	0.8	1.0	1.2	0.6	0.5
SCALE POINT 3	4.7	5.3	6.1	4.5	6.0	6.2	6.8	6.9	5.1	6.7	4.6	6.6	6.1	5.7	7.0	6.2	6.7	3.8	6.4	4.0	5.8
SCALE POINT 4	15.4	15.1	18.0	12.5	18.2	21.1	20.4	19.9	14.6	17.0	14.3	20.5	19.5	19.7	21.1	19.2	15.2	15.4	20.0	10.8	14.6
VERY IMPORTANT	76.9	76.5	73.2	79.5	73.3	71.0	70.9	68.0	77.5	73.1	78.5	70.7	73.2	71.5	69.7	71.2	76.5	78.4	71.3	83.1	75.9
Don't Know	0.2	0.2	0.1	0.3	0.1	0.0	0.1	0.2	0.2	0.2	0.2	0.0	0.1	0.0	0.0	0.2	0.2	0.0	0.1	0.0	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCHE - High School Diploma Graduates/Not Currently Enrolled	

YICIVCAR -- IA IMP OF HELPING CIVILIAN CAREER DEV (Variable 282)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity									
		Total		Males		Females		Total PMAS		CFRSD		HS-C		HS-W		HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
NOT AT ALL IMPOR	2.2	2.4	2.0	2.7	1.8	1.0	1.1	4.3	2.1	2.1	1.0	2.2	0.8	2.7	1.7	2.1	1.4	1.8	1.8	2.7	1.8	0.8	2.7						
SCALE POINT 2	2.2	2.2	1.5	2.8	1.4	1.0	1.6	1.5	1.4	1.0	0.9	1.6	1.3	2.1	1.2	2.0	1.1	1.1	1.4	1.0	2.0								
SCALE POINT 3	6.0	6.2	6.8	5.6	6.5	5.5	6.4	6.7	7.0	6.2	6.2	8.2	5.0	6.2	6.3	6.0	6.7	7.1	7.2	3.8	4.7								
SCALE POINT 4	19.0	19.5	20.4	18.6	21.3	23.7	23.0	14.2	20.3	23.3	17.7	22.1	19.9	23.5	21.9	22.5	21.9	18.8	22.5	16.7	18.8								
VERY IMPORTANT	70.4	69.7	69.1	70.2	69.0	68.5	67.8	72.9	69.3	67.4	73.7	65.9	72.9	65.5	68.8	67.3	68.6	71.3	67.1	77.4	71.8								
Don't Know	0.1	0.1	0.1	0.2	0.1	0.2	0.1	0.4	0.0	0.0	0.4	0.0	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.3	0.0								
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0								
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467								

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates/Currently Enrolled	

YIWEKEN -- IA IMP OF WEEKEND EXCITEMENT (Variable 284)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males	Females	PMAS	CFRSO	HS-C	HS-W	HS-DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
NOT AT ALL IMPOR	5.0	5.3	4.9	5.8	4.4	3.2	3.9	6.6	5.0	5.1	3.9	4.2	4.7	4.1	4.1	4.5	4.4	4.7	3.7	9.2	3.3				
SCALE POINT 2	6.4	5.9	5.3	6.4	5.4	5.7	5.3	4.1	5.4	5.2	5.6	5.5	3.2	7.5	5.2	4.9	3.7	7.5	4.8	9.2	4.6				
SCALE POINT 3	17.3	16.5	14.4	18.5	14.7	18.3	15.8	7.2	13.4	13.4	12.4	16.2	15.5	16.0	14.6	14.9	13.7	15.2	15.5	9.6	15.4				
SCALE POINT 4	20.7	20.0	19.8	20.2	21.0	25.0	21.0	18.5	19.3	21.4	20.8	23.6	19.5	18.7	21.0	21.8	25.0	16.9	22.3	17.6	15.7				
VERY IMPORTANT	50.5	52.1	55.5	49.0	54.5	47.6	53.9	63.2	56.8	55.0	57.2	50.4	57.0	53.8	55.0	53.8	53.2	55.6	53.7	54.3	60.8				
Don't Know	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.4	0.0	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.1				
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIHOME -- IA IMP OF STAYING IN OWN HOMETOWN (Variable 285)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/IGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
NOT AT ALL IMPOR	17.4	16.2	18.0	14.4	18.2	20.5	20.3	17.2	15.6	20.4	19.7	16.0	17.3	18.0	20.6	18.4	17.2	15.6	17.9	23.2	13.9
SCALE POINT 2	14.6	12.9	13.3	12.5	14.0	19.0	15.8	10.9	10.7	13.7	11.8	16.4	12.2	15.8	14.9	16.6	12.6	11.1	15.4	7.9	11.7
SCALE POINT 3	22.4	21.9	21.3	22.5	22.2	25.9	23.9	23.3	18.7	22.2	19.3	27.2	18.1	23.1	23.6	25.1	21.3	17.8	23.0	19.1	20.6
SCALE POINT 4	14.4	14.7	14.0	15.4	14.9	15.6	16.0	13.9	13.9	15.3	14.0	14.0	16.2	15.4	15.7	14.9	14.8	13.9	15.6	11.1	14.7
VERY IMPORTANT	31.1	34.2	33.3	35.0	30.4	19.1	23.8	34.4	40.8	28.3	35.1	26.3	36.0	27.7	25.1	24.9	33.8	41.6	28.0	38.6	38.6
Don't Know	0.2	0.2	0.1	0.2	0.1	0.0	0.1	0.2	0.2	0.1	0.0	0.2	0.3	0.0	0.1	0.0	0.3	0.0	0.1	0.0	0.5
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	Instrument change	0
Other		0
Total missing		0

SAMPLES		
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP.		0
non-institutionalized, not 4-year college graduates		0
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		0
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		0

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRSD - College Freshmen and Sophomores		0
HS-C - High School Students (College-Oriented)		0
HS-W - High School Students (Work-Oriented)		0
HSDGNE - High School Diploma Graduates Not Currently Enrolled		0

YISTEP -- IA IMP OF STEPPING FROM HS TO COLLEGE (Variable 286)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Race/Ethnicity											
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/ONE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
NOT AT ALL IMPOR	16.7	13.7	15.5	12.1	19.7	10.5	17.1	15.0	19.0	13.8	12.5	13.0	15.6	11.7	16.5	17.5	15.0	16.4	9.0	10.4	
SCALE POINT 2	9.7	9.6	11.0	8.2	13.8	8.9	8.2	13.2	11.7	12.2	12.5	9.9	11.2	9.3	11.3	12.5	14.5	12.8	6.3	9.2	
SCALE POINT 3	20.7	21.1	22.6	19.7	21.6	19.4	22.0	25.6	21.2	20.9	26.6	21.5	21.7	20.5	21.5	23.0	26.4	23.7	18.5	18.7	
SCALE POINT 4	19.0	20.5	20.9	20.1	19.3	24.3	21.0	20.1	20.4	18.9	20.0	23.1	25.3	23.4	21.7	20.0	18.9	21.9	16.3	23.8	
VERY IMPORTANT	32.9	34.5	29.3	39.3	29.1	24.5	36.4	31.2	25.4	27.2	33.1	27.6	31.7	25.9	34.6	27.8	26.6	24.6	24.3	49.7	37.6
Don't Know	1.0	0.6	0.7	0.6	0.7	1.2	0.5	0.5	0.7	0.6	1.0	0.8	0.7	0.5	0.5	1.1	0.5	0.7	0.8	0.3	0.3
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YIMATURE -- IA IMP OF BECOM MORE MATURE/RESPONSIBLE (Variable 287)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity					
					HS-C	HS-W	HS/ONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24		
		Males	Females																White	Black	Hisp.
NOT AT ALL IMPOR	2.7	2.7	3.1	2.3	3.0	2.6	2.2	4.3	3.6	3.2	2.8	3.0	1.9	4.0	2.0	4.0	2.0	4.1	3.3	1.7	2.6
SCALE POINT 2	2.2	2.2	2.5	1.9	2.3	3.2	1.6	2.3	2.5	2.2	2.2	3.2	1.2	2.7	1.7	2.1	3.1	2.9	2.6	1.3	1.9
SCALE POINT 3	6.6	6.1	7.8	4.5	7.9	9.2	6.7	5.4	8.6	10.6	5.3	8.7	6.2	8.1	7.6	8.0	6.5	9.3	8.9	2.7	6.9
SCALE POINT 4	15.0	14.0	16.4	11.8	17.6	21.2	19.6	11.4	15.5	19.4	12.8	20.3	17.1	17.8	18.9	18.1	16.6	16.1	20.1	9.4	10.0
VERY IMPORTANT	73.4	75.0	70.1	79.5	69.0	63.7	69.9	76.4	69.6	64.6	76.7	64.5	73.3	67.4	69.7	67.5	71.8	67.4	64.9	84.9	78.6
Don't Know	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.0	0.1	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/ONE - High School Diploma Graduates Not Currently Enrolled	

YIINNOV -- 1A IMP OF USING OWN JUDGEMENT (Variable 288)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
NOT AT ALL IMPOR	1.4	1.5	1.7	1.3	1.5	0.7	1.4	4.4	1.5	1.8	1.4	1.3	0.5	2.7	1.9	1.7	0.9	1.4	1.4	1.5	2.5
SCALE POINT 2	1.5	1.5	1.6	1.4	1.5	2.9	1.1	0.8	1.3	2.2	0.9	1.5	1.5	1.7	0.8	1.9	2.0	1.9	1.8	0.5	1.0
SCALE POINT 3	6.1	6.1	6.7	5.6	6.5	6.8	6.4	6.5	6.4	6.4	5.7	7.2	6.7	6.4	6.3	6.4	7.5	6.1	6.9	4.0	6.6
SCALE POINT 4	19.4	19.4	21.3	17.6	22.6	25.5	25.3	17.2	20.3	22.2	20.3	25.6	20.0	24.6	24.0	25.1	19.1	20.7	24.4	15.2	19.1
VERY IMPORTANT	71.4	71.4	68.6	74.0	67.7	64.1	65.8	71.2	70.3	67.3	71.6	64.2	71.2	64.7	67.0	64.7	70.5	69.9	65.3	78.8	70.9
Don't Know	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIMENTAL -- IA IMP OF HAVING MENTAL CHALLENGE (Variable 289)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade							White	Black	Hisp.				
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/6A/E	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
NOT AT ALL IMPOR	3.6	3.9	4.1	3.8	3.1	1.4	3.5	9.9	2.3	4.1	2.7	2.1	2.8	3.9	4.5	3.3	1.8	1.9	2.5	6.3	3.3
SCALE POINT 2	2.2	2.4	2.9	2.0	2.8	3.2	2.8	3.5	2.3	3.7	2.1	2.6	3.2	1.9	3.1	2.8	3.0	2.1	3.0	2.1	1.5
SCALE POINT 3	9.8	10.6	11.8	9.4	11.3	8.5	12.2	14.3	11.6	11.4	11.8	12.0	10.8	10.3	12.8	9.9	11.1	11.1	12.5	6.3	9.3
SCALE POINT 4	26.3	26.7	27.6	25.9	28.4	30.6	31.6	25.4	25.4	28.7	24.9	30.7	28.3	29.8	31.7	29.6	24.4	25.7	29.9	24.3	22.4
VERY IMPORTANT	57.7	55.9	53.4	58.1	54.2	56.1	49.9	46.6	58.1	51.8	58.0	53.1	54.7	54.1	47.9	54.2	59.3	59.2	51.9	60.9	63.2
Don't Know	0.4	0.5	0.2	0.8	0.1	0.1	0.1	0.3	0.2	0.3	0.3	0.0	0.1	0.0	0.1	0.2	0.4	0.0	0.2	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/6A/E - High School Diploma Graduates Not Currently Enrolled	

YTVWATCH -- MH1 DOES YOUTH REGULARLY WATCH TV (Variable 290)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity					
		Total	Males	Females	Total	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
YES	63.4	64.5	66.0	63.2	67.1	59.5	71.2	70.3	67.4	63.1	68.7	66.7	74.1	62.3	72.0	60.4	65.4	69.8	67.6	70.0	59.3
NO	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YTVHREG -- MH2 HRS PER WATCH NETWORK TV (Variable 291)

Responses	Total ACOMS Sample	Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity								
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade					Age		White	Black	Hisp.				
						CFRSD	HS-C	HS-W	HSDGNT	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24	
0	0.2	0.2	0.3	0.1	0.1	0.0	0.1	0.7	0.1	0.2	0.0	0.4	0.0	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.6	0.1
1-2	2.1	2.0	2.9	1.3	2.4	3.0	2.3	3.8	1.9	2.2	2.3	2.7	3.0	2.0	2.5	2.3	2.1	2.7	2.3	2.9	2.9	2.9
3-5	8.5	8.7	9.1	8.3	9.4	8.8	9.0	6.8	10.6	9.4	9.4	10.4	9.6	8.0	9.2	7.6	9.7	11.8	9.2	11.9	7.8	7.8
6-10	19.5	19.5	18.9	20.1	20.0	21.7	19.4	24.0	18.6	20.7	16.3	20.9	20.4	21.9	19.8	19.6	19.9	20.6	21.2	16.0	16.5	16.5
11-15	10.8	10.6	13.0	8.4	13.3	13.7	15.3	9.7	12.4	13.4	13.9	12.6	12.9	13.9	15.2	12.1	12.1	13.3	13.3	10.1	17.6	17.6
16-20	9.0	9.5	8.0	10.8	7.9	5.8	8.4	8.2	8.6	7.7	6.3	9.4	8.7	7.4	8.5	6.6	6.7	9.8	8.8	6.1	4.3	4.3
21+	12.8	13.3	13.1	13.6	13.1	6.4	15.4	14.9	14.6	8.8	19.5	8.9	18.7	8.9	15.7	10.8	13.7	11.5	12.2	20.6	9.2	9.2
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7	40.7
Don't Know	0.6	0.7	0.7	0.6	0.8	0.2	1.2	2.2	0.6	0.7	0.9	1.4	0.8	0.1	1.0	1.0	1.1	0.1	0.7	1.7	0.7	0.7
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNT - High School Diploma Graduates Not Currently Enrolled	

YTVHRCAB -- MH2 HRS PER WEEK WATCH CERTAIN CABLE TV (Variable 292)

Responses	Total ACIMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Age				Race/Ethnicity		
		Total	Males	Females	Education/Orientation			Recruiting Brigade						Age				White	Black	Hisp.	
					CFRSO	HS-C	HS-W	HSQNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24				
0	22.4	21.7	20.7	22.5	20.5	18.3	21.4	25.8	20.1	18.7	20.6	22.5	23.2	17.1	23.0	16.8	20.1	22.2	20.5	21.2	20.2
1-2	7.3	7.1	7.8	6.5	7.8	6.8	7.3	7.8	8.8	7.1	5.6	10.6	8.4	7.3	8.0	6.1	6.8	10.5	8.2	8.1	4.7
3-5	13.1	13.8	13.8	13.7	14.3	15.1	14.4	11.4	14.4	12.6	13.3	12.2	18.5	15.9	14.6	13.0	15.5	14.6	14.8	13.3	12.2
6-10	9.9	10.4	11.1	9.8	11.8	10.2	14.1	13.1	10.6	14.0	11.4	12.5	9.7	10.7	12.7	13.3	8.0	11.8	11.9	12.8	9.3
11-15	3.5	3.7	4.7	2.8	4.8	3.5	5.0	4.9	5.4	5.7	3.3	4.5	7.3	3.2	5.3	4.7	4.7	4.5	4.9	3.5	6.4
16-20	2.9	3.3	4.2	2.4	3.8	3.2	3.5	3.2	4.5	2.1	8.4	2.2	3.0	3.1	3.5	2.7	6.7	3.1	3.8	4.8	3.1
21+	3.7	4.2	3.3	5.0	3.4	2.3	4.3	2.6	3.5	2.4	5.4	1.4	3.4	4.9	4.0	3.2	3.3	3.2	3.3	4.9	2.6
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	31.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Don't Know	0.5	0.5	0.5	0.5	0.5	0.2	1.0	1.5	0.2	0.4	0.7	0.8	0.6	0.1	0.9	0.7	0.4	0.0	0.3	1.5	0.7
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSUGNE - High School Diploma Graduates Not Currently Enrolled	

YTV CAB1 -- MH11 DOES YOUTH WATCH MTV (Variable 295)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females																			
YES	21.0	22.3	23.1	21.6	24.4	24.7	29.2	24.1	20.7	25.5	25.0	20.7	26.6	24.4	29.9	23.5	23.5	18.6	25.6	19.6	23.0		
NO	19.4	20.1	21.7	18.6	21.6	16.4	19.5	18.9	26.4	18.5	22.4	22.7	23.7	20.7	18.2	19.4	21.5	29.0	21.3	27.7	15.3		
NOT APPLICABLE (SKIPPED OUT)	59.6	57.6	55.2	59.8	54.0	58.9	51.3	57.0	52.8	56.0	52.6	56.6	49.7	54.9	51.9	57.1	55.0	52.3	53.1	52.7	61.7		
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTV CAB2 -- MH11 DOES YOUTH WATCH NASHVILLE NETWORK (Variable 296)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	9.3	10.1	11.0	9.3	11.3	6.6	9.1	11.9	15.3	6.2	18.5	7.9	16.2	7.2	9.0	8.2	15.9	14.3	11.4	9.7	12.7
NO	31.1	32.2	33.7	30.9	34.7	34.4	39.6	31.1	31.9	37.8	28.9	35.5	34.1	37.9	39.1	34.7	29.0	33.4	35.5	37.6	25.6
NOT APPLICABLE (SKIPPED OUT)	59.6	57.6	55.2	59.8	54.0	58.9	51.3	57.0	52.8	56.0	52.6	56.6	49.7	54.9	51.9	57.1	55.0	52.3	53.1	52.7	61.7
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YTV CAB3 -- MH11 DOES YOUTH WATCH ESPN SPORTS (Variable 297)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)				Race/Ethnicity													
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			Race/Ethnicity							
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	22.3	22.8	32.5	14.3	34.2	30.1	36.7	28.6	35.5	33.4	38.2	28.9	36.6	33.8	35.7	31.7	34.0	35.1	34.3	35.8	30.6
NO	18.2	19.6	12.4	25.9	11.8	10.9	12.1	14.4	11.7	10.6	9.2	14.5	13.7	11.3	12.4	11.3	11.0	12.6	12.5	11.5	7.7
NOT APPLICABLE (SKIPPED OUT)	59.6	57.6	55.2	59.8	54.0	58.9	51.3	57.0	52.8	56.0	52.6	56.6	49.7	54.9	51.9	57.1	55.0	52.3	53.1	52.7	61.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTV CAB4 -- MH11 DOES YOUTH WATCH WTBS SYNDICATED (Variable 298)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24	
YES	19.1	19.2	24.4	14.7	25.6	22.5	28.4	20.5	26.1	20.3	33.3	23.8	28.6	21.1	28.5	22.6	23.1	27.1	26.1	26.8	20.5
NO	21.2	23.0	20.4	25.3	20.3	18.5	20.4	22.5	20.8	23.5	14.1	19.6	21.7	23.7	19.6	20.2	21.4	20.6	20.7	20.4	17.9
NOT APPLICABLE (SKIPPED OUT)	59.6	57.6	55.2	59.8	54.0	58.9	51.3	57.0	52.8	56.0	52.6	56.6	49.7	54.9	51.9	57.1	55.0	52.3	53.1	52.7	61.7
Don't Know	0.1	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.5	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YTV CAB5 -- MH11 DOES Y WATCH BLACK ENTERTAINMENT TV (Variable 299)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
YES	6.5	7.1	7.6	6.8	8.0	7.3	8.1	11.2	7.7	5.6	10.1	4.8	9.2	11.4	7.8	7.5	8.9	8.2	3.4	32.4	7.4	
NO	33.9	35.2	37.2	33.4	37.9	33.8	40.5	31.8	39.4	38.2	37.3	38.6	41.1	33.7	40.2	35.5	36.1	39.4	43.4	14.9	30.9	
NOT APPLICABLE (SKIPPED OUT)	59.6	57.6	55.2	59.8	54.0	58.9	51.3	57.0	52.8	56.0	52.6	56.6	49.7	54.9	51.9	57.1	55.0	52.3	53.1	52.7	61.7	
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP.	
40n-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVSPORT -- MH12 DOES YOUTH VIEW SPORTS (Variable 300)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
		Total	Males	Females	CFRSD	HS-C	HS-E	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	39.7	39.4	53.6	26.8	55.0	51.9	59.8	56.1	52.9	53.3	54.9	56.2	60.4	49.2	59.4	52.2	47.1	59.2	53.6	64.1	52.2
NO	23.7	25.0	12.3	36.2	12.0	7.6	11.4	13.8	14.6	9.8	13.8	10.4	13.6	12.8	12.5	8.2	18.3	10.6	13.9	5.9	7.1
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YTVMYS -- MH12 DOES YOUTH VIEW MYSTERIES (Variable 301)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age			Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age			Race/Ethnicity					
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	39.4	40.1	39.5	40.5	39.8	34.8	44.9	43.5	38.0	37.5	43.5	39.3	39.6	39.0	46.8	35.9	32.3	41.5	39.9	40.7	37.9
NO	23.9	24.3	26.4	22.5	27.2	24.7	26.3	26.8	29.4	25.6	25.2	27.3	34.4	23.3	25.2	24.5	33.1	28.3	27.7	29.2	21.4
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Don't Know	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVDRAMA -- MH12 DOES YOUTH VIEW GENERAL DRAMA (Variable 302)

Responses	Total ACOMS Sample	Enlisted			PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age							
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		YES	40.2	41.1	30.0	51.0	29.7	26.9	28.4	24.1	33.4	28.4	35.5	30.0	28.7	24.9	27.6	26.1	33.6	33.9	29.4
NO	23.1	23.3	36.0	12.0	37.3	32.7	42.6	46.2	34.0	34.6	33.2	36.7	45.4	37.4	44.3	34.3	31.8	35.9	38.2	34.4	34.8
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Don't Know	0.1	0.1	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTMUSIC -- MH12 DOES YOUTH VIEW MUSIC/MUSIC VIDEOS (Variable 303)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																					
		Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females																			
YES	40.1	43.0	44.7	41.5	45.5	37.6	52.8	56.3	42.3	41.4	51.9	41.7	51.7	40.4	54.0	42.5	43.0	39.7	43.8	57.7	41.3		
NO	23.1	21.3	21.2	21.4	21.5	22.0	18.1	14.1	25.2	21.7	16.8	24.9	22.4	21.6	18.0	17.6	22.4	30.1	23.8	12.3	18.0		
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7		
Don't Know	0.2	0.2	0.1	0.3	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVCOMDY -- MH12 DOES YOUTH VIEW SITCOMS (Variable 304)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
		Total			HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
		Males	Females																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
YES	56.0	56.6	57.7	55.6	59.0	52.2	65.0	63.4	57.4	57.6	55.1	59.9	66.2	56.4	66.2	54.8	50.7	61.6	61.0	53.5	52.7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVMOVIE -- MH12 DOES YOUTH VIEW TV MOVIES (Variable 305)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																		
		Enlisted Recruiting Market		Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males	Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	54.1	56.2	55.7	56.6	46.6	59.8	62.1	58.2	52.5	59.0	57.0	62.5	50.4	60.7	51.0	53.5	60.0	56.0	63.1	50.7
NO	9.3	8.3	10.3	6.6	12.9	11.4	8.2	9.2	10.6	9.7	9.6	11.6	11.8	11.4	9.4	11.9	9.9	11.6	6.9	8.6
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US. NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVTALK -- MH12 DOES YOUTH VIEW TV TALK SHOWS (Variable 306)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	33.9	34.0	29.7	37.8	29.5	31.3	27.6	23.5	31.0	25.1	36.9	26.5	29.6	29.1	25.8	27.2	33.6	33.7	26.7	44.5	27.9
NO	29.5	30.4	36.1	25.4	37.6	28.2	43.6	46.8	36.4	38.1	31.8	40.2	44.4	33.1	46.2	33.2	31.8	36.2	40.9	25.5	31.3
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Don't Know	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YTVSH1 -- MH13 DOES YOUTH WATCH DAVID LETTERMAN (Variable 307)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity		
		Recruiting Market		Females		CFRSD	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																			
YES	16.4	14.8	18.7	11.4	19.6	26.6	20.1	10.0	17.5	20.9	20.0	19.8	21.4	15.1	20.0	20.2	17.2	20.5	20.1	14.4	23.6	
NO	46.9	49.5	47.3	51.5	47.4	33.0	50.9	60.3	49.9	42.2	48.7	46.6	52.7	47.2	51.9	40.1	48.1	49.3	47.6	55.2	35.6	
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7	
Don't Know	0.1	0.1	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVSH2 -- MH13 DOES Y WATCH FRIDAY NIGHT VIDEOS (Variable 308)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	17.0	19.1	21.1	17.3	20.6	12.5	25.8	33.8	18.3	15.0	25.3	19.0	25.6	17.6	28.0	16.3	17.2	18.2	16.8	37.1	24.0
NO	46.4	45.4	44.9	45.9	46.5	47.1	45.3	36.5	49.1	48.1	43.4	47.6	48.5	44.7	44.0	44.1	48.1	51.6	50.8	32.9	35.3
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YTVSH3 -- MH13 DOES Y WATCH MONDAY NIGHT FOOTBALL (Variable 309)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity						
					Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		CFRSD	HS-C		HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
YES	28.7	28.6	45.4	13.8	46.7	45.0	52.2	49.3	43.1	48.6	45.6	46.2	52.4	39.7	51.9	44.4	38.6	49.5	45.2	55.2	45.7
NO	34.7	35.9	20.6	49.4	20.3	14.5	18.9	21.1	24.4	14.5	23.1	20.4	21.7	22.6	20.1	16.0	26.8	20.3	22.4	14.7	13.6
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YTVSH4 -- MH13 DOES Y WATCH COLLEGE FOOTBALL (Variable 310)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity						
					CFRSU	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	23.8	23.4	36.7	11.6	39.2	39.9	42.6	36.5	36.8	33.4	40.7	40.2	47.7	33.0	42.0	38.0	31.7	43.1	36.7	51.4	39.3			
NO	39.6	41.1	29.3	51.6	27.9	19.7	28.6	33.9	30.7	29.7	28.0	26.5	26.3	29.3	30.0	22.4	33.7	26.7	30.9	18.6	20.0			
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFERSU - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YTVSH5 -- MH13 DOES Y WATCH SUNDAY NIGHT MOVIES (Variable 311)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Age			Race/Ethnicity		
				Total		Education/Orientation				Recruiting Brigade															
		Total	Males	Females	Total PMAS	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
YES	34.8	36.7	29.6	43.0	28.8	18.5	29.9	36.7	31.9	26.7	32.6	27.5	33.7	22.3	32.3	21.2	25.2	36.3	26.8	37.1	31.1				
NO	28.6	27.8	36.4	20.2	38.3	41.1	41.2	33.6	35.5	36.4	36.1	39.2	40.4	40.0	39.8	39.2	40.2	33.6	40.8	32.9	28.2				
NOT APPLICABLE (SKIPPED OUT)	36.6	35.5	34.0	36.8	32.9	40.5	28.8	29.7	32.6	36.9	31.3	33.3	25.9	37.7	28.0	39.6	34.6	30.2	32.4	30.0	40.7				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YVCRHAVE -- MH14 DOES HOUSEHOLD HAVE A VCR (Variable 312)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	Race/Ethnicity		
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age									
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
YES	59.7	60.3	65.1	56.1	66.7	69.0	73.3	65.3	60.7	76.4	59.9	64.2	58.7	75.6	73.4	66.1	61.2	62.6	69.2	54.8	65.2		
NO	40.3	39.7	34.9	43.9	33.3	31.0	26.7	34.7	39.3	23.6	40.1	35.8	41.3	24.4	26.6	33.9	38.8	37.4	30.8	45.2	34.8		
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP. non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YVCRHOUR -- MH15 HOURS PER WEEK SPENT WATCHING VCR (Variable 313)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
0	6.4	5.9	5.8	5.9	5.8	7.2	3.5	6.2	6.7	6.5	5.1	5.2	3.7	9.0	4.2	6.4	7.5	5.8	5.8	6.1	5.4
1-2	18.2	17.9	19.7	16.3	21.2	27.4	24.6	13.7	16.9	25.2	18.2	20.4	17.1	26.1	23.1	22.4	19.1	18.9	23.4	11.0	20.0
3-5	19.2	19.8	21.1	18.6	22.0	19.8	24.1	23.7	21.2	25.5	18.5	22.5	20.8	22.8	24.5	20.7	20.6	21.3	23.1	17.3	20.6
6-10	10.6	11.1	13.4	9.2	13.1	11.4	14.6	14.0	12.8	15.7	12.8	10.7	14.0	12.2	15.1	11.9	12.0	12.8	13.0	13.6	13.3
11-15	1.7	1.8	1.6	2.0	1.5	0.5	2.5	2.5	1.1	1.1	2.1	2.5	0.1	1.4	2.0	1.6	0.7	1.3	1.2	2.2	2.2
16-20	1.0	0.9	1.4	0.5	0.9	0.3	1.1	2.1	0.8	0.6	1.1	1.0	0.4	1.3	1.4	0.7	1.2	0.2	1.0	0.8	0.1
21+	1.8	2.1	1.3	2.9	1.2	1.0	2.0	2.5	0.6	0.3	1.0	1.1	2.3	1.6	2.1	1.6	0.0	0.7	1.0	2.3	1.2
NOT APPLICABLE (SKIPPED OUT)	40.3	39.7	34.9	43.9	33.3	31.0	26.7	34.7	39.3	23.6	40.1	35.8	41.3	24.4	26.6	33.9	38.8	37.4	30.8	45.2	34.8
Don't Know	0.8	0.9	0.8	0.9	0.9	1.4	0.8	0.5	0.8	1.4	1.1	0.7	0.2	1.1	1.0	0.8	0.2	1.6	0.6	1.5	2.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YRADLIS -- MH16 DOES YOUTH LISTEN TO THE RADIO (Variable 314)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)															Race/Ethnicity		
				Total PMAS	Education/Orientation			Recruiting Brigade						Age							
		Total	Males		Females	CFRSD	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		YES	87.8	88.0	87.2	88.7	87.3	86.5	86.7	83.5	89.1	88.4	90.5	85.0	86.0	86.6	85.5	87.2	89.3	88.4	87.9
NO	12.2	12.0	12.8	11.3	12.7	13.5	13.3	16.5	10.9	11.6	9.5	15.0	14.0	13.4	14.5	12.8	10.7	11.6	12.1	16.5	11.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YRADHRAM -- MH17 HOW MANY HOURS PER WEEK AM RADIO (Variable 315)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity				
		Total	Males	Females	PMAS	CFRSD	HS-C	HS-W	HS/DGE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
0	68.3	68.4	65.1	71.3	65.2	62.6	67.8	67.3	64.1	69.2	69.6	64.7	63.5	56.5	67.3	65.2	68.8	59.0	68.6	48.2	64.4
1-2	7.2	7.3	8.5	6.3	8.8	11.6	8.7	5.7	8.0	10.5	7.5	9.8	7.9	8.1	8.8	9.3	8.1	8.9	8.0	10.4	12.6
3-5	5.3	5.3	5.4	5.2	5.8	5.5	5.4	2.1	7.0	3.6	8.4	3.5	4.8	9.8	5.1	5.3	7.5	6.0	5.0	11.5	4.3
6-10	2.7	2.8	3.0	2.7	3.1	3.5	3.0	4.6	2.6	1.7	3.7	3.5	2.8	3.8	2.9	3.5	1.7	4.0	2.4	5.3	4.5
11-15	0.9	0.7	1.1	0.4	1.1	0.9	0.1	2.0	1.8	0.5	0.2	1.1	2.1	1.8	0.6	1.4	0.4	2.1	0.9	2.1	1.0
16-20	0.8	0.8	1.3	0.3	1.1	1.6	0.5	1.1	1.2	0.3	0.2	1.1	0.8	3.3	0.3	1.0	2.0	1.4	0.6	2.9	1.8
21+	2.5	2.5	2.6	2.3	2.1	0.7	1.0	0.6	4.0	2.4	0.7	1.0	4.1	2.7	0.4	1.5	0.7	6.6	2.2	3.2	0.3
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.3	16.5	10.9	11.6	9.5	15.0	14.0	13.4	14.5	12.8	10.7	11.6	12.1	16.5	11.1
Don't Know	0.2	0.2	0.2	0.3	0.2	0.0	0.1	0.0	0.3	0.2	0.0	0.2	0.0	0.6	0.1	0.0	0.0	0.6	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADHRFM -- MH17 HOW MANY HOURS PER WEEK FM RADIO (Variable 316)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
0	1.4	1.2	0.8	1.6	1.0	0.0	0.6	1.0	1.7	0.4	0.4	0.2	2.7	1.3	0.6	0.6	0.3	2.5	1.2	0.0	0.5
1-2	2.6	2.9	2.4	3.3	2.4	1.8	3.2	2.7	2.2	1.6	2.0	2.1	3.4	3.5	2.7	2.6	0.9	3.2	2.3	1.6	4.7
3-5	9.4	9.5	8.9	10.0	9.5	10.5	11.7	5.4	8.1	8.0	9.9	8.0	11.4	10.5	10.7	7.2	10.0	10.1	9.2	9.9	10.8
6-10	18.9	18.6	16.8	20.1	17.5	21.1	21.6	16.6	12.7	16.0	18.5	15.7	17.1	21.0	22.0	16.0	17.1	13.5	17.0	18.4	19.9
11-15	12.3	11.4	10.7	12.0	11.1	12.2	11.9	10.8	10.0	13.0	9.8	15.1	8.8	7.8	11.2	12.4	7.6	12.4	10.3	10.4	17.6
16-20	10.8	10.8	11.4	10.2	11.6	11.4	10.9	10.2	12.4	10.5	11.5	13.2	10.3	12.5	10.8	12.2	10.8	12.5	12.4	8.5	9.8
21-40	19.7	19.9	20.1	19.8	19.2	17.2	16.7	22.2	21.5	18.4	21.9	16.8	18.0	21.1	16.4	21.0	23.5	17.0	19.9	19.1	14.8
41+	12.1	13.2	15.4	11.2	14.5	12.0	9.4	13.5	19.8	19.7	16.0	13.3	14.0	7.6	10.4	14.2	18.3	17.2	15.2	14.6	9.1
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.3	16.5	10.9	11.6	9.5	15.0	14.0	13.4	14.5	12.8	10.7	11.6	12.1	16.5	11.1
Don't Know	0.5	0.5	0.7	0.4	0.6	0.3	0.6	1.0	0.8	0.8	0.5	0.4	0.4	1.3	0.7	1.0	0.9	0.0	0.4	1.0	1.8
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YRADNEWS -- MH26 DOES YOUTH LISTEN TO NEWS (Variable 319)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age			Race/Ethnicity			
					Education/Orientation				Recruiting Brigade												
		CFRSD	HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males		Females																
YES	49.9	48.5	48.1	48.9	47.1	47.7	38.4	35.6	55.5	48.8	51.3	44.1	46.8	43.5	35.9	44.6	48.2	64.8	44.1	59.1	51.8
NO	37.9	39.4	39.1	39.8	40.2	38.7	48.2	47.6	33.6	39.4	39.1	40.9	39.1	43.1	49.5	42.5	41.1	23.6	43.8	24.4	36.9
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADCLAS -- MH26 DOES YOUTH LISTEN CLASSICAL MUSIC (Variable 320)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp
YES	16.0	14.5	15.3	13.9	14.3	20.0	9.7	12.5	15.0	12.8	15.2	12.2	16.1	15.6	8.9	15.9	15.9	18.5	10.9	27.3	20.4
NO	71.7	73.4	71.9	74.7	72.9	66.4	76.6	70.7	74.1	75.5	75.2	72.8	69.8	70.6	76.5	71.0	73.4	69.9	76.9	56.1	68.2
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADPOP -- MH26 DOES YOUTH LISTEN TO POP MUSIC (Variable 321)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
		Females																			
YES	56.0	54.5	49.8	58.6	51.8	54.0	55.5	42.1	49.7	50.1	58.6	49.6	53.8	45.3	50.9	55.9	51.0	48.5	49.5	60.5	55.6
NO	31.8	33.4	37.2	30.1	35.4	32.2	30.9	41.1	39.4	37.8	31.6	35.4	32.1	41.3	34.5	31.0	38.3	39.6	38.2	23.0	33.0
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.1	0.1	0.1	0.0	0.1	0.3	0.2	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADCW -- MH26 DOES YOUTH LISTEN COUNTRY MUSIC (Variable 322)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.		
						CFRSD	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
YES	27.6	29.1	29.1	29.2	27.1	19.0	17.3	31.5	37.8	12.7	37.8	21.5	42.5	20.6	19.0	22.0	37.2	35.8	29.3	16.4	25.8
NO	60.1	58.8	58.0	59.6	60.2	67.5	69.2	51.7	51.2	75.6	52.6	63.5	43.4	65.7	66.4	65.2	51.9	52.6	58.5	67.1	62.4
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YRADSPOR -- MH26 DOES YOUTH LISTEN TO SPORTS (Variable 323)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Total		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.								
		Total	Males																											
YES	28.4	28.8	44.1	15.3	45.2	44.9	47.0	34.7	46.1	49.7	47.2	44.1	41.2	42.8	43.9	45.1	43.6	48.5	41.3	56.0	57.6									
NO	59.4	59.2	43.1	73.4	42.0	41.5	39.4	48.5	43.0	38.5	43.3	40.8	44.5	43.8	41.3	42.0	45.7	39.9	46.5	27.5	31.0									
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4									
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0									
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0									
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240									

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADTALK -- MH26 DOES YOUTH LISTEN TO TALK SHOWS (Variable 324)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
				Total PMAS	Education/Orientation			Recruiting Brigade						Age								
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		YES	19.9	19.9	16.7	22.7	16.2	17.8	13.9	14.5	17.5	18.9	18.4	15.3	17.5	9.6	12.4	15.3	16.6	22.5	12.8	33.7
NO	67.9	68.1	70.5	66.0	71.1	68.6	72.6	68.7	71.6	69.4	72.1	69.7	68.4	76.9	73.0	71.8	72.7	65.9	75.0	49.8	72.2	
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YRADROCK -- MH26 DOES YOUTH LISTEN TO ROCK MUSIC (Variable 325)

Responses	Total ACUMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
				Total PMAS	Education/Orientation			Recruiting Brigade					Age								
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		YES	69.0	69.2	70.7	67.8	71.7	72.4	72.8	69.0	71.0	76.0	73.9	73.5	67.0	66.3	73.3	72.9	73.8	66.1	78.5
NO	18.8	18.8	16.4	20.9	15.6	14.0	13.7	14.2	18.1	12.2	16.6	11.5	18.9	20.3	12.1	14.2	15.5	22.3	9.4	40.7	24.7
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADEASY -- MH26 DOES YOUTH LISTEN TO EASY MUSIC (Variable 326)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity						
					Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		CFRSD	HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males		Females																
YES	44.2	44.5	38.6	49.7	38.3	39.5	31.2	33.7	43.8	34.8	41.6	37.7	37.3	40.3	30.5	35.6	46.8	45.0	34.2	49.6	51.1
NO	43.4	43.2	48.5	38.6	49.0	47.0	55.3	49.4	45.3	53.5	48.9	47.1	48.6	46.3	54.8	51.6	42.5	43.4	53.6	33.8	37.6
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.2	0.3	0.1	0.4	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADSH1 -- MH27 DOES Y LISTEN TO AMERICAN TOP 40 (Variable 327)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Age				Race/Ethnicity		
				Total PMAS	Education/Orientation				Recruiting Brigade															
		CFRSO	HS-C		HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.						
		YES	45.9	48.8	44.2	53.0	32.3	51.8	52.8	44.6	39.2	56.3	45.1	47.3	33.5	49.8	42.9	43.4	41.4	44.4	45.8	45.8		
NO	41.8	39.0	43.0	35.6	54.1	34.7	30.4	44.4	49.0	34.2	39.9	38.5	53.1	35.6	44.2	45.9	47.0	43.4	37.7	42.6				
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4				
Don't Know	0.1	0.1	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.2				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	3385	2901	2376	525	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YRADSH2 -- MH27 DOES Y LISTEN TO KING BISCUIT HOUR (Variable 328)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
				Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	8.6	8.2	13.1	3.8	12.9	16.3	8.6	6.9	15.5	20.0	10.8	12.4	12.1	7.9	7.7	14.2	14.0	17.7	14.2	4.8	14.5
NO	79.0	79.5	74.0	84.4	74.3	70.2	77.7	76.3	73.6	67.9	79.7	72.6	73.7	78.7	77.7	72.9	75.0	70.7	73.6	78.7	73.3
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.2	0.3	0.1	0.4	0.1	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADSH3 -- MH27 DOES Y LISTEN TO RICK DEES' TOP 40 (Variable 329)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age			Race/Ethnicity		
		Recruiting Market		Females		CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade			Age			White	Black	Hisp.			
		Total	Males							1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
YES	33.9	36.2	30.4	41.3	31.6	22.4	40.1	41.6	28.1	25.6	40.0	29.5	34.7	27.6	40.0	32.3	26.7	23.3	30.5	32.8	37.3
NO	53.7	51.6	56.7	47.1	55.6	64.0	46.2	41.6	60.8	62.7	50.5	55.2	51.2	58.7	45.4	54.7	62.3	65.1	57.1	50.7	51.4
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.2	0.2	0.1	0.3	0.1	0.0	0.2	0.0	0.2	0.0	0.0	0.3	0.0	0.3	0.0	0.2	0.3	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADSH4 -- MH27 DOES Y LISTEN TO METALSHOP (Variable 330)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	11.6	12.9	18.2	8.2	17.8	10.7	19.3	29.2	18.1	20.4	16.3	14.8	24.2	12.4	22.3	18.0	15.0	13.5	18.8	8.9	22.2
NO	76.0	74.9	68.9	80.2	69.5	75.7	67.1	53.9	71.0	67.9	74.0	70.1	61.7	74.2	63.0	69.1	74.3	74.9	69.0	74.3	66.5
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.2	0.2	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRADSH5 -- MH27 DOES Y LISTEN TO ROCKLINE (Variable 331)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age						Race/Ethnicity					
		Total		Females		Education/Orientation		Recruiting Brigade				Age			Race/Ethnicity						
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
YES	16.8	18.3	22.8	14.3	21.7	22.5	19.7	27.8	21.6	23.8	23.6	24.4	20.8	14.1	22.5	21.1	24.0	19.3	22.9	12.1	26.2
NO	70.8	69.5	64.3	74.1	65.5	64.0	66.8	55.3	67.4	64.5	66.9	60.6	65.1	72.1	62.9	66.0	65.0	69.1	64.9	71.3	61.9
NOT APPLICABLE (SKIPPED OUT)	12.2	12.0	12.8	11.3	12.7	13.5	13.4	16.8	10.9	11.7	9.5	15.0	14.1	13.4	14.6	12.9	10.7	11.6	12.2	16.5	11.4
Don't Know	0.2	0.2	0.0	0.3	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YPAPREAD -- MH28 HOW OFTEN DOES Y READ NEWSPAPER (Variable 332)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
NEVER	7.1	7.5	6.4	8.5	5.1	0.8	6.0	14.3	4.8	4.1	3.3	6.0	6.8	5.3	6.4	5.5	3.5	4.0	5.6	2.6	4.8	
< TWICE A WEEK	21.4	22.2	17.8	26.0	17.8	15.3	17.0	26.9	17.8	12.4	22.3	15.3	19.5	20.1	18.9	19.8	12.2	18.7	18.6	13.8	17.6	
2-3 TIMES A WEEK	28.4	28.4	29.4	27.5	29.3	26.6	27.5	27.7	32.3	24.5	34.6	26.1	34.7	26.1	26.6	26.2	37.9	29.1	29.1	31.6	27.2	
4-5 TIMES A WEEK	13.3	12.7	13.8	11.8	14.1	16.0	16.6	8.4	12.4	14.5	12.0	13.5	13.4	18.0	15.4	16.3	12.7	10.9	13.5	12.1	21.1	
DAILY	29.8	29.1	32.5	26.2	33.7	41.2	32.8	22.4	32.7	44.5	27.7	39.1	25.6	30.1	32.7	32.0	33.8	37.2	33.2	39.8	29.2	
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.4	0.0	0.0	0.1	0.0	0.0	0.3	0.1	0.2	0.0	0.0	0.1	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPAPHOUR -- MH29 HOURS PER WEEK READING NEWSPAPER (Variable 333)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity					
		Total		HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Males	Females																		
0	1.2	1.3	1.0	1.6	0.9	0.6	0.8	2.1	1.0	0.6	1.2	0.5	1.9	0.4	1.5	0.0	1.5	0.8	0.8	1.5	0.7
1-2	43.0	43.8	38.3	48.7	38.8	34.2	40.0	47.6	38.5	31.2	48.3	36.0	41.1	37.1	40.4	40.3	36.4	36.7	40.2	36.2	32.2
3-5	26.7	26.3	29.5	23.4	30.0	34.8	30.3	23.3	28.6	33.7	25.1	29.3	28.6	34.3	30.8	31.1	31.7	26.1	29.5	31.7	31.2
6-10	17.7	16.8	19.2	14.6	19.9	24.3	17.7	6.4	21.9	24.9	17.0	22.2	17.4	17.4	16.4	17.0	22.1	26.7	19.3	20.7	23.7
11-15	2.1	1.9	2.7	1.2	2.4	2.6	2.1	3.0	2.4	3.4	3.2	2.0	0.7	2.7	2.0	2.3	2.7	3.0	2.2	3.2	3.1
16-20	0.5	0.6	0.8	0.5	0.8	1.0	0.4	0.0	1.1	0.7	0.0	1.7	0.7	0.8	0.1	1.5	0.3	1.2	0.8	0.9	0.8
21+	0.5	0.5	0.7	0.3	0.7	0.4	0.2	1.7	1.1	0.5	0.7	0.6	1.4	0.3	0.7	0.6	1.2	0.5	0.5	2.1	0.4
NOT APPLICABLE (SKIPPED OUT)	7.1	7.5	6.5	8.5	5.1	0.8	6.2	14.6	4.8	4.1	3.4	6.0	6.8	5.6	6.4	5.7	3.5	4.0	5.7	2.6	4.8
Don't Know	1.2	1.3	1.2	1.4	1.3	1.3	2.2	1.3	0.6	1.0	1.0	1.7	1.4	1.3	1.7	1.5	0.7	0.9	1.1	1.1	3.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DFP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPAPSPOR -- MH30 DOES YOUTH READ SPORTS (Variable 335)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity				
		Total	Males	Females	PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp
YES	48.4	48.3	70.4	28.8	72.9	77.8	77.0	63.5	69.1	76.7	74.3	70.7	72.3	69.9	75.2	75.8	68.0	70.6	68.7	89.3	80.1
NO	43.2	42.8	22.1	61.1	21.0	20.8	16.1	19.7	25.1	18.7	21.1	22.8	19.0	24.0	16.9	18.5	27.1	24.6	24.8	6.6	14.4
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YPAPCOM -- MH30 DOES YOUTH READ COMICS (Variable 336)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	61.0	61.1	59.8	62.4	61.7	63.0	63.8	65.5	58.6	65.5	59.5	63.2	52.5	66.8	61.3	61.4	55.2	64.3	56.7	50.1	
NO	30.7	30.0	32.7	27.6	32.3	35.6	29.2	17.8	35.6	29.8	29.9	34.0	28.1	41.4	25.3	33.0	33.7	39.9	29.1	39.3	44.4
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPAPNEWS -- MH30 DOES YOUTH READ NEWS SECTION (Variable 337)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males						Females	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	80.4	78.7	77.9	79.5	78.2	89.5	76.1	59.6	77.4	84.3	76.2	76.4	72.5	82.0	73.4	80.9	76.3	83.3	76.3	84.3	82.9
NO	11.3	12.4	14.6	10.4	15.7	9.1	17.0	23.7	16.8	11.1	19.2	17.1	18.8	11.9	18.7	13.4	18.8	11.9	17.1	11.6	11.6
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YPAPLOC -- MH30 DOES YOUTH READ LOCAL SECTION (Variable 338)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp		
YES	76.2	75.5	70.9	79.6	71.2	71.5	67.6	60.8	76.0	75.1	71.1	73.6	67.6	67.7	66.5	70.0	71.5	79.2	70.5	73.3	73.3		
NO	15.5	15.7	21.6	10.4	22.7	27.2	25.5	22.5	18.3	20.2	24.4	19.9	23.7	26.3	25.6	24.3	23.5	15.9	22.9	22.6	21.1		
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPAPFOOD -- MH30 DOES YOUTH READ FOOD SECTION (Variable 339)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity		
		Recruiting Market		Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																			
YES	19.0	19.4	11.4	26.4	10.5	10.6	7.7	11.3	12.3	10.5	11.0	11.8	13.1	4.8	9.1	8.2	12.9	13.0	8.4	21.8	9.5	
NO	72.7	71.8	81.1	63.6	83.5	88.1	85.3	71.9	81.9	84.9	84.4	81.7	78.2	89.1	83.0	86.1	82.2	82.2	85.1	74.1	85.0	
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPAPSTYL -- MH30 DOES YOUTH READ LIFESTYLE SECTION (Variable 340)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	45.9	4.5	34.5	53.2	34.1	38.8	29.6	26.4	36.4	35.7	36.8	30.8	31.6	35.7	26.6	34.7	39.3	39.3	29.4	54.3	39.3
NO	45.7	46.7	58.0	36.7	59.8	59.8	63.4	56.5	57.8	59.6	58.5	62.7	59.7	58.3	65.4	59.6	55.7	55.9	64.1	41.6	55.2
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPAPCLAS -- MH30 DOES YOUTH READ CLASSIFIED (Variable 341)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity			
		Recruiting Market		CFRSO		HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	56.6	58.5	58.9	58.1	58.4	48.3	48.0	55.8	72.0	55.3	64.2	57.0	60.2	54.4	50.2	52.1	67.7	69.3	56.7	71.5	52.1
NO	35.1	32.7	33.5	31.9	35.6	50.3	45.0	27.4	22.2	40.1	31.2	36.5	31.0	39.6	41.9	42.1	27.3	25.8	36.8	24.4	42.4
NOT APPLICABLE (SKIPPED OUT)	8.3	8.8	7.5	10.0	6.1	1.4	7.0	16.8	5.8	4.7	4.6	6.5	8.7	6.1	7.9	5.7	5.0	4.8	6.5	4.1	5.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (T1e) 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION
EFPSD – College Freshmen and Sophomores
HS-C – High School Students (College-Oriented)
HS-W – High School Students (Work-Oriented)
HSOCME – High School Diploma Graduates/Not Currently Enrolled

YMAGREAD -- MH31 DOES YOUTH READ MAGAZINES (Variable 342)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)															Race/Ethnicity		
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age					White	Black	Hisp.
		Total	Males		Females	CFRSQ	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24			
YES	60.3	59.8	58.8	60.8	61.5	65.8	66.2	59.6	56.0	63.3	64.5	60.0	57.9	61.5	65.2	62.3	55.8	60.4	61.6	61.1	61.5
NO	39.6	40.1	41.1	39.2	38.4	34.2	33.8	40.1	43.8	36.7	35.3	39.7	42.1	38.5	34.7	37.7	43.9	39.6	38.4	38.9	37.8
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.3	0.2	0.0	0.1	0.3	0.0	0.0	0.1	0.0	0.4	0.0	0.0	0.0	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSQ - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YMA61 -- MH32 MAGAZINE #1 READ ON REGULAR BASIS (Variable 343)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
Audio	0.2	0.2	0.4	0.0	0.4	0.3	0.7	0.0	0.3	0.4	0.7	0.3	0.6	0.0	0.2	1.0	0.5	0.0	0.5	0.4	0.0
Automotive	3.3	3.7	7.1	0.6	7.1	5.5	6.1	9.9	8.1	6.1	7.4	3.1	6.5	5.9	7.5	6.4	9.2	5.4	8.3	1.9	5.3
General Editorial	11.9	11.5	10.7	12.3	11.6	19.4	9.7	7.3	9.6	16.3	11.3	9.2	9.7	11.1	8.9	15.6	9.3	12.4	11.3	9.7	16.3
Influencer	0.9	0.7	1.1	0.4	1.1	1.8	1.4	0.0	0.8	1.8	0.2	1.1	1.7	0.8	1.3	1.6	0.8	0.5	1.4	0.3	0.6
Minority	2.5	2.9	2.0	3.7	1.9	1.2	2.4	5.0	1.3	1.7	3.4	0.8	3.0	0.3	1.6	3.0	1.7	1.2	0.0	13.1	0.0
Outdoor	1.4	1.6	2.9	0.4	3.1	1.7	2.9	5.3	3.7	1.1	4.1	3.0	3.2	4.7	3.0	2.8	1.5	5.2	3.5	0.5	4.2
Science	1.2	1.0	1.2	0.9	1.2	1.3	1.5	0.5	1.1	1.6	1.2	1.5	1.3	0.3	1.3	1.5	0.6	1.3	1.4	0.6	1.2
Sports	6.6	6.2	12.6	0.5	13.9	14.6	19.1	8.9	10.7	14.4	13.8	13.6	13.7	14.0	16.4	15.3	10.8	11.5	13.9	16.2	11.2
Other	72.0	72.3	62.1	81.3	59.6	54.3	56.3	63.1	64.3	56.4	57.8	61.3	60.3	63.0	59.6	52.9	65.5	62.6	59.8	57.3	61.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMAAGHOUR -- MH33 HOURS PER WEEK READING MAGAZINES (Variable 349)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																					
		Total ACOMS Sample		Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity			
								CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
0	0.6	0.7	0.3	1.0	0.3	0.1	0.2	0.3	0.4	0.1	0.1	0.3	0.0	0.9	0.3	0.1	0.0	0.6	0.1	0.2	1.3		
1-2	24.7	24.8	21.2	28.0	22.5	24.1	27.5	19.7	18.5	22.9	24.6	23.3	22.7	17.8	25.7	22.0	19.3	21.5	22.9	21.4	21.2		
3-5	21.9	21.1	23.1	19.2	24.3	28.3	24.2	25.2	22.2	26.6	25.5	22.6	20.7	26.6	24.1	28.0	21.5	22.6	26.1	17.8	21.2		
6-10	8.4	7.8	9.0	6.8	9.1	9.1	9.4	8.7	8.8	10.0	7.9	8.9	9.2	9.4	10.4	7.1	10.2	8.5	8.0	14.2	9.7		
11-15	2.3	2.6	2.9	2.4	3.1	1.8	2.4	3.7	4.2	2.8	4.2	2.4	2.9	3.2	2.8	1.9	2.6	5.4	2.4	4.4	6.0		
16-20	1.0	1.0	0.9	1.1	1.0	1.5	0.9	0.3	0.9	0.4	0.9	1.1	0.9	1.8	0.5	1.4	1.3	0.8	0.8	1.1	1.8		
21+	0.9	1.1	0.7	1.4	0.7	0.4	0.7	0.5	0.8	0.4	0.8	0.7	0.4	1.2	0.8	0.8	0.1	0.9	0.8	0.2	0.3		
NOT APPLICABLE (SKIPPED OUT)	39.7	40.2	41.2	39.2	38.5	34.2	33.8	40.4	44.0	36.7	35.5	40.0	42.1	38.5	34.8	37.7	44.2	39.6	38.4	38.9	38.5		
Don't Know	0.6	0.7	0.7	0.7	0.6	0.5	0.9	1.2	0.2	0.3	0.5	0.6	1.1	0.5	0.6	1.0	0.7	0.0	0.4	1.8	0.1		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3385	2901	2376	525	2026	390	784	202	650	443	386	564	351	282	846	549	309	322	1572	214	240		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3389
Instrument change	0
Other	0
Total missing	3389

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YUN12NON -- KR1 UNAIDED AD RECALL FOR NO SERVICES (Variable 351)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)															Race/Ethnicity		
				Recruiting Market		Education/Orientation			Recruiting Brigade						Age						
		Total	PMAS																CFRSD	HS-C	HS-W
		YES	3.0	3.3	2.6	4.0	2.2	1.5	2.5	4.4	2.0	1.7	1.7	2.2	2.3	3.6	3.0	1.4	1.9	2.4	2.2
NO	95.2	94.6	96.4	92.9	97.0	98.2	97.0	93.6	97.1	97.7	98.0	96.6	96.7	95.8	96.2	98.0	97.8	96.3	97.0	97.3	96.4
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YUN12AF -- KR1 UNAIDED AD RECALL FOR AIR FORCE (Variable 352)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age			Race/Ethnicity					
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
YES	58.2	57.7	63.9	52.0	65.9	71.2	58.8	61.3	61.7	67.5	68.3	65.8	66.3	60.7	68.0	68.3	66.0	60.2	67.1	63.1	60.2	
NO	40.0	40.2	35.1	45.0	33.3	28.6	30.6	36.7	37.3	31.9	31.4	33.0	32.7	38.7	31.3	31.1	33.7	38.5	32.1	36.4	39.1	
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.3	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YUN12AR -- KR1 UNAIDED AD RECALL FOR ARMY (Variable 353)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				White	Black	Hisp.	
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24
YES	81.2	80.7	82.7	78.9	83.5	82.8	85.4	79.6	83.2	84.5	85.5	83.2	81.1	82.8	85.6	84.1	84.1	79.3	83.9	82.0	81.9
NO	17.0	17.2	16.3	18.1	15.7	17.0	14.0	18.4	15.9	14.9	14.1	15.6	17.9	16.6	13.6	15.3	15.6	19.4	15.2	17.4	17.4
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1576	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DONE - High School Diploma Graduates Not Currently Enrolled	

YUN12RO -- KR1 UNAIDED AD RECALL FOR ROTC (Variable 354)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
YES	3.3	3.0	3.4	2.5	3.6	4.8	4.3	1.7	2.9	3.6	4.5	3.9	2.2	4.0	3.9	3.8	3.5	3.2	3.4	5.7	3.0
NO	94.9	95.0	95.5	94.5	95.6	94.9	95.1	96.3	96.1	95.8	95.2	94.9	96.8	95.4	95.3	95.5	96.2	95.5	95.8	93.7	96.3
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade				Age					Race/Ethnicity		
		Recruiting Market		Females		CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males																		
YES	16.9	16.8	22.0	11.9	22.2	23.0	21.7	19.6	22.7	22.0	22.0	24.0	22.5	19.6	22.3	23.2	19.3	23.1	22.9	20.6	18.9
NO	81.3	81.2	77.0	85.1	77.0	76.7	77.8	78.4	76.4	77.3	77.7	74.8	76.5	79.8	77.0	76.1	80.4	75.6	76.3	78.8	80.4
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment in a high school diploma graduate (Tier 1) - see text for survey question definition

MPMAS MARKETS BY EDUCATION AND ASPIRATION
CFRSO - College Freshmen and Sophomores
HS-C - High School Students (College-Oriented)
HS-W - High School Students (Work-Oriented)
HSUCME - High School Diploma Graduates Not Currently Enrolled

YUN12RV -- KR1 UNAIDED AD RECALL FOR RESERVE

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity					
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp	
		Total	Males																		Females
YES	10.8	10.4	12.6	8.3	13.1	18.0	12.0	9.7	11.9	13.9	11.6	14.5	12.7	11.9	12.4	15.4	12.3	11.9	13.4	11.0	13.1
NO	87.4	87.6	86.4	88.7	86.2	81.7	87.4	88.3	87.1	85.4	88.0	84.3	86.3	87.5	86.8	84.0	87.4	86.8	85.8	88.4	86.2
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES
Total ACOMS Sample – 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates
Enlisted Recruiting Market – Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Primary Male Analytic Sample – males in Enlisted Recruiting Market who would qualify for enlistment as a high school dip. orna graduate (Tier 1) – see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION
CFRSD - College Freshmen and Sophomores
HS-C - High School Students (College-Oriented)
HS-W - High School Students (Work-Oriented)
HSODNE - High School Diploma Graduates Not Currently Enrolled

YUN12CG -- KR1 UNAIDED AD RECALL FOR COAST GUARD (Variable 357)

PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
Responses	Total ACOMS Sample	Enlisted Recruiting Market			Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males	Females		CFRSD	HS-C	HS-W	HS/DONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
YES	10.0	9.7	14.1	5.6	15.0	18.1	15.5	10.8	13.9	21.5	15.6	11.3	12.0	14.5	15.4	16.1	14.6	13.6	15.4	14.2	13.3		
NO	88.2	89.3	84.9	91.4	84.2	81.6	84.0	87.2	85.1	77.9	84.1	87.5	87.0	84.9	83.8	83.3	85.1	85.1	83.8	85.3	86.0		
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DONE - High School Diploma Graduates Not Currently Enrolled	

YUN12MC -- KR1 UNAIDED AD RECALL FOR MARINE CORPS (Variable 358)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity					
		Total	Recruiting	Market		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
YES	60.2	59.2	65.8	53.1	66.2	69.7	68.7	59.1	63.8	69.6	66.7	63.9	67.0	63.4	65.8	68.4	68.3	62.4	67.0	64.3	61.9		
NO	38.1	38.8	33.1	43.9	33.0	30.0	30.7	38.9	35.2	29.8	33.0	34.9	32.0	36.0	33.4	30.9	31.4	36.3	32.1	35.1	37.4		
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YUN12NA -- KR1 UNAIDED AD RECALL FOR NAVY (Variable 359)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
		Total ACOMS Sample		Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
						Total		Males		Females		Total PMAS	CFRSD		HS-C		HS-W		HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YUN12ALL -- KR1 UNAIDED AD RECALL FOR ALL IN ONE AD (Variable 360)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		YES	7.0	6.7	7.5	5.9	7.9	8.3	6.1	4.1	9.9	6.0	7.8	8.9	8.1	8.9	6.4	6.7	7.1	12.0	8.2
NO	91.2	91.3	91.4	91.1	91.3	91.5	93.3	93.9	89.2	93.3	91.8	89.9	90.9	90.5	92.8	92.6	92.6	86.7	91.0	93.9	90.1
Don't Know	1.8	2.1	1.0	3.0	0.8	0.3	0.6	2.0	1.0	0.6	0.3	1.2	1.0	0.6	0.8	0.6	0.3	1.3	0.8	0.6	0.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKRROAF -- KR2 ROTC AD RECALLED FOR AIR FORCE (Variable 361)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted			Total PMAS	Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		Recruiting Market		CFRSD		HS-C	HS-W	HS/OGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males																		Females	
YES	0.8	0.7	0.7	0.6	0.8	1.3	0.8	0.2	0.5	0.4	1.3	0.4	1.0	0.8	0.8	0.8	0.6	0.8	0.7	1.4	0.3	
NO	2.0	1.8	2.2	1.4	2.3	2.9	2.8	1.2	1.9	2.8	2.8	2.2	1.0	2.9	2.6	2.4	2.5	1.8	2.1	3.5	2.5	
NOT APPLICABLE (SKIPPED OUT)	96.7	97.0	96.6	97.5	96.4	95.2	95.7	98.3	97.1	96.4	95.5	96.1	97.8	96.0	96.1	96.2	96.5	96.8	96.6	94.3	97.0	
Don't Know	0.5	0.5	0.6	0.4	0.5	0.6	0.6	0.2	0.5	0.4	0.3	1.3	0.2	0.3	0.6	0.6	0.4	0.5	0.5	0.9	0.2	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YKRROAR -- KR2 ROTC AD RECALLED FOR ARMY (Variable 362)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
	Total ACOMS Sample		Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
			Recruiting Market		HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
	Total	Males	Females																				
YES	2.4	2.1	2.5	1.8	2.7	3.3	3.4	1.4	2.0	2.7	3.9	2.2	1.5	3.1	3.1	2.6	2.8	2.0	2.5	3.9	2.1		
NO	0.3	0.3	0.4	0.3	0.4	0.8	0.3	0.0	0.4	0.5	0.2	0.4	0.5	0.6	0.2	0.6	0.3	0.6	0.3	0.9	0.7		
NOT APPLICABLE (SKIPPED OUT)	96.7	97.0	96.6	97.5	96.4	95.2	95.7	98.3	97.1	96.4	95.5	96.1	97.8	96.0	96.1	96.2	96.5	96.8	96.6	94.3	97.0		
Don't Know	0.5	0.5	0.6	0.4	0.5	0.6	0.6	0.2	0.5	0.4	0.3	1.3	0.2	0.3	0.6	0.6	0.4	0.5	0.5	0.9	0.2		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS&GNE - High School Diploma Graduates Not Currently Enrolled	

YKRRONA -- KR2 ROTC AD RECALLED FOR NAVY (Variable 363)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade			Age				White	Black	Hisp.			
		Total	Males						Females	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
YES	0.6	0.5	0.8	0.3	0.9	0.8	1.8	0.4	0.5	1.6	1.3	0.8	0.1	0.7	1.7	0.8	0.4	0.4	1.0	0.9	0.8
NO	2.2	1.9	2.0	1.8	2.2	3.4	1.9	1.0	2.0	1.6	2.8	1.7	1.9	3.1	1.7	2.4	2.6	2.2	1.9	3.9	2.0
NOT APPLICABLE (SKIPPED OUT)	96.7	97.0	96.6	97.5	96.4	95.2	95.7	98.3	97.1	96.4	95.5	96.1	97.8	96.0	96.1	96.2	96.5	96.8	96.6	94.3	97.0
Don't Know	0.5	0.5	0.6	0.4	0.5	0.6	0.6	0.2	0.5	0.4	0.3	1.3	0.2	0.3	0.6	0.6	0.4	0.5	0.5	0.9	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
YES	0.4	0.4	0.4	0.3	0.4	0.4	0.7	0.8	0.2	0.5	0.6	0.4	0.2	0.3	0.7	0.3	0.2	0.4	0.4	0.4	0.7
NO	2.4	2.1	2.4	1.8	2.7	3.7	3.0	0.7	2.3	2.7	3.5	2.1	1.8	3.4	2.6	2.9	2.9	2.3	2.4	4.5	2.1
NOT APPLICABLE (SKIPPED OUT)	96.7	97.0	96.6	97.5	96.4	95.2	95.7	98.3	97.1	96.4	95.5	96.1	97.8	96.0	96.1	96.2	96.5	96.8	96.6	94.3	97.0
Don't Know	0.5	0.5	0.6	0.4	0.5	0.6	0.6	0.2	0.5	0.4	0.3	1.3	0.2	0.3	0.6	0.6	0.4	0.5	0.5	0.9	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or OEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment

With each data point, the number of respondents is given in parentheses. For example, 100 (100) means 100 respondents.

APMAs MARKETS BY EDUCATION AND ASPIRATION

YKROCG -- KR2 ROTC AD RECALLED FOR COAST GUARD (Variable 365)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
YES	0.2	0.2	0.2	0.2	0.2	0.5	0.2	0.2	0.2	0.5	0.2	0.0	0.1	0.3	0.3	0.2	0.1	0.3	0.1	0.8	0.4
NO	2.6	2.3	2.7	1.9	2.9	3.7	3.5	1.2	2.3	2.7	3.9	2.6	1.9	3.4	3.0	3.1	3.0	2.3	2.7	4.1	2.4
NOT APPLICABLE (SKIPPED OUT)	96.7	97.0	96.6	97.5	96.4	95.2	95.7	98.3	97.1	96.4	95.5	96.1	97.8	96.0	96.1	96.2	96.5	96.8	96.6	94.3	97.0
Don't Know	0.5	0.5	0.6	0.4	0.5	0.6	0.6	0.2	0.5	0.4	0.3	1.3	0.2	0.3	0.6	0.6	0.4	0.5	0.5	0.9	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKRGAF -- KR3 N GUARD AD RECALLED FOR AIR FORCE (Variable 366)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				White	Black	Hisp.
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24			
YES	3.5	3.1	4.4	2.0	4.4	6.3	4.7	3.4	3.3	4.5	5.5	4.0	5.0	2.7	4.8	5.9	2.1	3.7	4.6	4.3	2.4
NO	9.6	9.7	13.4	6.3	13.6	13.3	13.0	11.9	14.6	13.4	13.7	15.1	12.8	12.5	13.3	13.6	12.5	15.0	13.5	14.4	13.7
NOT APPLICABLE (SKIPPED OUT)	83.1	83.2	78.0	88.1	77.8	77.0	78.3	80.4	77.3	78.0	78.0	76.0	77.5	80.4	77.7	76.8	80.7	76.9	77.1	79.4	81.1
Don't Know	3.8	3.9	4.2	3.6	4.2	3.3	4.0	4.3	4.8	4.1	2.8	4.8	4.6	4.5	4.2	3.7	4.6	4.4	4.7	2.0	2.8
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YKNGAR -- KR3 N GUARD AD RECALLED FOR ARMY (Variable 367)

Responses	Total ACOMS Sample	Enlisted Recruiting Market				Total PMAS	Education/Orientation						Recruiting Brigade						Age					Race/Ethnicity		
		Total		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Males	Females																							
YES	10.4	10.3	14.5	6.5	14.7	15.1	13.7	11.3	15.9	15.4	15.0	15.4	14.2	12.9	14.1	15.4	12.1	16.8	15.0	14.0	13.0					
NO	2.7	2.5	3.4	1.8	3.3	4.5	4.1	4.0	1.9	2.5	4.2	3.7	3.7	2.3	4.0	4.1	2.5	1.9	3.1	4.6	3.2					
NOT APPLICABLE (SKIPPED OUT)	83.1	83.2	78.0	88.1	77.8	77.0	78.3	80.4	77.3	78.0	78.0	76.0	77.5	80.4	77.7	76.8	80.7	76.9	77.1	79.4	81.1					
Don't Know	3.8	3.9	4.2	3.6	4.2	3.3	4.0	4.3	4.8	4.1	2.8	4.8	4.6	4.5	4.2	3.7	4.6	4.4	4.7	2.0	2.8					
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467					

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKRNQNA -- KR3 N GUARD AD RECALLED FOR NAVY (Variable 368)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity								
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Males	Females																					
YES	1.4	1.5	2.0	1.0	1.9	2.0	1.9	1.2	1.9	2.1	1.6	2.0	1.5	2.1	2.1	1.2	3.1	1.3	1.6	2.5	3.3			
NO	11.7	11.4	15.8	7.3	16.1	17.7	15.8	14.1	15.9	15.9	17.6	17.1	16.4	13.1	16.0	18.3	11.6	17.4	16.6	16.1	12.8			
NOT APPLICABLE (SKIPPED OUT)	83.1	83.2	78.0	88.1	77.8	77.0	78.3	80.4	77.3	78.0	78.0	76.0	77.5	80.4	77.7	76.8	80.7	76.9	77.1	79.4	81.1			
Don't Know	3.8	3.9	4.2	3.6	4.2	3.3	4.0	4.3	4.8	4.1	2.8	4.8	4.6	4.5	4.2	3.7	4.6	4.4	4.7	2.0	2.8			
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DIP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YKRNMGMC -- KR3 N GUARD AD RECALLED FOR MARINES (Variable 369)

Responses		Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
			Recruiting Market		Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
			Total	Males																		
YES		1.5	1.6	2.2	1.1	2.1	1.7	1.9	3.0	2.3	2.2	2.3	2.0	2.3	1.7	2.0	1.7	2.6	2.4	2.0	2.5	2.7
NO		11.6	11.2	15.7	7.2	15.9	17.9	15.9	12.3	15.5	15.8	16.9	17.1	15.5	13.5	16.1	17.9	12.1	16.3	16.1	16.2	13.4
NOT APPLICABLE (SKIPPED OUT)		83.1	83.2	78.0	88.1	77.8	77.0	78.3	80.4	77.3	78.0	78.0	76.0	77.5	80.4	77.7	76.8	80.7	76.9	77.1	79.4	81.1
Don't Know		3.8	3.9	4.2	3.6	4.2	3.3	4.0	4.3	4.8	4.1	2.8	4.8	4.6	4.5	4.2	3.7	4.6	4.4	4.7	2.0	2.8
Refused		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size		6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSUGNE - High School Diploma Graduates Not Currently Enrolled	

YKRGCG -- KR3 N GUARD AD RECALLED FOR COAST GUARD (Variable 370)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)							Age			Race/Ethnicity							
		Recruiting Market		Education/Orientation			Recruiting Brigade				Age			Race/Ethnicity							
		Total	Males	Females	Total PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	1.0	1.0	1.5	0.5	1.4	2.0	1.5	1.1	1.1	1.7	1.6	1.3	1.3	1.3	1.5	1.8	1.4	1.0	1.2	3.1	1.4
NO	12.1	11.9	16.3	7.8	16.5	17.6	16.2	14.2	16.7	16.3	17.7	17.8	16.5	13.9	16.6	17.8	13.3	17.7	17.0	15.5	14.7
NOT APPLICABLE (SKIPPED OUT)	83.1	83.2	78.0	88.1	77.8	77.0	78.3	80.4	77.3	78.0	78.0	76.0	77.5	80.4	77.7	76.8	80.7	76.9	77.1	79.4	81.1
Don't Know	3.8	3.9	4.2	3.6	4.2	3.3	4.0	4.3	4.8	4.1	2.8	4.8	4.6	4.5	4.2	3.7	4.6	4.4	4.7	2.0	2.8
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKRRVAF -- KR4 RESERVE AD RECALLED FOR AIR FORCE (Variable 371)

Responses	Total ACOMS Sample	Enlisted			PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity		
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	2.4	2.0	2.9	1.3	3.0	4.1	3.4	2.3	2.4	2.6	2.9	3.1	4.1	2.6	3.5	2.5	3.7	2.4	3.0	3.5	2.4
NO	7.4	7.3	8.9	5.9	9.2	12.5	8.1	6.9	8.8	10.7	8.2	10.3	7.8	8.5	8.6	11.4	7.6	8.7	9.4	6.9	10.6
NOT APPLICABLE (SKIPPED OUT)	89.2	89.6	87.4	91.7	86.9	82.0	88.0	90.3	88.1	86.1	88.4	85.5	87.3	88.1	87.6	84.6	87.7	88.1	86.6	89.0	86.9
Don't Know	1.0	1.0	0.9	1.1	0.8	1.4	0.6	0.6	0.7	0.7	0.5	1.2	0.9	0.9	0.3	1.4	1.0	0.8	1.0	0.6	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-I - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YKRRVAR -- KR4 RESERVE AD RECALLED FOR ARMY (Variable 372)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation					PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity		
		Recruiting Market		Females		CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males							1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24		
YES	9.1	8.7	10.7	6.9	11.3	15.0	10.6	8.4	10.6	12.8	10.4	12.5	10.4	9.8	11.2	13.5	9.5	10.6	11.8	9.0	11.4		
NO	0.7	0.6	1.0	0.3	0.9	1.6	0.8	0.8	0.6	0.5	0.7	0.8	1.4	1.3	1.0	0.5	1.8	0.5	0.7	1.5	1.7		
NOT APPLICABLE (SKIPPED OUT)	89.2	89.6	87.4	91.7	86.9	82.0	88.0	90.3	88.1	86.1	88.4	85.5	87.3	88.1	87.6	84.6	87.7	88.1	86.6	89.0	86.9		
Don't know	1.0	1.0	0.9	1.1	0.8	1.4	0.6	0.6	0.7	0.7	0.5	1.2	0.9	0.9	0.3	1.4	1.0	0.8	1.0	0.6	0.1		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKRRVNA -- KR4 RESERVE AD RECALLED FOR NAVY (Variable 373)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				White	Black	Hisp.	
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24
YES	2.0	2.0	2.3	1.7	2.4	2.6	2.6	1.6	2.3	2.7	2.2	3.2	2.0	1.5	2.3	2.4	2.8	2.3	2.5	2.5	1.4
NO	7.8	7.4	9.4	5.5	9.8	13.9	8.9	7.6	8.9	10.5	8.9	10.1	9.9	9.6	9.9	11.6	8.5	8.8	9.9	7.9	11.7
NOT APPLICABLE (SKIPPED OUT)	89.2	89.6	87.4	91.7	86.9	82.0	88.0	90.3	88.1	86.1	88.4	85.5	87.3	88.1	87.6	84.6	87.7	88.1	86.6	89.0	86.9
Don't Know	1.0	1.0	0.9	1.1	0.8	1.4	0.6	0.6	0.7	0.7	0.5	1.2	0.9	0.9	0.3	1.4	1.0	0.8	1.0	0.6	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YKRRVMC -- KR4 RESERVE AD RECALLED FOR MARINES (Variable 374)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Total ACOMS Sample		Enlisted Recruiting Market		Total PMAS			Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity			
									CFRSO	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17				18-19
YES	1.2	1.3	1.7	1.0	1.7	1.6	1.5	1.1	1.9	1.0	2.0	2.1	1.8	1.3	1.3	1.5	2.5	1.7	1.5	2.6	1.3	
NO	8.5	8.0	10.1	6.2	10.6	15.0	10.0	8.0	9.2	12.2	9.2	11.2	10.1	9.7	10.9	12.5	8.8	9.5	10.9	7.9	11.8	
NOT APPLICABLE (SKIPPED OUT)	89.2	89.6	87.4	91.7	86.9	82.0	88.0	90.3	88.1	86.1	88.4	85.5	87.3	88.1	87.6	84.6	87.7	88.1	86.6	89.0	86.9	
Don't Know	1.0	1.0	0.9	1.1	0.8	1.4	0.6	0.6	0.7	0.7	0.5	1.2	0.9	0.9	0.3	1.4	1.0	0.8	1.0	0.6	0.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YKRRVCG -- KR4 RESERVE AD RECALLED FOR COAST GUARD (Variable 375)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market		Females		CFRSD	HS-C		HS-W	HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males				HS-C	HS-W		HSDGNE														
YES	0.5	0.6	0.8	0.3	0.9	1.3	1.0	0.2	0.7	0.7	0.4	0.9	1.1	1.2	0.9	1.0	1.2	0.4	0.8	0.8	1.0			
NO	9.2	8.8	10.9	6.9	11.4	15.3	10.5	8.9	10.5	12.6	10.7	12.4	10.8	9.9	11.3	13.0	10.1	10.7	11.6	9.6	12.1			
NOT APPLICABLE (SKIPPED OUT)	89.2	89.6	87.4	91.7	86.9	82.0	88.0	90.3	88.1	86.1	88.4	85.5	87.3	88.1	87.6	84.6	87.7	88.1	86.6	89.0	86.9			
Don't Know	1.0	1.0	0.9	1.1	0.8	1.4	0.6	0.6	0.7	0.7	0.5	1.2	0.9	0.9	0.3	1.4	1.0	0.8	1.0	0.6	0.1			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/ONE - High School Diploma Graduates Not Currently Enrolled	

YDAIDAF -- KR5 AIDED AD RECALL FOR AIR FORCE (Variable 377)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age			Race/Ethnicity					
		Recruiting Market				CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade						16-17			20-24			White	Black	Hisp.
		Total	Males	Females						1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24						
YES	24.6	25.5	23.0	27.9	21.9	16.6	20.5	23.2	25.5	22.2	20.8	19.9	23.4	23.9	20.6	19.6	20.6	27.3	21.1	23.1	26.2			
NO	16.9	16.4	13.0	19.5	12.1	12.2	10.6	15.3	12.7	10.3	10.7	14.3	10.1	15.4	11.4	12.0	13.2	12.5	11.7	13.9	13.5			
NOT APPLICABLE (SKIPPED OUT)	58.2	57.7	63.9	52.0	65.9	71.2	68.8	61.3	61.7	67.5	68.3	65.8	66.3	60.7	68.0	68.3	66.0	60.2	67.1	63.1	60.2			
Don't Know	0.3	0.3	0.1	0.6	0.1	0.1	0.0	0.2	0.1	0.0	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.1	0.0	0.1			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YAIDAR -- KR6 AIDED AD RECALL FOR ARMY (Variable 378)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age							
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	12.4	12.6	10.9	14.1	10.5	8.9	10.5	11.7	11.2	10.0	9.8	10.6	13.4	8.8	9.8	10.0	8.8	13.4	10.4	11.5	10.4
NO	6.4	6.7	6.3	7.0	6.0	8.3	4.1	8.6	5.6	5.5	4.7	6.1	5.4	8.4	4.5	5.8	7.0	7.3	5.6	6.5	7.8
NOT APPLICABLE (SKIPPED OUT)	81.2	80.7	82.7	78.9	83.5	82.8	85.4	79.6	83.2	84.5	85.5	83.2	81.1	82.8	85.6	84.1	84.1	79.3	83.9	82.0	81.9
Don't Know	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DNE - High School Diploma Graduates Not Currently Enrolled	

VAIDARO -- KR7 AIDED AD RECALL FOR ARMY ROTC (Variable 379)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity						
		Total	Males		Females	CPI	SO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	46.8	45.8	42.6	48.8	42.8	51.6	41.1	44.7	39.1	44.8	43.8	46.4	38.6	38.4	42.7	45.4	39.2	42.9	43.2	42.7	39.5	
NO	50.0	51.4	54.2	48.7	53.8	44.7	54.9	51.8	58.2	51.8	51.5	50.9	58.6	57.8	53.5	51.1	57.5	54.3	53.5	52.1	58.2	
NOT APPLICABLE (SKIPPED OUT)	2.4	2.1	2.5	1.8	2.7	3.3	3.4	1.4	2.0	2.7	3.9	2.2	1.5	3.1	3.1	2.6	2.8	2.0	2.5	3.9	2.1	
Don't Know	0.7	0.7	0.7	0.7	0.7	0.4	0.7	2.0	0.7	0.6	0.7	0.5	1.2	0.7	0.7	0.9	0.4	0.8	0.7	1.3	0.2	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YAI DANG -- KR8 AIDED AD RECALL FOR ARMY NAT GUARD (Variable 380)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
YES	52.3	53.0	52.8	53.2	52.2	50.0	53.2	50.5	52.9	51.7	58.8	51.4	48.8	50.0	52.3	50.5	55.1	51.6	52.4	53.6	48.5
NO	36.5	35.9	32.1	39.4	32.5	33.8	32.5	38.2	30.7	32.0	26.0	32.6	36.7	36.2	33.2	33.5	32.4	30.6	31.9	32.3	38.1
NOT APPLICABLE (SKIPPED OUT)	10.4	10.3	14.5	6.5	14.7	15.1	13.7	11.3	15.9	15.4	15.0	15.4	14.2	12.9	14.1	15.4	12.1	16.8	15.0	14.0	13.0
Don't Know	0.8	0.7	0.6	0.9	0.6	1.1	0.6	0.0	0.5	0.9	0.1	0.6	0.3	1.0	0.4	0.6	0.4	1.0	0.7	0.0	0.5
Total weighted percent	100.0	100.0	103.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONT - High School Diploma Graduates Not Currently Enrolled	

YAI DARV -- KR9 AIDED AD RECALL FOR ARMY RESERVE (Variable 381)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Education/Orientation		Recruiting Brigade					Age										
		Total	Males	Females	PMAS	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	62.8	63.3	61.9	64.5	61.6	57.2	62.4	61.6	63.4	63.2	63.3	59.6	60.2	62.1	61.7	60.4	62.1	62.5	61.5	68.5	53.5
NO	27.5	27.3	26.9	27.7	26.5	27.2	26.4	29.5	25.6	23.3	25.7	27.5	28.7	28.1	26.7	25.6	27.6	26.6	26.2	22.4	34.5
NOT APPLICABLE (SKIPPED OUT)	9.1	8.7	10.7	6.9	11.3	15.0	10.6	8.4	10.6	12.8	10.4	12.5	10.4	9.8	11.2	13.5	9.5	10.6	11.8	9.0	11.4
Don't Know	0.6	0.7	0.5	0.8	0.5	0.5	0.5	0.5	0.5	0.7	0.6	0.4	0.7	0.1	0.5	0.5	0.8	0.3	0.5	0.2	0.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or OEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YAIDCG -- KR10 AIDED AD RECALL FOR COAST GUARD (Variable 382)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNI	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	37.9	38.5	38.2	38.8	37.1	35.8	35.5	42.1	38.1	35.4	38.0	36.9	39.5	36.2	36.7	37.9	35.0	38.6	36.9	39.4	35.7
NO	51.4	51.1	47.4	54.4	47.6	45.8	48.5	47.0	47.9	42.7	46.1	51.8	48.3	49.0	47.4	46.0	50.2	47.6	47.4	46.4	50.6
NOT APPLICABLE (SKIPPED OUT)	10.0	9.7	14.1	5.6	15.0	18.1	15.5	10.8	13.9	21.5	15.6	11.3	12.0	14.5	15.4	16.1	14.6	13.6	15.4	14.2	13.3
Don't Know	0.7	0.7	0.3	1.1	0.3	0.3	0.5	0.0	0.1	0.5	0.3	0.0	0.2	0.3	0.5	0.1	0.3	0.2	0.3	0.0	0.4
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNI - High School Diploma Graduates Not Currently Enrolled	

YAIDMC -- KR11 AIDED AD RECALL FOR MARINE CORPS (Variable 383)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
YES	22.4	22.9	20.0	25.6	20.0	20.0	17.8	21.4	21.5	18.0	21.3	21.3	20.3	19.1	18.6	19.8	16.6	24.9	19.4	22.0	21.7
NO	17.2	17.7	14.1	21.0	13.7	10.3	13.3	19.3	14.7	12.2	12.0	14.8	12.5	17.5	15.5	11.4	15.0	12.7	13.4	13.6	16.1
NOT APPLICABLE (SKIPPED OUT)	60.2	59.2	65.8	53.1	66.2	69.7	68.7	59.1	63.8	69.6	66.7	63.9	67.0	63.4	65.8	68.4	68.3	62.4	67.0	64.3	61.9
Don't Know	0.2	0.3	0.1	0.4	0.1	0.1	0.2	0.2	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.3	0.1	0.0	0.1	0.0	0.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YAI DNA -- KR12 AIDED AD RECALL FOR NAVY (Variable 384)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
		Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Females																			
YES	21.0	22.1	21.5	22.6	21.3	18.2	21.7	20.4	22.9	20.3	20.2	23.4	20.6	21.8	21.1	19.2	19.2	25.6	20.1	24.7	26.4	
NO	22.8	22.6	18.9	26.1	17.8	16.3	14.3	20.2	20.7	13.2	20.7	16.5	18.8	21.1	15.9	15.3	22.7	19.4	17.5	19.1	17.9	
NOT APPLICABLE (SKIPPED OUT)	55.9	55.0	59.5	50.8	60.8	65.5	64.0	59.2	56.1	66.6	59.1	60.0	60.0	56.9	62.9	65.4	58.2	54.6	62.3	55.7	55.6	
Don't Know	0.4	0.3	0.1	0.5	0.2	0.1	0.0	0.2	0.3	0.0	0.0	0.1	0.6	0.1	0.1	0.2	0.0	0.4	0.1	0.6	0.2	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YAI DALL -- KR13 AIDED AD RECALL FOR ALL SERVICES (Variable 385)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age										
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	46.5	45.0	50.8	39.8	52.1	53.6	56.8	44.5	49.2	56.3	48.0	52.5	49.7	53.3	54.4	54.2	49.1	48.8	55.0	40.4	45.0
NO	45.6	47.4	41.2	53.1	39.6	37.5	36.8	51.0	40.4	37.0	43.7	38.3	41.7	37.4	38.9	38.7	43.2	38.5	36.3	53.9	45.2
NOT APPLICABLE (SKIPPED OUT)	7.0	6.7	7.5	5.9	7.9	8.3	6.1	4.1	9.9	6.0	7.8	8.9	8.1	8.9	6.4	6.7	7.1	12.0	8.2	5.6	9.2
Don't Know	0.8	0.9	0.5	1.3	0.4	0.7	0.2	0.3	0.5	0.6	0.4	0.3	0.5	0.3	0.3	0.3	0.5	0.7	0.5	0.1	0.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YADARTV -- KR14 RECALLS ARMY AD ON TV (Variable 386)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market			Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity			
						CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
YES	91.6	91.7	92.4	91.0	92.8	92.2	93.7	90.7	92.8	94.8	92.0	93.3	92.8	90.2	93.7	92.4	92.5	92.1	93.0	93.0	90.5
NO	4.9	4.6	3.9	5.2	3.9	4.0	3.6	3.9	4.3	2.8	4.5	3.6	4.3	5.0	3.3	4.3	3.2	5.1	3.6	4.6	5.6
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9
Don't Know	0.2	0.2	0.1	0.3	0.1	0.1	0.0	0.0	0.1	0.1	0.3	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YADARRAD -- KRI4 RECALLS ARMY AD ON RADIO (Variable 387)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market				Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity			
		Total		Males	Females		CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
YES	60.4	60.3	61.2	59.4	60.8	60.5	59.4	55.6	63.2	62.4	65.1	60.0	60.2	55.7	58.6	60.1	64.3	62.0	59.7	68.0	59.9	
NO	35.8	35.8	35.0	36.5	35.6	34.8	37.6	38.6	33.9	34.6	31.4	36.9	36.2	39.4	38.2	36.3	30.8	35.1	36.6	29.7	36.0	
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9	
Don't Know	0.5	0.4	0.3	0.5	0.4	0.9	0.3	0.3	0.1	0.5	0.3	0.0	0.7	0.1	0.2	0.5	0.6	0.2	0.4	0.0	0.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	77	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, now-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YADARMAG -- KRI4 RECALLS ARMY AD IN MAGAZINES (Variable 388)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity							
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	77.0	75.9	80.3	71.9	81.5	82.6	85.5	80.2	78.1	85.1	81.5	80.8	80.8	78.5	84.5	84.2	79.3	76.0	80.9	85.2	81.1			
NO	19.4	20.2	16.0	23.9	15.2	13.7	11.8	14.0	18.7	12.5	15.1	15.9	16.4	16.5	12.5	12.3	16.2	21.3	15.8	12.3	14.6			
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9			
Don't Know	0.3	0.4	0.1	0.6	0.1	0.0	0.0	0.4	0.3	0.0	0.2	0.2	0.0	0.3	0.0	0.3	0.2	0.1	0.1	0.2	0.4			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YADARPAP -- KR14 RECALLS ARMY AD IN NEWSPAPERS (Variable 389)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	29.4	29.5	29.3	29.7	28.6	27.6	23.9	27.7	32.9	29.8	33.0	26.9	29.6	23.0	24.1	29.7	30.9	31.7	25.1	44.7	33.6
NO	66.9	66.6	66.9	66.2	67.9	68.5	73.1	66.4	63.9	67.8	63.2	69.6	67.3	71.8	72.6	66.8	64.3	65.5	71.3	52.7	62.2
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9
Don't Know	0.4	0.4	0.3	0.6	0.3	0.3	0.4	0.5	0.3	0.0	0.6	0.4	0.2	0.4	0.4	0.4	0.5	0.1	0.4	0.3	0.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YADARBIL -- KRI4 RECALLS ARMY AD ON BILLBOARDS (Variable 390)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	62.1	63.4	64.4	62.4	64.5	62.7	62.1	66.2	66.9	65.6	69.8	65.2	64.7	55.5	62.6	63.4	65.3	67.8	62.8	76.3	61.7
NO	34.1	32.6	32.0	33.3	32.1	33.4	35.1	28.4	30.0	31.7	26.7	31.7	32.4	39.4	34.3	33.2	30.4	29.2	33.8	21.0	34.3
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9
Don't Know	0.5	0.5	0.2	0.7	0.2	0.2	0.1	0.0	0.3	0.3	0.3	0.0	0.0	0.4	0.1	0.3	0.0	0.3	0.2	0.4	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)			
Randomization/rotation	0		
Instrument change	0		
Other	0		
Total missing	0		

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YADARMAL -- KR14 RECALLS ARMY AD IN MAIL (Variable 391)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	56.2	56.0	65.2	47.5	66.4	77.8	63.3	58.1	64.3	64.9	62.9	72.8	70.2	58.7	58.8	82.5	71.5	54.5	65.3	69.8	69.9
NO	40.4	40.3	31.2	48.7	30.3	18.5	33.9	35.9	32.7	32.4	33.9	24.0	26.6	36.4	37.9	14.3	24.1	42.6	31.3	27.7	26.2
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9
Don't Know	0.2	0.2	0.2	0.2	0.2	0.0	0.2	0.5	0.1	0.2	0.0	0.1	0.3	0.1	0.3	0.0	0.0	0.2	0.2	0.1	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YADARPOS -- KRI4 RECALLS ARMY AD ON POSTERS (Variable 392)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	63.1	63.9	67.9	60.3	68.8	67.1	72.6	76.7	65.1	71.4	71.4	68.5	67.1	64.6	73.0	71.4	65.1	62.8	66.3	77.5	76.4
NO	33.4	32.3	28.5	35.9	27.9	29.1	24.7	17.6	31.8	26.1	25.4	28.4	29.8	30.4	24.0	25.2	30.4	34.4	30.3	20.0	19.6
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9
Don't Know	0.2	0.2	0.1	0.3	0.1	0.1	0.0	0.2	0.3	0.2	0.0	0.1	0.2	0.3	0.1	0.3	0.2	0.1	0.2	0.1	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDCNE - High School Diploma Graduates Not Currently Enrolled	

YADARPAM -- KRI4 RECALLS ARMY AD IN PAMPHLETS (Variable 393)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females	PMAS	CFRSD	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
YES	58.6	59.6	64.5	55.1	65.9	68.8	71.3	66.8	60.0	66.9	69.0	67.5	67.4	56.8	71.3	71.7	65.2	52.2	64.2	76.3	64.7			
NO	38.0	36.8	31.8	41.3	30.7	27.2	25.9	27.6	37.0	30.4	27.5	29.3	29.7	38.1	25.6	25.0	30.2	44.9	32.3	21.3	31.4			
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9			
Don't Know	0.1	0.1	0.2	0.0	0.2	0.3	0.2	0.2	0.2	0.3	0.3	0.1	0.0	0.3	0.2	0.2	0.2	0.3	0.3	0.1	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DFP,	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC	
course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment	
as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YADARYEL -- KR14 RECALLS ARMY AD IN YELLOW PAGES (Variable 394)

Responses	Total ACIMS Sample	Enlisted Recruiting Market		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity							
					Education/Orientation				Recruiting Brigade				Age											
		CFRSD	HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.						
		Total	Males		Females																			
YES	13.3	14.1	11.6	16.4	10.7	8.2	10.2	13.5	11.8	6.3	14.8	9.5	13.9	9.9	9.6	10.9	10.0	12.5	8.6	21.5	11.9			
NO	82.7	81.5	84.4	78.9	85.6	87.7	86.8	80.5	84.7	90.8	81.2	86.9	83.0	85.1	87.2	85.4	84.9	84.3	87.6	75.9	84.1			
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9			
Don't Know	0.7	0.8	0.5	1.1	0.5	0.5	0.3	0.5	0.6	0.6	0.8	0.5	0.2	0.3	0.3	0.5	0.8	0.4	0.6	0.3	0.1			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YADAROTH -- KR14 RECALLS ARMY AD SOMEWHERE ELSE (Variable 395)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		CFRSD	HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		YES	10.8	11.3	13.3	9.4	12.8	12.6	11.7	12.0	13.9	11.9	13.7	12.4	14.4	11.6	11.4	13.2	12.8	14.3	10.9
NO	85.2	84.7	82.7	86.5	83.5	83.2	84.9	82.3	82.7	85.5	82.9	84.0	82.0	82.2	85.0	83.1	82.6	82.4	85.3	76.2	79.3
INCONSIST. DATA	0.3	0.1	0.2	0.1	0.2	0.3	0.2	0.0	0.2	0.0	0.0	0.3	0.2	0.6	0.1	0.1	0.1	0.6	0.2	0.0	0.6
NOT APPLICABLE (SKIPPED OUT)	3.3	3.5	3.5	3.5	3.2	3.7	2.7	5.5	2.9	2.4	3.2	3.1	2.9	4.8	3.0	3.1	4.3	2.7	3.2	2.3	3.9
Don't Know	0.4	0.4	0.3	0.5	0.3	0.2	0.6	0.2	0.3	0.2	0.2	0.1	0.6	0.8	0.5	0.5	0.1	0.1	0.4	0.0	0.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YATADLIK -- AT1 HOW MUCH YOUTH LIKED ARMY ADS (Variable 399)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Education/Orientation		Recruiting Brigade						Age									
		Total	Males	Females	Total PMAS	CFRSD	HS-C	HS-W	HS/DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp
DO NOT LIKE	8.2	8.4	8.7	8.1	8.3	8.9	7.6	10.4	8.1	9.6	7.8	8.4	8.5	6.9	7.7	9.2	8.9	7.7	7.8	10.9	9.0
SCALE POINT 2	10.0	9.9	10.8	9.2	10.9	10.1	9.1	9.7	13.1	10.4	8.7	12.8	8.4	14.5	8.7	10.1	11.7	14.4	11.7	7.8	9.2
SCALE POINT 3	36.9	36.5	35.8	37.1	36.7	37.5	37.8	25.2	37.8	39.7	31.6	37.8	35.0	38.9	37.2	36.2	39.2	34.6	39.4	23.1	34.1
SCALE POINT 4	22.8	21.6	22.0	21.3	23.0	24.6	24.5	24.0	20.8	22.5	23.6	23.8	25.7	19.1	24.4	24.3	18.8	23.0	23.7	20.4	21.3
LIKE VERY MUCH	15.4	16.5	16.1	16.9	14.7	10.2	16.7	22.0	14.1	12.1	23.6	10.5	16.4	12.0	17.3	14.2	13.4	12.8	11.3	31.3	18.6
NOT APPLICABLE (SKIPPED OUT)	6.4	6.7	6.4	7.1	6.0	8.4	4.1	8.6	5.6	5.5	4.7	6.2	5.5	8.4	4.6	5.9	7.1	7.3	5.7	6.5	7.8
Don't Know	0.3	0.3	0.3	0.3	0.3	0.2	0.1	0.0	0.4	0.2	0.0	0.5	0.4	0.2	0.1	0.0	0.9	0.2	0.3	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DNE - High School Diploma Graduates Not Currently Enrolled	

YATADBEL -- AT2 HOW MUCH YOUTH BELIEVES ARMY ADS (Variable 400)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.	
						CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24
DO NOT BELIEVE	8.7	8.7	9.5	7.9	8.9	7.8	6.1	10.0	11.4	10.2	7.1	8.0	10.2	9.0	6.5	8.1	9.2	13.0	7.6	13.0	13.6
SCALE POINT 2	12.1	11.1	13.2	9.1	13.4	17.3	9.5	6.8	15.6	14.9	9.0	14.8	10.2	17.9	9.9	12.5	17.8	15.7	13.6	10.9	14.8
SCALE POINT 3	29.6	27.8	28.6	27.2	29.8	30.1	29.0	20.1	32.3	31.4	28.4	31.2	28.3	28.9	27.4	30.4	29.4	33.0	31.0	24.4	28.3
SCALE POINT 4	24.8	25.0	24.0	26.0	25.0	23.7	29.5	30.9	21.0	25.0	26.3	24.9	24.3	24.3	30.0	25.9	22.2	19.0	27.1	17.6	18.3
BELIEV VERY MUCH	18.2	20.5	18.2	22.6	16.8	12.4	21.8	23.5	13.9	12.7	24.3	14.7	21.4	11.2	21.7	17.1	14.1	11.7	14.8	27.8	17.2
NOT APPLICABLE (SKIPPED OUT)	6.4	6.7	6.4	7.1	6.0	8.4	4.1	8.6	5.6	5.5	4.7	6.2	5.5	8.4	4.6	5.9	7.1	7.3	5.7	6.5	7.8
Don't Know	0.2	0.2	0.2	0.2	0.1	0.3	0.0	0.0	0.2	0.1	0.1	0.2	0.0	0.3	0.0	0.1	0.2	0.3	0.2	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKSADVEN -- KS2 SLOGAN: NOT A JOB, AN ADVENTURE (Variable 402)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		Total	Males		Females	CFRSO	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
AIR FORCE	8.5	8.9	7.3	10.3	6.9	4.9	7.0	11.9	6.9	8.3	8.7	5.1	5.2	7.4	7.9	4.7	7.5	7.6	6.6	9.4	6.6
ARMY	44.6	43.9	44.2	43.7	44.8	41.9	46.6	43.5	45.2	42.3	41.5	44.0	47.8	49.4	46.9	44.2	44.3	42.8	44.7	45.2	44.5
MARINE CORPS	11.7	12.3	10.8	13.7	10.3	11.0	11.0	14.5	8.5	8.2	9.1	11.3	11.6	11.8	11.5	11.0	9.8	8.3	9.3	16.0	11.3
NAVY	22.8	21.3	28.7	14.6	29.7	34.3	28.0	23.2	29.7	32.8	34.8	29.6	26.3	23.6	25.8	31.8	32.4	30.5	30.4	20.9	35.4
ALL IN SAME AD	5.2	5.3	4.9	5.7	4.2	4.4	3.6	4.7	4.6	5.4	4.9	2.6	6.0	2.5	4.0	4.6	3.7	4.5	4.1	7.3	0.9
Don't Know	7.2	8.2	4.1	12.0	4.1	3.4	3.8	2.2	5.1	3.0	1.1	7.4	3.1	5.2	3.8	3.7	2.2	6.2	4.9	1.2	1.4
Refused	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3330	2838	2325	513	2005	394	760	204	647	466	349	587	321	282	850	513	301	341	1620	175	210

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YKSPROUD -- KS3 SLOGAN: THE FEW. THE PROUD (Variable 403)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity							
		Total	Males	Females	Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
					CERSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
AIR FORCE	3.0	3.0	3.0	3.1	3.0	2.2	2.7	7.4	2.7	4.1	4.5	2.6	0.7	2.5	3.5	3.2	2.9	2.1	2.6	6.0	2.0
ARMY	3.3	3.6	3.3	3.9	3.1	2.1	3.1	4.8	3.2	2.9	4.3	2.3	1.9	4.2	3.2	2.4	2.4	4.0	2.6	5.4	3.8
MARINE CORPS	81.2	79.0	86.5	72.2	87.4	90.8	85.9	76.7	88.9	86.2	84.5	86.9	94.3	85.7	83.1	90.6	87.0	90.2	88.7	79.4	87.7
NAVY	3.6	4.1	2.8	5.2	2.7	1.6	3.4	4.7	2.3	1.9	3.6	3.0	1.6	3.2	4.4	1.6	3.4	0.9	2.2	5.3	2.8
ALL IN SAME AD	0.8	0.8	0.6	1.0	0.6	0.7	0.5	0.9	0.6	0.4	0.4	0.7	0.2	1.2	0.9	0.4	0.6	0.4	0.6	0.9	0.3
Don't Know	8.0	9.3	3.7	14.5	3.3	2.7	4.4	5.4	2.4	4.3	2.6	4.5	1.3	3.2	4.9	1.8	3.7	2.4	3.3	3.1	3.4
Refused	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3330	2838	2325	513	2005	394	760	204	647	466	349	587	321	282	850	513	301	341	1620	175	210

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/UNE - High School Diploma Graduates Not Currently Enrolled	

YKSBEALL -- KS4 SLOGAN: BE ALL YOU CAN BE (Variable 404)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
		Enlisted Recruiting Market		Total PMAS		Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
						HS-C		HS-W		HS/DGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
		Total	Males	Females																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKSWAY -- KS5 SLOGAN: A GREAT WAY OF LIFE (Variable 405)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
		Total		Males		Females		Total		HS-C		HS-W		HSDGNE		Total		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKSGOOD -- KS6 SLOGAN: LOOKING FOR A FEW GOOD MEN (Variable 406)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity						
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.					
						CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	3th	4th	5th				6th	16-17	18-19	20-21	22-24
AIR FORCE	4.3	4.2	3.5	4.8	3.7	2.3	3.6	4.0	4.4	4.2	4.1	2.2	3.4	4.4	4.2	3.9	2.5	3.3	4.9	3.3	5.5	4.0
ARMY	13.9	14.3	12.0	16.4	11.3	8.5	11.9	19.2	10.7	10.5	13.4	13.8	8.6	10.4	10.5	13.0	9.7	11.4	10.7	10.9	16.3	7.3
MARINE CORPS	55.6	53.6	69.1	39.4	70.8	80.0	71.1	58.1	68.2	67.8	68.9	68.4	72.9	75.8	67.8	68.4	75.7	67.8	71.0	71.7	59.8	79.0
NAVY	6.6	7.3	4.2	10.2	3.8	2.0	5.0	6.1	3.5	4.9	4.0	3.2	4.5	2.4	4.9	5.4	2.5	4.6	2.7	3.7	5.7	2.8
ALL IN SAME AD	6.4	6.1	4.8	7.4	4.6	4.2	4.0	4.5	5.3	6.0	3.7	5.0	4.0	4.6	6.0	4.8	3.2	6.0	4.7	4.4	6.1	3.8
Don't Know	13.1	14.5	6.4	21.8	5.8	3.1	4.5	8.1	7.8	6.5	5.8	7.5	6.6	2.4	6.5	4.6	6.4	6.8	5.9	6.0	6.6	3.1
Refused	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3330	2838	2325	513	2005	394	760	204	647	282	466	349	587	321	282	850	513	301	341	1620	175	210

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DNE - High School Diploma Graduates Not Currently Enrolled	

YKSSTART -- KS7 SLOGAN: IT'S A GREAT PLACE TO START (Variable 407)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
AIR FORCE	7.9	8.6	9.9	7.4	9.5	8.3	8.7	9.9	10.7	12.8	8.7	7.5	10.7	7.3	8.0	8.9	8.3	13.1	9.6	9.6	8.6
ARMY	44.3	43.9	50.2	38.2	50.8	52.2	55.2	50.5	46.8	48.7	49.2	54.2	52.3	49.2	55.8	52.7	46.3	45.3	49.5	53.8	57.7
MARINE CORPS	3.1	3.6	2.8	4.4	2.5	1.1	3.2	4.7	2.3	1.9	3.0	2.4	2.9	2.5	2.7	2.9	2.3	1.9	2.1	4.0	3.3
NAVY	9.4	9.6	10.0	9.3	9.9	8.5	8.5	13.2	11.1	12.2	10.0	8.5	8.4	10.3	8.3	10.0	10.6	11.5	9.1	14.5	10.5
ALL IN SAME AD	15.6	15.1	16.0	14.3	16.6	21.2	17.4	12.4	14.4	15.1	17.8	17.5	16.6	16.3	17.3	16.6	21.4	12.2	18.0	10.1	14.4
Don't Know	19.4	18.9	11.0	26.1	10.6	8.6	7.0	9.3	14.6	9.3	11.3	9.7	9.1	14.3	7.8	8.9	11.1	15.9	11.6	8.1	5.5
Refused	0.2	0.2	0.1	0.3	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3330	2838	2325	513	2005	394	760	204	647	466	349	587	321	282	850	513	301	341	1620	175	210

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKSAIM -- KS8 SLOGAN: AIM HIGH (Variable 408)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age						Race/Ethnicity		
		Total	Males	Females	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.		
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th				16-17	18-19
AIR FORCE	78.5	78.1	87.4	69.6	88.5	90.9	92.2	88.4	84.3	86.4	90.7	92.7	85.8	82.7	89.2	80.6	93.4	
ARMY	3.8	3.5	2.8	4.2	2.7	1.9	1.9	3.4	3.6	3.2	4.3	1.5	2.7	1.9	2.0	7.5	1.7	
MARINE CORPS	4.3	4.2	2.0	6.3	1.7	2.1	1.4	1.9	1.6	1.6	2.2	1.8	0.8	1.9	1.2	4.6	1.3	
NAVY	3.1	3.3	2.2	4.3	2.1	2.3	1.3	2.8	2.4	2.5	0.9	2.1	2.3	2.7	2.3	1.3	1.3	
ALL IN SAME AD	1.2	1.0	0.7	1.2	0.7	0.8	0.6	0.0	0.9	0.9	0.7	0.2	1.4	0.5	0.8	0.7	0.0	
Don't Know	9.0	9.8	4.9	14.3	4.4	1.9	2.6	3.5	7.2	5.4	3.9	4.1	1.6	6.7	4.5	5.3	2.2	
Refused	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3330	2838	2325	513	2005	394	760	204	647	466	349	587	321	282	1620	175	210	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YKSNOTCO -- KS9 SLOGAN: NOT A COMPANY, YOUR COUNTRY (Variable 409)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
AIR FORCE	1.9	2.2	2.2	2.2	2.1	3.7	1.9	1.0	1.5	2.7	2.1	2.4	1.5	1.3	1.6	2.2	3.8	1.3	1.9	2.4	3.1
ARMY	23.0	23.3	23.6	23.0	23.7	22.1	25.0	26.8	22.9	24.7	21.1	22.9	25.1	24.6	24.2	25.7	24.6	19.9	23.1	25.4	26.2
MARINE CORPS	6.5	6.8	7.2	6.5	6.9	5.0	7.9	8.8	6.9	8.0	9.2	6.1	4.1	7.3	7.7	6.7	7.5	5.8	6.2	11.8	6.8
NAVY	7.3	7.5	9.2	6.1	8.8	5.3	9.3	14.0	9.3	8.9	8.3	8.1	10.5	8.7	11.7	4.6	10.2	8.7	8.7	10.7	7.7
ALL IN SAME AD	31.3	29.2	35.5	23.5	37.7	47.4	37.2	29.4	34.6	32.1	44.7	39.5	37.4	36.0	35.4	42.5	36.6	36.5	37.8	35.4	40.2
Don't Know	29.7	30.7	22.2	38.4	20.7	16.4	18.5	20.1	24.8	23.5	14.7	21.0	21.4	22.2	19.3	18.3	17.3	27.8	22.3	14.3	15.9
Refused	0.2	0.2	0.2	0.3	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3330	2838	2325	513	2005	394	760	204	647	466	349	587	321	282	850	513	301	341	1620	175	210

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3444
Instrument change	0
Other	0
Total missing	3444

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YAWIDE -- PE1 WIDE VARIETY OF JOBS: ARMY (Variable 420)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	3.9	3.7	4.4	3.1	4.2	3.9	2.7	3.6	5.7	5.8	2.7	4.9	3.1	4.1	3.5	2.5	6.3	5.6	3.8	6.2	4.6
DISAGREE	8.5	7.7	9.4	6.1	9.9	11.2	7.6	3.7	12.3	9.9	8.1	10.8	6.5	14.3	6.9	9.1	12.1	13.4	11.2	3.9	8.2
NEITHER	27.9	28.3	27.9	28.7	28.5	39.6	24.8	19.8	27.3	33.5	23.8	26.7	27.1	31.0	24.7	30.8	29.2	30.7	29.7	21.5	28.7
AGREE	34.1	33.3	32.1	34.4	32.7	30.2	37.1	36.2	29.8	31.6	29.9	32.7	36.9	32.6	36.8	35.2	25.5	29.4	33.4	26.7	34.9
STRONGLY AGREE	25.3	26.6	26.0	27.1	24.6	15.2	27.7	36.6	24.5	19.1	35.2	24.5	26.3	17.9	28.2	22.2	26.8	20.4	21.7	41.7	22.6
Don't Know	0.3	0.4	0.2	0.6	0.2	0.0	0.1	0.0	0.4	0.0	0.2	0.4	0.1	0.1	0.0	0.1	0.2	0.5	0.1	0.0	1.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YAPHYS -- PE1 PHYSICALLY CHALLENGING: ARMY (Variable 421)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
				Total PMAS		Education/Orientation				Recruiting Brigade																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
		CFRSD	HS-C			HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
				Total	Males	Females																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YAPROUD -- PE1 EXPERIENCE TO BE PROUD OF: ARMY (Variable 422)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th							
STRONGLY DISAGR	3.5	3.2	3.5	2.9	3.5	2.8	2.0	5.1	4.7	4.4	2.9	2.9	3.7	3.7	3.1	2.1	4.0	5.2	3.5	3.6	3.3
DISAGREE	4.1	4.0	5.2	2.9	5.2	6.8	4.5	3.5	5.3	4.9	2.8	4.9	4.3	10.0	4.3	4.8	6.5	6.1	5.3	4.3	6.2
NEITHER	21.2	21.1	23.1	19.3	23.7	27.7	20.8	17.8	25.1	24.6	19.1	26.7	19.5	28.1	21.8	22.9	24.6	26.8	25.0	19.6	19.6
AGREE	34.9	34.6	32.8	36.2	33.7	34.6	36.5	29.7	32.0	35.4	31.8	35.4	32.9	32.3	35.2	35.7	31.5	31.2	34.5	24.5	41.3
STRONGLY AGREE	36.0	36.7	34.9	38.3	33.4	27.3	35.8	43.2	32.6	29.8	43.2	29.7	39.3	25.6	35.3	34.4	31.9	30.6	31.3	47.7	29.4
Don't Know	0.4	0.4	0.4	0.3	0.5	0.8	0.3	0.7	0.3	1.0	0.1	0.4	0.3	0.4	0.3	0.2	1.4	0.2	0.5	0.4	0.2
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YASTEP -- PE1 STEPPING STONE TO COLLEGE: ARMY (Variable 423)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity			
				Total PMAS	Education/Orientation			Recruiting Brigade				Age											
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp		
		STRONGLY DISAGR	7.7	7.3	8.1	6.5	8.3	12.4	6.8	7.7	7.4	8.9	8.3	8.8	5.5	9.8	7.0	9.5	8.1	9.0	8.6	8.2	6.2
DISAGREE	10.4	10.2	12.4	8.2	12.8	21.1	13.2	7.3	9.5	15.4	7.5	14.2	10.6	16.1	12.7	15.7	11.5	10.8	14.3	6.0	10.8		
NEITHER	32.3	32.1	32.2	32.0	33.2	34.0	33.8	24.5	34.2	36.7	29.3	34.4	32.3	32.5	32.9	32.9	33.7	33.7	35.1	24.4	31.5		
AGREE	26.3	26.6	25.5	27.6	25.7	17.5	25.2	33.9	28.6	20.7	28.9	24.2	30.0	26.0	26.8	23.1	26.3	26.6	25.0	25.5	31.1		
STRONGLY AGREE	22.8	23.3	21.4	24.9	19.7	15.0	20.8	26.6	19.9	17.8	25.8	18.1	21.7	15.5	20.4	18.8	19.9	19.7	16.7	36.0	20.2		
Don't Know	0.6	0.6	0.3	0.8	0.2	0.0	0.2	0.0	0.4	0.4	0.2	0.2	0.0	0.1	0.2	0.1	0.5	0.2	0.3	0.0	0.1		
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US. NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YALEADER -- PE1 DEVELOP LEADERSHIP SKILLS: ARMY (Variable 424)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity				
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade							16-17	18-19	20-21	22-24	White	Black	Hisp.
						CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th								
STRONGLY DISAGR	2.5	2.4	2.7	2.1	2.5	2.2	1.4	3.6	3.2	2.8	1.9	2.2	1.6	4.0	1.8	1.6	3.1	3.8	2.4	3.2	2.0	
DISAGREE	4.5	4.3	5.1	3.7	5.3	6.7	3.7	3.4	6.2	5.3	4.3	5.2	3.3	8.8	3.8	4.9	7.4	6.3	5.8	2.5	5.5	
NEITHER	20.7	20.5	20.6	20.4	20.9	22.7	19.9	18.4	21.1	22.4	16.7	22.2	17.6	25.1	20.1	20.0	22.7	21.5	22.0	14.4	21.0	
AGREE	38.8	39.0	38.6	39.3	39.8	45.4	39.4	34.1	38.5	42.7	34.6	41.7	42.2	36.9	39.1	44.9	33.7	39.9	40.6	35.3	40.7	
STRONGLY AGREE	33.2	33.5	32.8	34.0	31.4	23.1	35.5	40.2	30.8	26.8	42.3	28.5	35.2	25.2	35.1	28.5	33.0	28.2	29.1	44.6	30.7	
Don't Know	0.3	0.3	0.2	0.5	0.1	0.0	0.1	0.3	0.1	0.1	0.2	0.2	0.1	0.0	0.1	0.0	0.0	0.3	0.1	0.0	0.1	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DLP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YAHITECH -- PE1 USE HIGH-TECH EQUIPMENT: ARMY (Variable 425)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
		Total			Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males		Males	Females																
STRONGLY DISAGR	2.6	2.4	2.4	2.3	2.3	2.9	0.5	3.6	3.2	2.3	1.6	1.9	2.8	3.1	1.0	1.8	3.6	3.7	2.2	3.0	1.9	
DISAGREE	2.6	2.4	3.6	1.3	3.5	5.5	2.5	2.4	3.6	3.5	2.3	4.3	2.3	5.3	3.1	3.3	5.7	2.9	3.8	2.7	3.0	
NEITHER	16.0	15.7	16.3	15.2	16.7	17.9	16.2	10.0	17.8	17.9	13.0	16.9	17.0	18.6	15.0	17.0	18.8	17.1	17.4	13.1	16.5	
AGREE	33.8	33.8	34.0	33.5	35.2	40.0	35.8	31.2	33.0	37.3	35.1	34.0	35.1	34.2	35.4	38.3	32.1	33.8	36.5	29.3	32.9	
STRONGLY AGREE	44.7	45.5	43.5	47.3	42.1	33.5	45.0	52.9	42.2	38.9	47.6	42.9	42.7	38.5	45.6	39.6	39.6	42.0	39.9	51.8	45.8	
Don't Know	0.3	0.2	0.2	0.2	0.1	0.2	0.1	0.0	0.2	0.1	0.3	0.1	0.0	0.3	0.0	0.1	0.3	0.4	0.2	0.0	0.0	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YACIVCAR -- PE1 CIVILIAN CAREER DEVELOP: ARMY (Variable 426)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
				Total PMAS		Education/Orientation		Recruiting Brigade				Education/Orientation									
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	4.3	3.9	4.7	3.2	4.6	4.8	3.1	5.1	5.6	5.4	4.8	3.9	2.7	6.4	3.7	4.0	4.7	6.5	4.3	7.3	2.9
DISAGREE	7.7	7.5	9.7	5.6	9.9	13.9	7.8	4.8	10.6	9.7	6.3	12.0	7.0	14.4	8.2	9.4	11.4	11.8	11.1	4.3	8.7
NEITHER	31.4	31.4	31.9	30.9	32.9	38.1	30.9	21.6	34.1	37.2	27.7	33.3	31.1	34.4	30.3	32.4	36.5	34.4	34.8	25.3	29.0
AGREE	31.8	31.5	31.1	31.9	31.9	27.6	36.7	36.0	29.6	29.8	31.4	32.5	37.7	28.4	35.0	35.6	26.1	27.9	31.3	30.4	39.0
STRONGLY AGREE	24.3	25.1	22.3	27.5	20.4	15.0	21.5	32.6	19.9	17.1	29.6	18.2	21.5	16.3	22.7	18.6	20.5	19.1	18.2	32.7	20.4
Don't Know	0.6	0.6	0.3	0.9	0.2	0.6	0.0	0.0	0.3	0.8	0.2	0.1	0.0	0.0	0.0	0.0	0.9	0.3	0.3	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YASELCON -- PE1 DEVELOP SELF-CONFIDENCE: ARMY (Variable 427)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C		HS-W	HSDGNE	Recruiting Brigade			Age			White	Black	Hisp.		
							1st	2nd			4th	5th	6th	16-17	18-19	20-21				22-24	
STRONGLY DISAGR	3.1	3.1	3.1	3.0	2.9	3.3	1.7	5.2	3.2	3.4	3.4	2.2	1.8	3.9	2.3	2.5	4.3	3.3	3.1	2.5	2.1
DISAGREE	4.5	4.2	5.0	3.4	5.1	5.4	4.3	3.0	6.1	4.7	2.4	6.1	4.2	8.4	4.4	5.1	5.0	6.2	5.5	3.7	4.6
NEITHER	20.4	20.4	20.3	20.6	20.9	23.9	19.4	15.2	21.7	19.9	17.5	23.0	20.3	23.8	19.0	21.7	22.1	21.9	22.2	16.1	17.6
AGREE	37.7	37.3	36.9	37.6	37.9	42.7	38.3	29.7	36.8	42.4	33.7	39.0	35.4	37.9	37.4	39.1	35.3	39.3	38.7	30.3	42.7
STRONGLY AGREE	34.1	34.8	34.6	35.0	33.0	24.7	36.2	46.9	32.0	29.5	42.8	29.4	38.3	26.0	36.8	31.6	33.3	29.0	30.4	47.4	33.1
Don't Know	0.2	0.3	0.2	0.3	0.1	0.0	0.0	0.0	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.1	0.3	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DCNE - High School Diploma Graduates Not Currently Enrolled	

YAPOTEN -- PE1 DEVELOP YOUR POTENTIAL: ARMY (Variable 428)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation						PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age			Race/Ethnicity		
		Total	Males	Females	CFRSD	HS-C	HS-W	HS/OCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
STRONGLY DISAGR	3.3	3.0	2.5	3.4	2.4	2.9	1.4	4.0	2.6	3.2	2.2	1.9	1.8	2.8	1.9	2.1	3.5	2.7	2.3	3.9	1.4		
DISAGREE	4.7	4.5	5.7	3.5	5.9	6.5	4.7	4.7	6.7	6.0	3.8	6.4	4.5	9.0	4.9	5.5	6.9	6.9	6.2	3.8	6.4		
NEITHER	22.1	22.3	23.6	21.2	23.8	29.6	20.8	17.8	24.3	27.1	19.5	27.0	18.4	25.5	20.9	25.2	26.4	24.2	25.9	15.6	18.9		
AGREE	38.4	38.0	37.1	38.9	38.0	40.0	39.8	33.0	36.6	38.7	35.9	36.5	40.6	38.6	39.0	40.8	34.2	36.3	38.1	34.0	42.6		
STRONGLY AGREE	31.3	31.9	31.0	32.8	29.9	21.0	33.3	40.4	29.6	24.9	38.4	28.0	34.7	24.1	33.3	26.4	28.9	29.6	27.4	42.8	30.6		
Don't know	0.2	0.2	0.1	0.2	0.1	0.0	0.0	0.1	0.2	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.1	0.0	0.1		
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YAMENTAL -- PE1 MENTALLY CHALLENGING: ARMY (Variable 429)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		STRONGLY DISAGR	3.4	3.1	3.4	2.8	3.4	5.1	2.4	4.2	3.3	5.5	2.8	3.4	2.0	3.1	3.0	3.2	4.4	3.7	3.5
DISAGREE	6.0	5.9	7.2	4.8	7.5	8.6	6.5	5.1	8.3	6.2	5.9	7.9	6.2	12.1	6.1	7.4	9.9	7.9	8.2	3.3	8.2
NEITHER	22.0	21.8	23.2	20.5	23.6	29.2	23.5	15.9	22.4	25.1	20.7	24.1	21.3	26.7	22.4	25.2	23.1	23.9	25.2	17.2	20.5
AGREE	34.4	34.6	33.1	35.9	34.2	32.3	34.2	35.3	34.9	32.7	34.8	35.8	33.7	33.7	34.4	35.5	35.0	31.8	34.8	28.9	36.4
STRONGLY AGREE	33.7	34.2	32.9	35.4	31.0	24.6	33.4	39.4	30.6	30.5	35.6	28.7	36.2	23.9	34.2	28.6	27.4	31.8	28.1	46.1	32.1
Don't Know	0.5	0.5	0.3	0.7	0.3	0.2	0.0	0.1	0.5	0.0	0.2	0.2	0.6	0.4	0.0	0.0	0.3	0.9	0.2	0.8	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or OEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DA - High School Diploma Graduates Not Currently Enrolled	

YAMATURE -- PE1 MATURE AND RESPONSIBLE: ARMY (Variable 430)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	3.3	3.0	2.8	3.2	2.7	1.6	1.7	2.5	4.1	2.8	3.0	2.0	1.8	4.2	2.0	1.2	5.3	3.4	2.7	2.8	2.6
DISAGREE	3.8	3.6	4.6	2.6	4.5	6.2	4.3	2.6	4.3	5.0	1.7	5.8	3.2	6.8	4.2	4.7	4.3	5.0	4.0	5.6	7.2
NEITHER	16.3	16.3	17.0	15.5	17.7	20.8	14.6	14.3	19.1	20.0	12.4	18.7	16.5	20.4	15.6	17.2	18.5	20.4	19.1	12.4	13.8
AGREE	33.2	32.6	33.2	32.0	34.5	36.4	35.4	29.9	33.8	35.8	31.4	35.7	34.6	34.7	33.9	36.3	32.9	34.6	36.2	23.9	36.1
STRONGLY AGREE	43.3	44.4	42.1	46.5	40.5	34.7	43.9	50.4	38.7	36.4	51.2	37.8	44.0	33.7	44.2	40.6	38.7	36.4	37.8	55.2	40.3
Don't Know	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.2	0.0	0.0	0.3	0.1	0.0	0.3	0.2	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YATRAN -- PE1 TRAINING IN USEFUL SKILLS: ARMY (Variable 431)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation						Recruiting Brigade						Age					Race/Ethnicity			
		Total	Males	Females	CFRSD	HS-C	HS-W	HSOGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.						
STRONGLY DISAGR	2.7	2.6	3.1	2.1	3.1	1.8	4.2	3.8	2.9	2.1	3.3	1.8	5.4	2.2	2.4	4.8	3.7	2.7	4.9	3.1						
DISAGREE	3.6	3.4	4.7	2.2	5.0	8.2	3.6	2.6	6.3	3.1	4.4	4.6	6.8	3.8	5.6	5.4	5.8	5.7	1.5	4.7						
NEITHER	17.9	17.6	19.1	16.2	19.6	24.7	17.7	10.1	19.7	15.9	21.6	15.5	25.0	17.2	18.7	22.7	21.5	20.0	16.3	20.5						
AGREE	38.7	38.3	36.9	39.6	38.2	41.3	40.3	32.8	42.9	33.4	37.5	40.6	35.6	38.7	41.2	32.5	38.5	39.9	28.4	38.9						
STRONGLY AGREE	36.8	38.0	36.0	39.8	34.1	22.7	36.5	50.1	28.2	45.3	33.0	37.4	27.2	38.1	32.0	34.7	33.2	31.6	48.8	32.5						
Don't know	0.3	0.2	0.2	0.2	0.1	0.1	0.0	0.1	0.0	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.3	0.1	0.0	0.3						
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0						
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0						
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	3039	379	445						

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YAHIAQUAL -- PE1 HIGHLY TRAINED COWORKERS: ARMY (Variable 432)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total			HS-C	HS-W	HSDGNT	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Males	Females																		
STRONGLY DISAGR	2.5	2.4	2.4	2.3	2.4	1.9	1.7	3.4	3.0	2.5	1.6	2.9	1.8	2.9	2.1	1.0	2.9	1.8	2.2	2.9	3.1
DISAGREE	4.1	3.9	5.4	2.6	5.6	9.1	4.3	3.4	5.4	5.6	3.9	6.2	4.1	8.5	4.4	5.4	7.1	6.5	6.3	1.5	6.1
NEITHER	18.4	18.0	18.8	17.3	19.4	23.5	18.3	12.3	19.6	20.5	15.0	21.0	16.7	23.4	18.2	19.2	21.4	19.8	20.9	12.0	17.7
AGREE	36.5	36.2	36.1	36.3	37.4	38.7	37.8	30.3	37.8	41.2	35.5	33.9	41.6	35.0	36.1	40.8	33.3	38.5	38.1	33.8	37.1
STRONGLY AGREE	38.3	39.4	37.2	41.4	35.1	26.9	37.9	50.4	34.1	30.1	43.7	35.9	35.8	30.2	39.0	33.6	35.4	31.1	32.3	49.8	35.9
Don't Know	0.2	0.2	0.1	0.2	0.1	0.0	0.1	0.2	0.1	0.2	0.3	0.0	0.0	0.0	0.1	0.1	0.0	0.2	0.1	0.0	0.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YACASHED -- PEI GET MONEY FOR EDUCATION: ARMY (Variable 433)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity			
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade				Age				Race/Ethnicity					
		Total	Females						1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
STRONGLY DISAGR	2.5	2.2	1.9	2.5	1.9	1.5	1.3	3.1	2.2	1.7	2.3	2.0	1.5	1.7	1.6	1.5	0.7	3.5	1.7	3.6	1.0	
DISAGREE	3.4	3.4	4.4	2.6	4.4	6.8	2.9	3.0	4.6	5.0	2.5	4.6	2.9	7.3	3.3	3.7	3.7	3.4	4.7	3.5	3.6	
NEITHER	18.4	18.2	17.8	18.6	17.8	17.9	17.0	14.7	19.2	19.7	12.6	17.4	16.5	23.4	16.8	16.3	18.5	20.6	18.4	16.2	15.8	
AGREE	35.5	35.7	34.5	36.8	35.3	37.3	35.7	30.8	35.0	36.1	34.4	37.2	33.0	35.3	35.4	37.6	32.2	35.1	37.3	23.4	37.0	
STRONGLY AGREE	39.4	39.8	41.0	38.6	40.4	36.4	43.0	48.4	38.7	37.1	48.0	38.7	46.1	32.3	42.9	40.5	39.9	36.9	37.7	53.4	42.5	
Don't Know	0.7	0.6	0.4	0.9	0.2	0.1	0.2	0.0	0.3	0.3	0.2	0.2	0.1	0.1	0.0	0.3	0.1	0.4	0.2	0.0	0.2	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	5908	5497	4522	975	3863	538	1574	419	1332	857	689	1129	633	555	1723	918	562	660	3039	379	445	

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	866
Instrument change	0
Other	0
Total missing	866

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YHEARDAR -- PEIA Y EVER HEARD OF ARMY RESERVE (Variable 434)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity						
				Education/Orientation			Recruiting Brigade			Age												
		Total PMAS	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
YES	92.1	91.9	94.7	89.3	94.2	95.6	92.2	94.6	94.8	96.1	95.6	94.4	90.1	93.7	93.2	95.0	94.3	94.4	94.4	94.4	93.8	93.1
NO	7.5	7.7	5.3	10.0	5.8	4.4	7.7	5.4	5.2	3.9	4.4	5.6	9.8	6.3	6.8	5.0	5.7	5.6	5.6	5.6	6.2	6.8
Don't Know	0.4	0.3	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4969	4270	3518	752	3049	536	1244	315	954	708	540	895	457	449	1333	763	451	502	2411	276	362	362

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	1805
Instrument change	0
Other	0
Total missing	1805

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVWIDE -- PE4 WIDE VARIETY OF JOBS: RESERVE (Variable 435)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity					
		Total	Males	Females	Total PMAS	CFRSD		HS-C		HS-W		HS-DONE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	2.8	2.5	4.8	0.0	5.1	8.7	2.5	2.1	6.1	7.3	1.0	8.0	2.0	5.8	2.6	5.9	7.6	5.9	4.0	11.8	6.6				
DISAGREE	8.4	8.1	10.5	5.5	11.1	13.7	7.3	1.7	14.9	12.2	12.6	10.7	8.5	11.4	7.0	13.7	9.8	14.6	12.0	11.9	2.2				
NEITHER	35.7	33.4	35.8	30.8	34.7	42.8	30.8	25.2	36.0	35.7	38.7	32.7	33.3	33.7	28.5	32.0	33.9	46.1	36.5	20.2	35.8				
AGREE	30.0	30.2	26.6	34.2	28.5	25.0	34.4	35.9	23.9	30.4	24.6	30.8	29.4	25.9	34.2	32.0	26.6	18.4	28.1	33.0	26.5				
STRONGLY AGREE	14.8	17.5	17.0	18.0	15.2	4.9	18.0	26.1	15.1	12.9	19.7	11.5	19.2	14.2	20.1	11.0	17.7	1.2	14.5	16.6	19.4				
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6				
Don't Know	0.7	0.6	0.4	0.7	0.2	0.0	0.8	0.0	0.0	0.5	0.0	0.2	0.0	0.4	0.6	0.2	0.0	0.0	0.3	0.0	0.0				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	983	879	734	145	665	62	396	42	164	153	107	181	109	115	369	143	73	80	534	54	77				

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKET'S BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DONE - High School Diploma Graduates Not Currently Enrolled	

YVPROUD -- PE4 EXPERIENCE TO BE PROUD OF: RESERVE (Variable 436)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males/Females																		
STRONGLY DISAGR	2.1	2.2	3.9	0.3	4.1	5.6	1.8	4.7	4.8	2.0	2.8	4.3	4.0	7.2	3.9	4.2	3.4	4.5	2.5	17.5	1.4
DISAGREE	5.1	5.2	5.8	4.6	5.2	5.6	6.6	1.7	4.9	4.0	9.2	3.9	2.4	7.7	7.2	5.8	7.1	0.9	4.8	4.5	9.9
NEITHER	26.8	25.7	29.9	21.2	29.6	29.7	25.3	13.6	36.5	34.2	25.8	32.7	29.4	24.1	24.1	21.4	35.1	41.8	31.9	27.6	11.9
AGREE	34.2	32.4	29.7	35.4	31.8	29.5	34.5	30.3	31.2	35.1	27.5	29.4	29.7	35.6	29.8	38.6	30.4	28.2	33.1	13.3	42.3
STRONGLY AGREE	23.5	26.0	25.1	27.0	23.3	23.6	24.9	40.8	17.9	23.3	31.3	21.9	26.8	15.3	27.5	24.9	18.3	19.5	22.2	30.6	24.9
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.6	0.8	0.8	0.7	0.7	1.2	0.6	0.0	0.8	0.2	0.0	1.8	0.0	1.5	0.6	0.0	1.3	1.3	0.9	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVLEADER -- PE4 DEVELOP LEADERSHIP SKILLS: RESERVE (Variable 437)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th				6th				
																		16-17	18-19	20-21	22-24
STRONGLY DISAGR	2.0	1.7	2.7	0.5	2.2	2.1	1.3	0.0	3.5	1.1	2.8	4.1	2.4	1.1	1.0	1.7	3.4	3.6	1.6	8.5	0.6
DISAGREE	4.5	3.7	5.3	2.0	4.6	2.5	4.4	4.6	5.6	3.4	6.5	4.0	2.8	6.6	4.8	4.3	5.5	3.9	4.4	4.5	5.6
NEITHER	25.0	25.9	29.9	21.5	28.3	28.4	23.9	28.1	31.6	30.9	23.5	25.7	27.3	32.6	27.0	21.1	35.9	32.7	30.8	10.6	27.5
AGREE	38.5	35.7	33.7	37.9	35.8	30.6	40.5	26.7	37.0	39.8	31.8	41.2	34.5	30.1	33.7	42.5	35.2	32.1	37.9	22.1	34.0
STRONGLY AGREE	21.7	24.7	23.0	26.5	23.2	30.4	23.0	31.7	18.0	23.6	31.5	18.0	25.3	19.6	25.9	25.2	14.3	23.4	19.9	47.8	22.6
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.7	0.6	0.5	0.7	0.6	1.2	0.7	0.0	0.3	0.0	0.6	0.9	0.0	1.5	0.7	0.0	1.3	0.6	0.7	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVCIVCAR -- PE4 CIVILIAN CAREER DEVELOP: RESERVE (Variable 438)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)				Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity		
		Recruiting Market		Total PMAS	HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males		Females																	
STRONGLY DISAGR	3.4	2.9	4.9	0.7	4.3	6.0	2.0	0.0	6.2	7.4	1.0	5.3	4.0	2.5	2.4	4.7	4.2	6.4	4.7	5.0	0.0	
DISAGREE	6.6	6.1	9.8	2.2	9.5	10.2	8.9	8.8	9.8	10.8	9.3	8.4	7.7	10.8	9.9	9.8	8.2	9.4	10.2	4.9	9.1	
NEITHER	37.5	32.6	33.5	31.6	33.7	35.8	31.5	24.6	36.5	33.8	31.3	38.5	37.7	26.6	31.5	28.4	43.9	35.5	36.8	17.0	26.0	
AGREE	30.0	33.1	28.6	38.0	31.6	26.4	35.3	34.3	30.7	23.6	33.9	32.5	26.6	43.2	32.6	34.1	22.3	33.8	28.9	46.6	37.7	
STRONGLY AGREE	14.0	16.9	17.7	16.0	15.1	15.6	15.1	23.4	12.9	22.8	20.6	9.0	16.3	6.8	15.9	17.5	15.7	11.2	14.1	20.0	17.6	
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6	
Don't Know	0.8	0.7	0.7	0.7	0.5	1.2	1.1	0.0	0.0	0.5	0.6	0.3	0.0	1.5	0.8	0.2	1.3	0.0	0.7	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	983	879	734	145	665	62	396	43	164	53	107	181	109	115	369	143	73	80	534	54	77	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVSELCON -- PE4 DEVELOP SELF-CONFIDENCE: RESERVE (Variable 439)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	2.0	1.9	2.5	1.2	2.3	0.9	0.9	0.0	4.6	4.1	0.0	4.1	0.0	2.5	1.4	0.4	4.4	4.2	2.2	5.0	0.0
DISAGREE	4.8	4.7	3.9	5.5	4.7	6.5	4.9	4.0	4.0	3.2	7.4	5.0	2.7	6.2	6.2	7.0	0.0	3.6	3.7	9.5	7.8
NEITHER	25.6	25.0	30.9	18.6	29.0	32.2	26.3	20.5	31.6	34.4	24.3	30.2	32.8	21.6	24.1	20.2	31.6	42.9	31.5	25.7	11.2
AGREE	36.0	34.6	33.2	36.0	34.3	36.1	36.7	25.0	33.9	39.0	23.6	36.9	33.9	35.0	33.4	39.0	37.8	28.5	34.8	20.7	46.5
STRONGLY AGREE	23.3	25.4	23.9	27.1	23.4	16.2	24.6	41.6	21.5	18.0	41.4	17.0	21.0	24.6	27.6	26.7	20.4	16.4	22.0	32.5	24.8
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.8	0.7	0.7	0.7	0.9	3.2	0.5	0.0	0.3	0.2	0.0	0.7	2.0	1.5	0.4	1.5	1.3	0.6	1.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVPOTEN -- PE4 DEVELOP YOUR POTENTIAL: RESERVE (Variable 440)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	1.9	1.4	2.7	0.0	2.6	5.1	1.1	0.0	3.2	3.5	0.9	3.9	2.0	2.1	0.4	3.7	4.7	3.0	2.3	6.3	0.6
DISAGREE	5.6	5.3	7.0	3.4	6.8	6.2	6.1	3.1	8.6	6.7	7.7	6.7	7.1	6.2	6.4	8.2	4.4	7.7	7.2	8.8	1.6
NEITHER	30.8	30.0	29.6	30.5	28.9	32.6	28.9	17.5	29.9	29.5	30.3	31.3	23.7	29.5	27.2	25.8	37.0	28.9	28.8	26.2	32.3
AGREE	33.3	31.5	34.3	28.5	35.8	34.5	29.1	42.0	39.8	40.6	29.0	35.3	35.9	35.9	30.5	39.2	33.5	40.7	37.2	21.9	40.2
STRONGLY AGREE	20.0	23.3	20.8	26.0	20.0	15.6	27.8	28.6	14.3	18.3	28.8	15.6	23.7	16.2	27.8	17.9	14.7	15.4	19.1	30.3	15.6
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.6	0.7	0.7	0.7	0.6	1.2	0.8	0.0	0.3	0.2	0.0	1.2	0.0	1.5	0.7	0.0	1.3	0.6	0.7	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YVMENTAL -- PE4 MENTALLY CHALLENGING: RESERVE (Variable 441)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				White	Black	Hisp.
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24			
STRONGLY DISAGR	2.8	2.3	4.2	0.3	4.0	9.6	2.3	0.0	3.8	3.8	2.7	2.0	4.8	6.7	2.4	8.2	0.0	4.5	3.6	9.7	0.8
DISAGREE	5.0	4.5	7.3	1.4	7.1	6.0	7.8	0.0	8.8	8.2	5.5	9.2	3.9	8.1	6.1	5.2	9.3	9.0	6.9	2.1	15.2
NEITHER	31.7	27.8	31.3	24.0	30.2	34.9	30.1	33.6	27.3	29.5	27.8	34.7	37.0	21.8	31.9	30.2	39.4	22.0	31.6	25.4	23.4
AGREE	31.6	34.0	30.8	37.6	32.2	23.8	33.0	39.0	33.8	38.1	34.5	28.5	27.5	31.5	31.7	31.7	31.7	33.5	34.8	13.5	31.0
STRONGLY AGREE	20.3	22.7	20.5	25.2	20.0	19.7	19.6	18.5	20.8	17.3	26.1	17.4	19.1	21.9	20.0	19.5	13.9	24.3	16.9	42.8	19.9
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.8	0.7	0.7	0.7	0.8	1.2	1.0	0.0	0.7	0.2	0.0	2.2	0.0	1.5	1.0	0.0	1.3	1.1	1.0	0.0	0.0
Refused	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.5	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YVMATURE -- PE4 MATURE AND RESPONSIBLE: RESERVE (Variable 442)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	0.9	1.0	1.9	0.0	1.6	2.1	0.9	0.0	2.2	0.7	3.4	0.9	2.0	1.4	0.8	1.5	0.0	3.6	1.5	3.5	0.0
DISAGREE	5.1	5.0	5.2	4.7	4.1	0.8	4.5	5.2	5.2	5.0	2.1	3.4	3.8	5.9	6.1	3.5	1.7	3.8	3.9	5.4	4.9
NEITHER	21.5	20.9	27.2	14.2	24.5	22.9	21.2	21.6	28.4	33.3	22.9	24.1	20.0	20.1	21.3	16.8	29.6	33.3	26.8	13.7	17.6
AGREE	38.0	34.6	32.7	36.6	35.6	44.5	38.3	24.6	32.2	30.0	28.9	44.9	39.9	34.0	33.6	42.8	36.2	30.6	35.3	35.3	38.6
STRONGLY AGREE	26.3	30.1	27.4	32.9	28.0	23.8	27.9	39.7	27.1	27.8	39.5	20.0	26.6	28.4	30.4	30.1	26.8	23.3	26.8	35.5	29.3
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.5	0.6	0.4	0.7	0.5	1.2	0.9	0.0	0.0	0.2	0.0	0.6	0.0	1.5	0.8	0.0	1.3	0.0	0.6	0.0	0.0
Refused	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.5	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVTRAIN -- PE4 TRAINING IN USEFUL SKILLS: RESERVE (Variable 443)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
		Total		Males		Females		CERSO		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVHIQUAL -- PE4 HIGHLY TRAINED COWORKERS: RESERVE (Variable 444)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity						
		Total	Males	Females	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.	
					CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24
STRONGLY DISAGR	1.4	1.5	2.9	0.0	0.0	1.7	0.0	4.6	4.3	3.0	1.3	0.7	2.5	1.3	0.9	0.0	7.0	2.5	3.5	0.0
DISAGREE	5.3	4.3	6.7	1.8	7.7	7.0	5.5	3.7	10.6	6.9	11.1	7.7	11.5	2.4	5.4	9.3	11.9	6.5	6.9	8.9
NEITHER	23.9	22.8	22.4	23.3	22.7	29.5	22.3	12.0	22.5	21.3	13.8	26.1	25.4	25.3	21.3	18.4	29.2	25.0	23.5	22.4
AGREE	37.5	37.4	36.3	38.6	35.4	33.8	36.7	42.5	33.5	42.1	27.8	38.9	27.8	37.2	37.7	39.0	22.3	37.2	38.0	13.4
STRONGLY AGREE	23.4	25.5	26.2	24.8	25.7	23.7	26.7	32.9	24.0	24.3	40.9	19.0	25.3	22.5	26.7	27.2	30.9	19.3	23.5	45.3
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6
Don't Know	0.8	0.7	0.7	0.7	0.8	1.2	0.9	0.0	0.8	0.0	0.0	0.9	1.7	1.5	0.8	0.0	1.3	1.3	1.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVCASHED -- PE4 GET MONEY FOR EDUCATION: RESERVE (Variable 445)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
					HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	1.6	1.5	2.7	0.3	2.2	3.1	1.9	0.0	2.5	1.4	3.7	2.2	3.1	1.1	0.8	3.4	0.9	3.6	1.9	4.7	1.6
DISAGREE	3.1	2.2	4.0	0.3	4.3	3.6	4.1	0.0	5.9	4.7	8.5	4.3	0.6	4.2	3.5	3.5	4.2	6.4	4.9	3.1	0.4
NEITHER	23.7	24.9	25.7	24.1	25.5	18.2	23.6	29.2	29.3	20.5	25.0	26.6	34.9	21.7	26.6	23.0	22.9	28.2	24.9	29.8	25.1
AGREE	39.8	36.4	34.8	38.1	33.7	38.3	33.9	30.7	32.2	39.0	29.3	32.9	28.1	37.2	31.7	35.9	37.4	31.9	36.0	7.8	45.2
STRONGLY AGREE	23.3	26.3	26.3	26.4	27.1	28.7	29.3	31.3	23.8	29.6	30.1	27.3	22.9	25.7	29.7	28.1	26.6	23.1	25.8	44.7	18.0
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.6	0.7	1.4	0.0	1.4	3.1	1.0	0.0	1.2	2.0	0.0	0.6	2.6	1.5	0.8	0.9	3.6	1.3	1.3	3.4	0.0
Refused	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.5	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YVHOME -- PE4 SERVE AMERICA IN HOMETOWN: RESERVE (Variable 446)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
		Males	Females																		
STRONGLY DISAGR	4.5	4.8	5.2	4.4	5.0	4.9	3.5	0.0	7.3	5.9	7.1	3.9	3.8	4.5	4.7	3.9	3.7	7.3	5.7	4.3	0.0
DISAGREE	6.8	7.9	6.7	9.1	7.8	11.3	4.7	5.2	9.1	8.2	10.3	5.9	9.7	5.5	5.9	9.8	13.1	4.8	7.8	4.7	11.7
NEITHER	24.9	24.1	22.7	25.6	20.2	19.6	25.7	27.3	14.7	24.4	16.0	21.9	16.4	20.4	25.7	14.0	25.3	15.9	19.9	31.6	8.8
AGREE	27.4	26.9	27.6	26.2	29.2	23.9	26.9	23.7	34.7	38.2	24.5	30.4	30.7	31.4	25.9	29.9	22.9	37.0	30.5	14.9	35.2
STRONGLY AGREE	27.9	27.9	32.3	23.3	31.8	34.3	32.5	34.8	29.3	30.1	38.7	31.9	31.8	28.1	30.6	37.1	29.2	29.4	30.6	38.0	34.6
NOT APPLICABLE (SKIPPED OUT)	7.7	7.7	4.9	10.8	5.3	4.9	6.2	8.9	3.9	1.1	3.3	6.1	7.7	8.7	6.9	5.2	4.4	3.8	4.6	6.6	9.6
Don't Know	0.6	0.5	0.3	0.7	0.4	1.2	0.5	0.0	0.0	0.2	0.0	0.0	0.0	1.5	0.4	0.0	1.3	0.0	0.4	0.0	0.0
Refused	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.5	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	983	879	734	145	665	62	396	43	164	153	107	181	109	115	369	143	73	80	534	54	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	0
Total missing	5791

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWEEKEN -- PE4 INTERESTING WEEKENDS: RESERVE (Variable 448)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
STRONGLY DISAGR	5.1	4.3	7.7	0.8	7.6	14.1	5.5	1.7	7.5	8.9	10.6	6.1	4.4	8.2	5.5	10.6	6.7	7.9	6.8	18.7	1.6
DISAGREE	13.4	14.0	15.7	12.2	16.2	12.0	15.2	7.2	21.1	13.9	13.0	20.1	9.7	23.7	15.2	11.9	13.6	23.6	15.4	16.9	22.4
NEITHER	35.0	32.6	31.6	33.7	31.0	34.5	30.5	30.7	29.9	38.9	34.9	28.7	34.5	17.8	28.3	35.8	37.2	25.8	33.2	25.7	18.1
AGREE	23.5	23.1	24.5	21.5	25.1	30.4	27.6	29.4	19.7	21.2	20.4	26.5	28.2	28.6	27.7	19.9	23.9	27.5	23.7	23.9	37.9
STRONGLY AGREE	14.2	17.1	14.5	19.9	13.7	4.1	14.4	19.9	16.2	12.9	17.5	11.2	15.6	12.7	15.3	16.5	14.2	8.7	14.9	8.1	10.4
NOT APPLICABLE (SKIPPED OUT)	7.7	7.8	4.9	10.9	5.3	5.0	6.2	8.9	3.9	1.1	3.4	6.1	7.7	8.7	6.9	5.3	4.4	3.8	4.6	6.7	9.6
Don't Know	0.9	0.9	0.8	1.0	0.7	0.0	0.6	2.1	0.6	1.3	0.0	1.3	0.0	0.4	1.2	0.0	0.0	1.0	0.8	0.0	0.0
Refused	0.2	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.5	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	980	876	732	144	663	60	396	43	164	153	105	181	109	115	369	141	73	80	533	53	77

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5791
Instrument change	0
Other	3
Total missing	5794

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YHEARDNG -- PE4A Y EVER HEARD OF ARMY NATIONAL GUARD (Variable 449)

Responses	Total- ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	91.3	91.4	91.7	91.2	92.0	95.3	94.2	94.3	88.3	91.8	95.3	94.2	93.2	85.4	93.9	93.9	87.5	91.8	94.2	85.2	82.3
NO	8.4	8.3	8.2	8.5	7.9	4.4	5.7	5.7	11.6	7.9	4.7	5.8	6.4	14.6	6.1	5.8	12.3	8.2	5.7	14.8	17.5
Don't Know	0.2	0.3	0.1	0.3	0.1	0.3	0.0	0.0	0.1	0.3	0.0	0.1	0.3	0.0	0.0	0.3	0.2	0.0	0.1	0.0	0.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4980	4284	3515	769	3047	554	1236	309	948	705	542	884	458	458	1329	755	466	497	2416	273	358

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	1794
Instrument change	0
Other	0
Total missing	1794

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGWIDE -- PE5 WIDE VARIETY OF JOBS: GUARD (Variable 450)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	Recruiting Brigade						16-17	18-19	20-21	22-24	White	Black	Hisp.
										1st	2nd	4th	5th	6th								
STRONGLY DISAGR	2.7	2.7	2.9	2.6	2.9	2.3	3.2	1.8	3.4	2.9	3.6	2.7	1.9	3.4	3.0	1.2	3.4	4.4	3.3	1.4	2.0	
DISAGREE	10.2	8.9	13.6	5.2	13.8	23.6	8.3	8.0	14.9	14.7	4.8	15.3	7.9	23.2	9.8	14.8	23.3	9.6	16.2	3.3	10.0	
NEITHER	38.5	36.0	31.4	39.5	30.3	35.1	35.5	15.3	28.4	30.7	26.0	37.6	32.4	23.3	29.6	34.4	32.6	24.2	32.4	18.8	33.0	
AGREE	24.4	25.7	25.8	25.5	27.3	22.1	27.6	32.3	28.2	28.9	30.0	28.1	22.7	25.4	25.8	30.5	13.1	39.1	27.0	27.6	30.5	
STRONGLY AGREE	16.8	19.4	16.1	22.1	16.1	6.6	17.8	36.7	13.4	10.9	29.4	11.6	26.6	8.8	24.0	12.0	15.8	9.7	13.9	29.7	9.4	
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7	
Don't Know	0.7	0.8	0.4	1.2	0.3	0.0	0.3	0.0	0.5	0.0	0.0	0.0	2.1	0.0	0.0	0.3	0.0	1.0	0.3	0.0	1.5	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	1000	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGProud -- PE5 EXPERIENCE TO BE PROUD OF: GUARD (Variable 451)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total		Males																	Females
STRONGLY DISAGR	2.5	2.8	2.6	2.9	2.3	0.9	2.2	4.9	2.2	4.9	2.1	1.4	1.0	2.2	3.2	1.7	1.9	2.3	0.4	6.6	
DISAGREE	6.5	5.0	8.1	2.6	8.2	16.4	4.5	1.9	8.9	5.8	4.8	8.3	3.9	17.5	4.5	10.1	15.8	4.4	9.5	1.1	10.1
NEITHER	24.5	22.8	24.5	21.4	25.0	32.0	28.5	6.2	24.3	26.2	20.0	29.8	22.7	23.6	24.0	28.4	24.1	23.0	27.9	12.8	18.3
AGREE	34.0	33.8	30.4	36.5	31.3	23.8	36.1	32.8	30.9	26.6	30.8	37.1	32.9	29.6	36.9	22.5	28.0	36.9	30.4	33.4	37.0
STRONGLY AGREE	25.2	28.4	24.5	31.5	23.9	16.6	21.1	47.6	22.5	23.9	37.3	17.9	32.5	12.5	24.3	28.8	18.7	21.9	22.8	33.0	13.3
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7
Don't Know	0.6	0.7	0.1	1.2	0.2	0.0	0.3	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0	0.1	0.0	1.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGLEADER -- PE5 DEVELOP LEADERSHIP SKILLS: GUARD (Variable 452)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
		Males	Females																		
STRONGLY DISAGR	2.3	2.6	2.6	2.6	2.9	0.9	1.5	12.0	2.2	2.6	1.3	2.7	8.0	1.0	1.6	6.2	1.7	1.9	1.6	7.8	6.6
DISAGREE	5.5	4.5	7.2	2.5	7.4	6.2	5.1	6.6	9.9	6.7	2.5	6.4	1.4	18.1	4.6	4.9	19.1	3.4	8.3	3.0	7.1
NEITHER	27.1	23.7	24.8	22.8	24.8	31.2	28.1	12.8	22.7	27.0	20.1	28.5	17.8	27.0	25.6	26.7	21.8	24.2	25.9	19.3	24.9
AGREE	32.1	33.3	34.0	32.7	33.0	33.6	35.8	32.6	30.7	36.0	29.3	40.5	37.9	19.8	33.7	37.9	27.7	30.9	35.3	21.2	33.3
STRONGLY AGREE	24.9	27.9	21.5	33.0	22.7	17.8	22.2	30.0	23.3	15.7	40.7	17.0	28.4	18.3	26.6	17.5	18.0	27.6	21.9	29.5	14.4
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7
Don't Know	1.3	1.5	0.2	2.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YGCIVCAR -- PE5 CIVILIAN CAREER DEVELOP: GUARD (Variable 453)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
		Total		Males		Females		Total PMAS		CFRSO		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGSELCON -- PE5 DEVELOP SELF-CONFIDENCE: GUARD (Variable 454)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity									
				Total PMAS		Education/Orientation				Recruiting Brigade																	
		Total	Males	Females	CFRSD	HS-C	HS-W	HS/IGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.							
STRONGLY DISAGR	2.5	2.9	2.2	3.4	2.1	0.0	2.4	5.0	2.1	1.3	0.8	4.0	0.1	3.5	3.5	1.1	1.5	1.9	2.0	0.9	6.3						
DISAGREE	5.9	5.3	6.9	3.9	7.1	10.8	4.0	5.4	8.0	10.7	0.5	6.3	1.2	13.6	4.0	9.0	15.9	0.9	7.8	3.7	6.6						
NEITHER	26.3	24.5	24.9	24.3	24.9	35.8	25.2	8.1	24.4	18.6	25.1	28.9	30.0	24.5	21.1	30.4	26.6	22.4	27.3	12.4	27.7						
AGREE	32.1	30.6	32.7	29.0	32.5	25.4	37.3	35.4	31.5	39.4	20.3	41.2	25.8	29.0	37.5	30.2	21.5	38.1	34.0	26.0	29.4						
STRONGLY AGREE	26.3	30.2	23.4	35.5	24.1	17.8	23.8	40.2	22.8	18.1	47.2	14.7	36.5	13.6	26.0	22.5	22.8	24.7	22.0	37.6	16.4						
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7						
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0						
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0						
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69						

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or RDP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YGPOTEN -- PE5 DEVELOP YOUR POTENTIAL: GUARD (Variable 455)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade						16-17	18-19	20-21	22-24	White	Black	Hisp.
						CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th							
STRONGLY DISAGR	2.1	2.3	2.1	2.6	2.2	0.8	3.4	1.9	2.1	3.3	1.2	3.6	0.0	1.7	3.1	1.4	2.2	1.9	2.3	2.0	1.0
DISAGREE	6.7	5.8	8.6	3.6	9.2	14.4	6.3	8.5	9.0	7.4	3.7	10.8	1.3	20.3	6.8	14.3	13.3	2.5	10.4	2.2	12.0
NEITHER	26.7	24.9	27.9	22.6	27.0	32.9	23.8	30.3	25.6	31.1	14.8	27.1	39.1	23.5	24.9	28.5	27.7	27.8	27.1	29.6	19.7
AGREE	36.3	35.7	31.4	39.1	31.8	29.6	34.5	26.8	32.4	25.3	40.7	39.0	33.3	22.6	31.0	33.4	26.3	36.3	32.9	24.6	36.7
STRONGLY AGREE	21.4	24.8	20.2	28.3	20.4	12.1	24.7	26.0	19.7	20.7	33.5	14.5	19.9	16.0	26.2	15.4	18.7	19.6	20.4	22.3	15.8
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.6	0.0	0.3	0.0	0.2	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.0	1.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGMENTAL -- PE5 MENTALLY CHALLENGING: GUARD (Variable 456)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
				Total PMAS		Education/Orientation		Recruiting Brigade				Age									
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	3.0	3.3	4.4	2.3	4.4	12.9	4.1	0.0	1.8	5.5	1.3	9.4	0.7	2.5	4.2	9.5	0.8	1.9	5.1	1.2	3.6
DISAGREE	8.0	7.1	8.9	5.7	9.4	10.4	6.6	3.2	13.0	9.6	6.0	7.2	3.0	19.9	5.2	5.9	22.7	7.4	10.7	2.1	11.4
NEITHER	28.7	25.8	28.6	23.5	28.0	28.0	27.8	37.6	25.4	27.1	24.5	30.4	35.0	24.3	27.3	31.3	22.2	30.6	28.2	31.3	17.8
AGREE	28.0	28.2	27.7	28.5	28.4	26.2	35.2	20.2	26.6	28.3	22.9	30.6	34.2	26.2	33.5	29.6	19.2	27.8	28.0	28.0	34.4
STRONGLY AGREE	24.1	27.6	20.5	33.1	20.5	12.2	19.1	32.5	22.1	17.4	39.2	17.7	20.5	11.3	22.0	16.5	23.4	20.4	21.1	18.2	18.0
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7
Don't Know	1.3	1.6	0.1	2.9	0.1	0.0	0.0	0.6	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	1.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS: MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGMATURE -- PE5 MATURE AND RESPONSIBLE: GUARD (Variable 457)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Total		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity										
		Recruiting Market		CFRSD		HS-C		HS-W		HSDGNE		PMAS		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.		
		Total	Males	Females																																		
STRONGLY DISAGR	2.9	3.3	5.3	1.8	5.2	6.9	3.2	0.0	7.5	3.2	1.8	5.8	2.5	12.3	2.2	6.5	11.9	1.9	6.0	0.7	6.6																	
DISAGREE	3.6	3.3	4.0	2.7	3.0	2.7	5.5	3.2	1.2	5.4	0.7	2.9	3.8	1.5	4.8	1.9	3.9	0.9	2.5	5.3	3.7																	
NEITHER	18.7	17.8	19.0	16.9	18.7	21.5	18.2	6.9	21.2	19.2	11.5	18.0	21.4	23.3	17.1	17.7	21.1	20.2	21.1	8.7	13.3																	
AGREE	35.7	31.2	35.1	28.0	36.7	42.2	36.1	33.8	35.2	35.0	36.6	49.4	34.9	24.9	37.9	38.1	31.0	38.5	39.1	23.5	38.8																	
STRONGLY AGREE	31.7	37.1	26.7	45.3	27.1	16.5	29.4	50.2	23.6	24.7	43.2	19.2	31.0	22.1	29.9	29.1	20.3	26.6	24.2	42.5	23.9																	
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7																	
Don't Know	0.7	0.8	0.1	1.4	0.1	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0																	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0																	
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69																	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGTRAIN -- PE5 TRAINING IN USEFUL SKILLS: GUARD (Variable 458)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.	
						CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24
STRONGLY DISAGR	1.8	1.7	2.4	1.1	2.3	1.2	1.3	10.1	1.3	2.4	0.3	0.3	8.0	2.2	1.0	5.2	2.8	0.3	0.9	7.8	6.6
DISAGREE	3.8	3.8	8.5	0.1	9.5	7.6	7.0	8.1	12.6	11.9	5.5	2.3	5.7	21.2	7.7	7.9	15.7	8.1	11.0	5.2	1.0
NEITHER	26.3	24.2	25.6	23.1	25.5	35.2	23.9	9.8	26.4	24.0	17.2	39.1	18.7	23.4	22.6	28.4	19.7	31.7	26.7	13.3	41.2
AGREE	34.9	33.6	32.8	34.1	33.5	33.4	36.4	30.8	32.0	27.6	45.4	36.3	36.3	24.8	33.1	36.9	35.7	27.6	35.5	28.6	20.1
STRONGLY AGREE	25.6	29.1	20.5	35.9	19.7	12.2	23.8	34.7	15.9	21.7	24.3	17.1	24.8	12.6	27.6	14.6	14.3	19.4	18.8	25.9	16.3
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7
Don't Know	1.0	1.2	0.4	1.8	0.4	0.0	0.2	0.6	0.5	0.4	1.2	0.2	0.0	0.0	0.2	0.3	0.0	1.0	0.4	0.0	1.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGH1QUAL -- PE5 HIGHLY TRAINED COWORKERS: GUARD (Variable 459)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	1.6	1.8	1.4	2.1	1.3	0.0	1.4	3.2	1.4	2.6	0.0	2.1	0.0	1.0	1.1	2.1	0.0	1.9	1.6	0.0	1.0
DISAGREE	4.3	3.6	6.5	1.3	7.5	7.8	4.2	0.0	12.1	7.8	0.9	5.0	4.7	18.0	3.4	4.7	20.4	5.0	7.5	2.5	20.2
NEITHER	22.9	21.1	27.2	16.2	27.0	33.3	29.2	14.0	26.2	28.4	16.7	34.0	26.7	26.4	28.2	27.7	28.8	22.8	30.3	12.3	22.9
AGREE	34.3	33.0	30.1	35.2	30.7	30.9	31.2	30.0	30.5	23.4	43.4	34.0	27.9	27.2	29.0	32.2	19.7	42.0	31.8	28.0	24.5
STRONGLY AGREE	29.3	33.0	24.8	39.5	24.1	17.7	26.4	47.0	18.7	25.4	32.9	20.2	34.2	11.5	30.2	26.5	19.4	16.4	21.8	37.9	17.7
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7
Don't Know	0.9	1.1	0.2	1.8	0.1	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGCASHED -- PES GET MONEY FOR EDUCATION: GUARD (Variable 460)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity			
		Total			Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	5th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Males	Females																			
STRONGLY DISAGR	1.4	1.3	1.1	1.5	1.2	0.0	2.3	3.0	0.5	1.5	2.3	0.4	0.0	1.7	2.8	1.0	0.0	0.3	1.5	0.0	1.0	
DISAGREE	4.7	4.4	6.6	2.6	7.2	4.7	3.9	6.2	11.2	7.7	5.7	4.7	0.8	15.6	5.4	2.0	16.6	7.2	8.2	0.7	11.2	
NEITHER	27.5	27.2	27.1	27.2	27.4	31.5	27.1	29.9	24.8	28.5	16.5	35.5	20.1	31.2	27.5	31.9	15.5	32.8	29.4	21.6	16.1	
AGREE	30.6	30.1	29.5	30.6	30.5	29.2	34.3	18.3	31.8	32.4	33.2	30.5	35.7	21.8	30.3	32.9	32.3	26.0	31.8	26.5	23.4	
STRONGLY AGREE	26.7	27.8	24.9	30.0	23.9	24.2	24.7	36.7	19.3	15.6	36.2	23.9	36.9	13.9	25.8	25.3	23.8	19.4	21.5	31.9	34.6	
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7	
Don't Know	2.3	2.8	1.1	4.3	0.6	0.0	0.5	0.0	1.3	2.3	0.0	0.2	0.0	0.0	0.4	0.0	0.0	2.3	0.8	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGHOME -- PE5 SERVE AMERICA IN HOMETOWN: GUARD (Variable 461)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	3.5	3.8	4.6	3.3	4.5	5.1	5.0	3.5	4.0	7.2	2.8	2.7	2.2	6.3	5.2	5.4	2.7	3.9	5.3	1.7	0.3	
DISAGREE	6.9	4.6	6.7	3.0	6.7	3.1	6.6	9.4	7.7	4.9	3.2	5.7	0.6	17.9	8.2	3.9	12.4	2.5	7.6	2.3	5.7	
NEITHER	22.3	24.1	20.4	27.0	19.0	21.5	23.1	6.0	18.6	19.2	10.8	22.0	18.5	22.9	18.4	23.2	16.4	17.4	19.0	17.0	24.3	
AGREE	31.8	30.1	30.1	30.2	30.6	42.3	25.8	25.8	30.0	30.3	31.9	40.1	30.2	19.0	26.0	34.2	34.8	29.2	30.5	32.6	27.2	
STRONGLY AGREE	27.4	29.2	28.3	29.9	29.8	17.8	31.7	49.3	28.4	26.4	45.3	24.6	41.3	18.1	34.3	26.1	21.9	35.0	30.5	27.1	27.0	
NOT APPLICABLE (SKIPPED OUT)	6.7	6.5	9.8	3.9	9.2	10.3	7.2	5.9	11.2	12.0	6.1	4.7	6.5	15.8	7.8	6.8	11.7	11.9	6.9	19.2	13.7	
Don't Know	1.4	1.7	0.3	2.8	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.2	0.8	0.0	0.2	0.3	0.0	0.0	0.1	0.0	1.9	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	1002	894	719	175	646	72	394	36	144	155	99	191	90	111	360	143	64	79	511	66	69	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	0
Total missing	5772

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YGWEEKEN -- PE5 INTERESTING WEEKENDS: GUARD (Variable 463)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	6.5	6.7	6.0	7.2	5.5	4.7	8.6	7.3	3.0	8.9	4.6	3.1	5.4	4.8	7.6	6.7	2.9	3.3	4.7	7.9	10.2
DISAGREE	12.7	11.6	13.7	10.1	14.2	23.9	8.8	6.7	16.0	13.0	6.6	20.3	6.1	21.2	8.2	17.5	23.8	10.3	16.7	5.8	3.9
NEITHER	38.6	35.6	28.1	41.5	29.4	29.8	35.5	12.7	29.5	28.5	27.5	37.4	25.1	25.7	29.9	27.5	23.0	36.9	33.4	9.7	29.1
AGREE	19.8	21.8	22.6	21.2	21.9	19.4	19.9	28.9	22.6	23.7	25.8	21.2	21.9	17.1	22.2	22.6	22.7	19.9	19.1	31.6	33.4
STRONGLY AGREE	14.2	16.0	18.9	13.8	19.0	11.6	19.6	38.6	16.3	13.6	29.4	12.4	34.6	13.3	24.0	18.9	15.5	14.9	18.3	25.8	9.8
NOT APPLICABLE (SKIPPED OUT)	6.8	6.5	9.8	3.9	9.3	10.5	7.2	5.9	11.2	12.0	6.1	4.7	6.7	15.8	7.8	6.8	12.0	11.9	6.9	19.2	13.7
Don't Know	1.4	1.7	1.0	2.3	0.7	0.0	0.4	0.0	1.4	0.3	0.0	0.9	0.0	2.0	0.3	0.0	0.0	2.7	0.9	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	1000	893	718	175	645	71	394	36	144	155	99	191	89	111	360	143	63	79	510	66	69

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	5772
Instrument change	0
Other	2
Total missing	5774

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNWIDE -- PE6 WIDE VARIETY OF JOBS: NAVY (Variable 464)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
				Total PMAS	Education/Orientation			Recruiting Brigade				Age										
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		STRONGLY DISAGR	4.3	3.2	1.8	4.6	1.2	1.3	0.9	0.0	1.7	3.4	0.0	1.8	0.9	0.0	0.9	0.9	3.2	0.0	1.4	0.0
DISAGREE	8.6	8.4	9.5	7.3	10.0	8.1	8.5	5.4	13.5	14.2	10.1	14.6	3.3	9.3	8.7	7.7	8.4	17.4	10.4	4.6	13.2	
NEITHER	30.2	28.3	30.7	26.0	30.5	45.4	24.3	21.1	31.5	34.6	26.3	31.6	25.7	35.5	24.7	39.5	21.7	38.6	31.1	32.6	25.7	
AGREE	33.7	34.5	31.6	37.4	32.7	22.4	34.2	28.6	37.5	40.7	31.9	28.7	24.1	43.6	31.8	29.2	41.8	30.1	36.7	26.1	20.4	
STRONGLY AGREE	22.7	25.1	26.3	24.0	25.4	22.8	32.2	44.9	15.3	7.0	31.6	22.5	45.9	11.6	33.9	22.7	23.8	13.9	20.1	36.8	39.4	
Don't Know	0.6	0.4	0.2	0.7	0.2	0.0	0.0	0.0	0.6	0.0	0.0	0.8	0.0	0.0	0.0	0.0	1.1	0.0	0.3	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or OEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMWIDE -- PE6 WIDE VARIETY OF JOBS: MARINES (Variable 465)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade						Age				Race/Ethnicity					
		Total		Males		Females		Total PMAS	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	4.6	4.7	5.7	3.8	6.0	11.6	6.6	6.4	3.0	2.0	7.1	5.6	7.4	9.8	6.6	8.5	3.0	5.0	5.6	9.5	3.4			
DISAGREE	11.0	9.3	11.9	7.1	14.1	7.4	10.9	5.7	21.3	21.5	9.5	12.2	6.6	25.0	9.0	13.1	7.9	26.1	12.1	17.5	21.0			
NEITHER	35.1	36.2	34.9	37.2	34.6	40.5	26.3	29.7	39.0	26.9	34.0	34.1	36.9	45.6	30.3	28.5	51.5	34.6	37.1	32.4	22.0			
AGREE	30.1	29.8	30.6	29.2	29.5	35.3	37.2	24.4	22.5	38.0	23.9	30.5	31.2	18.2	34.3	37.2	17.8	23.4	30.0	22.3	36.4			
STRONGLY AGREE	18.2	19.2	16.0	21.9	15.1	5.2	18.9	33.8	12.3	11.7	25.4	15.0	18.0	0.4	19.8	12.2	19.8	8.2	15.0	18.3	11.5			
Don't Know	1.0	0.9	0.8	0.9	0.8	0.0	0.0	0.0	1.9	0.0	0.0	2.5	0.0	0.9	0.0	0.5	0.0	2.6	0.2	0.0	5.7			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YFWIDE -- PE6 WIDE VARIETY OF JOBS: AIR FORCE (Variable 466)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity					
		Total	Males		Females	CFRSO	HS-C		HS-W	HSDGNE	Recruiting Brigade						16-17	18-19	20-21	22-24	White	Black	Hisp.
							1st	2nd			4th	5th	6th										
STRONGLY DISAGR	2.8	3.0	2.5	3.5	2.4	0.8	1.5	10.1	2.4	3.2	1.4	1.2	3.4	2.9	3.4	0.6	2.1	2.7	2.2	4.8	0.0		
DISAGREE	9.1	8.0	7.8	8.2	8.2	12.3	5.3	10.8	8.4	10.6	3.2	12.8	6.5	5.3	6.0	10.9	7.1	9.8	10.0	0.9	4.0		
NEITHER	35.6	36.0	30.5	41.5	30.5	42.0	30.6	14.8	27.8	34.2	15.6	33.3	27.6	47.9	26.8	38.6	35.6	23.9	32.6	19.0	30.1		
AGREE	30.5	29.4	30.6	28.1	32.9	31.8	37.3	30.1	29.9	26.9	36.3	32.4	40.2	28.4	37.6	32.5	26.3	30.4	33.4	24.3	41.5		
STRONGLY AGREE	21.7	23.2	28.0	18.3	25.6	13.0	25.3	34.2	30.4	25.2	41.4	20.2	22.3	15.4	26.3	17.3	26.4	33.2	21.9	47.9	24.4		
Don't Know	0.3	0.4	0.5	0.3	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YSWIDE -- PE6 WIDE VARIETY OF JOBS: MILITARY (Variable 467)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	3.7	4.2	4.3	4.1	4.3	6.7	0.0	2.9	6.5	3.2	2.1	6.0	6.3	4.3	0.6	6.1	6.6	5.5	5.0	1.3	3.2
DISAGREE	8.5	7.8	10.2	5.1	10.4	21.4	2.4	6.6	9.7	11.1	6.3	10.9	8.0	18.1	4.2	12.7	16.2	12.1	11.2	8.7	6.2
NEITHER	27.4	25.2	24.4	26.1	25.1	22.3	21.6	16.8	31.7	24.3	24.2	28.1	22.0	26.2	23.5	19.4	26.3	34.2	24.4	21.7	38.2
AGREE	35.5	34.5	33.7	35.3	36.2	37.6	45.2	45.1	25.8	44.0	34.6	31.3	35.2	38.9	45.1	31.7	35.0	30.8	38.5	29.5	27.7
STRONGLY AGREE	24.0	28.3	27.3	29.4	24.0	12.1	30.8	28.5	26.2	17.4	32.8	23.7	28.6	12.4	26.6	30.2	15.9	17.4	20.8	38.7	24.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC	
course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment	
as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNPHYS -- PE6 PHYSICALLY CHALLENGING: NAVY (Variable 468)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				White	Black	Hisp.
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24			
STRONGLY DISAGR	2.0	1.8	1.6	2.1	0.8	1.3	0.0	0.0	1.4	2.5	0.0	0.5	0.9	0.0	0.0	0.9	1.6	1.1	0.8	0.0	1.3
DISAGREE	3.4	3.5	4.3	2.6	4.1	3.5	4.2	9.9	3.0	6.5	2.2	4.3	2.4	5.8	5.2	5.3	1.7	2.7	5.3	0.0	2.7
NEITHER	21.7	22.6	25.5	19.9	28.4	26.2	28.9	9.2	33.5	33.4	22.9	34.7	24.2	26.1	26.5	25.3	27.1	37.8	29.4	20.6	30.7
AGREE	38.0	35.9	35.8	36.1	35.0	46.2	25.8	34.7	38.7	38.5	38.2	31.7	25.6	46.6	23.8	41.3	43.7	39.3	34.7	35.5	36.0
STRONGLY AGREE	34.5	35.8	32.8	38.7	31.7	22.8	41.1	46.2	23.3	19.1	36.8	28.8	46.8	21.5	44.4	27.2	25.9	19.0	29.7	43.9	29.3
Don't Know	0.3	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMPHYS -- PE6 PHYSICALLY CHALLENGING: MARINES (Variable 469)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity						
		Total	Males	Females	Total PMAS		Education/Orientation			Recruiting Brigade						Age				White	Black	Hisp.
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24					
STRONGLY DISAGR	1.7	1.9	1.8	2.0	2.1	0.0	2.6	4.7	2.1	1.0	3.6	2.4	0.8	3.6	3.1	1.5	0.0	2.7	1.8	4.1	1.0	
DISAGREE	3.4	3.7	3.5	4.0	4.1	2.4	4.8	4.3	4.3	2.7	5.8	2.9	2.2	9.9	5.5	1.8	4.0	4.5	3.8	5.6	3.9	
NEITHER	17.1	17.5	16.8	18.1	17.5	14.9	12.3	15.5	23.0	7.3	17.7	21.1	18.4	25.6	12.2	15.3	22.8	23.3	15.0	33.0	10.5	
AGREE	28.0	27.5	28.9	26.3	30.3	33.6	26.2	31.6	31.4	34.0	27.4	30.4	26.3	34.7	25.9	34.7	29.3	32.8	28.0	35.1	37.3	
STRONGLY AGREE	49.8	49.3	49.0	49.6	46.0	49.1	54.1	43.9	39.2	55.1	45.5	43.2	52.4	26.2	53.3	46.7	43.8	36.6	51.3	22.2	47.3	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continent: US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YFPHYS -- PE6 PHYSICALLY CHALLENGING: AIR FORCE (Variable 470)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Total	Males	Females	Total PMAS		Education/Orientation			Recruiting Brigade					Age			White	Black	Hisp.	
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24				
STRONGLY DISAGR	3.7	4.3	5.0	3.5	3.6	2.2	4.0	12.0	2.2	1.7	2.2	5.5	7.1	0.0	5.1	3.3	0.0	4.0	2.5	8.1	5.7
DISAGREE	5.6	5.4	5.7	5.1	5.5	7.9	3.5	2.5	6.9	11.5	3.4	3.6	3.8	3.9	3.3	7.1	7.1	6.4	6.0	5.5	2.0
NEITHER	21.2	20.8	22.8	18.8	23.7	22.0	23.8	19.1	25.4	24.8	20.6	19.5	22.3	37.8	23.6	20.8	26.9	24.9	24.3	16.9	29.2
AGREE	38.6	40.2	37.8	42.6	39.0	42.9	40.2	30.2	37.8	35.7	34.0	43.7	40.8	42.4	39.4	42.9	34.1	37.9	40.6	36.5	29.7
STRONGLY AGREE	30.7	29.1	28.4	29.9	27.7	25.1	28.6	35.2	26.5	26.4	37.7	27.6	25.9	15.8	28.5	26.0	29.2	26.9	26.6	29.9	33.4
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YSPHYS -- PE6 PHYSICALLY CHALLENGING: MILITARY (Variable 471)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24	
STRONGLY DISAGR	2.6	3.0	2.3	3.8	1.4	1.3	0.0	4.1	2.3	2.8	0.0	2.0	0.0	3.0	0.8	1.2	3.0	1.6	1.5	0.0	3.2
DISAGREE	3.3	3.8	2.9	5.0	3.1	3.2	2.6	1.1	3.7	2.9	0.6	3.3	2.4	7.9	2.4	1.8	7.0	3.2	2.9	3.8	3.3
NEITHER	11.6	11.6	14.3	8.6	14.6	10.3	11.7	27.5	18.1	9.3	12.3	18.4	15.2	18.2	15.4	11.9	8.8	21.0	13.2	23.1	11.4
AGREE	37.7	35.4	38.8	31.6	37.7	48.4	35.4	38.2	31.7	41.7	42.6	38.7	30.6	31.3	32.9	41.5	46.3	33.9	41.1	29.7	22.3
STRONGLY AGREE	44.8	46.1	41.7	51.1	43.1	36.8	50.3	29.0	44.1	43.4	44.5	37.7	51.8	39.6	48.6	43.6	34.9	40.2	41.2	43.4	59.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	9	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DNE - High School Diploma Graduates/Not Currently Enrolled	

YNPROUD -- PE6 EXPERIENCE TO BE PROUD OF: NAVY (Variable 472)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity					
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
STRONGLY DISAGR	3.0	1.9	2.4	1.5	2.6	2.4	0.0	4.1	5.0	2.9	1.4	4.5	2.1	1.5	0.2	3.8	3.7	4.5	3.2	2.2	0.0
DISAGREE	5.6	5.2	6.1	4.3	6.3	5.9	5.5	5.0	7.7	9.5	2.5	8.9	2.8	8.3	5.5	6.4	1.5	13.1	7.8	0.7	4.6
NEITHER	26.7	25.4	25.4	25.4	24.8	30.5	21.4	9.1	29.0	31.5	15.4	31.5	15.6	30.6	22.0	22.8	29.0	28.7	24.8	17.3	32.0
AGREE	28.1	27.7	28.3	27.0	30.0	31.5	30.7	25.2	29.8	29.6	33.1	36.0	19.3	34.7	31.4	26.8	31.4	30.5	32.9	24.2	22.1
STRONGLY AGREE	36.1	39.4	37.5	41.2	36.0	29.8	42.4	56.7	27.9	26.5	47.5	18.3	60.1	24.9	40.8	40.2	33.3	23.2	31.0	55.5	41.3
Don't Know	0.6	0.4	0.2	0.7	0.2	0.0	0.0	0.0	0.6	0.0	0.0	0.8	0.0	0.0	0.0	0.0	1.1	0.0	0.3	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMPROUD -- PE6 EXPERIENCE TO BE PROUD OF: MARINES (Variable 473)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
		Females																			
STRONGLY DISAGR	3.0	3.2	2.6	3.8	2.5	5.1	2.3	6.4	0.5	2.9	0.8	3.0	1.6	4.7	2.5	6.9	0.0	0.0	2.5	4.1	0.0
DISAGREE	3.5	3.8	4.2	3.4	4.6	1.8	7.6	3.1	3.9	5.2	7.5	2.5	1.7	8.2	7.2	1.7	4.2	3.8	4.8	5.5	2.0
NEITHER	24.0	23.4	26.0	21.2	27.5	23.5	28.2	19.5	30.6	21.6	23.7	23.4	32.4	43.9	29.0	17.2	32.1	31.8	25.5	32.8	31.7
AGREE	36.3	36.1	28.3	42.8	30.6	27.3	23.4	34.5	36.4	35.0	17.3	33.6	35.5	29.3	24.3	36.3	31.8	33.3	32.2	27.1	25.8
STRONGLY AGREE	33.2	33.5	38.8	29.0	34.9	42.3	38.5	36.5	28.6	35.3	50.7	37.5	28.9	13.8	37.0	37.9	31.9	31.1	35.0	30.5	40.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YFPROUD -- PE6 EXPERIENCE TO BE PROUD OF: AIR FORCE (Variable 474)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	2.4	2.9	2.2	3.5	1.4	3.8	1.6	1.2	0.0	2.5	2.1	1.4	0.0	0.0	1.4	2.7	1.1	0.0	1.8	0.0	0.0
DISAGREE	4.0	3.4	4.7	2.0	3.0	4.3	2.4	12.7	1.1	3.0	1.1	3.5	6.3	0.0	3.8	4.8	1.2	1.0	2.8	4.8	2.4
NEITHER	18.9	19.2	19.3	19.2	19.9	27.1	15.1	14.6	21.7	20.5	21.2	21.0	11.9	26.7	15.5	24.3	21.7	20.8	23.5	6.3	9.2
AGREE	37.7	35.5	34.8	36.1	37.9	38.4	42.0	27.8	35.7	35.9	20.5	45.3	49.2	38.8	39.3	37.2	33.0	40.1	38.8	24.1	50.6
STRONGLY AGREE	36.8	38.8	38.6	39.1	37.5	26.4	38.8	43.7	40.4	38.2	52.9	28.7	32.6	34.5	40.0	31.0	40.3	38.1	33.2	61.7	37.8
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or ODP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCME - High School Diploma Graduates Not Currently Enrolled	

YSPROUD -- PE6 EXPERIENCE TO BE PROUD OF: MILITARY (Variable 475)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
						CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
STRONGLY DISAGR	4.0	4.5	3.1	6.0	2.9	4.0	0.4	1.4	4.6	2.8	0.0	3.2	2.5	8.1	0.8	2.0	8.3	3.6	3.5	0.0	3.2
DISAGREE	2.0	1.8	2.9	0.6	2.2	3.2	1.2	9.7	0.9	0.7	3.1	2.2	1.2	3.5	1.2	5.2	1.4	0.0	2.5	0.0	3.5
NEITHER	21.9	22.7	21.4	24.3	21.1	23.6	14.2	21.1	25.1	13.0	17.7	26.9	18.4	29.7	17.5	19.4	14.6	32.2	20.4	26.6	16.4
AGREE	32.8	29.1	33.1	24.6	34.6	35.5	38.0	21.5	33.3	44.7	31.8	26.2	34.0	41.9	40.1	22.9	44.6	36.2	35.4	16.9	61.4
STRONGLY AGREE	39.1	41.7	39.2	44.5	38.8	33.7	44.8	46.3	36.1	38.9	46.3	41.0	43.9	16.8	39.8	49.6	31.0	27.9	37.8	55.5	15.6
Don't Know	0.2	0.2	0.4	0.0	0.4	0.0	1.4	0.0	0.0	0.0	1.1	0.6	0.0	0.0	0.5	0.9	0.0	0.0	0.4	1.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNSTEP -- PE6 STEPPING STONE TO COLLEGE: NAVY (Variable 476)

PRIMARY MALE ANALYTIC SAMPLE (PMAS)																								
Responses	Total ACOMS Sample	Enlisted Recruiting Market			Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity				
		Total	Males	Females		CFRSD	HS-C	HS-W	HSDONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
STRONGLY DISAGR	8.5	6.8	7.7	6.0	6.8	4.8	6.4	8.2	7.9	3.0	7.1	10.8	6.9	4.5	6.2	8.2	6.0	6.8	8.9	3.6	0.0			
DISAGREE	12.1	11.0	14.0	8.1	14.7	31.2	10.4	6.4	12.6	19.3	9.9	21.0	7.4	16.5	9.4	19.2	15.3	18.2	17.1	5.8	11.7			
NEITHER	33.9	35.9	33.1	38.6	33.9	28.8	32.9	18.2	41.2	40.8	29.2	37.4	26.1	37.9	31.1	35.2	38.6	32.6	38.8	19.0	24.9			
AGREE	24.8	25.0	26.1	24.0	25.6	23.3	24.4	44.6	23.5	21.3	35.4	16.9	28.4	28.8	26.2	24.6	25.9	25.7	21.0	38.8	34.7			
STRONGLY AGREE	20.1	21.0	19.2	22.7	19.0	11.9	25.9	22.7	14.8	15.6	18.4	14.0	31.2	12.3	27.0	12.8	14.2	16.8	14.1	32.8	28.8			
Don't Know	0.5	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YMWSTEP -- PEG6 STEPPING STONE TO COLLEGE: MARINES (Variable 477)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity							
		Recruiting Market		Education/Orientation		Recruiting Brigade															
		Total	Males	Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	8.4	8.4	7.7	9.0	8.4	13.6	5.8	7.6	8.1	11.0	7.1	6.4	2.8	19.5	7.6	10.3	5.4	9.7	9.0	3.7	11.4
DISAGREE	11.0	9.5	11.2	8.1	12.5	8.9	17.1	12.2	10.9	8.9	12.9	13.0	11.9	18.1	18.1	6.7	10.2	11.7	12.9	10.5	13.3
NEITHER	37.4	39.1	37.6	40.3	38.7	39.7	35.4	27.4	43.5	48.2	22.4	39.9	42.6	39.2	30.3	41.5	34.0	51.0	35.9	46.7	44.4
AGREE	26.0	26.5	25.8	27.1	25.2	29.3	17.5	40.4	25.2	16.4	32.4	27.1	28.8	18.4	24.3	27.0	34.1	18.7	27.5	22.1	15.4
STRONGLY AGREE	16.7	15.9	17.1	14.9	14.6	8.6	24.2	10.9	11.3	13.6	25.3	13.6	13.8	3.3	19.2	13.7	14.9	8.9	13.9	17.0	15.4
Don't Know	0.5	0.6	0.7	0.6	0.6	0.0	0.0	1.5	1.0	1.9	0.0	0.0	0.0	1.5	0.4	0.8	1.4	0.0	0.8	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFSTEP -- PE6 STEPPING STONE TO COLLEGE: AIR FORCE (Variable 478)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DONE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
STRONGLY DISAGR	7.1	6.0	7.7	4.4	6.8	6.8	6.2	12.0	6.4	8.5	3.4	6.1	6.8	10.7	7.3	6.3	4.6	8.4	7.4	4.8	5.0
DISAGREE	14.1	13.0	11.6	14.5	13.4	13.0	17.8	11.7	9.7	15.9	10.8	18.0	8.3	11.3	16.2	14.5	17.8	3.8	15.4	4.4	9.0
NEITHER	34.8	33.7	34.7	32.8	35.1	45.5	35.9	20.7	31.9	28.4	33.5	31.6	49.3	35.3	35.8	38.8	27.5	35.4	37.6	19.7	36.4
AGREE	24.1	25.8	24.0	27.5	25.3	22.2	25.9	38.5	23.8	27.8	28.1	27.6	13.9	28.8	26.8	25.4	19.8	26.8	23.8	28.3	33.3
STRONGLY AGREE	19.1	20.5	21.4	19.7	18.6	12.5	13.4	17.1	26.6	18.5	22.1	15.6	21.6	14.0	13.9	14.0	27.8	24.8	15.2	39.7	16.2
Don't Know	0.8	0.9	0.7	1.1	0.9	0.0	0.7	0.0	1.6	0.8	2.1	1.1	0.0	0.0	0.0	1.0	2.6	0.9	0.6	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YSSTEP -- PE6 STEPPING STONE TO COLLEGE: MILITARY (Variable 479)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					CFRSO	HS-C	HS-W	HS/DNHI	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Males	Females																			
STRONGLY DISAGR	9.4	7.3	11.0	3.1	11.7	25.2	4.4	2.9	9.5	7.7	15.9	10.3	15.7	7.5	2.8	16.0	14.3	16.7	13.2	7.7	6.2	
DISAGREE	9.6	8.2	11.0	4.9	12.3	19.8	9.3	15.2	8.7	16.6	2.6	14.8	9.7	22.3	10.0	18.7	12.4	6.9	14.5	5.6	5.2	
NEITHER	34.5	34.1	31.7	36.9	34.2	31.3	37.1	25.5	35.6	44.0	30.7	36.3	28.0	32.1	39.0	26.0	39.6	35.2	35.1	31.8	31.0	
AGREE	24.8	24.8	25.5	24.0	24.4	6.7	31.4	40.4	28.6	25.1	28.4	18.2	22.5	29.0	33.1	14.8	16.5	30.2	22.5	26.5	37.5	
STRONGLY AGREE	21.6	25.5	20.6	31.1	17.2	17.0	17.8	16.0	17.2	6.0	22.4	20.3	24.2	9.1	15.1	24.6	16.3	11.1	14.6	28.3	20.1	
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.2	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DONE - High School Diploma Graduates Not Currently Enrolled	

YNLEADER -- PE6 DEVELOP LEADERSHIP SKILLS: NAVY (Variable 480)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
						CFRSO	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
STRONGLY DISAGR	3.4	2.8	1.3	4.2	1.4	2.4	0.0	3.1	2.0	0.0	1.3	2.9	0.9	1.5	0.0	3.8	0.8	1.5	2.0	0.0	0.0
DISAGREE	5.5	4.5	5.2	3.8	4.6	9.0	3.2	4.3	3.9	7.2	0.5	4.8	3.6	6.9	3.0	6.9	5.5	3.5	5.1	2.8	4.2
NEITHER	22.6	23.7	23.9	23.5	22.6	31.1	22.2	3.7	23.1	22.5	28.2	29.8	13.6	20.9	21.7	22.0	18.3	29.7	24.4	18.6	17.6
AGREE	36.7	36.4	38.0	34.8	40.0	34.4	40.9	39.6	42.0	49.5	28.7	41.0	34.6	47.1	40.4	38.6	43.8	37.0	43.0	28.3	36.8
STRONGLY AGREE	31.5	32.2	31.6	32.7	31.4	23.1	33.7	49.3	29.1	20.8	41.2	21.5	47.3	23.5	34.8	28.7	31.6	28.2	25.5	50.3	41.5
Don't Know	0.4	0.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed se and year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YMLEADER -- PE6 DEVELOP LEADERSHIP SKILLS: MARINES (Variable 481)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity						
		Total	Males	Females	Total PMAS		Education/Orientation			Recruiting Brigade						Age				White	Black	Hisp.
					CFRSD	HS-C	HS-W	HS-DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24					
STRONGLY DISAGR	2.8	3.1	3.6	2.6	3.6	2.3	2.0	3.2	5.4	5.6	5.8	3.6	0.0	3.0	2.2	3.3	1.6	7.1	3.3	6.7	1.0	
DISAGREE	2.9	2.7	3.5	2.1	3.9	6.7	3.3	0.8	4.0	2.7	1.6	1.9	5.2	12.0	3.0	2.9	3.3	6.6	5.4	0.0	0.7	
NEITHER	22.6	23.5	21.4	25.4	22.7	19.1	23.3	18.6	24.8	24.8	18.1	23.7	23.2	23.3	23.1	17.2	29.2	22.9	21.9	20.4	30.7	
AGREE	38.1	36.5	39.3	34.1	42.8	49.6	33.7	41.8	46.5	44.4	37.0	41.0	43.9	50.8	38.2	43.7	47.1	45.2	43.0	48.7	32.9	
STRONGLY AGREE	33.6	34.1	32.0	35.9	26.9	22.3	37.6	34.5	19.3	22.5	37.5	29.4	27.7	10.9	33.1	32.9	18.8	18.1	26.2	24.2	34.7	
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.0	1.1	0.0	0.0	0.0	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49	

MISSING DATA SUMMARY: (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFLEADER -- PE6 DEVELOP LEADERSHIP SKILLS: AIR FORCE (Variable 482)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age						
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	2.3	2.4	1.6	3.2	0.8	1.1	0.9	3.1	0.0	1.4	0.0	1.8	0.0	0.0	1.1	1.4	0.0	0.0	1.0	0.0	0.0
DISAGREE	5.2	5.2	6.2	4.1	6.4	7.0	5.6	1.5	5.3	5.4	5.2	8.4	7.5	5.2	7.7	7.6	4.4	4.6	6.8	7.6	2.0
NEITHER	22.2	21.6	19.2	24.1	19.0	23.2	16.5	18.8	19.3	21.6	12.3	26.3	11.8	22.2	13.8	22.4	20.7	22.8	20.7	13.5	12.3
AGREE	36.6	37.4	37.9	36.8	40.3	32.7	49.6	25.6	38.1	41.0	39.4	35.5	41.8	47.6	47.6	37.3	32.5	37.1	39.7	36.3	51.4
STRONGLY AGREE	33.4	33.2	34.7	31.8	33.1	35.9	27.4	37.0	36.3	30.7	41.0	28.1	38.9	25.1	29.8	31.2	39.8	35.6	31.9	39.4	34.3
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YSLEADER -- PE6 DEVELOP LEADERSHIP SKILLS: MILITARY (Variable 483)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity				
					CFRSO	HS-C	HS-W	HS/ONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
STRONGLY DISAGR	3.5	3.9	3.6	4.3	3.3	7.8	0.0	1.4	3.2	1.8	3.1	2.6	1.8	8.5	0.8	5.3	5.2	3.0	3.7	2.7	1.1	
DISAGREE	2.1	1.7	2.3	1.1	2.5	0.6	2.1	1.1	4.6	4.9	0.6	3.6	2.1	1.6	1.9	0.9	5.0	4.0	3.2	0.0	0.8	
NEITHER	15.9	15.0	17.8	11.7	18.1	19.8	11.9	18.1	22.3	10.9	16.8	24.9	18.3	17.5	10.6	27.3	14.1	18.7	17.7	17.1	23.7	
AGREE	40.6	39.9	38.4	41.6	39.6	39.7	41.0	32.5	39.7	47.7	35.5	39.9	36.6	39.8	42.2	25.8	48.6	48.8	42.8	24.9	38.6	
STRONGLY AGREE	37.9	39.5	37.9	41.3	36.4	32.2	45.1	46.9	30.2	34.7	44.0	29.0	41.2	32.5	44.6	40.6	27.0	25.5	32.5	55.3	35.8	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YNHITECH -- PE6 USE HIGH-TECH EQUIPMENT: NAVY (Variable 484)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp			
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	16-17	18-19				20-21	22-24	
STRONGLY DISAGR	1.9	1.7	1.5	1.8	1.2	0.0	1.0	3.1	1.6	2.0	0.0	2.7	0.9	0.0	0.3	1.9	1.6	1.5	1.1	1.6	1.3
DISAGREE	4.2	4.0	3.4	4.6	3.4	3.9	1.5	0.0	5.8	4.1	1.8	5.0	3.0	2.4	1.5	3.2	3.5	7.2	3.9	2.8	1.2
NEITHER	18.2	18.3	16.7	19.9	16.7	13.6	16.3	19.2	18.1	10.2	15.9	22.5	13.1	20.2	17.2	14.9	12.1	23.1	16.4	16.7	18.3
AGREE	36.0	35.3	31.6	38.8	33.3	38.9	32.0	24.6	33.8	51.2	23.8	23.4	31.6	41.1	28.1	39.6	39.0	28.7	35.0	30.1	28.4
STRONGLY AGREE	38.5	40.3	46.7	33.9	45.4	43.6	49.2	53.1	40.7	32.6	58.4	46.5	51.3	36.3	52.9	40.3	43.7	39.6	43.6	48.8	50.8
Don't Know	0.4	0.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DFP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMHTECH -- PE6 USE HIGH-TECH EQUIPMENT: MARINES (Variable 485)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
STRONGLY DISAGR	1.8	1.9	3.3	0.7	2.5	3.2	2.5	2.7	2.2	3.3	3.1	2.4	0.0	4.6	2.4	4.1	1.6	1.7	2.5	3.5	1.0
DISAGREE	4.5	3.6	5.5	1.9	6.1	7.7	8.4	0.0	5.1	5.5	5.0	4.2	9.7	6.4	6.3	8.8	1.5	6.2	5.6	4.8	10.8
NEITHER	26.5	25.8	21.8	29.2	23.3	25.5	16.6	24.0	26.9	19.8	13.8	13.3	22.7	44.8	19.4	18.6	28.9	29.1	26.4	14.3	16.9
AGREE	31.8	32.4	33.5	31.4	35.2	34.8	30.4	27.9	40.5	43.0	32.3	35.8	33.1	28.5	32.7	33.5	39.5	37.2	36.3	36.7	25.7
STRONGLY AGREE	34.3	35.0	35.7	34.3	32.8	27.8	42.1	45.5	25.4	27.6	45.9	34.2	34.5	15.7	39.1	35.1	27.5	25.7	28.9	40.6	45.6
Don't Know	1.1	1.4	0.1	2.4	0.2	0.9	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFHTECH -- PE6 USE HIGH-TECH EQUIPMENT: AIR FORCE (Variable 486)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
			Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR		1.6	1.9	1.9	2.0	1.4	0.0	0.9	12.0	0.5	1.4	0.0	1.2	4.1	0.0	3.2	0.0	0.0	0.9	0.8	4.8	1.5
DI AGREE		2.8	2.5	3.6	1.4	2.7	4.3	2.4	1.8	2.2	3.6	3.1	2.1	0.0	5.3	1.6	4.9	2.1	2.3	3.1	0.0	3.2
NEITHER		9.9	8.7	10.6	6.8	11.4	15.1	7.3	0.7	15.2	9.7	8.0	14.4	7.6	20.7	6.2	14.8	17.4	11.5	12.9	1.3	13.3
AGREE		34.5	34.6	30.4	38.9	31.6	34.8	34.5	34.8	26.8	32.4	31.6	31.6	38.3	19.0	35.3	33.3	26.8	27.0	33.7	26.1	21.2
STRONGLY AGREE		50.9	51.9	53.0	50.9	52.3	45.8	54.8	50.7	53.5	51.8	55.2	50.8	50.1	55.0	53.7	46.9	51.2	56.9	49.2	64.7	60.8
Don't Know		0.2	0.3	0.6	0.0	0.7	0.0	0.0	0.0	1.9	1.2	2.1	0.0	0.0	0.0	0.0	0.0	2.6	1.3	0.4	3.2	0.0
Total weighted percent		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size		699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSUGNE - High School Diploma Graduates Not Currently Enrolled	

YSHITECH -- PE6 USE HIGH-TECH EQUIPMENT: MILITARY (Variable 487)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity		
					Education/Orientation			Recruiting Brigade													
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		STRONGLY DISAGR	2.4		2.9	2.4	3.4	1.8	0.6	0.0	1.4	4.4	2.8	0.9	2.6	0.0	2.9	0.3	0.0	5.4	4.1
DISAGREE	2.0	1.7	2.1	1.3	2.0	2.4	1.1	3.0	2.3	0.0	0.0	2.6	2.0	6.7	1.6	1.0	4.4	2.4	2.6	0.0	0.0
NEITHER	18.4	18.0	16.4	19.8	17.0	18.6	10.7	13.9	21.8	16.6	14.3	21.1	16.1	16.3	12.5	19.0	20.3	18.4	16.7	18.3	16.6
AGREE	35.1	33.1	35.0	30.9	37.9	48.1	40.0	35.5	28.8	40.3	40.8	32.9	32.8	43.9	37.6	38.3	41.6	35.3	40.5	24.5	39.2
STRONGLY AGREE	41.6	44.4	44.2	44.6	41.3	30.3	48.2	46.2	42.7	40.4	44.1	40.7	49.1	30.1	47.9	41.8	28.4	39.9	38.0	57.2	41.0
Don't Know	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YNCIVCAR -- PE6 CIVILIAN CAREER DEVELOP: NAVY (Variable 488)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSO	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
		Females																			
STRONGLY DISAGR	4.8	3.8	3.0	4.6	2.8	3.1	0.9	6.5	3.6	5.1	1.3	3.2	2.4	1.9	1.7	3.2	3.0	4.1	3.4	2.6	0.0
DISAGREE	9.1	7.3	9.5	5.2	9.5	8.7	9.0	3.1	11.9	8.5	7.7	15.7	4.0	11.5	9.0	7.4	5.7	17.7	10.3	7.3	7.9
NEITHER	31.7	32.1	33.2	31.0	33.3	37.4	31.4	13.6	37.9	50.4	32.3	35.3	24.1	29.8	28.0	42.2	26.7	38.3	34.8	20.8	38.5
AGREE	32.0	32.8	28.6	37.0	30.8	37.7	29.9	31.3	28.2	29.3	24.7	25.7	32.5	41.4	28.2	29.3	45.7	22.6	32.4	22.9	30.9
STRONGLY AGREE	21.8	23.5	25.5	21.6	23.4	13.2	28.7	45.5	17.9	6.6	34.0	19.5	37.0	15.4	33.1	18.0	18.1	17.2	18.9	46.4	22.7
Don't Know	0.5	0.4	0.1	0.7	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.7	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YMCIVCAR -- PE6 CIVILIAN CAREER DEVELOP: MARINES (Variable 489)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Males	Females																		
STRONGLY DISAGR	4.0	4.4	5.4	3.4	6.5	11.7	8.9	5.7	2.6	6.0	9.5	2.8	8.9	6.4	8.2	8.8	2.8	4.5	6.6	7.8	4.2
DISAGREE	11.3	11.1	11.6	10.7	12.4	19.9	9.1	7.5	12.5	10.6	13.8	13.5	7.2	19.6	13.2	5.0	9.9	19.6	12.6	10.8	13.0
NEITHER	33.7	32.4	30.5	34.0	31.6	20.9	30.0	22.0	39.9	32.5	18.0	38.7	34.7	31.3	26.3	27.9	43.9	34.3	34.4	22.6	27.9
AGREE	31.4	30.1	35.2	25.8	34.8	39.3	31.4	37.6	34.7	38.5	35.7	29.9	36.9	34.2	34.0	38.8	35.3	31.9	32.5	41.1	40.2
STRONGLY AGREE	19.5	22.0	17.1	26.2	14.4	8.2	20.6	27.3	9.7	11.3	23.1	15.1	12.3	8.5	18.3	19.5	6.8	9.7	13.7	17.7	14.6
Don't Know	0.1	0.1	0.2	0.0	0.2	0.0	0.0	0.0	0.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.3	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YFCIVCAR -- PE6 CIVILIAN CAREER DEVELOP: AIR FORCE (Variable 490)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	Race/Ethnicity			
				Total PMAS	Education/Orientation			Recruiting Brigade				Age												
		HS-C	HS-W		HS/DAE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.							
		Total	Males	Females	CFRSD	HS-C	HS-W	HS/DAE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
STRONGLY DISAGR	3.7	3.7	3.2	4.1	2.3	2.5	1.2	12.0	1.5	2.4	2.6	0.6	4.1	2.3	3.5	1.9	0.0	2.6	2.0	4.8	1.5			
DISAGREE	8.7	8.5	8.1	8.8	7.5	10.3	7.7	11.4	5.1	11.7	3.5	11.4	2.3	6.0	8.6	7.3	10.6	3.2	9.1	0.9	3.2			
NEITHER	32.4	31.1	27.9	34.3	30.1	28.0	33.4	15.5	30.9	33.8	22.6	31.7	28.2	35.6	31.9	26.1	33.5	29.0	32.0	21.0	27.4			
AGREE	30.6	31.6	33.2	30.0	35.1	34.2	39.6	30.4	32.4	33.8	30.9	38.3	33.8	41.1	36.8	40.8	23.8	34.8	33.9	36.0	45.1			
STRONGLY AGREE	24.3	24.9	26.9	22.8	24.2	25.0	18.1	30.6	28.3	17.2	38.3	18.0	31.6	15.0	19.3	23.8	29.6	29.0	22.7	34.3	22.8			
Don't Know	0.2	0.3	0.6	0.0	0.7	0.0	0.0	0.0	1.9	1.2	2.1	0.0	0.0	0.0	0.0	0.0	2.6	1.3	0.4	3.2	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or JEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YSCIVCAR -- PE6 CIVILIAN CAREER DEVELOP: MILITARY (Variable 491)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
STRONGLY DISAGR	4.5	4.6	5.3	3.9	5.4	6.9	1.2	2.9	8.3	4.6	7.8	3.8	1.8	8.7	1.8	5.0	8.0	9.1	5.5	6.1	3.2
DISAGREE	8.8	8.3	8.5	8.1	9.5	10.4	8.6	9.7	7.5	6.0	10.6	11.9	5.7	12.1	4.8	13.8	12.3	8.3	12.1	0.7	2.0
NEITHER	35.6	33.1	33.8	32.3	34.1	42.1	30.3	29.7	32.2	41.3	19.8	40.9	29.9	43.2	34.2	33.9	39.1	31.2	35.4	26.9	36.8
AGREE	30.8	31.1	32.7	29.2	33.5	34.1	39.3	31.5	28.3	45.3	33.5	27.4	36.8	25.6	41.7	25.7	31.1	34.0	34.1	28.2	38.0
STRONGLY AGREE	20.3	22.8	19.6	26.5	17.4	6.4	20.6	24.3	21.7	2.8	27.7	16.0	25.9	10.4	17.5	21.2	9.6	17.4	12.8	38.1	20.1
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.0	2.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNSELCON -- PE6 DEVELOP SELF-CONFIDENCE: NAVY (Variable 492)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade							Age				Race/Ethnicity		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	4.1	3.6	2.2	4.9	2.2	2.4	1.6	4.2	2.3	2.2	3.5	2.6	1.8	1.3	1.2	3.6	1.7	2.8	2.3	1.6	2.3	
DISAGREE	4.8	4.2	4.6	3.8	4.5	4.7	4.6	1.3	4.9	5.0	0.0	9.1	1.2	6.1	4.7	3.7	2.2	7.6	5.8	0.0	2.3	
NEITHER	24.4	24.2	21.8	26.5	22.2	28.3	19.3	11.5	24.5	25.7	18.9	25.2	16.5	25.7	17.3	22.8	22.8	30.6	23.6	9.1	27.9	
AGREE	33.9	33.5	36.2	30.9	37.8	39.0	38.0	24.8	40.2	49.4	32.4	41.2	25.1	45.4	37.1	39.1	39.1	36.0	42.1	26.0	28.9	
STRONGLY AGREE	32.4	34.0	35.2	32.9	33.3	25.7	36.5	58.3	28.1	17.7	45.2	21.9	55.3	21.5	39.7	30.8	34.2	23.0	26.1	63.2	38.6	
Don't Know	0.4	0.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGME - High School Diploma Graduates Not Currently Enrolled	

YMSELCON -- PE6 DEVELOP SELF-CONFIDENCE: MARINES (Variable 493)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity				
					CFRSD		HS-C		HS-W		HSUGNE			1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White
STRONGLY DISAGR	2.0	2.1	3.0	1.3	2.9	5.1	2.4	5.4	1.7	2.9	3.6	1.3	1.6	7.7	3.6	4.9	0.0	2.1	2.5	6.0	1.1		
DISAGREE	5.1	4.0	3.1	4.7	3.5	1.1	4.5	4.1	3.7	2.3	6.7	5.9	0.0	1.5	3.7	3.7	3.1	3.3	3.6	0.8	6.7		
NEITHER	20.7	22.2	21.0	23.3	21.7	16.8	14.8	12.0	31.1	21.2	13.2	20.6	28.8	26.0	18.0	6.7	31.8	33.8	15.5	46.2	24.1		
AGREE	35.4	33.1	33.0	33.3	37.4	47.5	36.3	46.4	31.6	38.8	39.3	35.4	34.4	41.5	35.0	52.2	40.3	25.3	43.0	19.4	29.5		
STRONGLY AGREE	36.5	38.2	40.0	36.7	34.5	29.5	41.9	32.1	31.9	34.8	37.2	36.8	35.2	23.3	39.7	32.5	24.8	35.5	35.4	27.6	38.7		
Don't Know	0.3	0.3	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or D/P.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS (1) EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSUGNE - High School Diploma Graduates Not Currently Enrolled	

YFSELCON -- PE6 DEVELOP SELF-CONFIDENCE: AIR FORCE (Variable 494)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade					Age							
						CFRSD	HS-C	HS-W	HS/DONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	3.0	3.0	2.7	3.2	1.6	4.2	0.0	12.0	0.0	0.6	1.2	2.5	3.4	0.0	2.0	2.2	1.6	0.5	1.0	6.7	0.0
DISAGREE	2.5	2.6	4.4	0.7	4.3	0.0	6.4	3.3	4.6	7.7	0.0	5.7	3.8	2.9	6.8	1.6	3.1	4.0	5.6	0.0	0.0
NEITHER	18.6	18.0	16.6	19.4	18.2	20.7	19.7	14.6	16.2	23.7	14.1	21.7	16.5	9.6	19.4	24.6	9.4	15.5	20.1	11.5	11.5
AGREE	40.0	40.5	39.8	41.2	42.7	46.4	44.0	37.1	40.8	35.2	43.0	42.7	42.3	58.5	40.9	45.2	47.6	39.3	41.6	37.3	60.4
STRONGLY AGREE	35.7	35.8	36.2	35.5	32.7	28.7	29.8	32.9	37.3	32.8	39.7	27.4	34.1	29.0	30.9	26.3	35.7	40.7	31.7	41.4	28.1
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YSELCON -- PE6 DEVELOP SELF-CONFIDENCE: MILITARY (Variable 495)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HS/GENE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
STRONGLY DISAGR	4.4	4.9	3.8	6.2	3.3	4.3	1.1	8.4	3.6	4.0	0.0	4.9	2.8	6.0	1.9	3.0	7.1	3.2	4.0	1.1	1.1	
DISAGREE	5.7	5.2	4.7	5.8	4.9	7.4	4.2	6.3	3.3	6.6	8.3	2.7	2.0	3.9	0.5	11.8	4.9	1.5	5.0	4.2	5.1	
NEITHER	16.3	16.6	20.1	12.6	20.4	21.2	14.9	18.0	25.0	13.7	13.5	25.8	24.2	26.6	16.4	18.4	23.7	26.4	20.5	17.9	24.1	
AGREE	41.7	39.0	37.6	40.6	39.9	49.0	40.3	30.1	34.4	51.2	37.2	40.2	27.4	44.3	42.8	35.4	38.9	42.5	42.7	21.9	48.4	
STRONGLY AGREE	31.9	34.2	33.7	34.8	31.4	18.2	39.6	37.2	33.3	23.8	41.0	26.4	43.6	19.3	38.4	31.4	24.5	26.4	27.6	54.8	21.3	
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.2	0.0	0.0	
Total: weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/GENE - High School Diploma Graduates/Not Currently Enrolled	

YNPOTEN -- PE6 DEVELOP YOUR POTENTIAL: NAVY (Variable 496)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity						
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males																		Females		
STRONGLY DISAGR	3.9	2.9	2.9	2.9	3.1	1.9	1.4	5.7	4.9	4.7	2.2	4.9	0.9	3.4	2.0	2.4	5.7	3.8	3.4	1.6	3.5		
DISAGREE	6.0	4.7	5.0	4.4	5.4	7.7	3.8	7.6	5.3	7.3	0.5	7.5	3.1	8.1	5.3	3.2	3.6	10.8	4.9	7.0	6.1		
NEITHER	24.7	24.3	25.7	22.9	25.0	34.8	26.7	11.4	21.6	23.2	22.7	32.1	22.4	23.0	24.9	32.2	16.4	23.9	27.9	11.3	24.7		
AGREE	35.5	35.2	32.5	37.8	34.5	40.7	30.0	30.1	36.9	48.0	34.9	26.6	26.7	43.5	30.8	31.6	47.4	32.3	35.9	30.1	31.7		
STRONGLY AGREE	29.5	32.6	34.0	31.2	32.0	14.9	38.2	45.1	31.3	16.7	39.7	29.0	46.9	22.0	37.0	30.7	26.8	29.2	27.9	50.0	33.9		
Don't Know	0.3	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YMPOTEN -- PE6 DEVELOP YOUR POTENTIAL: MARINES (Variable 497)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
					CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp	
		Total	Males	Females																	
STRONGLY DISAGR	2.3	2.3	3.4	1.3	3.4	5.1	2.9	3.9	2.8	4.0	6.7	1.3	0.0	7.3	3.7	4.9	0.0	3.8	2.9	7.7	0.3
DISAGREE	6.2	5.4	4.9	5.7	5.4	3.1	4.0	4.2	7.8	8.1	3.0	3.8	2.9	12.7	3.2	5.5	4.5	9.3	5.7	4.4	5.5
NEITHER	24.2	26.0	23.4	28.1	24.7	27.5	18.5	14.3	30.4	20.5	14.6	28.1	27.0	36.7	19.5	12.8	40.9	32.0	22.7	33.2	24.5
AGREE	34.8	31.6	36.5	27.4	37.9	35.4	38.0	41.1	38.3	45.0	39.7	34.2	36.5	33.4	38.7	47.0	25.8	36.7	38.2	34.6	41.3
STRONGLY AGREE	32.5	34.7	31.6	37.4	28.4	28.1	36.6	36.4	20.7	21.6	36.1	32.7	33.6	9.9	35.0	29.8	27.9	18.2	30.3	20.1	28.4
Don't Know	0.1	0.1	0.1	0.0	0.2	0.9	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YFPOTEN -- PE6 DEVELOP YOUR POTENTIAL: AIR FORCE (Variable 498)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity			
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males/Females																	
STRONGLY DISAGR	2.5	2.5	1.8 3.2	1.0	0.8	0.0	12.0	0.0	0.6	0.0	0.9	3.4	0.0	2.0	1.2	0.0	0.0	0.5	4.8	0.0
DISAGREE	4.0	3.6	6.5 0.7	6.7	12.0	4.8	5.7	6.1	8.3	3.1	7.6	5.2	10.1	4.8	10.1	8.4	4.8	8.4	0.0	2.1
NEITHER	19.2	17.6	19.6 15.7	20.7	17.6	22.2	12.9	22.2	25.5	17.4	24.2	16.5	16.4	20.9	25.1	18.1	17.4	22.9	12.2	14.6
AGREE	39.6	41.1	37.6 44.6	38.7	37.8	44.2	40.2	33.8	31.1	35.6	41.2	43.3	46.9	44.3	34.7	32.6	38.4	36.8	33.9	62.2
STRONGLY AGREE	34.5	34.9	34.1 35.7	32.4	31.8	28.8	29.2	36.6	34.2	41.8	26.0	31.6	26.6	28.1	28.9	37.9	39.4	31.4	45.9	20.4
Don't Know	0.2	0.2	0.4 0.0	0.5	0.0	0.0	0.0	1.3	0.2	2.1	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	3.2	0.7
Total weighted percent	100.0	100.0	100.0 100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467 95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
MSDQNE - High School Diploma Graduates Not Currently Enrolled	

YSPOTEN -- PE6 DEVELOP YOUR POTENTIAL: MILITARY (Variable 499)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market			Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity				
		Total	Males	Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
STRONGLY DISAGR	3.6	4.1	2.8	5.6	2.0	2.4	0.0	0.0	3.8	2.8	0.0	2.7	1.8	3.4	0.0	1.6	5.6	3.0	2.6	0.0	0.0			
DISAGREE	4.2	3.1	2.1	4.2	2.6	3.9	1.6	7.7	1.4	3.4	0.6	4.3	1.1	3.5	2.4	3.2	3.0	1.6	2.2	2.5	6.2			
NEITHER	22.1	22.3	26.4	17.7	27.7	35.5	18.4	18.6	31.5	25.1	27.7	34.5	17.7	30.8	16.9	34.5	27.3	33.7	28.6	24.8	25.3			
AGREE	40.7	39.2	37.8	40.9	39.4	41.6	44.9	35.8	33.7	48.3	36.8	32.4	42.6	41.3	47.3	30.8	44.3	36.9	40.6	31.3	44.5			
STRONGLY AGREE	29.4	31.2	30.8	31.6	28.3	16.6	35.1	37.9	29.5	20.4	34.8	26.0	36.8	21.0	33.3	29.8	19.8	24.8	26.0	41.4	23.9			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNMENTAL -- PES MENTALLY CHALLENGING: NAVY (Variable 500)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Total PMAS		Education/Orientation		Recruiting Brigade				Age									
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	2.9	2.3	1.6	2.9	1.6	1.3	0.4	4.2	2.4	1.0	2.2	3.8	0.9	0.0	0.7	2.4	2.6	1.5	1.9	0.0	2.3
DISAGREE	7.0	5.8	4.7	6.8	5.2	4.6	3.3	4.1	7.7	3.2	1.5	7.6	4.8	7.5	4.4	3.3	4.3	10.8	5.2	2.8	7.5
NEITHER	21.2	20.0	24.0	16.0	24.6	27.0	24.6	19.1	24.6	27.1	27.3	24.9	15.4	32.3	24.6	22.9	20.7	31.1	27.7	13.1	20.8
AGREE	33.2	34.3	34.0	34.5	35.0	50.6	30.4	20.2	35.2	42.2	31.7	36.7	28.8	37.8	25.0	45.0	47.1	27.9	33.0	39.4	40.3
STRONGLY AGREE	35.4	37.4	35.6	39.1	33.6	16.5	41.2	52.4	30.0	26.4	37.3	27.0	50.1	22.4	45.3	26.5	25.3	28.8	32.2	44.7	29.2
Don't Know	0.3	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMA5 MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMMENTAL -- PE6 MENTALLY CHALLENGING: MARINES (Variable 501)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
STRONGLY DISAGR	3.0	3.0	4.3	1.9	4.3	6.1	5.4	3.6	3.0	6.2	6.7	2.5	1.4	6.3	5.7	5.6	0.8	3.6	5.0	4.6	0.0
DISAGREE	7.9	7.5	6.0	8.8	7.1	9.7	7.6	1.5	7.0	4.9	4.3	4.2	12.1	13.2	8.1	1.7	7.4	10.6	7.9	6.0	3.9
NEITHER	20.9	20.6	19.8	21.2	21.0	19.1	18.7	17.9	24.2	23.9	16.4	24.0	17.7	22.0	20.1	11.9	27.5	26.3	19.6	23.0	26.6
AGREE	34.2	34.4	31.6	36.8	33.2	35.2	30.5	33.1	34.4	34.3	22.8	36.1	33.9	40.6	31.0	36.0	34.8	32.8	32.1	40.6	29.8
STRONGLY AGREE	33.3	34.0	38.3	30.3	34.3	29.9	37.9	43.8	31.4	30.7	49.7	33.2	34.9	17.9	35.1	44.9	29.5	26.7	35.5	25.9	39.6
Don't Know	0.7	0.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates/Not Currently Enrolled	

YFMENTAL -- PE6 MENTALLY CHALLENGING: AIR FORCE (Variable 502)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
					HS-C		HS-W	HSDONE	CFRSO	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
STRONGLY DISAGR	3.2	4.0	3.2	4.8	2.2	3.0	0.2	10.1	2.1	3.1	0.0	0.3	3.7	5.2	2.1	3.1	2.1	1.3	1.9	4.8	0.6
DISAGREE	3.0	1.5	2.5	0.5	2.9	2.0	4.6	2.5	1.9	5.5	0.0	3.8	2.8	1.0	4.3	2.4	0.0	3.3	3.4	0.9	1.4
NEITHER	18.2	18.4	20.1	16.7	20.6	25.3	17.3	16.6	22.1	23.0	24.4	19.2	16.5	18.6	16.1	25.9	18.2	24.2	20.9	23.4	13.6
AGREE	36.9	37.4	33.5	41.4	35.0	30.4	40.8	31.8	32.6	33.6	21.3	39.4	44.6	37.5	41.1	29.0	35.4	31.1	36.3	28.6	33.7
STRONGLY AGREE	38.5	38.5	40.4	36.6	38.9	39.2	37.2	39.0	40.2	34.8	52.2	37.3	32.5	37.7	36.3	39.5	41.8	40.2	37.4	39.2	50.7
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YSMENTAL -- PE6 MENTALLY CHALLENGING: MILITARY (Variable 503)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
				Total PMAS	Education/Orientation			Recruiting Brigade				6th	Education/Orientation								
		CFRSD	HS-C		HS-W	HSOGNE	1st	2nd	4th	5th	16-17		18-19	20-21	22-24	White	Black	Hisp.			
STRONGLY DISAGR	3.5	3.4	3.1	3.8	2.7	6.9	0.0	0.0	2.5	5.3	1.6	3.0	0.0	4.1	0.0	0.5	14.4	2.0	3.6	0.0	0.0
DISAGREE	5.8	5.2	5.1	5.3	5.9	4.5	5.3	2.8	8.1	7.1	8.3	6.0	1.8	5.1	2.7	8.7	3.7	8.1	5.9	6.0	6.2
NEITHER	25.1	24.8	23.9	25.8	25.2	23.1	27.3	20.5	25.7	32.3	19.0	30.4	17.7	26.6	30.2	22.4	23.3	23.0	25.9	16.0	36.4
AGREE	36.1	34.7	37.3	31.9	37.9	43.5	34.4	30.8	38.0	34.9	39.4	34.7	42.7	38.9	36.0	34.6	33.1	47.9	39.4	35.3	28.8
STRONGLY AGREE	29.4	31.9	30.7	33.3	28.3	21.9	33.0	46.0	25.7	20.4	31.7	25.9	37.7	25.2	31.0	33.7	25.5	19.0	25.2	42.7	28.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YNMATURE -- PE6 MATURE AND RESPONSIBLE: NAVY (Variable 504)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
STRONGLY DISAGR	3.6	2.4	1.8	2.9	1.5	1.3	0.0	1.1	3.2	0.0	2.2	1.6	0.9	2.8	0.3	2.0	3.2	1.3	1.6	0.0	2.3
DISAGREE	5.1	4.3	4.2	4.3	4.3	6.3	3.0	6.4	4.1	3.0	0.5	5.5	4.7	6.6	2.9	5.5	4.3	5.5	5.0	1.4	4.2
NEITHER	17.4	17.0	17.0	16.9	17.1	18.6	14.8	13.6	19.6	22.6	18.7	21.1	13.7	10.9	16.9	16.2	13.2	23.3	16.4	17.3	20.4
AGREE	37.7	36.9	37.6	36.3	40.0	46.4	35.7	31.0	43.3	45.4	36.2	47.1	21.2	55.1	31.6	46.7	49.6	37.3	46.1	18.1	32.7
STRONGLY AGREE	35.7	38.9	39.1	38.6	37.0	27.4	46.4	48.0	29.8	28.9	42.4	24.8	59.5	24.6	48.3	29.7	29.7	32.6	30.9	63.2	40.5
Don't Know	0.5	0.6	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMMATURE -- PE6 MATURE AND RESPONSIBLE: MARINES (Variable 505)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
			Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR		2.0	2.1	2.4	1.9	1.9	3.3	2.4	3.6	0.5	3.9	0.8	1.3	1.3	2.6	3.1	3.5	0.0	0.0	2.1	2.6	0.0
DISAGREE		4.6	4.2	7.0	1.8	7.8	5.6	8.8	1.9	9.5	4.6	2.9	4.5	7.8	28.1	6.3	7.7	0.0	15.2	4.2	15.7	18.4
NEITHER		20.1	19.8	17.9	21.5	19.7	18.6	13.9	16.4	25.3	16.8	15.1	25.2	20.5	19.2	14.6	7.5	38.6	25.6	19.8	19.2	20.4
AGREE		32.3	31.5	30.4	32.4	30.8	35.7	27.1	35.8	30.1	39.9	24.2	33.4	24.9	30.2	30.6	41.3	21.6	27.7	32.3	32.7	19.2
STRONGLY AGREE		41.0	42.4	42.4	42.4	39.7	36.8	47.8	42.3	34.6	34.9	57.0	35.6	45.5	20.0	45.5	39.9	39.8	31.5	41.7	29.9	42.0
Total weighted percent		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size		686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFMATURE -- PE6 MATURE AND RESPONSIBLE: AIR FORCE (Variable 506)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DFNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	2.7	2.8	2.1	3.5	1.2	2.2	0.3	1.2	1.6	1.8	1.2	0.8	0.0	2.9	0.5	1.6	2.1	1.3	1.6	0.0	0.0
DISAGREE	5.3	5.2	4.8	5.7	4.6	3.8	6.5	13.3	1.6	6.0	1.9	6.7	5.9	0.0	8.1	3.6	2.3	1.6	4.5	7.3	1.2
NEITHER	15.3	14.9	16.0	13.8	16.6	21.9	13.5	7.5	18.7	19.4	12.6	21.2	10.8	17.9	14.4	21.0	11.1	19.9	18.1	11.2	12.4
AGREE	37.2	36.7	33.9	39.6	36.7	39.6	37.6	36.7	34.5	33.3	36.0	34.4	38.8	46.2	36.2	38.2	43.7	30.6	36.4	23.1	60.3
STRONGLY AGREE	39.3	40.2	43.0	37.4	40.4	32.6	42.0	41.3	42.5	39.5	46.2	36.8	44.5	32.9	40.8	35.6	38.4	46.6	39.5	55.2	26.1
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGMF - High School Diploma Graduates Not Currently Enrolled	

YSMATURE -- PE6 MATURE AND RESPONSIBLE: MILITARY (Variable 507)

Responses	Total ACOMS Sample	Enlisted		Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market		Total PMAS	HS-C		HS-W	HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males		Females																	
STRONGLY DISAGR	4.1	4.7	2.2	7.4	1.8	3.3	0.0	0.0	2.5	1.2	0.0	2.6	1.8	4.1	0.5	1.0	5.2	2.3	2.3	0.0	0.0	
DISAGREE	2.2	2.3	3.5	0.9	3.4	4.2	3.4	1.2	3.2	9.4	0.6	4.7	0.0	2.9	2.8	4.5	7.8	0.0	3.3	4.1	3.0	
NEITHER	17.3	17.3	18.0	16.5	19.5	22.9	11.6	19.7	23.7	11.2	13.7	31.2	21.4	17.3	13.4	24.0	11.7	26.7	20.1	16.9	18.7	
AGREE	37.8	35.6	40.0	30.5	41.1	40.9	42.7	33.4	41.3	53.3	37.9	29.7	36.0	56.7	43.6	28.5	49.4	49.2	41.3	33.8	54.0	
STRONGLY AGREE	38.5	40.1	36.2	44.6	34.1	28.7	42.3	43.6	29.3	24.9	47.7	31.3	40.9	19.0	39.2	42.0	25.8	21.8	32.8	45.2	24.4	
Refused	0.0	0.1	0.1	0.0	0.1	0.0	0.0	2.0	0.0	0.0	0.0	0.5	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRS0 - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNTRAIN -- PE6 TRAINING IN USEFUL SKILLS: NAVY (Variable 508)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Race/Ethnicity						
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	Recruiting Brigade				Age			White	Black	Hisp.			
		Total	Males						Females	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	2.2	1.8	0.9	2.6	0.9	1.3	0.0	0.0	1.9	1.7	0.0	1.8	0.9	0.0	0.0	1.9	2.2	1.5	1.3	0.0	0.0
DISAGREE	5.6	4.5	5.1	3.9	5.4	2.4	4.7	5.5	7.5	8.3	1.3	8.5	2.7	5.6	4.1	4.7	3.5	10.8	7.2	0.0	2.0
NEITHER	21.2	20.0	24.1	15.9	23.0	25.7	21.9	11.8	25.5	19.9	27.6	27.0	18.5	23.0	19.8	23.5	24.6	27.0	21.9	24.2	27.0
AGREE	38.4	39.4	33.3	45.5	34.6	41.5	35.7	29.1	31.2	46.4	34.3	27.5	27.0	44.2	31.0	48.7	24.1	32.7	37.4	28.9	26.6
STRONGLY AGREE	32.2	33.9	36.6	31.2	36.1	29.2	37.7	53.6	33.9	23.6	36.8	35.3	50.8	27.2	45.1	22.2	45.6	28.0	32.1	46.9	44.5
Don't Know	0.4	0.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP. non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDIGNE - High School Diploma Graduates Not Currently Enrolled	

YMTRAIN -- PE6 TRAINING IN USEFUL SKILLS: MARINES (Variable 509)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/OC	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	1.2	1.2	2.5	0.0	2.7	1.8	4.1	3.2	2.1	0.8	0.8	5.7	0.0	7.3	3.4	3.7	0.0	2.6	2.0	3.0	7.1
DISAGREE	6.5	7.3	9.0	6.0	10.2	12.1	11.5	4.2	10.0	5.6	12.6	11.0	8.4	15.8	10.2	7.7	11.9	11.5	10.6	9.1	9.8
NEITHER	27.6	27.9	25.8	29.6	27.6	38.9	21.6	14.5	30.0	25.7	22.9	27.6	30.3	33.3	22.5	26.6	41.1	26.4	31.6	22.7	9.7
AGREE	36.4	35.8	34.6	36.9	35.8	40.3	27.1	36.5	39.9	49.7	26.7	34.4	34.4	31.5	30.0	39.5	32.3	42.7	36.0	31.5	40.4
STRONGLY AGREE	28.1	27.7	28.0	27.5	23.7	7.0	35.7	41.7	18.1	18.2	37.0	21.2	26.8	12.1	33.9	22.4	14.7	16.6	19.8	33.6	33.0
Don't Know	0.2	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFTRAIN -- PE6 TRAINING IN USEFUL SKILLS: AIR FORCE (Variable 510)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
					Education/Orientation				Recruiting Brigade													
		CFRSD	HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males		Females																	
STRONGLY DISAGR	3.3	3.3	1.8	4.8	1.3	0.0	0.4	10.1	1.3	1.2	0.0	1.7	3.4	0.0	2.3	0.0	0.0	2.2	0.9	4.8	0.0	
DISAGREE	3.6	2.6	2.6	2.6	3.1	5.3	2.0	4.6	2.8	4.8	1.8	2.9	1.4	4.8	2.2	5.8	2.1	2.3	3.6	0.0	3.4	
NEITHER	19.6	20.0	21.2	18.8	22.0	28.0	19.3	14.1	23.1	24.3	20.6	22.5	24.9	14.1	19.4	21.4	19.8	28.9	24.0	14.4	16.9	
AGREE	41.0	39.9	35.0	44.7	36.4	25.8	45.1	22.4	36.1	37.6	26.1	41.0	34.2	45.8	40.3	43.0	34.9	23.5	37.0	32.8	36.1	
STRONGLY AGREE	32.2	34.1	39.0	29.2	36.7	40.9	33.3	48.8	35.6	32.1	49.3	31.8	36.1	35.2	35.8	29.8	40.6	43.0	34.5	44.8	43.6	
Don't Know	0.1	0.2	0.4	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41	

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YSTRAIN -- PE6 TRAINING IN USEFUL SKILLS: MILITARY (Variable 511)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
STRONGLY DISAGR	2.6	2.6	2.3	3.0	2.0	0.6	0.0	1.4	4.8	3.5	0.9	2.7	0.0	2.9	0.3	0.4	6.8	3.3	2.2	0.0	3.2
DISAGREE	2.7	2.5	2.6	2.4	2.8	4.6	2.3	2.7	1.9	1.5	0.6	3.4	5.1	4.2	2.2	4.0	3.0	1.7	3.3	1.7	0.0
NEITHER	17.7	17.1	19.9	13.9	19.3	23.1	9.2	16.9	25.6	19.6	17.7	19.3	14.8	26.6	12.0	20.2	22.8	25.8	17.3	22.9	31.0
AGREE	37.0	34.4	36.2	32.4	38.2	40.0	45.7	18.9	33.7	45.6	38.7	27.9	33.3	51.0	41.8	29.8	46.7	38.8	42.4	19.3	35.6
STRONGLY AGREE	39.4	43.3	39.0	48.2	37.7	31.7	42.8	58.2	34.0	29.8	42.1	46.2	46.8	15.3	43.2	45.6	20.7	30.4	34.6	56.1	30.3
Don't Know	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Refused	0.0	0.1	0.1	0.0	0.1	0.0	0.0	2.0	0.0	0.0	0.0	0.5	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YNHIQUAL -- PE6 HIGHLY TRAINED COWORKERS: NAVY (Variable 512)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																										
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity										
					CFRSD		HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.							
		Total	Males	Females																								
STRONGLY DISAGR	2.9	2.3	1.7	2.8	1.7	0.0	2.7	1.1	1.7	2.0	0.0	2.2	2.5	1.2	2.3	0.9	1.8	1.5	0.9	6.0	1.3							
DISAGREE	2.9	2.8	3.8	1.8	4.1	2.2	2.1	8.0	6.1	3.7	3.6	4.8	3.9	4.1	2.5	4.1	1.9	9.7	5.1	3.2	0.0							
NEITHER	20.1	18.6	20.0	17.2	21.2	25.4	21.1	13.8	20.9	23.5	25.8	23.6	14.9	21.0	23.7	18.3	20.7	20.8	22.2	14.1	23.1							
AGREE	37.2	35.9	32.1	39.7	33.3	39.3	30.5	28.7	34.1	40.9	29.4	35.3	28.2	34.2	27.4	45.6	24.4	36.6	36.8	22.6	26.9							
STRONGLY AGREE	36.5	40.1	42.5	37.7	39.8	33.2	43.6	48.5	37.2	30.0	41.2	34.1	50.4	39.6	44.0	31.1	51.2	31.4	34.9	54.0	48.8							
Don't Know	0.5	0.3	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49							

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YMHQIAL -- PEG HIGHLY TRAINED COWORKERS: MARINES (Variable 513)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age								
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	1.8	1.8	2.4	1.3	2.5	2.3	3.5	1.6	2.1	2.0	1.7	4.4	0.0	4.6	3.0	3.3	0.0	2.6	2.1	2.0	5.7
DISAGREE	6.2	6.8	8.3	5.5	9.9	17.2	10.1	3.6	8.0	9.6	13.0	8.8	3.5	18.7	9.2	14.5	13.3	4.3	10.9	5.0	10.8
NEITHER	27.2	25.3	26.3	24.4	27.7	32.3	27.1	14.9	29.1	29.0	22.4	27.2	33.1	25.7	26.5	24.1	24.8	34.6	28.3	27.5	24.2
AGREE	30.3	29.6	28.1	30.9	29.0	24.1	24.6	31.1	33.8	35.9	18.3	31.9	24.9	34.5	28.5	31.6	28.9	27.3	31.6	28.3	14.1
STRONGLY AGREE	34.1	36.0	35.0	37.0	31.0	24.1	34.7	48.7	27.0	23.5	44.6	27.7	38.6	16.5	32.8	26.5	33.0	31.1	27.2	37.2	45.1
Don't Know	0.4	0.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
(Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YFH1QUAL -- PE6 HIGHLY TRAINED COWORKERS: AIR FORCE (Variable 514)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males																		Females	
STRONGLY DISAGR	2.7	3.0	2.0	4.0	1.6	2.9	0.9	10.1	0.0	2.6	1.2	0.3	3.4	0.0	2.9	2.2	0.0	0.0	1.2	4.8	0.0	
DISAGREE	3.4	3.0	3.6	2.5	3.3	6.3	1.6	2.5	3.5	4.2	1.8	3.6	3.5	2.9	1.5	5.5	3.9	3.2	4.1	0.0	0.9	
NEITHER	15.0	14.4	12.8	16.0	13.6	13.8	11.9	13.9	14.9	14.0	11.1	15.2	9.4	20.4	9.8	17.5	13.0	16.0	15.8	0.9	13.4	
AGREE	37.5	37.1	34.1	40.1	37.0	36.6	41.2	34.0	34.0	40.6	30.6	39.3	39.3	32.7	43.6	34.9	33.1	31.2	38.3	26.3	42.3	
STRONGLY AGREE	41.3	42.2	47.0	37.4	44.1	40.3	44.4	39.5	46.5	38.6	53.2	41.6	44.5	44.0	42.3	39.8	47.3	49.6	40.5	64.9	43.4	
Don't Know	0.2	0.2	0.5	0.0	0.4	0.0	0.0	0.0	1.1	0.0	2.1	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	3.2	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YSHIQUAL -- PE6 HIGHLY TRAINED COWORKERS: MILITARY (Variable 515)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Race/Ethnicity			
		Total	Males	Females	Total PMAS	Education/Orientation			Recruiting Brigade				Age								
						CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	2.6	3.0	2.0	4.1	1.4	1.3	0.0	2.7	2.5	0.0	0.0	4.1	0.0	2.5	0.5	1.2	2.2	2.3	1.8	0.0	0.0
DISAGREE	4.1	4.1	5.0	3.0	5.6	8.2	2.8	7.6	5.7	6.7	3.1	3.0	7.2	10.9	4.0	5.5	7.7	6.6	6.3	0.0	9.7
NEITHER	21.4	19.0	22.7	14.7	23.7	29.8	18.7	12.2	25.5	30.8	18.0	25.7	17.0	28.8	17.3	19.6	45.5	23.9	25.4	17.7	19.4
AGREE	34.1	32.6	31.4	33.9	32.5	35.5	32.9	31.5	30.2	23.2	33.6	33.4	38.8	33.5	36.1	30.6	23.8	35.8	31.9	27.7	47.2
STRONGLY AGREE	37.8	41.4	38.8	44.3	36.7	25.3	45.7	46.0	35.9	38.6	45.4	33.8	37.1	24.3	42.1	42.8	20.8	31.4	34.4	54.6	23.8
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YNCASHED -- PE6 GET MONEY FOR EDUCATION: NAVY (Variable 516)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity						
					HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24			
		White	Black	Hisp.																		
STRONGLY DISAGR	2.7	2.7	2.2	3.1	1.9	3.3	0.3	0.0	3.1	3.7	1.8	1.7	0.0	3.2	0.3	2.3	5.0	1.0	2.4	0.0	1.2	
DISAGREE	4.3	4.3	5.0	3.6	5.3	6.1	4.5	4.9	5.7	2.8	3.4	6.5	4.2	8.8	4.1	4.9	3.0	10.8	5.9	2.9	4.9	
NEITHER	24.7	24.1	23.6	24.6	23.4	28.0	26.3	11.7	21.0	33.6	25.1	24.3	26.4	8.2	21.6	30.7	16.9	23.5	25.0	25.9	13.6	
AGREE	38.7	39.1	38.9	39.3	41.7	44.9	34.6	61.6	42.5	33.6	48.6	37.2	33.9	59.2	39.4	39.9	53.0	36.8	42.6	31.7	47.1	
STRONGLY AGREE	28.6	29.3	29.9	28.7	27.2	16.7	34.2	21.8	26.7	26.3	21.2	29.5	35.5	18.7	34.5	22.2	21.3	26.0	23.4	39.5	33.2	
Don't Know	1.1	0.6	0.5	0.7	0.5	1.0	0.0	0.0	1.0	0.0	0.0	0.7	0.0	1.9	0.0	0.0	0.9	2.0	0.8	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	671	558	448	110	371	69	123	41	138	69	55	117	77	53	139	105	66	61	280	42	49	

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	6103
Instrument change	0
Other	0
Total missing	6103

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS; not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YMCASHED -- PE6 GET MONEY FOR EDUCATION: MARINES (Variable 517)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HS-DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp			
		Total	Males	Females																			
STRONGLY DISAGR	1.5	1.2	2.7	0.0	1.9	3.3	0.9	2.7	1.9	0.0	4.6	2.6	0.0	2.6	1.5	0.8	3.6	2.3	1.7	3.5	1.0		
DISAGREE	3.8	4.1	7.2	1.3	7.9	4.9	10.4	4.0	8.4	9.7	6.8	9.5	2.2	12.9	9.9	6.4	7.1	7.2	8.7	2.3	11.5		
NEITHER	34.3	37.6	30.2	44.1	30.9	23.9	28.5	25.5	37.2	38.2	21.2	24.0	30.6	49.2	27.3	30.7	33.7	34.4	32.8	32.1	17.7		
AGREE	29.3	27.1	33.7	21.3	32.4	40.6	30.9	30.7	30.4	32.2	25.7	38.6	34.0	27.5	32.9	33.1	31.0	32.2	31.2	34.1	37.4		
STRONGLY AGREE	29.9	29.1	24.9	32.6	25.5	22.9	29.4	35.6	21.4	19.1	37.3	25.3	33.2	5.1	28.0	25.5	24.6	22.6	23.7	28.1	32.5		
Don't Know	1.2	0.9	1.3	0.6	1.3	4.4	0.0	1.5	0.8	0.7	4.3	0.0	0.0	2.7	0.4	3.5	0.0	1.4	1.8	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	686	569	466	103	393	50	138	62	143	78	72	123	78	42	179	90	59	65	301	43	49		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6088
Instrument change	0
Other	0
Total missing	6088

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YFCASHED -- PE6 GET MONEY FOR EDUCATION: AIR FORCE (Variable 518)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males	Females	PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	2.8	2.7	1.9	3.5	1.5	0.0	1.3	11.1	0.5	1.4	0.0	1.5	4.1	0.0	3.4	0.0	0.0	0.9	1.1	4.8	0.0
DISAGREE	3.8	3.3	5.8	0.9	6.0	7.7	6.6	11.7	3.5	8.1	3.1	7.6	3.6	7.1	6.1	10.9	3.6	2.0	6.8	3.9	2.0
NEITHER	24.2	25.2	25.4	25.0	26.3	29.3	24.9	13.1	28.7	25.4	18.4	32.2	25.2	31.6	25.9	26.5	25.1	27.9	28.9	11.0	27.5
AGREE	35.9	35.9	29.1	42.7	31.4	33.0	35.5	31.4	26.8	29.2	24.7	27.6	37.7	45.1	32.1	37.1	25.3	28.5	31.2	23.7	44.7
STRONGLY AGREE	31.9	31.1	35.4	26.8	32.8	27.8	29.6	29.6	38.7	34.0	49.8	29.6	29.4	12.7	30.8	24.0	43.1	38.0	30.6	53.5	20.7
Don't Know	1.4	1.8	2.4	1.1	2.1	2.2	2.1	3.2	1.8	2.0	4.0	1.5	0.0	3.4	1.7	1.5	2.9	2.8	1.5	3.2	5.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	699	562	467	95	387	71	141	43	132	90	75	115	70	37	162	101	60	64	311	35	41

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6075
Instrument change	0
Other	0
Total missing	6075

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YSCASHED -- PE6 GET MONEY FOR EDUCATION: MILITARY (Variable 519)

Responses	Total ACOMS Sample	Enlisted				Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting Market		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males																				
STRONGLY DISAGR	3.7	4.2	3.7	4.7	3.7	7.8	0.8	2.9	3.3	3.5	2.2	2.3	8.0	4.0	0.6	7.5	3.7	3.0	3.6	2.9	6.2		
DISAGREE	3.1	2.4	2.4	2.4	2.3	1.1	2.3	0.0	3.7	3.6	1.3	3.4	1.5	1.6	2.8	1.0	3.7	2.6	2.6	2.2	0.0		
NEITHER	17.3	19.1	21.6	16.1	22.0	23.2	16.4	27.8	24.9	18.2	22.5	26.5	16.7	24.3	16.2	21.3	27.7	27.2	23.8	20.0	9.4		
AGREE	38.1	35.8	33.0	39.1	33.2	44.0	28.8	37.2	28.3	31.3	28.9	33.0	33.0	43.5	31.6	33.8	38.2	31.5	36.0	12.7	47.3		
STRONGLY AGREE	37.2	38.4	39.0	37.7	38.3	23.8	51.0	32.1	39.4	41.4	45.1	34.8	40.7	26.6	48.0	35.9	26.6	35.7	33.5	62.1	37.0		
Don't Know	0.6	0.2	0.3	0.0	0.4	0.0	0.8	0.0	0.3	2.0	0.0	0.0	0.0	0.0	0.7	0.4	0.0	0.0	0.5	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	678	550	462	88	392	64	117	45	166	72	99	106	60	55	138	104	62	88	297	55	40		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6096
Instrument change	0
Other	0
Total missing	6096

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWPHYS -- PE7 PHYSICALLY CHALLENGING: JOB (Variable 520)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
				Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		STRONGLY DISAGR	4.3	4.8	4.9	4.7	5.5	10.8	3.8	6.6	3.3	3.2	6.0	7.7	2.9	7.1	5.7	2.7	6.7	7.1	5.2
DISAGREE	13.9	12.2	11.3	13.1	12.0	15.4	12.4	7.1	10.8	13.3	3.8	7.4	10.7	33.3	9.9	11.9	13.1	13.2	12.4	5.3	12.6
NEITHER	32.6	32.8	31.4	34.2	29.9	33.1	39.4	19.3	24.6	32.3	24.0	42.3	19.9	25.0	34.3	41.6	15.4	25.5	29.7	29.3	32.6
AGREE	28.8	29.1	30.0	28.3	31.2	27.4	28.8	47.0	31.8	38.8	26.3	29.2	38.2	22.5	32.7	32.7	27.8	30.8	30.3	35.7	36.3
STRONGLY AGREE	19.6	20.3	22.0	18.7	21.0	11.8	15.7	20.1	29.6	10.6	39.9	13.4	28.2	12.1	17.3	9.5	36.9	23.5	21.9	26.0	8.6
Don't Know	0.6	0.7	0.5	1.0	0.4	1.6	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.5	0.0	0.0
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YWPROUD -- PE7 EXPERIENCE TO BE PROUD OF: JOB (Variable 521)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Education/Orientation		Recruiting Brigade				Age				White		Black		Hisp			
		Total	Males	Females	Total PMAS	CFRSD	HS-C	HS-W	HSDONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24			
STRONGLY DISAGR	2.3	2.7	1.7	3.7	1.5	0.0	1.5	4.7	1.8	2.5	0.7	2.9	0.5	0.0	3.0	0.6	0.8	1.7	1.2	1.6	5.1
DISAGREE	4.9	5.0	5.7	4.3	5.3	6.1	5.3	0.0	5.8	4.3	1.9	7.2	6.1	8.2	3.4	7.5	2.1	7.5	5.7	4.6	1.6
NEITHER	28.9	27.7	31.8	23.9	32.2	29.4	40.9	32.6	28.6	32.3	25.8	42.6	31.0	25.1	41.4	27.1	27.4	32.2	31.4	32.2	40.2
AGREE	34.6	34.6	37.3	32.2	38.4	46.1	36.4	32.9	36.2	38.9	31.2	25.6	49.6	59.8	33.7	45.7	28.5	43.6	39.5	23.3	39.3
STRONGLY AGREE	29.2	29.9	23.4	35.9	22.6	18.4	15.8	29.8	27.6	22.1	40.3	21.7	12.8	6.9	18.5	19.1	41.2	15.0	22.3	38.3	13.8
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, nnt in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC	
course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment	
as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YWSTEP -- PE7 STEPPING STONE TO COLLEGE: JOB (Variable 522)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		
		Females																			
STRONGLY DISAGR	10.0	9.6	11.0	8.3	11.8	13.7	11.7	9.0	11.3	17.7	5.1	14.0	8.9	12.6	9.1	11.9	6.1	19.0	11.5	6.0	19.4
DISAGREE	13.9	12.2	11.7	12.7	12.4	15.7	17.2	6.4	8.9	10.2	6.2	19.3	11.8	14.4	15.6	12.0	17.9	5.1	14.0	4.6	2.3
NEITHER	37.1	37.4	42.8	32.4	42.3	38.0	37.0	32.7	49.5	32.4	54.9	36.8	43.7	45.4	37.5	38.7	47.7	46.2	42.4	42.5	41.3
AGREE	23.0	23.7	21.9	25.4	21.7	15.4	25.1	29.0	21.9	21.4	21.8	20.8	28.3	16.2	26.3	24.9	13.1	20.9	22.2	13.8	23.3
STRONGLY AGREE	15.9	17.0	12.5	21.2	11.8	17.2	8.9	23.0	8.4	18.4	12.0	9.1	7.2	11.4	11.5	12.4	15.2	8.8	10.0	33.1	13.7
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	11	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YWLEADER -- PE7 DEVELOP LEADERSHIP SKILLS: JOB (Variable 523)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
				Total PMAS		Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males			Females	CJRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
STRONGLY DISAGR	3.4	3.8	4.8	2.9	4.9	2.5	4.6	3.7	6.7	5.3	0.7	4.6	1.2	16.0	5.6	1.4	1.8	10.4	5.0	3.3	5.1
DISAGREE	9.0	8.3	7.1	9.4	7.7	10.0	11.0	3.9	5.1	7.8	6.0	12.1	5.0	5.5	9.0	10.2	3.7	7.0	8.6	0.0	4.8
NEITHER	28.7	27.1	28.2	26.0	27.4	28.5	34.0	16.7	24.9	27.7	19.8	32.1	19.5	40.0	31.1	33.9	21.3	22.0	28.0	29.3	20.2
AGREE	36.1	37.4	37.1	37.7	37.7	44.3	34.6	35.5	36.2	37.8	31.5	34.3	62.0	26.1	34.7	38.0	31.5	45.4	36.8	19.0	60.8
STRONGLY AGREE	22.7	23.4	22.7	24.1	22.4	14.7	15.9	40.4	27.1	21.5	42.1	17.0	12.4	12.3	19.6	16.6	41.6	15.2	21.7	48.3	9.1
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or OEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CJRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWHITECH -- PE7 USE HIGH-TECH EQUIPMENT: JOB (Variable 524)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age									
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	6.1	6.9	10.6	3.5	10.8	12.6	6.9	1.7	13.7	10.5	5.5	11.0	13.7	16.3	5.6	6.7	8.3	22.1	10.2	7.2	19.0
DISAGREE	14.9	11.9	11.6	12.3	11.9	11.9	15.4	10.1	10.2	21.2	5.6	14.7	3.2	12.3	12.2	14.4	12.8	8.4	11.8	20.1	6.5
NEITHER	32.8	34.5	32.6	36.2	31.7	36.7	36.6	32.2	26.0	26.1	23.5	36.2	36.0	41.4	36.2	39.0	28.1	22.8	33.0	21.4	26.6
AGREE	23.4	23.1	25.5	20.9	26.6	24.2	25.0	21.2	30.0	25.0	30.5	22.1	33.3	23.5	26.2	27.3	17.4	33.9	26.6	16.7	34.6
STRONGLY AGREE	22.6	23.5	19.6	27.1	18.9	14.6	16.1	34.8	20.1	17.1	35.0	16.0	13.8	6.6	19.7	12.6	33.5	12.8	18.3	34.6	13.2
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWCIVCAR -- PE7 CIVILIAN CAREER DEVELOP: JOB (Variable 525)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
					CFRSD	HS-C	HS-W	HS/DONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Males	Females																		
STRONGLY DISAGR	2.1	2.4	1.6	3.2	1.2	0.0	1.0	1.9	1.8	0.5	0.0	2.9	0.0	2.5	1.0	1.9	0.0	1.7	0.8	1.6	5.1
DISAGREE	5.1	5.3	8.6	2.2	8.8	15.4	5.9	8.8	6.8	7.8	7.1	11.3	7.5	10.4	5.6	9.3	13.8	7.5	9.0	5.3	10.0
NEITHER	32.7	31.8	32.1	31.5	32.0	30.9	32.6	28.6	32.8	38.7	21.2	27.8	31.4	47.2	32.2	35.5	25.5	33.4	32.1	23.4	37.1
AGREE	34.6	34.3	35.4	33.3	35.5	39.1	39.4	37.9	30.8	31.5	36.0	34.5	46.4	30.9	36.8	37.4	24.1	41.8	34.4	41.9	42.2
STRONGLY AGREE	25.1	25.8	22.4	28.9	22.5	14.6	21.1	22.8	27.7	21.5	35.7	23.5	14.8	9.1	24.5	16.0	36.6	15.6	23.8	27.7	5.5
Don't Know	0.4	0.5	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YWSELCON -- PE7 DEVELOP SELF-CONFIDENCE: JOB (Variable 526)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market				Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
		Total	Males	Females	CFRSD		HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	1.7	2.0	1.8	2.2	1.6	0.0	2.1	3.7	1.8	3.4	0.0	2.4	0.0	1.9	2.1	1.0	0.8	2.4	1.0	4.5	5.1	
DISAGREE	6.6	5.6	7.9	3.4	8.2	13.7	6.9	5.8	6.4	4.7	3.8	8.4	5.9	23.6	4.9	8.2	9.1	10.8	8.3	1.6	13.2	
NEITHER	27.3	27.2	25.6	28.7	25.3	25.6	24.7	30.8	24.5	34.0	12.6	27.7	28.6	24.6	29.4	27.1	18.4	25.1	25.7	22.9	22.9	
AGREE	36.7	36.9	40.7	33.4	41.3	45.8	42.6	35.0	39.2	40.7	36.8	40.6	50.3	40.7	44.1	44.0	29.3	45.5	42.5	31.0	36.8	
STRONGLY AGREE	26.6	27.2	24.0	30.1	23.6	15.0	23.7	24.8	28.1	17.3	46.9	21.0	15.3	9.2	19.4	19.7	42.4	16.2	22.5	39.9	22.0	
Don't Know	0.9	1.2	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWPOTEN -- PE7 DEVELOP YOUR POTENTIAL: JOB (Variable 527)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
STRONGLY DISAGR	2.0	2.2	2.2	2.2	2.3	0.0	3.8	3.7	2.4	6.3	1.2	2.4	0.0	0.0	4.8	0.0	0.8	3.4	1.4	10.5	5.1
DISAGREE	5.9	5.6	8.6	2.9	9.2	8.6	6.9	7.6	11.1	9.7	5.9	12.5	6.3	10.9	5.7	8.0	10.5	12.6	9.9	8.3	3.0
NEITHER	24.6	23.3	26.0	20.9	25.5	27.4	23.9	21.1	26.3	30.0	15.8	32.3	22.5	25.5	25.6	33.4	19.5	22.4	24.7	26.0	33.4
AGREE	41.5	43.2	38.4	47.7	39.0	45.7	45.1	36.6	32.0	32.7	31.3	33.9	54.8	52.7	44.2	35.7	33.9	41.2	39.3	27.5	44.4
STRONGLY AGREE	25.8	25.6	24.9	26.3	24.1	18.4	20.3	31.0	28.1	21.2	45.7	18.9	16.4	10.9	19.6	22.9	35.3	20.4	24.8	27.7	14.1
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YWMENTAL -- PE7 MENTALLY CHALLENGING: JOB (Variable 528)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade				Age			Race/Ethnicity					
		Total	Males						Females	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	3.4	3.9	2.9	4.9	2.7	0.0	6.1	3.7	2.0	4.6	3.2	3.6	0.0	0.0	4.8	2.9	1.1	1.7	2.4	3.3	5.1
DISAGREE	4.3	3.9	5.9	2.1	6.3	7.9	6.4	8.0	5.0	8.4	3.3	10.5	2.7	4.1	8.0	6.1	6.5	4.6	7.4	0.0	0.0
NEITHER	30.2	30.0	32.6	27.6	31.7	29.1	38.0	25.0	30.8	33.5	18.5	30.4	39.9	43.8	31.7	38.1	19.8	35.0	31.5	21.6	41.4
AGREE	38.0	37.8	37.5	38.0	38.9	54.1	32.6	34.7	34.7	39.3	32.4	42.2	46.1	34.6	36.3	41.1	36.3	41.1	37.3	48.0	47.5
STRONGLY AGREE	23.9	24.3	21.1	27.3	20.5	8.9	16.9	28.7	27.6	14.1	42.7	13.3	11.4	17.5	19.2	11.8	36.4	17.6	21.5	27.0	5.9
Don't Know	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWMATURE -- PE7 MATURE AND RESPONSIBLE: JOB (Variable 529)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity		
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGHE	Recruiting Brigade				16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males						Females	1st	2nd	4th								5th	6th
STRONGLY DISAGR	1.5	1.7	2.2	1.3	2.4	0.0	3.1	7.1	2.6	2.9	2.5	2.4	4.0	0.0	5.2	0.0	3.1	1.7	1.7	8.7	5.1
DISAGREE	2.8	3.1	4.7	1.6	4.5	11.2	2.2	4.1	2.1	1.6	4.4	10.0	0.0	4.3	2.6	5.2	4.2	5.9	4.5	1.7	6.6
NEITHER	18.1	17.0	22.8	11.6	22.9	16.7	26.8	24.4	23.8	27.1	17.5	20.3	32.1	19.0	24.7	28.5	7.6	27.7	22.8	13.7	30.9
AGREE	38.9	38.0	36.2	39.6	36.9	38.4	36.9	29.0	37.5	39.7	20.9	39.7	34.2	56.9	36.8	37.4	30.3	41.8	37.3	30.5	38.0
STRONGLY AGREE	38.6	40.2	34.0	45.9	33.3	33.7	31.1	35.3	34.1	28.7	54.8	27.6	29.7	19.8	30.8	28.9	54.7	22.9	33.8	45.5	19.4
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DFP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YWTRAIN -- PE7 TRAINING IN USEFUL SKILLS: JOB (Variable 530)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity			
					HS-C		HS-W		HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		CFRSD	HS-C	HS-W	HSDGNE																	
STRONGLY DISAGR	1.7	2.1	1.8	2.3	2.0	0.0	2.1	1.7	3.1	3.4	0.0	2.7	1.6	2.2	2.6	0.9	2.1	2.4	0.7	9.8	8.7	
DISAGREE	6.8	5.5	8.8	2.3	9.3	6.6	8.4	5.1	12.1	3.0	5.9	13.7	17.6	7.2	8.2	6.0	6.8	15.6	10.6	0.0	3.3	
NEITHER	26.9	27.8	32.3	23.7	31.5	32.4	32.4	30.1	30.8	40.1	18.2	30.7	28.6	44.9	32.5	37.0	27.4	28.4	31.9	30.0	29.4	
AGREE	37.9	35.8	29.6	41.6	29.9	37.7	32.9	26.1	24.3	29.4	28.3	28.2	37.1	27.9	32.0	33.5	26.6	26.6	30.8	16.2	31.0	
STRONGLY AGREE	26.4	28.7	27.1	30.2	27.0	21.7	24.1	36.9	29.7	22.3	47.6	24.6	15.2	17.8	24.7	21.1	37.1	26.9	25.6	44.0	27.6	
Don't Know	0.1	0.2	0.4	0.0	0.4	1.6	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.5	0.0	0.0	
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWHIQUAL -- PE7 HIGHLY TRAINED COWORKERS: JOB (Variable 531)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		Enlisted Recruiting Market		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
				Total		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
STRONGLY DISAGR	1.9	2.1	3.3	1.0	3.4	0.0	5.6	4.7	3.8	6.3	1.0	4.3	0.5	4.4	4.9	3.2	2.1	3.2	2.9	6.1	6.7																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										</

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YWCASHED -- PE7 GET MONEY FOR EDUCATION: JOB (Variable 532)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity				
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Males	Females																			
STRONGLY DISAGR	6.1	6.7	7.2	6.3	6.4	3.5	3.7	8.0	9.3	4.5	3.9	10.4	0.4	13.1	5.0	3.7	2.7	13.3	5.9	0.0	16.1	
DISAGREE	10.0	9.1	9.7	8.6	10.3	5.1	9.3	5.6	14.6	11.2	2.0	13.4	8.2	19.1	7.2	8.4	8.6	16.5	11.5	4.6	2.5	
NEITHER	31.6	32.1	29.0	34.9	28.0	24.1	28.9	22.0	30.8	24.5	18.3	32.2	43.8	24.1	33.2	32.2	16.8	27.8	28.0	36.2	21.8	
AGREE	28.6	28.5	34.6	22.9	36.5	45.1	35.5	28.8	33.6	30.4	56.0	29.6	31.8	31.7	31.6	39.5	51.6	25.9	36.6	41.0	31.9	
STRONGLY AGREE	23.4	23.5	19.3	27.4	18.5	20.6	22.6	35.7	11.7	27.6	19.9	14.5	15.9	11.9	23.0	14.7	20.3	16.5	17.6	18.1	27.8	
Don't Know	0.1	0.2	0.4	0.0	0.4	1.6	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.5	0.0	0.0	
Refused	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	662	541	449	92	380	57	125	47	151	89	71	121	55	44	143	98	59	80	316	26	38	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6112
Instrument change	0
Other	0
Total missing	6112

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YCPROUD -- PE8 EXPERIENCE TO BE PROUD OF: COLLEGE (Variable 533)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
STRONGLY DISAGR	2.5	3.0	2.3	3.7	1.5	0.0	1.0	1.2	2.8	2.0	0.0	2.2	0.0	3.0	1.2	0.0	2.2	2.7	0.4	5.0	4.8
DISAGREE	2.4	2.8	3.3	2.3	3.1	2.8	1.3	7.0	4.2	2.8	1.2	6.0	4.3	1.5	2.4	3.5	2.7	4.2	3.7	0.0	2.9
NEITHER	13.8	15.0	16.6	13.4	14.0	4.0	8.7	38.7	19.6	16.3	13.6	14.6	6.1	18.6	14.8	8.7	14.6	17.4	14.8	10.3	12.5
AGREE	30.6	28.4	32.9	24.0	35.1	35.1	42.8	26.3	29.9	32.7	37.1	29.7	38.1	38.8	40.9	34.2	25.8	34.6	36.2	25.7	37.9
STRONGLY AGREE	50.7	50.9	44.9	56.7	46.4	58.1	46.2	26.7	43.6	46.2	48.1	47.5	51.5	38.0	40.7	53.6	54.7	41.2	44.9	58.9	41.9
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YCLEADER -- PE8 DEVELOP LEADERSHIP SKILLS: COLLEGE (Variable 534)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)														Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				White	Black	Hisp.
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24			
STRONGLY DISAGR	4.2	4.6	4.1	5.1	3.6	1.6	4.4	4.7	3.9	6.9	0.7	3.6	2.6	3.1	2.4	5.8	5.9	1.5	2.7	10.4	2.0
DISAGREE	5.8	5.0	7.6	2.4	7.6	13.7	3.6	11.3	7.0	10.0	7.3	7.2	2.7	10.0	5.2	10.1	4.4	11.8	7.5	7.8	8.3
NEITHER	23.7	23.5	27.2	20.0	26.0	26.3	21.2	47.5	26.1	29.4	34.2	27.0	20.2	16.8	29.9	25.4	21.7	24.4	29.6	10.7	19.3
AGREE	35.1	35.1	34.1	36.1	35.5	33.8	41.2	29.5	32.5	32.2	30.9	35.7	41.0	39.7	38.5	35.0	31.3	34.8	37.2	30.7	29.0
STRONGLY AGREE	31.3	31.8	27.1	36.5	27.2	24.5	29.5	6.9	30.5	21.6	26.8	26.4	33.4	30.3	24.0	23.8	36.6	27.5	22.9	40.5	41.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YCCIVCAR -- PE8 CIVILIAN CAREER DEVELOP: COLLEGE (Variable 535)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS			Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
STRONGLY DISAGR	1.4	1.7	1.9	1.5	1.9	0.0	0.3	1.1	4.5	2.5	0.0	1.9	2.0	3.0	0.5	0.0	4.2	3.9	1.2	3.3	4.8	
DISAGREE	3.5	3.8	3.0	4.6	2.3	1.6	0.9	8.2	2.9	2.8	0.8	2.9	0.0	5.3	3.1	1.9	1.5	2.4	3.0	0.0	0.8	
NEITHER	14.9	15.7	19.2	12.2	16.9	14.0	12.9	28.1	19.8	21.0	14.4	17.3	13.8	16.1	15.0	17.2	17.8	18.7	18.6	12.4	9.8	
AGREE	36.9	36.8	32.0	41.6	34.1	37.4	31.8	33.1	34.4	33.9	33.4	35.1	29.4	38.7	33.7	35.4	34.7	32.9	35.7	28.0	29.7	
STRONGLY AGREE	43.2	41.9	43.8	40.1	44.8	47.1	54.0	29.4	38.3	39.7	51.4	42.7	54.7	36.8	47.7	45.6	41.8	42.2	41.5	56.3	54.8	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YCSELCON -- PE8 DEVELOP SELF-CONFIDENCE: COLLEGE (Variable 536)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity						
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
STRONGLY DISAGR	2.4	3.0	2.9	3.0	2.2	0.0	1.2	0.0	4.8	3.0	1.2	1.0	0.0	5.9	1.2	0.0	5.0	3.8	1.4	3.3	6.6			
DISAGREE	5.6	6.1	7.4	4.9	5.7	9.5	3.5	7.7	5.0	4.4	6.7	4.8	5.2	7.7	4.2	9.4	1.5	7.7	6.0	0.0	9.7			
NEITHER	17.3	16.0	22.6	9.4	22.1	16.5	19.7	54.1	21.4	23.8	27.1	24.3	17.0	17.0	26.6	22.3	16.6	19.6	26.1	10.7	7.7			
AGREE	39.5	39.9	35.5	44.2	37.3	44.1	38.9	23.1	34.7	40.8	27.9	36.9	42.5	37.6	36.3	36.3	34.5	42.1	38.6	26.6	40.4			
STRONGLY AGREE	35.1	35.0	31.4	38.6	32.7	30.0	36.7	15.2	34.1	28.0	37.0	32.9	35.3	31.9	31.7	32.0	42.3	26.9	27.8	59.4	35.6			
Don't Know	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52			

MISSING DATA SUMMARY (Unweighted count)

Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates
 Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
 Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION

CFRSD - College Freshmen and Sophomores
 HS-C - High School Students (College-Oriented)
 HS-W - High School Students (Work-Oriented)
 HSDGNE - High School Diploma Graduates Not Currently Enrolled

YCPOTEN -- PE8 DEVELOP YOUR POTENTIAL: COLLEGE (Variable 537)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age						Race/Ethnicity					
		Total	Males	Females	Education/Orientation			Res. Rating Brigade			Age			Race/Ethnicity							
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	2.0	2.4	2.0	2.8	1.1	0.0	0.3	0.0	2.7	1.6	0.0	1.0	0.0	2.9	0.3	0.0	3.2	1.8	0.7	3.3	1.7
DISAGREE	2.0	2.2	2.7	1.7	2.0	1.6	2.8	3.8	1.2	1.9	0.9	2.0	2.7	2.6	2.9	2.7	0.0	1.6	2.5	0.0	0.8
NEITHER	13.5	14.2	16.8	11.6	13.9	2.0	11.9	29.6	19.4	16.0	14.6	17.5	9.3	11.0	15.0	9.5	16.7	14.0	14.7	12.2	10.6
AGREE	36.6	35.9	35.7	36.1	37.9	39.6	40.7	31.9	35.5	45.2	28.9	36.9	38.7	37.3	42.2	41.5	28.7	35.4	40.8	27.0	30.0
STRONGLY AGREE	45.9	45.3	42.8	47.8	45.1	56.9	44.3	34.7	41.1	35.2	55.6	42.6	49.3	46.1	39.6	46.2	51.4	47.2	41.3	57.4	56.9
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/DGNE - High School Diploma Graduates Not Currently Enrolled	

YCMENTAL -- PE8 MENTALLY CHALLENGING: COLLEGE (Variable 538)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGME	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
STRONGLY DISAGR	2.1	2.6	1.7	3.4	1.8	1.6	1.0	1.0	2.8	4.3	0.0	2.6	0.0	1.1	1.1	1.5	3.2	1.9	1.2	5.0	1.7
DISAGREE	2.3	2.7	3.8	1.6	2.7	5.0	2.1	3.3	1.7	6.0	1.2	3.7	1.1	0.0	2.7	5.2	0.0	2.4	3.1	0.0	2.8
NEITHER	13.6	14.0	17.0	11.0	14.3	6.6	11.1	33.0	17.8	17.5	12.2	18.2	10.4	11.6	15.8	6.4	15.7	18.2	13.3	19.0	15.0
AGREE	30.1	30.4	30.0	30.7	30.7	26.4	28.0	28.5	35.9	30.7	32.8	30.0	26.5	33.3	28.8	27.6	29.3	37.8	33.3	23.8	20.3
STRONGLY AGREE	51.9	50.4	47.4	53.4	50.6	60.4	57.9	34.1	41.8	41.5	53.9	45.6	62.1	53.9	51.6	59.2	51.8	39.8	49.0	52.2	60.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YCMATURE -- PE8 MATURE AND RESPONSIBLE: COLLEGE (Variable 539)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					HS-C		HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
STRONGLY DISAGR	2.3	2.9	2.9	2.8	2.4	1.6	0.5	1.4	4.7	4.1	0.0	4.2	1.0	2.1	1.0	1.5	3.6	4.4	2.4	3.3	1.1
DISAGREE	4.0	4.1	4.2	3.9	2.9	1.6	1.5	2.4	5.1	3.0	3.1	2.1	1.2	5.5	1.1	4.0	3.7	4.1	3.9	0.0	0.0
NEITHER	14.1	15.3	20.1	10.5	20.1	18.6	11.7	50.5	22.5	21.5	25.2	24.3	11.4	16.7	18.6	14.6	19.6	28.1	19.1	22.9	23.8
AGREE	34.4	33.7	30.2	37.1	30.1	25.6	39.2	21.7	26.3	32.2	30.3	29.9	25.9	31.7	36.7	29.8	16.2	31.9	32.4	18.1	28.4
STRONGLY AGREE	45.1	44.1	42.5	45.7	44.5	52.7	47.1	23.9	41.3	39.3	41.5	39.5	60.5	44.0	42.6	50.0	56.8	31.5	42.2	55.7	46.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	727	612	503	109	419	74	132	49	164	109	76	104	67	63	163	89	77	90	332	35	52

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	6047
Instrument change	0
Other	0
Total missing	6047

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YCHIQVAL -- PE8 HIGHLY TRAINED COWORKERS: COLLEGE (Variable 540)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
		Recruiting Market		Total		Males		Females		Total		PMAS		CFRSD		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		Age		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
		Total		Males		Females		Total		PMAS		CFRSD		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
		Total		Males		Females		Total		PMAS		CFRSD		HS-C		HS-W		HSDGNE		1st		2nd		4th		5th		6th		16-17		18-19		20-21		22-24		White		Black		Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
STRONGLY DISAGR	3.7	4.1	2.4	5.8	1.9	1.1	1.0	4.1	2.7	2.1	2.6	3.3	0.0	1.1	1.7	1.1	3.9	1.2	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	6.2	1.7	1.2	

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	6047	
Instrument change	0	
Other	0	
Total missing	6047	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRSD - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HSDGNE - High School Diploma Graduates Not Currently Enrolled		

YPEDIP -- PE12 ARMY % PAST YEAR HIGH SCHOOL GRADS (Variable 541)

Responses	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Recruiting		Market		CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																		
< ONE QUARTER	4.0	3.9	3.8	4.1	3.7	4.0	4.2	2.7	3.5	3.9	2.3	3.7	3.9	5.1	4.0	3.3	4.6	3.3	3.5	3.9	5.5	
ONE QUARTER	14.3	14.4	15.0	13.8	15.0	13.9	16.0	15.0	14.8	15.3	13.4	14.0	14.8	18.3	16.7	14.5	17.3	11.3	13.2	21.4	20.1	
ONE HALF	31.1	30.4	28.6	32.1	29.2	30.0	29.4	25.5	29.5	33.9	29.2	24.3	27.7	31.8	28.9	27.9	26.8	33.1	30.0	27.4	25.4	
THREE QUARTERS	25.7	25.2	26.6	24.0	26.7	31.5	27.2	23.5	24.4	25.5	25.3	30.1	29.3	22.1	26.7	29.0	24.2	26.0	28.1	20.6	24.4	
ALMOST ALL	24.4	25.4	25.3	25.5	24.9	20.1	23.1	33.0	27.2	20.7	29.4	27.8	24.0	22.3	23.4	25.3	26.5	25.3	24.7	26.5	24.5	
Don't Know	0.5	0.6	0.6	0.5	0.4	0.6	0.2	0.2	0.6	0.7	0.4	0.2	0.4	0.3	0.2	0.0	0.7	0.9	0.5	0.1	0.0	
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample – 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college sample
Enlisted Recruiting Market – Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college
Primary Male Analytic Sample – males in Enlisted Recruiting Market who meet quality for enlistment as a high school diploma graduate (Tier 1) – see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION

CFRSD - College Freshmen and Sophomores
HS-C - High School Students (College-Oriented)
HS-W - High School Students (Work-Oriented)
HSDGNE - High School Diploma Graduates Not Currently Enrolled

YPERGRADE -- PEI3 ARMY % PAST YEAR UPPER HALF IQ (Variable 542)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
ALL	2.7	2.9	2.8	3.0	2.6	1.8	4.3	3.5	1.6	2.2	3.0	2.0	3.0	3.2	4.4	2.0	1.9	1.4	2.5	3.6	2.7
THREE QUARTERS	24.9	26.0	25.4	26.6	24.9	19.9	27.4	34.5	23.8	25.8	24.7	23.5	26.9	23.9	29.3	25.5	21.6	20.8	24.9	26.2	23.2
HALF	49.5	49.2	48.0	50.3	48.6	52.4	46.1	42.1	49.7	48.3	51.1	49.7	49.2	43.6	44.3	51.5	51.2	49.2	49.4	44.8	47.0
ONE QUARTER	21.4	20.2	21.7	18.8	22.1	24.1	21.0	17.7	22.8	21.1	20.0	23.6	18.7	27.7	20.6	19.5	23.8	26.0	21.5	24.1	24.4
NONE	0.8	0.9	1.2	0.6	1.1	0.8	1.1	1.9	1.1	1.5	1.0	1.0	0.9	0.9	1.2	1.1	0.7	1.2	1.1	0.4	1.4
Don't Know	0.7	0.8	0.9	0.8	0.6	1.0	0.2	0.2	0.9	0.9	0.2	0.2	1.2	0.7	0.2	0.5	0.6	1.4	0.5	0.9	1.2
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YPCOL -- PE14 ARMY % PAST YEAR TO FINISH COLLEGE (Variable 543)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/IGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
< ONE QUARTER	7.0	6.1	7.9	4.4	8.3	11.7	6.6	5.8	8.4	6.6	9.2	7.7	9.7	9.2	6.1	7.9	9.4	11.1	7.5	12.1	9.4
ONE QUARTER	26.3	24.2	28.3	20.4	29.3	35.7	24.6	18.6	31.6	31.8	30.1	26.7	26.0	32.2	23.9	28.7	34.8	33.0	29.8	25.9	29.7
ONE HALF	33.6	34.0	33.9	34.1	34.1	34.1	35.2	35.2	33.1	32.1	33.9	35.2	36.6	32.7	35.8	37.1	32.0	30.0	35.6	26.0	33.8
THREE QUARTERS	18.0	19.0	17.8	20.1	17.4	13.1	21.9	22.6	15.3	17.8	13.8	18.9	19.3	17.0	21.3	17.3	14.2	14.8	17.4	16.4	19.1
ALMOST ALL	14.7	16.3	11.5	20.8	10.5	4.8	11.6	17.7	11.2	11.0	12.8	11.4	8.0	8.6	12.8	9.0	8.9	10.4	9.3	19.6	7.9
Don't Know	0.4	0.4	0.6	0.2	0.3	0.6	0.1	0.1	0.4	0.7	0.1	0.1	0.4	0.2	0.1	0.0	0.7	0.7	0.4	0.0	0.1
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YPESIM -- PE15 YOUNG PEOPLE LIKE YOU JOINING ARMY (Variable 544)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
YES	35.9	39.1	44.3	34.3	42.5	28.2	50.3	63.5	40.4	37.2	45.7	42.1	49.2	39.4	51.5	42.8	38.5	35.2	39.5	54.8	48.4	
NO	60.3	57.3	52.2	61.9	54.5	67.2	47.3	34.0	56.7	60.0	51.9	54.7	46.8	57.6	46.1	53.0	58.2	62.3	57.5	41.6	49.0	
Don't Know	3.7	3.6	3.4	3.8	3.0	4.5	2.3	2.4	2.8	2.6	2.4	3.2	3.8	3.0	2.3	4.1	3.4	2.5	3.0	3.6	2.6	
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	5954	5007	4115	892	3526	656	1305	346	1219	797	627	1039	541	522	1408	871	560	687	2781	336	409	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	820
Total missing	820

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YHEARDRO -- PE15A Y EVER HEARD OF ROTC AT COLLEGE (Variable 545)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
YES	48.7	42.9	49.0	36.8	50.5	71.4	47.5	41.7	44.1	50.0	54.6	54.4	48.0	43.7	46.5	58.9	55.6	42.2	51.7	51.0	42.3
NO	50.7	56.5	50.5	62.3	49.3	28.6	52.1	58.1	55.7	50.0	45.4	45.5	51.8	55.5	53.2	41.0	44.4	57.5	48.1	49.0	57.4
Don't Know	0.6	0.6	0.4	0.8	0.2	0.0	0.4	0.2	0.2	0.0	0.0	0.1	0.2	0.8	0.3	0.1	0.0	0.3	0.2	0.0	0.2
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	5582	4723	3899	824	3434	665	1504	313	952	781	608	1008	543	494	1569	868	486	511	2713	315	406

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	1109
Instrument change	0
Other	83
Total missing	1192

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRLEADER -- PE2 LEADERSHIP/MANAGEMENT TRAINING: ROTC (Variable 546)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
						CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males	Females																	
STRONGLY DISAGR	0.7	0.7	1.0	0.3	0.9	2.3	0.8	1.7	0.0	1.2	1.0	0.5	1.1	0.6	1.3	1.0	1.0	0.0	0.9	1.5	0.0
DISAGREE	1.9	1.8	2.5	1.2	2.8	6.5	2.0	0.0	2.0	2.1	1.8	4.0	0.7	5.5	1.7	4.0	4.1	1.7	2.8	0.1	5.6
NEITHER	15.5	14.3	16.1	12.4	16.3	25.4	15.3	10.5	13.5	20.1	18.1	12.4	17.1	15.5	14.9	23.5	15.1	10.3	17.4	8.6	16.0
AGREE	21.6	17.8	18.0	17.6	19.1	26.0	19.2	18.4	15.7	15.7	19.4	20.5	21.7	17.1	17.8	24.4	21.0	12.7	20.7	15.1	11.4
STRONGLY AGREE	9.8	9.0	10.3	7.6	9.2	11.9	10.3	12.5	6.4	7.1	11.6	12.8	8.7	3.3	11.5	6.8	6.9	11.2	7.2	25.9	7.6
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4
Don't know	0.4	0.4	0.8	0.0	0.9	0.6	0.3	0.0	1.7	2.7	0.4	1.0	0.0	0.1	0.1	0.3	3.7	0.2	1.2	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3437
Instrument change	0
Other	18
Total missing	3455

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YRSELCON -- PE2 DEVELOP SELF-CONFIDENCE: ROTC (Variable 547)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females																			
STRONGLY DISAGR	0.7	0.8	0.7	0.8	0.9	2.5	0.5	1.7	0.0	1.2	1.0	0.8	0.8	0.4	1.2	1.4	0.5	0.0	0.9	1.3	0.0		
DISAGREE	1.7	1.3	2.4	0.3	2.6	5.0	2.3	0.0	2.0	2.1	1.5	3.1	1.4	4.9	1.8	3.7	3.3	1.5	2.5	0.6	5.1		
NEITHER	11.4	9.0	11.7	6.2	12.7	16.8	8.4	10.7	13.9	12.7	18.7	10.3	11.6	12.0	10.0	16.8	11.9	12.1	13.7	5.6	12.4		
AGREE	23.3	20.9	20.9	21.0	20.0	36.1	23.7	9.3	11.5	22.5	16.8	19.0	21.2	20.3	19.1	27.4	22.6	9.6	22.1	12.3	11.7		
STRONGLY AGREE	12.4	11.7	12.7	10.7	12.8	11.8	12.9	21.4	11.3	10.2	13.9	17.0	14.5	4.7	15.1	10.5	12.3	12.7	10.5	31.4	11.3		
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4		
Don't Know	0.2	0.2	0.3	0.0	0.3	0.4	0.1	0.0	0.5	0.1	0.4	0.9	0.0	0.0	0.0	0.1	1.2	0.2	0.4	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260		

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	3437	
Instrument change	0	
Other	18	
Total missing	3455	

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YRELECT -- PE2 COLLEGE ELECTIVE W/COURSES: ROTC (Variable 548)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
		Enlisted Recruiting Market		Education/Orientation				Recruiting Brigade						Age						Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
				HS-C		HS-W		HSDGNE		1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White				Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
		Total	Males	Females	CFRSD	HS-C	HS-W	HSDGNE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
STRONGLY DISAGR	0.8	0.8	0.7	0.8	0.8	1.7	0.6	3.3	0.0	0.6	2.0	0.4	0.9	0.6	1.6	0.6	0.7	0.3	0.9	1.3	0.0																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	3437	
Instrument change	0	
Other	18	
Total missing	3455	

SAMPLES		
Total ACOMS Sample - 18- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	3437	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	0	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	3455	

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CRSD - College Freshmen and Sophomores	1706	
HS-C - High School Students (College-Oriented)	206	
HS-W - High School Students (Work-Oriented)	260	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	0	

YROFFCOM -- PE2 AN OFFICER'S COMMISSION: ROTC (Variable 549)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity									
		Recruiting Market		Total		PMAS		Education/Orientation		Recruiting Brigade				Age				White		Black		Hisp.	
		Total	Males	Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
STRONGLY DISAGR	0.8	0.9	1.3	0.5	1.0	1.5	1.1	3.7	0.0	0.9	0.8	0.4	2.2	0.5	2.2	0.9	0.1	0.0	0.6	3.8	0.8		
DISAGREE	1.3	1.3	1.9	0.6	1.8	2.0	1.7	1.6	1.9	1.1	1.5	2.1	1.4	3.4	1.8	2.8	1.0	1.4	1.6	0.9	4.3		
NEITHER	15.7	13.8	12.1	15.7	12.1	20.2	11.2	4.7	10.1	13.3	15.4	12.9	10.0	8.1	9.9	16.5	13.7	8.1	13.0	8.3	8.9		
AGREE	19.5	17.0	18.8	15.1	19.7	26.4	18.1	17.9	17.6	15.2	18.5	23.3	16.9	23.9	18.7	21.3	20.4	18.2	20.2	18.3	17.4		
STRONGLY AGREE	12.2	10.5	13.9	7.0	13.9	21.7	15.5	15.1	8.5	16.6	15.7	11.4	18.7	6.1	14.5	18.0	15.0	6.8	13.7	19.7	9.1		
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4		
Don't Know	0.4	0.4	0.7	0.1	0.8	0.8	0.3	0.0	1.3	1.7	0.4	1.1	0.2	0.3	0.2	0.4	1.5	1.6	1.0	0.3	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3437
Instrument change	0
Other	18
Total missing	3455

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YOWIDE -- PE3 WIDE VARIETY OF JOBS: OFFICER (Variable 550)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
					CFRSO	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24	
STRONGLY DISAGR	0.8	0.9	1.3	0.5	1.1	1.6	1.0	3.1	0.4	1.1	1.5	1.1	0.8	0.8	1.8	0.8	1.5	0.0	1.1	1.3	0.3
DISAGREE	2.5	1.6	2.2	0.9	2.5	5.9	1.9	0.0	1.7	4.4	1.5	2.7	1.5	2.3	1.6	3.2	3.9	1.7	2.9	1.1	1.6
NEITHER	14.0	11.6	13.4	9.7	14.1	23.4	11.7	6.2	12.6	13.0	14.2	12.4	15.5	16.3	11.0	18.2	15.3	12.0	14.8	6.4	16.1
AGREE	20.4	18.1	18.8	17.5	18.3	28.2	18.5	10.2	14.7	18.4	17.5	21.3	15.9	16.4	16.8	23.4	17.4	14.6	18.8	19.8	12.8
STRONGLY AGREE	11.9	11.6	12.7	10.5	13.0	13.3	14.8	23.6	9.4	11.8	17.3	12.9	15.8	6.2	16.1	14.2	12.4	7.8	12.2	22.6	9.9
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4
Don't Know	0.1	0.1	0.2	0.0	0.3	0.3	0.0	0.0	0.5	0.0	0.1	0.8	0.0	0.3	0.0	0.1	1.2	0.0	0.4	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3437
Instrument change	0
Other	18
Total missing	3455

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YOPROUD -- PE3 EXPERIENCE TO BE PROUD OF: OFFICER (Variable 551)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/NGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
STRONGLY DISAGR	0.7	0.7	1.0	0.5	0.9	1.3	0.7	3.1	0.4	1.0	0.7	1.2	0.8	0.8	1.6	0.5	1.5	0.0	1.1	0.0	0.3
DISAGREE	1.7	1.6	2.6	0.7	2.7	4.4	2.1	3.5	2.0	3.8	4.4	1.6	0.4	4.2	2.8	1.8	3.4	3.1	2.7	3.3	1.9
NEITHER	9.6	8.5	9.7	7.4	9.0	14.3	6.6	3.4	9.0	8.1	11.0	6.3	10.8	10.2	6.2	12.3	10.8	7.0	9.2	4.6	11.7
AGREE	19.3	16.8	17.9	15.7	19.0	31.8	19.2	5.0	15.2	19.9	17.9	24.1	14.1	16.1	15.7	28.0	18.7	12.4	20.1	16.8	12.5
STRONGLY AGREE	18.4	16.1	17.4	14.8	17.4	20.8	19.3	28.1	12.2	16.0	18.1	17.2	23.3	10.9	21.0	17.4	16.2	13.6	16.7	26.5	14.2
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4
Don't Know	0.1	0.1	0.2	0.0	0.3	0.1	0.0	0.0	0.5	0.0	0.1	0.8	0.0	0.0	0.0	0.0	1.2	0.0	0.3	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3437
Instrument change	0
Other	18
Total missing	3455

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDuE - High School Diploma Graduates Not Currently Enrolled	

YOUSECOL -- PE3 USE COLLEGE SKILLS: OFFICER (Variable 552)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity					
					HS-C	HS-W	HSDGNI	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females	CFRSD																	
STRONGLY DISAGR	0.6	0.5	0.9	0.1	0.9	2.0	0.8	0.0	0.6	1.1	2.2	0.5	0.3	0.7	0.7	1.0	2.0	0.0	0.9	1.7	0.0	
DISAGREE	3.0	1.9	2.7	1.0	3.1	7.9	3.2	3.1	0.5	3.0	4.0	3.2	2.6	2.6	3.3	5.1	2.5	0.7	3.6	0.3	2.2	
NEITHER	12.2	11.3	11.2	11.3	11.0	18.9	9.2	6.9	9.0	12.5	11.3	11.8	6.9	13.1	9.2	15.2	13.4	6.1	11.7	4.0	13.4	
AGREE	20.0	16.8	17.8	15.8	18.8	27.4	18.0	10.8	16.6	18.7	20.7	15.8	22.8	16.6	16.3	25.5	21.3	11.5	20.4	12.5	13.0	
STRONGLY AGREE	13.8	13.3	15.7	10.8	15.2	16.0	16.7	22.4	12.1	13.7	14.0	19.0	16.8	9.1	17.8	13.1	11.1	17.7	13.2	32.7	12.0	
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4	
Don't Know	0.1	0.1	0.3	0.0	0.3	0.3	0.0	0.0	0.5	0.0	0.1	1.0	0.0	0.0	0.0	0.0	1.5	0.0	0.4	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3437
Instrument change	0
Other	18
Total missing	3455

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNI - High School Diploma Graduates Not Currently Enrolled	

YOINNOV -- PE3 INNOVATIVE/CREATIVE: OFFICER (Variable 553)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
STRONGLY D ^r AGREE	1.5	1.1	1.4	0.8	1.5	1.5	1.1	3.3	1.3	1.3	2.5	0.9	1.5	1.4	1.8	1.3	2.7	0.0	1.7	1.1	0.0		
DISAGREE	3.2	2.1	3.7	0.5	3.9	8.1	2.6	5.7	2.1	3.6	5.1	4.2	3.3	2.8	3.8	6.6	4.1	0.3	3.8	3.7	4.1		
NEITHER	11.8	9.8	9.7	10.0	10.6	17.8	8.7	0.0	10.4	12.0	9.9	14.0	4.5	11.6	6.5	15.8	9.7	10.5	11.5	3.6	10.6		
AGREE	20.0	18.3	18.5	18.1	19.1	28.3	20.4	11.2	15.1	19.7	22.1	12.2	24.5	20.1	19.2	21.0	20.9	14.9	21.5	9.8	10.0		
STRONGLY AGREE	13.1	12.4	15.1	9.6	14.0	16.6	15.0	22.9	10.0	12.2	12.6	19.0	15.6	6.3	16.0	15.3	12.9	10.4	11.2	33.0	15.8		
NOT APPLICABLE (SKIPPED OUT)	50.2	56.1	51.3	61.0	50.8	27.4	52.1	56.9	60.6	51.1	47.7	48.7	50.6	57.8	52.6	40.1	48.2	63.9	49.9	48.8	59.4		
Don't Know	0.1	0.1	0.3	0.0	0.3	0.3	0.0	0.0	0.5	0.0	0.1	1.0	0.0	0.0	0.0	0.0	1.5	0.0	0.4	0.0	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3319	2695	2236	459	2172	485	1504	53	130	478	377	636	367	314	1340	550	173	109	1706	206	260		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3437
Instrument change	0
Other	18
Total missing	3455

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YKAEARN -- KA7 EARN MONEY FOR COLLEGE IN ARMY (Variable 554)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
YES	92.3	92.1	94.0	90.2	94.7	95.1	95.7	92.1	94.4	94.2	94.6	96.4	93.9	94.1	95.2	96.2	95.2	92.2	95.1	91.0	97.4
NO	2.6	2.4	2.7	2.0	2.8	2.3	2.6	4.6	2.8	2.6	2.8	2.8	2.8	2.9	3.2	1.8	2.4	3.5	2.6	4.0	2.4
Don't Know	5.0	5.6	3.2	7.7	2.5	2.7	1.7	3.4	2.8	3.2	2.6	0.8	3.4	3.0	1.7	1.9	2.3	4.3	2.3	5.0	0.2
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YKAE DBEN -- KA1 AMOUNT OF ARMY EDUCATION BENEFITS

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
UNDER \$5,000	10.4	1.8	11.4	10.3	11.6	9.7	13.1	14.0	11.1	9.7	10.3	11.1	12.9	15.0	13.0	11.7	9.7	11.1	9.9	16.9	17.5
\$5,000-\$9,999	13.3	13.1	13.3	12.9	13.7	11.1	14.8	9.9	14.9	15.1	15.9	15.5	12.4	8.1	13.9	10.4	16.9	14.4	13.7	15.0	11.8
\$10,000-\$14,999	12.3	11.7	13.5	10.1	13.6	20.0	10.7	8.3	13.6	15.2	10.9	15.3	13.6	11.8	10.1	18.1	14.4	13.0	13.9	12.1	13.1
\$15,000-\$19,999	7.2	6.1	7.9	4.4	8.1	8.8	9.0	5.3	7.7	9.3	11.4	7.8	6.6	5.3	8.4	8.3	9.6	6.6	9.2	4.0	6.2
\$20,000-\$24,999	7.6	6.9	9.4	4.6	9.8	14.7	9.8	8.0	7.8	9.8	8.2	10.5	12.3	7.8	10.2	11.1	8.3	8.9	9.4	12.6	8.7
\$25,000 OR MORE	5.9	5.6	7.3	4.1	7.9	9.2	8.8	9.2	6.4	8.6	5.9	7.3	7.4	10.9	7.9	10.2	7.4	6.0	7.7	9.9	7.0
NOT APPLICABLE (SKIPPED OUT)	2.6	2.4	2.7	2.0	2.8	2.3	2.6	4.6	2.8	2.6	2.8	2.8	2.8	2.9	3.2	1.8	2.4	3.5	2.6	4.0	2.4
Don't Know	40.6	43.0	34.1	51.2	32.2	23.8	31.1	40.7	35.5	29.7	34.5	29.4	31.4	38.1	33.0	28.1	31.1	36.3	33.3	25.6	33.2
Refused	0.3	0.3	0.2	0.4	0.2	0.3	0.2	0.0	0.2	0.0	0.0	0.3	0.5	0.2	0.3	0.2	0.2	0.2	0.3	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment

IPEDS MARKETS BY EDUCATION AND ASPIRATION
 CFRSO – College Freshmen and Sophomores
 HS-C – High School Students (College-Oriented)
 HS-W – High School Students (Work-Oriented)
 HSDGNE – High School Diploma Graduates Not Currently Enrolled

YKALLCOL -- KA2 WOULD ARMY PAY FOR ENTIRE COLLEGE ED (Variable 556)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
YES	38.3	37.5	37.8	37.3	36.7	38.6	33.1	38.4	38.1	33.1	44.4	34.4	37.4	35.5	32.9	40.7	44.4	31.9	33.2	55.0	37.1
NO	52.5	53.0	54.2	52.0	56.3	53.7	61.2	53.7	54.4	60.6	48.5	58.7	54.7	57.5	60.6	54.2	50.5	56.8	59.4	40.1	55.5
NOT APPLICABLE (SKIPPED OUT)	2.6	2.4	2.7	2.0	2.8	2.3	2.6	4.6	2.8	2.6	2.8	2.8	2.8	2.9	3.2	1.8	2.4	3.5	2.6	4.0	2.4
Don't Know	6.6	7.0	5.2	8.7	4.2	5.4	3.1	3.4	4.7	3.7	4.2	4.1	5.1	4.1	3.3	3.2	2.6	7.9	4.7	0.9	5.0
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YKASAME -- KA3 COMPAR ARMY EDUC BEN TO OTH BRANCHES (Variable 557)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
					CFRSO	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
MORE	12.0	12.2	14.2	10.4	14.7	16.9	17.2	13.3	12.0	13.6	16.2	13.8	12.7	17.8	16.4	17.2	15.3	9.1	14.3	15.9	15.7	
LESS	7.0	7.2	8.3	6.1	7.1	6.3	7.8	5.8	7.3	7.0	6.9	8.5	7.9	4.7	7.6	5.7	6.4	8.5	6.1	11.4	8.7	
ABOUT THE SAME	71.0	71.3	69.2	73.2	70.3	67.5	69.6	73.2	71.7	70.7	70.5	71.4	72.2	66.1	70.1	70.1	69.7	71.3	71.2	67.6	67.6	
NOT APPLICABLE (SKIPPED OUT)	2.6	2.4	2.7	2.0	2.8	2.3	2.6	4.6	2.8	2.6	2.8	2.8	2.8	2.9	3.2	1.8	2.4	3.5	2.6	4.0	2.4	
Don't Know	7.4	6.9	5.4	8.3	5.1	7.0	2.9	3.1	6.2	6.1	3.6	3.6	4.4	8.6	2.7	5.2	6.1	7.6	5.8	1.1	5.6	
Refused	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YKAGIAR -- KA4 DOES THE ARMY OFFER THE GI BILL (Variable 559)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																							
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity						
					CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.					
		Total	Males	Females																					
DOES OFFER	78.6	78.2	84.0	72.9	85.5	87.0	87.9	89.3	82.3	82.8	87.9	85.8	85.0	86.6	87.3	88.9	85.3	79.6	87.3	88.9	85.3	79.6	84.9	89.6	84.8
DOES NOT OFFER	3.1	3.5	3.6	3.4	3.0	2.9	2.8	2.5	3.2	3.2	2.4	3.2	3.1	2.6	2.7	2.4	3.1	3.9	2.7	2.4	3.1	3.9	2.4	4.4	4.9
Don't Know	18.1	18.2	12.3	23.5	11.4	9.9	9.2	8.2	14.5	14.1	9.6	10.8	11.6	10.5	10.0	8.6	11.4	16.5	10.0	8.6	11.4	16.5	12.6	6.0	10.3
Refused	0.1	0.1	0.1	0.2	0.1	0.2	0.1	0.0	0.1	0.0	0.0	0.1	0.2	0.2	0.1	0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YKAGIAF -- KA4 DOES THE AIR FORCE OFFER THE GI BILL (Variable 560)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSBGM	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
DOES OFFER	49.3	49.1	46.3	51.6	46.0	46.4	44.3	47.6	46.7	47.2	43.1	46.3	45.7	47.4	45.0	44.6	45.4	49.2	46.7	41.7	46.8
DOES NOT OFFER	19.1	19.6	25.3	14.4	26.3	29.0	30.9	29.5	20.9	24.2	25.2	28.5	28.6	24.4	29.5	30.5	20.1	22.0	24.6	32.9	29.7
Don't Know	31.4	31.2	28.3	33.8	27.7	24.3	24.7	22.9	32.4	28.6	31.7	25.3	25.4	27.9	25.3	24.8	34.5	28.8	28.7	25.4	23.5
Refused	0.1	0.1	0.1	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.1	0.2	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKAGINA -- KA4 DOES THE NAVY OFFER THE GI BILL (Variable 561)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation					PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity		
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGNE	Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males						Females	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24	
DOES OFFER	49.3	49.1	46.0	51.9	45.9	45.9	43.2	50.0	47.0	44.5	49.2	42.5	46.5	48.2	44.1	45.1	48.1	47.4	46.2	43.5	47.0	
DOES NOT OFFER	19.9	20.3	27.0	14.1	27.9	28.5	33.8	29.4	22.8	27.9	27.5	31.5	26.4	24.5	32.3	31.0	20.2	24.2	26.5	33.1	30.8	
Don't Know	30.7	30.5	26.8	33.8	26.1	25.4	22.9	20.6	30.0	27.7	23.2	25.6	26.9	27.1	23.5	23.7	31.5	28.2	27.1	23.5	22.2	
Refused	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.0	0.2	0.0	0.0	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKAGIMA -- KA4 DOES MARINE CORPS OFFER THE GI BILL (Variable 562)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Education/Orientation			Recruiting Brigade				Age			White		Black		Hisp.			
		Total	Males	Females	CFRSD	HS-C	HS-W	HSOGNF	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
DOES OFFER	52.5	51.9	53.6	50.3	51.1	54.7	57.3	54.1	50.5	62.2	53.8	50.0	53.9	55.0	52.4	57.3	51.6	53.6	55.1	54.7	
DOES NOT OFFER	17.3	18.4	22.6	14.4	26.7	25.1	23.9	20.0	24.8	18.2	23.3	28.5	20.7	24.2	27.0	18.3	21.5	21.7	29.0	26.3	
Don't Know	30.0	29.6	23.5	35.2	22.0	20.2	18.7	25.8	24.7	19.5	22.8	21.3	25.1	20.7	20.4	24.2	27.0	24.5	16.0	19.0	
Refused	0.2	0.2	0.2	0.2	0.1	0.2	0.1	0.0	0.1	0.0	0.1	0.2	0.2	0.1	0.2	0.2	0.0	0.1	0.0	0.0	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YKAYEARS -- KA5 MINIMUM ARMY ENLISTMENT (Variable 563)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
				Total PMAS	Education/Orientation			Recruiting Brigade						Age							
		Males	Females		CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
1	2.2	2.4	2.0	2.7	2.0	2.4	2.5	2.6	1.2	1.9	2.2	2.4	1.2	1.8	3.0	2.0	1.7	0.5	1.8	2.1	2.6
2	36.1	34.4	38.6	30.6	39.8	42.6	37.9	28.2	42.2	40.6	32.8	40.7	42.1	42.7	35.0	43.2	35.7	46.2	41.6	29.3	41.0
3	13.5	14.1	16.8	11.7	16.0	15.4	13.8	19.2	17.2	14.4	17.8	15.3	17.7	15.2	16.1	12.3	16.4	19.3	14.0	23.7	20.1
4	27.6	27.6	24.9	30.1	25.2	24.7	24.3	32.1	24.7	24.9	28.4	26.9	22.3	22.6	24.2	26.5	26.8	23.9	24.8	30.9	20.3
5+	3.4	3.5	3.8	3.3	3.8	3.3	5.8	4.2	2.4	4.4	2.5	2.8	5.4	4.1	5.8	4.3	2.3	1.4	3.5	5.3	3.5
Don't Know	17.3	17.9	13.9	21.6	13.3	11.5	15.6	13.8	12.3	13.8	16.3	12.0	11.1	13.5	15.6	11.7	17.0	8.7	14.2	8.8	12.6
Refused	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.2	0.0	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YKADEP -- KA6 CAN Y JOIN ARMY DEP & ENTER YR LATER (Variable 564)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24	
YES	82.1	80.5	83.0	78.3	84.9	87.1	80.7	78.7	88.3	82.8	85.1	87.2	85.4	83.6	79.6	89.2	84.1	88.7	86.9	77.9	80.3
NO	6.1	6.6	6.4	6.7	5.3	2.8	7.5	8.5	4.3	5.2	7.7	4.1	4.1	6.1	7.6	4.7	6.1	2.1	4.0	11.6	6.0
Don't Know	11.7	12.7	10.5	14.8	9.7	10.2	11.6	12.8	7.4	11.6	7.2	8.7	10.5	10.3	12.5	6.1	9.9	9.2	9.1	9.9	13.7
Refused	0.1	0.1	0.1	0.2	0.1	0.0	0.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.6	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YKARGJUN -- KA8 CAN HS JRS AGE 17 JOIN RESERVE/GUARD (Variable 565)

Responses		Total COMS Sample		Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																Race/Ethnicity		
						Total PMAS		Education/Orientation			Recruiting Brigade					Age								
								CFPSD	HS-C	HS-W	HS/DNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White			
YES	61.8	60.6	63.6	57.9	63.1	60.9	59.7	65.4	61.6	60.8	67.3	66.3	57.7	58.4	70.2	60.7	64.1	63.8	63.2	57.7				
NO	24.5	25.4	24.0	26.6	24.2	22.7	29.0	28.8	20.5	24.0	29.2	20.7	21.0	27.9	31.0	18.7	23.8	22.9	27.5	29.2				
Don't Know	13.5	13.9	12.4	15.3	12.6	14.0	10.0	11.6	14.0	14.4	10.0	12.0	12.4	14.4	10.5	11.1	15.5	13.2	9.2	13.1				
Refused	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0				
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DCP, non-institutionalized, not 4-year college graduates	
[-]listed Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFPSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YKARGHS -- KA9 CAN ONLY HS GRADS JOIN RESERVE/GUARD (Variable 566)

Responses	Total ACOMS Sample	PRIMARY MAIL ANALYTIC SAMPLE (PMAS)																			
		Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity		
		Recruiting Market		CFRSO		HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
YES	16.6	17.8	16.9	18.7	17.1	15.3	16.1	20.4	18.0	17.8	19.5	15.6	14.1	18.9	17.9	11.9	21.3	18.1	15.3	22.7	22.7
NO	14.0	14.0	13.3	14.6	13.6	13.9	17.8	14.9	10.1	11.9	14.2	12.9	13.7	16.1	18.6	12.2	11.5	9.7	13.9	11.0	14.9
NOT APPLICABLE (SKIPPED OUT)	61.8	60.6	63.6	57.9	63.1	63.1	60.9	59.7	65.4	61.6	60.8	67.3	66.3	57.7	58.4	70.2	60.7	64.1	63.8	63.2	57.7
Don't Know	7.5	7.6	6.2	8.9	6.2	7.7	5.2	5.0	6.5	8.7	5.5	4.2	5.8	7.3	5.2	5.6	6.5	8.1	7.0	3.1	4.7
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US. NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who as taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

(Variable 567)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Total	Males	Females	Education/Orientation			Recruiting Brigade				Age									
					CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
MARINE CORPS	12.5	12.9	14.3	11.7	14.5	11.2	14.3	18.1	15.5	16.3	13.5	15.3	16.9	9.4	14.7	15.9	13.3	13.7	13.0	20.9	16.5
NATIONAL GUARD	3.9	3.9	3.9	4.0	3.9	3.0	5.5	5.2	2.8	4.2	3.4	4.0	4.0	3.7	6.1	2.1	2.9	3.3	3.7	4.2	4.4
ARMY RESERVE	29.2	28.8	30.2	27.6	30.9	32.4	33.9	35.5	26.9	31.8	29.3	31.3	31.4	30.1	33.4	34.3	25.7	27.6	31.1	29.1	31.7
AIR FORCE	5.4	5.7	6.4	5.1	6.5	6.2	7.8	7.5	5.6	6.3	7.0	6.0	6.5	7.1	7.1	7.7	5.3	5.5	6.4	8.8	4.0
NAVY	8.4	8.6	9.4	7.9	9.6	10.4	11.0	9.8	8.0	9.2	8.1	10.0	9.4	11.2	11.2	7.5	9.0	9.7	8.8	12.9	10.4
Don't Know	40.5	39.8	35.8	43.5	34.6	36.7	27.4	23.9	41.1	32.2	38.7	33.3	31.7	38.3	27.3	32.4	43.7	40.3	36.8	24.0	33.0
Refused	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.1	0.1	0.2	0.2	0.0	0.2	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates

Enlistured Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlistured Recruiting Market who would qualify for enlistment under a high school diploma (Table 13) - one-fifth of primary analytic population

PMAS MARKETS BY EDUCATION AND ASPIRATION
CERSO - College Freshmen and Sophomores
HS-C - High School Students (College-Oriented)
HS-W - High School Students (Work-Oriented)
HSOCNE - High School Diploma Graduates Not Currently Enrolled

YKARGCOL -- KA11 EARN COLLEGE MONEY IN RESERVE/GUARD (Variable 568)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
		Recruiting Market		Education/Orientation						Recruiting Brigade						Age			White	Black	Hisp.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
		Total	Males	Females	Total PMAS	CFRSO			HS-C			HS-W			HSDGME	1st	2nd	4th				5th	6th	16-17	18-19	20-21	22-24																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
						HS-C	HS-W	HSDGME																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
YES	85.3	84.8	84.8	84.8	85.6	87.4	89.0	86.1	82.0	86.6	83.4	86.3	86.2	84.9	88.3	88.6	85.8	78.3	86.1	84.0	83.5																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YKARGGI -- KA12 MAX GI BILL AMOUNT IN RESERVE/GUARD (Variable 569)

Responses	Total ACOMS Sample	Enlisted		Education/Orientation			PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Race/Ethnicity								
		Recruiting Market		Total PMAS	HS-C HS-W HSDGNE			Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
UNDER \$1,000	0.9	1.1	1.3	1.0	1.3	1.3	1.4	3.2	1.0	0.3	1.6	1.3	3.0	0.8	1.6	1.0	2.1	0.8	0.9	4.0	1.0
\$1,000 TO \$1,999	4.0	4.1	3.4	4.7	3.5	2.4	3.8	3.4	3.9	3.5	3.8	3.0	2.9	4.8	3.4	2.9	2.7	5.0	2.9	5.9	4.9
\$2,000 TO \$3,999	6.6	6.3	7.3	5.4	7.3	7.9	8.2	8.3	6.3	5.9	7.9	8.6	7.5	6.6	7.9	8.9	6.0	5.9	7.3	5.8	10.2
\$4,000 TO \$5,999	10.1	9.7	9.6	9.8	9.7	11.9	9.0	6.0	9.8	12.2	6.6	10.2	9.9	8.5	8.5	12.0	10.6	8.1	10.1	9.1	7.1
\$6,000 TO \$7,999	2.7	3.0	3.0	3.0	3.2	3.8	3.7	1.7	2.8	4.9	2.2	3.5	1.1	3.9	2.9	4.1	2.0	3.5	3.2	3.7	2.4
\$8,000 TO \$9,999	1.9	1.6	2.4	0.8	2.5	2.2	4.1	0.5	2.0	2.9	1.8	3.0	2.4	2.3	3.2	3.0	1.8	1.7	2.8	0.5	3.5
\$10,000 OR MORE	17.4	16.9	23.3	11.1	24.2	31.2	25.4	23.0	20.2	26.3	21.5	23.7	27.3	21.8	25.7	26.0	23.0	21.2	24.2	25.5	22.7
NOT APPLICABLE (SKIPPED OUT)	14.7	15.2	15.2	15.2	14.4	12.6	11.0	13.9	18.0	13.4	16.6	13.7	13.8	15.1	11.7	11.4	14.2	21.7	13.9	16.0	16.5
Don't Know	41.4	41.8	34.4	48.6	33.7	26.6	33.1	40.1	36.2	30.6	38.0	32.9	31.8	36.0	34.9	30.7	37.6	32.0	34.7	29.5	31.7
Refused	0.2	0.2	0.1	0.4	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.3	0.0	0.0	0.0	0.1	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument changes	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YDMARITL -- DE6 CURRENT MARITAL STATUS (Variable 570)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age							
		Total	Males		Females	CFRSO	HS-C	HS-L	HS-W	HSDGNI	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
SINGLE	81.9	80.8	87.0	75.1	88.7	95.0	99.6	98.1	75.0	93.4	85.7	87.8	87.3	88.8	99.4	96.8	85.2	67.3	88.0	94.4	86.1
MARRIED	15.6	16.3	12.0	20.3	10.6	4.6	0.1	0.4	23.9	6.3	13.5	11.6	11.5	10.5	0.3	2.9	13.8	31.4	11.3	4.8	13.1
SEPARATED	0.8	1.0	0.3	1.6	0.2	0.2	0.0	0.2	0.3	0.0	0.6	0.2	0.1	0.1	0.1	0.0	0.5	0.4	0.2	0.0	0.4
DIVORCED	1.2	1.4	0.5	2.2	0.3	0.1	0.0	0.0	0.7	0.2	0.2	0.3	0.6	0.3	0.0	0.0	0.5	0.9	0.4	0.0	0.1
WIDOWED	0.4	0.5	0.1	0.7	0.2	0.1	0.2	1.2	0.0	0.0	0.1	0.1	0.5	0.3	0.2	0.4	0.1	0.0	0.1	0.7	0.2
Refused	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, WPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDEDDAD -- DE19 FATHER'S HIGHEST LEVEL OF EDUCATION (Variable 574)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
< 8TH GRADE	3.4	3.8	3.7	3.8	3.1	1.9	2.4	2.6	4.3	1.9	3.8	1.6	4.4	4.3	1.7	3.1	3.5	4.7	1.7	3.1	13.9
8TH GRADE	3.0	3.0	2.6	3.3	2.3	1.4	1.3	4.3	3.1	2.7	3.2	2.1	2.3	0.9	1.9	1.8	1.7	3.8	2.5	0.6	2.6
9TH GRADE	2.1	2.2	2.1	2.3	2.0	0.9	1.1	3.6	2.9	1.4	3.4	2.0	2.1	1.0	1.8	1.6	2.1	2.6	2.0	1.8	1.9
10TH GRADE	3.8	4.2	3.5	4.8	3.3	3.2	2.4	4.7	3.8	3.1	4.5	2.4	3.9	2.8	2.6	3.4	4.4	3.3	3.0	4.7	3.4
11TH GRADE	3.2	3.7	3.3	4.0	3.1	2.7	1.9	5.1	3.8	3.0	3.5	2.1	3.9	3.1	2.2	3.4	3.1	3.8	2.7	4.2	4.1
12TH GRADE	35.9	37.8	38.1	37.5	39.1	32.3	33.1	45.4	46.0	37.7	39.8	43.8	36.7	35.8	35.1	35.1	44.3	44.9	39.7	38.9	34.5
1ST YR 4 YR COLL	1.6	1.5	1.4	1.6	1.5	2.0	2.0	0.6	1.1	1.5	1.4	1.2	2.1	1.5	1.7	2.0	1.3	0.9	1.6	1.2	0.9
2ND YR 4 YR COLL	3.7	3.1	3.3	3.0	3.6	4.6	3.5	2.3	3.5	4.0	2.7	3.4	4.0	4.1	3.3	3.7	3.1	4.4	4.0	2.5	2.3
3RD YR 4 YR COLL	0.8	0.8	1.0	0.6	0.9	1.4	1.0	0.4	0.8	0.5	0.5	1.2	1.4	1.2	0.9	1.4	0.7	0.7	1.1	0.8	0.2
4TH YR 4 YR COLL	15.6	13.7	14.4	13.1	16.1	20.6	23.7	6.1	10.0	16.2	15.4	15.9	14.4	19.1	20.7	17.7	13.5	10.0	18.2	10.2	7.7
5TH COL/1ST GRAD	1.7	1.8	1.8	1.8	2.0	2.6	2.9	0.3	1.4	2.7	1.5	1.7	1.6	2.7	2.6	2.4	1.0	1.5	2.4	1.1	0.7
2ND YR GRAD SCHL	1.8	1.0	1.6	0.5	1.8	4.4	2.1	0.8	0.4	2.1	1.5	2.1	1.7	1.5	2.1	2.4	1.9	0.7	2.0	0.4	2.2
3RD YR GRAD SCHL	0.9	0.8	0.8	0.7	1.0	2.5	0.9	0.0	0.4	2.0	1.2	0.7	0.0	0.8	0.8	2.1	0.6	0.2	1.2	0.3	0.4
> 3 YRS GRAD SCHL	3.6	2.5	3.2	1.8	3.5	6.5	4.9	0.6	1.5	4.6	2.2	3.8	3.3	3.3	4.4	4.8	2.7	1.6	3.8	2.3	2.8
1ST YR JR/CDMM	0.4	0.4	0.3	0.4	0.3	0.5	0.5	0.2	0.2	0.0	0.2	0.7	0.1	0.7	0.5	0.3	0.1	0.4	0.3	0.6	0.0
2ND YR JR/CDMM	2.7	2.8	2.7	2.8	2.9	4.0	3.1	1.9	2.3	2.7	2.7	2.9	2.0	4.2	3.4	2.5	2.9	2.4	2.9	3.1	2.5
1ST YR VDC/BUS	0.4	0.2	0.3	0.2	0.3	0.9	0.0	0.2	0.2	0.2	0.2	0.4	0.6	0.2	0.2	0.5	0.1	0.5	0.3	0.0	0.8
2ND YR VDC/BUS	1.3	1.1	0.8	1.4	0.9	1.1	0.7	1.5	0.8	0.4	1.5	1.0	0.6	1.0	1.0	0.7	1.7	0.4	1.0	0.5	1.0
> 2 YRS VDC/BUS	0.4	0.5	0.2	0.7	0.3	0.2	0.6	0.3	0.1	0.3	0.5	0.3	0.3	0.0	0.4	0.4	0.0	0.1	0.3	0.0	0.3
Don't Know	13.6	14.9	14.5	15.3	11.7	5.7	11.5	18.6	13.6	12.2	10.0	10.4	14.5	11.6	12.3	10.3	11.1	12.8	8.9	23.0	17.7
Refused	0.3	0.3	0.3	0.3	0.4	0.5	0.4	0.7	0.2	0.7	0.4	0.4	0.1	0.1	0.6	0.5	0.0	0.2	0.4	0.5	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DFP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDDADLFS -- DE20 FATHER'S JOB STATUS (Variable 575)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS		Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age			Race/Ethnicity		
		Total	Males	Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
WORKING FULLTIME	74.3	74.9	75.8	74.1	78.6	80.6	83.6	74.7	74.6	78.6	75.2	79.7	77.6	82.3	83.3	82.5	74.4	71.1	80.5	70.4	75.7
WORKING PARTTIME	1.8	1.9	1.9	1.9	1.9	0.8	2.1	3.4	2.0	1.2	2.4	1.9	2.2	1.8	2.2	1.5	2.1	1.6	1.8	2.2	1.7
UNEMPLOYED	3.3	3.5	3.7	3.3	3.5	3.0	3.2	6.1	3.5	2.4	5.2	3.3	4.0	2.9	3.5	3.7	6.1	1.3	3.5	2.7	4.6
RETIRED	7.2	6.1	6.9	5.4	6.3	7.1	3.2	3.2	8.9	7.2	5.7	7.2	5.6	5.6	3.2	3.9	6.9	13.0	6.4	6.6	5.0
TAKE CARE FAMILY	0.7	0.8	0.8	0.8	0.5	0.4	0.9	0.9	0.3	0.5	0.4	0.9	0.3	0.5	1.1	0.0	0.6	0.3	0.4	1.2	0.9
MILITARY	0.8	0.8	0.7	0.9	0.7	0.4	1.3	1.0	0.5	0.5	1.4	0.1	1.1	0.7	1.1	0.8	0.4	0.4	0.7	1.0	0.4
DECEASED	6.5	6.3	5.9	6.7	4.8	3.5	2.7	6.8	6.7	6.2	5.6	3.8	5.1	3.1	2.6	4.3	5.7	7.8	4.4	7.2	4.5
OTHER	1.7	1.8	1.6	2.0	1.3	1.7	1.1	1.4	1.1	1.1	1.5	1.4	0.8	1.5	1.0	0.9	1.2	2.2	0.9	2.9	1.7
Don't Know	3.4	3.7	2.6	4.7	2.1	2.4	1.8	2.2	2.2	2.2	2.3	1.6	3.2	1.4	1.8	2.0	2.6	2.2	1.1	5.8	5.3
Refused	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.4	0.1	0.2	0.3	0.1	0.1	0.1	0.3	0.3	0.0	0.0	0.2	0.2	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	587	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDDADBR -- DE21 MILITARY BRANCH FATHER IN (Variable 576)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/ONE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
AIR FORCE	0.3	0.3	0.3	0.3	0.3	0.1	0.7	0.4	0.2	0.2	0.3	0.0	0.5	0.7	0.6	0.3	0.2	0.0	0.3	0.2	0.4
ARMY	0.3	0.3	0.2	0.4	0.2	0.1	0.2	0.4	0.2	0.3	0.6	0.1	0.0	0.0	0.3	0.2	0.0	0.3	0.2	0.3	0.0
COAST GUARD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
NAVY	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.0	0.6	0.0	0.1	0.0	0.2	0.1	0.2	0.0	0.2	0.0	0.0
NOT APPLICABLE (SKIPPED OUT)	99.2	99.2	99.3	99.1	99.3	99.6	98.7	99.0	99.5	99.5	98.6	99.9	98.9	99.3	98.9	99.2	99.6	99.6	99.3	99.0	99.6
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.5	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 15- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/ONE - High School Diploma Graduates Not Currently Enrolled	

YDEDMOM -- DE26 MOTHER'S HIGHEST LEVEL OF EDUCATION (Variable 577)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Education/Orientation				PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity						
		Total		Males		Females		Total PMAS		Education/Orientation		Recruiting Brigade		Age		Race/Ethnicity								
< 8TH GRADE	3.6	3.8	2.9	4.7	2.3	1.4	2.0	3.7	2.6	1.2	2.5	0.8	3.2	4.6	1.5	2.7	1.8	3.3	1.0	2.0	12.8	1.0	2.0	12.8
8TH GRADE	1.9	2.2	2.0	2.5	1.5	0.2	0.7	2.5	2.6	0.7	2.2	1.4	2.5	0.8	1.0	0.8	1.9	2.7	1.0	1.5	5.7	1.0	1.5	5.7
9TH GRADE	2.4	2.7	2.3	3.2	2.1	0.7	1.6	5.1	2.6	1.8	3.4	1.6	2.2	1.8	1.9	2.0	2.6	2.2	1.6	3.4	4.2	1.6	3.4	4.2
10TH GRADE	3.8	4.3	3.9	4.7	3.2	1.2	2.3	4.6	4.8	2.3	5.0	3.2	2.6	3.3	2.2	3.3	3.3	4.6	2.9	3.7	4.8	2.9	3.7	4.8
11TH GRADE	4.3	4.8	4.0	5.5	3.3	1.7	2.6	6.3	4.0	2.5	4.3	2.1	5.4	2.4	3.2	3.0	2.9	3.9	2.9	5.3	3.6	2.9	5.3	3.6
12TH GRADE	46.6	47.8	47.2	48.3	48.4	42.3	39.9	56.5	56.6	48.8	48.9	53.5	44.2	45.0	43.3	45.4	54.5	54.5	50.5	44.6	37.9	50.5	44.6	37.9
1ST YR 4 YR COLL	1.8	1.8	1.9	1.8	2.1	3.6	2.5	1.3	1.2	0.4	1.6	2.7	3.3	2.6	2.5	2.7	1.7	1.1	1.9	3.4	1.6	1.9	3.4	1.6
2ND YR 4 YR COLL	4.3	3.7	4.2	3.2	4.4	6.9	6.0	1.8	2.4	4.4	4.1	4.4	3.1	6.4	5.6	5.2	3.6	2.7	4.9	3.7	1.9	4.9	3.7	1.9
3RD YR 4 YR COLL	1.3	1.4	1.5	1.3	1.6	3.5	1.5	1.6	0.8	2.0	1.4	1.3	1.5	2.2	1.7	2.2	2.2	0.5	1.7	1.0	1.9	1.7	1.0	1.9
4TH YR 4 YR COLL	12.1	10.3	10.8	9.8	11.9	17.6	17.8	3.8	6.1	14.9	9.5	12.5	11.9	10.0	15.3	14.3	8.5	7.2	13.0	10.0	6.4	13.0	10.0	6.4
5TH COL/1ST GRAD	0.8	0.6	0.6	0.6	0.7	1.9	0.7	0.2	0.3	0.8	0.6	0.4	0.8	1.1	0.5	1.5	0.5	0.3	0.9	0.2	0.2	0.9	0.2	0.2
2ND YR GRAD SCHL	1.2	0.8	1.3	0.4	1.5	2.8	2.0	0.3	0.6	1.2	1.4	1.2	2.3	1.5	1.9	1.9	1.4	0.5	1.6	0.7	1.6	1.6	0.7	1.6
3RD YR GRAD SCHL	0.5	0.4	0.6	0.2	0.6	1.2	0.8	0.3	0.3	1.0	1.0	0.5	0.6	0.0	0.7	1.1	0.2	0.5	0.7	0.8	0.0	0.7	0.8	0.0
> 3 YRS GRAD SCHL	1.3	0.9	1.4	0.5	1.6	2.6	1.9	0.2	1.1	2.1	2.0	0.8	0.7	2.6	1.5	2.0	1.5	1.5	1.8	0.9	0.8	1.8	0.9	0.8
1ST YR JR/COMM	0.6	0.7	0.7	0.6	0.8	0.7	0.8	0.2	0.9	1.0	1.5	0.5	0.5	0.4	0.6	0.5	1.2	0.9	0.6	2.3	0.3	0.6	2.3	0.3
2ND YR JR/COMM	3.0	3.0	3.4	2.5	3.7	4.2	4.8	1.4	3.1	3.5	3.6	4.0	2.6	4.9	4.8	3.0	2.6	3.9	3.8	4.2	2.6	3.8	4.2	2.6
1ST YR VOC/BUS	0.6	0.5	0.6	0.4	0.6	1.3	0.4	0.4	0.3	0.6	0.5	0.5	0.8	0.4	0.5	0.5	0.5	0.8	0.6	0.4	0.3	0.6	0.4	0.3
2ND YR VOC/BUS	1.6	1.6	1.1	2.0	1.2	1.7	1.9	0.7	0.6	1.3	1.2	1.6	1.1	0.8	1.6	1.7	1.0	0.4	1.3	0.8	1.0	1.3	0.8	1.0
> 2 YRS VOC/BUS	0.5	0.5	0.3	0.8	0.3	0.2	0.7	0.4	0.0	0.1	0.5	0.1	0.3	0.5	0.6	0.2	0.0	0.0	0.3	0.3	0.2	0.3	0.3	0.2
Don't Know	7.6	8.0	9.1	6.9	7.8	4.0	8.8	8.2	8.9	9.1	4.7	6.5	10.4	8.6	8.8	5.6	8.0	8.6	6.7	10.7	12.1	6.7	10.7	12.1
Refused	0.3	0.3	0.2	0.3	0.3	0.4	0.3	0.6	0.1	0.3	0.4	0.2	0.1	0.4	0.4	0.5	0.0	0.1	0.3	0.2	0.2	0.3	0.2	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDMOMLFS -- DE27 MOTHER'S JOB STATUS (Variable 578)

responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				White	Black	Hisp.	
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21				22-24
WORKING FULLTIME	50.6	50.3	49.8	50.9	50.6	53.0	53.6	48.8	47.5	48.0	54.8	47.6	53.4	50.5	54.8	50.8	47.8	46.9	49.2	60.1	48.6
WORKING PARTTIME	14.0	14.0	15.0	13.2	15.8	17.2	18.5	11.7	13.9	17.4	13.0	19.0	12.0	16.6	17.0	17.9	15.0	12.4	17.5	9.9	10.9
UNEMPLOYED	7.7	7.8	6.6	8.8	6.3	4.4	4.8	8.1	8.2	6.8	6.5	5.6	6.3	6.6	4.5	6.7	6.0	8.8	5.6	9.7	7.0
RETIRED	2.2	2.0	2.3	1.7	2.1	2.2	0.8	1.0	3.4	3.4	1.8	1.7	1.3	2.4	0.9	0.8	3.2	4.6	2.1	1.0	3.7
TAKE CARE FAMILY	21.7	22.0	22.7	21.5	21.9	20.8	20.2	28.6	22.5	21.6	21.5	22.9	22.4	20.9	21.2	21.7	24.8	21.0	22.6	14.3	27.5
MILITARY	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DECEASED	1.8	1.9	1.8	1.9	1.6	0.5	0.9	0.8	2.9	2.0	1.0	2.1	1.6	0.9	0.7	0.9	1.5	3.6	1.3	3.7	1.0
OTHER	0.8	0.8	0.8	0.9	0.7	0.6	0.7	0.5	0.8	0.2	0.6	0.4	1.5	1.2	0.5	0.5	0.3	1.5	0.8	0.0	1.0
Don't Know	0.9	0.9	0.9	0.8	0.7	1.3	0.4	0.2	0.7	0.5	0.5	0.4	1.5	0.7	0.3	0.5	1.4	0.9	0.8	0.7	0.1
Refused	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.4	0.2	0.1	0.3	0.4	0.1	0.1	0.2	0.3	0.0	0.3	0.2	0.5	0.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES

Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DFP, non-institutionalized, not 4-year college graduates

Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college

Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition

PMAS MARKETS BY EDUCATION AND ASPIRATION

CFRSD - College Freshmen and Sophomores

HS-C - High School Students (College-Oriented)

HS-W - High School Students (Work-Oriented)

HSDCNE - High School Diploma Graduates Not Currently Enrolled

YDOWNREL -- DE17 HOUSEHOLD HEAD'S RELATIONSHIP TO Y (Variable 579)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Fe:males	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
SIBLING	0.8	0.7	0.6	0.8	0.5	0.3	0.2	0.4	0.9	0.6	0.4	0.7	0.7	0.5	0.2	0.6	1.5	0.3	0.5	0.8	0.7
UNCLE	0.4	0.5	0.3	0.6	0.3	0.0	0.3	0.5	0.5	0.6	0.4	0.1	0.3	0.2	0.2	0.6	0.1	0.4	0.2	1.3	0.1
AUNT	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0
COUSIN	0.2	0.2	0.0	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.2	0.0	0.1	0.0	0.0
GRANDFATHER	0.4	0.5	0.6	0.4	0.5	0.7	0.3	0.2	0.5	0.5	0.7	0.2	0.2	0.9	0.2	0.8	0.5	0.5	0.4	0.9	0.9
GRANDMOTHER	0.6	0.7	0.5	0.8	0.5	0.3	0.1	0.3	0.8	0.8	0.2	0.5	0.7	0.1	0.2	0.6	0.9	0.4	0.2	2.3	0.0
SPOUSE	8.8	8.9	0.5	16.7	0.4	0.1	0.0	0.0	0.9	0.6	0.3	0.6	0.3	0.0	0.0	0.1	0.1	1.5	0.5	0.0	0.1
NON-RELATIVE	3.1	2.9	2.2	3.5	2.2	2.5	0.2	1.0	3.7	2.0	1.7	2.1	2.6	2.4	0.3	2.4	2.1	4.6	2.2	2.7	1.0
RESPONDENT	13.8	12.3	17.7	7.3	16.6	10.7	0.3	0.5	35.7	13.0	18.0	17.0	17.1	18.9	0.6	4.0	24.0	47.8	17.8	9.1	18.2
OTHER RELATIVE	1.8	1.9	1.3	2.4	1.0	1.0	0.5	0.3	1.6	1.1	0.7	1.3	0.9	1.0	0.4	0.9	2.1	1.2	0.8	1.3	2.0
NOT APPLICABLE (SKIPPED OUT)	69.7	71.1	76.0	66.7	77.7	83.6	97.9	96.7	55.1	80.8	77.4	77.2	76.8	75.4	97.9	89.7	67.8	43.4	77.1	81.4	77.1
Don't Know	0.3	0.3	0.2	0.4	0.2	0.5	0.0	0.0	0.1	0.0	0.0	0.2	0.4	0.2	0.0	0.2	0.5	0.0	0.2	0.0	0.0
Refused	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDROTCEV -- DE36 DID YOUTH PARTICIPATE IN ROTC (Variable 582)

Responses		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity				
			Recruiting Total	Market Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
YES	2.8	2.4	3.2	1.7	3.1	1.5	3.1	4.0	3.8	1.0	6.7	1.7	4.3	2.4	2.4	3.8	2.6	3.6	2.2	7.3	4.5
NO	97.2	97.6	96.8	98.3	96.9	98.3	96.9	96.0	96.2	99.0	93.3	98.3	95.6	97.4	97.6	96.1	97.4	96.4	97.8	92.7	95.2
Don't Know	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGHE - High School Diploma Graduates Not Currently Enrolled	

YDROTCJS -- DE37 WAS PARTICIPATION IN ROTC JR OR SR (Variable 583)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Total	Males	Females	Total PMAS		Education/Orientation			Recruiting Brigade					Age				White	Black	Hisp.
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24				
JUNIOR ROTC	2.1	2.3	3.1	1.7	3.0	1.5	3.1	4.0	3.5	1.0	6.7	1.7	3.9	2.4	2.4	3.8	2.6	3.3	2.1	7.3	4.5
SENIOR ROTC	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NOT APPLICABLE (SKIPPED OUT)	97.2	97.6	96.8	98.3	96.9	98.5	96.9	96.0	96.2	99.0	93.3	98.3	95.7	97.6	97.6	96.2	97.4	96.4	97.8	92.7	95.5
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.4	0.1	0.0	0.0
Total weights, percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDROTCBR -- DE38 ROTC BRANCH OF PARTICIPATION (Variable 584)

Responses		Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity					
					Total		Education/Orientation		Recruiting Brigade									Age		
			Males	Females	PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
ARMY	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AIR FORCE	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NAVY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NOT APPLICABLE (SKIPPED OUT)	99.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391 467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YPARIMP -- PL2 IMPORTANCE OF PARENTAL ADVICE (Variable 589) (16- to 20-year-old HSDG/HS only)

Responses	Sample	Young Primary Recruiting Market				YOUNG PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity		
		Total		Males	Females	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.
		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20							
VERY IMPORTANT	25.3	25.0	23.7	26.3	23.7	23.3	26.0	25.9	17.4	22.4	26.5	19.8	29.3	20.9	25.8	21.8	21.7	21.5	29.9	32.4
SOMEWHAT IMPORTANT	31.7	32.3	34.7	30.2	34.7	29.3	37.1	38.6	33.4	34.1	36.6	33.2	33.7	36.5	37.7	34.4	24.7	35.1	34.5	31.8
NEITHER	15.9	15.7	15.6	15.8	15.6	19.7	14.5	12.8	15.1	14.0	15.5	16.6	16.2	15.7	14.0	16.8	18.1	16.7	11.1	13.4
SOMEWHAT UNIMPORTANT	10.9	10.8	10.8	10.9	10.8	12.2	10.1	8.7	11.7	11.7	9.4	11.9	10.1	10.3	9.7	11.1	13.9	11.1	9.0	10.6
VERY UNIMPORTANT	12.8	12.7	12.0	13.4	12.0	13.3	9.7	9.6	17.4	14.4	9.3	14.8	8.2	12.8	9.8	13.4	15.9	13.2	9.5	5.9
NOT APPLICABLE (SKIPPED OUT)	2.1	2.0	1.7	2.2	1.7	1.3	1.1	3.4	2.8	2.6	1.8	1.7	1.2	1.0	1.3	1.7	3.4	1.4	3.2	2.1
Don't Know	0.8	0.8	1.0	0.6	1.0	0.7	1.2	0.6	1.1	0.6	0.4	1.1	1.0	2.0	1.3	0.3	1.9	0.5	2.0	3.4
Refused	0.6	0.6	0.5	0.7	0.5	0.3	0.3	0.4	1.2	0.1	0.5	0.9	0.1	0.8	0.3	0.7	0.5	0.4	1.0	0.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3415	3192	2676	516	2676	518	1350	360	448	574	488	775	463	376	1506	869	301	2110	260	306

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Not in Sample	3358
Other	1
Total missing	3359

SAMPLES	
Sample - 16- to 20-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates, who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	
Young Primary Recruiting Market - Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Young PMAS - males in the young primary recruiting market	

YOUNG PMAS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXAD12AR -- UNAIDED + AIDED RECALL ACTIVE ARMY ADS (Variable 659)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)													Race/Ethnicity				
				Total PMAS	Education/Orientation			Recruiting Brigade						Age							
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DFNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
RECALLS AD	93.6	93.3	93.6	92.9	94.0	91.6	95.9	91.4	94.4	94.5	95.3	93.8	94.5	91.6	95.4	94.1	92.9	92.7	94.3	93.5	92.2
DOESN'T RECALL	6.4	6.7	6.4	7.1	6.0	8.4	4.1	8.6	5.6	5.5	4.7	6.2	5.5	8.4	4.6	5.9	7.1	7.3	5.7	6.5	7.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YXAD12RO -- UNAIDED + AIDED RECALL ARMY ROTC ADS (Variable 660)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)															Race/Ethnicity		
				Total PMAS	Education/Orientation						Recruiting Brigade					Age					
		Total	Males		Females	CFRSU	HS-C	HS-W	HS/DGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		RECALLS AD	49.3	47.9	45.1	50.6	45.5	54.9	44.4	46.1	41.1	47.6	47.8	48.6	40.1	41.5	45.8	48.0	42.0	44.9	45.8
DOESN'T RECALL	50.7	52.1	54.9	49.4	54.5	45.1	55.6	53.9	58.9	52.4	52.2	51.4	59.9	58.5	54.2	52.0	58.0	55.1	54.2	53.4	58.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGME - High School Diploma Graduates Not Currently Enrolled	

YXADI2NG -- UNAIDED + AIDED RECALL ARMY NATL GUARD (Variable 661)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Age				Race/Ethnicity		
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/ONE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
RECALLS AD	62.7	63.3	67.2	59.7	66.9	65.1	66.9	61.8	68.8	67.1	73.8	66.8	63.0	62.9	66.4	65.9	67.2	68.4	67.4	67.7	61.5
DOESN'T RECALL	37.3	36.7	32.8	40.3	33.1	34.9	33.1	38.2	31.2	32.9	26.2	33.2	37.0	37.1	33.6	34.1	32.8	31.6	32.6	32.3	38.5
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS/ONE - High School Diploma Graduates Not Currently Enrolled	

YXAD12RV -- UNAIDED + AIDED RECALL ARMY RESERVE ADS (Variable 662)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						White	Black	Hisp.				
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/ONE	1st	2nd	4th	5th	6th				Age			
RECALLS AD	71.8	72.0	72.6	71.5	73.0	72.2	73.0	70.0	73.9	76.0	73.8	72.1	70.6	71.9	72.9	73.9	71.6	73.1	73.2	77.4	64.9
DOESN'T RECALL	28.2	28.0	27.4	28.5	27.0	27.8	27.0	30.0	26.1	24.0	26.2	27.9	29.4	28.1	27.1	26.1	28.4	26.9	26.8	22.6	35.1
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DONE - High School Diploma Graduates Not Currently Enrolled	

YXAD12AF -- UNAIDED + AIDED RECALL AIR FORCE ADS (Variable 663)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
RECALLS AD	82.8	83.2	86.9	79.9	87.8	87.8	89.4	84.5	87.2	89.6	89.1	85.7	89.8	84.6	88.5	87.9	86.6	87.5	88.2	86.1	86.4
DOESN'T RECALL	17.2	16.8	13.1	20.1	12.2	12.2	10.6	15.5	12.8	10.4	10.9	14.3	10.2	15.4	11.5	12.1	13.4	12.5	11.8	13.9	13.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YXAD12NA -- UNAIDED + AIDED RECALL NAVY ADS (Variable 664)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
RECALLS AD	76.9	77.1	81.0	73.5	82.1	83.6	85.7	79.6	79.0	86.8	79.3	83.4	80.6	78.8	84.1	84.6	77.3	80.2	82.4	80.3	82.0
DOESN'T RECALL	23.1	22.9	19.0	26.5	17.9	16.4	14.3	20.4	21.0	13.2	20.7	16.6	19.4	21.2	15.9	15.4	22.7	19.8	17.6	19.7	18.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US. NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXAD12MC -- UNAIDED + AIDED RECALL MARINE CORPS ADS (Variable 665)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
				Total PMAS	Education/Orientation			Recruiting Brigade			Age										
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNI	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		RECALLS AD	82.6	82.1	85.8	78.6	86.2	89.6	86.5	80.5	85.3	87.5	87.9	85.2	87.3	82.5	84.4	88.3	84.9	87.3	86.5
DOESN'T RECALL	17.4	17.9	14.2	21.4	13.8	10.4	13.5	19.5	14.7	12.5	12.1	14.8	12.7	17.5	15.6	11.7	15.1	12.7	13.5	13.6	16.4
Total weightier percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YXAD12CG -- UNAIDED + AIDED RECALL COAST GUARD ADS (Variable 666)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age				Race/Ethnicity						
		Recruiting Market			Education/Orientation			Recruiting Brigade			Age				Race/Ethnicity						
		Total	Males		Females	CERS I	Education/Orientation		Recruiting Brigade			Age				White	Black	Hisp.			
							HS-C	HS-W	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24	
RECALLS AD	47.9	48.2	52.3	44.5	52.2	53.9	51.0	53.0	52.0	56.8	53.5	48.2	51.5	50.7	52.1	53.9	49.5	52.2	52.3	53.6	49.0
DOESN'T RECALL	52.1	51.8	47.7	55.5	47.8	46.1	49.0	47.0	48.0	43.2	46.5	51.8	48.5	49.3	47.9	46.1	50.5	47.8	47.7	46.4	51.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HS-DGNE - High School Diploma Graduates Not Currently Enrolled	

YXAD12AL -- UNAIDED + AIDED RECALL JRAP ADS (Variable 667)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlist.d		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity					
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
RECALLS AD	53.5	51.7	58.3	45.6	60.0	61.9	62.9	48.6	59.1	62.3	55.9	61.4	57.8	62.3	60.8	60.9	56.2	60.8	63.2	45.9	54.2	
DOESN'T RECALL	46.5	48.3	41.7	54.4	40.0	38.1	37.1	51.4	40.9	37.7	44.1	38.6	42.2	37.7	39.2	39.1	43.8	39.2	36.8	54.1	45.8	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKAEARN -- KNOW: EARN MONEY FOR COLLEGE IN ARMY (Variable 668)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Race/Ethnicity						
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	1st CJRSO	HS-C	HS-W	HS/DIG/NT	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
KNOWS ANSWER	92.3	92.1	94.0	90.2	94.7	95.1	95.7	92.1	94.4	94.2	94.6	96.4	93.9	94.1	95.2	96.2	95.2	92.2	95.1	91.0	97.4
INCORRECT ANSWER	7.7	7.9	6.0	9.8	5.3	4.9	4.3	7.9	5.6	5.8	5.4	3.6	6.1	5.9	4.8	3.8	4.8	7.8	4.9	9.0	2.6
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCME - High School Diploma Graduates Not Currently Enrolled	

YXKAEDBN -- KNOW: AMOUNT OF ARMY EDUCATION BENEFITS (Variable 669)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
					CFRSO	HS-C	HS-W	HSDGNI	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
KNOWS ANSWER	20.6	18.7	24.7	13.2	25.9	32.7	27.6	22.4	22.0	27.7	25.5	25.6	26.3	24.0	26.5	29.6	25.3	21.5	26.3	26.5	21.9	
INCORRECT ANSWER	79.4	81.3	75.3	86.8	74.1	67.3	72.4	77.6	78.0	72.3	74.5	74.4	73.7	76.0	73.5	70.4	74.7	78.5	73.7	73.5	78.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNI - High School Diploma Graduates Not Currently Enrolled	

YXKASAME -- KNOW: COMPAR ARMY ED BEN TO OTH BRANCHES (Variable 670)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
				Total PMAS		Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity				
		CFRSD	HS-C			HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																	
KNOWS ANSWER	12.0	12.2	14.2	10.4	14.7	16.9	17.2	13.3	12.0	13.6	16.2	13.8	12.7	17.8	16.4	17.2	15.3	9.1	14.3	15.9	15.7
INCORRECT ANSWER	88.0	87.8	85.8	89.6	85.3	83.1	82.8	86.7	88.0	86.4	83.8	86.2	87.3	82.2	83.6	82.8	84.7	90.9	85.7	84.1	84.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKAGIAR -- KNOW: DOES THE ARMY OFFER THE GI BILL (Variable 671)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity			
		Recruiting Market			CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males																		Females
KNOWS ANSWER	78.6	78.2	84.0	72.9	85.5	87.0	87.9	89.3	82.3	82.8	87.9	85.8	85.0	86.6	87.3	88.9	85.3	79.6	84.9	89.6	84.8
INCORRECT ANSWER	21.4	21.8	16.0	27.1	14.5	13.0	12.1	10.7	17.7	17.2	12.1	14.2	15.0	13.4	12.7	11.1	14.7	20.4	15.1	10.4	15.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKAGIAF -- KNOW: DOES THE AIR FORCE OFFER GI BILL (Variable 672)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
KNOWS ANSWER	49.3	49.1	46.3	51.6	46.0	46.4	44.3	47.6	46.7	47.2	43.1	46.3	45.7	47.4	45.0	44.6	45.4	49.2	46.7	41.7	46.8
INCORRECT ANSWER	50.7	50.9	53.7	48.4	54.0	53.6	55.7	52.4	53.3	52.8	56.9	53.7	54.3	52.6	55.0	55.4	54.6	50.8	53.3	58.3	53.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKAGINA -- KNOW: DOES THE NAVY OFFER THE GI BILL (Variable 673)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)							Age					Race/Ethnicity					
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age					White	Black	Hisp.		
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
KNOWS ANSWER	49.3	49.1	46.0	51.9	45.9	45.9	43.2	50.0	47.0	44.5	49.2	42.5	46.5	48.2	44.1	45.1	48.1	47.4	46.2	43.5	47.0
INCORRECT ANSWER	50.7	50.9	54.0	48.1	54.1	54.1	56.8	50.0	53.0	55.5	50.8	57.5	53.5	51.8	55.9	54.9	51.9	52.6	53.8	56.5	53.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 18- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKAGIMA -- KNOW: DOES MARINE CORPS OFFER GI BILL (Variable 674)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Total	Males		Females	CFRSO	HS-C	HS-W	HSOCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
KNOWS ANSWER	52.5	51.9	53.6	50.3	53.9	51.1	54.7	57.3	54.1	50.5	62.2	53.8	50.0	53.9	55.0	52.4	57.3	51.6	53.6	55.1	54.7
INCORRECT ANSWER	47.5	48.1	46.4	49.7	46.1	48.9	45.3	42.7	45.9	49.5	37.8	46.2	50.0	46.1	45.0	47.6	42.7	48.4	46.4	44.9	45.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	75	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

YXKAYS -- KNOW: MINIMUM ARMY ENLISTMENT (Variable 675)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)															Race/Ethnicity		
				Recruiting Market		Education/Orientation				Recruiting Brigade				Age							
		Total	Males	Females	Total PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
KNOWS ANSWER	36.1	34.4	38.6	30.6	39.8	42.6	37.9	28.2	42.2	40.6	32.8	40.7	42.1	42.7	35.0	43.2	35.7	46.2	41.6	29.3	41.0
INCORRECT ANSWER	63.9	65.6	61.4	69.4	60.2	57.4	62.1	71.8	57.8	59.4	67.2	59.3	57.9	57.3	65.0	56.8	64.3	53.8	58.4	70.7	59.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKADEP -- KNOW: CAN Y JOIN ARMY DEP, ENTER YR LATR (Variable 676)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity			
				Total PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
KNOWS ANSWER	82.1	80.5	83.0	78.3	84.9	87.1	80.7	78.7	88.3	82.8	85.1	87.2	85.4	83.6	79.6	89.2	84.1	88.7	86.9	77.9	80.3
INCORRECT ANSWER	17.9	19.5	17.0	21.7	15.1	12.9	19.3	21.3	11.7	17.2	14.9	12.8	14.6	16.4	20.4	10.8	15.9	11.3	13.1	22.1	19.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKARGJN -- KNOW: CAN HS JRS AGE 17 JOIN RESERVE/NG (Variable 677)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				Race/Ethnicity						
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males	Females																		
KNOWS ANSWER	61.8	60.6	63.6	57.9	63.1	60.9	59.7	65.4	61.6	60.8	67.3	66.3	57.7	58.4	70.2	60.7	64.1	63.8	63.2	57.7		
INCORRECT ANSWER	38.2	39.4	36.4	42.1	36.9	36.9	39.1	40.3	34.6	38.4	39.2	32.7	33.7	42.3	41.6	29.8	39.3	35.9	36.2	36.8	42.3	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKARGHS -- KNOW: CAN ONLY HS GRADS JOIN RESERVE/NG (Variable 678)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Race/Ethnicity							
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age			White	Black	Hisp.				
		Total	Males		Females	CFRS0	HS-C	HS-W	HS/DGHE	1st	2nd	4th	5th	6th				16-17	18-19	20-21	22-24
KNOWS ANSWER	75.8	74.6	76.9	72.5	76.7	77.0	78.8	74.6	75.5	73.5	75.0	80.2	80.0	73.9	76.9	82.4	72.2	73.8	77.7	74.2	72.6
INCORRECT ANSWER	24.2	25.4	23.1	27.5	23.3	23.0	21.2	25.4	24.5	26.5	25.0	19.8	20.0	26.1	23.1	17.6	27.8	26.2	22.3	25.8	27.4
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKAWARD -- KNOW: WHO SPONSORS SCHOLAR-ATHLETE AWARD (Variable 679)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CERSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females																			
KNOWS ANSWER	29.2	28.8	30.2	27.6	30.9	32.4	33.9	35.5	26.9	31.8	29.3	31.3	31.4	30.1	33.4	34.3	25.7	27.6	31.1	29.1	31.7		
INCORRECT ANSWER	70.8	71.2	69.8	72.4	69.1	67.6	66.1	64.5	73.1	68.2	70.7	68.7	68.6	69.9	66.6	65.7	74.3	72.4	68.9	70.9	68.3		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CERSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YXKARGCL -- KNOW: EARN COLLEGE MONEY IN RESERVE/NG (Variable 680)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted				Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity	
		Recruiting Market		Total Males	Total Females		CFRSO	HS-E	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
		Total	Males																			
KNOWS ANSWER	85.3	84.8	84.8	84.8	85.6	87.4	89.0	86.1	82.0	86.6	83.4	86.3	86.2	84.9	88.3	88.6	85.8	78.3	86.1	84.0	83.5	
INCORRECT ANSWER	14.7	15.2	15.2	15.2	14.4	12.6	11.0	13.9	18.0	13.4	16.6	13.7	13.8	15.1	11.7	11.4	14.2	21.7	13.9	16.0	16.5	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259	

MISSING DATA SUMMARY (unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXKARGGI -- KNOW: MAX GI BILL AMOUNT IN RESERVE/NG (Variable 681)

Responses	Total ACOMS Sample	Enlisted		Total PMAS	Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity				
		Recruiting Market			CFRSD	HS-C	HS-W	HSDGMF	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Females																		
		Males	Females																		
KNOWS ANSWER	10.1	9.7	9.6	9.8	9.7	11.9	9.0	6.0	9.8	12.2	6.6	10.2	9.9	8.5	8.5	12.0	10.6	8.1	10.1	9.1	7.1
INCORRECT ANSWER	89.9	90.3	90.4	90.2	90.3	88.1	91.0	94.0	90.2	87.8	93.4	89.8	90.1	91.5	91.5	88.0	89.4	91.9	89.9	90.9	92.9
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	3416	2913	2409	504	2082	375	792	207	708	468	353	615	343	303	878	527	319	358	1617	206	259

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3358
Instrument change	0
Other	0
Total missing	3358

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YXPRUNAC -- UNAIDED INTENTION TO JOIN ACTIVE ARMY (Variable 682)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
INTENDS TO JOIN	0.9	1.1	1.3	0.9	1.2	0.5	1.6	5.2	0.4	0.6	1.8	1.2	1.7	0.7	2.3	1.2	0.7	0.0	0.9	2.7	0.9	
NO PLAN TO JOIN	99.1	98.9	98.7	99.1	98.8	99.5	98.4	94.8	99.6	99.4	98.2	98.8	98.3	99.3	97.7	98.8	99.3	100.0	99.1	97.3	99.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	
Instrument change	0	
Other	0	
Total missing	0	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CERSO - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HS/DGNE - High School Diploma Graduates Not Currently Enrolled		

YXPRAIAC -- AIDED INTENTION TO JOIN ACTIVE ARMY (Variable 683)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
		Total	Males	Females																			
INTENDS TO JOIN	8.4	9.4	14.6	4.7	13.6	5.9	20.4	29.2	9.2	9.1	19.1	10.4	18.4	12.2	21.4	11.6	11.3	6.7	9.6	32.6	18.3		
NO PLAN TO JOIN	91.6	90.6	85.4	95.3	86.4	94.1	79.6	70.8	90.8	90.9	80.9	89.6	81.6	87.8	78.6	88.4	88.7	93.3	90.4	67.4	81.7		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXPRUNRV -- UNAIDED INTENTION TO JOIN ARMY RESERVE (Variable 684)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Males	Females																		
INTENDS TO JOIN	0.3	0.3	0.5	0.1	0.5	0.0	1.0	1.0	0.2	0.5	0.7	0.3	0.5	0.6	1.1	0.3	0.3	0.0	0.3	1.8	0.3
NO PLAN TO JOIN	99.7	99.7	99.5	99.9	99.5	100.0	99.0	99.0	99.8	99.5	99.3	99.7	99.5	99.4	98.9	99.7	99.7	100.0	99.7	98.2	99.7
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, not in service or DEP, non-institutionalized, not 4-year college graduates	
Eligible Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Eligible Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YXPRAIRV -- AIDED INTENTION TO JOIN ARMY RESERVE (Variable 685)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																			
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade						Age				Race/Ethnicity			
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
		Total	Males	Females																	
INTENDS TO JOIN	8.9	9.8	14.9	5.1	13.9	8.2	19.4	24.6	10.5	12.0	17.1	10.2	16.4	15.3	18.6	12.6	13.6	9.1	9.9	32.7	19.7
NO PLAN TO JOIN	91.1	90.2	85.1	94.9	86.1	91.8	80.6	75.4	89.5	88.0	82.9	89.8	83.6	84.7	81.4	87.4	86.4	90.9	90.1	67.3	80.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXPRUNG -- UNAIDED INTENT TO JOIN ARMY NATL GUARD (Variable 686)

Responses	Total ACOMS Sample		Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity		
	Sample	0.2	Total		0.4	CFRSD	HS-C	HS-W	HSDCNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
			Males	Females																				
INTENDS TO JOIN	99.8	99.8	99.5	100.0	99.6	99.8	99.4	99.4	99.8	99.8	99.3	99.8	99.5	99.8	99.4	99.6	99.8	99.9	99.8	98.7	99.5			
NO PLAN TO JOIN																								
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YXPRAING -- AIDED INTENTION TO JOIN ARMY NATL GUARD (Variable 687)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																				
		Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity					
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.	
INTENDS TO JOIN	8.0	8.8	12.7	5.2	11.8	6.8	15.6	21.1	9.6	8.4	16.8	8.4	15.0	11.7	15.1	10.8	11.6	8.3	9.3	25.2	12.9	
NO PLAN TO JOIN	92.0	91.2	87.3	94.8	88.2	93.2	84.4	78.9	90.4	91.6	83.2	91.6	85.0	88.3	84.9	89.2	88.4	91.7	90.7	74.8	87.1	
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467	

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YXPRAIRO -- AIDED INTENTION TO JOIN ARMY ROTC (Variable 688)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)																	
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
INTENDS TO JOIN	7.7	8.5	11.4	5.8	11.5	7.6	22.8	0.0	7.1	9.5	14.6	8.8	12.6	13.0	17.1	10.8	8.3	6.9	8.7	23.7	16.5
NO PLAN TO JOIN	65.8	62.1	55.2	68.4	59.7	89.8	77.2	0.0	42.4	60.9	51.7	60.1	59.8	66.7	64.1	70.4	56.1	44.1	61.5	46.0	64.6
NOT APPLICABLE (SKIPPED OUT)	26.4	29.5	33.4	25.9	28.9	2.6	0.0	100.0	50.5	29.6	33.7	31.1	27.7	20.4	18.8	18.8	35.6	49.0	29.9	30.3	18.8
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YXPRUNGI -- UNAIDED GENERAL INTENTION TO JOIN ARMY (Variable 689)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade				Age				White	Black	Hisp.		
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19				20-21	22-24
INTENDS TO JOIN	1.4	1.6	2.3	1.0	2.1	0.8	3.2	6.8	0.9	1.4	3.4	1.7	2.7	1.5	3.9	2.0	1.4	0.1	1.5	5.8	1.7
NO PLAN TO JOIN	98.6	98.4	97.7	99.0	97.9	99.2	96.8	93.2	99.1	98.6	96.8	98.3	97.3	98.5	96.1	98.0	98.6	99.9	98.5	94.2	98.3
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YXPRAIGI -- AIDED GENERAL INTENTION TO JOIN ARMY (Variable 690)

Responses	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
	Total ACOMS Sample	Enlisted			Total PMAS	Education/Orientation				Recruiting Brigade					Age				Race/Ethnicity				
		Recruiting Market		Females		CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.		
		Total	Males																				
INTENDS TO JOIN	16.4	18.0	26.4	10.3	24.8	14.5	35.5	42.9	18.2	19.2	32.7	19.1	29.4	25.9	35.3	22.5	19.0	17.2	19.8	47.2	32.4		
NO PLAN TO JOIN	83.6	82.0	73.6	89.7	75.2	85.5	64.5	57.1	81.8	80.8	67.3	80.9	70.6	74.1	64.7	77.5	81.0	82.8	80.2	52.8	67.6		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	6774	5774	4755	1019	4096	771	1574	419	1332	912	732	1196	672	584	1729	1056	624	687	3238	391	467		

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	0
Other	0
Total missing	0

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP. non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

EEDENYRJ -- SC17A IS Y IN 1ST OR 2ND YR OF JR COLLEGE (Variable 694)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)											Age						Race/Ethnicity		
				Education/Orientation				Recruiting Brigade															
		Total PMAS	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.					
		Females	Males	Total	Females																		
1ST YEAR	2.8	3.4	3.9	3.0	4.5	19.3	0.0	0.0	1.2	3.7	3.4	3.0	7.2	5.9	0.4	8.7	6.7	4.1	4.9	2.1	4.7		
2ND YEAR	2.9	2.6	3.1	2.2	3.6	16.1	0.0	0.0	0.5	1.8	4.4	2.9	3.6	6.1	0.1	2.7	9.4	4.8	3.6	3.5	3.3		
NOT APPLICABLE (SKIPPED OUT)	94.2	93.9	92.9	94.8	91.7	63.6	100.0	100.0	98.1	94.4	92.1	93.8	88.4	88.0	99.5	88.5	83.9	90.3	91.3	93.3	92.1		
Don't Know	0.1	0.1	0.2	0.0	0.3	1.0	0.0	0.0	0.1	0.2	0.1	0.2	0.8	0.0	0.1	0.1	0.0	0.9	0.2	1.1	0.0		
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		
Total sample size	4690	4030	3317	713	2872	523	1143	299	907	668	516	835	428	425	1231	724	438	479	7269	256	347		

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	
Instrument change	2084	
Other	0	
Total missing	2084	

SAMPLES		
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates		
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college		
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition		

PMAS MARKETS BY EDUCATION AND ASPIRATION		
CFRSD - College Freshmen and Sophomores		
HS-C - High School Students (College-Oriented)		
HS-W - High School Students (Work-Oriented)		
HSDGNE - High School Diploma Graduates Not Currently Enrolled		

YEDENYRJ -- EE6C IS Y IN 1ST OR 2ND YR OF JR COLLEGE (Variable 695)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade					Age				Race/Ethnicity				
		Total	Males		Females	CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
1ST YEAR	2.9	3.5	4.2	2.9	5.0	24.0	0.0	0.0	0.0	4.0	4.2	4.0	6.9	6.6	0.4	8.3	7.4	6.0	5.2	3.1	6.1
2ND YEAR	3.5	3.3	3.1	3.5	3.6	17.4	0.0	0.0	0.0	2.5	4.2	2.7	3.7	5.6	0.3	2.9	8.8	5.0	3.6	4.4	2.9
NOT APPLICABLE (SKIPPED OUT)	93.5	93.1	92.6	93.6	91.2	57.9	100.0	100.0	100.0	93.5	91.4	93.3	88.6	87.8	99.3	88.7	83.8	88.4	91.2	91.4	91.0
Don't Know	0.1	0.1	0.1	0.0	0.2	0.8	0.0	0.0	0.0	0.0	0.1	0.0	0.8	0.0	0.0	0.1	0.0	0.6	0.0	1.1	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4690	4030	3317	713	2872	523	1143	299	907	668	516	835	428	425	1231	724	438	479	2269	256	347

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	2084
Instrument change	0	0
Other	0	0
Total missing	2084	

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YIWIIDE -- IA IMP OF OPPORT TO FIND A JOB (Variable 696)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade				Age				White	Black	Hisp.			
		Total	Males		Females	CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17				18-19	20-21	22-24
NOT AT ALL IMPOR	3.0	3.1	3.5	2.8	3.3	2.4	0.9	5.2	5.6	5.4	3.4	3.2	0.7	3.4	1.7	1.9	3.2	7.4	3.7	2.3	2.2
SCALE POINT 2	1.9	1.9	1.9	1.8	1.8	1.0	1.6	2.2	2.4	1.7	3.2	1.7	1.2	1.4	1.6	1.4	1.1	3.3	2.0	0.9	2.1
SCALE POINT 3	6.4	6.5	6.4	6.6	6.6	7.5	4.9	4.7	7.9	5.1	5.0	9.1	4.4	9.3	5.1	6.4	7.9	7.8	7.5	3.2	4.4
SCALE POINT 4	14.6	13.9	16.7	11.4	17.5	24.8	20.0	14.0	12.2	17.1	15.1	19.0	17.1	19.2	19.1	20.2	19.4	10.8	18.8	10.1	17.0
VERY IMPORTANT	74.1	74.5	71.4	77.3	70.7	64.3	72.6	73.9	71.9	70.8	73.3	67.0	76.5	66.7	72.6	70.1	68.3	70.7	68.1	83.6	74.4
Don't Know	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4690	4030	3317	713	2872	523	1143	299	907	668	516	835	428	425	1231	724	438	479	2269	256	347

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	2084
Other	0
Total missing	2084

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, MPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YISERPAR -- IA IMP OF WORKING PART-TIME (Variable 697)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		PRIMARY MALE ANALYTIC SAMPLE (PMAS)												Race/Ethnicity					
		Total	Males	Females	Total PMAS		Education/Orientation			Recruiting Brigade				Age							
							CFRSO	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black
					20.0	20.3	25.8	15.3	23.5	14.1	8.6	18.7	42.1	25.4	28.5	19.1	18.8	25.9	10.2	15.0	31.6
SCALE POINT 2	11.8	10.7	11.8	9.8	11.6	10.7	7.6	10.7	15.6	12.4	10.7	13.3	10.2	10.7	7.7	11.1	13.5	16.0	12.2	10.5	8.4
SCALE POINT 3	24.4	23.2	21.7	24.6	22.1	23.1	27.3	20.3	17.7	19.3	21.2	24.7	23.0	22.7	25.5	25.9	18.4	16.2	23.1	14.1	24.4
SCALE POINT 4	20.0	20.7	19.7	21.6	21.1	27.2	30.2	18.0	10.9	21.6	22.4	21.7	19.3	20.2	28.4	25.3	18.4	8.5	21.8	20.2	17.9
VERY IMPORTANT	23.6	24.9	20.9	28.5	21.7	24.9	26.3	32.3	13.7	21.3	17.2	21.2	28.6	20.5	28.2	22.7	18.0	14.3	19.1	31.8	27.8
Don't Know	0.1	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4690	4030	3317	713	2872	523	1143	299	907	668	516	835	428	425	1231	724	438	479	2269	256	347

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	2084
Other	0
Total missing	2084

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOGNE - High School Diploma Graduates Not Currently Enrolled	

YVSEPAR -- PE4 PART-TIME WORK: RESERVE (Variable 703)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
		Enlisted Recruiting Market		Total PMAS	Education/Orientation						Recruiting Brigade						Age				Race/Ethnicity																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
					HS-C		HS-W		HSDONE		CFRSO		HS-C		HS-W		HSDONE		1st	2nd				4th	5th	6th	16-17	18-19	20-21	22-24																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
		Total	Males	Females																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	3986	
Instrument change	2084	
Other	0	
Total missing	6070	

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YGSERPAR -- PE5 PART-TIME WORK: GUARD (Variable 704)

Responses	Total ACOMS Sample	Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity		
		Total	Males		Females	CFRSO	HS-C	HS-W	HSDGME	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
STRONGLY DISAGR	2.1	2.3	3.7	1.2	3.2	0.0	1.8	2.7	6.4	2.9	6.0	4.0	1.2	1.8	2.2	1.5	7.6	4.1	2.7	0.0	15.2
DISAGREE	7.0	4.7	7.2	2.8	7.2	3.9	8.3	12.1	6.1	11.9	3.8	4.5	3.1	10.3	10.5	6.9	10.5	1.3	6.7	10.8	3.6
NEITHER	29.5	28.1	27.7	28.5	27.6	26.1	32.4	17.7	27.2	28.9	16.0	37.6	17.6	32.6	33.0	24.6	31.6	21.7	31.8	5.0	36.3
AGREE	36.0	36.9	31.0	41.4	31.3	37.2	32.4	10.9	34.4	23.0	32.0	33.2	42.9	30.9	28.9	29.5	34.9	34.5	34.8	15.8	30.6
STRONGLY AGREE	18.5	20.3	20.7	20.1	22.3	16.6	15.6	49.5	21.8	21.4	34.2	16.0	27.8	15.0	15.8	28.6	14.5	27.4	16.5	52.8	10.4
NOT APPLICABLE (SKIPPED OUT)	5.4	5.8	8.9	3.5	8.3	16.2	8.9	7.1	4.1	12.0	8.0	4.4	6.5	9.4	9.4	8.4	0.9	11.0	7.3	15.6	1.9
Don't Know	1.6	1.9	0.8	2.7	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.3	1.0	0.0	0.2	0.5	0.0	0.0	0.1	0.0	1.9
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	712	640	521	119	471	41	301	26	103	118	73	142	60	78	262	112	36	61	364	49	58

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	3978
Instrument change	2084
Other	0
Total missing	6062

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DRP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGME - High School Diploma Graduates Not Currently Enrolled	

YDSAMEPA -- DE14 DOES YOUTH LIVE WITH DAD/STEP-DAD (Variable 705)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)										Age				Race/Ethnicity			
		Recruiting Market		Education/Orientation				Recruiting Brigade				Age				Race/Ethnicity					
		Total	Males	Females	Total PMAS	CFRSO	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.
FATHER	49.5	48.8	54.1	44.0	56.5	63.0	74.0	56.9	38.2	60.4	56.1	57.7	52.4	54.3	72.3	64.4	53.2	28.3	60.0	37.6	53.7
STEP-FATHER	6.4	7.1	7.4	7.0	6.9	5.3	9.4	13.4	4.3	6.1	7.8	6.3	5.9	9.1	9.7	8.7	4.8	2.8	6.1	10.3	8.6
NEITHER	43.9	43.8	38.3	48.8	36.3	31.5	16.2	28.8	57.5	33.3	35.5	35.7	41.6	36.5	17.5	26.5	42.0	68.9	33.6	51.6	37.6
BOTH	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.2	0.0
Don't Know	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Refused	0.2	0.2	0.2	0.3	0.2	0.1	0.2	0.9	0.0	0.1	0.5	0.3	0.1	0.0	0.4	0.2	0.0	0.0	0.2	0.3	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4690	4030	3317	713	2872	523	1143	299	907	668	516	835	428	425	1231	724	438	479	2269	256	347

MISSING DATA SUMMARY (Unweighted count)		
Randomization/rotation	0	
Instrument change	2084	
Other	0	
Total missing	2084	

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YDSAMEMA -- DE14A DOES YOUTH LIVE WITH MOM/STEP-MOM (Variable 706)

Responses	Total ACOMS Sample	Enlisted		PRIMARY MALE ANALYTIC SAMPLE (PMAS)					Race/Ethnicity												
		Recruiting Market		Total PMAS	Education/Orientation			Recruiting Brigade			Age			White	Black	Hisp.					
		Total	Males		Females	CFRSD	HS-C	HS-W	HS/DCNE	1st	2nd	4th	5th				6th	16-17	18-19	20-21	22-24
MOTHER	64.6	64.9	69.9	60.4	71.4	77.2	89.5	85.9	50.0	76.9	74.4	68.5	68.8	67.3	88.6	82.6	65.5	40.0	70.8	76.1	70.6
STEP-MOTHER	2.3	2.6	2.9	2.3	3.1	2.5	5.0	5.3	1.4	1.6	3.0	2.9	4.6	3.9	4.7	3.9	1.3	1.4	3.3	3.4	1.6
NEITHER	32.9	32.3	26.9	37.2	25.1	20.0	5.3	7.9	48.2	21.4	22.3	28.1	25.7	28.4	6.3	13.3	32.8	58.2	25.6	19.6	27.5
BOTH	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.3	0.1	0.0	0.0	0.2	0.0	0.2	0.1	0.0	0.0	0.2	0.1	0.0	0.0
Don't Know	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.4	0.3	0.1	0.6	0.0
Refused	0.1	0.1	0.2	0.1	0.2	0.3	0.2	0.6	0.0	0.1	0.3	0.2	0.1	0.2	0.3	0.3	0.0	0.0	0.2	0.3	0.2
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total sample size	4690	4030	3317	713	2872	523	1143	299	907	668	516	835	428	425	1231	724	438	479	2269	256	347

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	2084
Other	0
Total missing	2084

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP.	
non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDCNE - High School Diploma Graduates Not Currently Enrolled	

YBATEEVR -- BE12A Y EVER TAKE TEST FOR ARMY (Variable 725)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																						
		Enlisted Recruiting Market		Total PMAS	Education/Orientation				Recruiting Brigade						Age				Race/Ethnicity					
					CFRSD	HS-C	HS-W	HSDGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.				
		Total	Males	Females																				
YES	19.3	18.5	26.4	11.6	26.3	33.1	19.4	13.8	31.5	25.4	28.4	23.1	33.9	22.6	17.3	35.4	31.6	24.7	26.8	26.7	21.7			
NO	79.7	80.5	72.7	87.4	72.9	66.0	80.0	85.8	67.4	74.4	71.0	75.5	65.5	76.3	82.1	63.9	66.3	75.0	72.1	73.3	78.3			
Don't Know	1.0	0.9	0.9	1.0	0.8	0.9	0.6	0.3	1.1	0.3	0.6	1.4	0.5	1.1	0.6	0.7	2.1	0.3	1.1	0.0	0.0			
Refused	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	2601	2207	1809	398	1573	285	627	182	479	359	264	457	257	236	702	403	226	242	1234	138	201			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	4173
Other	0
Total missing	4173

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDGNE - High School Diploma Graduates Not Currently Enrolled	

YBCTEEVR -- BE21A Y EVER TAKE COLLEGE ADM TEST (Variable 726)

Responses	Total ACOMS Sample	Enlisted Recruiting Market			Total PMAS	Education/Orientation					PRIMARY MALE ANALYTIC SAMPLE (PMAS)						Age					Race/Ethnicity		
		Total		Females		CFRSO	HS-C	HS-W	HSDGNE	Recruiting Brigade			Age			Race/Ethnicity								
		Males	Females							1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.			
YES	24.4	27.9	27.1	28.6	30.4	8.9	55.0	16.5	25.0	33.2	31.1	27.1	27.1	33.2	44.1	31.4	16.3	19.4	32.3	22.9	24.7			
NO	23.3	28.6	26.7	30.3	25.1	2.5	41.3	29.9	22.8	21.9	22.1	26.0	29.4	27.2	39.8	19.3	17.3	15.7	23.8	32.1	26.5			
NOT APPLICABLE (SKIPPED OUT)	52.1	43.2	45.9	40.8	44.5	88.6	3.6	53.2	52.2	44.8	46.6	46.9	43.2	39.7	16.0	49.0	66.4	64.9	43.9	45.0	48.2			
Don't Know	0.2	0.2	0.2	0.3	0.1	0.0	0.1	0.5	0.0	0.1	0.1	0.0	0.2	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.5			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
Total sample size	2601	2207	1809	398	1573	285	627	182	479	359	264	457	257	236	702	403	226	242	1234	138	201			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	4173
Other	0
Total missing	4173

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSO - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSDONE - High School Diploma Graduates Not Currently Enrolled	

YBCAPEVR -- BE24A Y EVER SUBMIT COLLEGE APPL (Variable 727)

Responses	Total ACOMS Sample	PRIMARY MALE ANALYTIC SAMPLE (PMAS)																																																						
		Enlisted Recruiting Market		Education/Orientation					Recruiting Brigade					Age				Race/Ethnicity																																						
				Total					1st					2nd					4th				5th				6th				16-17				18-19				20-21				22-24				White				Black				Hisp.	
		Total		Males		Females		CFRSD	HS-C	HS-W	HS/DGNE	PMAS	CFRSD	HS-C	HS-W	HS/DGNE	1st	2nd	4th	5th	6th	16-17	18-19	20-21	22-24	White	Black	Hisp.																												
YES	15.5	17.0	13.7	19.8	14.5	8.2	20.7	3.1	15.6	17.5	14.8	15.1	8.1	15.0	11.4	22.9	11.7	11.4	14.7	11.2	16.5																																			
NO	32.4	39.8	40.3	39.4	41.0	3.2	75.6	43.8	32.1	37.6	38.6	38.0	48.3	45.4	72.5	28.1	21.7	23.7	41.4	43.5	35.1																																			
NOT APPLICABLE (SKIPPED OUT)	52.1	43.2	45.9	40.8	44.5	88.6	3.6	53.2	52.2	44.8	46.6	46.9	43.2	39.7	16.0	49.0	66.4	64.9	43.9	45.0	48.2																																			
Don't Know	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.1	0.0	0.1	0.0	0.0	0.3	0.2																																			
Total weighted percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0																																			
Total sample size	2601	2207	1809	398	1573	285	627	182	479	359	264	457	257	236	702	403	226	242	1234	138	201																																			

MISSING DATA SUMMARY (Unweighted count)	
Randomization/rotation	0
Instrument change	4173
Other	0
Total missing	4173

SAMPLES	
Total ACOMS Sample - 16- to 24-year olds living in continental US, NPS, not in service or DEP, non-institutionalized, not 4-year college graduates	
Enlisted Recruiting Market - Total ACOMS Sample less anyone who has taken a college ROTC course or has completed second year of 2- or 4-year college	
Primary Male Analytic Sample - males in Enlisted Recruiting Market who would qualify for enlistment as a high school diploma graduate (Tier 1) - see text for survey question definition	

PMAS MARKETS BY EDUCATION AND ASPIRATION	
CFRSD - College Freshmen and Sophomores	
HS-C - High School Students (College-Oriented)	
HS-W - High School Students (Work-Oriented)	
HSOCNE - High School Diploma Graduates Not Currently Enrolled	

INDEX A

ALPHABETICAL VARIABLE LIST FOR THE ARMY COMMUNICATIONS OBJECTIVES MEASUREMENT SYSTEM (ACOMS) YOUTH SURVEY DATA ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 66 TO JUN 67 FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
ACI	61	CHAR	3	%DIF	AREA OF DOMINANT INFLUENCE (1985)
ADULTTOT	693	NUM	2		SC5 HOW MANY OLDER THAN 24
AREA	62	CHAR	3	%CHAR	HH PHONE NUMBER AREA CODE
ATTPLACE	63	CHAR	10	%CHAR	HH PLACE NAME, AT&T TAPE
BABYFLG	69	NUM	2	%DIFLG	IS THERE A 13-15 YEAR OLD IN HH
BE4CHK	192	NUM	2	%CHECK	CONST. CHECK: BE2, BE4
BRIGADE	55	NUM	2	%CTGAD	USAREC RECRUITING BRIGADE
BRIGBATT	57	CHAR	2	%BRG6T	HH BRIGADE/BATTALION RSID CODE
CASEID	1	CHAR	8	%CHAR	HOUSEHOLD ID NUMBER
CLUSID	24	NUM	3		3 DIGIT CLUSTER IDENTIFIER
CNTYFIPS	65	CHAR	3	%CHAR	HH COUNTY FIPS CODE
E13T024	100	NUM	2	%AGERAN	SC10A AGE CATEGORY (IF AGE MISSING)
EAGE	99	NUM	3		SC10 AGE OF YOUTH (IF JOB MISSING)
ECALCAGE	14	NUM	3		SC9 CALCULATED AGE FROM DATE OF BIRTH
ED0BDD	96	NUM	2		SC9 YOUTH DATE OF BIRTH, DAY
ED0BMM	97	NUM	2	%DOBMMTH	SC9 YOUTH DATE OF BIRTH, MONTH
ED0BY	95	NUM	2		SC9 YOUTH DATE OF BIRTH, YEAR
EE19CHK	135	NUM	2	%CHECK	EE19 CONST. CHECK: CUR EMP VS. NO JOB
EE1CHK	124	NUM	2	%CHECK	EE1 CONST. CHECK: EE1 VS. AGE
EE3CHK	125	NUM	2	%CHECK	EE3 CONST. CHECK: EE1 VS. EE3
EE5CHK	590	NUM	2	%CHECK	CONST CHECK: LAST DATE IN SCHOOL VS. NOW
ED0CGRAD	713	NUM	2	%YESNO	SC13C IS YOUTH A COLLEGE GRADUATE
ED0COMP	107	NUM	2	%ED0COMP	SC13 HIGHEST LEVEL OF EDUC COMPLETED
ED0COVER	111	NUM	2	%YESNO	SC13B VERIFIES SCHOOLING COMPLETED
ED0ENCUR	106	NUM	2	%YESNO	SC14 IS YOUTH CURRENTLY IN SCHOOL
ED0ENOTH	709	NUM	2	%YESNO	SC14B IS/WAS YOUTH ENROLLED APRIL/OCTOBER
ED0ENSUM	708	NUM	2	%ED0SUM	SC14A SCHOOL Y ENROLLED IN MAY-SEPT
ED0ENTYP	105	NUM	2	%ED0ENTYP	SC15 TYPE SCHOOL Y CURRENTLY ENROLLED
ED0ENYRC	110	NUM	2	%ED0ENYRC	SC17 YOUTH IN 1, 2, 3, 4, 5 YR COLLEGE
ED0ENYRM	109	NUM	2	%ED0ENYRM	SC16 Y CURRENTLY IN 9, 10, 11, 12 GRADE
ED0ENYRJ	694	NUM	2	%ED0ENYRJ	SC17A IS Y IN 1ST OR 2ND YR OF JP COLLEGE
ENAM	94	CHAR	25	%CHAR	SC8 YOUTH'S FIRST NAME (STATUS)
ENISP	15	NUM	2	%YESNO	SC20 IS YOUTH HISPANIC
ENSDIPL	105	NUM	2	%YHSDIPL	SC13A TYPE OF HIGH SCHOOL DIPLOMA
ELIGTYPM	10	NUM	2	%ELIGTYP	YOUTH'S SAMPLE CELL, BASED ON MAIN INT
ELIGTYP	9	NUM	2	%ELIGTYP	YOUTH'S SAMPLE CELL, BASED ON SCREENER
ELIVADDR	112	NUM	2	%YESNO	SC18 DOES YOUTH LIVE AT THIS ADDRESS
ELIVDORM	113	NUM	2	%YESNO	SC18A DOES Y LIVE IN STUDENT HOUSING
ELNAM	95	CHAR	25	%CHAR	SC21 YOUTH'S LAST NAME (STATUS)
EMILACT	102	NUM	2	%YESNO	SC11 YOUTH EVER IN ACTIVE MIL/NG/RESERV
EMILSERV	104	NUM	2	%YESNO	SC11A IS YOUTH PRESENTLY IN MILITARY
EMILWAIT	103	NUM	2	%YESNO	SC12 YOUTH WAITING TO GO ON ACTIVE DUTY
ENUMTOT	80	NUM	2		TOTAL YOUTH AGED 13-24 FINAL
ERACE	17	NUM	2	%RACE	SC19 YOUTH'S RACE
ERSPAGE	93	NUM	2	%YESNO	SC7b IS RESPONDENT 13 TO 24
ESEX	101	NUM	2	%SEX	SEX OF ENUMERATED YOUTH
EAGE	15	NUM	2	%PAGEFMT	AGE CATEGORIES FOR POST-STRATIFICATION
FELIGTOT	82	NUM	2		# FEMALES ELIGIBLE FOR MAIN INTERVIEW
FEMGAMP	25	NUM	2	%YESNO	ENUMERATE/INTERVIEW FEMALES IN THIS HH
FEMTOT	77	NUM	2		SC7A HOW MANY FEMALES AGED 13 TO 24
FPEMTOT	79	NUM	2		TOTAL FEMALES AGED 13-24 FINAL
FMALETOT	76	NUM	2		TOTAL MALES AGED 13-24 FINAL
FRAME	22	NUM	2	%FRAMEFMT	SAMPLE FRAME FROM WHICH HH SELECTED
FULLWGT	29	NUM	8		FINAL ADJUSTED WEIGHT

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 66 TO JUN 67
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
GOOOCNTY	66	NUM	2	UCCNTY	DETERMINES IF COUNTY IS WITHIN THE STATE
GOOZZIP	65	NUM	2	UOZZIP	DETERMINES IF ZIP IS WITHIN THE STATE
MMSTATE	59	CHAR	2	STATE	MM STATE POSTAL CODE
IMPAGE	15	NUM	2		IMPUTED AGE
IMPRACE	21	NUM	2	PSRACE	IMPUTED RACE/ETHNICITY
INDONN	23	NUM	2	INDONNF	CLUSTER CONTAINED IN DONNELLEY FRAME
INITWGHT	28	NUM	8		INITIAL WEIGHT
LONGSAMP	27	NUM	2	YESNO	IS MM IN LONGITUDINAL SAMPLE
MALEFEM	75	NUM	2	SEX	SC6 IS THIS PERSON MALE OR FEMALE
MALETOT	76	NUM	2		SC7 HOW MANY MALES AGED 13 TO 24
MARKFLG	691	NUM	2	MARKFLGF	RECRUITING MARKET FLAG
MELIGTOT	81	NUM	2		# MALES ELIGIBLE FOR MAIN INTERVIEW
MHY29CHK	334	NUM	2	CCHECK	CONST CHECK: MH29 & MH29 HOURS
MHY20CHK1	293	NUM	2	CCHECK	CONST CHECK: MH1 = 1 & MH2 = 0 HOURS
MHY20CHK2	294	NUM	2	CCHECK	CONST CHECK: MH2 > 168 HOURS
MHYCHK	350	NUM	2	CCHECK	CONST CHECK: TOTAL HOURS IN MHY > 163
MVERSION	7	NUM	2		MAIN INTERVIEW VERSION NUMBER
MY17CHK1	317	NUM	2	CCHECK	CONST CHECK: MH16 = 1 & MH17 = 0 HOURS
MY17CHK2	318	NUM	2	CCHECK	CONST CHECK: MH17 > 168 HOURS
PANELPEY	13	NUM	2	PEPANEL	YOUTH SAMPLE SUBGROUP FOR ANALYSIS
PFASFLG	692	NUM	2	PFASFLGF	PRIMARY FEMALE ANALYTIC SAMPLE FLAG
PFS1TOT	69	NUM	2		NO. YOUTHS IN PRIMARY FEM. SAMPLE, 16-20
PFS2TOT	87	NUM	2		NO. YOUTHS IN PRIMARY FEM. SAMPLE, 21-24
PHONCITY	69	CHAR	20	\$CHAR	SC4E CITY WHERE PHONE IS LOCATED
PHONCNTY	64	CHAR	25	\$CHAR	SC4B IN WHAT COUNTY IS PHONE LOCATED
PHONEOTH	90	NUM	2	YESNO	SC35 ARE THERE ADDITIONAL PHONE NUMBERS
PHONLOC	72	NUM	2	PHONLOC	SC3 PHONE LOCATED IN HOME OR BUSINESS
PHONUSE	71	NUM	2	PHONUSE	SC2 IS PHONE USED FOR HOME OR BUSINESS
PHONVER	70	NUM	2	PHONVER	SC1 IS DIALED PHONE NUMBER CORRECT
PHONZIP	67	CHAR	3	\$CHAR	SC4C ZIP CODE WHERE PHONE IS LOCATED
PMA5FLG	11	NUM	2	PMA5FLGF	PRIMARY MALE ANALYTIC SAMPLE FLAG
PMS1TOT	63	NUM	2		NO. YOUTHS IN PRIMARY MALE SAMPLE, 16-20
PMS2TOT	54	NUM	2		NO. YOUTHS IN PRIMARY MALE SAMPLE, 21-24
PSEXSAHP	25	NUM	2	PSEXSMF	WHICH PARENT TO INTERVIEW FROM THIS MM
RACE1	20	NUM	2	PSRACE	RACE/ETHNICITY FOR POST-STRATIFICATION
RAGE	716	NUM	3		REASK: AGE OF YOUTH
RAND1000	413	NUM	4		PE WEIGHTED SELECTION OF PANEL 3 SERVICE
RANDIAY	271	NUM	2	RANDIAY	IAY RANDOM NUMBER
RANDIP1	147	NUM	2	RANDIIP	IP4 RANDOM START FOR CATEGORIES
RANDIP2	150	NUM	2	RANDIIP	IP6 RANDOM START FOR CATEGORIES
RANDIP3	160	NUM	2	RANDIIP	IP2_11A RANDOM START FOR MILITARY PLANS
RANDIP4	161	NUM	2	RANDIIP	IP2_11B RANDOM START FOR MILITARY PLANS
RANDKAY	558	NUM	2	RANDKAY	KA4 RANDOMIZE FIRST BRANCH FOR GI BILL
RANDKRY	396	NUM	2	RANDKR	KR17 RANDOM SELECTION OF SERV/COMPONENT
RANDKRY2	376	NUM	2	RANDKR	KR5-KR13 RANDOM START AIDED AD RECALL
RANDKS	401	NUM	2	RANDKS	KS1 RANDOM START FOR SLOGANS
RANDPE3	412	NUM	2	RANDSPE	PE RANDOM SELECTION OF PANEL 2 SUBGROUP
RANDPE8	410	NUM	2	RAND8PE	PE RANDOM SELECTION FROM 8 SERVICES
RANDPE9	411	NUM	2	RAND9PE	PE RANDOM SELECTION FROM 9 SERVICES
RANDPEY1	414	NUM	2	RAND1PE	PEY1 RANDOM START FOR ARMY
RANDPEY4	415	NUM	2	RAND4PE	PEY4 RANDOM START FOR ARV/ANG
RANDPEY5	416	NUM	2	RAND4PE	PEY5 RANDOM START FOR NATIONAL GUARD
RANDPEY6	417	NUM	2	RAND1PE	PEY6 RANDOM START FOR AF/MC/NA/ALL
RANDPEY7	418	NUM	2	RAND7PE	PEY7 RANDOM START FOR CIVILIAN JOBS

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
RANDPEY8	419	NUM	2	PEBPAND	PEY8 RANDOM START FOR COLLEGE
RANDPEYA	699	NUM	2	RANDPEYA	PEY1,4,5 RANDOM START: ARMY & ARV/ANG
RANDPEYB	700	NUM	2	RAND1PE	PEY1,6 RANDOM START: ARMY & AF/MC/NA/ALL
RANDPEYC	701	NUM	2	RAND1PE	PEY1,7 RANDOM START: ARMY & WORK FORCE
RANDPEYD	702	NUM	2	RAND1PE	PEY1,8 RANDOM START: ARMY & COLLEGE
RANDPEYO	698	NUM	2	RANORDER	WHICH PE REFERENT IS FIRST ON SCREEN
RANDROY	114	NUM	2	RANDRC	MODULE ROTATION FOR KS, MM & KA
RDC6DD	713	NUM	2		REASK: YOUTH DATE OF BIRTH, DAY
RDOBMM	714	NUM	2	DOBMMTH	REASK: YOUTH DATE OF BIRTH, MONTH
RDOBYR	715	NUM	2		REASK: YOUTH DATE OF BIRTH, YEAR
REPL1	591	NUM	8		REPLICATE WEIGHT 1
REPL10	600	NUM	8		REPLICATE WEIGHT 10
REPL11	601	NUM	8		REPLICATE WEIGHT 11
REPL12	602	NUM	8		REPLICATE WEIGHT 12
REPL13	603	NUM	8		REPLICATE WEIGHT 13
REPL14	604	NUM	8		REPLICATE WEIGHT 14
REPL15	605	NUM	8		REPLICATE WEIGHT 15
REPL16	606	NUM	8		REPLICATE WEIGHT 16
REPL17	607	NUM	8		REPLICATE WEIGHT 17
REPL18	608	NUM	8		REPLICATE WEIGHT 18
REPL19	609	NUM	8		REPLICATE WEIGHT 19
REPL2	592	NUM	8		REPLICATE WEIGHT 2
REPL20	610	NUM	8		REPLICATE WEIGHT 20
REPL21	611	NUM	8		REPLICATE WEIGHT 21
REPL22	612	NUM	8		REPLICATE WEIGHT 22
REPL23	613	NUM	8		REPLICATE WEIGHT 23
REPL24	614	NUM	8		REPLICATE WEIGHT 24
REPL25	615	NUM	8		REPLICATE WEIGHT 25
REPL26	616	NUM	8		REPLICATE WEIGHT 26
REPL27	617	NUM	8		REPLICATE WEIGHT 27
REPL28	618	NUM	8		REPLICATE WEIGHT 28
REPL29	619	NUM	8		REPLICATE WEIGHT 29
REPL3	593	NUM	8		REPLICATE WEIGHT 3
REPL30	620	NUM	8		REPLICATE WEIGHT 30
REPL31	621	NUM	8		REPLICATE WEIGHT 31
REPL32	622	NUM	8		REPLICATE WEIGHT 32
REPL33	623	NUM	8		REPLICATE WEIGHT 33
REPL34	624	NUM	8		REPLICATE WEIGHT 34
REPL35	625	NUM	8		REPLICATE WEIGHT 35
REPL36	626	NUM	8		REPLICATE WEIGHT 36
REPL37	627	NUM	8		REPLICATE WEIGHT 37
REPL38	628	NUM	8		REPLICATE WEIGHT 38
REPL39	629	NUM	8		REPLICATE WEIGHT 39
REPL4	594	NUM	8		REPLICATE WEIGHT 4
REPL40	630	NUM	8		REPLICATE WEIGHT 40
REPL41	631	NUM	8		REPLICATE WEIGHT 41
REPL42	632	NUM	8		REPLICATE WEIGHT 42
REPL43	633	NUM	8		REPLICATE WEIGHT 43
REPL44	634	NUM	8		REPLICATE WEIGHT 44
REPL45	635	NUM	8		REPLICATE WEIGHT 45
REPL46	636	NUM	8		REPLICATE WEIGHT 46
REPL47	637	NUM	8		REPLICATE WEIGHT 47
REPL48	638	NUM	8		REPLICATE WEIGHT 48
REPL49	639	NUM	8		REPLICATE WEIGHT 49

ACORN YOUTHMAIN VARIABLE LIST FOR OCT 66 TO JUN 67
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
REPL5	595	NUM	8		REPLICATE WEIGHT 5
REPL50	640	NUM	8		REPLICATE WEIGHT 50
REPL51	641	NUM	8		REPLICATE WEIGHT 51
REPL52	642	NUM	8		REPLICATE WEIGHT 52
REPL53	643	NUM	8		REPLICATE WEIGHT 53
REPL54	644	NUM	8		REPLICATE WEIGHT 54
REPL55	645	NUM	8		REPLICATE WEIGHT 55
REPL56	646	NUM	8		REPLICATE WEIGHT 56
REPL57	647	NUM	8		REPLICATE WEIGHT 57
REPL58	648	NUM	8		REPLICATE WEIGHT 58
REPL59	649	NUM	8		REPLICATE WEIGHT 59
REPL6	596	NUM	8		REPLICATE WEIGHT 6
REPL60	650	NUM	8		REPLICATE WEIGHT 60
REPL61	651	NUM	8		REPLICATE WEIGHT 61
REPL62	652	NUM	8		REPLICATE WEIGHT 62
REPL63	653	NUM	8		REPLICATE WEIGHT 63
REPL64	654	NUM	8		REPLICATE WEIGHT 64
REPL65	655	NUM	8		REPLICATE WEIGHT 65
REPL66	656	NUM	8		REPLICATE WEIGHT 66
REPL67	657	NUM	8		REPLICATE WEIGHT 67
REPL68	658	NUM	8		REPLICATE WEIGHT 68
REPL7	597	NUM	8		REPLICATE WEIGHT 7
REPL8	598	NUM	8		REPLICATE WEIGHT 8
REPL9	599	NUM	8		REPLICATE WEIGHT 9
RESPINMH	73	NUM	2	YESNO	SC40 IS RESPONDENT A MH MEMBER
RHISP	712	NUM	2	YESNO	REASK: IS YOUTH OF HISPANIC BACKGROUND
RLIVADDF	720	NUM	2	YESNO	REASK: DOES YOUTH LIVE AT THIS ADDRESS
RLIVDORM	721	NUM	2	YESNO	REASK: DOES Y LIVE IN STUDENT HOUSING
RMLACT	717	NUM	2	YESNO	REASK: Y EVER IN ACTIVE MILITARY SERVICE
RMLSERV	719	NUM	2	YESNO	REASK: IS YOUTH PRESENTLY IN MILITARY
RMLHAIT	718	NUM	2	YESNO	REASK: Y WAITING TO GO ON ACTIVE DUTY
ROTCKG	53	CHAR	2	%ROTCFMT	ROTC REGION/BRIGADE
RACE	711	NUM	2	RACE	REASK: YOUTH'S RACE
SCFNDATE	4	CHAR	6	%CHAR	DATE OF SCREENER
SELYMM	3	NUM	4	YMMNUM	YEAR AND MONTH MH SELECTED INTO SAMPLE
SFSTOT	83	NUM	2		NO. YOUTHS IN SECONDARY FEMALE SAMPLE
SMSTOT	85	NUM	2		NO. YOUTHS IN SECONDARY MALE SAMPLE
STFIPS	60	NUM	2	STFIP	MH STATE FIPS CODE
SVERSION	6	NUM	2		SCREENER VERSION NUMBER
TARGYUTH	5	CHAR	2	%CHAR	YOUTHNUM TARGET Y FOR PARENTAL INTERVIEW
WFAKA	45	NUM	8		WEIGHT FACTOR FOR KA MODULE
WFAKS	43	NUM	8		WEIGHT FACTOR FOR KS MODULE
WFACMH	44	NUM	8		WEIGHT FACTOR FOR MH MODULE
WFACPEA	46	NUM	8		WEIGHT FACTOR FOR PE (ACTIVE)
WFACPEC	54	NUM	8		WEIGHT FACTOR FOR PE (COLLEGE)
WFACPEF	49	NUM	8		WEIGHT FACTOR FOR PE (AIR FORCE)
WFACPEG	48	NUM	8		WEIGHT FACTOR FOR PE (NATIONAL GUARD)
WFACPEH	50	NUM	8		WEIGHT FACTOR FOR PE (MARINE CORPS)
WFACPEI	51	NUM	8		WEIGHT FACTOR FOR PE (NAVY)
WFACPER	55	NUM	8		WEIGHT FACTOR FOR PE (ROTC/OFFICER)
WFACPEV	52	NUM	8		WEIGHT FACTOR FOR PE (MILITARY)
WFACPEW	47	NUM	8		WEIGHT FACTOR FOR PE (RESERVE)
WFACPEX	53	NUM	8		WEIGHT FACTOR FOR PE (CIVILIAN JOB)
WGHTKA	32	NUM	8		WEIGHT FOR KA MODULE

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
WGHTKS	30	NUM	8		WEIGHT FOR KS MODULE
WGHTMH	31	NUM	8		WEIGHT FOR MH MODULE
WGHTPEA	33	NUM	8		WEIGHT FOR PE (ACTIVE)
WGHTPEC	41	NUM	8		WEIGHT FOR PE (COLLEGE)
WGHTPEF	36	NUM	8		WEIGHT FOR PE (AIR FORCE)
WGHTPEG	35	NUM	8		WEIGHT FOR PE (NATIONAL GUARD)
WGHTPEM	37	NUM	8		WEIGHT FOR PE (MARINE CORPS)
WGHTPEN	38	NUM	8		WEIGHT FOR PE (NAVY)
WGHTPER	42	NUM	8		WEIGHT FOR PE (ROTC/OFFICER)
WGHTPES	39	NUM	8		WEIGHT FOR PE (MILITARY)
WGHTPEV	34	NUM	8		WEIGHT FOR PE (RESEERVE)
WGHTPEW	40	NUM	8		WEIGHT FOR PE (CIVILIAN JOB)
XPHONLOC	92	NUM	2	PHONLOC	SC36A OTHER PHONE IN HOME OR BUSINESS
XPHONUSE	91	NUM	2	PHONUSE	SC36 OTHER PHONE FOR HOME OR BUSINESS
YACASHEC	433	NUM	2	AGREEW	PE1 GET MONEY FOR EDUCATION: ARMY
YACIVCAR	425	NUM	2	AGREEW	PE1 CIVILIAN CAREER DEVELOP: ARMY
YADARBIL	390	NUM	2	YESNO	KR14 RECALLS ARMY AD ON BILLBOARDS
YADAPMAG	336	NUM	2	YESNO	KR14 RECALLS ARMY AD IN MAGAZINES
YADARMAL	391	NUM	2	YESNO	KR14 RECALLS ARMY AD IN MAIL
YADAROTH	395	NUM	2	YADOTH	KR14 RECALLS ARMY AD SOMEWHERE ELSE
YADARPAM	393	NUM	2	YESNO	KR14 RECALLS ARMY AD IN PAMPHLETS
YADARPAP	389	NUM	2	YESNO	KR14 RECALLS ARMY AD IN NEWSPAPERS
YADARPOS	392	NUM	2	YESNO	KR14 RECALLS ARMY AD ON POSTERS
YADARPAO	387	NUM	2	YESNO	KR14 RECALLS ARMY AD ON RADIO
YADARTV	386	NUM	2	YESNO	KR14 RECALLS ARMY AD ON TV
YADARYEL	394	NUM	2	YESNO	KR14 RECALLS ARMY AD IN YELLOW PAGES
YAHIQUEL	432	NUM	2	AGREEW	PE1 HIGHLY TRAINED CO-WORKERS: ARMY
YAHITECH	425	NUM	2	AGREEW	PE1 USE HIGH-TECH EQUIPMENT: ARMY
YAIDAF	377	NUM	2	YESNO	KR5 AIDED AD RECALL FOR AIR FORCE
YAIDALL	385	NUM	2	YESNO	KR13 AIDED AD RECALL FOR ALL SERVICES
YAIDANG	380	NUM	2	YESNO	KR3 AIDED AD RECALL FOR ARMY NAT GUARD
YAIDAP	376	NUM	2	YESNO	KR6 AIDED AD RECALL FOR ARMY
YAIDARO	379	NUM	2	YESNO	KR7 AIDED AD RECALL FOR ARMY ROTC
YAIDARV	381	NUM	2	YESNO	KR9 AIDED AD RECALL FOR ARMY RESERVE
YAIDCG	382	NUM	2	YESNO	KR10 AIDED AD RECALL FOR COAST GUARD
YAIDMC	383	NUM	2	YESNO	KR11 AIDED AD RECALL FOR MARINE CORPS
YAIDNA	384	NUM	2	YESNO	KR12 AIDED AD RECALL FOR NAVY
YALEADER	424	NUM	2	AGREEW	PE1 DEVELOP LEADERSHIP SKILLS: ARMY
YAMATURE	430	NUM	2	AGREEW	PE1 MATURE AND RESPONSIBLE: ARMY
YAMENTAL	429	NUM	2	AGREEW	PE1 MENTALLY CHALLENGING: ARMY
YAPHYS	421	NUM	2	AGREEW	PE1 PHYSICALLY CHALLENGING: ARMY
YAPOTEN	428	NUM	2	AGREEW	PE1 DEVELOP YOUR POTENTIAL: ARMY
YAPROUD	422	NUM	2	AGREEW	PE1 EXPERIENCE TO BE PROUD OF: ARMY
YARMBOSS	250	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: EMPLOYER
YARMCOUN	246	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: SCH COUNSELOR
YARMCOV	248	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: CO-WORKERS
YARMOAS	241	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: FATHER
YARMFARM	243	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: FREN ARMY EXP
YARMFMIL	244	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: FREN OTH MIL
YARMFNO	245	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: FREN NO MIL
YARMFMO	242	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: MOTHER
YARMSTUD	249	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: FELLOW STUDENT
YARMTEAC	247	NUM	2	BADGOOD	SI1 FEEL ABOUT Y ARMY ENL: TEACHERS
YASELCON	427	NUM	2	AGREEW	PE1 DEVELOP SELF-CONFIDENCE: ARMY

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YASTEP	423	NUM	2	AGREEW	PE1 STEPPING STONE TO COLLEGE: ARMY
YATADBEL	400	NUM	2	PRATEAD	AT2 HOW MUCH YOUTH BELIEVES ARMY ADS
YATADLIK	399	NUM	2	YRATEAD	AT1 HOW MUCH YOUTH LIKED ARMY ADS
YATRAN	431	NUM	2	AGREEW	PE1 TRAINING IN USEFUL SKILLS: ARMY
YATSFLG	12	NUM	2	YATSFLGF	86 YATS II SAMPLE FLAG
YAWIDE	420	NUM	2	AGREEW	PE1 WIDE VARIETY OF JOBS: ARMY
YBBOSS	185	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH EMPLOYER
YBACONT	200	NUM	2	YBACONT	BE2A HOW FIRST CONTACT W/ ARMY RECRUITER
YBACOUN	185	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH SCH COUNSLR
YBACOW	187	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH CO-WORKER
YBADAD	180	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH FATHER
YBAEVREC	176	NUM	2	YESNO	BE1A Y EVER TALK WITH MILITARY RECRUITER
YBAFRAR	194	NUM	2	YESNO	BE0 WAS FRIEND Y TALKED WITH IN ARMY
YBAFREMP	191	NUM	2	YESNO	BE4 WAS FRIEND Y TALKED WITH AT WORK
YBAFRE	178	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH FRIENDS
YBAFFMIL	195	NUM	2	YESNO	BE5 WAS FRIEND Y TALKED WITH IN SERVICE
YBAFRSCH	190	NUM	2	YESNO	BE3 WAS FRIEND Y TALKED WITH FROM SCHOOL
YBAGIFT	202	NUM	2	YESNO	BE10 Y RESPOND TO ARM AD IN PAST 6 MO
YBAMOM	179	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH MOTHER
YBAOTH	189	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH OTHERS
YBAREC	186	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH RECRUITED
YBAREL	182	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH OTH RELATIVE
YBASIB	181	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH BROTHER/SISTER
YBASPOU	183	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH SPOUSE
YBATALK	177	NUM	2	YESNO	BE1 Y TALK ABOUT JOINING ARMY PAST 6 MO
YBATALK1	201	NUM	2	YBATALK	BE2B HOW FIRST TALK W/ ARMY RECRUITER
YBATEAC	184	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH TEACHER
YBATEEVA	725	NUM	2	YESNO	BE12A Y EVER TAKE TEST FOR ARMY
YBATEST	204	NUM	2	YESNO	BE12 Y TAKE TEST FOR ARMY IN PAST 6 MO
YBAVISIT	203	NUM	2	YESNO	BE11 Y VISIT ARMY RECR STATN PAST 6 MO
YBCACF	219	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT ACF
YBCAPEVR	727	NUM	2	YESNO	BE24A Y EVER SUBMIT COLLEGE APPL
YBCAPPL	224	NUM	2	YESNO	BE24 Y SUBMIT COLLEGE APPL IN PAST 6 MO
YBCBOSS	217	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH EMPLOYER
YBCCOU	214	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH SCH COUNSLR
YBCCOW	215	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH CO-WORKER
YBCDAD	209	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH FATHER
YBCFPE	207	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH FRIENDS
YBCGI	220	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT GI BILL
YBCMOM	208	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH MOTHER
YBCOTH	215	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH OTHERS
YBCREC	215	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH A RECRUITER
YBCREL	211	NUM	2	YESNO	BE16 Y DISCUSS COLLEGE WITH OTH RELATIVE
YBCROTC	221	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT ROTC SCH
YBCSIB	210	NUM	2	BEYN	BE18 Y DISCUSS COLLEGE WITH BROTHER/SIS
YBCSPOU	212	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH SPOUSE
YBCTALK	206	NUM	2	YESNO	BE17 Y TALK ABOUT COLLEGE IN PAST 6 MO
YBCTEAC	213	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH A TEACHER
YBCTEEVA	726	NUM	2	YESNO	BE21A Y EVER TAKE COLLEGE ADM TEST
YBCTEST	223	NUM	2	YESNO	BE21 Y TAKE COLLEGE ADM TEST PAST 6 MO
YBCTHOT	205	NUM	2	YESNO	BE16 Y THINK ABOUT COLLEGE IN PAST 6 MO
YBCVEAP	222	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT YEAP
YEMPEC	195	NUM	2	YESNO	BE7 Y TALK TO RECRUITER PAST 6 MONTHS
YEMRECAF	197	NUM	2	YESNO	BE6 Y TALKED TO AN AIR FORCE RECRUITER

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YBMFECAR	195	NUM	2	YESNO	BE8 Y TALKED TO AN ARMY RECRUITER
YBMRECNC	199	NUM	2	YESNO	BE8 Y TALKED TO A MARINE RECRUITER
YBMRECNA	195	NUM	2	YESNO	BE8 Y TALKED TO A NAVY RECRUITER
YBMAPPL	240	NUM	2	YESNO	BE32 Y APPLY FOR ANY JOBS IN PAST 6 MO
YBMBOSS	237	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH EMPLOYER
YBWCOUN	234	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH SCH COUNSLR
YBWCOW	236	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH CO-WORKER
YBWOCAD	229	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH FATHER
YBWFREN	227	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH FRIENDS
YBWMOM	228	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH MOTHER
YBWMTH	235	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH OTHERS
YBAREC	235	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH A RECRUITER
YBAREL	231	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH OTH RELATIVE
YBWSIB	230	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH BROTHER/SIS
YBWSPOU	232	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH SPOUSE
YBTALK	225	NUM	2	YESNO	BE25 Y TALK ABOUT FT WORK IN PAST 6 MO
YBTEAC	233	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH A TEACHER
YBTHOT	225	NUM	2	YESNO	BE25 Y THINK ABOUT FT WORK IN PAST 6 MO
YBVISIT	239	NUM	2	YESNO	BE31 Y VISIT POTENTIAL EMPLOYER/AGENCIES
YCCVCAR	535	NUM	2	AGREEW	PE8 CIVILIAN CAREER DEVELOP: COLLEGE
YCHIQUAL	540	NUM	2	AGREEW	PE8 HIGHLY TRAINED COWORKERS: COLLEGE
YCLEADER	534	NUM	2	AGREEW	PE8 DEVELOP LEADERSHIP SKILLS: COLLEGE
YCMATURE	539	NUM	2	AGREEW	PE8 MATURE AND RESPONSIBLE: COLLEGE
YCMENTAL	535	NUM	2	AGREEW	PE8 MENTALLY CHALLENGING: COLLEGE
YCPOTEN	537	NUM	2	AGREEW	PE8 DEVELOP YOUR POTENTIAL: COLLEGE
YCPROUD	533	NUM	2	AGREEW	PE8 EXPERIENCE TO BE PROUD OF: COLLEGE
YCELCON	536	NUM	2	AGREEW	PE8 DEVELOP SELF-CONFIDENCE: COLLEGE
YCCITY	586	CHAR	20	CHAR	DE40 NAME OF CITY YOUTH LIVES IN
YCCOUNTY	585	CHAR	10	CHAR	DE39 NAME OF COUNTY YOUTH LIVES IN
YDDACBR	576	NUM	2	BRANCH	DE21 MILITARY BRANCH FATHER IN
YDDACLFS	575	NUM	2	PARNDO	DE20 FATHER'S JOB STATUS
YDEDCAO	574	NUM	2	EDLEVEL	DE19 FATHER'S HIGHEST LEVEL OF EDUCATION
YDEDMOM	577	NUM	2	EDLEVEL	DE26 MOTHER'S HIGHEST LEVEL OF EDUCATION
YDEDCOY	581	NUM	2	EDLEVEL	DE19A HEAD'S HIGHEST LEVEL OF EDUCATION
YDETHNIC	19	NUM	2	ETHNIC	DE5 TYPE OF HISPANIC BACKGROUND
YDMARITL	570	NUM	2	MARSTAT	DE6 CURRENT MARITAL STATUS
YDMOMLFS	575	NUM	2	PARNDO	DE27 MOTHER'S JOB STATUS
YDUNOS	580	CHAR	30	CHAR	DE17 OTHER SPECIFY FOR HEAD OF HOUSEHOLD
YDUNREL	579	NUM	2	RELAT	DE17 HOUSEHOLD HEAD'S RELATIONSHIP TO Y
YDARENT	572	NUM	2	PARENTS	DE15 WHICH PARENT YOUTH LIVES WITH
YDROTCBR	584	NUM	2	ROTCYTP	DE36 ROTC BRANCH OF PARTICIPATION
YDROTCBY	582	NUM	2	YESNO	DE36 DID YOUTH PARTICIPATE IN ROTC
YDROTCJS	583	NUM	2	JRSR	DE37 WAS PARTICIPATION IN ROTC JR OR SR
YDSAMEM	571	NUM	2	YESNO	DE14 DOES YOUTH LIVE WITH PARENTS
YDSAMEMA	706	NUM	2	YDSAMEMA	DE14A DOES YOUTH LIVE WITH MOM/STEP-MOM
YDSAMEPA	705	NUM	2	YDSAMEPA	DE14 DOES YOUTH LIVE WITH DAD/STEP-DAD
YDSSEN	588	CHAR	9	SSSNFAT	DE42 SOCIAL SECURITY NUMBER (STATUS)
YDWAGE	573	NUM	2	EARNER	DE16 PRINCIPAL WAGE EARNER IN HOUSEHOLD
YDZIP	587	CHAR	5	CHAR	DE41 ZIP CODE YOUTH LIVES IN
YEDCGRAD	724	NUM	2	YESNO	EE1A IS YOUTH A COLLEGE GRADUATE
YEDCOVER	122	NUM	2	YESNO	EE1VER VERIFIES SCHOOLING COMPLETED
YEDCUR	115	NUM	2	YEDCUP	EE4 IS YOUTH CURRENTLY IN SCHOOL
YEDELALG	129	NUM	2	YEDELAL	EE9 Y TAKEN/WILL TAKE ELEMENTARY ALGEBRA
YEDENOTH	723	NUM	2	YESNO	EE4B IS/WAS YOUTH ENROLLED APRIL/OCTOBER

ALOMS YOUTHMAIN VARIABLE LIST FOR OCT 66 TO JUN 67
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YEDENSUM	722	NUM	2	EDSUM	EE4A SCHOOL Y ENROLLED IN MAY-SEPT
YEDENYRC	121	NUM	2	EDENYRC	EE6B IS Y IN 1, 2, 3, 4, 5 YR COLLEGE
YEDENYRM	120	NUM	2	EDENYRM	EE6A IS Y IN GRADE 9, 10, 11, OR 12
YEDENYRJ	695	NUM	2	EDENYRJ	EE6C IS Y IN 1ST OR 2ND YR OF JR COLLEGE
YEDGEOM	130	NUM	2	YEDELAL	EE10 Y TAKEN/WILL TAKE PLANE GEOMETRY
YEDGRADE	128	NUM	2	YEDGRAD	EE7 YOUTH EDUCATIONAL GRADE AVERAGE
YEDINALG	131	NUM	2	YEDELAL	EE11 Y TAKEN/WILL TAKE INTERMED ALGEBRA
YEDKIND	119	NUM	2	YEDKIND	EE6 KIND OF SCHOOL YOUTH ENROLLED IN
YEDLASTM	117	NUM	2	DOBMONTH	EE5 YOUTH LAST ATTENDED SCHOOL, MONTH
YEDLASTY	118	NUM	2		EE5 YOUTH LAST ATTENDED SCHOOL, YEAR
YEDLEV	123	NUM	2	YEDLEV	EE1 HIGHEST LEVEL OF EDUC COMPLETED
YEDPLAN	125	NUM	2	YEDLEV	EE3 HIGHEST GRADE PLAN TO COMPLETE
YEDTRIG	132	NUM	2	YEDELAL	EE12 Y TAKEN/WILL TAKE TRIGONOMETRY
YEMPUR	133	NUM	2	YEMPUR	EE16 IS YOUTH CURRENTLY EMPLOYED
YEMPEASY	140	NUM	2	YEMPLOY	EE24 YOUTH EMPLOYMENT DIFFICULTY IN COMM
YEMPEMCK	137	CHAR	2	YEMPCK	EE19CK VERIFIES CURRENT EMPLOYMENT
YEMPEVER	139	NUM	2	YEMPEVR	EE20 WAS YOUTH EVER EMPLOYED FULL-TIME
YEMPHOUK	135	NUM	2		EE19 Y HOURS WORKED PER WEEK IN LAST JOB
YEMPHRCK	138	CHAR	2	SCHAR	EE19CK VERIFY NO. HRS CURRENTLY EMPLOYED
YEMPLOCK	134	NUM	2	YEMPLOCK	EE17 IS YOUTH LOOKING FOR EMPLOYMENT
YFAMACT	267	NUM	2	YESNO	SI7 ARE Y ARMY FAMILY IN ACTIVE ARMY
YFAMAF	262	NUM	2	YESNO	SI6 Y MIL FAMILY BRANCH SERVICE-AF
YFAMANG	269	NUM	2	YESNO	SI7 ARE Y ARMY FAMILY IN NAT GUARD
YFAMAR	263	NUM	2	YESNO	SI6 Y MIL FAMILY BRANCH SERVICE-ARMY
YFAMARO	270	NUM	2	YESNO	SI7 ARE Y ARMY FAMILY IN ROTC
YFAMARV	268	NUM	2	YESNO	SI7 ARE Y ARMY FAMILY IN RESERVE
YFAMCG	264	NUM	2	YESNO	SI6 Y MIL FAMILY BRANCH SERVICE-CG
YFAMMC	265	NUM	2	YESNO	SI6 Y MIL FAMILY BRANCH SERVICE-MC
YFAMMIL	261	NUM	2	YESNO	SI5 Y HAVE FAMILY CURRENTLY IN MILITARY
YFAMNA	266	NUM	2	YESNO	SI6 Y MIL FAMILY BRANCH SERVICE-NAVY
YFCASHEC	515	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: AIR FORCE
YFCIVCAR	490	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: AIR FORCE
YFHILUAL	514	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: AIR FORCE
YFHITECH	485	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: AIR FORCE
YFLEADER	482	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: AIR FORCE
YFMATURE	506	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: AIR FORCE
YFMENTAL	502	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: AIR FORCE
YFPHYS	470	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: AIR FORCE
YFPOTEN	498	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: AIR FORCE
YFPPOUD	474	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: AIR FORCE
YFRENACT	257	NUM	2	YESNO	SI4 ARE Y ARMY FRIENDS IN ACTIVE ARMY
YFRENAF	252	NUM	2	YESNO	SI3 Y MIL FRIENDS BRANCH OF SERVICE-AF
YFRENANG	259	NUM	2	YESNO	SI4 ARE Y ARMY FRIENDS IN NAT GUARD
YFRENAR	253	NUM	2	YESNO	SI3 Y MIL FRIENDS BRANCH OF SERVICE-ARMY
YFRENARO	260	NUM	2	YESNO	SI4 ARE Y ARMY FRIENDS IN ROTC
YFRENARV	258	NUM	2	YESNO	SI4 ARE Y ARMY FRIENDS IN RESERVE
YFRENCG	254	NUM	2	YESNO	SI3 Y MIL FRIENDS BRANCH OF SERVICE-CG
YFRENMC	255	NUM	2	YESNO	SI3 Y MIL FRIENDS BRANCH OF SERVICE-MC
YFRENMIL	251	NUM	2	YESNO	SI2 Y HAVE FRIENDS CURRENTLY IN MILITARY
YFRENNNA	256	NUM	2	YESNO	SI3 Y MIL FRIENDS BRANCH OF SERVICE-NAVY
YFSELCON	494	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: AIR FORCE
YFSTEP	476	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: AIR FORCE
YFTRAIN	510	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: AIR FORCE
YFWIDE	466	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: AIR FORCE

ACONS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YGCASHED	460	NUM	2	AGREEW	PE5 GET MONEY FOR EDUCATION: GUARD
YGCIVCAR	453	NUM	2	AGREEW	PE5 CIVILIAN CAREER DEVELOP: GUARD
YGHQUAL	459	NUM	2	AGREEW	PE5 HIGHLY TRAINED COWORKERS: GUARD
YGHOME	461	NUM	2	AGREEW	PE5 SERVE AMERICA IN HOMETOWN: GUARD
YGLEADER	452	NUM	2	AGREEW	PE5 DEVELOP LEADERSHIP SKILLS: GUARD
YGMATURE	457	NUM	2	AGREEW	PE5 MATURE AND RESPONSIBLE: GUARD
YGMENTAL	456	NUM	2	AGREEW	PE5 MENTALLY CHALLENGING: GUARD
YGPOTEN	455	NUM	2	AGREEW	PE5 DEVELOP YOUR POTENTIAL: GUARD
YGPROUD	451	NUM	2	AGREEW	PE5 EXPERIENCE TO BE PROUD OF: GUARD
YGSELCON	454	NUM	2	AGREEW	PE5 DEVELOP SELF-CONFIDENCE: GUARD
YGSERCOM	462	NUM	2	AGREEW	PE5 SERVE YOUR OWN COMMUNITY: GUARD
YGSERPAR	704	NUM	2	AGREEW	PE5 PART-TIME WORK: GUARD
YGTRAIN	458	NUM	2	AGREEW	PE5 TRAINING IN USEFUL SKILLS: GUARD
YGWEEKEN	463	NUM	2	AGREEW	PE5 INTERESTING WEEKENDS: GUARD
YGWIDE	450	NUM	2	AGREEW	PE5 WIDE VARIETY OF JOBS: GUARD
YHEARCAR	434	NUM	2	YESNO	PE1A Y EVER HEARD OF ARMY RESERVE
YHEARDNG	449	NUM	2	YESNO	PE4A Y EVER HEARD OF ARMY NATIONAL GUARD
YHEARORO	345	NUM	2	YESNO	PE13A Y EVER HEARD OF ROTC AT COLLEGE
YHSDIPL	115	NUM	2	YHSDIPL	EE2 YOUTH HIGH SCHOOL DIPLOMA, TYPE
YICASHED	274	NUM	2	RANGIMP	IA IMP OF EARNING MONEY FOR EDUCATION
YICIVCAR	282	NUM	2	RANGIMP	IA IMP OF HELPING CIVILIAN CAREER DEV
YICNTRY	277	NUM	2	RANGIMP	IA IMP OF SERVING COUNTRY
YIHQUAL	273	NUM	2	RANGIMP	IA IMP OF HIGHLY TRAINED COWORKERS
YHITECH	279	NUM	2	RANGIMP	IA IMP OF WORKING WITH HI-TECH EQUIP
YIHOME	285	NUM	2	RANGIMP	IA IMP OF STAYING IN OWN HOMETOWN
YIINNOV	283	NUM	2	RANGIMP	IA IMP OF USING OWN JUDGEMENT
YILEADER	278	NUM	2	RANGIMP	IA IMP OF DEVELOPING LEADERSHIP SKILLS
YIMATURE	287	NUM	2	RANGIMP	IA IMP OF BECOM MORE MATURE/RESPONSIBLE
YIMENTAL	269	NUM	2	RANGIMP	IA IMP OF HAVING MENTAL CHALLENGE
YIPDDEMP	142	NUM	2	YESNO	IP1 Y PLANS TO WORK
YIPDIDOL	143	NUM	2	YESNO	IP1 Y PLANS TO DO NOTHING
YIPDOMIL	144	NUM	2	YESNO	IP1 Y PLANS TO JOIN MILITARY/SERVICE
YIPDOOTH	145	NUM	2	YESNO	IP1 Y HAS OTHER PLANS
YIPDOSCH	141	NUM	2	YESNO	IP1 Y PLANS TO GO TO SCHOOL
YIPHYS	272	NUM	2	RANGIMP	IA IMP OF HAVING PHYSICAL CHALLENGE
YIPOTEN	281	NUM	2	RANGIMP	IA IMP OF DEVELOPING POTENTIAL
YIPROUD	280	NUM	2	RANGIMP	IA IMP OF EXPERIENCES TO BE PROUD OF
YISELCON	276	NUM	2	RANGIMP	IA IMP OF DEVELOPING SELF-CONFIDENCE
YISERCOM	283	NUM	2	RANGIMP	IA IMP OF COMMUNITY SERVICE
YISERPAR	697	NUM	2	RANGIMP	IA IMP OF WORKING PART-TIME
YISTEP	286	NUM	2	RANGIMP	IA IMP OF STEPPING FROM HS TO COLLEGE
YITRAIN	275	NUM	2	RANGIMP	IA IMP OF TRAINING IN USEFUL SKILLS
YIWEEKEN	284	NUM	2	RANGIMP	IA IMP OF WEEKEND EXCITEMENT
YIWIDE	696	NUM	2	RANGIMP	IA IMP OF OPPORT TO FIND A JOB
YKADEP	564	NUM	2	YKADEP	KA6 CAN Y JOIN ARMY DEP & ENTER YR LATER
YKAEARN	554	NUM	2	YKAEARN	KA7 EARN MONEY FOR COLLEGE IN ARMY
YKAEDBEN	555	NUM	2	YKABEN	KA1 AMOUNT OF ARMY EDUCATION BENEFITS
YKAGIAF	560	NUM	2	YKAGIAF	KA4 DOES THE AIR FORCE OFFER THE GI BILL
YKAGIAR	559	NUM	2	YKAGIAR	KA4 DOES THE ARMY OFFER THE GI BILL
YKAGIMA	562	NUM	2	YKAGIMA	KA4 DOES MARINE CORPS OFFER THE GI BILL
YKAGINA	561	NUM	2	YKAGINA	KA4 DOES THE NAVY OFFER THE GI BILL
YKALLCOL	556	NUM	2	YKALCOL	KA2 WOULD ARMY PAY FOR ENTIRE COLLEGE ED
YKARGCOL	565	NUM	2	YKARGCOL	KA11 EARN COLLEGE MONEY IN RESERVE/GUARD
YKAPGGI	569	NUM	2	YKAPGGI	KA12 MAX GI BILL AMOUNT IN RESERVE/GUARD

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YKARGHS	565	NUM	2	YKARGHS	KA9 CAN ONLY HS GRADS JOIN RESERVE/GUARD
YKARGJUN	565	NUM	2	YKARGJUN	KA8 CAN HS JRS AGE 17 JOIN RESERVE/GUARD
YKASAME	557	NUM	2	YKASAME	KA3 COMPAR ARMY EDUC BEN TO OTH BRANCHES
YKAWARD	567	NUM	2	YKAWARD	KA10 WHO SPONSORS SCHOLAR-ATHLETE AWARD
YKAYEARS	563	NUM	2		KA5 MINIMUM ARMY ENLISTMENT
YKRMSGAR	397	NUM	2	YKVERB	STATUS OF KR VERBATIM RESPONSE: ARMY
YKRMSGOT	398	NUM	2	YKVERB	STATUS OF KR VERBATIM RESPONSE: NON-ARMY
YKRNGAF	366	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR AIR FORCE
YKRNGAR	367	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR ARMY
YKRNGCG	370	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR COAST GUARD
YKRNGMC	369	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR MARINES
YKRNGNA	368	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR NAVY
YKRROAF	361	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR AIR FORCE
YKRROAR	362	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR ARMY
YKRROCG	365	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR COAST GUARD
YKRROMC	364	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR MARINES
YKRRONA	363	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR NAVY
YKRRVAF	371	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR AIR FORCE
YKRRVAR	372	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR ARMY
YKRRVCG	375	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR COAST GUARD
YKRRVMC	374	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR MARINES
YKRRVNA	373	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR NAVY
YKSADVEN	402	NUM	2	KSANSWR	KS2 SLOGAN: NOT A JOB, AN ADVENTURE
YKSAIM	403	NUM	2	KSANSWR	KS8 SLOGAN: AIM HIGH
YKSBEALL	404	NUM	2	KSANSWR	KS4 SLOGAN: BE ALL YOU CAN BE
YKSGOOD	406	NUM	2	KSANSWR	KS6 SLOGAN: LOOKING FOR A FEW GOOD MEN
YKSNOTCO	409	NUM	2	KSANSWR	KS9 SLOGAN: NOT A COMPANY, YOUR COUNTRY
YKSPROUD	403	NUM	2	KSANSWR	KS3 SLOGAN: THE FEW. THE PROUD
YKSSTART	407	NUM	2	KSANSWR	KS7 SLOGAN: IT'S A GREAT PLACE TO START
YKSWAY	405	NUM	2	KSANSWR	KS5 SLOGAN: A GREAT WAY OF LIFE
YHAG1	343	NUM	3	MAGFMT	MH32 MAGAZINE #1 READ ON REGULAR BASIS
YHAG2	344	NUM	3	MAGFMT	MH32 MAGAZINE #2 READ ON REGULAR BASIS
YHAG3	345	NUM	3	MAGFMT	MH32 MAGAZINE #3 READ ON REGULAR BASIS
YHAG4	346	NUM	3	MAGFMT	MH32 MAGAZINE #4 READ ON REGULAR BASIS
YHAG5	347	NUM	3	MAGFMT	MH32 MAGAZINE #5 READ ON REGULAR BASIS
YHAG6	348	NUM	3	MAGFMT	MH32 MAGAZINE #6 READ ON REGULAR BASIS
YHAGHOUR	349	NUM	3		MH33 HOURS PER WEEK READING MAGAZINES
YHAGREAC	342	NUM	2	YESNO	MH31 DOES YOUTH READ MAGAZINES
YHAINDAT	5	CHAR	6	CHAR	DATE OF MAIN INTERVIEW
YMCASHEU	517	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: MARINES
YMCIVCAR	489	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: MARINES
YMHQUAL	513	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: MARINES
YMHTECH	485	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: MARINES
YMLEADER	481	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: MARINES
YMMATURE	505	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: MARINES
YMMENTAL	501	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: MARINES
YMPHYS	469	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: MARINES
YMPOTEN	497	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: MARINES
YMPROUD	473	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: MARINES
YMSSELCON	493	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: MARINES
YMSTEP	477	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: MARINES
YMTRAIN	509	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: MARINES
YMWIDE	485	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: MARINES
YNCASHEU	516	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: NAVY

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YNCIVCAR	485	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: NAVY
YNHIQUAL	512	NUM	2	AGREEW	PE6 HIGHLY TRAINED WORKERS: NAVY
YNHITECH	484	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: NAVY
YNLEADER	480	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: NAVY
YNMATURE	504	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: NAVY
YNMENTAL	500	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: NAVY
YNPHYS	463	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: NAVY
YNPOTEN	496	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: NAVY
YNPROUD	472	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: NAVY
YNSELCON	492	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: NAVY
YNSTEP	476	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: NAVY
YNTRAIN	505	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: NAVY
YNUMLET	127	NUM	2	YNUMLET	EE7 SCHOOL USE LETTER OR NUMBER GRADES
YNWIDE	464	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: NAVY
YOINNOV	553	NUM	2	AGREEW	PE3 INNOVATIVE/CREATIVE: OFFICER
YOPROUD	551	NUM	2	AGREEW	PE3 EXPERIENCE TO BE PROUD OF: OFFICER
YOUSECOL	552	NUM	2	AGREEW	PE3 USE COLLEGE SKILLS: OFFICER
YOUTHOT	74	NUM	2		SC5 HOW MANY YOUTHS AGED 13 TO 24 IN --
YOWIDE	350	NUM	2	AGREEW	PE3 WIDE VARIETY OF JOBS: OFFICER
YPAPCLAS	341	NUM	2	YESNO	MH3L DOES YOUTH READ CLASSIFIED
YPAPCOM	336	NUM	2	YESNO	MH30 DOES YOUTH READ COMICS
YPAPFOOD	339	NUM	2	YESNO	MH30 DOES YOUTH READ FOOD SECTION
YPAPHOUR	333	NUM	3		MH29 HOURS PER WEEK READING NEWSPAPER
YPAPLOC	338	NUM	2	YESNO	MH30 DOES YOUTH READ LOCAL SECTION
YPAPNEWS	337	NUM	2	YESNO	MH30 DOES YOUTH READ NEWS SECTION
YPAPREAD	332	NUM	2	YPAPREA	MH26 HOW OFTEN DOES Y READ NEWSPAPER
YPAPSPOR	335	NUM	2	YESNO	MH30 DOES YOUTH READ SPORTS
YPAPSTYL	340	NUM	2	YESNO	MH30 DOES YOUTH READ LIFESTYLE SECTION
YPARDEC	707	NUM	2	YPARDEC	PL1A INTERVIEW PARENT OR STEP-PARENT
YPARIMP	589	NUM	2	YPARIMP	PL2 IMPORTANCE OF PARENTAL ADVICE
YPRAN1	146	NUM	2	YPR1BRAN	IP3 BRANCH OF SERVICE, FIRST CHOICE
YPRAN2	149	NUM	2	YPR2BRAN	IP5 BRANCH OF SERVICE, NEXT CHOICE
YPCOL24	154	NUM	2	YPR24COL	IP15 Y PLANS TO GO 2 OR 4 YEAR COLLEGE
YPCOMP1	145	NUM	2	YPCOMP	IP4 TYPE OF SERVICE, FIRST CHOICE
YPCOMP2	151	NUM	2	YPCOMP	IP6 TYPE OF SERVICE, NEXT CHOICE
YPECOL	543	NUM	2	PROPANS	PE14 ARMY X PAST YEAR TO FINISH COLLEGE
YPERIP	541	NUM	2	PROPANS	PE12 ARMY X PAST YEAR HIGH SCHOOL GRADS
YPERGRADE	542	NUM	2	PERGRADE	PE13 ARMY X PAST YEAR UPPER HALF I.
YPERIM	544	NUM	2	YESNO	PE15 YOUNG PEOPLE LIKE YOU JOINING ARMY
YFULPAR	158	NUM	2	YFULPAR	IP13 WORK PLANS FULL-TIME OR PART-TIME
YFOMEK	171	NUM	2	YESNO	IP17 Y MOST LIKELY: HOMEMAKER
YPOTH	172	NUM	2	YESNO	IP17 Y MOST LIKELY: OTHER
YPROBADO	174	NUM	2	PROB	IP21 PROB Y WILL DO SOMETHING ABOUT ARMY
YPROBANG	163	NUM	2	PROB	IP9 PROB OF Y SERVING ARMY NATL GUARD
YPROBAR	162	NUM	2	PROB	IP8 PROB OF Y SERVING ARMY ACTIVE DUTY
YPROBARO	155	NUM	2	PROB	IP11 PROB OF Y TAKING ROTC COLLEGE CLASS
YPROBARV	164	NUM	2	PROB	IP10 PROB OF Y SERVING IN ARMY RESERVE
YPROBCOL	153	NUM	2	PROB	IP14 PROB OF Y GOING TO COLLEGE
YPROBCOM	165	NUM	2	PROB	IP11A PROB OF OFFICER COMMISSION IN ROTC
YPROBEMP	157	NUM	2	PROB	IP12 PROB OF Y WORKING IN CIVILIAN JOB
YPROBMIL	152	NUM	2	PROB	IP7 PROB OF Y SERVING IN MILITARY
YPROBTAR	175	NUM	2	PROB	IP20 PROB Y WILL TALK ABOUT ARMY
YPROBVOC	156	NUM	2	PROB	IP16 PROB OF Y GOING TO VO/TECH SCHOOL
YPSAMOCC	159	NUM	2	YPSAMOCC	IP2 PLAN TO BE IN SAME OR DIFFERENT JOB

ACOMS YOUTH MAIN VARIABLE LIST FOR OCT 86 TO JUN 87
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YPSCHFUL	165	NUM	2	YESNO	IP17 Y MOST LIKELY: FULL-TIME SCHOOL
YPSCHPRT	167	NUM	2	YESNO	IP17 Y MOST LIKELY: PART-TIME SCHOOL
YPSRVHIL	170	NUM	2	YESNO	IP17 Y MOST LIKELY: MILITARY
YPTHOTM	175	NUM	2	YESNO	IP18 EVER THOUGHT ABOUT JOINING MILITARY
YPRKFUL	168	NUM	2	YESNO	IP17 Y MOST LIKELY: FULL-TIME WORK
YPRKPRRT	169	NUM	2	YESNO	IP17 Y MOST LIKELY: PART-TIME WORK
YRACCLAS	320	NUM	2	YESNO	MH26 DOES YOUTH LISTEN CLASSICAL MUSIC
YRACSW	322	NUM	2	YESNO	MH26 DOES YOUTH LISTEN COUNTRY MUSIC
YRADEASY	326	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO EASY MUSIC
YRACHRAM	315	NUM	3		MH17 HOW MANY HOURS PER WEEK AM RADIO
YRACHRFM	316	NUM	3		MH17 HOW MANY HOURS PER WEEK FM RADIO
YRACLIS	314	NUM	2	YESNO	MH16 DOES YOUTH LISTEN TO THE RADIO
YRADNEWS	319	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO NEWS
YRADPOP	321	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO POP MUSIC
YRADROCK	325	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO ROCK MUSIC
YRADSH1	327	NUM	2	YESNO	MH27 DOES Y LISTEN TO AMERICAN TOP 40
YRADSH2	328	NUM	2	YESNO	MH27 DOES Y LISTEN TO KING BISCUIT HOUR
YRADSH3	329	NUM	2	YESNO	MH27 DOES Y LISTEN TO RICK DEES' TOP 40
YRADSH4	330	NUM	2	YESNO	MH27 DOES Y LISTEN TO METALSHOP
YRADSH5	331	NUM	2	YESNO	MH27 DOES Y LISTEN TO ROCKLINE
YRACSPOR	323	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO SPORTS
YRADTALK	324	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO TALK SHOWS
YRELECT	543	NUM	2	AGREEW	PE2 COLLEGE ELECTIVE w/COURSES: ROTC
YLEADER	546	NUM	2	AGREEW	PE2 LEADERSHIP/MANAGEMENT TRAINING: ROTC
YROFFCOM	549	NUM	2	AGREEW	PE2 AN OFFICER'S COMMISSION: ROTC
YSELCON	547	NUM	2	AGREEW	PE2 DEVELOP SELF-CONFIDENCE: ROTC
YSCASHED	519	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: MILITARY
YSCIVCAR	491	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: MILITARY
YSHIUAL	515	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: MILITARY
YSHITECH	487	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: MILITARY
YSLADER	433	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: MILITARY
YSMATURE	507	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: MILITARY
YSMENTAL	503	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: MILITARY
YSPHYS	471	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: MILITARY
YSPOTEN	499	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: MILITARY
YSPROUD	475	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: MILITARY
YSELCON	495	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: MILITARY
YSSSTEP	479	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: MILITARY
YSTRAIN	511	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: MILITARY
YSHIDE	467	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: MILITARY
YTVCAb1	295	NUM	2	YESNO	MH11 DOES YOUTH WATCH MTV
YTVCAb2	296	NUM	2	YESNO	MH11 DOES YOUTH WATCH NASHVILLE NETWORK
YTVCAb3	297	NUM	2	YESNO	MH11 DOES YOUTH WATCH ESPN [SPORTS]
YTVCAb4	298	NUM	2	YESNO	MH11 DOES YOUTH WATCH WTBS [SYNDICATED]
YTVCAb5	299	NUM	2	YESNO	MH11 DOES Y WATCH BLACK ENTERTAINMENT TV
YTVCOMDY	304	NUM	2	YESNO	MH12 DOES YOUTH VIEW SITCOMS
YTVDRAMA	302	NUM	2	YESNO	MH12 DOES YOUTH VIEW GENERAL DRAMA
YTVHRCAB	292	NUM	3		MH2 HRS PER WEEK WATCH CERTAIN CABLE TV
YTVHRCB3	291	NUM	3		MH2 HRS PER WEEK WATCH NETWORK TV
YTVMOVIE	305	NUM	2	YESNO	MH12 DOES YOUTH VIEW TV MOVIES
YTMUSIC	303	NUM	2	YESNO	MH12 DOES YOUTH VIEW MUSIC/MUSIC VIDEOS
YTMYS	301	NUM	2	YESNO	MH12 DOES YOUTH VIEW MYSTERIES
YTVSH1	307	NUM	2	YESNO	MH13 DOES YOUTH WATCH DAVID LETTERMAN
YTVSH2	308	NUM	2	YESNO	MH13 DOES Y WATCH FRIDAY NIGHT VIDEOS

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 66 TO JUN 67
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YTVSH3	309	NUM	2	YESNO	MM13 DOES Y WATCH MONDAY NIGHT FOOTBALL
YTVSH4	310	NUM	2	YESNO	MM13 DOES Y WATCH COLLEGE FOOTBALL
YTVSH5	311	NUM	2	YESNO	MM13 DOES Y WATCH SUNDAY NIGHT MOVIES
YTVSPORT	300	NUM	2	YESNA	MM12 DOES YOUTH VIEW SPORTS
YTVTALK	306	NUM	2	YESNO	MM12 DOES YOUTH VIEW TV TALK SHOWS
YTVWATCH	290	NUM	2	YESNO	MM1 DOES YOUTH REGULARLY WATCH TV
YUN12AF	352	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR AIR FORCE
YUN12ALL	360	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR ALL IN ONE AD
YUN12AR	353	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR ARMY
YUN12CG	357	NUM	2	YESNO	KK1 UNAIDED AD RECALL FOR COAST GUARD
YUN12MC	358	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR MARINE CORPS
YUN12NA	359	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR NAVY
YUN12NG	355	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR NAT GUARD
YUN12NON	351	NUM	2	YESNO	KK1 UNAIDED AD RECALL FOR NO SERVICES
YUN12RO	354	NUM	2	YESNO	KK1 UNAIDED AD RECALL FOR ROTC
YUN12RV	356	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR RESERVE
YOUTHNUM	2	CHAR	2	CHAR	YOUTH ID NUMBER
YVCASHED	445	NUM	2	AGREEW	PE4 GET MONEY FOR EDUCATION: RESERVE
YVCIVCAR	438	NUM	2	AGREEW	PE4 CIVILIAN CAREER DEVELOP: RESERVE
YVCRHAVE	312	NUM	2	YESNO	MM14 DOES HOUSEHOLD HAVE A VCR
YVCRHOUR	313	NUM	3		MM15 HOURS PER WEEK SPENT WATCHING VCR
YVHIQUAL	444	NUM	2	AGREEW	PE4 HIGHLY TRAINED COWORKERS: RESERVE
YVHOME	446	NUM	2	AGREEW	PE4 SERVE AMERICA IN HOMETOWN: RESERVE
YVLEADER	437	NUM	2	AGREEW	PE4 DEVELOP LEADERSHIP SKILLS: RESERVE
YVMATURE	442	NUM	2	AGREEW	PE4 MATURE AND RESPONSIBLE: RESERVE
YVMENTAL	441	NUM	2	AGREEW	PE4 MENTALLY CHALLENGING: RESERVE
YVPOTEN	440	NUM	2	AGREEW	PE4 DEVELOP YOUR POTENTIAL: RESERVE
YVPROUD	439	NUM	2	AGREEW	PE4 EXPERIENCE TO BE PROUD OF: RESERVE
YVSELCON	439	NUM	2	AGREEW	PE4 DEVELOP SELF-CONFIDENCE: RESERVE
YVSERCOM	447	NUM	2	AGREEW	PE4 SERVE YOUR OWN COMMUNITY: RESERVE
YVSERPAR	703	NUM	2	AGREEW	PE4 PART-TIME WORK: RESERVE
YVTRAIN	443	NUM	2	AGREEW	PE4 TRAINING IN USEFUL SKILLS: RESERVE
YVWEEKEN	448	NUM	2	AGREEW	PE4 INTERESTING WEEKENDS: RESERVE
YVWIDE	435	NUM	2	AGREEW	PE4 WIDE VARIETY OF JOBS: RESERVE
YWCASHED	532	NUM	2	AGREEW	PE7 GET MONEY FOR EDUCATION: JOB
YWCIVCAR	525	NUM	2	AGREEW	PE7 CIVILIAN CAREER DEVELOP: JOB
YWHIQUAL	531	NUM	2	AGREEW	PE7 HIGHLY TRAINED COWORKERS: JOB
YWHITECH	524	NUM	2	AGREEW	PE7 USE HIGH-TECH EQUIPMENT: JOB
YWLEADER	523	NUM	2	AGREEW	PE7 DEVELOP LEADERSHIP SKILLS: JOB
YWMATURE	529	NUM	2	AGREEW	PE7 MATURE AND RESPONSIBLE: JOB
YWMENTAL	528	NUM	2	AGREEW	PE7 MENTALLY CHALLENGING: JOB
YWPHYS	520	NUM	2	AGREEW	PE7 PHYSICALLY CHALLENGING: JOB
YWPOTEN	527	NUM	2	AGREEW	PE7 DEVELOP YOUR POTENTIAL: JOB
YWPROUD	521	NUM	2	AGREEW	PE7 EXPERIENCE TO BE PROUD OF: JOB
YWSELCON	526	NUM	2	AGREEW	PE7 DEVELOP SELF-CONFIDENCE: JOB
YWSTEP	522	NUM	2	AGREEW	PE7 STEPPING STONE TO COLLEGE: JOB
YWTRAIN	530	NUM	2	AGREEW	PE7 TRAINING IN USEFUL SKILLS: JOB
YXAD12AF	663	NUM	2	YXADF	UNAIDED + AIDED RECALL AIR FORCE ADS
YXAD12AL	667	NUM	2	YXADF	UNAIDED + AIDED RECALL JRP AD
YXAD12AR	659	NUM	2	YXADF	UNAIDED + AIDED RECALL ACTIVE ARMY ADS
YXAD12CG	666	NUM	2	YXADF	UNAIDED + AIDED RECALL COAST GUARD ADS
YXAD12MC	660	NUM	2	YXADF	UNAIDED + AIDED RECALL MARINE CORPS ADS
YXAD12NA	664	NUM	2	YXADF	UNAIDED + AIDED RECALL NAVY ADS
YXAD12NG	661	NUM	2	YXADF	UNAIDED + AIDED RECALL ARMY NATL GUARD

ACOMS YOUTHMAIN VARIABLE LIST FOR OCT 66 TO JUN 67
FINAL PERMANENT DOCUMENTATION

VARIABLE	ORDER	TYPE	LEN	FORMAT	LABEL
YXAD12RO	660	NUM	2	YXADF	UNAIDED + AIDED RECALL ARMY ROTC ADS
YXAD12RV	662	NUM	2	YXADF	UNAIDED + AIDED RECALL ARMY RESERVE ADS
YXKADEP	676	NUM	2	YXKAF	KNOW: CAN Y JOIN ARMY DEP, ENTER YR LATR
YXKA EARN	668	NUM	2	YXKAF	KNOW: EARN MONEY FOR COLLEGE IN ARMY
YXKAEDBN	669	NUM	2	YXKAF	KNOW: AMOUNT OF ARMY EDUCATION BENEFITS
YXKAGIAF	672	NUM	2	YXKAF	KNOW: DOES THE AIR FORCE OFFER GI BILL
YXKAGIAR	671	NUM	2	YXKAF	KNOW: DOES THE ARMY OFFER THE GI BILL
YXKAGIMA	674	NUM	2	YXKAF	KNOW: DOES MARINE CORPS OFFER GI BILL
YXKAGINA	673	NUM	2	YXKAF	KNOW: DOES THE NAVY OFFER THE GI BILL
YXKARGCL	680	NUM	2	YXKAF	KNOW: EARN COLLEGE MONEY IN RESERVE/NG
YXKAGGJ	681	NUM	2	YXKAF	KNOW: MAX GI BILL AMOUNT IN RESERVE/NG
YXKARGHS	678	NUM	2	YXKAF	KNOW: CAN ONLY HS GRADS JOIN RESERVE/NG
YXKARGJN	677	NUM	2	YXKAF	KNOW: CAN HS JRS AGE 17 JOIN RESERVE/NG
YXKASAME	670	NUM	2	YXKAF	KNOW: COMPAR ARMY ED BEN TO OTH BRANCHES
YXKAWARD	679	NUM	2	YXKAF	KNOW: WHO SPONSORS SCHOLAR-ATHLETE AWARD
YXKAYRS	675	NUM	2	YXKAF	KNOW: MINIMUM ARMY ENLISTMENT
YXPRAIAC	683	NUM	2	YXPRF	AIDED INTENTION TO JOIN ACTIVE ARMY
YXPRAIGI	680	NUM	2	YXPRF	AIDED GENERAL INTENTION TO JOIN ARMY
YXPRAING	687	NUM	2	YXPRF	AIDED INTENTION TO JOIN ARMY NATL GUARD
YXPRAIRO	685	NUM	2	YXPRF	AIDED INTENTION TO JOIN ARMY ROTC
YXPRAIRV	685	NUM	2	YXPRF	AIDED INTENTION TO JOIN ARMY RESERVE
YXPRUNAC	682	NUM	2	YXPRF	UNAIDED INTENTION TO JOIN ACTIVE ARMY
YXPRUNGI	689	NUM	2	YXPRF	UNAIDED GENERAL INTENTION TO JOIN ARMY
YXPRUNNG	686	NUM	2	YXPRF	UNAIDED INTENT TO JOIN ARMY NATL GUARD
YXPRUNRV	684	NUM	2	YXPRF	UNAIDED INTENTION TO JOIN ARMY RESERVE

LIST OF VARIABLES FOR THE ARMY COMMUNICATIONS
OBJECTIVES MEASUREMENT SYSTEM (ACOMS)
YOUTH SURVEY DATA BY ORDER NUMBER

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
1	CASEID	CHAR	8	SCHAR	HOUSEHOLD ID NUMBER
2	YUTHNUM	CHAR	2	SCHAR	YOUTH ID NUMBER
3	SELYYMM	NUM	4	YYMMNUM	YEAR AND MONTH MM SELECTED INTO SAMPLE
4	SCRNDATE	CHAR	6	SCHAR	DATE OF SCREENER
5	YMAINDAT	CHAR	6	SCHAR	DATE OF MAIN INTERVIEW
6	SVERSION	NUM	2		SCREENER VERSION NUMBER
7	MVERSION	NUM	2		MAIN INTERVIEW VERSION NUMBER
8	TARGYUTH	CHAR	2	SCHAR	YUTHNUM TARGET Y FOR PARENTAL INTERVIEW
9	ELIGTYP	NUM	2	ELIGTYP	YOUTH'S SAMPLE CELL, BASED ON SCREENER
10	ELIGTYPH	NUM	2	ELIGTYP	YOUTH'S SAMPLE CELL, BASED ON MAIN INT
11	PHASFLG	NUM	2	PHASFLGF	PRIMARY MALE ANALYTIC SAMPLE FLAG
12	YATSFLG	NUM	2	YATSFLGF	86 YATS II SAMPLE FLAG
13	PANELPEY	NUM	2	PEPANEL	YOUTH SAMPLE SUBGROUP FOR ANALYSIS
14	ECALCAGE	NUM	3		SC9 CALCULATED AGE FROM DATE OF BIRTH
15	FAGE	NUM	2	FAGEFMT	AGE CATEGORIES FOR POST-STRATIFICATION
16	IMPAGE	NUM	2		IMPUTED AGE
17	ERACE	NUM	2	RACE	SC19 YOUTH'S RACE
18	EHISP	NUM	2	YESNO	SC20 IS YOUTH HISPANIC
19	YDETHNIC	NUM	2	ETHNIC	DES TYPE OF HISPANIC BACKGROUND
20	RACEI	NUM	2	PSRACE	RACE/ETHNICITY FOR POST-STRATIFICATION
21	IMPRACE	NUM	2	PSRACE	IMPUTED RACE/ETHNICITY
22	FRAME	NUM	2	FRAMFMT	SAMPLE FRAME FROM WHICH MM SELECTED
23	INDCNK	NUM	2	INDONNF	CLUSTER CONTAINED IN DONNELLEY FRAME
24	CLUSID	NUM	3		3 DIGIT CLUSTER IDENTIFIER
25	FENSAMP	NUM	2	YESNO	ENUMERATE/INTERVIEW FEMALES IN THIS MM
26	PSEISAMP	NUM	2	PSEISMP	WHICH PARENT TO INTERVIEW FROM THIS MM
27	LONGSAMP	NUM	2	YESNO	IS MM IN LONGITUDINAL SAMPLE
28	INITWGHT	NUM	8		INITIAL WEIGHT
29	FULLWGHT	NUM	8		FINAL ADJUSTED WEIGHT
30	WGHTKS	NUM	8		WEIGHT FOR KS MODULE
31	WGHTMH	NUM	8		WEIGHT FOR MH MODULE
32	WGHTKA	NUM	8		WEIGHT FOR KA MODULE
33	WGHTPEA	NUM	8		WEIGHT FOR PE (ACTIVE)
34	WGHTPEV	NUM	8		WEIGHT FOR PE (RESERVE)
35	WGHTPEC	NUM	8		WEIGHT FOR PE (NATIONAL GUARD)
36	WGHTPEF	NUM	8		WEIGHT FOR PE (AIR FORCE)
37	WGHTPEH	NUM	8		WEIGHT FOR PE (MARINE CORPS)
38	WGHTPEN	NUM	8		WEIGHT FOR PE (NAVY)
39	WGHTPES	NUM	8		WEIGHT FOR PE (MILITARY)
40	WGHTPEW	NUM	8		WEIGHT FOR PE (CIVILIAN JOB)
41	WGHTPEC	NUM	8		WEIGHT FOR PE (COLLEGE)
42	WGHTPER	NUM	8		WEIGHT FOR PE (ROTC/OFFICER)
43	WFACKS	NUM	8		WEIGHT FACTOR FOR KS MODULE
44	WFACMH	NUM	8		WEIGHT FACTOR FOR MH MODULE
45	WFACKA	NUM	8		WEIGHT FACTOR FOR KA MODULE
46	WFACPEA	NUM	8		WEIGHT FACTOR FOR PE (ACTIVE)
47	WFACPEV	NUM	8		WEIGHT FACTOR FOR PE (RESERVE)
48	WFACPEC	NUM	8		WEIGHT FACTOR FOR PE (NATIONAL GUARD)
49	WFACPEF	NUM	8		WEIGHT FACTOR FOR PE (AIR FORCE)
50	WFACPEH	NUM	8		WEIGHT FACTOR FOR PE (MARINE CORPS)
51	WFACPEN	NUM	8		WEIGHT FACTOR FOR PE (NAVY)
52	WFACPES	NUM	8		WEIGHT FACTOR FOR PE (MILITARY)
53	WFACPEW	NUM	8		WEIGHT FACTOR FOR PE (CIVILIAN JOB)
54	WFACPEC	NUM	8		WEIGHT FACTOR FOR PE (COLLEGE)

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
55	WFACPER	NUM	8		WEIGHT FACTOR FOR PE (ROTC/OFFICER)
56	BRIGADE	NUM	2	RCTGBDE	USAREC RECRUITING BRIGADE
57	BRIGBATT	CHAR	2	BBRGBT	HH BRIGADE/BATTALION RSID CODE
58	ROTCREG	CHAR	2	ROTCFMT	ROTC REGION/BRIGADE
59	HHSTATE	CHAR	2	STATE	HH STATE POSTAL CODE
60	STFIPS	NUM	2	STFIP	HH STATE FIPS CODE
61	ADI	CHAR	3	ADIF	AREA OF DOMINANT INFLUENCE (1985)
62	AREA	CHAR	3	SCHAR	HH PHONE NUMBER AREA CODE
63	ATTPLACE	CHAR	10	SCHAR	HH PLACE NAME, AT&T TAPE
64	PHONCNTY	CHAR	25	SCHAR	SC4B IN WHAT COUNTY IS PHONE LOCATED
65	CNTYFIPS	CHAR	3	SCHAR	HH COUNTY FIPS CODE
66	GOODCNTY	NUM	2	GDCNTY	DETERMINES IF COUNTY IS WITHIN THE STATE
67	PHONZIP	CHAR	5	SCHAR	SC4C ZIP CODE WHERE PHONE IS LOCATED
68	GOODZIP	NUM	2	GOODZIP	DETERMINES IF ZIP IS WITHIN THE STATE
69	PHONCITY	CHAR	20	SCHAR	SC4E CITY WHERE PHONE IS LOCATED
70	PHONVER	NUM	2	PHONVER	SC1 IS DIALED PHONE NUMBER CORRECT
71	PHONUSE	NUM	2	PHONUSE	SC2 IS PHONE USED FOR HOME OR BUSINESS
72	PHONLOC	NUM	2	PHONLOC	SC3 PHONE LOCATED IN HOME OR BUSINESS
73	RESPINHH	NUM	2	YESNO	SC4D IS RESPONDENT A HH MEMBER
74	YOUTHTOT	NUM	2		SC5 HOW MANY YOUTHS AGED 13 TO 24 IN HH
75	MALEFEM	NUM	2	SEX	SC6 IS THIS PERSON MALE OR FEMALE
76	MALETOT	NUM	2		SC7 HOW MANY MALES AGED 13 TO 24
77	FEMTOT	NUM	2		SC7A HOW MANY FEMALES AGED 13 TO 24
78	FMALETOT	NUM	2		TOTAL MALES AGED 13-24 FINAL
79	FFEMTOT	NUM	2		TOTAL FEMALES AGED 13-24 FINAL
80	ENUMTOT	NUM	2		TOTAL YOUTH AGED 13-24 FINAL
81	MELICTOT	NUM	2		0 MALES ELIGIBLE FOR MAIN INTERVIEW
82	FELICTOT	NUM	2		0 FEMALES ELIGIBLE FOR MAIN INTERVIEW
83	PHS1TOT	NUM	2		NO. YOUTHS IN PRIMARY MALE SAMPLE, 16-20
84	PHS2TOT	NUM	2		NO. YOUTHS IN PRIMARY MALE SAMPLE, 21-24
85	SHSTOT	NUM	2		NO. YOUTHS IN SECONDARY MALE SAMPLE
86	PFS1TOT	NUM	2		NO. YOUTHS IN PRIMARY FEM. SAMPLE, 16-20
87	PFS2TOT	NUM	2		NO. YOUTHS IN PRIMARY FEM. SAMPLE, 21-24
88	SFSTOT	NUM	2		NO. YOUTHS IN SECONDARY FEMALE SAMPLE
89	BABYFLC	NUM	2	BABYFLC	IS THERE A 13-15 YEAR OLD IN HH
90	PHONEOTH	NUM	2	YESNO	SC35 ARE THERE ADDITIONAL PHONE NUMBERS
91	IPHONUSE	NUM	2	PHONUSE	SC36 OTHER PHONE FOR HOME OR BUSINESS
92	IPHONLOC	NUM	2	PHONLOC	SC36A OTHER PHONE IN HOME OR BUSINESS
93	ERSPACE	NUM	2	YESNO	SC7B IS RESPONDENT 13 TO 24
94	EFNAM	CHAR	25	SCHAR	SC8 YOUTH'S FIRST NAME (STATUS)
95	ELNAM	CHAR	25	SCHAR	SC21 YOUTH'S LAST NAME (STATUS)
96	EDOBDD	NUM	2		SC9 YOUTH DATE OF BIRTH, DAY
97	EDOBMM	NUM	2	DOBMMTH	SC9 YOUTH DATE OF BIRTH, MONTH
98	EDOBYY	NUM	2		SC9 YOUTH DATE OF BIRTH, YEAR
99	EAGE	NUM	3		SC10 AGE OF YOUTH (IF DOB MISSING)
100	E13TO24	NUM	2	AGERANG	SC10A AGE CATEGORY (IF AGE MISSING)
101	ESEX	NUM	2	SEX	SEX OF ENUMERATED YOUTH
102	EMILACT	NUM	2	YESNO	SC11 YOUTH EVER IN ACTIVE MIL/NG/RESERV
103	EMILWAIT	NUM	2	YESNO	SC12 YOUTH WAITING TO GO ON ACTIVE DUTY
104	EMILSERV	NUM	2	YESNO	SC11A IS YOUTH PRESENTLY IN MILITARY
105	EHSDIPL	NUM	2	YHSDIPL	SC13A TYPE OF HIGH SCHOOL DIPLOMA
106	EEDENCUR	NUM	2	YESNO	SC14 IS YOUTH CURRENTLY IN SCHOOL
107	EEDCOMP	NUM	2	EEDCOMP	SC13 HIGHEST LEVEL OF EDUC COMPLETED
108	EEDENTYP	NUM	2	EEDENTYP	SC15 TYPE SCHOOL Y CURRENTLY ENROLLED

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
109	EEDENYRH	NUM	2	EDENYRH	SC16 Y CURRENTLY IN 9, 10, 11, 12 GRADE
110	EEDENYRC	NUM	2	EDENYRC	SC17 YOUTH IN 1, 2, 3, 4, 5 YR COLLEGE
111	EEDCOVER	NUM	2	YESNO	SC13B VERIFIES SCHOOLING COMPLETED
112	ELIVADDR	NUM	2	YESNO	SC18 DOES YOUTH LIVE AT THIS ADDRESS
113	ELIVDORN	NUM	2	YESNO	SC18A DOES Y LIVE IN STUDENT HOUSING
114	RANDROY	NUM	2	RANDRO	MODULE ROTATION FOR KS, MM & KA
115	YMSDIPL	NUM	2	YMSDIPL	EE2 YOUTH HIGH SCHOOL DIPLOMA, TYPE
116	YEDCUR	NUM	2	YEDCUR	EE4 IS YOUTH CURRENTLY IN SCHOOL
117	YEDLASTM	NUM	2	DOBMONTH	EE5 YOUTH LAST ATTENDED SCHOOL, MONTH
118	YEDLASTY	NUM	2		EE5 YOUTH LAST ATTENDED SCHOOL, YEAR
119	YEDKIND	NUM	2	YEDKIND	EE6 KIND OF SCHOOL YOUTH ENROLLED IN
120	YEDENYRH	NUM	2	EDENYRH	EE6A IS Y IN GRADE 9, 10, 11, OR 12
121	YEDENYRC	NUM	2	EDENYRC	EE6B IS Y IN 1, 2, 3, 4, 5 YR COLLEGE
122	YEDCOVER	NUM	2	YESNO	EE1VER VERIFIES SCHOOLING COMPLETED
123	YEDLEV	NUM	2	YEDLEV	EE1 HIGHEST LEVEL OF EDUC COMPLETED
124	EE1CHK	NUM	2	CCHECK	EE1 CONST. CHECK: EE1 VS. AGE
125	YEDPLAN	NUM	2	YEDLEV	EE3 HIGHEST GRADE PLAN TO COMPLETE
126	EE3CHK	NUM	2	CCHECK	EE3 CONST. CHECK: EE1 VS. EE3
127	YNUMLET	NUM	2	YNUMLET	EE7 SCHOOL USE LETTER OR NUMBER GRADES
128	YEDGRADE	NUM	2	YEDGRAD	EE7 YOUTH EDUCATIONAL GRADE AVERAGE
129	YEDELALG	NUM	2	YEDELAL	EE9 Y TAKEN/WILL TAKE ELEMENTARY ALGEBRA
130	YEDGEOM	NUM	2	YEDELAL	EE10 Y TAKEN/WILL TAKE PLANE GEOMETRY
131	YEDINALG	NUM	2	YEDELAL	EE11 Y TAKEN/WILL TAKE INTERMED ALGEBRA
132	YEDTRIG	NUM	2	YEDELAL	EE12 Y TAKEN/WILL TAKE TRIGONOMETRY
133	YEMPCUR	NUM	2	YEMPCUR	EE16 IS YOUTH CURRENTLY EMPLOYED
134	YEMPLLOOK	NUM	2	YEMPLOK	EE17 IS YOUTH LOOKING FOR EMPLOYMENT
135	YEMPHOUR	NUM	2		EE19 Y HOURS WORKED PER WEEK IN LAST JOB
136	EE19CHK	NUM	2	CCHECK	EE19 CONST. CHECK: CUR EMP VS. NO JOB
137	YEMPERCK	CHAR	2	YEMPERCK	EE19CK VERIFIES CURRENT EMPLOYMENT
138	YEMPHRCK	CHAR	2	YEMPERCK	EE19CK VERIFY NO. HRS CURRENTLY EMPLOYED
139	YEMPEVER	NUM	2	YEMPEVR	EE20 WAS YOUTH EVER EMPLOYED FULL-TIME
140	YEMPEASY	NUM	2	YEMPLOY	EE24 YOUTH EMPLOYMENT DIFFICULTY IN COMM
141	YIPDOSCH	NUM	2	YESNO	IP1 Y PLANS TO GO TO SCHOOL
142	YIPDOEMP	NUM	2	YESNO	IP1 Y PLANS TO WORK
143	YIPDOIDL	NUM	2	YESNO	IP1 Y PLANS TO DO NOTHING
144	YIPDOMIL	NUM	2	YESNO	IP1 Y PLANS TO JOIN MILITARY/SERVICE
145	YIPDOOTH	NUM	2	YESNO	IP1 Y HAS OTHER PLANS
146	YPIBRAN1	NUM	2	YPIBRAN	IP3 BRANCH OF SERVICE, FIRST CHOICE
147	RANDIP1	NUM	2	RANDIIP	IP4 RANDOM START FOR CATEGORIES
148	YPCOMP1	NUM	2	YPCOMP	IP4 TYPE OF SERVICE, FIRST CHOICE
149	YPIBRAN2	NUM	2	YPIBRAN	IP5 BRANCH OF SERVICE, NEXT CHOICE
150	RANDIP2	NUM	2	RANDIIP	IP6 RANDOM START FOR CATEGORIES
151	YPCOMP2	NUM	2	YPCOMP	IP6 TYPE OF SERVICE, NEXT CHOICE
152	YPROBMIL	NUM	2	PROB	IP7 PROB OF Y SERVING IN MILITARY
153	YPROBCOL	NUM	2	PROB	IP14 PROB OF Y GOING TO COLLEGE
154	YPCOL24	NUM	2	YP24COL	IP15 Y PLANS TO GO 2 OR 4 YEAR COLLEGE
155	YPROBARO	NUM	2	PROB	IP11 PROB OF Y TAKING ROTC COLLEGE CLASS
156	YPROBVOC	NUM	2	PROB	IP16 PROB OF Y GOING TO VO/TECH SCHOOL
157	YPROBEMP	NUM	2	PROB	IP12 PROB OF Y WORKING IN CIVILIAN JOB
158	YFULPAR	NUM	2	YFULPAR	IP13 WORK PLANS FULL-TIME OR PART-TIME
159	YPSAMQCC	NUM	2	YPSAMQCC	IP2 PLAN TO BE IN SAME OR DIFFERENT JOB
160	RANDIP3	NUM	2	RANDIIP	IP8_11A RANDOM START FOR MILITARY PLANS
161	RANDIP4	NUM	2	RANDIIP	IP8_10 RANDOM START FOR MILITARY PLANS
162	YPROBAR	NUM	2	PROB	IP8 PROB OF Y SERVING ARMY ACTIVE DUTY

ACORS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

GRDR	VARIABLE	TYPE	LEN	FORMAT	LABEL
163	YPROBANG	NUM	2	PROB	IP9 PROB OF Y SERVING ARMY NATL GUARD
164	YPROBARV	NUM	2	PROB	IP10 PROB OF Y SERVING IN ARMY RESERVE
165	YPROBCOR	NUM	2	PROB	IP11A PROB OF OFFICER COMMISSION IN ROTC
166	YPSCHFUL	NUM	2	YESNO	IP17 Y MOST LIKELY: FULL-TIME SCHOOL
167	YPSCHPRT	NUM	2	YESNO	IP17 Y MOST LIKELY: PART-TIME SCHOOL
168	YPMKFUL	NUM	2	YESNO	IP17 Y MOST LIKELY: FULL-TIME WORK
169	YPMKPRRT	NUM	2	YESNO	IP17 Y MOST LIKELY: PART-TIME WORK
170	YPSRVHIL	NUM	2	YESNO	IP17 Y MOST LIKELY: MILITARY
171	YPHOMEMK	NUM	2	YESNO	IP17 Y MOST LIKELY: HOMEMAKER
172	YPOTH	NUM	2	YESNO	IP17 Y MOST LIKELY: OTHER
173	YPROBTAR	NUM	2	PROB	IP20 PROB Y WILL TALK ABOUT ARMY
174	YPROBADO	NUM	2	PROB	IP21 PROB Y WILL DO SOMETHING ABOUT ARMY
175	YPTHOTH	NUM	2	YESNO	IP18 EVER THOUGHT ABOUT JOINING MILITARY
176	YBAEVREC	NUM	2	YESNO	BE1A Y EVER TALK WITH MILITARY RECRUITER
177	YBATALK	NUM	2	YESNO	BE1 Y TALK ABOUT JOINING ARMY PAST 6 MO
178	YBAFREN	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH FRIENDS
179	YBAHOM	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH MOTHER
180	YBADAD	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH FATHER
181	YBASIB	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH BROTHER/SISTER
182	YBAREL	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH OTH RELATIVE
183	YBASPOU	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH SPOUSE
184	YBATEAC	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH TEACHER
185	YBACOUN	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH SCH COUNSLR
186	YBAREC	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH RECRUITER
187	YBACOW	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH CO-WORKER
188	YBABOSS	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH EMPLOYER
189	YBAOTH	NUM	2	YESNO	BE2 Y DISCUSS ARMY WITH OTHERS
190	YBAFRSCH	NUM	2	YESNO	BE3 WAS FRIEND Y TALKED WITH FROM SCHOOL
191	YBAFREMP	NUM	2	YESNO	BE4 WAS FRIEND Y TALKED WITH AT WORK
192	BE4CHK	NUM	2	CHECK	CONST. CHECK: BE2, BE4
193	YBAFRMIL	NUM	2	YESNO	BE5 WAS FRIEND Y TALKED WITH IN SERVICE
194	YBAFRAR	NUM	2	YESNO	BE6 WAS FRIEND Y TALKED WITH IN ARMY
195	YBMREC	NUM	2	YESNO	BE7 Y TALK TO RECRUITER PAST 6 MONTHS
196	YBMRECAR	NUM	2	YESNO	BE8 Y TALKED TO AN ARMY RECRUITER
197	YBMRECAF	NUM	2	YESNO	BE8 Y TALKED TO AN AIR FORCE RECRUITER
198	YBMRECNA	NUM	2	YESNO	BE8 Y TALKED TO A NAVY RECRUITER
199	YBMRECMC	NUM	2	YESNO	BE8 Y TALKED TO A MARINE RECRUITER
200	YBACONT	NUM	2	YBACONT	BE8A HOW FIRST CONTACT W/ ARMY RECRUITER
201	YBATALKI	NUM	2	YBATALK	BE8B HOW FIRST TALK W/ ARMY RECRUITER
202	YBAGIFT	NUM	2	YESNO	BE10 Y RESPOND TO ARMY AD IN PAST 6 MO
203	YBAVISIT	NUM	2	YESNO	BE11 Y VISIT ARMY RECR STATN PAST 6 MO
204	YBATEST	NUM	2	YESNO	BE12 Y TAKE TEST FOR ARMY IN PAST 6 MO
205	YBCTHOT	NUM	2	YESNO	BE16 Y THINK ABOUT COLLEGE IN PAST 6 MO
206	YBCTALK	NUM	2	YESNO	BE17 Y TALK ABOUT COLLEGE IN PAST 6 MO
207	YBCFREN	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH FRIENDS
208	YBCHOM	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH MOTHER
209	YBCDAD	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH FATHER
210	YBCSIB	NUM	2	BEYN	BE18 Y DISCUSS COLLEGE WITH BROTHER/SIS
211	YBCREL	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH OTH RELATIVE
212	YBCSPOU	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH SPOUSE
213	YBCTEAC	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH A TEACHER
214	YBCCOUN	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH SCH COUNSLR
215	YBCREC	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH A RECRUITER
216	YBCCOW	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH CO-WORKER

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
217	YBCBOSS	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH EMPLOYER
218	YBCOTH	NUM	2	YESNO	BE18 Y DISCUSS COLLEGE WITH OTHERS
219	YBCACF	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT ACF
220	YBCGI	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT GI BILL
221	YBCROTC	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT ROTC SCH
222	YBCVEAP	NUM	2	YESNO	BE19 DID ANYONE TALK TO Y ABOUT VEAP
223	YBCTEST	NUM	2	YESNO	BE21 Y TAKE COLLEGE ADM TEST PAST 6 MO
224	YBCAPPL	NUM	2	YESNO	BE24 Y SUBMIT COLLEGE APPL IN PAST 6 MO
225	YBMTOT	NUM	2	YESNO	BE25 Y THINK ABOUT FT WORK IN PAST 6 MO
226	YBMTALK	NUM	2	YESNO	BE26 Y TALK ABOUT FT WORK IN PAST 6 MO
227	YBWFREN	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH FRIENDS
228	YBWMOM	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH MOTHER
229	YBWDAD	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH FATHER
230	YBWSIB	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH BROTHER/SIS
231	YBMREL	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH OTH RELATIVE
232	YBWSPOU	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH SPOUSE
233	YBMTAC	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH A TEACHER
234	YBWCOUN	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH SCH COUNSLR
235	YBWMREC	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH A RECRUITER
236	YBMCOW	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH CO-WORKER
237	YBWBOS	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH EMPLOYER
238	YBWOH	NUM	2	YESNO	BE27 Y DISCUSS FT WORK WITH OTHERS
239	YBMVISIT	NUM	2	YESNO	BE31 Y VISIT POTENTIAL EMPLOYER/AGENCIES
240	YBMAPPL	NUM	2	YESNO	BE32 Y APPLY FOR ANY JOBS IN PAST 6 MO
241	YARMAD	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: FATHER
242	YARMOM	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: MOTHER
243	YARMFAM	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: FREN ARMY EXP
244	YARMFIL	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: FREN OTH MIL
245	YARMFNO	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: FREN NO MIL
246	YARMCOU	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: SCH COUNSELOR
247	YARMTAC	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: TEACHERS
248	YARMCOW	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: CO-WORKERS
249	YARMSTUD	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: FELLOW STUDNT
250	YARMBOS	NUM	2	BADGOOD	S11 FEEL ABOUT Y ARMY ENL: EMPLOYER
251	YFRENHIL	NUM	2	YESNO	S12 Y HAVE FRIENDS CURRENTLY IN MILITARY
252	YFRENAF	NUM	2	YESNO	S13 Y MIL FRIENDS BRANCH OF SERVICE-AF
253	YFRENAR	NUM	2	YESNO	S13 Y MIL FRIENDS BRANCH OF SERVICE-ARMY
254	YFRENCG	NUM	2	YESNO	S13 Y MIL FRIENDS BRANCH OF SERVICE-CG
255	YFRENMC	NUM	2	YESNO	S13 Y MIL FRIENDS BRANCH OF SERVICE-MC
256	YFRENNA	NUM	2	YESNO	S13 Y MIL FRIENDS BRANCH OF SERVICE-NAVY
257	YFRENACT	NUM	2	YESNO	S14 ARE Y ARMY FRIENDS IN ACTIVE ARMY
258	YFRENARV	NUM	2	YESNO	S14 ARE Y ARMY FRIENDS IN RESERVE
259	YFRENANG	NUM	2	YESNO	S14 ARE Y ARMY FRIENDS IN NAT GUARD
260	YFRENARO	NUM	2	YESNO	S14 ARE Y ARMY FRIENDS IN ROTC
261	YFAMHIL	NUM	2	YESNO	S15 Y HAVE FAMILY CURRENTLY IN MILITARY
262	YFAMAF	NUM	2	YESNO	S16 Y MIL FAMILY BRANCH SERVICE-AF
263	YFAMAR	NUM	2	YESNO	S16 Y MIL FAMILY BRANCH SERVICE-ARMY
264	YFAMCG	NUM	2	YESNO	S16 Y MIL FAMILY BRANCH SERVICE-CG
265	YFAMMC	NUM	2	YESNO	S16 Y MIL FAMILY BRANCH SERVICE-MC
266	YFAMNA	NUM	2	YESNO	S16 Y MIL FAMILY BRANCH SERVICE-NAVY
267	YFAMACT	NUM	2	YESNO	S17 ARE Y ARMY FAMILY IN ACTIVE ARMY
268	YFAMARV	NUM	2	YESNO	S17 ARE Y ARMY FAMILY IN RESERVE
269	YFAMANG	NUM	2	YESNO	S17 ARE Y ARMY FAMILY IN NAT GUARD
270	YFAMARO	NUM	2	YESNO	S17 ARE Y ARMY FAMILY IN ROTC

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
271	RANDIAY	NUM	2	RANDIAY	IA1 RANDOM NUMBER
272	YIPHYS	NUM	2	RANGIMP	IA IMP OF HAVING PHYSICAL CHALLENGE
273	YIHIGUAL	NUM	2	RANGIMP	IA IMP OF HIGHLY TRAINED COWORKERS
274	YICASHED	NUM	2	RANGIMP	IA IMP OF EARNING MONEY FOR EDUCATION
275	YITRAIN	NUM	2	RANGIMP	IA IMP OF TRAINING IN USEFUL SKILLS
276	YISELCON	NUM	2	RANGIMP	IA IMP OF DEVELOPING SELF-CONFIDENCE
277	YICNTRY	NUM	2	RANGIMP	IA IMP OF SERVING COUNTRY
278	YILEADER	NUM	2	RANGIMP	IA IMP OF DEVELOPING LEADERSHIP SKILLS
279	YIHITECH	NUM	2	RANGIMP	IA IMP OF WORKING WITH HI-TECH EQUIP
280	YIPROUD	NUM	2	RANGIMP	IA IMP OF EXPERIENCES TO BE PROUD OF
281	YIPOTEN	NUM	2	RANGIMP	IA IMP OF DEVELOPING POTENTIAL
282	YICIVCAR	NUM	2	RANGIMP	IA IMP OF HELPING CIVILIAN CAREER DEV
283	YISERCOM	NUM	2	RANGIMP	IA IMP OF COMMUNITY SERVICE
284	YIWEEEKEN	NUM	2	RANGIMP	IA IMP OF WEEKEND EXCITEMENT
285	YIHOME	NUM	2	RANGIMP	IA IMP OF STAYING IN OWN HOMETOWN
286	YISTEP	NUM	2	RANGIMP	IA IMP OF STEPPING FROM HS TO COLLEGE
287	YIMATURE	NUM	2	RANGIMP	IA IMP OF BECOM MORE MATURE/RESPONSIBLE
288	YIINNOV	NUM	2	RANGIMP	IA IMP OF USING OWN JUDGEMENT
289	YIMENTAL	NUM	2	RANGIMP	IA IMP OF HAVING MENTAL CHALLENGE
290	YTVWATCH	NUM	2	YESNO	MM1 DOES YOUTH REGULARLY WATCH TV
291	YTVHRRREC	NUM	3		MM2 HRS PER WEEK WATCH NETWORK TV
292	YTVHRCAB	NUM	3		MM2 HRS PER WEEK WATCH CERTAIN CABLE TV
293	MMY2CHK1	NUM	2	CCHECK	CONST CHECK: MM1 = 1 & MM2 = 0 HOURS
294	MMY2CHK2	NUM	2	CCHECK	CONST CHECK: MM2 > 168 HOURS
295	YTV CAB1	NUM	2	YESNO	MM11 DOES YOUTH WATCH MTV
296	YTV CAB2	NUM	2	YESNO	MM11 DOES YOUTH WATCH NASHVILLE NETWORK
297	YTV CAB3	NUM	2	YESNO	MM11 DOES YOUTH WATCH ESPN [SPORTS]
298	YTV CAB4	NUM	2	YESNO	MM11 DOES YOUTH WATCH WTBS [SYNDICATED]
299	YTV CAB5	NUM	2	YESNO	MM11 DOES Y WATCH BLACK ENTERTAINMENT TV
300	YTVSPORT	NUM	2	YESNO	MM12 DOES YOUTH VIEW SPORTS
301	YTVHYS	NUM	2	YESNO	MM12 DOES YOUTH VIEW MYSTERIES
302	YTVDRAMA	NUM	2	YESNO	MM12 DOES YOUTH VIEW GENERAL DRAMA
303	YTVHUSIC	NUM	2	YESNO	MM12 DOES YOUTH VIEW MUSIC/MUSIC VIDEOS
304	YTVCOMDY	NUM	2	YESNO	MM12 DOES YOUTH VIEW SITCOMS
305	YTVMOVIE	NUM	2	YESNO	MM12 DOES YOUTH VIEW TV MOVIES
306	YTVTALK	NUM	2	YESNO	MM12 DOES YOUTH VIEW TV TALK SHOWS
307	YTVSH1	NUM	2	YESNO	MM13 DOES YOUTH WATCH DAVID LETTERMAN
308	YTVSH2	NUM	2	YESNO	MM13 DOES Y WATCH FRIDAY NIGHT VIDEOS
309	YTVSH3	NUM	2	YESNO	MM13 DOES Y WATCH MONDAY NIGHT FOOTBALL
310	YTVSH4	NUM	2	YESNO	MM13 DOES Y WATCH COLLEGE FOOTBALL
311	YTVSH5	NUM	2	YESNO	MM13 DOES Y WATCH SUNDAY NIGHT MOVIES
312	YVCRHAVE	NUM	2	YESNO	MM14 DOES HOUSEHOLD HAVE A VCR
313	YVCRHOUR	NUM	3		MM15 HOURS PER WEEK SPENT WATCHING VCR
314	YRADLIS	NUM	2	YESNO	MM16 DOES YOUTH LISTEN TO THE RADIO
315	YRADHRAH	NUM	3		MM17 HOW MANY HOURS PER WEEK AM RADIO
316	YRADHREFH	NUM	3		MM17 HOW MANY HOURS PER WEEK FM RADIO
317	MY17CHK1	NUM	2	CCHECK	CONST CHECK: MM16 = 1 & MM17 = 0 HOURS
318	MY17CHK2	NUM	2	CCHECK	CONST CHECK: MM17 > 168 HOURS
319	YRADNEWS	NUM	2	YESNO	MM26 DOES YOUTH LISTEN TO NEWS
320	YRADCLAS	NUM	2	YESNO	MM26 DOES YOUTH LISTEN CLASSICAL MUSIC
321	YRADPOP	NUM	2	YESNO	MM26 DOES YOUTH LISTEN TO POP MUSIC
322	YRADCM	NUM	2	YESNO	MM26 DOES YOUTH LISTEN COUNTRY MUSIC
323	YRADSPOR	NUM	2	YESNO	MM26 DOES YOUTH LISTEN TO SPORTS
324	YRADTALK	NUM	2	YESNO	MM26 DOES YOUTH LISTEN TO TALK SHOWS

ACONS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
325	YRADROCK	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO ROCK MUSIC
326	YRADEASY	NUM	2	YESNO	MH26 DOES YOUTH LISTEN TO EASY MUSIC
327	YRADSH1	NUM	2	YESNO	MH27 DOES Y LISTEN TO AMERICAN TOP 40
328	YRADSH2	NUM	2	YESNO	MH27 DOES Y LISTEN TO KING DISCUIT HOUR
329	YRADSH3	NUM	2	YESNO	MH27 DOES Y LISTEN TO RICK DEES' TOP 40
330	YRADSH4	NUM	2	YESNO	MH27 DOES Y LISTEN TO METALSHOP
331	YRADSH5	NUM	2	YESNO	MH27 DOES Y LISTEN TO ROCKLINE
332	YPAPREAD	NUM	2	YPAPREA	MH28 HOW OFTEN DOES Y READ NEWSPAPER
333	YPAPHOUR	NUM	3		MH29 HOURS PER WEEK READING NEWSPAPER
334	MHY29CHK	NUM	2	CCHECK	CONST CHECK: MH28 & MH29 HOURS
335	YPAPSPOR	NUM	2	YESNO	MH30 DOES YOUTH READ SPORTS
336	YPAPCOM	NUM	2	YESNO	MH30 DOES YOUTH READ COMICS
337	YPAPNEWS	NUM	2	YESNO	MH30 DOES YOUTH READ NEWS SECTION
338	YPAPLOC	NUM	2	YESNO	MH30 DOES YOUTH READ LOCAL SECTION
339	YPAPFOOD	NUM	2	YESNO	MH30 DOES YOUTH READ FOOD SECTION
340	YPAPSTYL	NUM	2	YESNO	MH30 DOES YOUTH READ LIFESTYLE SECTION
341	YPAPCLAS	NUM	2	YESNO	MH30 DOES YOUTH READ CLASSIFIED
342	YHAGREAD	NUM	2	YESNO	MH31 DOES YOUTH READ MAGAZINES
343	YHAG1	NUM	3	MAGFMT	MH32 MAGAZINE 01 READ ON REGULAR BASIS
344	YHAG2	NUM	3	MAGFMT	MH32 MAGAZINE 02 READ ON REGULAR BASIS
345	YHAG3	NUM	3	MAGFMT	MH32 MAGAZINE 03 READ ON REGULAR BASIS
346	YHAG4	NUM	3	MAGFMT	MH32 MAGAZINE 04 READ ON REGULAR BASIS
347	YHAG5	NUM	3	MAGFMT	MH32 MAGAZINE 05 READ ON REGULAR BASIS
348	YHAG6	NUM	3	MAGFMT	MH32 MAGAZINE 06 READ ON REGULAR BASIS
349	YHAGHOUR	NUM	3		MH33 HOURS PER WEEK READING MAGAZINES
350	MHYCHK	NUM	2	CCHECK	CONST CHECK: TOTAL HOURS IN MHY > 168
351	YUN12NOM	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR NO SERVICES
352	YUN12AF	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR AIR FORCE
353	YUN12AR	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR ARMY
354	YUN12RO	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR ROTC
355	YUN12NC	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR NAT GUARD
356	YUN12RV	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR RESERVE
357	YUN12CG	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR COAST GUARD
358	YUN12MC	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR MARINE CORPS
359	YUN12NA	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR NAVY
360	YUN12ALL	NUM	2	YESNO	KR1 UNAIDED AD RECALL FOR ALL IN ONE AD
361	YKRROAF	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR AIR FORCE
362	YKRROAR	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR ARMY
363	YKRRONA	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR NAVY
364	YKRROMC	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR MARINES
365	YKRROCG	NUM	2	YESNO	KR2 ROTC AD RECALLED FOR COAST GUARD
366	YKRNGAF	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR AIR FORCE
367	YKRNGAR	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR ARMY
368	YKRNGNA	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR NAVY
369	YKRNGMC	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR MARINES
370	YKRNGCG	NUM	2	YESNO	KR3 N GUARD AD RECALLED FOR COAST GUARD
371	YKR RVAF	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR AIR FORCE
372	YKR RVAR	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR ARMY
373	YKR RVNA	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR NAVY
374	YKR RVNC	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR MARINES
375	YKR RVCG	NUM	2	YESNO	KR4 RESERVE AD RECALLED FOR COAST GUARD
376	RANDKRY2	NUM	2	KNOW	KR5-KR13 RANDOM START AIDED AD RECALL
377	Y-1DAF	NUM	2	YESNO	KR5 AIDED AD RECALL FOR AIR FORCE
378	Y-1DAR	NUM	2	YESNO	KR6 AIDED AD RECALL FOR ARMY

ACONS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
379	YAI DARO	NUM	2	YESNO	KR7 AIDED AD RECALL FOR ARMY ROTC
380	YAI DANC	NUM	2	YESNO	KR8 AIDED AD RECALL FOR ARMY NAT GUARD
381	YAI DARV	NUM	2	YESNO	KR9 AIDED AD RECALL FOR ARMY RESERVE
382	YAI DCC	NUM	2	YESNO	KR10 AIDED AD RECALL FOR COAST GUARD
383	YAI DMC	NUM	2	YESNO	KR11 AIDED AD RECALL FOR MARINE CORPS
384	YAI DNA	NUM	2	YESNO	KR12 AIDED AD RECALL FOR NAVY
385	YAI DALL	NUM	2	YESNO	KR13 AIDED AD RECALL FOR ALL SERVICES
386	YAI DARTV	NUM	2	YESNO	KR14 RECALLS ARMY AD ON TV
387	YAI DARRAD	NUM	2	YESNO	KR14 RECALLS ARMY AD ON RADIO
388	YAI DARMAG	NUM	2	YESNO	KR14 RECALLS ARMY AD IN MAGAZINES
389	YAI DARPAP	NUM	2	YESNO	KR14 RECALLS ARMY AD IN NEWSPAPERS
390	YAI DARBIL	NUM	2	YESNO	KR14 RECALLS ARMY AD ON BILLBOARDS
391	YAI DARNAL	NUM	2	YESNO	KR14 RECALLS ARMY AD IN MAIL
392	YAI DARPOS	NUM	2	YESNO	KR14 RECALLS ARMY AD ON POSTERS
393	YAI DARPAM	NUM	2	YESNO	KR14 RECALLS ARMY AD IN PAMPHLETS
394	YAI DARYEL	NUM	2	YESNO	KR14 RECALLS ARMY AD IN YELLOW PAGES
395	YAI DAROTH	NUM	2	YADOTH	KR14 RECALLS ARMY AD SOMEWHERE ELSE
396	RANDKRY	NUM	2	RANDKRY	KR17 RANDOM SELECTION OF SERV/COMPONENT
397	YKRRSGAR	NUM	2	YKVERB	STATUS OF KR VERBATIM RESPONSE: ARMY
398	YKRRSGOT	NUM	2	YKVERB	STATUS OF KR VERBATIM RESPONSE: NON-ARMY
399	YATADLIK	NUM	2	YRATEAD	AT1 HOW MUCH YOUTH LIKED ARMY ADS
400	YATADBEL	NUM	2	PRATEAD	AT2 HOW MUCH YOUTH BELIEVES ARMY ADS
401	RANDKS	NUM	2	RANDKS	KS1 RANDOM START FOR SLOGANS
402	YKSADVEN	NUM	2	KSANSWR	KS2 SLOGAN: NOT A JOB, AN ADVENTURE
403	YKSAPROUD	NUM	2	KSANSWR	KS3 SLOGAN: THE FEW, THE PROUD
404	YKSBEALL	NUM	2	KSANSWR	KS4 SLOGAN: BE ALL YOU CAN BE
405	YKSMAY	NUM	2	KSANSWR	KS5 SLOGAN: A GREAT WAY OF LIFE
406	YKSGOOD	NUM	2	KSANSWR	KS6 SLOGAN: LOOKING FOR A FEW GOOD MEN
407	YKSSTART	NUM	2	KSANSWR	KS7 SLOGAN: IT'S A GREAT PLACE TO START
408	YKSAIN	NUM	2	KSANSWR	KS8 SLOGAN: AIM HIGH
409	YKSNOTCO	NUM	2	KSANSWR	KS9 SLOGAN: NOT A COMPANY, YOUR COUNTRY
410	RANDPE8	NUM	2	RAND8PE	PE RANDOM SELECTION FROM 8 SERVICES
411	RANDPE9	NUM	2	RAND9PE	PE RANDOM SELECTION FROM 9 SERVICES
412	RANDPE3	NUM	2	RAND3PE	PE RANDOM SELECTION OF PANEL 2 SUBGROUP
413	RAND1000	NUM	4		PE WEIGHTED SELECTION OF PANEL 3 SERVICE
414	RANDPEY1	NUM	2	RAND1PE	PEY1 RANDOM START FOR ARMY
415	RANDPEY4	NUM	2	RAND4PE	PEY4 RANDOM START FOR ARV/ANG
416	RANDPEY5	NUM	2	RAND4PE	PEY5 RANDOM START FOR NATIONAL GUARD
417	RANDPEY6	NUM	2	RAND1PE	PEY6 RANDOM START FOR AF/MC/NA/ALL
418	RANDPEY7	NUM	2	RAND7PE	PEY7 RANDOM START FOR CIVILIAN JOB
419	RANDPEY8	NUM	2	PE8RAND	PEY8 RANDOM START FOR COLLEGE
420	YAWIDE	NUM	2	AGREEW	PE1 WIDE VARIETY OF JOBS: ARMY
421	YAPHYS	NUM	2	AGREEW	PE1 PHYSICALLY CHALLENGING: ARMY
422	YAPROUD	NUM	2	AGREEW	PE1 EXPERIENCE TO BE PROUD OF: ARMY
423	YASTEPE	NUM	2	AGREEW	PE1 STEPPING STONE TO COLLEGE: ARMY
424	YALEADER	NUM	2	AGREEW	PE1 DEVELOP LEADERSHIP SKILLS: ARMY
425	YAMITECH	NUM	2	AGREEW	PE1 USE HIGH-TECH EQUIPMENT: ARMY
426	YACIVCAR	NUM	2	AGREEW	PE1 CIVILIAN CAREER DEVELOP: ARMY
427	YASELCOM	NUM	2	AGREEW	PE1 DEVELOP SELF-CONFIDENCE: ARMY
428	YAPOTEN	NUM	2	AGREEW	PE1 DEVELOP YOUR POTENTIAL: ARMY
429	YAMENTAL	NUM	2	AGREEW	PE1 MENTALLY CHALLENGING: ARMY
430	YAMATURE	NUM	2	AGREEW	PE1 MATURE AND RESPONSIBLE: ARMY
431	YATRAIN	NUM	2	AGREEW	PE1 TRAINING IN USEFUL SKILLS: ARMY
432	YAHIGUAL	NUM	2	AGREEW	PE1 HIGHLY TRAINED COWORKERS: ARMY

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
433	YACASHED	NUM	2	AGREEW	PE1 GET MONEY FOR EDUCATION: ARMY
434	YHEARDAR	NUM	2	YESNO	PE1A Y EVER HEARD OF ARMY RESERVE
435	YVWIDE	NUM	2	AGREEW	PE4 WIDE VARIETY OF JOBS: RESERVE
436	YVPROUD	NUM	2	AGREEW	PE4 EXPERIENCE TO BE PROUD OF: RESERVE
437	YVLEADER	NUM	2	AGREEW	PE4 DEVELOP LEADERSHIP SKILLS: RESERVE
438	YVCIVCAR	NUM	2	AGREEW	PE4 CIVILIAN CAREER DEVELOP: RESERVE
439	YVSELCON	NUM	2	AGREEW	PE4 DEVELOP SELF-CONFIDENCE: RESERVE
440	YVPOTEN	NUM	2	AGREEW	PE4 DEVELOP YOUR POTENTIAL: RESERVE
441	YVMENTAL	NUM	2	AGREEW	PE4 MENTALLY CHALLENGING: RESERVE
442	YVMATURE	NUM	2	AGREEW	PE4 MATURE AND RESPONSIBLE: RESERVE
443	YVTRAIN	NUM	2	AGREEW	PE4 TRAINING IN USEFUL SKILLS: RESERVE
444	YVHIGUAL	NUM	2	AGREEW	PE4 HIGHLY TRAINED COWORKERS: RESERVE
445	YVCASHED	NUM	2	AGREEW	PE4 GET MONEY FOR EDUCATION: RESERVE
446	YVHOME	NUM	2	AGREEW	PE4 SERVE AMERICA IN HOMETOWN: RESERVE
447	YVSERCOM	NUM	2	AGREEW	PE4 SERVE YOUR OWN COMMUNITY: RESERVE
448	YVWEEKEN	NUM	2	AGREEW	PE4 INTERESTING WEEKENDS: RESERVE
449	YHEARDNG	NUM	2	YESNO	PE4A Y EVER HEARD OF ARMY NATIONAL GUARD
450	YCWIDE	NUM	2	AGREEW	PE3 WIDE VARIETY OF JOBS: GUARD
451	YCPROUD	NUM	2	AGREEW	PE3 EXPERIENCE TO BE PROUD OF: GUARD
452	YGLEADER	NUM	2	AGREEW	PE3 DEVELOP LEADERSHIP SKILLS: GUARD
453	YGCIVCAR	NUM	2	AGREEW	PE3 CIVILIAN CAREER DEVELOP: GUARD
454	YGSELCON	NUM	2	AGREEW	PE3 DEVELOP SELF-CONFIDENCE: GUARD
455	YGPOTEN	NUM	2	AGREEW	PE3 DEVELOP YOUR POTENTIAL: GUARD
456	YGMENTAL	NUM	2	AGREEW	PE3 MENTALLY CHALLENGING: GUARD
457	YGMATURE	NUM	2	AGREEW	PE3 MATURE AND RESPONSIBLE: GUARD
458	YGTRAIN	NUM	2	AGREEW	PE3 TRAINING IN USEFUL SKILLS: GUARD
459	YGHIGUAL	NUM	2	AGREEW	PE3 HIGHLY TRAINED COWORKERS: GUARD
460	YGCASHED	NUM	2	AGREEW	PE3 GET MONEY FOR EDUCATION: GUARD
461	YCHOME	NUM	2	AGREEW	PE3 SERVE AMERICA IN HOMETOWN: GUARD
462	YGSERCOM	NUM	2	AGREEW	PE3 SERVE YOUR OWN COMMUNITY: GUARD
463	YGWEEKEN	NUM	2	AGREEW	PE3 INTERESTING WEEKENDS: GUARD
464	YNWIDE	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: NAVY
465	YNWIDE	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: MARINES
466	YFWIDE	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: AIR FORCE
467	YSWIDE	NUM	2	AGREEW	PE6 WIDE VARIETY OF JOBS: MILITARY
468	YNPHYS	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: NAVY
469	YNPHYS	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: MARINES
470	YFPHYS	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: AIR FORCE
471	YSPHYS	NUM	2	AGREEW	PE6 PHYSICALLY CHALLENGING: MILITARY
472	YNPROUD	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: NAVY
473	YNPROUD	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: MARINES
474	YFPROUD	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: AIR FORCE
475	YSPROUD	NUM	2	AGREEW	PE6 EXPERIENCE TO BE PROUD OF: MILITARY
476	YNSTEP	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: NAVY
477	YNSTEP	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: MARINES
478	YFSTEP	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: AIR FORCE
479	YSSTEP	NUM	2	AGREEW	PE6 STEPPING STONE TO COLLEGE: MILITARY
480	YNLEADER	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: NAVY
481	YNLEADER	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: MARINES
482	YFLEADER	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: AIR FORCE
483	YSLEADER	NUM	2	AGREEW	PE6 DEVELOP LEADERSHIP SKILLS: MILITARY
484	YNHITECH	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: NAVY
485	YNHITECH	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: MARINES
486	YFWHITECH	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: AIR FORCE

ACONS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
487	YSHITECH	NUM	2	AGREEW	PE6 USE HIGH-TECH EQUIPMENT: MILITARY
488	YNCIVCAR	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: NAVY
489	YNCIVCAR	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: MARINES
490	YFCIVCAR	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: AIR FORCE
491	YSCIVCAR	NUM	2	AGREEW	PE6 CIVILIAN CAREER DEVELOP: MILITARY
492	YNSCLCON	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: NAVY
493	YNSCLCON	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: MARINES
494	YFSELCON	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: AIR FORCE
495	YSSCLCON	NUM	2	AGREEW	PE6 DEVELOP SELF-CONFIDENCE: MILITARY
496	YNPOTEN	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: NAVY
497	YNPOTEN	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: MARINES
498	YFPOTEN	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: AIR FORCE
499	YSPOTEN	NUM	2	AGREEW	PE6 DEVELOP YOUR POTENTIAL: MILITARY
500	YMENTAL	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: NAVY
501	YMENTAL	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: MARINES
502	YFMENTAL	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: AIR FORCE
503	YMENTAL	NUM	2	AGREEW	PE6 MENTALLY CHALLENGING: MILITARY
504	YMHATURE	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: NAVY
505	YMHATURE	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: MARINES
506	YFATURE	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: AIR FORCE
507	YSHATURE	NUM	2	AGREEW	PE6 MATURE AND RESPONSIBLE: MILITARY
508	YNTRAIN	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: NAVY
509	YNTRAIN	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: MARINES
510	YFTRAIN	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: AIR FORCE
511	YSTRAIN	NUM	2	AGREEW	PE6 TRAINING IN USEFUL SKILLS: MILITARY
512	YMHIGUAL	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: NAVY
513	YMHIGUAL	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: MARINES
514	YFHIGUAL	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: AIR FORCE
515	YSHIGUAL	NUM	2	AGREEW	PE6 HIGHLY TRAINED COWORKERS: MILITARY
516	YMCASHED	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: NAVY
517	YMCASHED	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: MARINES
518	YFCASHED	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: AIR FORCE
519	YSCASHED	NUM	2	AGREEW	PE6 GET MONEY FOR EDUCATION: MILITARY
520	YMPHYS	NUM	2	AGREEW	PE7 PHYSICALLY CHALLENGING: JOB
521	YMPROUD	NUM	2	AGREEW	PE7 EXPERIENCE TO BE PROUD OF: JOB
522	YMWSTEP	NUM	2	AGREEW	PE7 STEPPING STONE TO COLLEGE: JOB
523	YMLEADER	NUM	2	AGREEW	PE7 DEVELOP LEADERSHIP SKILLS: JOB
524	YMHITECH	NUM	2	AGREEW	PE7 USE HIGH-TECH EQUIPMENT: JOB
525	YMCIVCAR	NUM	2	AGREEW	PE7 CIVILIAN CAREER DEVELOP: JOB
526	YMSCLCON	NUM	2	AGREEW	PE7 DEVELOP SELF-CONFIDENCE: JOB
527	YMPOTEN	NUM	2	AGREEW	PE7 DEVELOP YOUR POTENTIAL: JOB
528	YMENTAL	NUM	2	AGREEW	PE7 MENTALLY CHALLENGING: JOB
529	YMHATURE	NUM	2	AGREEW	PE7 MATURE AND RESPONSIBLE: JOB
530	YMTTRAIN	NUM	2	AGREEW	PE7 TRAINING IN USEFUL SKILLS: JOB
531	YMHIGUAL	NUM	2	AGREEW	PE7 HIGHLY TRAINED COWORKERS: JOB
532	YMCASHED	NUM	2	AGREEW	PE7 GET MONEY FOR EDUCATION: JOB
533	YCPROUD	NUM	2	AGREEW	PE8 EXPERIENCE TO BE PROUD OF: COLLEGE
534	YCLEADER	NUM	2	AGREEW	PE8 DEVELOP LEADERSHIP SKILLS: COLLEGE
535	YCCIVCAR	NUM	2	AGREEW	PE8 CIVILIAN CAREER DEVELOP: COLLEGE
536	YCSCLCON	NUM	2	AGREEW	PE8 DEVELOP SELF-CONFIDENCE: COLLEGE
537	YCPOTEN	NUM	2	AGREEW	PE8 DEVELOP YOUR POTENTIAL: COLLEGE
538	YCMENTAL	NUM	2	AGREEW	PE8 MENTALLY CHALLENGING: COLLEGE
539	YCHATURE	NUM	2	AGREEW	PE8 MATURE AND RESPONSIBLE: COLLEGE
540	YCHIGUAL	NUM	2	AGREEW	PE8 HIGHLY TRAINED COWORKERS: COLLEGE

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
541	YPEDIP	NUM	2	PROPANS	PE12 ARMY 2 PAST YEAR HIGH SCHOOL GRADS
542	YPEGRADE	NUM	2	PEGRADE	PE13 ARMY 2 PAST YEAR UPPER HALF IQ
543	YPECOL	NUM	2	PROPANS	PE14 ARMY 2 PAST YEAR TO FINISH COLLEGE
544	YPESIM	NUM	2	YESNO	PE15 YOUNG PEOPLE LIKE YOU JOINING ARMY
545	YHEARDRO	NUM	2	YESNO	PE15A Y EVER HEARD OF ROTC AT COLLEGE
546	YRLEADER	NUM	2	AGREEW	PE2 LEADERSHIP/MANAGEMENT TRAINING: ROTC
547	YRSELCON	NUM	2	AGREEW	PE2 DEVELOP SELF-CONFIDENCE: ROTC
548	YRELECT	NUM	2	AGREEW	PE2 COLLEGE ELECTIVE W/COURSES: ROTC
549	YROFFCOM	NUM	2	AGREEW	PE2 AN OFFICER'S COMMISSION: ROTC
550	YQWIDE	NUM	2	AGREEW	PE3 WIDE VARIETY OF JOBS: OFFICER
551	YOPROUD	NUM	2	AGREEW	PE3 EXPERIENCE TO BE PROUD OF: OFFICER
552	YOUSECOL	NUM	2	AGREEW	PE3 USE COLLEGE SKILLS: OFFICER
553	YDINNOV	NUM	2	AGREEW	PE3 INNOVATIVE/CREATIVE: OFFICER
554	YKAEARN	NUM	2	YKAEARN	KA7 EARN MONEY FOR COLLEGE IN ARMY
555	YKAEDBEN	NUM	2	YKABEN	KA1 AMOUNT OF ARMY EDUCATION BENEFITS
556	YKALLCOL	NUM	2	YKALCOL	KA2 WOULD ARMY PAY FOR ENTIRE COLLEGE ED
557	YKASAME	NUM	2	YKASAME	KA3 COMPAR ARMY EDUC BEN TO OTH BRANCHES
558	RANDKAY	NUM	2	RANDKAY	KA4 RANDOMIZE FIRST BRANCH FOR GI BILL
559	YKAGIAR	NUM	2	YKAGIAR	KA4 DOES THE ARMY OFFER THE GI BILL
560	YKAGIAF	NUM	2	YKAGIAF	KA4 DOES THE AIR FORCE OFFER THE GI BILL
561	YKAGINA	NUM	2	YKAGINA	KA4 DOES THE NAVY OFFER THE GI BILL
562	YKAGINA	NUM	2	YKAGINA	KA4 DOES MARINE CORPS OFFER THE GI BILL
563	YKAYEARS	NUM	2		KA5 MINIMUM ARMY ENLISTMENT
564	YKADEP	NUM	2	YKADEP	KA6 CAN Y JOIN ARMY DEP & ENTER YR LATER
565	YKARGJUN	NUM	2	YKAJOIN	KA8 CAN HS JRS AGE 17 JOIN RESERVE/GUARD
566	YKARGHS	NUM	2	YKARGHS	KA9 CAN ONLY HS GRADS JOIN RESERVE/GUARD
567	YKAWARD	NUM	2	YKAWARD	KA10 WHO SPONSORS SCHOLAR-ATHLETE AWAR
568	YKARGCOL	NUM	2	YKACOL	KA11 EARN COLLEGE MONEY IN RESERVE/GUARD
569	YKARGGI	NUM	2	YKARGGI	KA12 MAX GI BILL AMOUNT IN RESERVE/GUARD
570	YDMARITL	NUM	2	MARSTAT	DE6 CURRENT MARITAL STATUS
571	YDSAMEHH	NUM	2	YESNO	DE14 DOES YOUTH LIVE WITH PARENTS
572	YDPARENT	NUM	2	PARENTS	DE15 WHICH PARENT YOUTH LIVES WITH
573	YDWAGE	NUM	2	EARNER	DE16 PRINCIPAL WAGE EARNER IN HOUSEHOLD
574	YDEDDAD	NUM	2	EDLEVEL	DE19 FATHER'S HIGHEST LEVEL OF EDUCATION
575	YDDADLFS	NUM	2	PARNDO	DE20 FATHER'S JOB STATUS
576	YDDADBR	NUM	2	BRANCH	DE21 MILITARY BRANCH FATHER IN
577	YDEDMOM	NUM	2	EDLEVEL	DE26 MOTHER'S HIGHEST LEVEL OF EDUCATION
578	YDMOMLFS	NUM	2	PARNDO	DE27 MOTHER'S JOB STATUS
579	YDOWNREL	NUM	2	RELAT	DE17 HOUSEHOLD HEAD'S RELATIONSHIP TO Y
580	YDOWNDS	CHAR	30	CHAR	DE17 OTHER SPECIFY FOR HEAD OF HOUSEHOLD
581	YDEDOTH	NUM	2	EDLEVEL	DE19A HEAD'S HIGHEST LEVEL OF EDUCATION
582	YDROTCV	NUM	2	YESNO	DE36 DID YOUTH PARTICIPATE IN ROTC
583	YDROTCJS	NUM	2	JRSR	DE37 WAS PARTICIPATION IN ROTC JR OR SR
584	YDROTCBR	NUM	2	ROTCYP	DE38 ROTC BRANCH OF PARTICIPATION
585	YDCOUNTY	CHAR	30	CHAR	DE39 NAME OF COUNTY YOUTH LIVES IN
586	YDCITY	CHAR	20	CHAR	DE40 NAME OF CITY YOUTH LIVES IN
587	YDZIP	CHAR	5	CHAR	DE41 ZIP CODE YOUTH LIVES IN
588	YDSSN	CHAR	9	SSNFM	DE42 SOCIAL SECURITY NUMBER (STATUS)
589	YPARIMP	NUM	2	YPARIMP	PL2 IMPORTANCE OF PARENTAL ADVICE
590	EESCHK	NUM	2	CHECK	CONST CHECK: LAST DATE IN SCHOOL VS. NOW
591	REPL1	NUM	8		REPLICATE WEIGHT 1
592	REPL2	NUM	8		REPLICATE WEIGHT 2
593	REPL3	NUM	8		REPLICATE WEIGHT 3
594	REPL4	NUM	8		REPLICATE WEIGHT 4

ACOMS YUTHHAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
595	REPL5	NUM	8		REPLICATE WEIGHT 5
596	REPL6	NUM	8		REPLICATE WEIGHT 6
597	REPL7	NUM	8		REPLICATE WEIGHT 7
598	REPL8	NUM	8		REPLICATE WEIGHT 8
599	REPL9	NUM	8		REPLICATE WEIGHT 9
600	REPL10	NUM	8		REPLICATE WEIGHT 10
601	REPL11	NUM	8		REPLICATE WEIGHT 11
602	REPL12	NUM	8		REPLICATE WEIGHT 12
603	REPL13	NUM	8		REPLICATE WEIGHT 13
604	REPL14	NUM	8		REPLICATE WEIGHT 14
605	REPL15	NUM	8		REPLICATE WEIGHT 15
606	REPL16	NUM	8		REPLICATE WEIGHT 16
607	REPL17	NUM	8		REPLICATE WEIGHT 17
608	REPL18	NUM	8		REPLICATE WEIGHT 18
609	REPL19	NUM	8		REPLICATE WEIGHT 19
610	REPL20	NUM	8		REPLICATE WEIGHT 20
611	REPL21	NUM	8		REPLICATE WEIGHT 21
612	REPL22	NUM	8		REPLICATE WEIGHT 22
613	REPL23	NUM	8		REPLICATE WEIGHT 23
614	REPL24	NUM	8		REPLICATE WEIGHT 24
615	REPL25	NUM	8		REPLICATE WEIGHT 25
616	REPL26	NUM	8		REPLICATE WEIGHT 26
617	REPL27	NUM	8		REPLICATE WEIGHT 27
618	REPL28	NUM	8		REPLICATE WEIGHT 28
619	REPL29	NUM	8		REPLICATE WEIGHT 29
620	REPL30	NUM	8		REPLICATE WEIGHT 30
621	REPL31	NUM	8		REPLICATE WEIGHT 31
622	REPL32	NUM	8		REPLICATE WEIGHT 32
623	REPL33	NUM	8		REPLICATE WEIGHT 33
624	REPL34	NUM	8		REPLICATE WEIGHT 34
625	REPL35	NUM	8		REPLICATE WEIGHT 35
626	REPL36	NUM	8		REPLICATE WEIGHT 36
627	REPL37	NUM	8		REPLICATE WEIGHT 37
628	REPL38	NUM	8		REPLICATE WEIGHT 38
629	REPL39	NUM	8		REPLICATE WEIGHT 39
630	REPL40	NUM	8		REPLICATE WEIGHT 40
631	REPL41	NUM	8		REPLICATE WEIGHT 41
632	REPL42	NUM	8		REPLICATE WEIGHT 42
633	REPL43	NUM	8		REPLICATE WEIGHT 43
634	REPL44	NUM	8		REPLICATE WEIGHT 44
635	REPL45	NUM	8		REPLICATE WEIGHT 45
636	REPL46	NUM	8		REPLICATE WEIGHT 46
637	REPL47	NUM	8		REPLICATE WEIGHT 47
638	REPL48	NUM	8		REPLICATE WEIGHT 48
639	REPL49	NUM	8		REPLICATE WEIGHT 49
640	REPL50	NUM	8		REPLICATE WEIGHT 50
641	REPL51	NUM	8		REPLICATE WEIGHT 51
642	REPL52	NUM	8		REPLICATE WEIGHT 52
643	REPL53	NUM	8		REPLICATE WEIGHT 53
644	REPL54	NUM	8		REPLICATE WEIGHT 54
645	REPL55	NUM	8		REPLICATE WEIGHT 55
646	REPL56	NUM	8		REPLICATE WEIGHT 56
647	REPL57	NUM	8		REPLICATE WEIGHT 57
648	REPL58	NUM	8		REPLICATE WEIGHT 58

ACOMB YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
649	REPL59	NUM	8		REPLICATE WEIGHT 59
650	REPL60	NUM	8		REPLICATE WEIGHT 60
651	REPL61	NUM	8		REPLICATE WEIGHT 61
652	REPL62	NUM	8		REPLICATE WEIGHT 62
653	REPL63	NUM	8		REPLICATE WEIGHT 63
654	REPL64	NUM	8		REPLICATE WEIGHT 64
655	REPL65	NUM	8		REPLICATE WEIGHT 65
656	REPL66	NUM	8		REPLICATE WEIGHT 66
657	REPL67	NUM	8		REPLICATE WEIGHT 67
658	REPL68	NUM	8		REPLICATE WEIGHT 68
659	YIAD12AR	NUM	2	YIADF	UNAIDED + AIDED RECALL ACTIVE ARMY ADS
660	YIAD12RO	NUM	2	YIADF	UNAIDED + AIDED RECALL ARMY ROTC ADS
661	YIAD12NG	NUM	2	YIADF	UNAIDED + AIDED RECALL ARMY NATL GUARD
662	YIAD12RV	NUM	2	YIADF	UNAIDED + AIDED RECALL ARMY RESERVE ADS
663	YIAD12AF	NUM	2	YIADF	UNAIDED + AIDED RECALL AIR FORCE ADS
664	YIAD12NA	NUM	2	YIADF	UNAIDED + AIDED RECALL NAVY ADS
665	YIAD12MC	NUM	2	YIADF	UNAIDED + AIDED RECALL MARINE CORPS ADS
666	YIAD12CG	NUM	2	YIADF	UNAIDED + AIDED RECALL COAST GUARD ADS
667	YIAD12AL	NUM	2	YIADF	UNAIDED + AIDED RECALL JRAP ADS
668	YIKAEARN	NUM	2	YIKAF	KNOW: EARN MONEY FOR COLLEGE IN ARMY
669	YIKAEDBN	NUM	2	YIKAF	KNOW: AMOUNT OF ARMY EDUCATION BENEFITS
670	YIKASAME	NUM	2	YIKAF	KNOW: COMPAR ARMY ED BEN TO OTH BRANCHES
671	YIKAGIAR	NUM	2	YIKAF	KNOW: DOES THE ARMY OFFER THE GI BILL
672	YIKAGIAF	NUM	2	YIKAF	KNOW: DOES THE AIR FORCE OFFER GI BILL
673	YIKAGINA	NUM	2	YIKAF	KNOW: DOES THE NAVY OFFER THE GI BILL
674	YIKAGIMA	NUM	2	YIKAF	KNOW: DOES MARINE CORPS OFFER GI BILL
675	YIKAYRS	NUM	2	YIKAF	KNOW: MINIMUM ARMY ENLISTMENT
676	YIKADEP	NUM	2	YIKAF	KNOW: CAN Y JOIN ARMY DEP. ENTER YR LATP
677	YIKARGJN	NUM	2	YIKAF	KNOW: CAN HS JRS AGE 17 JOIN RESERVE/NG
678	YIKARGHS	NUM	2	YIKAF	KNOW: CAN ONLY HS GRADS JOIN RESERVE/NG
679	YIKAWARD	NUM	2	YIKAF	KNOW: WHO SPONSORS SCHOLAR-ATHLETE AWARD
680	YIKARGCL	NUM	2	YIKAF	KNOW: EARN COLLEGE MONEY IN RESERVE/NG
681	YIKARGGI	NUM	2	YIKAF	KNOW: MAX GI BILL AMOUNT IN RESERVE/NG
682	YIPRUNAC	NUM	2	YIPRF	UNAIDED INTENTION TO JOIN ACTIVE ARMY
683	YIPRAIAC	NUM	2	YIPRF	AIDED INTENTION TO JOIN ACTIVE ARMY
684	YIPRUNRV	NUM	2	YIPRF	UNAIDED INTENTION TO JOIN ARMY RESERVE
685	YIPRAIRV	NUM	2	YIPRF	AIDED INTENTION TO JOIN ARMY RESERVE
686	YIPRUNNG	NUM	2	YIPRF	UNAIDED INTENT TO JOIN ARMY NATL GUARD
687	YIPRAING	NUM	2	YIPRF	AIDED INTENTION TO JOIN ARMY NATL GUARD
688	YIPRAIRO	NUM	2	YIPRF	AIDED INTENTION TO JOIN ARMY ROTC
689	YIPRUNGI	NUM	2	YIPRF	UNAIDED GENERAL INTENTION TO JOIN ARMY
690	YIPRAIGI	NUM	2	YIPRF	AIDED GENERAL INTENTION TO JOIN ARMY
691	MARKFLG	NUM	2	MARKFLGF	RECRUITING MARKET FLAG
692	PFASFLG	NUM	2	PFASFLGF	PRIMARY FEMALE ANALYTIC SAMPLE FLAG
693	ADULTTOT	NUM	2		SCS HOW MANY OLDER THAN 24
694	EEDENYRJ	NUM	2	EEDENYRJ	SC17A IS Y IN 1ST OR 2ND YR OF JR COLLEGE
695	VEDENYRJ	NUM	2	EEDENYRJ	EE6C IS Y IN 1ST OR 2ND YR OF JR COLLEGE
696	YIIDE	NUM	2	RANGIMP	IA IMP OF OPPORT TO FIND A JOB
697	YISERPAR	NUM	2	RANGIMP	IA IMP OF WORKING PART-TIME
698	RANDPEYO	NUM	2	RANORDER	WHICH PE REFERENT IS FIRST ON SCREEN
699	RANDPEYA	NUM	2	RANDPEYA	PEY1.4.5 RANDOM START: ARMY & ARV/ANG
700	RANDPEYB	NUM	2	RANDIPE	PEY1.6 RANDOM START: ARMY & AF/HC/NA/ALL
701	RANDPEYC	NUM	2	RANDIPE	PEY1.7 RANDOM START: ARMY & WORK FORCE
702	RANDPEYD	NUM	2	RANDIPE	PEY1.8 RANDOM START: ARMY & COLLEGE

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
703	YVSERPAR	NUM	2	AGREEW	PE4 PART-TIME WORK: RESERVE
704	YCSERPAR	NUM	2	AGREEW	PE5 PART-TIME WORK: GUARD
705	YDSAMEPA	NUM	2	YDSAMEPA	DE14 DOES YOUTH LIVE WITH DAD/STEP-DAD
706	YDSAMEMA	NUM	2	YDSAMEMA	DE14A DOES YOUTH LIVE WITH MOM/STEP-MOM
707	YPARDEC	NUM	2	YPARDEC	PL1A INTERVIEW PARENT OR STEP-PARENT
708	EEDENSUM	NUM	2	EDSUM	SC14A SCHOOL Y ENROLLED IN MAY-SEPT
709	EEDENOTH	NUM	2	YESNO	SC14B IS/WAS YOUTH ENROLLED APRIL/OCTOBER
710	EEDCCGRAD	NUM	2	YESNO	SC13C IS YOUTH A COLLEGE GRADUATE
711	RRACE	NUM	2	RACE	REASK: YOUTH'S RACE
712	RHISP	NUM	2	YESNO	REASK: IS YOUTH OF HISPANIC BACKGROUND
713	RDOBDD	NUM	2		REASK: YOUTH DATE OF BIRTH, DAY
714	RDOBMM	NUM	2	DOBMMTH	REASK: YOUTH DATE OF BIRTH, MONTH
715	RDOBY	NUM	2		REASK: YOUTH DATE OF BIRTH, YEAR
716	RAGE	NUM	3		REASK: AGE OF YOUTH
717	RHILACT	NUM	2	YESNO	REASK: Y EVER IN ACTIVE MILITARY SERVICE
718	RHILWAIT	NUM	2	YESNO	REASK: Y WAITING TO GO ON ACTIVE DUTY
719	RHILSERV	NUM	2	YESNO	REASK: IS YOUTH PRESENTLY IN MILITARY
720	RLIVADDR	NUM	2	YESNO	REASK: DOES YOUTH LIVE AT THIS ADDRESS
721	RLIVDORM	NUM	2	YESNO	REASK: DOES Y LIVE IN STUDENT HOUSING
722	YEDENSUM	NUM	2	EDSUM	EE4A SCHOOL Y ENROLLED IN MAY-SEPT
723	YEDENOTH	NUM	2	YESNO	EE4B IS/WAS YOUTH ENROLLED APRIL/OCTOBER
724	YEDCCGRAD	NUM	2	YESNO	EE1A IS YOUTH A COLLEGE GRADUATE
725	YBATEEVR	NUM	2	YESNO	BE12A Y EVER TAKE TEST FOR ARMY
726	YBCTEEVR	NUM	2	YESNO	BE21A Y EVER TAKE COLLEGE ADM TEST
727	YBCAPEVR	NUM	2	YESNO	BE24A Y EVER SUBMIT COLLEGE APPL
728	SCHOLGRP	NUM	2	SGFMT	ACADEMIC STATUS (FOR QUALITY INDEX)
729	HIWGT	NUM	8		ESTIMATED PROB. AFQT CAT. I-III
730	LOWGT	NUM	8		ESTIMATED PROB. AFQT CAT. IIIB-V
731	YOUTOT16	NUM	2		SC5 HOW MANY YOUTHS AGED 16 TO 24 IN HH
732	MAOTOT16	NUM	2		SC7 HOW MANY MALES AGED 16 TO 24
733	FEMTOT16	NUM	2		SC7A HOW MANY FEMALES AGED 16 TO 24
734	FMAOT16	NUM	2		TOTAL MALES AGED 16 TO 24 FINAL
735	FFEMT16	NUM	2		TOTAL FEMALES AGED 16 TO 24 FINAL
736	ENUMT16	NUM	2		TOTAL YOUTH AGED 16 TO 24 FINAL
737	ERAGE16	NUM	2	YESNO	SC7B IS RESPONDENT AGED 16 TO 24
738	HEADEDUC	NUM	2	PAREduc	HEAD OF HH EDUC FOR POST-STRATIFICATION
739	IMPEDUC	NUM	2	PAREduc	IMPUTED HEAD OF HH EDUCATION
740	YTVSH6	NUM	2	YESNO	MH13 DOES Y WATCH TOUR OF DUTY
741	WGHTS1PL	NUM	8		WEIGHT FOR S1,PL MODULES
742	S1REPL1	NUM	8		REPLICATE WEIGHT 1 FOR S1,PL MODULES
743	S1REPL2	NUM	8		REPLICATE WEIGHT 2 FOR S1,PL MODULES
744	S1REPL3	NUM	8		REPLICATE WEIGHT 3 FOR S1,PL MODULES
745	S1REPL4	NUM	8		REPLICATE WEIGHT 4 FOR S1,PL MODULES
746	S1REPL5	NUM	8		REPLICATE WEIGHT 5 FOR S1,PL MODULES
747	S1REPL6	NUM	8		REPLICATE WEIGHT 6 FOR S1,PL MODULES
748	S1REPL7	NUM	8		REPLICATE WEIGHT 7 FOR S1,PL MODULES
749	S1REPL8	NUM	8		REPLICATE WEIGHT 8 FOR S1,PL MODULES
750	S1REPL9	NUM	8		REPLICATE WEIGHT 9 FOR S1,PL MODULES
751	S1REPL10	NUM	8		REPLICATE WEIGHT 10 FOR S1,PL MODULES
752	S1REPL11	NUM	8		REPLICATE WEIGHT 11 FOR S1,PL MODULES
753	S1REPL12	NUM	8		REPLICATE WEIGHT 12 FOR S1,PL MODULES
754	S1REPL13	NUM	8		REPLICATE WEIGHT 13 FOR S1,PL MODULES
755	S1REPL14	NUM	8		REPLICATE WEIGHT 14 FOR S1,PL MODULES
756	S1REPL15	NUM	8		REPLICATE WEIGHT 15 FOR S1,PL MODULES

ACOMS YUTHMAIN VARIABLE LIST FOR OCTOBER 86 TO DECEMBER 87
FINAL PERMANENT DOCUMENTATION

ORDER	VARIABLE	TYPE	LEN	FORMAT	LABEL
757	SIREPL16	NUM	8		REPLICATE WEIGHT 16 FOR SI.PL MODULES
758	SIREPL17	NUM	8		REPLICATE WEIGHT 17 FOR SI.PL MODULES
759	SIREPL18	NUM	8		REPLICATE WEIGHT 18 FOR SI.PL MODULES
760	SIREPL19	NUM	8		REPLICATE WEIGHT 19 FOR SI.PL MODULES
761	SIREPL20	NUM	8		REPLICATE WEIGHT 20 FOR SI.PL MODULES
762	SIREPL21	NUM	8		REPLICATE WEIGHT 21 FOR SI.PL MODULES
763	SIREPL22	NUM	8		REPLICATE WEIGHT 22 FOR SI.PL MODULES
764	SIREPL23	NUM	8		REPLICATE WEIGHT 23 FOR SI.PL MODULES
765	SIREPL24	NUM	8		REPLICATE WEIGHT 24 FOR SI.PL MODULES
766	SIREPL25	NUM	8		REPLICATE WEIGHT 25 FOR SI.PL MODULES
767	SIREPL26	NUM	8		REPLICATE WEIGHT 26 FOR SI.PL MODULES
768	SIREPL27	NUM	8		REPLICATE WEIGHT 27 FOR SI.PL MODULES
769	SIREPL28	NUM	8		REPLICATE WEIGHT 28 FOR SI.PL MODULES
770	SIREPL29	NUM	8		REPLICATE WEIGHT 29 FOR SI.PL MODULES
771	SIREPL30	NUM	8		REPLICATE WEIGHT 30 FOR SI.PL MODULES
772	SIREPL31	NUM	8		REPLICATE WEIGHT 31 FOR SI.PL MODULES
773	SIREPL32	NUM	8		REPLICATE WEIGHT 32 FOR SI.PL MODULES

APPENDIX B. ANNOTATED QUESTIONNAIRE CONTENTS AND CONVENTIONS

The Annotated Questionnaire provides supplementary information for each item included in the Spring '87 instrument for the Army Communications Objectives Measurement System (ACOMS) survey. The Annotated Questionnaire is intended to be the primary reference document for use during planning and execution and interpretation of the analysis. The Annotated Questionnaire is composed of the questionnaire instruments on the right side of the page, and the annotation information on the left side of the page.

The Questionnaires

The questionnaire instruments provide: (a) specific question wording used in the interviews, and (b) information regarding the flow and control of the instruments administered to respondents. Questionnaire wording includes screen name, complete question text, optional text, word choices, response categories and response codes. Information regarding the flow of the interview includes skip pattern information, and consistency checks. Figure B-1 is an example page of the questionnaire, with a table of key features. Since the questionnaire formats used in a Computer Assisted Telephone Interview (CATI) context differ somewhat from those used in traditional self-administered or paper and pencil telephone surveys, a description of the questionnaire presentation follows.

Screen Name

(Figure B-1, #1) The screen name corresponds to the screen name in the CATI programming and is composed of the two character prefix referring to the questionnaire module and an order number. The order of presentation of screens in the Annotated Questionnaire corresponds to the order of presentation during the interview. Question numbers are not always sequential.

Occasionally the screen name also contains a suffix, for example, "EE-6A." The "A" suffix indicates that the item was inserted after "EE-6." A "VER" following the order number in the screen name (for example, "EE-1VER") indicates that the screen verifies information obtained or calculated during the interview.

Question Text

(Figure B-1, #2, #6) Each item in the questionnaire contains the complete question wording. The presentation of the question items follows a number of conventions:

- (1) Text with normal capitalization is read to the respondent.

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

BE-16. In the past six months, have you given any thought to going to college?

YES 1 (BE-17)
NO 2 (CATI CHECK #BE4)
REFUSED -7 (BE-17)
DON'T KNOW -8 (BE-17)

①
↓

BE-17. In the past six months, have you talked to anyone about going to college?

YES 1 (BE-18)
NO 2 (BE-21)
REFUSED -7 (BE-21)
DON'T KNOW -8 (BE-21)

→ ③

②

⑤

④

BE-18. With whom have you talked?

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

FRIENDS 01
MOTHER 02
FATHER 03
A BROTHER OR SISTER 04
SOME OTHER RELATIVE 05
BOY/GIRL FRIEND OR SPOUSE 06
A TEACHER 07
A COUNSELOR AT SCHOOL 08
A RECRUITER 09
CO-WORKER 10
EMPLOYER 11
OTHERS 12
REFUSED -7
DON'T KNOW -8

⑥

- ① Screen name
- ② Question text
- ③ Response categories
- ④ Response codes
- ⑤ Skip patterns
- ⑥ Message to interviewer

Figure B-1. Example of ACOMS questionnaire page.

- (2) Text in all caps within brackets is a message to the interviewer, not to be read to the respondent.
- (3) Normal text within brackets indicates optional wording to be read to the respondent at the discretion of the interviewer.
- (4) Text within brackets separated by a slash (/) indicates a CATI-programmed word choice.

The question text often includes CATI programmed word choices. Word choices alter the text of the question by displaying different text within a question item. During the interview, the CATI System selects the appropriate wording according to respondent characteristics or previous responses.

Word choices can be used to tailor the question to the respondent. For example, the question "Does (he/she) have a high school diploma" would be displayed "Does he" if the question refers to a male, and "Does she" if the question refers to a female.

Word choices can also be used to create variations for a basic question, thus altering the meaning of the question itself. For example, the CATI system randomly selects from Navy, Air Force, Marines, etc. to display the result where (SERVICE) appears in the following question, "What was the main message you got from (SERVICE) advertising?".

Response Categories and Codes

(Figure B-1, #3, #4) Response categories and codes follow the question text. Response categories presented in normal text are always read to the respondent, while those in all caps are read to the respondent only after several probe attempts have failed to elicit a valid response from the respondent. The numbers to the right of the response categories are the numeric codes entered by the interviewers.

Skip Patterns

(Figure B-1, #5) Another way in which the CATI technology allows for more respondent-tailored interviews than traditional interviewing technologies is through skip patterns. For many questions in the ACOMS interviews, certain responses lead to a specified set of followup questions and to skipping other sets of questions.

Skip patterns appear directly to the right of the response category on which the subsequent skips are based. Skip pattern information is composed of the screen name of the next screen administered to the respondent if that response is chosen. For example, if the respondent answers "yes" to "...have you talked to anyone about going to college" then the next question asked will be, "With whom have you

talked?". With any other answer, the respondent would be asked, "Have you ever taken any college admissions test...?".

CATI Checks

(Figure B-2) CATI checks steer the flow of the interview based upon answers to previous questions, or predetermined selection criteria. Like skip patterns, CATI checks control the flow of the interview. However, CATI checks can be used anywhere in the interview to check logical relationships among previously collected information while skip patterns are bound to the response category where they appear. A CATI check is composed of a statement or question followed by corresponding logical statements. The interview is then controlled based upon the CATI system's answer to the "question."

Figure B-2 is an example of a CATI check. CATI Check #AT1 checks the values entered from a previous module to steer the next series of questions. If the respondent had recalled hearing or seeing Army advertising, then he received questions about his opinions about army advertising. Otherwise, the section was skipped.

The Annotation

Annotation information not usually incorporated with questionnaire documentation is provided to facilitate the planning of specific analyses. The Annotated Questionnaire allows the analyst to read a question item as it appears during the interview, and, using annotation information, determine the variable name, the range of valid responses, and the subpopulation receiving that question, without referring to multiple documents. The annotation contains screen name, order number, all variables associated with that item, the variables' valid ranges, and a description of the subpopulation receiving that item.

Figure B-3 is an example page of annotation, with a table of key features.

Screen Name

(Figure B-3, #1) The screen name corresponds to the screen name found in the questionnaire and the CATI programming. Again, the order corresponds to the order of administration.

Order Number

(Figure B-3, #2) The order number indicates the position of the variable in the ACOMS data files. The variables in the tabulations appear in the same order, and the order number appears as part of the title on each page. Note, however, that not all variables on the data files appear in the tabulations.

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Attitudes Toward Army Ads

```

-----
CATI CHECK #AT1: DID RESPONDENT RECALL SEEING OR HEARING
ARMY ADS?
[KR-1 = 2 OR KR-6 = 1]

YES ..... 1 (AT-1)
NO ..... 2 (SLOGAN MODULE)
-----
  
```

AT-1. Use a scale of "1" to "5" where "1" means you do not like the advertising and "5" means you like the advertising very much.

Overall, how much do you like the Army ads you have seen or heard over the past year?

DO NOT LIKE	1
SOMEWHAT DISLIKE	2
NEUTRAL	3
LIKE SOMEWHAT	4
LIKE VERY MUCH	5
REFUSED	-7
DON'T KNOW	-8

AT-2. Use a scale of "1" to "5" where "1" means you do not believe what the ads say and "5" means you believe what the ads say.

How much do you believe what the ads say?

DO NOT BELIEVE	1
SOMEWHAT DISBELIEVE	2
NEUTRAL	3
BELIEVE SOMEWHAT	4
STRONGLY BELIEVE	5
REFUSED	-7
DON'T KNOW	-8

[GO TO SLOGAN RECOGNITION MODULE]

Figure B-2. Example of CATI checks in the ACOMS survey.

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

①
↓

Screen Name: BE-16
 Variables: Ranges: Order #: ← ②
 YBCTHOT 1,2,-7,-8 205
 Sub-Population: Screener respondents not currently enrolled
 in college and youth, who were not screener
 respondents, who are not currently enrolled
 in college or were not last enrolled
 in college
 [YUTHNUM EQ 01 AND EEDENTYP (SC-15) NE 8,9] OR
 [YUTHNUM NE 01 AND YEDKIND (EE-6) NE 8,9]

Screen Name: BE-17
 Variables: Ranges: Order #:
 YBCTALK 1,2,-7,-8 206
 Sub-Population: Youth who have thought of going to college
 [YBCTHOT (BE-16) EQ 1,-7,-8]

Screen Name: BE-18
 Variables: Ranges: Order #:
 YBCFREN 1,2,-7,-8 207
 YBCMOM 1,2,-7,-8 ← ④ 208
 YBCDAD 1,2,-7,-8 209
 YBCSIB 1,2,-7,-8 210
 YBCREL ← ③ 1,2,-7,-8 211
 YBCSPOU 1,2,-7,-8 212
 YBCTEAC 1,2,-7,-8 213
 YBCCOUN 1,2,-7,-8 214
 YBCREC 1,2,-7,-8 215
 YBCCOW 1,2,-7,-8 216
 YBCBOSS 1,2,-7,-8 217
 YBCOTH 1,2,-7,-8 218
 Sub-Population: Youth who have talked to someone about going
 to college
 [YBCTALK (BE-17) EQ 1]
 ↑
 ⑤

① Screen name
 ② Order number
 ③ Variables
 ④ Ranges
 ⑤ Sub-Population

Figure B-3. Example of annotation page in the ACOMS survey.

Variable Names

(Figure B-3, #3) The variable names correspond to the variable names which appear in the data files. The variable name begins with a single letter which corresponds to the type of respondent. Variable names beginning with the letter "Y" indicate youth respondents while the letter "P" indicates parental respondents. The remainder of the variable name represents the essence of the variable's contents. For example, the variable "YTVWATCH" contains a code for whether or not the youth watches TV.

Many questions contain more than one variable. Questionnaire items which could elicit more than one valid response require more than one variable. For example, BE-18 asks "With whom have you talked?". One variable is required for each person with whom the youth might have spoken. This situation is analogous to the "Mark all that apply" question found in paper and pencil surveys. All variables corresponding to a particular screen are listed in the annotation.

Valid Ranges

(Figure B-3, #4) Valid ranges encompass all possible responses for a particular variable. With few exceptions, variables coded from survey responses always include "refused" and "don't know" as valid responses, although these response options are never read to the respondent.

Subpopulation

(Figure B-3, #5) Because of the complex instrument structure that includes rotating modules, skip patterns, and other programmed means of question allocation to respondents, many questions in the ACOMS surveys are asked only of a subsection of the respondent population. During analyses, the subpopulation that receives a particular question determines the types of analyses that can be performed as well as the interpretation of the results. The subpopulation descriptions facilitate analyses by summarizing all skip pattern and interview flow information into one statement describing all respondents for a variable or set of variables.

Subpopulation descriptions are composed of a text description of the respondents, and a pseudocode representation of the respondents. The text description uses terms found within the question items which define the respondent population.

The pseudocode enclosed in brackets is composed of:

- (1) The variable name(s) of the defining variable(s);

- (2) The screen name of the screen from which the defining variable was coded;
- (3) The logical operator(s); and
- (4) The defining values of the variables.

The logical operators used within the pseudocode are:

- (1) EQ equal
- (2) NE not equal
- (3) GT greater than,
- (4) LT less than,
- (5) AND and (both conditions must be met for the respondent to be included in the subpopulation)
- (6) OR or (either condition must be met for the respondent to be included in the subpopulation).

Figure B-3 is an example of a subpopulation description. BE-17 will be asked if the youth is not currently enrolled in college, and the youth has thought about going to college. The pseudocode indicates that these conditions will be met if the variable YBCTHOT from screen BE-16 is equal to 1, -7, or -8. (Values separated by commas imply an OR condition.)

Change Code

(Figure B-4) Change codes are included to alert the analyst to changes made during the analytic year since any changes in the questionnaire item could have an impact upon analytic interpretations. The change codes correspond to these types of changes:

- (1) W - Wording
- (2) R - Response Codes
- (3) P - Position Within the Questionnaire
- (4) S - Subpopulation
- (5) A - Addition
- (6) L - Location

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-17
Variables: Ranges: Order #: Change Code:
EEDENYRC 1-5,-7,-8 110 (87-3) W
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in college
[EEDENTYP (SC-15) EQ 9]

Screen Name: SC-17A
Variables: Ranges: Order #: Change Code:
EEDENYRJ 1, 2,-7,-8 694 (87-2) A
(87-3) W
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in a two-year
junior or community college
[EEDENTYP (SC-15) EQ 8]

Screen Name: SC-13B
Variables: Ranges: Order #:
EEDCOVER 1,2,-7,-8 111
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in a regular
high school or college
[EEDENYRH (SC-16) EQ 9,10,11,12] OR
[EEDENYRC (SC-17) EQ 1,2,3,4,5] OR
[EEDENYRJ (SC-17A) EQ 1,2]

Figure B-4. Example of change codes in the ACOMS survey.

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-1
Variables: Ranges: Order #: Change Code:
PHONVER 1,2,3 70 (87-2) W
Sub-Population: All phone numbers called (87-3) W

Screen Name: SC-2
Variables: Ranges: Order #:
PHONUUSE 1,2,3,-7,-8 71
Sub-Population: All correct phone numbers
[PHONVER (SC-1) EQ 1]

Screen Name: SC-3
Variables: Ranges: Order #:
PHONLOC 1,2,3,-7,-8 72
Sub-Population: Correct phone numbers used for both home
and business
[PHONUUSE (SC-2) EQ 2]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

SC-1. Hello, this is (YOUR NAME).
I am calling from Westat, a research firm near Washington, D.C.
We are conducting a survey for the United States Government about
people's plans for the future and their reaction to
Armed Forces advertisting.

First, I'd like to make sure I've dialed correctly. Is this
area code (AREA CODE AND NUMBER)?

[ASK TO SPEAK WITH ADULT HOUSEHOLD MEMBER IF PERSON ANSWERING
TELEPHONE SOUNDS LIKE A YOUTH.]

YES 1 (SC-2)
NO 2 (TERM1, MAX OF 2 CALLS)
GO TO RESULT 3

SC-2. We are calling a random sample of telephone numbers
in connection with this study, and we need to know
what type of number this is.

Is this phone number for...

home use, 1 (SC-4D)
business and home use, or. 2 (SC-3)
business use only? 3 (TERM346, CODE NON-
RESIDENTIAL)
REFUSED -7 (TERM2, CODE INITIAL
REFUSAL)
DON'T KNOW -8 (SCKNOW)

SC-3. Is this phone located in a home or in a business?

HOME 1 (SC-4D)
BOTH 2 (SC-4D)
BUSINESS 3 (TERM346, CODE NON-
RESIDENTIAL)
REFUSED -7 (TERM2, CODE INITIAL REFUSAL)
DON'T KNOW -8 (SCKNOW)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-4D
Variables: Ranges: Order #:
RESPINHH 1,2,-7,-8 73
Sub-Population: Correct phone numbers for home or both home
and business use
[PHONUSE (SC-2) EQ 1] OR
[PHONLOC (SC-3) EQ 1,2]

Screen Name: SC-5 Change Code:
Variables: Ranges: Order #: (87-2) A, W
ADULTTOT 1-10,-7,-8 693 (87-3) W
YOUTHTOT 1-10,-7,-8 74
Sub-Population: Correct phone numbers with household
member on the line
[RESPINHH (SC-4D) EQ 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

SC-4D. Are you a member of this household?

YES 1 (SC-5)
NO 2 (SCKNOW)
REFUSED..... -7 (TERM2, CODE INITIAL
REFUSAL)
DON'T KNOW -8 (SCKNOW)

SC-5. We have a few questions to see if anyone in your household
will be included in this study. Including yourself...

how many people aged 25 or older
live in your household?

NUMBER OF PEOPLE_____

how many people between the ages of 13 and 24
live in your household?

NUMBER OF PEOPLE....._____ (CATI CHECK #SC1)
NONE 00 (SC-4B)
REFUSED -7 (TERM7, CODE
INITIAL REFUSAL)
DON'T KNOW -8 (SCKNOW)

| CATI CHECK #SC1: IS THERE MORE THAN ONE HOUSEHOLD
| MEMBER 13 THROUGH 24?
| [SC-5 > 1]
|
| YES 1 (SC-7)
| NO 2 (SC-6)
|
|-----

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-6 Change Code:
Variables: Ranges: Order #: (87-2) W
MALEFEM 1,2,-7,-8 75
Sub-Population: Correct phone number and household member on
the line and there is only one person in
household age 13 through 24
[YOUTHTOT (SC-5) EQ 1]

Screen Name: SC-7 Change Code:
Variables: Ranges: Order #: (87-2) W
MALETOT 1-10,-7,-8 76
FEMTOT 1-10,-7,-8 77
Sub-Population: Correct phone number and household member on
the line and there is at least one person in
the household age 13 through 24
[YOUTHTOT (SC-5) GE 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

SC-6. Is the 13 to 24 year old male or female?

MALE	1	(CATI CHECK #SC1A, CODE MALETOT AS 01; CODE FEMTOT AS 00)
FEMALE	2	(CATI CHECK #SC1A, CODE MALETOT AS 00; CODE FEMTOT AS 01)
REFUSED	-7	(TERM7, CODE INITIAL REFUSAL)
DON'T KNOW	-8	(SCKNOW)

SC-7. Of these (NUMBER FROM SC-5) 13 to 24 year olds, how many are male
and how many are female?

NUMBER OF MALES	—	(CATI CHECK #SC1A)
NUMBER OF FEMALES	—	(CATI CHECK #SC1A)
REFUSED	-7	(TERM7, CODE INITIAL REFUSAL)
DON'T KNOW	-8	(SCKNOW)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

CATI CHECK #SC1A: IS THE NUMBER OF MALES PLUS NUMBER OF
FEMALES EQUAL TO THE TOTAL NUMBER OF
13-24 YEAR OLDS?

YES 1 (CATI CHECK #SC1B)
NO 2 (TERM7, CODE PROBLEM)

#SC1B: IS THE HOUSEHOLD IN THE FEMSAMP?

YES 1 (CONF, ENUMERATE RESP-
ONDENT, THEN MALES,
THEN FEMALES)
NO 2 (CONF, ENUMERATE RESP-
ONDENT, THEN MALES)

[RESPONDENT NAME AND AGE ENUMERATED, THEN MALES, THEN FEMALES]

CONF. Your answers to this survey are voluntary and confidential.
The information you give us will only be used in connection
with information about many other young adults. Neither
your name nor any identifying information will appear on
any report of this study.

While you may choose not to answer any question, this research
is authorized by law, and the information you give us is
protected by an Act of Congress called the Privacy Act of 1974.

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-7B
Variables: Ranges: Order #:
ERSPAGE 1,2,-7,-8 93
Sub-Population: Screener respondents
[YUTHNUM EQ 1]

Screen Name: SC-8A
Variables: Ranges: Order #:
EFNAM 94
Sub-Population: Enumerated persons, that is, screener
respondents and other youth in the household
age 13 through 24

Screen Name: SC-8
Variables: Ranges: Order #:
EFNAM 94
Sub-Population: Enumerated persons, that is, screener
respondents and other youth in the household
age 13 through 24

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-7B. Are you 13 to 24 years old?

YES 1 (SC-8A)
 NO 2 (CATI CHECK #SC3)
 REFUSED -7 (TERM8, CODE INITIAL REFUSAL)
 DON'T KNOW -8 (SCKNOW)

SC-8A. Please give me your first name.

_____ (SC-9)
 FIRST NAME

REFUSED -7 (TERM8, CODE
 INITIAL REFUSAL)
 DON'T KNOW -8 (SCKNOW)

SC-8. (Not counting yourself), please give me the first name of (each/
 the/the oldest) (male/female) in your household between 13
 and 24. (RECORD ALL NAMES IN GRID BELOW.) (SC-9)

- 1.
- 2.
- 3.
- 4.
- 5.

REFUSED -7 (TERM8, CODE
 INITIAL REFUSAL)
 DON'T KNOW -8 (SCKNOW)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-9
Variables: Ranges: Order #:
EDOBMM 01-12,-7,-8 97
Sub-Population: Enumerated persons with first name given
[EFNAM (SC-8A, SC-8) NE -7,-8,-1]

EDOBDD 01-31,-7,-8 96
EDOBY 62-74,-7,-8 98
Sub-Population: Enumerated persons for whom the screener
respondent gave a month of birth
[EDOBMM (SC-9) NE -7,-8,-1]

Screen Name: SC-10
Variables: Ranges: Order #:
EAGE 99
Sub-Population: Enumerated persons for whom the respondent
did not give a complete date of birth
[EDOBMM (SC-9) EQ -7,-8,-1] OR
[EDOBDD (SC-9) EQ -7,-8,-1] OR
[EDOBY (SC-9) EQ -7,-8,-1]

Screen Name: SC-10A
Variables: Ranges: Order #:
E13TO24 1-4,-7,-8 100
Sub-Population: Enumerated persons for whom the respondent
did not give a date of birth or age
[EAGE (SC-10) EQ -7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-9. What is (your/PERSON'S) date of birth?

MONTH _____ DAY _____ YEAR 19 _____ (CATI CHECK #SC2A)

01 = JANUARY	07 = JULY
02 = FEBRUARY	08 = AUGUST
03 = MARCH	09 = SEPTEMBER
04 = APRIL	10 = OCTOBER
05 = MAY	11 = NOVEMBER
06 = JUNE	12 = DECEMBER

REFUSED -7 (SC-10)
 DON'T KNOW -8 (SC-10)

SC-10. How old (are you/is PERSON)?

AGE _____ (CATI CHECK #SC2A)
 REFUSED -7 (SC-10A)
 DON'T KNOW -8 (SC-10A)

SC-10A. (Are you/Is PERSON) 13 to 15 years old, 16 to 20 years old, 21 to 24 years old or some other age?

13 TO 15	1 (CATI CHECK #SC2A)
16 TO 20	2 (CATI CHECK #SC2A)
21 TO 24	3 (CATI CHECK #SC2A)
SOME OTHER AGE	4 (CATI CHECK #SC2A)
REFUSED	-7 (TERM8, CODE INITIAL REFUSAL)
DON'T KNOW	-8 (SCKNOW)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-10B
Variables: Ranges: Order #:
ESEX 1,2,-7,-8 101
Sub-Population: Enumerated persons

Screen Name: SC-10C
Variables: Ranges: Order #:
ENUMORE 1,2,-7,-8
Sub-Population: Enumerated persons, last on the list of
names in SC-8

Annotation.

Page 0-7

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

CATI CHECK #SC2A: IS CURRENT ENUMERATION FOR THE
 RESPONDENT?
 YES 1 (SC-10B)
 NO 2 (CATI CHECK #SC2B)

SC-10B. [ASK IF NOT OBVIOUS] What is your sex?

MALE 1 (CATI CHECK #SC3)
 FEMALE 2 (CATI CHECK #SC2B)
 REFUSED -7 (TERM8, CODE INITIAL REFUSAL)
 DON'T KNOW -8 (SCKNOW)

CATI CHECK #SC2B: IF YOUTH IS FEMALE AND HOUSEHOLD
 IS NOT IN FEMSAMP, FLAG YOUTH AS
 INELIGIBLE
 #SC3: IS PERSON BETWEEN 13 AND 24 YEARS?
 YES 1 (CATI CHECK #SC5)
 NO 2 (CATI CHECK #SC4)
 #SC4: FLAG YOUTH AS INELIGIBLE
 (CATI CHECK #SC5)
 #SC5: IS NAME/D.O.B./AGE NEEDED FOR MORE
 MALES/FEMALES RECORDED IN SC-5?
 YES 1 (SC-8 FOR NEXT
 MALE/FEMALE)
 NO 2 (SC-10C)

SC-10C. Are there any more (male youths/youths) between 13 and 24 in your
 household?

YES 1 (CATI CHECK #SC6)
 NO 2 (CATI CHECK #SC7)
 REFUSED -7 (TERM8, CODE INITIAL REFUSAL)
 DON'T KNOW -8 (SCKNOW)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-10B2
Variables: Ranges: Order #:
EMORESEX 1,2,-7,-8
Sub-Population: Youth enumerated last who may be female
[ENUMORE = 1 AND FEMSAMP = 1]

Screen Name: SC-8B
Variables: Ranges: Order #:
EFNAM 94
Sub-Population: Enumerated persons, that is, screener
respondents and other youth in the
household age 13 through 24

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

CATI CHECK #SC6: IS HOUSEHOLD IN FEMSAMP?

YES..... 1 (SC-10B2)
NO..... 2 (SC-8B)

SC-10B2. What is this person's sex?

MALE 1 (SC-8B)
FEMALE 2 (SC-8B)
REFUSED -7 (TERM8, CODE INITIAL REFUSAL)
DON'T KNOW -8 (SCKNOW)

SC-8B. What is this person's first name?

_____ (SC-9)
REFUSED..... -7 (TERM8, CODE INITIAL RE-
FUSAL)
DON'T KNOW..... -8 (SCKNOW)

CATI CHECK #SC7: ANY MALES/FEMALES 16-24 YEARS?

YES 1 (CATI CHECK #SC7A
FOR RESP, 1ST
MALE/FEMALE
AGED 16-24)
NO 2 (SC-4B)

CATI CHECK #SC7A: IS PERSON < 17 YEARS?

YES 1 (SC-13A)
NO 2 (SC-11)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-11
Variables: Ranges: Order #:
EMILACT 1,2,-7,-8 102
Sub-Population: Enumerated youth, age 17 through 24
[ECALCAGE GE 17 AND ECALCAGE LE 24] OR
[E13TO24 EQ 2,3]

Screen Name: SC-11A
Variables: Ranges: Order #:
EMILSERV 1,2,-7,-8 104
Sub-Population: Youth who have served in the military
[EMILACT (SC-11) EQ 1]

Screen Name: SC-12
Variables: Ranges: Order #:
EMILWAIT 1,2,-7,-8 103
Sub-Population: Youth who have not served in the military
[EMILACT (SC-11) EQ 2,-7,-8]

Screen Name: SC-13A
Variables: Ranges: Order #:
EHSDIPL 1-5,-7,-8 105
Sub-Population: Youth of eligible age
[ECALCAGE GE 16 AND ECALCAGE LE 24 OR
[E13TO24 (SC-10A) EQ 2,3]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-11. (Have you/Has PERSON) ever been in active military service, the National Guard or the Reserves?

YES 1 (SC-11A)
 NO 2 (SC-12)
 REFUSED -7 (SC-12)
 DON'T KNOW -8 (SC-12)

SC-11A. (Are you/Is PERSON) presently serving in the military?

YES 1 (SC-13A)
 NO 2 (SC-13A)
 REFUSED -7 (SC-13A)
 DON'T KNOW -8 (SC-13A)

SC-12. (Have you/Has he/Has she) been accepted for service in a branch of the Armed Forces and (are/is) now waiting to go on active duty?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

SC-13A. (Do you have/Does he have/Does she have) a regular high school diploma, a GED, an ABE, or some other kind of certificate of high school completion?

REGULAR HIGH SCHOOL DIPLOMA 1
 GED [GENERAL EDUCATIONAL DEVELOPMENT].. 2
 ABE [ADULT BASIC EDUCATION]
 CERTIFICATE [E.G. CORRESPONDENCE,
 NIGHT SCHOOL] 3
 SOME OTHER KIND OF CERTIFICATE 4
 NONE OF THE ABOVE 5
 REFUSED -7
 DON'T KNOW -6

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-14
Variables: Ranges: Order #:
EEDENCUR 1,2,-7,-8 106
Sub-Population: Youth of eligible age

Screen Name: SC-14A Change Code:
Variables: Ranges: Order #: (87-3) A
EEDENSUM 1-4,-7,-8 708
Sub-Population: Youth of eligible age who received the
screener interview during the summer
[SCRNDATE GE 870501 AND SCRNDATE LE 870910]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

CATI CHECK #SCDK1: WHAT DATE IS TODAY?

SEPTEMBER 11 - APRIL 30 1 (SC-14)
 MAY 1 - SEPTEMBER 10 2 (SC-14A)

SC-14. (Are you/Is PERSON) currently enrolled in school?

YES 1 (SC-15)
 NO 2 (SC-13)
 REFUSED -7 (SC-13)
 DON'T KNOW -8 (SC-13)

SC-14A. (Are you/Is PERSON) currently enrolled...

in a regular day high school, 1 (SC-16)
 in a 4 year college, 2 (SC-17)
 in some other school, or 3 (CATI CHECK #SCDK2)
 not currently enrolled? 4 (CATI CHECK #SCDK2)
 REFUSED -7 (CATI CHECK #SCDK2)
 DON'T KNOW -8 (CATI CHECK #SCDK2)

CATI CHECK #SCDK2: WHAT DATE IS TODAY?

MAY 1 - JUNE 30 ... DISPLAY WORDING:
 "(Were you/Was he/Was she) enrolled in
 school in April?"

JULY 1 - SEPTEMBER 10 ... DISPLAY WORDING:
 "(Will you be/Will he be/Will she be)
 enrolled in school in October?"

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-14B Change Code:
Variables: Ranges: Order #: (87-3) A
EEDENOTH 1,2,-7,-8 709
Sub-Population: Youth of eligible age who were not enrolled
in regular day high school or a 4 year college
in the summer
[SCRNDATE GE 870501 AND SCRNDATE LE 870910] AND
[EEDENSUM (SC-14A) NE 1,2]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-14B. (Were you/Was he/Was she//Will you be/Will he be/Will she be)
 enrolled in school in (April/October)?

YES 1 (SC-15)
 NO 2 (CATI CHECK #SCDK3)
 REFUSED -7 (CATI CHECK #SCDK3)
 DON'T KNOW -8 (CATI CHECK #SCDK3)

CATI CHECK #SCDK3: Is the person currently in
 "some other school"?
 [EEDENSUM (SC14A) = 3]

YES..... 1 (CATI CHECK #SCDK4)
 NO..... 2 (SC-13)

CATI CHECK #SCDK4: WHAT DATE IS TODAY?

SEPTEMBER 11 - APRIL 30 ... DISPLAY WORDING:
 (are you currently/is he currently/
 is she currently)

MAY 1 - JUNE 30 ... DISPLAY WORDING:
 (were you/was he/was she)

JULY 1 - SEPTEMBER 10 ... DISPLAY WORDING:
 (will you be/will he be/will she be)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-15 Change Code:
Variables: Ranges: Order #: (87-3) W
EEDENTYP 01-10,-7,-8 108
Sub-Population: Youth of eligible age who are currently
enrolled in school or who were in school
in April or who will be in school in October
[EEDENCUR (SC-14) EQ 1] OR
[EEDENSUM (SC-14A) EQ 1,2,3] OR
[EEDENOTH (SC-14B) EQ 1]

Screen Name: SC-16 Change Code:
Variables: Ranges: Order #: (87-3) W
EEDENYRH 9-12,-7,-8 109
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in a regular day
high school
[EEDENTYP (SC-15) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-15. In what type of school or training program (are you currently/is he currently/is she currently//were you/was he/was she//will you be/will he be/will she be) enrolled?

TAKING H.S. COURSES IN REGULAR	
DAY HIGH SCHOOL	01 (SC-16)
GED OR HIGH SCHOOL EQUIVALENCY	
PROGRAM	02 (SC-13)
ADULT BASIC EDUCATION [ABE] [H.S.	
COURSES IN NIGHT SCHOOL OR BY	
CORRESPONDENCE)	03 (SC-13)
SKILL DEVELOPMENT PROGRAM	
[E.G. PUBLIC EMPLOYMENT, JOBS,	
OIC, WIN, CETA]	04 (SC-13)
ON THE JOB TRAINING PROGRAM ...	05 (SC-13)
APPRENTICESHIP PROGRAM	06 (SC-13)
VOCATIONAL, BUSINESS OR TRADE	
SCHOOL	07 (SC-13)
2 YEAR JR OR COMMUNITY	
COLLEGE	08 (SC-17A)
4 (5) YEAR COLLEGE OR	
UNIVERSITY	09 (SC-17)
SOME OTHER SCHOOL	10 (SC-13)
REFUSED	-7 (SC-13)
DON'T KNOW	-8 (SC-13)

SC-16. (Are you currently/Is he currently/Is she currently//Were you/Was he/Was she//Will you be/Will he be/Will she be) enrolled in 9th, 10th, 11th or 12th grade?

9TH	9 (SC-13B)
10TH	10 (SC-13B)
11TH	11 (SC-13B)
12TH	12 (SC-13B)
REFUSED	-7 (SC-13)
DON'T KNOW	-8 (SC-13)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-17 Change Code:
Variables: Ranges: Order #: (87-3) W
EEDENYRC 1-5,-7,-8 110
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in college
[EEDENTYP (SC-15) EQ 9]

Screen Name: SC-17A Change Code:
Variables: Ranges: Order #: (87-2) A
EEDENYRJ 1, 2,-7,-8 694 (87-3) W
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in a two-year
junior or community college
[EEDENTYP (SC-15) EQ 8]

Screen Name: SC-13B
Variables: Ranges: Order #:
EEDCOVER 1,2,-7,-8 111
Sub-Population: Youth of eligible age who are/were in April/
will be in October enrolled in a regular
high school or college
[EEDENYRH (SC-16) EQ 9,10,11,12] OR
[EEDENYRC (SC-17) EQ 1,2,3,4,5] OR
[EEDENYRJ (SC-17A) EQ 1,2]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-17. (Are you currently/Is he currently/Is she currently//Were you/Was he/Was she//Will you be/Will he be/Will she be) enrolled in (your/his/her) first, second, third, fourth or fifth year of college?

FIRST YEAR [FR]	1 (SC-13B)
SECOND YEAR [SO]	2 (SC-13B)
THIRD YEAR [JR]	3 (SC-13B)
FOURTH YEAR [SR]	4 (SC-13B)
FIFTH YEAR [OF A 5 YEAR COLLEGE]	5 (SC-13B)
REFUSED	-7 (SC-13)
DON'T KNOW	-8 (SC-13)

SC-17A. (Are you currently/Is he currently/Is she currently//Were you/Was he/Was she//Will you be/Will he be/Will she be) enrolled in (your/his/her) first or second year of junior or community college?

FIRST YEAR	1 (SC-13B)
SECOND YEAR	2 (SC-13B)
REFUSED	-7 (SC-13)
DON'T KNOW	-8 (SC-13)

SC-13B. So, the highest grade or level of schooling that (you have/he has/she has) completed and received credit for is (the) (college year/high school grade)?

YES	1 (SC-18)
NO	2 (SC-13)
REFUSED	-7 (SC-13)
DON'T KNOW	-8 (SC-13)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-13
Variables: Ranges: Order #:
EEDCOMP 07-25,-7,-8 107
Sub-Population: Youth of eligible age

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-13. What is the highest grade or level of schooling that
 (you have/he has/she has) completed and received credit for?

LESS THAN 8TH GRADE	07	(SC-18)
8TH GRADE	08	(SC-18)
9TH GRADE	09	(SC-18)
10TH GRADE	10	(SC-18)
11TH GRADE	11	(SC-18)
12TH GRADE	12	(SC-18)
1ST YEAR OF 4-YEAR COLLEGE [FR]	13	(SC-18)
2ND YEAR OF 4-YEAR COLLEGE [SO]	14	(SC-18)
3RD YEAR OF 4-YEAR COLLEGE [JR]	15	(SC-18)
4TH YEAR OF 4-YEAR COLLEGE [SR]	16	(SC-18)
5TH YEAR COLLEGE, 1ST YEAR		
GRADUATE OR PROFESSIONAL SCHOOL	17	(SC-18)
2ND YEAR GRADUATE OR PROFESSIONAL		
SCHOOL	18	(SC-18)
3RD YEAR GRADUATE OR PROFESSIONAL		
SCHOOL	19	(SC-18)
MORE THAN 3 YEARS GRADUATE OR		
PROFESSIONAL SCHOOL	20	(SC-18)
1ST YEAR OF JR OR COMMUNITY COLLEGE..	21	(SC-18)
2ND YEAR OF JR OR COMMUNITY COLLEGE..	22	(SC-18)
1ST YEAR OF VOCATIONAL, BUSINESS,		
OR TRADE SCHOOL	23	(SC-18)
2ND YEAR OF VOCATIONAL, BUSINESS,		
OR TRADE SCHOOL	24	(SC-18)
MORE THAN 2 YEARS OF VOCATIONAL		
BUSINESS, OR TRADE SCHOOL	25	(SC-18)
REFUSED	-7	(SC-13C)
DON'T KNOW	-8	(SC-13C)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-13C Change Code:
Variables: Ranges: Order #: (87-3) A
EEDCGRAD 1,2,-7,-8 710
Sub-Population: Youth for whom level of schooling is unknown
[EEDCOMP (SC-13) EQ -7,-8]

Screen Name: SC-18 Change Code:
Variables: Ranges: Order #: (87-3) P, W
ELIVADDR 1,2,-7,-8 112
Sub-Population: Youth of eligible age

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-13C. (Are you/Is he/Is she) a college graduate?

YES 1 (SC-18, FLAG YOUTH AS INELIGIBLE)
 NO 2 (SC-18)
 REFUSED -7 (SC-18)
 DON'T KNOW -8 (SC-18)

SC-18. (Are you/Is PERSON) living at this address?

[IF RESPONSE IS "NO", PROBE: (Are you/Is he/Is she) actually
 a household member and living temporarily away
 from home? IF SO, CODE "YES".]

YES 1 (CATI CHECK #SC8)
 NO 2 (CATI CHECK #SC7B)
 REFUSED -7 (CATI CHECK #SC8)
 DON'T KNOW -8 (CATI CHECK #SC8)

 CATI CHECK #SC7B: IS/WAS YOUTH ENROLLED IN SCHOOL
 DURING THE PAST YEAR OR WILL
 BE ENROLLED IN COMING YEAR?
 YES 1 (SC-18A)
 NO 2 (CATI CHECK #SC8)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-18A
Variables: Ranges: Order #:
ELIVDORM 1,2,-7,-8 113
Sub-Population: Youth of eligible age, who are not living at the
location of the phone and who are currently
enrolled in school
[ELIVADDR (SC-18) EQ 2 AND
EEDENCUR (SC-14) EQ 1,-7,-8]

Screen Name: SC-19
Variables: Ranges: Order #:
ERACE 1-4,-7,-8 17
Sub-Population: Youth of eligible age

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

SC-18A. (Are you/Is PERSON) living in undergraduate student housing?

[That is, undergraduate housing that is owned, leased or sponsored by the school (you are/he is/she is) attending?]

YES 1
NO 2
REFUSED -7
DON'T KNOW -8

```

-----
| CATI CHECK #SC8: IF EMILACT (SC-11) EQ 1 OR
|                   EMILWAIT (SC-12) EQ 1 OR
|                   EEDCOMP (SC-13) EQ 16,17,18,19,20 OR
|                   EEDCGRAD (SC-13C) EQ 1 OR
|                   ELIVDORM (SC-18A) EQ 2,
|                   FLAG YOUTH AS INELIGIBLE FOR MAIN
|                   INTERVIEW (SC-19)
|
|                   IF EMILACT (SC-11) EQ -7,-8 OR
|                   EMILWAIT (SC-12) EQ -7,-8 OR
|                   EEDCOMP (SC-13) EQ -7,-8 OR
|                   ELIVDORM (SC-18A) EQ -7,-8 OR
|                   ELIVADDR (SC-18) EQ -7,-8
|                   FLAG YOUTH TO RECEIVE REASK
|                   QUESTIONS (SC-19)
|
|-----

```

SC-19. Please tell me whether (you are/PERSON is)...

White, 1
Black, 2
Asian or Pacific Islander, or 3
American Indian or Alaskan Native? .. 4
REFUSED -7
DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-20
Variables: Ranges: Order #:
EHISP 1,2,-7,-8 18
Sub-Population: Youth of eligible age

Screen Name: SC-21
Variables: Ranges: Order #:
ELNAM 95
Sub-Population: Youth eligible for the main interview

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Household Screener

SC-20. (Are you/Is he/Is she) Hispanic?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #SC8A: IF EHISP (SC-20) EQ 2 AND HISPCLUS EQ 1,
 FLAG YOUTH AS INELIGIBLE (CATI CHECK #SC8B)

 IF EHISP (SC-20) EQ -7,-8 AND HISPCLUS EQ 1,
 FLAG YOUTH TO RECEIVE REASK QUESTIONS
 (CATI CHECK #SC8B)

 CATI CHECK #SC8B: IF SCREENER RESPONDENT WITH FLAG FOR
 REASK QUESTIONS, FLAG AS INELIGIBLE
 (CATI CHECK #SC9)

 CATI CHECK #SC9: ARE THERE ANY MORE MALES/FEMALES
 16-24 YEARS?

 YES 1 (CATI CHECK #SC7A)
 NO 2 (CATI CHECK #SC9A)

 CATI CHECK #SC9A: IS THE FIRST YOUTH IN THE HOUSEHOLD
 ELIGIBLE FOR THE MAIN INTERVIEW?

 YES 1 (SC-21)
 NO 2 (CATI CHECK #SC10)

SC-21. What is (your/PERSON'S) last name?

[We need (your/PERSON's) last name
 so that if we need to call again to get updated
 information, we can ask for (you/him/her) by name.]

LAST NAME _____ (CATI CHECK #SC10)

 REFUSED -7
 DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-4B
Variables: Ranges: Order #:
PHONCNTY 64
Sub-Population: Correct phone numbers with household member
on the line

Screen Name: SC-4C
Variables: Ranges: Order #:
PHONZIP 67
Sub-Population: Correct phone numbers with household member
on the line

Screen Name: SC-4E
Variables: Ranges: Order #:
PHONCITY 69
Sub-Population: Correct phone numbers with household member
on the line and county or zip is missing
[PHONCNTY (SC-4B) EQ -7,-8] OR
[PHONZIP (SC-4C) EQ -7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

CATI CHECK #SC10: ARE THERE ANY (MORE) YOUTHS ELIGIBLE
FOR THE MAIN INTERVIEW?

YES 1 (SC-21)
NO 2 (SC-4B)

SC-4B. What county do you live in?

COUNTY
REFUSED -7
DON'T KNOW -8

SC-4C. What is your zip code?

ZIP CODE
REFUSED -7
DON'T KNOW -8

CATI CHECK #SC11: IS COUNTY OR ZIP MISSING?
[SC-4B OR SC-4C = -7,-8]

YES 1 (SC-4E)
NO 2 (CATI CHECK #SC12)

SC-4E. What city do you live in?

CITY
REFUSED -7
DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

Screen Name: SC-35
Variables: Ranges: Order #:
PHONEOTH 1,2,-7,-8 90
Sub-Population: Households with at least one youth eligible
for the main interview

Screen Name: SC-36
Variables: Ranges: Order #:
XPHONUUSE 1,2,3,-7,-8 91
Sub-Population: Households with at least one youth eligible
for the main interview and additional
telephone numbers in the home
[PHONEOTH (SC-35) EQ 1]

Screen Name: SC-36A
Variables: Ranges: Order #:
XPHONLOC 1,2,3,-7,-8 92
Sub-Population: Households with youth eligible for further
interviews and additional telephone numbers
for business and home use
[XPHONUUSE (SC-36) EQ 2]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

CATI CHECK #SC12: ARE THERE ANY YOUTHS ELIGIBLE FOR
THE MAIN INTERVIEW?

YES..... 1 (SC-35)
NO..... 2 (TERM7, CODE INELIGIBLE)

SC-35. Are there any telephone numbers in addition to
area code (AREA CODE AND NUMBER) in your home?

YES 1 (SC-36)
NO 2 (CATI CHECK #SC13)
REFUSED -7 (CATI CHECK #SC13)
DON'T KNOW -8 (CATI CHECK #SC13)

SC-36. Is this number for...

home use 1 (CATI CHECK #SC13)
business and home use, or . 2 (SC-36A)
business use only? 3 (CATI CHECK #SC13)
REFUSED -7 (CATI CHECK #SC13)
DON'T KNOW -8 (CATI CHECK #SC13)

SC-36A. Is this phone located in a home or in a business?

HOME 1 (CATI CHECK #SC13)
BOTH 2 (CATI CHECK #SC13)
BUSINESS 3 (CATI CHECK #SC13)
REFUSED -7 (CATI CHECK #SC13)
DON'T KNOW -8 (CATI CHECK #SC13)

CATI CHECK #SC13: ARE THERE ANY YOUTHS ELIGIBLE FOR THE
MAIN INTERVIEW?

YES 1 (HHCHOOSE)
NO 2 (TERM7, CODE INELIGIBLE)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

TERMINATION SCREENS

TERM1 Thank you very much, but I seem to have dialed a wrong number. It is possible that your number will be dialed again at a later time.

REDIAL 1 (RESTART AT INTRO)
NON-WORKING NUMBER [IF
NUMBER HAS BEEN DIALED TWICE] .. 2

TERM2 Thank you very much, that's all the questions that I have at this time.

TERM38 Thank you for your time and cooperation. Your assistance has been very valuable to our research effort.

TERM346 Thank you very much, that's all the questions I have at this time.

[CODE NON-RESIDENTIAL]

TERM5 Thank you very much for your time. Goodbye.

[ENTER THE RESULT CODE USING THE DEFINITIONS:]

CALLBACK - NO APPOINTMENT 4
CALLBACK - APPOINTMENT 5 (APPT)

TERM6 At this time we are only interviewing in households with 16 to 24 year olds, so I have no further questions for you. The information you have given us is confidential and is protected under an act of Congress called the Privacy Act of 1974. This survey is for research purposes only and is authorized by law in Title 10 USC Sections 503 and 2358. Thank you very much for your cooperation. Good bye.

[CODE NO ELIGIBLE HOUSEHOLD MEMBERS]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Household Screener

TERM7 The information you have given us is confidential. This survey is only for research on how young adults make career decisions and is authorized by law in Title 10 USC Sections 503 and 2358. Thank you for your time. Good bye.

TERM8 I have no further questions for you at this time. The information you have given us is confidential and is protected under an act of Congress called the Privacy Act of 1974. This survey is for research purposes only and is authorized by law in Title 10 USC Sections 503 and 2358. Thank you very much for your cooperation. Good bye.

TERM9 Let me remind you that the information you have given us is confidential and is protected under an act of Congress called the Privacy Act of 1974. This survey is for research purposes only and is authorized by law in Title 10, USC Sections 503 and 2358 and Executive Order 9397.

I have no further questions for you at this time, but would you please stay on the line for one moment while I check to see if I need to speak to anyone else in your household. Thank you very much for your cooperation. Good bye.

REINTRODUCTION SCREENS

SC-KNOW. Is there another household member at home?

YES	1 (SC-2RI)
NO	2 (TERM5)
REFUSED	-7
DON'T KNOW	-8

SC-2RI. Hello, this is (YOUR NAME).

I am calling from Westat, a research firm near Washington, D.C. We are conducting a study for the United States Government about people's plans for the future and their reaction to Armed Forces advertising.

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Household Screener

END OF HOUSEHOLD SCREENER MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-9 Change Code:
Variables: Ranges: Order #: (87-3) A
RDOBMM 01-12,-7,-8 714
Sub-Population: Youth for whom the screener respondent
only gave an age category
[E13TO24 NE .]

RDOBDD 01-31,-7,-8 713
RDOBY 62-71,-7,-8 715
Sub-Population: Youth with the month of birth, reask
question answered
[RDOBMM EQ 1-12]

Screen Name: SC-10 Change Code:
Variables: Ranges: Order #: (87-3) A
RAGE 16-24 716
Sub-Population: Youth with exact age still unknown
[RDOBMM (SC-9) EQ -7,-8,] OR
[RDOBDD (SC-9) EQ -7,-8,-1] OR
[RDOBY (SC-9) EQ -7,-8,-1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

EE-INTRO. I have some questions about your educational and employment experiences.

CATI CHECK #EER1: WAS YOUTH'S EXACT AGE GIVEN
IN SCREENER?

YES 1 (CATI CHECK #EER3)
NO 2 (SC-9)

SC-9. What is your date of birth?

MONTH _____ DAY _____ YEAR 19 _____ (CATI CHECK #EER2)

01 = JANUARY	07 = JULY
02 = FEBRUARY	08 = AUGUST
03 = MARCH	09 = SEPTEMBER
04 = APRIL	10 = OCTOBER
05 = MAY	11 = NOVEMBER
06 = JUNE	12 = DECEMBER

REFUSED -7 (SC-10)
DON'T KNOW -8 (SC-10)

SC-10. How old are you?

AGE _____
REFUSED -7
DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-11 Change Code:
Variables: Ranges: Order #: (87-3) A
RMILACT 1,2,-7,-8 717
Sub-Population: Youth with military status unknown
[EMILACT EQ -7,-8,-1]

Screen Name: SC-11A Change Code:
Variables: Ranges: Order #: (87-3) A
RMILSERV 1,2,-7,-8 719
Sub-Population: Youth who have served in the military
[RMILACT (SC-11) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

CATI CHECK #EER2: IS YOUTH 16-24 YEARS OLD?

YES 1 (CATI CHECK #EER3)
 NO 2 (CATI CHECK #EER6, FLAG YOUTH
 AS INELIGIBLE.)

CATI CHECK #EER3: IS YOUTH 17-24?

YES 1 (CATI CHECK #EER4)
 NO 2 (CATI CHECK #EER6)

CATI CHECK #EER4: IS THE YOUTH'S MILITARY STATUS KNOWN?
 [EMILACT EQ 1,2]

YES 1 (CATI CHECK #EER6)
 NO 2 (SC-11)

SC-11. Have you ever been in active military
 service, the National Guard or the Reserves?

YES 1 (SC-11A, FLAG YOUTH AS INELIGIBLE.)
 NO 2 (CATI CHECK #EER5)
 REFUSED -7 (CATI CHECK #EER5, FLAG YOUTH
 AS INELIGIBLE.)
 DON'T KNOW -8 (CATI CHECK #EER5, FLAG YOUTH
 AS INELIGIBLE.)

SC-11A. Are you presently serving in the military?

YES 1 (CATI CHECK #EER6, FLAG YOUTH
 AS INELIGIBLE.)
 NO 2 (CATI CHECK #EER6, FLAG YOUTH
 AS INELIGIBLE.)
 REFUSED -7 (CATI CHECK #EER6, FLAG YOUTH
 AS INELIGIBLE.)
 DON'T KNOW -8 (CATI CHECK #EER6, FLAG YOUTH
 AS INELIGIBLE.)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-12 Change Code:
Variables: Ranges: Order #: (87-3) A
RMILWAIT 1,2,-7,-8 718
Sub-Population: Youth who have not served in the military
but who may be waiting to enter the service
[EMILACT EQ 2 AND EMILWAIT NE 1,2]

Screen Name: SC-19 Change Code:
Variables: Ranges: Order #: (87-3) A
RRACE 1-4,-7,-8 711
Sub-Population: Youth with race unknown
[ERACE EQ -7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

CATI CHECK #EER5: IS IT KNOWN WHETHER THE YOUTH IS WAITING
TO GO ON ACTIVE DUTY?
[EMILWAIT EQ 1,2]

YES 1 (CATI CHECK #EER6)
NO 2 (SC-12)

SC-12. Have you been accepted for service in a branch
of the Armed Forces and are now waiting to go
on active duty?

YES 1 (CATI CHECK #EER6, FLAG YOUTH
AS INELIGIBLE.)
NO 2 (CATI CHECK #EER6)
REFUSED -7 (CATI CHECK #EER6, FLAG YOUTH
AS INELIGIBLE.)
DON'T KNOW -8 (CATI CHECK #EER6, FLAG YOUTH
AS INELIGIBLE.)

CATI CHECK #EER6: IS THE YOUTH'S RACE KNOWN?
[ERACE = 1-4]

YES 1 (CATI CHECK #EER7)
NO 2 (SC-19)

SC-19. Please tell me whether you are...

White, 1
Black, 2
Asian or Pacific Islander, or 3
American Indian or Alaskan Native? .. 4
REFUSED -7
DON'T KNOW -8

CATI CHECK #EER7: IS IT KNOWN IF THE YOUTH IS HISPANIC?
[EHISP EQ 1,2]

YES 1 (CATI CHECK #EER8)
NO 2 (SC-20)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-20 Change Code:
Variables: Ranges: Order #: (87-3) A
RHISP 1,2,-7,-8 712
Sub-Population: Youth with Hispanic question unanswered
[EHISP EQ -7,-8]

Screen Name: EE-2 Change Code:
Variables: Ranges: Order #: (87-3) P
YHSDIPL 1-5,-7,-8 115
Sub-Population: All youth

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

SC-20. Are you Hispanic?

YES 1 (EE-2)
NO 2 (CATI CHECK #EER8)
REFUSED -7 (CATI CHECK #EER8)
DON'T KNOW -8 (CATI CHECK #EER8)

| CATI CHECK #EER8: IS THE HOUSEHOLD IN A HISPANIC CLUSTER? |
| [HISPCLUS EQ 1] |
|
| YES 1 (EE-2, FLAG YOUTH |
| AS INELIGIBLE.) |
| NO 2 (EE-2) |
|
|-----

EE-2. Do you have a regular high school diploma, a GED,
an ABE, or some other kind of certificate of
high school completion?

REGULAR HIGH SCHOOL DIPLOMA 1
GED [GENERAL EDUCATIONAL
DEVELOPMENT] 2
ABE [ADULT BASIC EDUCATION]
CERTIFICATE [E.G., CORRESPONDENCE,
NIGHT SCHOOL] 3
SOME OTHER KIND OF CERTIFICATE 4
NONE OF THE ABOVE 5
REFUSED -7
DON'T KNOW -8

| CATI CHECK #EEDK1: WHAT DATE WAS THE SCREENER COMPLETED? |
|
| SEPTEMBER 11 - APRIL 30 1 (EE-4) |
MAY 1 - SEPTEMBER 10 2 (EE-4A)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: EE-4
Variables: Ranges: Order #:
YEDCUR 1,2,-7,-8 116
Sub-Population: All youth

Screen Name: EE-4A Change Code:
Variables: Ranges: Order #: (87-3) A
YEDENSUM 1-4,-7,-8 722
Sub-Population: Youth of eligible age who received the
screening interview during the summer
[SCRNDATE GE 870501 AND SCRNDATE LE 870910]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

EE-4. Are you currently enrolled in school, college, a vocational or technical program, apprenticeship or a job training program?

YES 1 (EE-6)
 NO 2 (EE-5)
 REFUSED -7 (EE-5)
 DON'T KNOW -8 (EE-5)

EE-4A. Are you currently enrolled...

in a regular day high school, 1 (EE-6A)
 in a 4 year college, 2 (EE-6B)
 in some other school, or 3 (CATI CHECK #EEDK2)
 not currently enrolled? 4 (CATI CHECK #EEDK2)
 REFUSED -7 (CATI CHECK #EEDK2)
 DON'T KNOW -8 (CATI CHECK #EEDK2)

```

-----
|CATI CHECK #EEDK2: WHAT DATE WAS THE SCREENER COMPLETED? |
|                                                             |
|           MAY 1 - JUNE 30 ... DISPLAY WORDING:           |
|           "(Were you/Was he/Was she) enrolled in        |
|           school in April?"                               |
|                                                             |
|           JULY 1 - SEPTEMBER 10 ... DISPLAY WORDING:     |
|           "(Will you be/Will he be/Will she be)         |
|           enrolled in school in October?"                 |
|                                                             |
-----
  
```

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-14B Change Code:
Variables: Ranges: Order #: (87-3) A
YEDENOTH 1,2,-7,-8 723
Sub-Population: Youth of eligible age who were not enrolled in
regular day high school or a 4 year college in the
summer
[SCRNDATE GE 870501 AND SCRNDATE LE 870910] AND
[YEDENSUM (EE-4A) NE 1,2]

Screen Name: EE-5
Variables: Ranges: Order #:
YEDLASTM 1-12 117
YEDLASTY 67-87 118
Sub-Population: Youth not currently enrolled in school
[YEDCUR (EE-4) EQ 2,-7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

SC-14B. (Were you/Will you be) enrolled in school in (April/October)?

YES 1 (EE-6)
 NO 2 (CATI CHECK #EEDK3)
 REFUSED -7 (CATI CHECK #EEDK3)
 DON'T KNOW -8 (CATI CHECK #EEDK3)

 | CATI CHECK #EEDK3: Is the person currently in |
 | "some other school"? |
 | [YEDENSUM (EE4A) = 3] |
 | |
 | YES..... 1 (CATI CHECK #EEDK4) |
 | NO..... 2 (EE-5) |
 | |
 | CATI CHECK #EEDK4: WHAT DATE WAS THE SCREENER COMPLETED? |
 | |
 | SEPTEMBER 11 - APRIL 30 ... DISPLAY WORDING: |
 | (are you currently/is he currently/ |
 | is she currently) |
 | |
 | MAY 1 - JUNE 30 ... DISPLAY WORDING: |
 | (were you/was he/was she) |
 | |
 | JULY 1 - SEPTEMBER 10 ... DISPLAY WORDING: |
 | (will you be/will he be/will she be) |

EE-5. In what month and year did you last attend any
 type of school or training program?

MONTH _____ YEAR 19____

[USE THE CATEGORIES BELOW FOR MONTH.]

- | | |
|-------------|--------------|
| 1. JANUARY | 7. JULY |
| 2. FEBRUARY | 8. AUGUST |
| 3. MARCH | 9. SEPTEMBER |
| 4. APRIL | 10. OCTOBER |
| 5. MAY | 11. NOVEMBER |
| 6. JUNE | 12. DECEMBER |

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name:	EE-6		Change Code:
Variables:	Ranges:	Order #:	(87-3) S
YEDKIND	1-10,-7,-8	119	
Sub-Population:	All youth		

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

EE-6. What kind of school or training program (are you currently/
 were you last/will you be) enrolled in?

TAKING H.S. COURSES IN REGULAR
 DAY HIGH SCHOOL 1
 GED OR HIGH SCHOOL EQUIVALENCY
 PROGRAM 2
 ADULT BASIC EDUCATION [ABE]
 [H.S. COURSES IN NIGHT SCHOOL
 OR BY CORRESPONDENCE] 3
 SKILL DEVELOPMENT PROGRAM
 [E.G., PUBLIC EMPLOYMENT,
 JOBS, OIC, WIN, CETA] 4
 ON THE JOB TRAINING PROGRAM 5
 APPRENTICESHIP PROGRAM 6
 VOCATIONAL, BUSINESS OR
 TRADE SCHOOL 7
 2 YEAR JUNIOR OR COMMUNITY COLLEGE .. 8
 4 YEAR COLLEGE OR UNIVERSITY 9
 SOME OTHER SCHOOL 10
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #EE1: IS RESPONDENT CURRENTLY ENROLLED?
 (EE-4 = 1)
 YES 1 (CATI CHECK #EE1A)
 NO 2 (EE-1)
 CATI CHECK #EE1A: IS RESPONDENT IN H.S. OR COLLEGE?
 (EE-6 = 1) OR (EE-6 = 8) OR (EE-6 = 9)
 H.S. 1 (EE-6A)
 COLLEGE 2 (EE-6B)
 JR. COLLEGE .. 3 (EE-6C)
 OTHER 4 (EE-1)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: EE-6A
Variables: Ranges: Order #:
YEDENYRH 9-12,-7,-8 120
Sub-Population: Youth currently enrolled in high school
[YEDKIND (EE-6) EQ 1]

Screen Name: EE-6B
Variables: Ranges: Order #:
YEDENYRC 1-5,-7,-8 121
Sub-Population: Youth currently enrolled in a 4 year college
[YEDKIND (EE-6) EQ 9]

Screen Name: EE-6C
Variables: Ranges: Order #: Change Code:
YEDENYRJ 1, 2,-7,-8 695 (87-2) A
Sub-Population: Youth currently enrolled in a 2 year college
[YEDKIND (EE-6) EQ 8]

Screen Name: EE-1VER
Variables: Ranges: Order #:
YEDCOVER 1,2,-7,-8 122
Sub-Population: Youth currently enrolled in high school or
in a 2 year college or in a 4 year college
[YEDENYRH (EE-6A) EQ 9,10,11,12] OR
[YEDENYRC (EE-6B) EQ 1,2,3,4,5] OR
[YEDENYRJ (EE-6C) EQ 1,2]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

EE-6A. (Are you currently/Were you/Will you be) enrolled in 9th, 10th, 11th or 12th grade?

9TH	9 (EE-1VER)
10TH	10 (EE-1VER)
11TH	11 (EE-1VER)
12TH	12 (EE-1VER)
REFUSED	-7 (EE-1)
DON'T KNOW	-8 (EE-1)

EE-6B. (Are you currently/Were you/Will you be) enrolled in (your/his/her) first, second, third, fourth or fifth year of college?

FIRST YEAR [FR]	1 (EE-1VER)
SECOND YEAR [SO]	2 (EE-1VER)
THIRD YEAR [JR]	3 (EE-1VER)
FOURTH YEAR [SR]	4 (EE-1VER)
FIFTH YEAR [OF A 5 YEAR COLLEGE]	5 (EE-1VER)
REFUSED	-7 (EE-1)
DON'T KNOW	-8 (EE-1)

EE-6C. (Are you currently/Were you/Will you be) enrolled in (your/his/her) first or second year of junior or community college?

FIRST YEAR	1 (EE-1VER)
SECOND YEAR	2 (EE-1VER)
REFUSED	-7 (EE-1)
DON'T KNOW	-8 (EE-1)

EE-1VER. So, (you have/he has/she has) completed and received credit for (the) (college year/high school grade)?

YES	1 (EE-3)
NO	2 (EE-1)
REFUSED	-7 (EE-1)
DON'T KNOW	-8 (EE-1)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: EE-1
Variables: Ranges: Order #:
YEDLEV 07-25,-7,-8 123
Sub-Population: All youth

Screen Name: SC-13C
Variables: Ranges: Order #: Change Code:
YEDCGRAD 1,2,-7,-8 724 (87-3) A
Sub-Population: Youth with educational level unknown
[YEDLEV (EE-1) EQ -7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

EE-1. What is the highest grade or level of schooling that you have completed and received credit for?

LESS THAN 8TH GRADE	07 (EE-3)
8TH GRADE	08 (EE-3)
9TH GRADE	09 (EE-3)
10TH GRADE	10 (EE-3)
11TH GRADE	11 (EE-3)
12TH GRADE	12 (EE-3)
1ST YEAR OF 4-YEAR COLLEGE [FR]	13 (EE-3)
2ND YEAR OF 4-YEAR COLLEGE [SO]	14 (EE-3)
3RD YEAR OF 4-YEAR COLLEGE [JR]	15 (EE-3)
4TH YEAR OF 4-YEAR COLLEGE [SR]	16 (EE-3)
5TH YEAR COLLEGE, 1ST YEAR	
GRADUATE OR PROFESSIONAL SCHOOL	17 (EE-3)
2ND YEAR GRADUATE OR PROFESSIONAL	
SCHOOL	18 (EE-3)
3RD YEAR GRADUATE OR PROFESSIONAL	
SCHOOL	19 (EE-3)
MORE THAN 3 YEARS GRADUATE OR	
PROFESSIONAL SCHOOL	20 (EE-3)
1ST YEAR OF JR OR COMMUNITY COLLEGE .	21 (EE-3)
2ND YEAR OF JR OR COMMUNITY COLLEGE .	22 (EE-3)
1ST YEAR OF VOCATIONAL, BUSINESS,	
OR TRADE SCHOOL	23 (EE-3)
2ND YEAR OF VOCATIONAL, BUSINESS,	
OR TRADE SCHOOL	24 (EE-3)
MORE THAN 2 YEARS OF VOCATIONAL,	
BUSINESS, OR TRADE SCHOOL	25 (EE-3)
REFUSED	-7 (SC-13C)
DON'T KNOW	-8 (SC-13C)

SC-13C. Are you a college graduate?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name:	EE-3		Change Code:
Variables:	Ranges:	Order #:	(87-3) P
YEDPLAN	07-25,-7,-8	125	
Sub-Population:	All youth		

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

EE-3. What is the highest grade or year of school or college
 you plan to eventually complete?

LESS THAN 8TH GRADE	07
8TH GRADE	08
9TH GRADE	09
10TH GRADE	10
11TH GRADE	11
12TH GRADE	12
1ST YEAR OF 4-YEAR COLLEGE [FR]	13
2ND YEAR OF 4-YEAR COLLEGE [SO]	14
3RD YEAR OF 4-YEAR COLLEGE [JR]	15
4TH YEAR OF 4-YEAR COLLEGE [SR]	16
5TH YEAR COLLEGE, 1ST YEAR	
GRADUATE OR PROFESSIONAL SCHOOL	17
2ND YEAR GRADUATE OR PROFESSIONAL	
SCHOOL	18
3RD YEAR GRADUATE OR PROFESSIONAL	
SCHOOL	19
MORE THAN 3 YEARS GRADUATE OR	
PROFESSIONAL SCHOOL	20
1ST YEAR OF JR OR COMMUNITY COLLEGE ..	21
2ND YEAR OF JR OR COMMUNITY COLLEGE ..	22
1ST YEAR OF VOCATIONAL, BUSINESS,	
OR TRADE SCHOOL	23
2ND YEAR OF VOCATIONAL, BUSINESS,	
OR TRADE SCHOOL	24
MORE THAN 2 YEARS OF VOCATIONAL,	
BUSINESS, OR TRADE SCHOOL	25
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-18 Change Code:
Variables: Ranges: Order #: (87-3) A, W
RLIVADDR 1,2,-7,-8 720
Sub-Population: Youth for whom home address is unknown
[ELIVADDR (SC-18) EQ -7,-8,]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

```

-----
CATI CHECK #EER9:  IS THE YOUTH'S ELIGIBILITY QUESTIONABLE?
                   [ELIGMAIN EQ -8]

                   YES ..... 1 (CATI CHECK #EER10)
                   NO ..... 2 (CATI CHECK #EE2A)

CATI CHECK #EER10: IS THE YOUTH A COLLEGE GRADUATE?
                   [YEDLEV EQ 16,17,18,19,20 OR
                   YEDCGRAD EQ 1,-7,-8]

                   YES ..... 1 (CATI CHECK #EER11,
                                FLAG YOUTH AS INELIGIBLE.)
                   NO ..... 2 (CATI CHECK #EER11)

CATI CHECK #EER11: IS IT KNOWN IF THE YOUTH IS LIVING
                   AT THE ADDRESS OF THE PHONE?
                   [ELIVADDR (SC-18) EQ 1,2]

                   YES ..... 1 (CATI CHECK #EER13)
                   NO ..... 2 (SC-18)
-----

```

SC-18. Are you living at this address?

[IF RESPONSE IS "NO", PROBE: Are you actually
a household member and living temporarily away
from home? IF SO, CODE "YES".]

```

YES ..... 1 (CATI CHECK #EER15)
NO ..... 2 (CATI CHECK #EER12)
REFUSED ..... -7 (CATI CHECK #EER15,
                  FLAG YOUTH AS INELIGIBLE.)
DON'T KNOW ..... -8 (CATI CHECK #EER15,
                     FLAG YOUTH AS INELIGIBLE.)

```

```

-----
CATI CHECK #EER12:  IS YOUTH CURRENTLY IN SCHOOL?
                   [EE-4 EQ 1,-7,-8]

                   YES ..... 1 (SC-18A)
                   NO ..... 2 (CATI CHECK #EER15)
-----

```


ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: SC-18A Change Code:
Variables: Ranges: Order #: (87-3) A
RLIVDORM 1,2,-7,-8 721
Sub-Population: Youth who live away from home who may or may not be
living in a college dormitory
[ELIVADDR (SC-18) EQ -7,-8 AND
RLIVADDR (SC-18) EQ 2 AND
YEDCUR (EE-4) EQ 1,-7,-8] OR
[ELIVADDR (SC-18 EQ 2 AND
YEDCUR (EE-4) EQ 1,-7,-8 AND
ELIVDORM (SC-18A) EQ -7,-8,-1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

SC-18A. Are you living in undergraduate student housing?

[That is, undergraduate housing that is owned, leased
or sponsored by the school you are attending?]

YES 1 (CATI CHECK #EER15)
NO 2 (CATI CHECK #EER15,
FLAG YOUTH AS INELIGIBLE.)
REFUSED -7 (CATI CHECK #EER15,
FLAG YOUTH AS INELIGIBLE.)
DON'T KNOW -8 (CATI CHECK #EER15,
FLAG YOUTH AS INELIGIBLE.)

CATI CHECK #EER13: DOES THE YOUTH LIVE AWAY FROM HOME?
[ELIVADDR (SC-18) EQ 2]

YES 1 (CATI CHECK #EER14)
NO 2 (CATI CHECK #EER15)

CATI CHECK #EER14: IS IT KNOWN IF THE YOUTH LIVES
IN STUDENT HOUSING?
[SC-18A EQ 1,2]

YES 1 (CATI CHECK #EER15)
NO 2 (SC-18A)

CATI CHECK #EER15: IS THE YOUTH ELIGIBLE FOR THE
MAIN INTERVIEW?

YES 1 (CATI CHECK #EE2A)
NO 2 (TERMINATION)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: EE-7
Variables: Ranges: Order #:
YNUMLET 1,2,3,-7,-8 127
Sub-Population: Youth who have completed more than 8 years
of school
[YEDLEV (EE-1) GT 8] OR [YEDLEV EQ -7,-8]

YEDGRADE 1-7,-7,-8 128
Sub-Population: Youth who have completed more than 8 years
of school, whose school used letter or
number grades
[YNUMLET (EE-7) EQ 1,2]

Screen Name: EE-9_12
Variables: Ranges: Order #: Change Code:
YEDELALG 1,2,3,-7,-8 129 (87-2) R
Sub-Population: Youth who have completed more than 8 years
of school
[YEDLEV (EE-1) GT 8] OR
[YEDLEV EQ -7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

```

-----
CATI CHECK #EE2A: HAS RESPONDENT COMPLETED AT LEAST THE
                   EIGHTH GRADE OF SCHOOL?
                   [EE-1 > 8 OR EE-1 = -7,-8]

                   YES ..... 1 (EE-7)
                   NO ..... 2 (EE-16)
-----

```

EE-7. (Does/Did) your school use letter or number grades?

```

LETTER ..... 1
NUMBER ..... 2
NEITHER ..... 3 (EE-9_1..)
REFUSED ..... -7 (EE-9_12)
DON'T KNOW ..... -8 (EE-9_12)

```

[IF LETTER ASK LETTER, IF NUMBER ASK NUMBER]

What grades (do/did) you usually get in school?

(Are/Were) they...

```

mostly A's          90-100 ..... 1
mostly A's & B's    85-89 ..... 2
mostly B's          80-84 ..... 3
mostly B's & C's    75-79 ..... 4
mostly C's          70-74 ..... 5
mostly C's & D's    65-69 ..... 6
mostly D's & F's    64 or below ..... 7
REFUSED ..... -7
DON'T KNOW ..... -8

```

EE-9_12. Now I have a list of high school mathematics and technical courses. As I read each one, please tell me whether you have taken or plan to take that course in regular high school.

Elementary algebra?

```

TAKEN OR CURRENTLY TAKING ..... 1
PLAN TO TAKE ..... 2
NOT TAKEN AND NOT PLANNING TO ..... 3
REFUSED ..... -7
DON'T KNOW ..... -8

```

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: EE-9_12 Change Code:
Variables: Ranges: Order #: (87-2) R
YEDGEOM 1,2,3,-7,-8 130
Sub-Population: Youth who have completed more than 8 years
of school
[YEDLEV (EE-1) GT 8] OR
[YEDLEV EQ -7,-8]

Screen Name: EE-9_12 Change Code:
Variables: Ranges: Order #: (87-2) R
YEDINALG 1,2,3,-7,-8 131
Sub-Population: Youth who have completed more than 8 years
of school
[YEDLEV (EE-1) GT 8] OR
[YEDLEV EQ -7,-8]

Screen Name: EE-9_12 Change Code:
Variables: Ranges: Order #: (87-2) R
YEDTRIG 1,2,3,-7,-8 132
Sub-Population: Youth who have completed more than 8 years
of school
[YEDLEV (EE-1) GT 8] OR
[YEDLEV EQ -7,-3]

Screen Name: DE-36 Change Code:
Variables: Ranges: Order #: (87-2) S
YDROTCEV 1,2,-7,-8 582 (87-3) L
Sub-Population: All youth

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

EE-9_12. Plane geometry?

TAKEN OR CURRENTLY TAKING	1
PLAN TO TAKE	2
NOT TAKEN AND NOT PLANNING TO	3
REFUSED	-7
DON'T KNOW	-8

EE-9_12. Intermediate algebra?

TAKEN OR CURRENTLY TAKING	1
PLAN TO TAKE	2
NOT TAKEN AND NOT PLANNING TO	3
REFUSED	-7
DON'T KNOW	-8

EE-9_12. Trigonometry?

TAKEN OR CURRENTLY TAKING	1
PLAN TO TAKE	2
NOT TAKEN AND NOT PLANNING TO	3
REFUSED	-7
DON'T KNOW	-8

DE-36. Did you ever participate in a Reserve Officer's
Training Corps [ROTC] course?

YES	1	(DE-37)
NO	2	(EE-16)
REFUSED	-7	(EE-16)
DON'T KNOW	-8	(EE-16)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: DE-37
Variables: Ranges: Order #: Change Code:
YDROTCJS 1,2,-7,-8 583 (87-3) L
Sub-Population: Youth who have participated in a ROTC course
[YDROTCEV (DE-36) EQ 1]

Screen Name: DE-38
Variables: Ranges: Order #: Change Code:
YDROTCBR 1-3,-7,-8 584 (87-3) L
Sub-Population: Youth who have participated in a ROTC
course in college
[YDROTCJS (DE-37) EQ 2]

Screen Name: EE-16
Variables: Ranges: Order #: Change Code:
YEMPCUR 1,2,-7,-8 133 (87-3) P
Sub-Population: All youth

Screen Name: EE-17
Variables: Ranges: Order #:
YEMPLOOK 1,2,-7,-8 134
Sub-Population: Youth not currently employed
[YEMPCUR (EE-16) EQ 2,-7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

DE-37. Was that Junior ROTC in high school or
Senior ROTC in college?

JUNIOR [IN HIGH SCHOOL]	1	(EE-16)
SENIOR [IN COLLEGE]	2	(DE-38)
REFUSED	-7	(EE-16)
DON'T KNOW	-8	(EE-16)

DE-38. Was that Army ROTC, Air Force ROTC, or Navy ROTC?

ARMY	1
AIR FORCE	2
NAVY	3
REFUSED	-7
DON'T KNOW	-8

EE-16. Are you currently employed either full-time or
part-time?

YES	1	(EE-19)
NO	2	(EE-17)
REFUSED	-7	(EE-17)
DON'T KNOW	-8	(EE-17)

EE-17. Are you looking for work now?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

Screen Name: EE-19
Variables: Ranges: Order #:
YEMPHOUR 0,1-85,-7,-8 135
Sub-Population: All youth

Screen Name: EE-20
Variables: Ranges: Order #:
YEMPEVER 1,2,-7,-8 139
Sub-Population: Youth who do/did not work full time
[YEMPHOUR GE 1 AND YEMPHOUR LT 35] OR
[YEMPHOUR EQ -7,-8]

Screen Name: EE-24
Variables: Ranges: Order #:
YEMPEASY 1-4,-7,-8 140
Sub-Population: All youth

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Education-Employment

EE-19. How many hours per week (do/did) you usually work
 at your (main/last) job?

[ENTER 0 FOR NEVER HAD A JOB]

HOURS WORKED (CATI CHECK #EE3)

NEVER HAD A JOB 0 (EE-24)

REFUSED -7 (EE-20)

DON'T KNOW -8 (EE-20)

CATI CHECK #EE3: DID/DOES YOUTH WORK FULL TIME?

[EE-19 > 34]

YES 1 (EE-24)

NO 2 (EE-20)

EE-20. Have you ever held a full-time job?

[MORE THAN 34 HOURS PER WEEK]

YES 1

NO 2

REFUSED -7

DON'T KNOW -8

EE-24. How easy or difficult is it for someone your age to get
 a full-time job in your community? Is it....

almost impossible, 1

very difficult, 2

somewhat difficult, or 3

not difficult at all? 4

REFUSED -7

DON'T KNOW -8

[GO TO INTENTIONS & PROPENSITY MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Education-Employment

END OF EDUCATION-EMPLOYMENT MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Questionnaire

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name: IP-1
Variables: Ranges: Order #:
YIPDOSCH 1,2,-7,-8 141
YIPDOEMP 1,2,-7,-8 142
YIPDOIDL 1,2,-7,-8 143
YIPDOMIL 1,2,-7,-8 144
YIPDOOTH 1,2,-7,-8 145
Sub-Population: All youth

Screen Name: IP-3
Variables: Ranges: Order #:
YPBRAN1 1-5,-7,-8 146
Sub-Population: Youth who might be joining the military
[YIPDOMIL (IP-1) EQ 1]

Screen Name: IP-4
Variables: Ranges: Order #:
YPCOMP1 1,2,3,-7,-8 148
Sub-Population: Youth who might be joining the military
[YPBRAN1 (IP-3) EQ 1,2,3,4,5]

Screen Name: IP-5
Variables: Ranges: Order #:
YPBRAN2 1-6,-7,-8 149
Sub-Population: Youth who might be joining the military
[YPBRAN1 (IP-3) EQ 1,2,3,4,5]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

IP-1. Now let's talk about your plans for the next few years. What do you think you might be doing?

[PROBE: Anything else?]

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

GOING TO SCHOOL	1	(IP-7)
WORKING	2	(IP-7)
DOING NOTHING	3	(IP-7)
JOINING THE MILITARY/SERVICE	4	(IP-3)
OTHER	5	(IP-7)
REFUSED	-7	(IP-7)
DON'T KNOW	-8	(IP-7)

IP-3. You said that you might be joining the military. Which branch of the service would that be?

AIR FORCE	1	(IP-4)
ARMY	2	(IP-4)
COAST GUARD	3	(IP-4)
MARINE CORPS	4	(IP-4)
NAVY	5	(IP-4)
REFUSED	-7	(IP-7)
DON'T KNOW	-8	(IP-7)

IP-4. Which type of service would that be?
Would it be...

active duty,	1
the Reserve, or	2
the National Guard?	3
REFUSED	-7
DON'T KNOW	-8

IP-5. If you found for some reason you couldn't join the (SERVICE FROM IP-3), which branch of the service would be your next choice?

AIR FORCE	1	(IP-6)
ARMY	2	(IP-6)
COAST GUARD	3	(IP-6)
MARINE CORPS	4	(IP-6)
NAVY	5	(IP-6)
NONE	6	(IP-7)
REFUSED	-7	(IP-7)
DON'T KNOW	-8	(IP-7)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name: IP-6
Variables: Ranges: Order #:
YPCOMP2 1,2,3,-7,-8 151
Sub-Population: Youth who might be joining the military
[YPBRAN2 (IP-5) EQ 1,2,3,4,5]

Screen Name: IP-7
Variables: Ranges: Order #: Change Code:
YPROBMIL 1-4,-7,-8 152 (87-2) W
Sub-Population: All youth

Screen Name: IP-14
Variables: Ranges: Order #: Change Code:
YPROBCOL 1-4,-7,-8 153 (87-2) W
Sub-Population: All youth

Screen Name: IP-15
Variables: Ranges: Order #:
YPCOL24 1,2,-7,-8 154
Sub-Population: Youth who are likely to go to college
[YPROBCOL (IP-14) EQ 1,2]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

IP-6. Which type of service would that be?
Would it be...

active duty,	1
the Reserve, or	2
the National Guard?	3
REFUSED	-7
DON'T KNOW	-8

IP-7. Now I'm going to ask you about several things young
(men/women) your age might do in the next few years.
Please tell me whether you will definitely, probably,
probably not or definitely not be doing each of the
following things.

How likely is it that you will be serving
in the military?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

IP-14. How likely is it that you will be going
to college?

DEFINITELY	1 (IP-15)
PROBABLY	2 (IP-15)
PROBABLY NOT	3 (IP-16)
DEFINITELY NOT	4 (IP-16)
REFUSED	-7 (IP-16)
DON'T KNOW	-8 (IP-16)

IP-15. Do you think that you will go to
a two-year or four-year college?

TWO-YEAR COLLEGE	1
FOUR-YEAR COLLEGE	2
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name: IP-11 Change Code:
Variables: Ranges: Order #: (87-2) W
YPROBARO 1-4,-7,-8 155
Sub-Population: Youth who are likely to go to college
[YPROBCOL (IP-14) EQ 1,2]

Screen Name: IP-16 Change Code:
Variables: Ranges: Order #: (87-2) W
YPROBVOC 1-4,-7,-8 156
Sub-Population: All youth

Screen Name: IP-12 Change Code:
Variables: Ranges: Order #: (87-2) W
YPROBEMP 1-4,-7,-8 157
Sub-Population: All youth

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

IP-11. How likely is it that you will participate in at least one college course offered by the Army Reserve Officer's Training Corps, or Army R.O.T.C.?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

IP-16. How likely is it that you will be going to vocational or technical school?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

IP-12. How likely is it that you will be working in a civilian job?

DEFINITELY	1 (IP-13)
PROBABLY	2 (IP-13)
PROBABLY NOT	3 (CATI CHECK #IP1)
DEFINITELY NOT	4 (CATI CHECK #IP1)
REFUSED	-7 (CATI CHECK #IP1)
DON'T KNOW	-8 (CATI CHECK #IP1)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name: IP-13
Variables: Ranges: Order #:
YPFULPAR 1,2,-7,-8 158
Sub-Population: Youth who are likely to be working in a
civilian job [YPROBEMP (IP-12) EQ 1,2]

Screen Name: IP-2
Variables: Ranges: Order #:
YPSAMOCC 1,2,-7,-8 159
Sub-Population: Youth currently employed and planning to be
working in the next few years
[YIPDOEMP (IP-1) EQ 1
AND YEMPCUR (EE-16) EQ 1,-7,-8]

Screen Name: IP-8
Variables: Ranges: Order #: Change Code:
YPROBAR 1-4,-7,-8 162 (87-2) W
Sub-Population: All Youth

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

IP-13. Will this be full-time or part-time?

FULL-TIME	1
PART-TIME	2
REFUSED	-7
DON'T KNOW	-8

CATI CHECK #IP1: IS YOUTH PLANNING TO BE WORKING DURING
THE NEXT FEW YEARS?
[IP-1 = 2]

YES	1	(CATI CHECK #IP2)
NO	2	(IP-8)

#IP2: IS YOUTH CURRENTLY WORKING?
[EE-16 = 1 OR -7 OR -8]

YES	1	(IP-2)
NO	2	(IP-8)
REFUSED	-7	(IP-2)
DON'T KNOW ..	-8	(IP-2)

IP-2. Do you think that you will be working in
the same job or occupation you have, or
a different job or occupation?

SAME JOB OR OCCUPATION	1
DIFFERENT JOB OR OCCUPATION	2
REFUSED	-7
DON'T KNOW	-8

IP-8. How likely is it that you will be serving on
active duty in the Army?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name: IP-9
Variables: Ranges: Order #: Change Code:
YPROBANG 1-4,-7,-8 163 (87-2) W
Sub-Population: All youth

Screen Name: IP-10
Variables: Ranges: Order #: Change Code:
YPROBARV 1-4,-7,-8 164 (87-2) W
Sub-Population: All youth

Screen Name: IP-11A
Variables: Ranges: Order #: Change Code:
YPROBCOM 1-4,-7,-8 165 (87-2) W
Sub-Population: Youth who are planning to go to college
[YPROBCOL (IP-14) EQ 1,2]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

IP-9. How likely is it that you will be serving in the Army National Guard?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

IP-10. How likely is it that you will be serving in the Army Reserve?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

| CATI CHECK #IP3: IS YOUTH PLANNING TO GO TO COLLEGE |
| DURING THE NEXT FEW YEARS? |
[IP-14 = 1 OR 2]

YES	1	(IP-11A)	
NO	2	(IP-17)	

IP-11A. How likely is it that you will receive an officer's commission through participation in the Army Reserve Officer's Training Corps, or Army R.O.T.C.?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name:	IP-17	
Variables:	Ranges:	Order #:
YPSCHFUL	1,2,-7,-8	166
YPSCHPRT	1,2,-7,-8	167
YPWRKFUL	1,2,-7,-8	168
YPWRKPRT	1,2,-7,-8	169
YPSRVMIL	1,2,-7,-8	170
YPHOMEMK	1,2,-7,-8	171
YPOTH	1,2,-7,-8	172
Sub-Population:	All youth	

Screen Name:	IP-20	
Variables:	Ranges:	Order #:
YPROBTAR	1-4,-7,-8	173
Sub-Population:	All youth	

Screen Name:	IP-21	
Variables:	Ranges:	Order #:
YPROBADO	1-4,-7,-8	174
Sub-Population:	All youth	

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Intentions-Propensity

IP-17. We've talked about several things you might be doing in the next few years. Taking everything into consideration, what are you most likely to be doing in the next year?

[IF "GOING TO SCHOOL" OR "WORKING" PROBE:

Will that be full-time or part-time?]

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

GOING TO SCHOOL FULL-TIME	1
GOING TO SCHOOL PART-TIME	2
WORKING FULL-TIME	3
WORKING PART-TIME	4
SERVING IN THE MILITARY	5
BEING A FULL-TIME HOMEMAKER	6
OTHER	7
REFUSED	-7
DON'T KNOW	-8

IP-20. How likely is it that you will talk to someone [such as family, friends, or teacher] about joining the Army?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

IP-21. How likely is it that you will do something about joining the Army [such as see an Army Recruiter, call a toll-free number, answer an Army ad, or visit an Army base]?

DEFINITELY	1
PROBABLY	2
PROBABLY NOT	3
DEFINITELY NOT	4
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

Screen Name:	IP-18	
Variables:	Ranges:	Order #:
YPTHOTM	1,2,-7,-8	175
Sub-Population:	All youth	

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

IP-18. Before we talked today, had you ever
thought about joining the military?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

[GO TO BEHAVIORS MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Intentions-Propensity

END OF INTENTIONS-PROPENSITY MODULE

Annotation

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name:	BE-1A	
Variables:	Ranges:	Order #:
YBAEVREC	1,2,-7,-8	176
Sub-Population:	All youth	

Screen Name:	BE-1	
Variables:	Ranges:	Order #:
YBATALK	1,2,-7,-8	177
Sub-Population:	All youth	

Screen Name:	BE-2	
Variables:	Ranges:	Order #:
YBAFREN	1,2,-7,-8	178
YBAMOM	1,2,-7,-8	179
YBADAD	1,2,-7,-8	180
YBASIB	1,2,-7,-8	181
YBAREL	1,2,-7,-8	182
YBASPOU	1,2,-7,-8	183
YBATEAC	1,2,-7,-8	184
YBACOUN	1,2,-7,-8	185
YBAREC	1,2,-7,-8	186
YBACOW	1,2,-7,-8	187
YBABOSS	1,2,-7,-8	188
YBAOTH	1,2,-7,-8	189
Sub-Population:	Youth who have talked with someone about joining the Army [YBATALK (BE-1) EQ 1]	

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

BE-1A. Have you ever talked with any military recruiter to get information about the military?

YES 1
NO 2
REFUSED -7
DON'T KNOW -8

BE-1. In the past six months, have you talked with anyone about possibly joining the Army?

YES 1 (BE-2)
NO 2 (BE-10)
REFUSED -7 (BE-10)
DON'T KNOW -8 (BE-10)

BE-2. With whom have you talked?

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

FRIENDS 01
MOTHER 02
FATHER 03
A BROTHER OR SISTER 04
SOME OTHER RELATIVE 05
BOY/GIRL FRIEND OR SPOUSE 06
A TEACHER 07
A COUNSELOR AT SCHOOL 08
A RECRUITER 09
CO-WORKER 10
EMPLOYER 11
OTHERS 12
REFUSED -7
DON'T KNOW -8

```

-----
| CATI CHECK #BE1: WERE FRIENDS MENTIONED? |
| [BE-2 = 01] |
| |
| YES ..... 1 (BE-3) |
| NO ..... 2 (CATI CHECK #BE2) |
-----

```

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-3
Variables: Ranges: Order #:
YBAFRSCH 1,2,-7,-8 190
Sub-Population: Youth who have talked with friends about
joining the Army
[YBAFREN (BE-2) EQ 1]

Screen Name: BE-4
Variables: Ranges: Order #:
YBAFREMP 1,2,-7,-8 191
Sub-Population: Youth who have talked with friends about
joining the Army
[YBAFREN (BE-2) EQ 1]

Screen Name: BE-5
Variables: Ranges: Order #:
YBAFRMIL 1,2,-7,-8 193
Sub-Population: Youth who have talked with friends about
joining the Army
[YBAFREN (BE-2) EQ 1]

Screen Name: BE-6
Variables: Ranges: Order #:
YBAFRAR 1,2,-7,-8 194
Sub-Population: Youth who have talked with friends in service
about joining the Army
[YBAFRMIL (BE-5) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Behaviors

BE-3. You mentioned talking with friends. Were these friends from school?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

BE-4. Were these friends at work?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

BE-5. Were these friends in the service?

YES	1	(BE-6)
NO	2	(CATI CHECK #BE2)
REFUSED	-7	(CATI CHECK #BE2)
DON'T KNOW	-8	(CATI CHECK #BE2)

BE-6. Were these friends in the Army?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-7
Variables: Ranges: Order #:
YBMREC 1,2,-7,-8 195
Sub-Population: Youth who have talked with someone about
joining the Army, but who did not mention
a recruiter
[YBATALK (BE-1) EQ 1 AND
YBAREC (BE-2) EQ 2,-7,-8]

Screen Name: BE-8
Variables: Ranges: Order #:
YBMRECAR 1,2,-7,-8 196
YBMRECAF 1,2,-7,-8 197
YBMRECNA 1,2,-7,-8 198
YBMRECMC 1,2,-7,-8 199
Sub-Population: Youth who have talked with a recruiter
about joining the Army
[YBAREC (BE-2) EQ 1] OR
[YBMREC (BE-7) EQ 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

| CATI CHECK #BE2: WAS RECRUITER MENTIONED? |
| [BE-2 = 09] |
| |
| YES 1 (BE-8) |
| NO 2 (BE-7) |

BE-7. In the past six months, have you talked to an
Armed Forces recruiter about military service?

YES 1 (BE-8)
NO 2 (BE-10)
REFUSED -7 (BE-10)
DON'T KNOW -8 (BE-10)

BE-8. Was the recruiter you spoke with an...

	YES	NO	REF	DK
Army recruiter? 1 (BE-8A)		2	-7	-8
Air Force recruiter? 1 (BE-10)		2	-7	-8
Navy recruiter? 1 (BE-10)		2	-7	-8
Marine recruiter? 1 (BE-10)		2	-7	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-8A
Variables: Ranges: Order #:
YBACONT 1-6,-7,-8 200
Sub-Population: Youth who have talked with an Army
recruiter
[YBMRECAR (BE-8) EQ 1]

Screen Name: BE-8B
Variables: Ranges: Order #:
YBATALK1 1-6,-7,-8 201
Sub-Population: Youth who have talked with an Army
recruiter
[YBMRECAR (BE-8) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Behaviors

BE-8A. How did you have your first contact with the Army recruiter?

[READ ALL RESPONSE CATEGORIES BEFORE CODING THE ANSWER.]

Did you contact the Army recruiter on the advice of another Service recruiter,	1
did you contact the Army recruiter first,	2
were you contacted by the Army recruiter first,	3
were you with a friend with whom the recruiter was meeting, ...	4
did you contact an Army recruiter through a U.S. Army Reserve or National Guard unit or member, or	5
was your first contact by some other way?	6
REFUSED	-7
DON'T KNOW	-8

BE-8B. Under what circumstances did you first talk with an Army
recruiter? Did you talk...

by telephone,	1
at a recruiting station,	2
at a job fair,	3
at school,	4
at an Army Reserve unit, or	5
some other way?	6
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 97)
Module: Behaviors

Screen Name: BE-10
Variables: Ranges: Order #:
YBAGIFT 1,2,-7,-8 202
Sub-Population: All youth

Screen Name: BE-11
Variables: Ranges: Order #: Change Code:
YBAVISIT 1,2,-7,-8 203 (87-3) W
Sub-Population: All youth

Screen Name: BE-12A
Variables: Ranges: Order #: Change Code:
YBATEEVR 1,2,-7,-8 725 (87-3) A
Sub-Population: All youth

Screen Name: BE-12
Variables: Ranges: Order #: Change Code:
YBATEST 1,2,-7,-8 204 (87-3) P, S
Sub-Population: Youth who have ever taken an Army test
[YBATEEVR (BE-12A) EQ 1,-7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Behaviors

BE-10. In the past six months, have you responded to an Army ad by calling a toll-free number or sending for a gift?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

BE-11. In the past six months, have you visited an Army recruiting station?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

BE-12A. Have you ever taken a written test used for the Army, such as the Armed Services Vocational Aptitude Battery?

YES 1 (BE12)
 NO 2 (CATI CHECK #BE3)
 REFUSED -7 (BE12)
 DON'T KNOW -8 (BE12)

BE-12. In the past six months, have you taken a written test used for the Army, such as the Armed Services Vocational Aptitude Battery?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

 CATI CHECK #BE3: IS RESPONDENT CURRENTLY IN COLLEGE OR
 HAS RESPONDENT EVER BEEN IN COLLEGE?
 [EE-6 = 8 OR 9]
 YES 1 (CATI CHECK #BE4)
 NO 2 (BE-16)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-16
 Variables: Ranges: Order #:
 YBCTHOT 1,2,-7,-8 205
 Sub-Population: Screener respondents not currently enrolled
 in college and youth, who were not screener
 respondents, who are not currently enrolled
 in college or were not last enrolled
 in college
 [YUTHNUM EQ 01 AND EEDENTYP (SC-15) NE 8,9] OR
 [YUTHNUM NE 01 AND YEDKIND (EE-6) NE 8,9]

Screen Name: BE-17
 Variables: Ranges: Order #:
 YBCTALK 1,2,-7,-8 206
 Sub-Population: Youth who have thought of going to college
 [YBCTHOT (BE-16) EQ 1,-7,-8]

Screen Name: BE-18
 Variables: Ranges: Order #:
 YBCFREN 1,2,-7,-8 207
 YBCMOM 1,2,-7,-8 208
 YBCDAD 1,2,-7,-8 209
 YBCSIB 1,2,-7,-8 210
 YBCREL 1,2,-7,-8 211
 YBCSPOU 1,2,-7,-8 212
 YBCTEAC 1,2,-7,-8 213
 YBCCOUN 1,2,-7,-8 214
 YBCREC 1,2,-7,-8 215
 YBCCOW 1,2,-7,-8 216
 YBCBOSS 1,2,-7,-8 217
 YBCOTH 1,2,-7,-8 218
 Sub-Population: Youth who have talked to someone about going
 to college
 [YBCTALK (BE-17) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Behaviors

BE-16. In the past six months, have you given any thought to going to college?

YES 1 (BE-17)
 NO 2 (CATI CHECK #BE4)
 REFUSED -7 (BE-17)
 DON'T KNOW -8 (BE-17)

BE-17. In the past six months, have you talked to anyone about going to college?

YES 1 (BE-18)
 NO 2 (BE-21)
 REFUSED -7 (BE-21)
 DON'T KNOW -8 (BE-21)

BE-18. With whom have you talked?

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

FRIENDS 01
 MOTHER 02
 FATHER 03
 A BROTHER OR SISTER 04
 SOME OTHER RELATIVE 05
 BOY/GIRL FRIEND OR SPOUSE 06
 A TEACHER 07
 A COUNSELOR AT SCHOOL 08
 A RECRUITER 09
 CO-WORKER 10
 EMPLOYER 11
 OTHERS 12
 REFUSED -7
 DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-19

Variables:	Ranges:	Order #:
YBCACF	1,2,-7,-8	219
YBCGI	1,2,-7,-8	220
YBCROTC	1,2,-7,-8	221
YBCVEAP	1,2,-7,-8	222

Sub-Population: Youth who have talked to someone about going
to college
[YBCTALK (BE-17) EQ 1]

Screen Name: BE-21A

Variables:	Ranges:	Order #:	Change Code:
YBCTEEVR	1,2,-7,-8	726	(87-3) A

Sub-Population: Youth who have thought of going to college
[YBCTHOT (BE-16) EQ 1,-7,-8]

Screen Name: BE-21

Variables:	Ranges:	Order #:	Change Code:
YBCTEST	1,2,-7,-8	223	(87-3) P, S

Sub-Population: Youth who have ever taken a college
admissions test
[YBCTEEVR (BE-21A) EQ 1,-7,-8]

Screen Name: BE-24A

Variables:	Ranges:	Order #:	Change Code:
YBCAPEVR	1,2,-7,-8	727	(87-3) A

Sub-Population: Youth who have thought of going to college
[YBCTHOT (BE-16) EQ 1,-7,-8]

Screen Name: BE-24

Variables:	Ranges:	Order #:	Change Code:
YBCAPPL	1,2,-7,-8	224	(87-3) P, S

Sub-Population: Youth who have ever submitted a
college application
[YBCAPEVR (BE-24A) EQ 1,-7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

BE-19. Have they talked to you about...

	YES	NO	REF	DK
the Army College Fund	1	2	-7	-8
the GI Bill	1	2	-7	-8
R.O.T.C. Scholarships	1	2	-7	-8
VEAP [Veterans Educational Assistance Package]	1	2	-7	-8

BE-21A. Have you ever taken any college admissions test,
for example, the PSAT, SAT, or ACT?

YES	1	(BE21)
NO	2	(BE24A)
REFUSED	-7	(BE21)
DON'T KNOW	-8	(BE21)

BE-21. In the past six months, have you taken any college
admissions tests for example, the PSAT, SAT, or ACT?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

BE-24A. Have you ever submitted a college application?

YES	1	(BE24)
NO	2	(CATI CHECK #BE4)
REFUSED	-7	(BE24)
DON'T KNOW	-8	(BE24)

BE-24. In the past six months, have you submitted a
college application?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-25
Variables: Ranges: Order #:
YBWITHOT 1,2,-7,-8 225
Sub-Population: Youth not currently employed full time
[YEMPCUR (EE-16) EQ 2,-7,-8] OR
[YEMPHOUR (EE-19) LT 35]

Screen Name: BE-26
Variables: Ranges: Order #:
YBWTALK 1,2,-7,-8 226
Sub-Population: Youth not currently employed full time who
have thought of getting a full-time civilian
job
[YBWITHOT (BE-25) EQ 1,-7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

| CATI CHECK #BE4: IS YOUTH CURRENTLY EMPLOYED FULL-TIME? |
| [EE-16 = 1 AND EE-19 >34] |
| |
| YES 1 (SOCIAL INFLUENCE |
| MODULE) |
| NO 2 (BE-25) |

BE-25. In the past six months, have you given any thought
to getting a full-time civilian job?

YES 1 (BE-26)
NO 2 (SOCIAL INFLUENCE MODULE)
REFUSED -7 (BE-26)
DON'T KNOW -8 (BE-26)

BE-26. In the past six months, have you spoken with anyone
about getting a full-time civilian job?

YES 1 (BE-27)
NO 2 (BE-31)
REFUSED -7 (BE-31)
DON'T KNOW -8 (BE-31)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

Screen Name: BE-27

Variables:	Ranges:	Order #:
YBWFREN	1,2,-7,-8	227
YBWMOM	1,2,-7,-8	228
YBWDAD	1,2,-7,-8	229
YBWSIB	1,2,-7,-8	230
YBWREL	1,2,-7,-8	231
YBWSPOU	1,2,-7,-8	232
YBWTEAC	1,2,-7,-8	233
YBWCOUN	1,2,-7,-8	234
YBWREC	1,2,-7,-8	235
YBWCOW	1,2,-7,-8	236
YBWBOSS	1,2,-7,-8	237
YBWOTH	1,2,-7,-8	238

Sub-Population: Youth not currently employed full time who
have thought of getting a full-time civilian
job and who have spoken with someone about
getting a full-time job
[YBWTALK (BE-26) EQ 1]

Screen Name: BE-31

Variables:	Ranges:	Order #:
YBWVISIT	1,2,-7,-8	239

Sub-Population: Youth not currently employed full time who
have thought of getting a full-time civilian
job
[YBWTHOT (BE-25) EQ 1,-7,-8]

Screen Name: BE-32

Variables:	Ranges:	Order #:
YBWAPPL	1,2,-7,-8	240

Sub-Population: Youth not currently employed full time who
have thought of getting a full-time civilian
job
[YBWTHOT (BE-25) EQ 1,-7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

BE-27. With whom have you spoken?

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

FRIENDS	01
MOTHER	02
FATHER	03
A BROTHER OR SISTER	04
SOME OTHER RELATIVE	05
BOY/GIRL FRIEND OR SPOUSE	06
A TEACHER	07
A COUNSELOR AT SCHOOL	08
A RECRUITER	09
CO-WORKER	10
EMPLOYER	11
OTHERS	12
REFUSED	-7
DON'T KNOW	-8

BE-31. In the past six months, have you visited any prospective employers or employment agencies?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

BE-32. In the past six months, have you applied for a job?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

[GO TO SOCIAL INFLUENCE MODULE IF RESPONDENT
IS TARGET YOUTH. OTHERWISE GO TO IMPORTANCE
OF ATTRIBUTES MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Behaviors

END OF BEHAVIORS MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Social Influence

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Social Influence

Screen Name: SI-1

Variables:	Ranges:	Order #:
YARMDAD	1-6,-7,-8	241
YARMMOM	1-6,-7,-8	242
YARMFARM	1-6,-7,-8	243
YARFMIL	1-6,-7,-8	244
YARMFNO	1-6,-7,-8	245
YARMCOUN	1-6,-7,-8	246
YARMTEAC	1-6,-7,-8	247
YARMSTUD	1-6,-7,-8	249

Sub-Population: All target youth
[YUTHNUM EQ TARGYUTH]

YARMCOW	1-6,-7,-8	248
YARMBOSS	1-6,-7,-8	250

Sub-Population: Target youth who have been employed at some
time
[YUTHNUM EQ TARGYUTH] AND
[YEMPHOUR (EE-19) EQ -7,-8 OR YEMPHOUR > 0]

Screen Name: SI-2

Variables:	Ranges:	Order #:
YFRENMIL	1,2,-7,-8	251

Sub-Population: All target youth
[YUTHNUM EQ TARGYUTH]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Social Influence

SI-0. Now I am going to ask you a few questions about the attitudes of your family and friends about the military.

SI-1. For each of the following people, please tell me how you think they would feel about your enlisting in the Army. Use a scale of 1 to 5 where a 1 means they would think it is a very bad idea, 2 means it's a bad idea, 3 means it's neither a good nor a bad idea, 4 means it's a good idea, and 5 means they would think your enlisting would be a very good idea.

[CODE 6 IF NOT APPLICABLE, PERSON DECEASED, OR DOES NOT EXIST]

	VB				VG	NA	REF	DK
Your father?	1	2	3	4	5	6	-7	-8
Your mother?	1	2	3	4	5	6	-7	-8
Friends with Army experience?	1	2	3	4	5	6	-7	-8
Friends with other military experience?	1	2	3	4	5	6	-7	-8
Friends with no military experience?	1	2	3	4	5	6	-7	-8
Your school counselor?	1	2	3	4	5	6	-7	-8
Your teachers?	1	2	3	4	5	6	-7	-8
Your co-workers? ..	1	2	3	4	5	6	-7	-8
Your fellow students?	1	2	3	4	5	6	-7	-8
Your employer?	1	2	3	4	5	6	-7	-8

SI-2. Do you have friends who are currently serving in the military?

YES	1	(SI-3)
NO	2	(SI-5)
REFUSED	-7	(SI-5)
DON'T KNOW	-8	(SI-5)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Social Influence

Screen Name: SI-3
Variables: Ranges: Order #:
YFRENAF 1,2,-7,-8 252
YFRENAR 1,2,-7,-8 253
YFRENCG 1,2,-7,-8 254
YFRENMC 1,2,-7,-8 255
YFRENNA 1,2,-7,-8 256
Sub-Population: Target youth with friends currently serving
in the military
[YFRENMIL (SI-2) EQ 1]

Screen Name: SI-4
Variables: Ranges: Order #:
YFRENACT 1,2,-7,-8 257
YFRENARV 1,2,-7,-8 258
YFRENANG 1,2,-7,-8 259
YFRENARO 1,2,-7,-8 260
Sub-Population: Target youth with friends currently serving
in the Army
[YFRENAR (SI-3) EQ 1]

Screen Name: SI-5
Variables: Ranges: Order #:
YFAMMIL 1,2,-7,-8 261
Sub-Population: All target youth
[YUTHNUM EQ TARGYUTH]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Social Influence

SI-3. In what branch of the military are these friends serving?

[RECORD ALL THAT APPLY. ENTER CTRL/P TO EXIT.]

AIR FORCE 1
 ARMY 2
 COAST GUARD 3
 MARINE CORPS 4
 NAVY 5
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #SI1: FRIENDS IN ARMY?
 [SI-3 = 2]
 YES 1 (SI-4)
 NO 2 (SI-5)

SI-4. Are your friends in the Army serving in the...

	YES	NO	REF	DK
Active Army?	1	2	-7	-8
Army Reserve?	1	2	-7	-8
Army National Guard?	1	2	-7	-8
Army Reserve Officer's Training Corps?	1	2	-7	-8

SI-5. Do you have family members who are currently serving in the military?

YES 1 (SI-6)
 NO 2 (IMPORTANCE MODULE)
 REFUSED -7 (IMPORTANCE MODULE)
 DON'T KNOW -8 (IMPORTANCE MODULE)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Social Influence

Screen Name: SI-6
Variables: Ranges: Order #:
YFAMAF 1,2,-7,-8 262
YFAMAR 1,2,-7,-8 263
YFAMCG 1,2,-7,-8 264
YFAMMC 1,2,-7,-8 265
YFAMNA 1,2,-7,-8 266
Sub-Population: Target youth with family members currently
serving in the military
[YFAMMIL (SI-5) EQ 1]

Screen Name: SI-7
Variables: Ranges: Order #:
YFAMACT 1,2,-7,-8 267
YFAMARV 1,2,-7,-8 268
YFAMANG 1,2,-7,-8 269
YFAMARO 1,2,-7,-8 270
Sub-Population: Target youth with family members currently
serving in the Army
[YFAMAR (SI-6) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Social Influence

SI-6. In what branch of the military are these family members serving?

[CODE ALL THAT APPLY. USE CTRL/P TO EXIT.]

AIR FORCE 1
 ARMY 2
 COAST GUARD 3
 MARINE CORPS 4
 NAVY 5
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #SI2: FAMILY IN ARMY?
 [SI-6 = 2]

YES 1 (SI-7)
 NO 2 (IMPORTANCE MODULE)

SI-7. Are they serving in the...

	YES	NO	REF	DK
Active Army?	1	2	-7	-8
Army Reserve?	1	2	-7	-8
Army National Guard?	1	2	-7	-8
Army Reserve Officer's Training Corps?	1	2	-7	-8

[GO TO IMPORTANCE MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Social Influence

END OF SOCIAL INFLUENCE MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Importance of Attributes

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Importance of Attributes

Screen Name:	IA-1		Change Code:
Variables:	Ranges:	Order #:	(87-2) A, D, W
YIWIDE	1-5,-7,-8	696	
YIPHYS	1-5,-7,-8	272	
YIPROUD	1-5,-7,-8	280	
YISTEP	1-5,-7,-8	286	
YILEADER	1-5,-7,-8	278	
YIHITECH	1-5,-7,-8	279	
YICIVCAR	1-5,-7,-8	282	
YISELCON	1-5,-7,-8	276	
YIPOTEN	1-5,-7,-8	281	
YIMENTAL	1-5,-7,-8	289	
YIMATURE	1-5,-7,-8	287	
YITRAIN	1-5,-7,-8	275	
YIHQUAL	1-5,-7,-8	273	
YICASHED	1-5,-7,-8	274	
YICNTRY	1-5,-7,-8	277	
YIHOME	1-5,-7,-8	285	
YIWEEKEN	1-5,-7,-8	284	
YISERPAR	1-5,-7,-8	697	
YIINNOV	1-5,-7,-8	288	
Sub-Population:	All youth		

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Importance of Attributes

IAINTRO. In thinking about your plans for the next year, please tell me how important it is that you have opportunities for the following things.

IA1A_P. Use a scale of 1 to 5 where a "1" means it is not at all important and "5" means it is very important.

	NOT IMP			VERY IMP			REF	DK
a.	Having a wide variety of opportunities to find a job you can enjoy?	1	2	3	4	5	-7	-8
b.	Having a physical challenge?	1	2	3	4	5	-7	-8
c.	Having an experience you can be proud of?	1	2	3	4	5	-7	-8
d.	Having a stepping-stone between high school and college?	1	2	3	4	5	-7	-8
e.	Developing leadership skills? ...	1	2	3	4	5	-7	-8
f.	Working with the latest high-tech equipment?	1	2	3	4	5	-7	-8
g.	Helping your career development?..	1	2	3	4	5	-7	-8
h.	Developing self-confidence?	1	3	3	4	5	-7	-8
i.	Developing your potential?	1	2	3	4	5	-7	-8
j.	Having a mental challenge?	1	2	3	4	5	-7	-8
k.	Becoming more mature and responsible?	1	2	3	4	5	-7	-8
l.	Training in useful skill areas?..	1	2	3	4	5	-7	-8
m.	Working with highly-trained people?	1	2	3	4	5	-7	-8
n.	Earning money for college or vocational education?	1	2	3	4	5	-7	-8
o.	Serving your country?	1	2	3	4	5	-7	-8
p.	Living in your own hometown?	1	2	3	4	5	-7	-8
q.	Having interesting and exciting weekends?	1	2	3	4	5	-7	-8
r.	Working part-time?	1	2	3	4	5	-7	-8
s.	Being able to make changes and use your own judgment?	1	2	3	4	5	-7	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Importance of Attributes

END OF IMPORTANCE OF ATTRIBUTES MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

Screen Name: MH-1
Variables: Ranges: Order #:
YTVWATCH 1,2,-7,-8 290
Sub-Population: Approximately half of youth given the main
interview
[RANDROY EQ 2,4,6]

Screen Name: MH-2
Variables: Ranges: Order #:
YTVHRREG 0-168,-7,-8 291
YTVHRCAB 0-168,-7,-8 292
Sub-Population: Youth who watch TV regularly
YTVWATCH (MH-1) EQ 1,-7,-8]

Screen Name: MH-11
Variables: Ranges: Order #:
YTV CAB1 1,2,-7,-8 295
YTV CAB2 1,2,-7,-8 296
YTV CAB3 1,2,-7,-8 297
YTV CAB4 1,2,-7,-8 298
YTV CAB5 1,2,-7,-8 299
Sub-Population: Youth who watch cable TV regularly
[YTVHRCAB (MH-2) GT 0]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

MH-1. I'd like to ask a few questions about your TV, radio and reading habits.

Do you regularly watch TV?

YES 1 (MH-2)
NO 2 (MH-14)
REFUSED -7 (MH-2)
DON'T KNOW -8 (MH-2)

MH-2. How many hours per week do you spend watching...

a. programs on commercial networks, _____
such as ABC, CBS, or NBC?

b. programs on commercial cable stations _____
such as ESPN, MTV, USA, or TBS?

```

-----
| CATI CHECK #MH1:  IS CABLE OR SUBSCRIPTION TV WATCHED? |
|                   [MH-2b > 0]                             |
|                   YES ..... 1 (MH-11)                    |
|                   NO ..... 2 (MH-12)                      |
|-----|

```

MH-11. Do you watch any of the following Cable or Subscription TV channels regularly?

	YES	NO	REF	DK
MTV [Rock Videos]?	1	2	-7	-8
Nashville Network [TNN]?	1	2	-7	-8
ESPN [Sports]?	1	2	-7	-8
WTBS [Syndicated]?	1	2	-7	-8
Black Entertainment TV [BET]? ..	1	2	-7	-8

```

-----
| CATI CHECK #MH2:  IS TV WATCHED REGULARLY?              |
|                   [MH-2a > 0 OR MH-2a = -7,-8 OR          |
|                   MH-2b > 0 OR MH-2b = -7,-8]             |
|                   YES ..... 1 (MH-12)                    |
|                   NO ..... 2 (MH-14)                      |
|-----|

```

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

Screen Name: MH-12

Variables:	Ranges:	Order #:
YTVSPORT	1,2,-7,-8	300
YTVMYS	1,2,-7,-8	301
YTVDRAMA	1,2,-7,-8	302
YTMUSIC	1,2,-7,-8	303
YTVCOMDY	1,2,-7,-8	304
YTMOVIE	1,2,-7,-8	305
YTVTALK	1,2,-7,-8	306

Sub-Population: Youth who watch TV regularly
[YTVHRREG (MH-2) GT 0] OR [YTVHRREG EQ -7,-8] OR
[YTVHRCAB (MH-2) GT 0] OR [YTVHRCAB EQ -7,-8]

Screen Name: MH-13

Variables:	Ranges:	Order #:
YTVSH1	1,2,-7,-8	307
YTVSH2	1,2,-7,-8	308
YTVSH3	1,2,-7,-8	309
YTVSH4	1,2,-7,-8	310
YTVSH5	1,2,-7,-8	311

Sub-Population: Youth who watch TV regularly
[YTVHRREG (MH-2) GT 0] OR [YTVHRREG EQ -7,-8] OR
[YTVHRCAB (MH-2) GT 0] OR [YTVHRCAB EQ -7,-8]

Screen Name: MH-14

Variables:	Ranges:	Order #:
YVCRHAVE	1,2,-7,-8	312

Sub-Population: Youth asked the media habits questions
[RANDROY EQ 2,4,6]

Screen Name: MH-15

Variables:	Ranges:	Order #:
YVCRHOUR		313

Sub-Population: Youth who have a VCR
[YVCRHAVE (MH-14) EQ 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

MH-12. Do you frequently watch any of the following types of TV shows?

	YES	NO	REF	DK
Sports?	1	2	-7	-8
Suspense or mystery? ...	1	2	-7	-8
General drama?	1	2	-7	-8
Music or music video? ..	1	2	-7	-8
Situation comedy?	1	2	-7	-8
TV movies?	1	2	-7	-8
Talk shows?	1	2	-7	-8

MH-13. Please tell me if you watch any of the following TV shows regularly. Do you watch...

	YES	NO	REF	DK
David Letterman?	1	2	-7	-8
Friday Night Videos?	1	2	-7	-8
Monday Night Football?	1	2	-7	-8
College Football?	1	2	-7	-8
Sunday Night at the Movies? ..	1	2	-7	-8

MH-14. Does your household have a Video Cassette Recorder [VCR]?

YES	1	(MH-15)
NO	2	(MH-16)
REFUSED	-7	(MH-16)
DON'T KNOW	-8	(MH-16)

MH-15. How many hours per week do you usually spend watching your VCR?

HOURS _____

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

Screen Name: MH-16
 Variables: Ranges: Order #:
 YRADLIS 1,2,-7,-8 314
 Sub-Population: Youth asked the media habits questions
 [RANDROY EQ 2,4,6]

Screen Name: MH-17
 Variables: Ranges: Order #:
 YRADHRAM 0-168,-7,-8 315
 YRADHRFM 0-168,-7,-8 316
 Sub-Population: Youth who regularly listen to the radio
 [YRADLIS (MH-16) EQ 1]

Screen Name: MH-26
 Variables: Ranges: Order #:
 YRADNEWS 1,2,-7,-8 319
 YRADCLAS 1,2,-7,-8 320
 YRADPOP 1,2,-7,-8 321
 YRADCW 1,2,-7,-8 322
 YRADSPOR 1,2,-7,-8 323
 YRADTALK 1,2,-7,-8 324
 YRADROCK 1,2,-7,-8 325
 YRADEASY 1,2,-7,-8 326
 Sub-Population: Youth who regularly listen to the radio
 [YRADHRAM (MH-17) GT 0] OR [YRADHRAM EQ -7,-8] OR
 [YRADHRFM (MH-17) GT 0] OR [YRADHRFM EQ -7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

MH-16. Now let's talk about radio listening. Do you regularly listen to the radio?

YES	1	(MH-17)
NO	2	(MH-28)
REFUSED	-7	(MH-28)
DON'T KNOW	-8	(MH-28)

MH-17. How many hours per week do you listen to ...

a.	AM Radio?	_____
b.	FM Radio?	_____

```

-----
| CATI CHECK #MH3:  IS RADIO LISTENED TO REGULARLY? |
|                  [MH-17a > 0 OR MH-17a = -7,-8 OR  |
|                  MH-17b > 0 OR MH-17b = -7,-8      |
|                                                     |
|                  YES ..... 1 (MH-26)              |
|                  NO ..... 2 (MH-28)              |
|                                                     |
|-----

```

MH-26. Do you frequently listen to any of the following types of radio programs?

	YES	NO	REF	DK
News?	1	2	-7	-8
Classical music?	1	2	-7	-8
Pop?	1	2	-7	-8
Country?	1	2	-7	-8
Sports?	1	2	-7	-8
Talk Shows?	1	2	-7	-8
Rock & Roll?	1	2	-7	-8
"Easy Listening"?	1	2	-7	-8

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Media Habits

```

-----
Screen Name:      MH-27
Variables:        Ranges:                Order #:
YRADSH1           1,2,-7,-8              327
YRADSH2           1,2,-7,-8              328
YRADSH3           1,2,-7,-8              329
YRADSH4           1,2,-7,-8              330
YRADSH5           1,2,-7,-8              331
Sub-Population:   Youth who regularly listen to the radio
                  [YRADHRAM (MH-17) GT 0] OR [YRADHRAM EQ -7,-8] OR
                  [YRADHRFM (MH-17) GT 0] OR [YRADHRFM EQ -7,-8]
-----
  
```

```

-----
Screen Name:      MH-28
Variables:        Ranges:                Order #:
YPAPREAD          1-5,-7,-8              332
Sub-Population:   Youth asked the media habits questions
                  [RANDROY EQ 2,4,6]
-----
  
```

```

-----
Screen Name:      MH-29
Variables:        Ranges:                Order #:
YPAPHOURL          0-168,-7,-8            333
Sub-Population:   Youth who read the newspaper
                  [YPAPREAD (MH-28) EQ 2,3,4,5]
-----
  
```

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Media Habits

MH-27. Do you listen to the following programs regularly?

	YES	NO	REF	DK
American Top 40?	1	2	-7	-8
King Biscuit Flower Hour? ..	1	2	-7	-8
Rick Dees' Top 40?	1	2	-7	-8
Metal Shop?	1	2	-7	-8
Rockline?	1	2	-7	-8

MH-28. How often do you read the newspaper? Is it...

Never,	1	(MH-31)
Less than twice a week,	2	(MH-29)
2-3 times per week,	3	(MH-29)
4-5 times per week, or	4	(MH-29)
Daily?	5	(MH-29)
REFUSED	-7	(MH-31)
DON'T KNOW	-8	(MH-31)

MH-29. How many hours per week do you spend reading the newspaper?

HOURS _____

```

-----
| CATI CHECK #MH4:  IS NEWSPAPER READ?
|                   [MH-29 > 0 OR = -7, -8]
|
|                   YES ..... 1 (MH-30)
|                   NO ..... 2 (MH-31)
|
-----

```

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

Screen Name: MH-30

Variables:	Ranges:	Order #:
YPAPSPOR	1,2,-7,-8	335
YPAPCOM	1,2,-7,-8	336
YPAPNEWS	1,2,-7,-8	337
YPAPLOC	1,2,-7,-8	338
YPAPFOOD	1,2,-7,-8	339
YPAPSTYL	1,2,-7,-8	340
YPAPCLAS	1,2,-7,-8	341

Sub-Population: Youth who read the newspaper
[YPAPHOUR (MH-29) GT 0] OR [YPAPHOUR EQ -7,-8]

Screen Name: MH-31

Variables:	Ranges:	Order #:
YMAGREAD	1,2,-7,-8	342

Sub-Population: Youth asked the media habits questions
[RANDROY EQ 2,4,6]

Screen Name: MH-32

Variables:	Ranges:	Order #:
YMAG1	101-254,991,-7,-8	343
YMAG2	101-254,991	344
YMAG3	101-254,991	345
YMAG4	101-254,991	346
YMAG5	101-254,991	347
YMAG6	101-254,991	348

Sub-Population: Youth who regularly read magazines
[YMAGREAD (MH-31) EQ 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

MH-30. Do you regularly read any of the following sections?

	YES	NO	REF	DK
Sports?	1	2	-7	-8
Comics?	1	2	-7	-8
News?	1	2	-7	-8
Local?	1	2	-7	-8
Food?	1	2	-7	-8
Lifestyle?	1	2	-7	-8
Classified?	1	2	-7	-8

MH-31. Do you regularly read magazines?

YES	1 (MH-32)
NO	2 (RECALL MODULE)
REFUSED	-7 (RECALL MODULE)
DON'T KNOW	-8 (RECALL MODULE)

MH-32. What magazines do you read on a regular basis, that is, that you have read at least 3 of the past 4 issues?

[ENTER APPROPRIATE NUMBER FROM HARD COPY LIST,
OR '991' FOR OTHER. ENTER CTRL/P TO CONTINUE.]

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

Screen Name: MH-33
Variables: Ranges: Order #:
YMAGHCUR 0-168,-7,-8 349
Sub-Population: Youth who regularly read magazines
[YMAGREAD (MH-31) EQ 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

MH-33. How many hours a week do you spend reading magazines?

HOURS _____

[GO TO KNOWLEDGE-RECALL MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Media Habits

END OF MEDIA HABITS MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name:	KR-1		Change Code:
Variables:	Ranges:	Order #:	(87-2) W
YUN12NON	1,2,-7,-8	351	
YUN12AF	1,2,-7,-8	352	
YUN12AR	1,2,-7,-8	353	
YUN12RO	1,2,-7,-8	354	
YUN12NG	1,2,-7,-8	355	
YUN12RV	1,2,-7,-8	356	
YUN12CG	1,2,-7,-8	357	
YUN12MC	1,2,-7,-8	358	
YUN12NA	1,2,-7,-8	359	
YUN12ALL	1,2,-7,-8	360	
Sub-Population:	All youth		

Screen Name:	KR-2	
Variables:	Ranges:	Order #:
YKRROAF	1,2,-7,-8	361
YKRROAR	1,2,-7,-8	362
YKRRONA	1,2,-7,-8	363
YKRROMC	1,2,-7,-8	364
YKRROCG	1,2,-7,-8	365
Sub-Population:	Youth who mentioned seeing or hearing advertising for the R.O.T.C. [YUN12RO (KR-1) EQ 1]	

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Knowledge-Recall

KR-1. Thinking about all forms of advertising, for which military services do you recall seeing or hearing advertising?

[PROBE: Any other services?]

[RECORD ALL THAT APPLY. THEN USE CTRL/P TO EXIT.]

NONE	0
AIR FORCE.....	1
ARMY	2
RESERVE OFFICER'S TRAINING	
CORPS [R.O.T.C.]	3
NATIONAL GUARD	4
RESERVE	5
COAST GUARD	6
MARINE CORPS	7
NAVY	8
ONE AD FOR ALL SERVICES	9
REFUSED	-7
DON'T KNOW	-8

CATI CHECK #KR1: WAS R.O.T.C. MENTIONED?	
[KR-1 = 3]	
YES	1 (KR-2)
NO	2 (CATI CHECK #KR2)

KR-2. You mentioned seeing or hearing advertising for the Reserve Officer's Training Corps. For which military service or services was this advertising?

[PROBE: Any other services?]

[RECORD ALL THAT APPLY. THEN USE CTRL/P TO CONTINUE.]

AIR FORCE	1
ARMY	2
NAVY	3
MARINE CORPS	4
COAST GUARD	5
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-3
Variables: Ranges: Order #:
YKRNGAF 1,2,-7,-8 366
YKRNGAR 1,2,-7,-8 367
YKRNGNA 1,2,-7,-8 368
YKRNGMC 1,2,-7,-8 369
YKRNGCG 1,2,-7,-8 370
Sub-Population: Youth who mentioned seeing or hearing
advertising for the National Guard
[YUN12NG (KR-1) EQ 1]

Screen Name: KR-4
Variables: Ranges: Order #:
YKRRVAF 1,2,-7,-8 371
YKRRVAR 1,2,-7,-8 372
YKRRVNA 1,2,-7,-8 373
YKRRVMC 1,2,-7,-8 374
YKRRVCG 1,2,-7,-8 375
Sub-Population: Youth who mentioned seeing or hearing
advertising for the Reserve
[YUN12RV (KR-1) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Knowledge-Recall

```

-----
| CATI CHECK #KR2:  WAS NATIONAL GUARD MENTIONED? |
|               [KR-1 = 4]                         |
|                                                     |
|               YES ..... 1   (KR-3)              |
|               NO ..... 2   (CATI CHECK #KR3)      |
|-----
  
```

KR-3. You mentioned seeing or hearing advertising for the National Guard.
 For which military service or services was this advertising?

[PROBE: Any other services?]

[ENTER ALL THAT APPLY. THEN USE CTRL/P TO CONTINUE.]

```

AIR FORCE ..... 1
ARMY ..... 2
NAVY ..... 3
MARINE CORPS ..... 4
COAST GUARD ..... 5
REFUSED ..... -7
DON'T KNOW ..... -8
  
```

```

-----
| CATI CHECK #KR3:  WAS RESERVE MENTIONED?         |
|               [KR-1 = 5]                         |
|                                                     |
|               YES ..... 1   (KR-4)              |
|               NO ..... 2   (CATI CHECK #KR5)      |
|-----
  
```

KR-4. You mentioned seeing or hearing advertising for the Reserve.
 For which military service or services was this advertising?

[PROBE: Any other services?]

[RECORD ALL THAT APPLY. USE CTRL/P TO CONTINUE.]

```

AIR FORCE ..... 1
ARMY ..... 2
NAVY ..... 3
MARINE CORPS ..... 4
COAST GUARD ..... 5
REFUSED ..... -7
DON'T KNOW ..... -8
  
```

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-5
Variables: Ranges: Order #:
YAIDAF 1,2,-7,-8 377
Sub-Population: Youth who did not recall Air Force advertising
[YUN12AF (KR-1) EQ 2,-7,-8]

Screen Name: KR-6
Variables: Ranges: Order #:
YAIDAR 1,2,-7,-8 378
Sub-Population: Youth who did not recall Army advertising
[YUN12AR (KR-1) EQ 2,-7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Knowledge-Recall

CATI CHECK #KR5: DID RESPONDENT RECALL SEEING OR HEARING
 AN AD FOR THE AIR FORCE?
 [KR-1 = 1]
 YES 1 (CATI CHECK #KR6)
 NO 2 (KR-5)

KR-5. [Do you recall seeing or hearing any advertising for]
 the Air Force?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #KR6: DID RESPONDENT RECALL SEEING OR HEARING
 AN AD FOR THE ARMY?
 [KR-1 = 2]
 YES 1 (CATI CHECK #KR7)
 NO 2 (KR-6)

KR-6. [Do you recall seeing or hearing any advertising for]
 the Army?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #KR7: DID RESPONDENT RECALL SEEING OR HEARING
 AN AD FOR THE ARMY R.O.T.C.?
 [KR-2 = 2]
 YES 1 (CATI CHECK #KR8)
 NO 2 (KR-7)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-7
Variables: Ranges: Order #:
YAIDARO 1,2,-7,-8 379
Sub-Population: Youth who did not recall Army R.O.T.C.
advertising
[YKRROAR (KR-2) EQ 2,-7,-8,-1]

Screen Name: KR-8
Variables: Ranges: Order #:
YAIDANG 1,2,-7,-8 380
Sub-Population: Youth who did not recall Army National Guard
advertising
[YKRNGAR (KR-3) EQ 2,-7,-8,-1]

Screen Name: KR-9
Variables: Ranges: Order #:
YAIDARV 1,2,-7,-8 381
Sub-Population: Youth who did not recall Army Reserve
advertising
[YKRVRAR (KR-4) EQ 2,-7,-8,-1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

KR-7. [Do you recall seeing or hearing any advertising for]
the Army Reserve Officer's Training Corps, that is,
the Army R.O.T.C?

YES 1
NO 2
REFUSED -7
DON'T KNOW -8

CATI CHECK #KR8: DID RESPONDENT RECALL SEEING OR HEARING
AN AD FOR THE ARMY NATIONAL GUARD?
[KR-3 = 2]

YES 1 (CATI CHECK #KR9)
NO 2 (KR-8)

KR-8. [Do you recall seeing or hearing any advertising for]
the Army National Guard?

YES 1
NO 2
REFUSED -7
DON'T KNOW -8

CATI CHECK #KR9: DID RESPONDENT RECALL SEEING OR HEARING
AN AD FOR THE ARMY RESERVE?
[KR-4 = 2]

YES 1 (CATI CHECK #KR10)
NO 2 (KR-9)

KR-9. [Do you recall seeing or hearing any advertising for]
the Army Reserve?

YES 1
NO 2
REFUSED -7
DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-10
Variables: Ranges: Order #:
YAIDCG 1,2,-7,-8 382
Sub-Population: Youth who did not recall Coast Guard
advertising
[YUN12CG (KR-1) EQ 2,-7,-8]

Screen Name: KR-11
Variables: Ranges: Order #:
YAIDMC 1,2,-7,-8 383
Sub-Population: Youth who did not recall Marine Corps
advertising
[YUN12MC (KR-1) EQ 2,-7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Knowledge-Recall

CATI CHECK #KR10: DID RESPONDENT RECALL SEEING OR HEARING
 AN AD FOR THE COAST GUARD?
 [KR-1 = 6]
 YES 1 (CATI CHECK #KR11)
 NO 2 (KR-10)

KR-10. [Do you recall seeing or hearing any advertising for]
 the Coast Guard?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #KR11: DID RESPONDENT RECALL SEEING OR HEARING
 AN AD FOR THE MARINE CORPS?
 [KR-1 = 7]
 YES 1 (CATI CHECK #KR12)
 NO 2 (KR-11)

KR-11. [Do you recall seeing or hearing any advertising for]
 the Marine Corps?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #KR12: DID RESPONDENT RECALL SEEING OR HEARING
 AN AD FOR THE NAVY?
 [KR-1 = 8]
 YES 1 (CATI CHECK #KR13)
 NO 2 (KR-12)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-12
Variables: Ranges: Order #:
YAIDNA 1,2,-7,-8 384
Sub-Population: Youth who did not recall Navy advertising
[YUN12NA (KR-1) EQ 2,-7,-8]

Screen Name: KR-13
Variables: Ranges: Order #:
YAIDALL 1,2,-7,-8 385
Sub-Population: Youth who did not recall one ad for all the
services
[YUN12ALL (KR-1) EQ 2,-7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Knowledge-Recall

KR-12. [Do you recall seeing or hearing any advertising for]
 the Navy?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #KR13: DID RESPONDENT RECALL SEEING OR HEARING
 ONE AD FOR ALL THE SERVICES?
 [KR-1 = 9]
 YES 1 (CATI CHECK #KR14)
 NO 2 (KR-13)

KR-13. [Do you recall seeing or hearing any advertising for]
 all the services in one ad?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

CATI CHECK #KR14: DID RESPONDENT RECALL SEEING OR HEARING
 ARMY OR ARMY COMPONENT AD?
 [KR-1 = 2], OR
 [KR-2, OR KR-3 OR KR-4 = 2] OR
 [KR-6, OR KR-7, OR KR-8, OR KR-9 = 1]
 YES 1 (KR-14)
 NO 2 (CATI CHECK #KR15)

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-14
Variables: Ranges: Order #:
YADARTV 1,2,-7,-8 386
YADARRAD 1,2,-7,-8 387
YADARMAG 1,2,-7,-8 388
YADARPAP 1,2,-7,-8 389
YADARBIL 1,2,-7,-8 390
YADARMAL 1,2,-7,-8 391
YADARPOS 1,2,-7,-8 392
YADARPAM 1,2,-7,-8 393
YADARYEL 1,2,-7,-8 394
YADAROTH 1,2,3,-7,-8 395
Sub-Population: Youth who recalled seeing or hearing
an Army or Army component ad
[YUN12AR (KR-1) EQ 1] OR [YKRROAR (KR-2) EQ 1] OR
[YKRNGAR (KR-3) EQ 1] OR [YKRRVAR (KR-4) EQ 1] OR
[YAIDAR (KR-6) EQ 1] OR [YAIDARO (KR-7) EQ 1] OR
[YAIDANG (KR-8) EQ 1] OR [YAIDARV (KR-9) EQ 1]

Screen Name: KR-15
Variables: Ranges: Order #:
UNITEXT
Sub-Population: Youth who recalled seeing an Army ad
[YUN12AR (KR-1) EQ 1] OR [YAIDAR (KR-6) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Knowledge-Recall

KR-14. Did you see or hear Army ads...

	YES	NO	REF	DK
on TV?	1	2	-7	-8
on the radio?	1	2	-7	-8
in magazines?	1	2	-7	-8
in newspapers?	1	2	-7	-8
on billboards?	1	2	-7	-8
through the mail?	1	2	-7	-8
on posters?	1	2	-7	-8
in brochures or pamphlets?	1	2	-7	-8
in the Yellow Pages?	1	2	-7	-8
somewhere else?	1	2	-7	-8

 CATI CHECK #KR15: DID RESPONDENT RECALL SEEING OR HEARING
 AN ARMY AD (UNAIDED OR AIDED)?
 [KR-1 = 2 OR KR-6 = 1]
 YES 1 (KR-15)
 NO 2 (CATI CHECK #KR16)

KR-15. Other than trying to get you to enlist, what was
 the main message you got from Army advertising?

[VERBATIM RESPONSES RECORDED]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

Screen Name: KR-17
Variables: Ranges: Order #:
UNITEXT
Sub-Population: Youth who recalled seeing any ads other than
the Army ad
[YUN12AF (KR-1) EQ 1] OR [YUN12RO (KR-1) EQ 1] OR
[YUN12NG (KR-1) EQ 1] OR [YUN12RV (KR-1) EQ 1] OR
[YUN12CG (KR-1) EQ 1] OR [YUN12MC (KR-1) EQ 1] OR
[YUN12NA (KR-1) EQ 1] OR [YUN12ALL (KR-1) EQ 1] OR
[YAIDAF (KR-5) EQ 1] OR [YAIDARO (KR-7) EQ 1] OR
[YAIDANG (KR-8) EQ 1] OR [YAIDARV (KR-9) EQ 1] OR
[YAIDCG (KR-10) EQ 1] OR [YAIDMC (KR-11) EQ 1] OR
[YAIDNA (KR-12) EQ 1] OR [YAIDALL (KR-13) EQ 1]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

CATI CHECK #KR16: DID RESPONDENT RECALL ANY ADS OTHER
THAN THE ARMY AD?
[KR-1 = 1, 3, 4, 5, 6, 7, 8 OR 9] OR
[KR-5, OR KR-7, OR KR-8, OR KR-9, OR KR-10,
OR KR-11, OR KR-12, OR KR-13 = 1]

YES 1 (CATI CHECK #KR17)
NO 2 (ATTITUDES MODULE)

#KR17: RANDOMLY SELECT SERVICE OR SERVICE
COMPONENT OR JOINT SERVICES AD FROM THOSE
RECALLED (OTHER THAN ARMY)

KR-17. Other than trying to get you to enlist, what was
the main message you got from (SERVICE/SERVICE COMPONENT)
advertising?

[VERBATIM RESPONSES RECORDED]

[GO TO ATTITUDES MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Recall

END OF KNOWLEDGE-RECALL MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Attitudes Toward Army Ads

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Attitudes Toward Army Ads

Screen Name: AT-1
Variables: Ranges: Order #:
YATADLIK 1-5,-7,-8 399
Sub-Population: Youth who recalled seeing an Army ad
[YUN12AR (KR-1) EQ 1] OR [Y AidAR (KR-6) EQ 1]

Screen Name: AT-2
Variables: Ranges: Order #:
YATADBEL 1-5,-7,-8 400
Sub-Population: Youth who recalled seeing an Army ad
[YUN12AR (KR-1) EQ 1] OR [Y AidAR (KR-6) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Attitudes Toward Army Ads

 CATI CHECK #AT1: DID RESPONDENT RECALL SEEING OR HEARING
 ARMY ADS?
 [KR-1 = 2 OR KR-6 = 1]
 YES 1 (AT-1)
 NO 2 (SLOGAN MODULE)

AT-1. Use a scale of "1" to "5" where "1" means you
 do not like the advertising and "5" means you
 like the advertising very much.

Overall, how much do you like the Army ads you
 have seen or heard over the past year?

DO NOT LIKE	1
SOMEWHAT DISLIKE	2
NEUTRAL	3
LIKE SOMEWHAT	4
LIKE VERY MUCH	5
REFUSED	-7
DON'T KNOW	-8

AT-2. Use a scale of "1" to "5" where "1" means you
 do not believe what the ads say and "5" means
 you believe what the ads say.

How much do you believe what the ads say?

DO NOT BELIEVE	1
SOMEWHAT DISBELIEVE	2
NEUTRAL	3
BELIEVE SOMEWHAT	4
STRONGLY BELIEVE	5
REFUSED	-7
DON'T KNOW	-8

[GO TO SLOGAN RECOGNITION MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Attitudes Toward Army Ads

END OF ATTITUDES TOWARD ARMY ADS MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Slogan Recognition

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Slogan Recognition

Screen Name: KS-2
Variables: Ranges: Order #:
YKSADVEN 1-5,-7,-8 402
Sub-Population: Approximately half of youth given the main
interview
[RANDROY EQ 1,4,5]

Screen Name: KS-3
Variables: Ranges: Order #:
YKSPROUD 1-5,-7,-8 403
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

Screen Name: KS-4
Variables: Ranges: Order #:
YKSBEALL 1-5,-7,-8 404
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Slogan Recognition

 CATI CHECK #KS1: RANDOMIZE SERVICES (ARMY, AIR FORCE, MARINE CORPS, NAVY) FOR LISTING IN KS-1

KS-1. I am going to mention some slogans used by the military in its advertising. After I read each slogan, please tell me whether it is used by the (RANDOMIZED LIST OF SERVICES), or by all four active duty services together in the same ad or commercial.

KS-2. Which military service uses the advertising slogan, "Blank. It's not just a job. It's an adventure."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

KS-3. [Which military service uses the advertising slogan,]

"The Few. The Proud. The Blank."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

KS-4. [Which military service uses the advertising slogan,]

"Be all you can be."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Slogan Recognition

Screen Name: KS-5
Variables: Ranges: Order #:
YKSWAY 1-5,-7,-8 405
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

Screen Name: KS-6
Variables: Ranges: Order #:
YKSGOOD 1-5,-7,-8 406
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

Screen Name: KS-7
Variables: Ranges: Order #:
YKSSTART 1-5,-7,-8 407
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

Screen Name: KS-8
Variables: Ranges: Order #:
YKSAIM 1-5,-7,-8 408
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Slogan Recognition

KS-5. [Which military service uses the advertising slogan,]

"Blank, a great way of life."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

KS-6. [Which military service uses the advertising slogan,]

"We're looking for a few good men."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

KS-7. [Which military service uses the advertising slogan,]

"It's a great place to start."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

KS-8. [Which military service uses the advertising slogan,]

"Aim high. Blank."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Slogan Recognition

Screen Name: KS-9
Variables: Ranges: Order #:
YKSNOTCO 1-5,-7,-8 409
Sub-Population: Youth asked the knowledge of slogan questions
[RANDROY EQ 1,4,5]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Slogan Recognition

KS-9. [Which military service uses the advertising slogan,]

"We're not a company, we're your country."?

AIR FORCE	1
ARMY	2
MARINE CORPS	3
NAVY	4
ALL FOUR SERVICES IN SAME AD	5
REFUSED	-7
DON'T KNOW	-8

[GO TO PERCEPTIONS MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Slogan Recognition

END OF SLOGAN RECOGNITION MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PE-1A		Change Code:
Variables:	Ranges:	Order #:	(87-2) L, P, S
YHEARDAR	1,2,-7,-8	434	
Sub-Population:	All Youth		

Screen Name:	PE-4A		Change Code:
Variables:	Ranges:	Order #:	(87-2) L, P, S
YHEARDNG	1,2,-7,-8	449	
Sub-Population:	All Youth		

Screen Name:	PE-15A		Change Code:
Variables:	Ranges:	Order #:	(87-2) L, P, S
YHEARDRO	1,2,-7,-8	545	
Sub-Population:	All Youth		

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

PE-1A. Have you ever heard of the United States Army Reserve?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

PE-4A. Have you ever heard of the United States Army National Guard?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

PE-15A. Have you ever heard of the Army Reserve Officer's Training Corps on a college campus?

YES	1	(CATI CHECK #PE2)
NO	2	(CATI CHECK #PE2)
REFUSED	-7	(CATI CHECK #PE2)
DON'T KNOW	-8	(CATI CHECK #PE2)

| CATI CHECK #PE2: BASED ON PREVIOUS RESPONSES AND |
| CURRENT EDUCATIONAL STATUS, RANDOMLY |
| SELECT ONE OR TWO CAREER OPTIONS FROM |
| ARMY, ARMY RESERVE, ARMY NATIONAL GUARD, |
| AIR FORCE, MARINE CORPS, NAVY, ALL |
| SERVICES, WORKING IN A FULL-TIME |
CIVILIAN JOB, GOING TO COLLEGE, ROTC.

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PE-INTRO1	Change Code:
Variables:	Ranges:	Order #: (87-3) A

Screen Name:	PE-INTRO	Change Code:
Variables:	Ranges:	Order #: (87-2) P, W
YAWIDE	1-5,-7,-8	420 (87-3) P, W
YAPHYS	1-5,-7,-8	421
YAPROUD	1-5,-7,-8	422
YASTEP	1-5,-7,-8	423
YALEADER	1-5,-7,-8	424
YAHITECH	1-5,-7,-8	425
YACIVCAR	1-5,-7,-8	426
YASELCON	1-5,-7,-8	427
YAPOTEN	1-5,-7,-8	428
YAMENTAL	1-5,-7,-8	429
YAMATURE	1-5,-7,-8	430
YATRAN	1-5,-7,-8	431
YAHQUAL	1-5,-7,-8	432
YACASHED	1-5,-7,-8	433
Sub-Population:	Youth given the Active Army perceptions questions	
	[PANELPEY EQ 2 AND RANDPE3 EQ 1,3] OR	
	[PANELPEY EQ 3,4,5,6,7,8]	

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

PE-INTRO1. Earlier I asked how important it was for you to have a number of opportunities. Now I'm going to ask your opinion about two specific ways you might get each of those opportunities. Your opinions in this section are very valuable to this study.

PE-INTRO. When you give your opinion, please use a scale of one to five where "1" means you strongly disagree with the statement, "2" means you disagree, "3" means you neither disagree nor agree, "4" means you agree, and "5" means you strongly agree with the statement.

	DS		AG		REF		DK
The (SERVICE/CAREER OPTION) offers...							
(ATTRIBUTE - Random Start)?	1	2	3	4	5	-7	-8

How about the (SERVICE/CAREER OPTION)...

[The (SERVICE/CAREER OPTION) offers...							
(ATTRIBUTE)]?	1	2	3	4	5	-7	-8

PE-INTRO2. [When you give your opinion, please use a scale of one to five where "1" means you strongly disagree with the statement, "2" means you disagree, "3" means you neither disagree nor agree, "4" means you agree, and "5" means you strongly agree with the statement.]

	DS		AG		REF		DK
The (SERVICE/CAREER OPTION) offers...							
(ATTRIBUTE)?	1	2	3	4	5	-7	-8

How about the (SERVICE/CAREER OPTION)...

[The (SERVICE/CAREER OPTION) offers...							
(ATTRIBUTE)]?	1	2	3	4	5	-7	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PE-INTRO	Order #:	Change Code:
Variables:	Ranges:		(87-2) P, W
YVWIDE	1-5,-7,-8	435	(87-3) W
YVPROUD	1-5,-7,-8	436	
YVLEADER	1-5,-7,-8	437	
YVCIVCAR	1-5,-7,-8	438	
YVSELCON	1-5,-7,-8	439	
YVPOTEN	1-5,-7,-8	440	
YVMENTAL	1-5,-7,-8	441	
YVMATURE	1-5,-7,-8	442	
YVTRAIN	1-5,-7,-8	443	
YVHIQUAL	1-5,-7,-8	444	
YVCASHED	1-5,-7,-8	445	
YVHOME	1-5,-7,-8	446	
YVWEEKEN	1-5,-7,-8	448	
YVSERPAR	1-5,-7,-8	703	

Sub-Population: Youth selected to receive the Army Reserve perceptions questions who had heard of the U.S. Army Reserve

[YHEARDAR (PE-1A) EQ 1,-8] AND
[[PANELPEY EQ 1 AND RANDPE8 EQ 1] OR
[PANELPEY EQ 2 AND RANDPE3 EQ 2,3 AND RANDPE8 EQ 1] OR
[PANELPEY EQ 3 AND RAND1000 GE 1 AND RAND1000 LE 269] OR
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 1]]

Screen Name:	PE-INTRO	Order #:	Change Code:
Variables:	Ranges:		(87-2) P, W
YGWIDE	1-5,-7,-8	450	(87-3) W
YGPROUD	1-5,-7,-8	451	
YGLEADER	1-5,-7,-8	452	
YGCIVCAR	1-5,-7,-8	453	
YGSELCON	1-5,-7,-8	454	
YGPOTEN	1-5,-7,-8	455	
YGMENTAL	1-5,-7,-8	456	
YGMATURE	1-5,-7,-8	457	
YGTRAIN	1-5,-7,-8	458	
YGHIQUAL	1-5,-7,-8	459	
YGCASHED	1-5,-7,-8	460	
YGHOME	1-5,-7,-8	461	
YGWEEKEN	1-5,-7,-8	463	
YGSERPAR	1-5,-7,-8	704	

Sub-Population: Youth selected to receive the Army National Guard perceptions questions who had heard of the United States Army National Guard

[YHEARDNG (PE-4A) EQ 1,-8] AND
[PANELPEY EQ 1 AND RANDPE8 EQ 2] OR
[PANELPEY EQ 2 AND RANDPE3 EQ 2,3 AND RANDPE8 EQ 2] OR
[PANELPEY EQ 3 AND RAND1000 GE 270 AND
RAND1000 LE 539] OR
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 2]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Perceptions

	<u>ARMY</u>	<u>USAR</u>	<u>ARNG</u>	<u>AF</u>	<u>MARI</u>	<u>NAVY</u>	<u>ALL SR</u>	<u>WORK</u>	<u>COLL</u>
a wide variety of opportunities to find a job you can enjoy	X	X	X	X	X	X	X		
a physically challenging environment	X			X	X	X	X	X	
an experience you can be proud of	X	X	X	X	X	X	X	X	X
an advantage over going right from high school to college	X			X	X	X	X	X	
an opportunity to develop leadership skills	X	X	X	X	X	X	X	X	X
the chance to work with the latest high-tech equipment	X			X	X	X	X	X	
a great value in your civilian career development	X	X	X	X	X	X	X	X	X
an opportunity to develop self- confidence	X	X	X	X	X	X	X	X	X
the opportunity to develop your potential	X	X	X	X	X	X	X	X	X
a mentally challeng- ing experience	X	X	X	X	X	X	X	X	X

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PE-INTRO		Change Code:
Variables:	Ranges:	Order #:	(87-2) P, W
			(87-3) W
YFWIDE	1-5,-7,-8	466	
YFPHYS	1-5,-7,-8	470	
YFPROUD	1-5,-7,-8	474	
YFSTEP	1-5,-7,-8	478	
YFLEADER	1-5,-7,-8	482	
YFHITECH	1-5,-7,-8	486	
YFCIVCAR	1-5,-7,-8	490	
YFSELCON	1-5,-7,-8	494	
YFPOTEN	1-5,-7,-8	498	
YFMENTAL	1-5,-7,-8	502	
YFMATURE	1-5,-7,-8	506	
YFTRAIN	1-5,-7,-8	510	
YFHIQUAL	1-5,-7,-8	514	
YFCASHED	1-5,-7,-8	518	
Sub-Population:	Youth selected to receive the Air Force perceptions questions		
	[PANELPEY EQ 1 AND RANDPE8 EQ 3] OR		
	[PANELPEY EQ 2 AND RANDPE3 EQ 2,3, AND RANDPE8 EQ 3] OR		
	[PANELPEY EQ 3 AND RAND1000 GE 540 AND RAND1000 LE 616] OR		
	[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 3]		
YNWIDE	1-5,-7,-8	464	
YNPHYS	1-5,-7,-8	468	
YNPROUD	1-5,-7,-8	472	
YNSTEP	1-5,-7,-8	476	
YNLEADER	1-5,-7,-8	480	
YNHITECH	1-5,-7,-8	484	
YNCIVCAR	1-5,-7,-8	488	
YNSELCON	1-5,-7,-8	492	
YNPOTEN	1-5,-7,-8	496	
YNMENTAL	1-5,-7,-8	500	
YNMATURE	1-5,-7,-8	504	
YNTRAIN	1-5,-7,-8	508	
YNHIQUAL	1-5,-7,-8	512	
YNCASHED	1-5,-7,-8	516	
Sub-Population:	Youth selected to receive the Navy perceptions questions		
	[PANELPEY EQ 1 AND RANDPE8 EQ 4] OR		
	[PANELPEY EQ 2 AND RANDPE3 EQ 2,3, AND RANDPE8 EQ 4] OR		
	[PANELPEY EQ 3 AND RAND1000 GE 617 AND RAND1000 LE 693] OR		
	[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 4]		

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Perceptions

	ARMY	USAR	ARNG	AF	MARI	NAVY	ALL SR	WORK	COLL
an opportunity to become more mature and responsible	X	X	X	X	X	X	X	X	X
many opportunities for training in useful skill areas	X	X	X	X	X	X	X	X	
many chances to work with highly-trained people	X	X	X	X	X	X	X	X	X
an excellent opportunity to obtain money for college or vocational school	X	X	X	X	X	X	X	X	
an opportunity to serve America while living in your own hometown		X	X						
interesting and exciting weekends		X	X						
an excellent opportunity for part-time work		X	X						

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PE-INTRO	Order #:
YMWIDE	1-5,-7,-8	465
YMPHYS	1-5,-7,-8	469
YMPROUD	1-5,-7,-8	473
YMSTEP	1-5,-7,-8	477
YMLEADER	1-5,-7,-8	481
YMHITECH	1-5,-7,-8	485
YMCIVCAR	1-5,-7,-8	489
YMSELCON	1-5,-7,-8	493
YMPOTEN	1-5,-7,-8	497
YMMENTAL	1-5,-7,-8	501
YMMATURE	1-5,-7,-8	505
YMTRAIN	1-5,-7,-8	509
YMHQUAL	1-5,-7,-8	513
YMCASHED	1-5,-7,-8	517
Sub-Population: Youth selected to receive the Marine Corps perceptions questions		
[PANELPEY EQ 1 AND RANDPE8 EQ 5] OR		
[PANELPEY EQ 2 AND RANDPE3 EQ 2,3, AND RANDPE8 EQ 5] OR		
[PANELPEY EQ 3 AND RAND1000 GE 694 AND RAND1000 LE 770] OR		
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 5]		
YSWIDE	1-5,-7,-8	467
YSPHYS	1-5,-7,-8	471
YSPROUD	1-5,-7,-8	475
YSSTEP	1-5,-7,-8	479
YSLEADER	1-5,-7,-8	483
YSHITECH	1-5,-7,-8	487
YSCIVCAR	1-5,-7,-8	491
YSSELCON	1-5,-7,-8	495
YSPOTEN	1-5,-7,-8	499
YSMENTAL	1-5,-7,-8	503
YSMATURE	1-5,-7,-8	507
YSTRAIN	1-5,-7,-8	511
YSHQUAL	1-5,-7,-8	515
YSCASHED	1-5,-7,-8	519
Sub-Population: Youth selected to receive the Military Service perceptions questions		
[PANELPEY EQ 1 AND RANDPE8 EQ 6] OR		
[PANELPEY EQ 2 AND RANDPE3 EQ 2,3, AND RANDPE8 EQ 6] OR		
[PANELPEY EQ 3 AND RAND1000 GE 771 AND RAND1000 LE 847] OR		
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 6]		

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PE-7		Change Code:
Variables:	Ranges:	Order #:	(87-2) P, W
YWPYHS	1-5,-7,-8	520	(87-3) W
YWPROUD	1-5,-7,-8	521	
YWSTEP	1-5,-7,-8	522	
YWLEADER	1-5,-7,-8	523	
YWHITECH	1-5,-7,-8	524	
YWCIVCAR	1-5,-7,-8	525	
YWSELCON	1-5,-7,-8	526	
YWPOTEN	1-5,-7,-8	527	
YWMENTAL	1-5,-7,-8	528	
YWMATURE	1-5,-7,-8	529	
YWTRAIN	1-5,-7,-8	530	
YWHIQUAL	1-5,-7,-8	531	
YWCASHED	1-5,-7,-8	532	

Sub-Population: Youth selected to receive the Working in a Full-Time Civilian Job perceptions questions
[PANELPEY EQ 1 AND RANDPE8 EQ 7] OR
[PANELPEY EQ 2 AND RANDPE3 EQ 2,3 AND RANDPE8 EQ 7] OR
[PANELPEY EQ 3 AND RAND1000 GE 848 AND RAND1000 LE 924] OR
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 7]

Variables:	Ranges:	Order #:
YCPROUD	1-5,-7,-8	533
YCLEADER	1-5,-7,-8	534
YCCIVCAR	1-5,-7,-8	535
YCSSELCON	1-5,-7,-8	536
YCPOTEN	1-5,-7,-8	537
YCMENTAL	1-5,-7,-8	538
YCMATURE	1-5,-7,-8	539
YCHIQUAL	1-5,-7,-8	540

Sub-Population: Youth selected to receive the Going to College perceptions questions
[PANELPEY EQ 1 AND RANDPE8 EQ 8] OR
[PANELPEY EQ 2 AND RANDPE3 EQ 2,3 AND RANDPE8 EQ 8] OR
[PANELPEY EQ 3 AND RAND1000 GE 925 AND RAND1000 LE 1000] OR
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name: PE-12
Variables: Ranges: Order #:
YPEDIP 1-5,-7,-8 541
Sub-Population: All youth

Screen Name: PE-13
Variables: Ranges: Order #:
YPEGRADE 1-5,-7,-8 542
Sub-Population: All youth

Screen Name: PE-14
Variables: Ranges: Order #:
YPECOL 1-5,-7,-8 543
Sub-Population: All youth

Screen Name: PE-15
Variables: Ranges: Order #:
YPESIM 1,2,-7,-8 544
Sub-Population: All youth

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Perceptions

PE-12. Of the people who joined the Army in the last year, what proportion do you think are high school diploma graduates? Would you say...

less than one quarter,	1
about one quarter,	2
about one half,	3
about three quarters, or	4
almost all?	5
REFUSED	-7
DON'T KNOW	-8

PE-13. Of the people who joined the Army last year, what proportion do you think would score in the upper half of an intelligence test? Is it...

all of them,	1
three quarters of them,	2
half of them,	3
one quarter of them, or	4
none of them?	5
REFUSED	-7
DON'T KNOW	-8

PE-14. Of the people who joined the Army in the last year, what proportion do you think will get a college diploma either while they are in the Army or after they complete their Army service? Would you say...

less than one quarter,	1
about one quarter,	2
about one half,	3
about three quarters, or	4
almost all?	5
REFUSED	-7
DON'T KNOW	-8

PE-15. Do you think very many young (men/women) with backgrounds and plans for the future like yours are joining the Army?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PEY-2	Change Code:
Variables:	Ranges:	Order #:
YRLEADER	1-5,-7,-8	546
YRSELCON	1-5,-7,-8	547
YRELECT	1-5,-7,-8	548
YROFFCOM	1-5,-7,-8	549

Sub-Population: Youth selected to receive the Army ROTC questions who had heard of the Army Reserve Officers' Training Corps
[YHEARDRO EQ 1,-8] AND [[PANELPEY EQ 1] OR
[PANELPEY EQ 2 AND RANDPE3 EQ 1,2] OR
[PANELPEY EQ 3] OR
[PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 9]]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

CATI CHECK #PE1: IS YOUTH ROTC POTENTIAL?

YES 1 (PEY-2)
NO 2 (KNOWLEDGE AWARENESS
MODULE)

PEY-2. Next, I'd like your opinion about several statements describing different things that the Army Reserve Officer's Training Corps on the college campus might offer you.

Please use a scale of 1 to 5 where "1" means you strongly disagree with the statement, "2" means you disagree, "3" means you neither disagree nor agree, "4" means you agree, and "5" means you strongly agree with the statement.

The Army Reserve Officer's Training Corps on a college campus offers you...

	DS				AG	REF	DK
a. leadership and management training?	1	2	3	4	5	-7	-8
b. an opportunity to develop self-confidence?	1	2	3	4	5	-7	-8
c. a college elective that can be taken together with other college courses?	1	2	3	4	5	-7	-8
d. an officer's commission in the active Army, Army Reserve or the Army National Guard?	1	2	3	4	5	-7	-8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

Screen Name:	PEY-3		Change Code:
Variables:	Ranges:	Order #:	(87-2) W
YOWIDE	1-5,-7,-8	550	(87-3) W
YOPROUD	1-5,-7,-8	551	
YOUSECOL	1-5,-7,-8	552	
YOINNOV	1-5,-7,-8	553	

Sub-Population: Youth selected to receive the Army ROTC
questions who had heard of the Army Reserve
Officer's Training Corps
[YHEARDRO EQ 1,-8] AND
[[PANELPEY EQ 1] OR
[PANELPEY EQ 2 AND RANDPE3 EQ 1,2] OR
[PANELPEY EQ 3] OR
[PANELPEY EQ 4,5,6,7,8, AND RANDPE9 EQ 9]]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Perceptions

PEY-3. Being an officer in the Army means different things to different people.

Please tell me how much you disagree or agree that being an officer offers you each item on the list. A "1" means you strongly disagree with the statement, "2" means you disagree, "3" means you neither disagree nor agree, "4" means you agree, and "5" means you strongly agree with the statement.

Being an officer in the United States Army offers you...

	DS					AG	REF	DK
a. a wide variety of opportunities to find a job you can enjoy?	1	2	3	4	5	-7	-8	
b. an experience you can be proud of?	1	2	3	4	5	-7	-8	
c. the opportunity to use your college acquired skills?	1	2	3	4	5	-7	-8	
d. the opportunity to make changes and use your own judgment?	1	2	3	4	5	-7	-8	

[GO TO KNOWLEDGE-AWARENESS MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Perceptions

END OF PERCEPTIONS MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Knowledge-Army Attributes

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Army Attributes

Screen Name: KA-7
Variables: Ranges: Order #:
YKAEARN 1,2,-7,-8 554
Sub-Population: Approximately half of youth given the
main interview
[RANDROY EQ 3,5,6]

Screen Name: KA-1
Variables: Ranges: Order #:
YKAEDBEN 1-6,-7,-8 555
Sub-Population: Youth who knew that it is possible to earn
money for college by enlisting in the Army
[YKAEARN (KA-7) EQ 1,-7,-8]

Screen Name: KA-2
Variables: Ranges: Order #:
YKALLCOL 1,2,-7,-8 556
Sub-Population: Youth who knew that it is possible to earn
money for college by enlisting in the Army
[YKAEARN (KA-7) EQ 1,-7,-8]

Screen Name: KA-3
Variables: Ranges: Order #:
YKASAME 1,2,3,-7,-8 557
Sub-Population: Youth who knew that it is possible to earn
money for college by enlisting in the Army
[YKAEARN (KA-7) EQ 1,-7,-8]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May & June 87)
Module: Knowledge-Army Attributes

KA-7. Is it possible to earn money for college by enlisting in the Army?

YES	1 (KA-1)
NO	2 (CATI CHECK #KA4)
REFUSED	-7 (KA-1)
DON'T KNOW	-8 (KA-1)

KA-1. How much do you think can be earned through Army education benefits?

[PROBE: This would be the total benefits you could earn while in the Army.]

UNDER \$5,000	1
\$5,000 TO \$9,999	2
\$10,000 TO \$14,999	3
\$15,000 TO \$19,999	4
\$20,000 TO \$24,999	5
\$25,000 OR MORE	6
REFUSED	-7
DON'T KNOW	-8

KA-2. Do you think Army education benefits would pay for your entire college education?

YES	1
NO	2
REFUSED	-7
DON'T KNOW	-8

KA-3. Do you think Army education benefits are more, less or about the same as the Navy, Air Force, or Marines offer?

MORE	1
LESS	2
ABOUT THE SAME	3
REFUSED	-7
DON'T KNOW	-8

CATI CHECK #KA4: ROTATE ORDER OF SERVICES FOR KA-4

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Army Attributes

Screen Name: KA-4
Variables: Ranges: Order #:
YKAGIAR 1,2,-7,-8 559
YKAGIAF 1,2,-7,-8 560
YKAGINA 1,2,-7,-8 561
YKAGIMA 1,2,-7,-8 562
Sub-Population: Youth asked the knowledge-awareness questions
[RANDROY EQ 3,5,6]

Screen Name: KA-5
Variables: Ranges: Order #:
YKAYEARS 0-25,-7,-8 563
Sub-Population: Youth asked the knowledge-awareness questions
[RANDROY EQ 3,5,6]

Screen Name: KA-6
Variables: Ranges: Order #: Change Code:
YKADEP 1,2,-7,-8 564 (87-2) W
Sub-Population: Youth asked the knowledge-awareness questions
[RANDROY EQ 3,5,6]

Screen Name: KA-8
Variables: Ranges: Order #:
YKARGJUN 1,2,-7,-8 565
Sub-Population: Youth asked the knowledge-awareness questions
[RANDROY EQ 3,5,6]

Screen Name: KA-9
Variables: Ranges: Order #:
YKARGHS 1,2,-7,-8 566
Sub-Population: Youth who did not know that 17 year old high
school juniors are eligible to join the Army
Reserve or Army National Guard
[YKARGJUN (KA-8) EQ 2,-7,-8]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Knowledge-Army Attributes

KA-4. Please tell me whether or not each of the following services offers the "GI Bill"?

	DOES OFFER	DOES NOT OFFER	REF	DK
Army	1	2	-7	-8
Air Force	1	2	-7	-8
Navy	1	2	-7	-8
Marines	1	2	-7	-8

KA-5. What is the minimum number of years that a new recruit has to serve on active duty in the Army?

NUMBER OF YEARS.....
 REFUSED -7
 DON'T KNOW -8

KA-6. Is it possible to sign up for the Army and start serving up to one year later?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

KA-8. Are 17 year old high school juniors eligible to join the Army Reserve or Army National Guard?

YES 1 (KA-10)
 NO 2 (KA-9)
 REFUSED -7 (KA-9)
 DON'T KNOW -8 (KA-9)

KA-9. Is high school graduation required before joining the Army Reserve or Army National Guard?

YES 1
 NO 2
 REFUSED -7
 DON'T KNOW -8

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Army Attributes

Screen Name: KA-10
Variables: Ranges: Order #:
YKAWARD 1-5,-7,-8 567
Sub-Population: Youth asked the knowledge-awareness questions
[RANDROY EQ 3,5,6]

Screen Name: KA-11
Variables: Ranges: Order #:
YKARGCOL 1,2,-7,-8 568
Sub-Population: Youth asked the knowledge-awareness questions
[RANDROY EQ 3,5,6]

Screen Name: KA-12
Variables: Ranges: Order #:
YKARGGI 1-7,-7,-8 569
Sub-Population: Youth who knew that qualified people who
join the Army Reserve or Army National
Guard can receive money for college
[YKARGCOL (KA-11) EQ 1]

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May & June 87)
 Module: Knowledge-Army Attributes

KA-10. Who sponsors the "Scholar-Athlete Award Program"?
 Is it the...

Marine Corps,	1
National Guard,	2
Army Reserve,	3
Air Force, or	4
Navy?	5
REFUSED	-7
DON'T KNOW	-8

KA-11. Can qualified people who join the Army Reserve or
 Army National Guard receive money for college?

YES	1 (KA-12)
NO	2 (DEMOGRAPHICS MODULE)
REFUSED	-7 (DEMOGRAPHICS MODULE)
DON'T KNOW	-8 (DEMOGRAPHICS MODULE)

KA-12. What is the maximum amount of money for college that
 qualified people who join the Army Reserve or Army
 National Guard can receive under the "GI Bill"?

UNDER \$1,000	1
\$1,000 TO \$1,999	2
\$2,000 TO \$3,999	3
\$4,000 TO \$5,999	4
\$6,000 TO \$7,999	5
\$8,000 TO \$9,999	6
\$10,000 OR MORE	7
REFUSED	-7
DON'T KNOW	-8

[GO TO DEMOGRAPHICS MODULE]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Knowledge-Army Attributes

END OF KNOWLEDGE-ARMY ATTRIBUTES MODULE

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Demographics

ACOMS Annotated Questionnaire
Quarter Q87-3 (Apr, May, & June 87)
Module: Demographics

Screen Name: DE-5
Variables: Ranges: Order #:
YDETHNIC 1-3,-7,-8 19
Sub-Population: Hispanic youth
[EHISP (SC-20) EQ 1]

Screen Name: DE-6
Variables: Ranges: Order #:
YDMARITL 1-5,-7,-8 570
Sub-Population: All youth

Screen Name: DE-14
Variables: Ranges: Order #: Change Code:
YDSAMEPA 1-4,-7,-8 705 (87-2) A
Sub-Population: All youth

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Demographics

DEINTRO1. Now I have some questions about your background.

```

CATI CHECK #DE1:  IS RESPONDENT HISPANIC?
                  [SC-20 = 1]

                  YES ..... 1  (DE-5)
                  NO ..... 2  (DE-6)
  
```

DE-5. What is your ethnic background? Are you...

```

Mexican American ..... 1
Puerto Rican, or ..... 2
some other Hispanic? ..... 3
REFUSED ..... -7
DON'T KNOW ..... -8
  
```

DE-6. What is your current marital status? Are you...

```

Single, ..... 1
Married, ..... 2
Separated, ..... 3
Divorced, or ..... 4
Widowed? ..... 5
REFUSED ..... -7
DON'T KNOW ..... -8
  
```

DEINTRO2. Now I would like to ask some questions about your father and mother, or other adults in your household.

DE-14. (When not attending college) Do you live in the same household as your father or your step-father?

```

FATHER ..... 1
STEP-FATHER ..... 2
NEITHER ..... 3
BOTH ..... 4
REFUSED ..... -7
DON'T KNOW ..... -8
  
```

ACOMS Annotated Questionnaire
Quarter Q87-3 (Apr, May, & June 87)
Module: Demographics

Screen Name:	DE-19		Change Code:
Variables:	Ranges:	Order #:	(87-2) P
YDEDDAD	07-25,-7,-8	574	
Sub-Population:	All youth		

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Demographics

DE-19. What was the highest grade or level of education that your (father/step-father) completed?

LESS THAN 8TH GRADE	07
8TH GRADE	08
9TH GRADE	09
10TH GRADE	10
11TH GRADE	11
12TH GRADE	12
1ST YEAR OF 4-YEAR COLLEGE (FR)	13
2ND YEAR OF 4-YEAR COLLEGE (SO)	14
3RD YEAR OF 4-YEAR COLLEGE (JR)	15
4TH YEAR OF 4-YEAR COLLEGE (SR)	16
5TH YEAR COLLEGE/1ST YEAR GRADUATE OR PROFESSIONAL SCHOOL	17
2ND YEAR GRADUATE OR PROFESSIONAL SCHOOL	18
3RD YEAR GRADUATE OR PROFESSIONAL SCHOOL	19
MORE THAN 3 YEARS GRADUATE/ PROFESSIONAL SCHOOL	20
1ST YEAR OF JR. OR COMMUNITY COLLEGE	21
2ND YEAR OF JR. OR COMMUNITY COLLEGE	22
1ST YEAR OF VOC., BUS., OR TRADE SCHOOL	23
2ND YEAR OF VOC., BUS., OR TRADE SCHOOL	24
MORE THAN 2 YEARS VOC., BUS., OR TRADE SCHOOL	25
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter Q87-3 (Apr, May, & June 87)
Module: Demographics

Screen Name: DE-20
Variables: Ranges: Order #:
YDDADLFS 1-8,-7,-8 575
Sub-Population: All youth

Screen Name: DE-21
Variables: Ranges: Order #:
YDDADBR 1-5,-7,-8 576
Sub-Population: Youth with father in the military
[YDDADLFS (DE-20) EQ 6]

Screen Name: DE-14A
Variables: Ranges: Order #: Change Code:
YDSAMEMA 1-4,-7,-8 706 (87-2) A
Sub-Population: All Youth

ACOMS Annotated Questionnaire
 Quarter 87-3 (Apr, May, & June 87)
 Module: Demographics

DE-20. Is your (father/step-father) now...

working full-time,	1	(DE-14A)
working part-time,	2	(DE-14A)
unemployed,	3	(DE-14A)
retired,	4	(DE-14A)
taking care of a family at home, or	5	(DE-14A)
in the military?	6	(DE-21)
DECEASED	7	(DE-14A)
OTHER	8	(DE-14A)
REFUSED	-7	(DE-14A)
DON'T KNOW	-8	(DE-14A)

DE-21. In which branch of the military is your (father/step-father) currently serving?

AIR FORCE	1
ARMY	2
COAST GUARD	3
MARINES	4
NAVY	5
REFUSED	-7
DON'T KNOW	-8

DE-14A. (When not attending college) Do you live in the same household as your mother or your step-mother?

MOTHER	1
STEP-MOTHER	2
NEITHER	3
BOTH	4
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter Q87-3 (Apr, May, & June 87)
Module: Demographics

Screen Name:	DE-26		Change Code:
Variables:	Ranges:	Order #:	(87-2) P
YDEDMOM	07-25, -7, -8	577	
Sub-Population:	All youth		

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Demographics

DE-26. What was the highest grade or level of education that your (mother/step-mother) completed?

LESS THAN 8TH GRADE	07
8TH GRADE	08
9TH GRADE	09
10TH GRADE	10
11TH GRADE	11
12TH GRADE	12
1ST YEAR OF 4-YEAR COLLEGE (FR).....	13
2ND YEAR OF 4-YEAR COLLEGE (SO).....	14
3RD YEAR OF 4-YEAR COLLEGE (JR).....	15
4TH YEAR OF 4-YEAR COLLEGE (SR).....	16
5TH YEAR COLLEGE/1ST YEAR	
GRADUATE OR PROFESSIONAL SCHOOL	17
2ND YEAR GRADUATE OR	
PROFESSIONAL SCHOOL	18
3RD YEAR GRADUATE OR	
PROFESSIONAL SCHOOL	19
MORE THAN 3 YEARS GRADUATE/	
PROFESSIONAL SCHOOL	20
1ST YEAR OF JR. OR COMMUNITY	
COLLEGE	21
2ND YEAR OF JR. OR COMMUNITY	
COLLEGE	22
1ST YEAR OF VOC.,	
BUS., OR TRADE SCHOOL	23
2ND YEAR OF VOC.,	
BUS., OR TRADE SCHOOL	24
MORE THAN 2 YEARS VOC.,	
BUS., OR TRADE SCHOOL	25
REFUSED	-7
DON'T KNOW	-8

ACOMS Annotated Questionnaire
Quarter Q87-3 (Apr, May, & June 87)
Module: Demographics

Screen Name: DE-27
Variables: Ranges: Order #:
YDMOMLFS 1-8,-7,-8 578
Sub-Population: All youth

Screen Name: DE-17 Change Code:
Variables: Ranges: Order #: (87-2) R
YDOWNREL 2-11,91,-7,-8 579
Sub-Population: Youth who do not live with parents
[YDSAMEPA (DE-14) EQ 3 AND (YDSAMEMA (DE-14A)
EQ 3, -7 OR -8)] OR
[YDSAMEMA EQ 3 AND (YDSAMEPA EQ 3, -7,OR -8)]

YDOWNOS 580
Sub-Population: Youth who live with some other relative
[YDOWNREL (DE-17) EQ 91]

ACOMS Annotated Questionnaire
Quarter 87-3 (Apr, May, & June 87)
Module: Demographics

DE-27. Is your (mother/step-mother) now...

working full-time,	1
working part-time,	2
unemployed,	3
retired, or	4
taking care of a family at home, or	5
in the military?	6
DECEASED	7
OTHER	8
REFUSED	-7
DON'T KNOW	-8

```

-----
| CATI CHECK #DE1A: DOES RESPONDENT LIVE APART FROM |
| ANY PARENT? |
| |
| | ((DE-14 = 3) AND (DE-14A = 3,-7, OR -8)) |
| | OR (DE-14A = 3) AND (DE-14 = 3,-7, OR -8)) |
| | |
| | YES ..... 1 (DE-17) |
| | NO ..... 2 (CATI CHECK #DE2) |
| | |
|-----

```

DE-17. What relationship to you is the person who is the head of household in the house or apartment you are living in?

[USE CODE CLOSEST TO TOP OF LIST]

BROTHER	10 (DE-19A)
SISTER	11 (DE-19A)
UNCLE	2 (DE-19A)
AUNT	3 (DE-19A)
COUSIN	4 (DE-19A)
GRANDFATHER	5 (DE-19A)
GRANDMOTHER	6 (DE-19A)
SPOUSE	7 (DE-19A)
NON-RELATIVE	8 (DE-19A)
RESPONDENT	9 (CATI CHECK #DE2)
OTHER RELATIVE	91 (DE-19A)
REFUSED	-7 (DE-19A)
DON'T KNOW	-8 (DE-19A)

ACOMS Annotated Questionnaire
Quarter Q87-3 (Apr, May, & June 87)
Module: Demographics

Screen Name: DE-19A
Variables: Ranges: Order #:
YDEDOTH 07-25,-7,-8 581
Sub-Population: Youth who live with another person
[YDOWNREL (DE-17) EQ 2-8,10,11,91,-7,-8]

APPENDIX C. CUMULATIVE SURVEY CHANGES

ACOMS Quarterly Change Forms and Cumulative Change Tables

The Change Form is a cumulative document that contains all of the questionnaire items that have been changed in any way. It serves as the documentation of questionnaire changes and contains all of the necessary information to communicate these changes in the questionnaire to the user of the tabulations. In order to analyze the data tabulated for a given variable, it is essential to know whether there were any changes to that particular question that may be a factor.

Change Form Layout

Each entry on the Change Form includes the variable name, order number, the quarter the change was implemented, old screen name, new screen name, a one-letter change code, the question before the change was implemented, and the question after the change. Figure C-1 is a sample page from the Change Form. The layout of the Change Form is described below.

Variable name. (Figure C-1, #1) Variable names appear in the first column of the Change Form for all items which have been altered in the ACOMS instrument. The variable names correspond to the variable names which appear in the tabulations (Appendix A) and the ACOMS questionnaire (Appendix B). Variable names beginning with the letter "Y" indicate items contained in the youth questionnaire while the letter "P" indicates those in the parental questionnaire.

Many Change Form entries contain more than one variable. If an identical question exists in both the youth and parental questionnaires, both variables will be indicated. Many questions are constructed to permit more than one response to the question; for example, BE-2: "With whom have you talked?" may contain up to six separate responses.

Order number. (Figure C-1, #2) The order number corresponds to the order of the variable on the SAS data file. This number is also contained in the tabulations and in the questionnaire.

Quarter number. (Figure C-1, #3) The quarter number indicates the quarter that the change was implemented.

Old screen. (Figure C-1, #4) The screen name from the previous quarter will appear here. If the question is a new one which is being added, this column will be blank.

New screen. (Figure C-1, #5) The screen name for the new quarter is listed in this column.

Change code. (Figure C-1, #6) One or more of the following codes are listed in this column indicating the type of change that took place.

- A Addition - Addition of a question.
- C CATI Programming - Any change to the CATI code.
- D Deletion - Deletion of a question.
- L Location - Question moved to a different location within the questionnaire.
- P Predecessor - Question preceded by different question as a result of the addition, deletion, or change in location of another question
- R Response Codes - Change or redefinition of response codes.
- S Subpopulation - Change in definition of appropriate respondents as a result of the addition, deletion, or change in location of another question.
- W Wording - Wording of the question.
- X Cosmetic - Text change that is not read to respondent and is not part of the question, e.g., interviewer instructions.

Change from. (Figure C-1, #7) The information in this column reflects the item as it existed in previous quarters before the change was implemented.

Change to. (Figure C-1, #8) Information in this column reflects the item as it will appear in subsequent quarters.

June, 1988

CHANGE FORM

PAGE 1

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
PEONVER	70	87-2	SC-1	SC-1	W	...We are conducting an important national survey for the U.S. Government.	...We are conducting a survey for the U.S. Government about people's plans for the future and their reaction to Armed Forces advertising.
PEONVER	70	87-3	SC-1	SC-1	W	...We are conducting a survey for the U.S. Government aboutWe are conducting a study for the United States Government about...
YOUTHOT	74	87-2	SC-5	SC-5	W,P	Since the survey we are conducting for the U.S. government is concerned with the career plans of young adults, we need to know how many young adults live in your household. Including anyone away on vacation, away on business or living away at school, how many young people between the ages of 13 and 24 live in your household?	We have a few questions to see if anyone in your household will be included in this survey.
ADULTTOT	693	87-2	SC-5	SC-5	A		How many people aged 25 or older live in your household?
ADULTTOT	693	87-3	SC-5	SC-5	W	We have a few questions to see if anyone in your household will be included in this survey.	How many people live in the ages of 13 and 24 live in your household?
YOUTHOT	74	87-4	SC5		D	How many people aged 25 or older live in your household?	We have a few questions to see if anyone in your household will be included in this study. Including yourself...
YOUTHOT16	731	87-4		SC5V3	A	...between the ages of 13 and 24	How many people aged 25 or older live in your household?
							... between the ages of 16 and 24

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

June, 1988

CHANGE FORM

PAGE 2

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
REDENSON	708	87-3	SC-14A	A		Date-Keyed Education question (Are you/Is PERSON) currently enrolled... 1. In a regular day high school, 2. In a 4 year college, 3. In some other school, or 4. Not currently enrolled?
REDENOTH	709	87-3	SC-14B	A		Date-Keyed Education question (Were you/Was he//Will you be//Will he be//Will she be) enrolled in school in (April/ October)?
MALEFEM	75	87-2	SC-6	W	Is this person male or female?	Is the 13 to 24 year old male or female?
MALEFEM	75	87-4	SC6V2	W	Is the 13 to 24 year old...	Is the 16 to 24 year old...
MALETOT FEMTOT	76 77	87-2	SC-7	W	Of these (NUMBER FROM SC5), how many are male?	Of these (NUMBER FROM SC-5) 13 to 24 year olds, how many are male and how many are female?
MALETOT	76	87-4	SC7	D	Of these two 13 to 24...	Of these two 16 to 24...
MALETOT16	732	87-4	SC7V2	A		
FEMTOT	77	87-2	SC-7A	D	So, of the (NUMBER FROM SC5) 13 to 24 year olds, your household has (NUMBER FROM SC7) male(s) and (NUMBER FROM SC5 minus (NUMBER FROM SC7) female(s)?	
FEMTOT	77	87-4	SC7	D	Of these two 13 to 24...	

CHANGE CODES:

A=ADDITION

C=Alice CODE

D=DELETION

L=LOCATION

P=PREDECESSOR

R=RESPONSE CODES (Addition on Modification)

S=SUB-POPULATION

W=WORDING

X=COSMETIC

June, 1988

CHANGE FORM

PAGE 3

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
PENTOT16	733	87-4		SC7V2	A		Of these two 16 to 24...
MTOTVER	-	87-4	SC7ACHK	SC7ACKV2	W	13-24 (3 occurrences)	16-24 (3 occurrences)
PTOTVER	-						
YTOTVER	-						
ERSPAGE	93	87-4	SC7B		D	Are you 13 to 24...	Are you 16 to 24...
ERAGE16	737	87-4		SC7BV2	A	...household between 13 and 24	...household between 16 and 24
EFNAM	94	87-4	SC8	SC8V2	W	() 13 to 15 years old, 16 to 20 years old, ...	Eliminate "13 to 15" in question and response categories, () 16 to 20 years old, ...
E13TO24	100	87-4	SC10A	SC10AV2	W	...between 13 and 24...	...between 16 and 24...
ENUMORE	-	87-4	SC10C	SC10CV2	W	...households with 13 to 24...	...households with 16 to 24...
-	-	87-4	TERM6	TERM6V2	W	Variable label: TOTAL MALES AGED 13-24 FINAL	Variable label: TOTAL MALES AGED 16-24 FINAL
FMALETOT	78	87-4			D		
FMALE16	734	87-4			A	Variable label: TOTAL FEMALES AGED 13-24 FINAL	Variable label: TOTAL FEMALES AGED 16-24 FINAL
FFEMTOT	79	87-4			D		
FFEM16	735	87-4			A	Variable label: TOTAL YOUTH AGED 13-24 FINAL	Variable label: TOTAL YOUTH AGED 16-24 FINAL
ENUMTOT	80	87-4			D		
ENUM16	736	87-4			A		

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

CHANGE FORM

PAGE 4

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YEDKIND	119	87-3	EE-6	S		All Youth (Are you/is he/is she) currently enrolled in (your/his/her) first or second year of junior or community college?
YEDENYRJ	695	87-2	EE-6C	A		
EEEDNYRJ	109	87-3	SC-16	W	(Are you/is he/is she) currently enrolled in 9th, 10th, 11th, or 12th grade?	Date-Keyed Education question (Are you currently/is he currently/is she currently//Were you/was he/she//Will you be/Will he be/Will she be) enrolled in 9th, 10th, 11th or 12th grade?
EEEDNYRC	110	87-3	SC-17	W	(Are you/is he/ is she) currently enrolled in (your/his/her) first, second, third, fourth or fifth year of college?	Date-Keyed Education question (Are you currently/is he currently/is she currently//Were you/was he/she//Will you be/Will he be/Will she be) enrolled in (your/his/her) first, second, third, fourth or fifth year of college?
EEEDNYRJ	694	87-2 87-3	SC-17A SC-17A	A W	(Are you/is he/ Is she) currently enrolled in (your/his/her) first, or second year of junior or community college?	Date-Keyed Education question (Are you currently/is he currently/is she currently//Were you/was he/she//Will you be/Will he be/Will she be) enrolled in (your/his/her) first, or second year of junior or community college?

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L= LOCATION

P=PREDECESSOR
R RESPONSE CODES

(Addition on Modification)

S=SUB-POPULATION
W=WORDING

X= COSMETIC

June, 1988

CHANGE FORM

PAGE 5

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
EDCGRAD	710	87-3		SC-13C	A	(Are you/Is he/Is she) a college graduate?	(Are you/Is he/Is she) a college graduate?
ELIVADDR	112	87-3	SC-18	SC-18	P, W	(Are you/Is PERSON) living at this address?	(Are you/Is PERSON) living at this address? [IF RESPONSE IS "NO", PROBE: (Are you/Is he/Is she actually a household member and living temporarily away from home? IF SO, CODE "YES".]
CONFNAME CONTNAME CONTADDR CONTCITY CONTCST CONTEIP CONTEAREA CONTEXCH CONTCLOCL		87-3	SC-38	SC-38	D		Eliminate future contact for 13-15 year olds
RDORDD RDORPM RDORBY	713 714 715	87-3		SC-9	A		Reask question for youth with missing data in screener. What is your date of birth?
RAGE	716	87-3		SC-10	A		Reask question for youth with missing data in screener. How old are you?
RMILACT	717	87-3		SC-11	A		Reask question for youth with missing data in screener. Have you ever been in active military service, the National Guard or the Reserves?

CHANGE CODES:

A=ADDITION
C=ALICE CODED=DELETION
L=LOCATION

P=PREDECESSOR

R=RESPONSE CODES (Addition on Modification)

S=SUB-POPULATION
W=WORDING

X=COSMETIC

June, 1988

CHANGE FORM

PAGE 6

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
RMILSERV	719	87-3		SC-11A	A		Reask question for youth with missing data in screener. Are you presently serving in the military?
RMILWAIT	718	87-3		SC-12	A		Reask question for youth with missing data in screener. Have you been accepted for service in a branch of the Armed Forces and are now waiting to go on active duty?
RACE	711	87-3		SC-19	A		Reask question for youth with missing data in screener. Please tell me whether you are... 1. White, 2. Black, 3. Asian or Pacific Islander, or 4. American Indian or Alaskan Native?
RHISP	712	87-3		SC-20	A		Reask question for youth with missing data in screener. Are you Hispanic?
YHSDIPL	115	87-3	EE-2	EE-2	P		Do you have a regular high school diploma, a GED, or ABE, or some other kind of certificate of high school completion?

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S=SUB-POPULATION
W=WORDING

X=COSMETIC

June, 1988

CHANGE FORM

PAGE 7

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YEDNSUM	722	87-3		EE-4A	A		Are you currently enrolled... In a regular day high school, in a 4 year college, in some other school, or not currently enrolled?
YEDNOTE	723	87-3		SC-14B	A		(Were you/will you be) enrolled in school in (April/October)?
YEDCGRAD	724	87-3		SC-13C	A		Are you a college graduate?
YEDPLAN	125	87-3		EE-3	P		What is the highest grade or year of school or college you plan to eventually complete?
RLIVADDR	720	87-3		SC-18	A,W		Reask question for youth with missing data in screener. Are you living at this address? [IF RESPONSE IS "NO", PROBE: Are you actually a household member and living temporarily away from home? IF SO, CODE "YES".]
RLIVDORM	721	87-3		SC-18A	A		Reask question for youth with missing data in screener. Are you living in undergraduate student housing? [That is, undergraduate housing that is owned, leased or sponsored by the school you are attending?]

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES (Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

June, 1988

CHANGE FORM

PAGE 8

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YEDLALG	129	87-2	EE-9_12	EE-9_12	R	Response codes: 1 - TAKEN 2 - PLAN TO TAKE 3 - NOT TAKEN AND NOT PLANNING TO	Response codes: 1 - TAKEN OR CURRENTLY TAKING 2 - PLAN TO TAKE 3 - NOT TAKEN AND NOT PLANNING TO
YEDGROM	130						
YEDINALG	131						
YEDTRIG	132						
YDROTCEV	582	87-3	DE-36	DE-36	L		Did you ever participate in a Reserve Officer's Training Corps (ROTC) course? Was that Junior ROTC in high school or Senior ROTC in college? Was that Army ROTC, Air Force ROTC, or Navy ROTC? Are you currently employed either full-time or part-time?
YDROTCJS	583	87-3	DE-37	DE-37	L		
YDROTCBR	584	87-3	DE-38	DE-38	L		
YEMPCUR	133	87-3	EE-16	EE-16	P		
YPROBMIL	152	87-2	IP-7	IP-7	W	Response categories read. Now I'm going to ask you about several things young (men/women) your age might do in the next few years. For each one, please tell me how likely it is that you will be doing that. How likely is it that you will be serving in the military? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not? How likely is it that you will be serving in the military? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT	

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S=SUB-POPULATION
W=WORDING

X=COSMETIC

November, 1987

CHANGE FORM

PAGE 9

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YPROBCOL	153	87-2	IP-14	W	Response categories read. ...be going to college? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...be going to college? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT
YPROBARO	155	87-2	IP-11	W	Response categories read. ...or Army R.O.T.C.? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...or Army R.O.T.C.? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT
YPROBVOC	156	87-2	IP-16	W	Response categories read. ...or technical school? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...or technical school? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT
YPROBEMP	157	87-2	IP-12	W	Response categories read. ...in a civilian job? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...in a civilian job? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

June, 1968

CHANGE FORM

PAGE 10

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YPROBAR	162	8 -2	IP-8	IP-8	W	Response categories read. ...duty in the Army? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...duty in the Army? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT
YPROBANC	163	87-2	IP-9	IP-9	W	Response categories read. ...the Army National Guard? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...the Army National Guard? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT
YPROBARV	164	87-2	IP-10	IP-10	W	Response categories read. ...in the Army Reserve? Would you say... 1. definitely, 2. probably, 3. probably not, or 4. definitely not?	Response categories not read. ...in the Army Reserve? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT

CHANGE CODES:
A-ADDITION
C-ALICE CODE

D-DELETION
L-LOCATION

P-PREDECESSOR
R-RESPONSE CODES (Addition on Modification)

S-SUB-POPULATION
W-WORDING

X-COSMETIC

November, 1987

CHANGE FORM

PAGE 11

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YPROBCOM	165	87-2	IP-11A	W	Response categories read. ...Army R.O.T.C.? Would you say...	Response categories not read. ...Army R.O.T.C.? 1. DEFINITELY 2. PROBABLY 3. PROBABLY NOT 4. DEFINITELY NOT
YBAVISIT	203	87-3	BE-10-12	W	... visited an Army recruiting station?	In the past six months, have you visited an Army recruiting station?
YBATEVR	725	87-3	BE-12A	A		Have you ever taken a written test used for the Army, such as the Armed Services Vocational Aptitude Battery?
YBATEST	204	87-3	BE-12	P, S		In the past six months, have you taken a written test used for the Army, such as the Armed Services Vocational Aptitude Battery?
YBCTEVR	726	87-3	BE-21A	A	Sub-Population: All youth	Sub-Population: Youth who have ever taken an Army test. (YBATEVR (BE-12A) EQ 1, -1, -8) Have you ever taken any college admissions test, for example, the PSAT, SAT, or ACT?

CHANGE CODES:
A-ADDITION
C-ALICE CODE

D-DELETION
L-LOCATION

P-PREDECESSOR
R-RESPONSE CODES (Addition on Modification)

S-SUB-POPULATION
W-WORDING

X-COSMETIC

June, 1988

CHANGE FORM

PAGE 12

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YBCTEST	223	87-3	BE-21	BE-21	P, S	Sub-Population: Youth who have thought of going to college [YBCTHOT (BE-16) EQ 1, -1, -8]	In the past six months, have you taken any college admissions tests for example, the PSAT, SAT, or ACT? Sub-Population: Youth who have ever taken a college admissions test. [YBCTEEVR (BE-21A) EQ 1, -7, -8] Have you ever submitted a college application?
YBCAPEVR	727	87-3		BE-24A	A		
YBCAPPL	224	87-3	BE-24	BE-24	P, S	Sub-Population: Youth who have thought of going to college [YBCTHOT (BE-16) EQ 1, -7, -8]	In the past six months, have you submitted a college application? Sub-Population: Youth who have ever submitted a college application. [YBCAPEVR (BE-24A) EQ 1, -7, -8]
YIWIIDE PIWIIDE	696 385	87-2	IA-1	IA-1	A		Having a wide variety of opportunities to find a job you can enjoy? Working part-time?
YISERPAR PISERPAR	697 386	87-2	IA-1	IA-1	A		
YISERCOM PISERCOM	283 92	87-2	IA-1	IA-1	D	Serving your own community?	

CHANGE CODES:
A-ADDITION
C-ALICE CODE

D-DELETION
L-LOCATION

P-PREDECESSOR
R-RESPONSE CODES (Addition on Modification)

S-SUB-POPULATION
W-WORDING

X-COSMETIC

June, 1968

CHANGE FORM

PAGE 13

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YIPROD PIPROD	280 89	IA-1	IA-1	W	Having experiences you can be proud of?	Having an experience you can be proud of?
YISTEP PISTEP	286 95	IA-1	IA-1	W	Having a stepping stone between high school and college?	Having a stepping-stone between high school and college?
YIHTECH PIHTECH	279 88	IA-1	IA-1	W	A chance to work with the latest high-tech equipment?	Working with the latest high-tech equipment?
YICASHED PICASHED	274 83	IA-1	IA-1	W	Earning money for college or vocational school?	Earning money for college or vocational education?
YIHOME PIHOME	285 94	IA-1	IA-1	W	Staying in your own hometown?	Living in your own hometown?
YIWEEXEM PIWEEXEM	284 93	IA-1	IA-1	W	Having weekend excitement?	Having interesting and exciting weekends?
YIINNOV PIINNOV	288 97	IA-1	IA-1	W	The opportunity to make changes and use your judgement?	Being able to make changes and use your own judgement?
YIVERRREG YIVERRCAB PTVERRREG PTVERRCAB	291 292 100 101	MH2	MH2	S		Eliminate skip for MH1. Ask all respondents MH2.

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

June, 1988

CHANGE FORM

PAGE 14

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YRADBRAM	315	87-4	MH17	MH17	S		Eliminate skip for MH16. Ask all respondents MH17.
YRADBRPM	316						
PRADBRAM	124						
PRADBRPM	125						
YTVSH6	740	F88	MH-13	MH13Q881		Please tell me if you watch any of the following TV shows regularly. Do you watch...	Please tell me if you watch any of the following TV shows regularly. Do you watch...
PTVSH6	452					David Letterman? Friday Night Videos? Monday Night Football? College Football? Sunday Night at the Movies? Tour of Duty?	David Letterman? Friday Night Videos? Monday Night Football? College Football? Sunday Night at the Movies? Tour of Duty?
YON12NOM	351	87-2	KR-1	KR-1	A		
YON12AF	352						
YON12AR	353						
YON12RO	354					Now, thinking about TV, radio, newspapers, magazines and any other sources of advertising, for what military service or services do you recall seeing or hearing advertising?	Thinking about all forms of advertising, for which military services do you recall seeing or hearing any advertising?
YON12NG	355						
YON12RV	356						
YON12CG	357						
YON12MC	358						
YON12NA	359						
YON12ALL	360						
PON12NOM	162						
PON12AF	163						
PON12AR	164						
PON12RO	165						
PON12NG	166						
PON12RV	167						
PON12CG	168						
PON12MC	169						
PON12NA	170						
PON12ALL	171						

CHANGE CODES:

A=ADDITION

D=DELETION

P=PREDECESSOR

R=RESPONSE CODES (Addition on Modification)

S=SUB-POPULATION

W=WORDING

X=COSMETIC

June, 1988

CHANGE FORM

PAGE 15

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YHEARDAR PHEARDAR	434 230	87-2	PE-1A	PE-1A L,P,S	Sub-Population: Youth selected to receive the Army Reserve perceptions questions [PANELPEY EQ 1 AND RANDPE8 EQ 1] OR [PANELPEY EQ 2 AND RANDPE3 EQ 2,3 AND RANDPE8 EQ 1] OR [PANELPEY EQ 3 AND RAND1000 GE 1 AND RAND1000 LE 269] OR [PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 1]	Move to beginning of Perceptions Module. Sub-Population: All Youth
YHEARDNG PHEARDNG	449 245	87-2	PE-4A	PE-4A L,P,S	Sub-Population: Youth selected to receive the Army National Guard perceptions questions [PANELPEY EQ 1 AND RANDPE8 EQ 2] OR [PANELPEY EQ 2 AND RANDPE3 EQ 2,3 AND RANDPE8 EQ 2] OR [PANELPEY EQ 3 AND RAND1000 GE 270 AND RAND1000 LE 539] OR [PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 2]	Move to beginning of Perceptions Module. Sub-Population: All Youth

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

June, 1988

CHANGE FORM

PAGE 16

VARIABLE NAME	#	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
THEARDRO PHEARDRO	545 341	87-2	PE-15A	PE-15A	L,P,S	Sub-Population: Youth selected to receive the Army Reserve Officer's Training Corps perceptions questions [PANELPEY EQ 1] OR [PANELPEY EQ 2 AND RANDPE3 EQ 1,2] OR [PANELPEY EQ 3] OR [PANELPEY EQ 4,5,6,7,8 AND RANDPE9 EQ 9]	Move to beginning of Perceptions Module Sub-Population: All Youth
-		87-3		PE-INTRO1	A		Earlier I asked how important it was for you to have a number of opportunities. Now I'm going to ask your opinion about two specific ways you might get each of those opportunities. Your opinions in this section are very valuable to this study.
-		87-3	PE-INTRO	PE-INTRO	P,W	I'd like your opinion about several statements. Please use a scale of one to five where 1 means you strongly disagree with the statement, 2 means you disagree, 3 means you neither disagree nor agree, 4 means you agree, and 5 means you strongly agree with the statement.	When you give your opinion, please use a scale of one to five where "1" means you strongly disagree with the statement, "2" means you disagree, "3" means you neither disagree nor agree, "4" means you agree, and "5" means you strongly agree with the statement.

CHANGE CODES:
A=ADDITION
C=ALICE CODE

D=DELETION
L=LOCATION

P=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X-COSMETIC

CHANGE FORM

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YASIDE	420	87-2	PE-INTRO	PE-INTRO	P,W	Format change - see Annotated Questionnaire.
YV...	.					
YG...	.					
YF...	.					
YM...	.	87-3	PE-INTRO	PE-INTRO	P,W	Expand Intro - see Annotated Questionnaire.
YS...	.					
YI...	.					
YCHIEQUAL	540					
PAWIDE	216					
PV...	.					
PG...	.					
PF...	.					
PM...	.					
PS...	.					
PW...	.					
PCHIEQUAL	336					
YACASSED	433	87-2			W	...an excellent opportunity to obtain money for a college or vocational education.
YVCASSED	445					
YGCASSED	460					
YFCASSED	518					
YMCASSED	516					
YSCASSED	517					
YSCASSED	519					
YMCASSED	532					
PACASSED	229					
PVCASSED	241					
PGCASSED	256					
PFCASSED	314					
PNCASSED	312					
PWCASSED	313					
PSCASSED	315					
PWCASSED	328					

CHANGE CODES:
A-ADDITION
C-ALICE CODE

D=DELETION
L=LOCATION

P-PREDECESSOR
R-RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W-WORDING

X COSMETIC

CHANGE FORM

PAGE 18

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YRLEADER	546	87-2	PEY-2	P, W	Next, I will read you a few statements describing different things that the Army Reserve Officer's Training Corps on the college campus might offer. Please tell me how much you disagree or agree that officer's training offers each item on the list. A "1" means you disagree completely, a "2" means you disagree somewhat, a "3" means you neither agree nor disagree, a "4" means you agree somewhat, and a "5" means you agree completely.	Next, I'd like your opinion about several statements describing different things that the Army Reserve Officer's Training Corps on the college campus might offer you.
YRSELCOM	547	PE-2	PEP-2			Please use a scale of 1 to 5 where "1" means you strongly disagree with the statement, "2" means you disagree, "3" means you neither disagree nor agree, "4" means you agree, and "5" means you strongly agree with the statement.
YRSELECT	548				The Army Reserve Officer's Training Corps on a college campus provides...	The Army Reserve Officer's Training Corps on a college campus offers you...
YRPROFFCOM	549				a. leadership and management training?	a. leadership and management training?
PRLEADER	342				b. the opportunity to develop self-confidence?	b. an opportunity to develop self-confidence?
PRSELCOM	343				c. a college elective that can be taken together with other college courses?	c. a college elective that can be taken together with other college courses?
PRSELECT	344				d. an officer's commission in the active Army, Army Reserve or the Army National Guard?	d. an officer's commission in the active Army, Army Reserve or the Army National Guard?
PROFFCOM	345					

CHANGE CODES:
A-ADDITION
C-ALICE CODE

D-DELETION
L-LOCATION

P-PREDECESSOR
R-RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W-WORDING

X COSMETIC

CHANGE FORM

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YOWIDE YOPROD YOUSRCOL YOINNOV YOWIDE YOPROD YOUSRCOL YOINNOV	87-2	PE-3 PE-3	PEY-3 PEP-3	W	Being an officer in the United States Army means...	Being an officer in the Army means...
YOWIDE YOPROD YOUSRCOL YOINNOV	87-3	PEY-3	PEY-3	W	Being an officer in the United States Army means different things to different people.	Being an officer in the Army means different things to different people.
YKADP PKADP	87-2	KA-6	KA-6	W	Is it possible to sign up for the Army and actually start serving up to one year later?	Is it possible to sign up for the Army and start serving up to one year later?
YDETHNIC	87-4	DE5	DE5	C S	Asked only if EHISP = 1	Ask if EHISP = 1 or RHISP = 1 (R. McIntire 6/9/87)
YDSAMEPA	87-2	DE-14	DE-14	A		(When not attending college) Do you live in the same household as your father or your step-father? 1. FATHER 2. STEP-FATHER 3. NEITHER 4. BOTH
YDEDDAD	87-2	DE-19	DE-19	P		What was the highest grade or level of education that your (father/step-father) completed?

CHANGE CODES:

A=ADDITION
C=ALICE CODED=DELETION
L=LOCATIONP=PREDECESSOR
R=RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W=WORDING

X=COSMETIC

CHANGE FORM

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YDSAMEMA	706	87-2	DE-14A	A		(When not attending college) Do you live in the same household as your mother or your step-mother? 1. MOTHER 2. STEP-MOTHER 3. NEITHER 4. BOTH
YDEDMON	577	87-2	DE-26	P		What was the highest grade or level of education that your (mother/step-mother) completed?
YDPARENT	572	87-2	DE-15	D	Which of your parents do you live with?	
YDNAGE	573	87-2	DE-16	D	Who is the principal wage earner in the household?	
YDOWNREL YDOWNOS	579 580	87-2	DE-17	R	What relationship to you is the person who is the head of the household in the house or apartment you are living in? 1. SIBLING 2. UNCLE 3. AUNT 4. COUSIN 5. GRANDFATHER 6. GRANDMOTHER 7. SPOUSE 8. NON-RELATIVE 9. RESPONDENT 91. OTHER RELATIVE	What relationship to you is person who is the head of household in the house or apartment you are living in? 10. BROTHER 11. SISTER 2. UNCLE 3. AUNT 4. COUSIN 5. GRANDFATHER 6. GRANDMOTHER 7. SPOUSE 8. NON-RELATIVE 9. RESPONDENT 91. OTHER RELATIVE

CHANGE CODES:
A-ADDITION
C-ALICE CODE

D-DELETION
L-LOCATION

P-PREDECESSOR
R-RESPONSE CODES (Addition on Modification)

S-SUB-POPULATION
W-WORLIDING
X COSMETIC

CHANGE FORM

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YDROTCIV	582	87-2	DE-36	S	All youth	Youth who have heard of ROTC (YIELDING EQ 1,-8 (PE-1A = 1))
YDCOUNTY	585	87-3	DE-39	P		What is the name of the county in which you live?
		87-2	PL-INTRO	A		We would like to interview (your PARENT/your PARENT or your step-PARENT) about influence (he/she) may have had on your future plans.
YPARDEC	589	87-2	PL-1A	A		We want to interview the person whose opinion means the most to you when you make important decisions. Would that person be your (PARENT) or your step-(PARENT)?
YPARIMP	589	87-3	PL-INTRO	L,P		We would like to interview either your PARENT or your step-PARENT about...

CHANGE CODES:

A ADDITION
C ALICE CODED-DELETION
L-LOCATIONP-PREDECESSOR
R RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W WORDING

X COSMETIC

CHANGE FORM

VARIABLE NAME	QUARTER	OLD SCREEN	NEW SCREEN	CODE	CHANGE FROM:	CHANGE TO:
YPARFNAM YPARLNAM YPARARE YPAREICB YPARLOCL	87-2	PL-1		W	We would like to interview your (PARENT) regarding (his/her) thoughts about future plans and possibilities for you. Please give me (his/her) name and telephone number.	(We would like to interview your (PARENT/step-PARENT) about (his/her) attitudes about your future plans.) Please give me (his/her) name and telephone number.
YPARFNAM YPARLNAM YPARARE YPAREICB YPARLOCL	87-3	PL-1B	PL-1BQ873	L, P, W	Please give me (his/her) name and telephone number.	...Although I have no more questions for you at this time, please stay on the line for one moment while I check to see if I need to speak to anyone else in your household. Thank you very much for your cooperation. Good bye.
-	87-2	TERM-9	TERM-9	W	...I have no further questions for you at this time, but would you please stay on the line for one moment while I check to see if I need to speak to anyone else in your household. Thank you very much for your cooperation. Good bye.	...Although I have no more questions for you at this time, please stay on the line for one moment while I check to see if I need to speak to anyone else in your household. Thank you very much for your cooperation. Good bye.

CHANGE CODES:

A-ADDITION
C-ALICE CODED-DELETION
L-LOCATIONP-PREDECESSOR
R-RESPONSE CODES

(Addition on Modification)

S-SUB-POPULATION
W-WORDING

X-COSMETIC

APPENDIX D. MAP OF U.S. ARMY RECRUITING BRIGADES

